

Miscellaneous Subjects: 2002

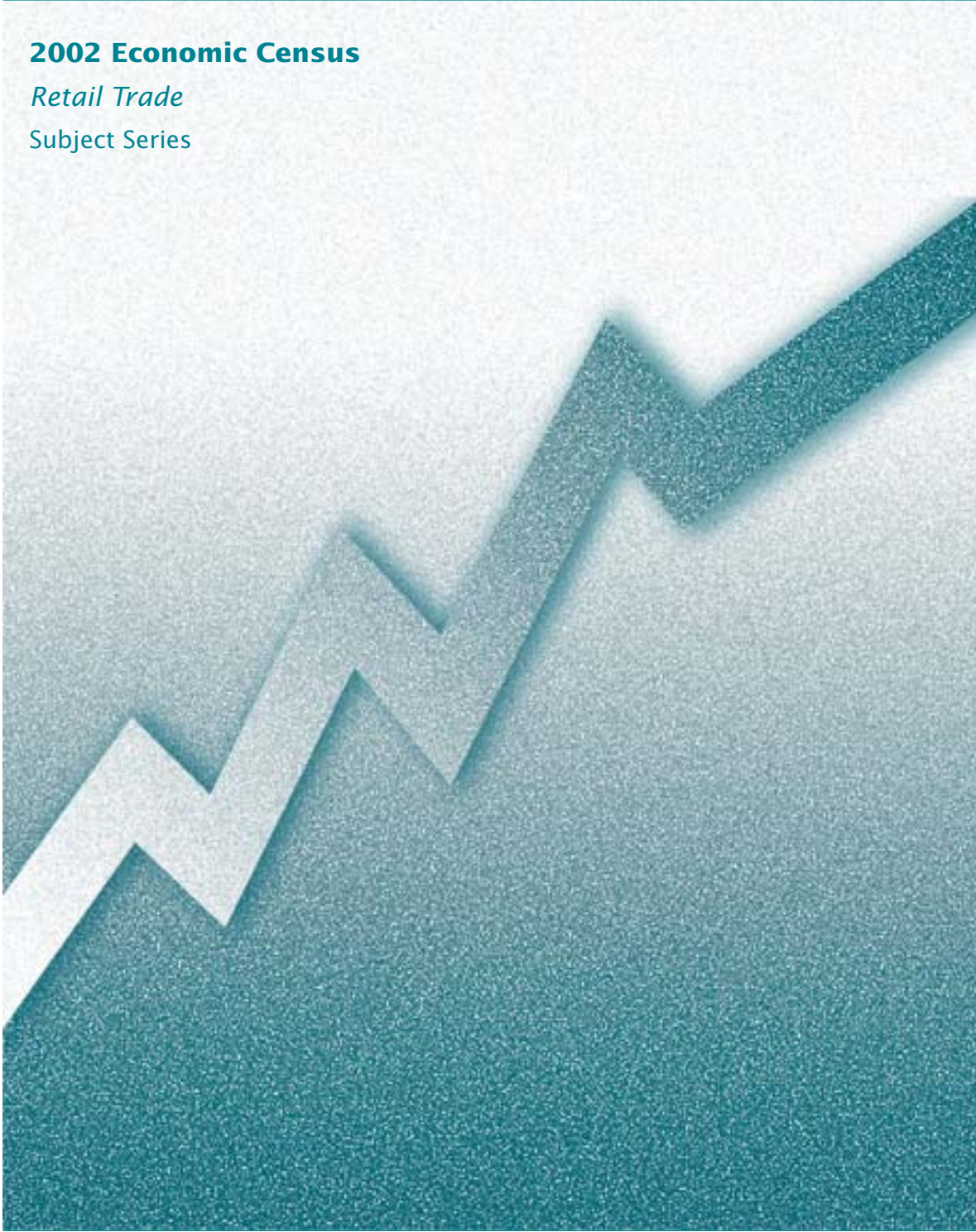
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2002 Economic Census

Retail Trade

Subject Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ³ (percent)	Response coverage ^{2,4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
UNITED STATES										
44511	Supermarkets and other grocery (except convenience) stores	66 150	61 461	395 233 897	1 038 155	781 277	500	75.0	79.3	70.5
44512	Convenience stores	29 212	25 975	20 379 975	53 863	41 836	467	78.0	38.9	37.1
45211	Department stores	9 355	9 025	220 742 882	1 002 428	788 675	278	79.0	70.5	65.9
452111	Department stores (except discount department stores) ..	3 705	3 665	86 856 708	498 361	384 649	225	77.0	60.4	51.8
452112	Discount department stores	5 650	5 360	133 886 174	504 067	404 027	328	80.0	77.2	75.1
45291	Warehouse clubs and supercenters	2 912	2 891	191 252 396	433 094	360 851	528	83.0	80.1	79.9
ALABAMA										
44511	Supermarkets and other grocery (except convenience) stores	1 019	970	5 409 346	17 583	14 568	369	83.0	44.9	44.2
44512	Convenience stores	436	354	261 545	755	599	407	79.0	5.9	6.0
45211	Department stores	126	119	2 162 403	11 198	8 913	239	80.0	58.6	56.5
452111	Department stores (except discount department stores) ..	55	54	D	D	D	D	D	D	D
452112	Discount department stores	71	65	D	D	D	D	D	D	D
45291	Warehouse clubs and supercenters	72	72	D	D	D	D	D	D	D
ALASKA										
44511	Supermarkets and other grocery (except convenience) stores	217	210	1 093 521	2 537	1 787	610	70.0	86.0	78.6
44512	Convenience stores	31	25	20 004	61	48	405	79.0	21.8	21.8
45211	Department stores	11	11	435 804	1 487	1 111	392	75.0	82.9	76.5
452111	Department stores (except discount department stores) ..	4	4	D	D	D	D	D	D	D
452112	Discount department stores	7	7	D	D	D	D	D	D	D
45291	Warehouse clubs and supercenters	19	19	1 296 573	2 623	2 176	596	83.0	70.1	75.5
ARIZONA										
44511	Supermarkets and other grocery (except convenience) stores	793	759	D	D	D	D	D	D	D
44512	Convenience stores	301	264	D	D	D	D	D	D	D
45211	Department stores	160	153	D	D	D	D	D	D	D
452111	Department stores (except discount department stores) ..	72	71	D	D	D	D	D	D	D
452112	Discount department stores	88	82	D	D	D	D	D	D	D
45291	Warehouse clubs and supercenters	60	60	D	D	D	D	D	D	D
ARKANSAS										
44511	Supermarkets and other grocery (except convenience) stores	705	658	2 401 660	9 685	7 359	322	76.0	76.7	67.1
44512	Convenience stores	172	146	120 647	342	276	412	81.0	2.2	1.4
45211	Department stores	72	69	1 413 310	6 075	4 939	284	81.0	75.3	65.8
452111	Department stores (except discount department stores) ..	21	21	511 555	2 677	2 137	239	80.0	50.7	24.8
452112	Discount department stores	51	48	901 755	3 398	2 803	318	82.0	89.4	89.4
45291	Warehouse clubs and supercenters	50	50	D	D	D	D	D	D	D
CALIFORNIA										
44511	Supermarkets and other grocery (except convenience) stores	7 690	7 175	54 112 652	119 248	86 862	617	73.0	71.2	59.7
44512	Convenience stores	2 238	2 021	1 843 759	4 717	3 727	473	79.0	25.1	23.0
45211	Department stores	913	897	29 173 355	113 485	86 772	335	76.0	69.2	70.8
452111	Department stores (except discount department stores) ..	444	444	12 500 012	63 094	46 717	268	74.0	46.5	53.0
452112	Discount department stores	469	453	16 673 343	50 391	40 056	414	79.0	86.3	84.1
45291	Warehouse clubs and supercenters	132	130	D	D	D	D	D	D	D
COLORADO										
44511	Supermarkets and other grocery (except convenience) stores	763	726	7 179 071	18 098	13 185	543	73.0	93.2	69.8
44512	Convenience stores	192	175	145 477	387	307	459	79.0	50.8	52.1
45211	Department stores	142	136	3 177 840	14 145	11 208	279	79.0	75.2	56.4
452111	Department stores (except discount department stores) ..	66	64	1 287 256	7 155	5 642	226	79.0	67.2	22.6
452112	Discount department stores	76	72	1 890 584	6 990	5 566	334	80.0	80.6	79.6
45291	Warehouse clubs and supercenters	60	60	4 117 198	8 999	7 382	558	82.0	70.3	70.3
CONNECTICUT										
44511	Supermarkets and other grocery (except convenience) stores	775	707	6 226 325	11 168	8 169	758	73.0	89.5	40.1
44512	Convenience stores	334	288	161 975	432	346	434	80.0	32.2	29.9
45211	Department stores	121	118	2 866 595	12 863	10 162	280	79.0	80.7	75.5
452111	Department stores (except discount department stores) ..	39	38	1 087 946	5 653	4 284	250	76.0	83.4	69.5
452112	Discount department stores	82	80	1 778 649	7 210	5 877	301	82.0	79.1	79.1
45291	Warehouse clubs and supercenters	19	19	1 114 645	2 380	1 963	568	82.0	71.3	71.3
DELAWARE										
44511	Supermarkets and other grocery (except convenience) stores	144	130	1 179 098	2 783	2 043	566	73.0	92.6	87.6
44512	Convenience stores	110	102	173 936	258	183	937	71.0	82.1	81.4
45211	Department stores	37	37	983 201	4 410	3 390	290	77.0	75.1	68.3
452111	Department stores (except discount department stores) ..	16	16	450 502	2 527	1 872	241	74.0	82.9	68.0
452112	Discount department stores	21	21	532 699	1 883	1 518	351	81.0	68.5	68.5
45291	Warehouse clubs and supercenters	6	6	437 788	840	709	617	84.0	84.7	84.7
DISTRICT OF COLUMBIA										
44511	Supermarkets and other grocery (except convenience) stores	205	192	D	D	D	D	D	D	D
44512	Convenience stores	74	69	D	D	D	D	D	D	D
45211	Department stores	4	3	D	D	D	D	D	D	D
452111	Department stores (except discount department stores) ..	3	3	D	D	D	D	D	D	D
452112	Discount department stores	1	—	D	D	D	D	D	D	D

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ³ (percent)	Response coverage ^{2,4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
FLORIDA										
44511	Supermarkets and other grocery (except convenience) stores	3 398	3 174	24 700 710	65 887	54 030	453	82.0	94.8	94.3
44512	Convenience stores	2 289	2 018	1 148 696	3 007	2 383	457	79.0	41.4	39.7
45211	Department stores	520	503	12 797 307	59 899	47 773	266	80.0	58.3	57.7
452111	Department stores (except discount department stores) ..	237	236	5 732 038	32 931	26 142	219	79.0	42.7	49.7
452112	Discount department stores	283	267	7 065 269	26 968	21 631	324	80.0	71.2	64.3
45291	Warehouse clubs and supercenters	167	165	D	D	D	D	D	D	D
GEORGIA										
44511	Supermarkets and other grocery (except convenience) stores	1 820	1 702	11 566 757	36 274	28 443	402	78.0	57.2	54.6
44512	Convenience stores	1 013	880	562 446	1 533	1 207	437	79.0	3.1	3.0
45211	Department stores	274	258	5 687 176	28 647	22 338	251	78.0	60.9	70.9
452111	Department stores (except discount department stores) ..	113	111	2 327 411	14 582	10 966	212	75.0	35.9	64.4
452112	Discount department stores	161	147	3 359 765	14 065	11 372	290	81.0	78.4	75.4
45291	Warehouse clubs and supercenters	101	101	D	D	D	D	D	D	D
HAWAII										
44511	Supermarkets and other grocery (except convenience) stores	316	292	1 809 684	3 724	2 668	657	72.0	76.4	66.5
44512	Convenience stores	183	180	299 309	666	529	564	79.0	28.7	27.2
45211	Department stores	32	32	1 256 447	3 370	2 932	429	87.0	53.2	73.2
452111	Department stores (except discount department stores) ..	19	19	D	D	D	D	D	D	D
452112	Discount department stores	13	13	D	D	D	D	D	D	D
45291	Warehouse clubs and supercenters	10	10	D	D	D	D	D	D	D
IDAHO										
44511	Supermarkets and other grocery (except convenience) stores	296	279	1 737 186	5 366	4 094	420	76.0	65.9	63.6
44512	Convenience stores	67	58	49 206	161	148	318	92.0	15.8	15.3
45211	Department stores	52	50	813 926	4 355	3 385	238	78.0	46.7	40.0
452111	Department stores (except discount department stores) ..	23	23	310 090	1 801	1 389	223	77.0	46.8	43.4
452112	Discount department stores	29	27	503 836	2 555	1 996	249	78.0	46.6	37.9
45291	Warehouse clubs and supercenters	25	25	D	D	D	D	D	D	D
ILLINOIS										
44511	Supermarkets and other grocery (except convenience) stores	2 750	2 564	16 181 595	41 515	30 863	517	74.0	88.8	78.1
44512	Convenience stores	1 019	900	701 125	1 920	1 509	442	79.0	20.9	19.1
45211	Department stores	464	444	11 669 458	50 387	39 689	292	79.0	81.2	68.6
452111	Department stores (except discount department stores) ..	140	139	3 906 909	22 358	17 183	227	77.0	79.0	45.7
452112	Discount department stores	324	305	7 762 549	28 028	22 506	341	80.0	82.3	80.2
45291	Warehouse clubs and supercenters	87	85	5 331 494	12 045	9 909	535	82.0	60.5	60.5
INDIANA										
44511	Supermarkets and other grocery (except convenience) stores	1 121	1 067	6 477 550	20 058	14 711	435	73.0	87.4	83.6
44512	Convenience stores	310	269	260 767	661	498	490	75.0	34.5	33.2
45211	Department stores	234	222	4 667 520	22 582	17 729	260	79.0	79.7	73.0
452111	Department stores (except discount department stores) ..	79	76	1 429 139	9 415	7 162	198	76.0	79.0	60.5
452112	Discount department stores	155	146	3 238 381	13 166	10 567	301	80.0	80.0	78.6
45291	Warehouse clubs and supercenters	102	101	6 190 028	17 223	14 044	439	82.0	84.2	84.2
IOWA										
44511	Supermarkets and other grocery (except convenience) stores	684	655	3 984 701	10 740	7 234	547	67.0	94.5	93.6
44512	Convenience stores	118	97	77 589	222	173	404	78.0	17.4	19.1
45211	Department stores	135	131	2 191 743	11 553	9 066	240	78.0	76.2	62.7
452111	Department stores (except discount department stores) ..	47	47	665 413	4 799	3 706	180	77.0	87.8	49.8
452112	Discount department stores	88	84	1 526 330	6 755	5 360	282	79.0	71.0	68.4
45291	Warehouse clubs and supercenters	40	40	D	D	D	D	D	D	D
KANSAS										
44511	Supermarkets and other grocery (except convenience) stores	570	536	3 306 396	9 566	6 998	469	73.0	85.0	81.6
44512	Convenience stores	120	99	76 059	222	175	390	79.0	27.1	29.9
45211	Department stores	96	94	2 040 080	9 235	7 602	267	82.0	78.0	63.2
452111	Department stores (except discount department stores) ..	34	34	700 716	4 067	3 376	208	83.0	69.1	26.1
452112	Discount department stores	62	60	1 339 364	5 167	4 226	315	82.0	82.7	82.7
45291	Warehouse clubs and supercenters	37	37	D	D	D	D	D	D	D
KENTUCKY										
44511	Supermarkets and other grocery (except convenience) stores	1 031	973	4 794 180	14 878	12 026	397	81.0	55.6	73.1
44512	Convenience stores	333	294	251 088	769	617	388	80.0	38.2	37.0
45211	Department stores	142	134	2 992 821	12 556	9 980	296	79.0	65.0	65.9
452111	Department stores (except discount department stores) ..	46	46	919 215	4 935	3 880	237	79.0	38.7	44.5
452112	Discount department stores	96	88	2 073 606	7 622	6 100	334	80.0	76.9	75.6
45291	Warehouse clubs and supercenters	58	58	D	D	D	D	D	D	D
LOUISIANA										
44511	Supermarkets and other grocery (except convenience) stores	1 292	1 200	4 830 507	15 760	12 924	371	82.0	77.3	64.7
44512	Convenience stores	501	451	268 424	829	656	398	79.0	15.3	14.8
45211	Department stores	120	110	2 385 464	11 962	9 602	244	80.0	59.7	50.8
452111	Department stores (except discount department stores) ..	56	55	1 223 651	7 410	5 899	207	80.0	41.8	24.7
452112	Discount department stores	64	55	1 161 813	4 551	3 703	303	81.0	79.3	79.3
45291	Warehouse clubs and supercenters	67	67	D	D	D	D	D	D	D

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ³ (percent)	Response coverage ^{2, 4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
MAINE										
44511	Supermarkets and other grocery (except convenience) stores	388	359	2 390 900	4 689	3 378	704	72.0	88.6	86.5
44512	Convenience stores	350	313	205 602	649	500	391	77.0	57.0	52.0
45211	Department stores	60	59	1 040 250	4 804	3 741	278	78.0	78.0	76.1
452111	Department stores (except discount department stores) ..	13	12	256 667	1 298	899	284	69.0	82.7	74.8
452112	Discount department stores	47	47	783 583	3 506	2 842	276	81.0	76.5	76.5
45291	Warehouse clubs and supercenters	14	14	D	D	D	D	D	D	D
MARYLAND										
44511	Supermarkets and other grocery (except convenience) stores	1 091	1 029	8 704 055	20 065	14 038	611	70.0	90.5	85.6
44512	Convenience stores	699	631	596 482	1 878	1 572	366	84.0	31.8	30.5
45211	Department stores	206	196	5 395 977	22 781	18 017	297	79.0	83.8	79.5
452111	Department stores (except discount department stores) ..	76	73	1 870 204	10 392	8 024	232	77.0	84.5	74.5
452112	Discount department stores	130	123	3 525 773	12 389	9 993	350	81.0	83.4	82.1
45291	Warehouse clubs and supercenters	32	32	1 876 402	3 871	3 316	566	86.0	64.0	64.0
MASSACHUSETTS										
44511	Supermarkets and other grocery (except convenience) stores	1 252	1 159	10 636 312	19 431	14 229	737	73.0	92.5	59.7
44512	Convenience stores	1 271	1 170	904 716	2 310	1 852	472	80.0	56.9	56.1
45211	Department stores	199	195	5 164 187	21 773	17 044	298	78.0	72.9	74.0
452111	Department stores (except discount department stores) ..	67	67	2 131 517	10 525	7 965	268	76.0	73.8	73.4
452112	Discount department stores	132	128	3 032 670	11 248	9 080	325	81.0	72.2	74.5
45291	Warehouse clubs and supercenters	25	25	1 538 900	2 692	2 274	674	84.0	86.3	86.3
MICHIGAN										
44511	Supermarkets and other grocery (except convenience) stores	2 413	2 252	10 688 226	30 881	22 570	467	73.0	82.8	57.5
44512	Convenience stores	1 588	1 419	1 073 036	3 016	2 314	443	77.0	31.9	26.6
45211	Department stores	351	332	D	D	D	D	D	D	D
452111	Department stores (except discount department stores) ..	108	107	D	D	D	D	D	D	D
452112	Discount department stores	243	225	5 503 116	22 942	18 206	298	79.0	72.4	63.5
45291	Warehouse clubs and supercenters	142	142	D	D	D	D	D	D	D
MINNESOTA										
44511	Supermarkets and other grocery (except convenience) stores	984	929	7 260 550	17 351	12 872	561	74.0	71.1	69.9
44512	Convenience stores	247	213	157 737	462	367	407	79.0	24.0	96.5
45211	Department stores	222	215	5 794 915	24 501	18 794	306	77.0	82.3	66.5
452111	Department stores (except discount department stores) ..	63	62	1 480 293	9 263	6 673	220	72.0	80.8	29.7
452112	Discount department stores	159	153	4 314 622	15 238	12 121	354	80.0	82.8	79.1
45291	Warehouse clubs and supercenters	35	35	D	D	D	D	D	D	D
MISSISSIPPI										
44511	Supermarkets and other grocery (except convenience) stores	746	670	2 501 758	8 706	7 305	333	84.0	81.3	74.9
44512	Convenience stores	309	266	148 602	493	389	356	79.0	9.8	9.4
45211	Department stores	72	67	1 209 099	6 313	5 083	235	81.0	75.7	61.5
452111	Department stores (except discount department stores) ..	36	36	607 418	3 975	3 186	191	80.0	72.3	44.3
452112	Discount department stores	36	31	601 681	2 338	1 897	308	81.0	79.3	79.3
45291	Warehouse clubs and supercenters	51	50	D	D	D	D	D	D	D
MISSOURI										
44511	Supermarkets and other grocery (except convenience) stores	1 141	1 085	6 458 484	18 107	13 583	472	75.0	83.4	70.2
44512	Convenience stores	385	340	309 334	853	673	438	79.0	13.6	14.8
45211	Department stores	212	203	4 601 828	21 930	18 052	251	82.0	77.5	71.7
452111	Department stores (except discount department stores) ..	66	64	1 500 494	9 681	8 153	183	84.0	69.1	53.1
452112	Discount department stores	146	139	3 101 334	12 249	9 899	308	81.0	81.6	80.8
45291	Warehouse clubs and supercenters	80	80	D	D	D	D	D	D	D
MONTANA										
44511	Supermarkets and other grocery (except convenience) stores	296	279	1 247 354	4 371	3 177	391	73.0	92.4	91.1
44512	Convenience stores	43	36	19 157	61	49	374	80.0	60.5	37.6
45211	Department stores	44	43	728 258	3 559	2 770	261	78.0	56.1	56.4
452111	Department stores (except discount department stores) ..	17	17	201 075	1 083	825	244	76.0	48.5	49.4
452112	Discount department stores	27	26	527 183	2 475	1 945	269	79.0	59.1	59.1
45291	Warehouse clubs and supercenters	11	11	D	D	D	D	D	D	D
NEBRASKA										
44511	Supermarkets and other grocery (except convenience) stores	486	459	2 197 778	7 366	5 458	397	74.0	92.6	87.7
44512	Convenience stores	71	59	51 628	138	110	428	80.0	7.5	6.4
45211	Department stores	74	72	1 315 570	6 796	5 484	238	81.0	66.6	61.8
452111	Department stores (except discount department stores) ..	26	26	388 573	2 913	2 409	161	83.0	64.2	50.5
452112	Discount department stores	48	46	926 997	3 883	3 075	299	79.0	67.5	66.6
45291	Warehouse clubs and supercenters	20	20	D	D	D	D	D	D	D
NEVADA										
44511	Supermarkets and other grocery (except convenience) stores	360	341	3 257 330	10 070	7 232	449	72.0	81.7	76.5
44512	Convenience stores	218	198	195 128	560	437	436	78.0	18.6	15.3
45211	Department stores	70	69	2 004 326	8 499	6 897	290	81.0	67.0	63.1
452111	Department stores (except discount department stores) ..	32	31	823 187	4 335	3 528	232	81.0	44.3	37.8
452112	Discount department stores	38	38	1 181 139	4 165	3 369	351	81.0	82.7	80.5
45291	Warehouse clubs and supercenters	20	20	D	D	D	D	D	D	D

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Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ³ (percent)	Response coverage ^{2 4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
NEW HAMPSHIRE										
44511	Supermarkets and other grocery (except convenience) stores	294	278	2 807 888	5 175	3 746	747	72.0	88.8	88.5
44512	Convenience stores	266	230	217 725	517	413	508	80.0	97.3	90.8
45211	Department stores	78	77	1 864 090	7 204	5 786	321	80.0	78.3	71.6
452111	Department stores (except discount department stores) ..	22	22	545 790	2 479	1 926	283	78.0	80.0	57.2
452112	Discount department stores	56	55	1 318 300	4 725	3 860	341	82.0	77.5	77.5
45291	Warehouse clubs and supercenters	15	15	862 325	2 005	1 713	503	85.0	75.8	75.8
NEW JERSEY										
44511	Supermarkets and other grocery (except convenience) stores	2 363	2 137	14 710 232	27 166	20 889	690	77.0	80.1	73.7
44512	Convenience stores	1 561	1 442	1 713 057	2 613	1 789	939	68.0	76.2	75.1
45211	Department stores	241	236	7 335 732	30 858	23 433	311	76.0	66.6	75.9
452111	Department stores (except discount department stores) ..	91	90	3 328 579	16 552	12 131	272	73.0	55.8	76.4
452112	Discount department stores	150	146	4 007 153	14 306	11 302	353	79.0	75.5	75.5
45291	Warehouse clubs and supercenters	33	33	2 312 737	3 569	3 025	765	85.0	67.5	67.5
NEW MEXICO										
44511	Supermarkets and other grocery (except convenience) stores	288	273	1 796 981	5 571	4 203	420	75.0	84.3	80.1
44512	Convenience stores	126	121	82 882	244	204	402	84.0	2.6	1.3
45211	Department stores	55	53	D	D	D	D	D	D	D
452111	Department stores (except discount department stores) ..	25	25	D	D	D	D	D	D	D
452112	Discount department stores	30	28	684 504	2 602	2 065	329	79.0	67.8	63.1
45291	Warehouse clubs and supercenters	26	26	D	D	D	D	D	D	D
NEW YORK										
44511	Supermarkets and other grocery (except convenience) stores	7 526	6 803	24 572 954	53 450	40 047	605	75.0	80.0	69.2
44512	Convenience stores	1 943	1 725	1 170 776	4 027	2 948	381	73.0	37.5	36.2
45211	Department stores	453	444	12 426 234	52 301	40 854	303	78.0	62.4	67.7
452111	Department stores (except discount department stores) ..	179	179	6 575 605	28 861	22 073	298	76.0	57.4	68.3
452112	Discount department stores	274	265	5 850 629	23 440	18 781	309	80.0	68.0	67.1
45291	Warehouse clubs and supercenters	88	87	5 563 489	11 613	9 774	567	84.0	82.0	82.0
NORTH CAROLINA										
44511	Supermarkets and other grocery (except convenience) stores	1 939	1 826	11 504 388	41 072	31 475	362	77.0	93.4	91.0
44512	Convenience stores	836	720	495 770	1 428	1 122	415	79.0	7.7	7.6
45211	Department stores	276	268	5 646 003	27 715	22 293	252	80.0	70.6	73.4
452111	Department stores (except discount department stores) ..	124	122	2 024 767	14 244	11 369	177	80.0	59.0	67.8
452112	Discount department stores	152	146	3 621 236	13 471	10 924	329	81.0	77.1	76.5
45291	Warehouse clubs and supercenters	91	89	D	D	D	D	D	D	D
NORTH DAKOTA										
44511	Supermarkets and other grocery (except convenience) stores	201	186	793 708	2 335	1 709	461	73.0	84.5	81.0
44512	Convenience stores	4	2	3 158	9	7	409	78.0	—	—
45211	Department stores	37	37	880 033	3 521	2 744	321	78.0	79.5	70.3
452111	Department stores (except discount department stores) ..	15	15	235 771	1 480	1 101	214	74.0	74.3	39.8
452112	Discount department stores	22	22	644 262	2 041	1 643	392	80.0	81.5	81.5
45291	Warehouse clubs and supercenters	3	3	D	D	D	D	D	D	D
OHIO										
44511	Supermarkets and other grocery (except convenience) stores	2 329	2 182	15 364 689	41 477	31 132	488	75.0	79.5	75.7
44512	Convenience stores	1 601	1 451	980 082	3 086	2 403	395	78.0	49.0	41.8
45211	Department stores	457	448	9 932 273	50 771	40 176	246	79.0	75.4	67.7
452111	Department stores (except discount department stores) ..	172	171	3 293 798	24 512	19 136	172	78.0	65.2	49.4
452112	Discount department stores	285	277	6 638 475	26 260	21 039	314	80.0	80.5	76.9
45291	Warehouse clubs and supercenters	131	127	6 638 140	19 643	15 857	415	81.0	66.8	66.0
OKLAHOMA										
44511	Supermarkets and other grocery (except convenience) stores	738	699	2 986 031	10 499	8 142	361	78.0	63.8	62.6
44512	Convenience stores	359	298	178 989	524	409	407	78.0	17.2	17.2
45211	Department stores	112	105	2 003 822	9 580	7 805	253	81.0	74.2	60.6
452111	Department stores (except discount department stores) ..	40	40	748 823	4 869	3 986	188	82.0	52.2	17.0
452112	Discount department stores	72	65	1 254 999	4 711	3 818	322	81.0	87.7	87.2
45291	Warehouse clubs and supercenters	52	52	D	D	D	D	D	D	D
OREGON										
44511	Supermarkets and other grocery (except convenience) stores	850	806	5 290 357	14 712	10 890	482	74.0	71.2	70.8
44512	Convenience stores	603	559	400 051	1 239	923	422	74.0	54.0	34.5
45211	Department stores	94	93	2 344 882	10 670	8 150	287	76.0	82.2	70.4
452111	Department stores (except discount department stores) ..	36	36	799 078	4 672	3 421	234	73.0	79.3	59.5
452112	Discount department stores	58	57	1 545 804	5 997	4 730	326	79.0	83.7	76.0
45291	Warehouse clubs and supercenters	118	118	4 430 206	11 165	9 659	459	87.0	98.5	98.5
PENNSYLVANIA										
44511	Supermarkets and other grocery (except convenience) stores	2 787	2 593	17 113 207	46 194	34 000	498	74.0	87.1	81.9
44512	Convenience stores	1 112	1 021	1 336 411	2 318	1 743	753	75.0	75.0	70.9
45211	Department stores	500	489	10 170 048	53 864	41 932	242	78.0	72.3	68.9
452111	Department stores (except discount department stores) ..	194	192	4 189 060	28 538	21 735	193	76.0	81.9	73.7
452112	Discount department stores	306	297	5 980 988	25 326	20 197	295	80.0	65.5	65.5
45291	Warehouse clubs and supercenters	87	87	D	D	D	D	D	D	D

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ³ (percent)	Response coverage ^{2,4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
RHODE ISLAND										
44511	Supermarkets and other grocery (except convenience) stores	208	195	1 544 838	2 937	2 209	691	75.0	91.7	40.8
44512	Convenience stores	152	131	85 139	221	174	460	79.0	35.7	37.2
45211	Department stores	30	29	632 750	3 131	2 447	257	78.0	76.4	69.6
452111	Department stores (except discount department stores) ..	8	8	230 529	1 289	958	241	74.0	80.7	62.2
452112	Discount department stores	22	21	402 221	1 841	1 488	267	81.0	73.9	73.9
45291	Warehouse clubs and supercenters	6	6	D	D	D	D	D	D	D
SOUTH CAROLINA										
44511	Supermarkets and other grocery (except convenience) stores	940	881	5 377 161	20 477	15 848	335	77.0	86.7	86.4
44512	Convenience stores	422	357	253 878	727	570	418	78.0	12.9	9.8
45211	Department stores	131	125	2 223 406	12 788	10 194	216	80.0	55.8	64.7
452111	Department stores (except discount department stores) ..	61	61	920 597	6 797	5 367	172	79.0	38.1	61.0
452112	Discount department stores	70	64	1 302 809	5 991	4 827	265	81.0	68.6	67.3
45291	Warehouse clubs and supercenters	54	54	D	D	D	D	D	D	D
SOUTH DAKOTA										
44511	Supermarkets and other grocery (except convenience) stores	247	229	936 550	2 937	2 229	417	76.0	83.3	80.7
44512	Convenience stores	45	38	27 168	85	68	376	80.0	8.2	2.7
45211	Department stores	40	40	753 603	3 455	2 698	279	78.0	64.2	51.6
452111	Department stores (except discount department stores) ..	10	10	169 619	867	659	257	78.0	86.1	30.0
452112	Discount department stores	30	30	583 984	2 588	2 039	286	79.0	57.9	57.9
45291	Warehouse clubs and supercenters	8	8	D	D	D	D	D	D	D
TENNESSEE										
44511	Supermarkets and other grocery (except convenience) stores	1 379	1 249	6 612 307	21 487	16 557	393	77.0	64.8	61.2
44512	Convenience stores	527	457	289 994	860	678	406	79.0	10.4	8.8
45211	Department stores	194	183	3 880 224	19 499	15 657	243	80.0	63.8	61.4
452111	Department stores (except discount department stores) ..	86	80	1 537 251	10 009	8 067	183	81.0	52.1	47.3
452112	Discount department stores	108	103	2 342 973	9 491	7 589	307	80.0	71.2	70.4
45291	Warehouse clubs and supercenters	81	81	D	D	D	D	D	D	D
TEXAS										
44511	Supermarkets and other grocery (except convenience) stores	3 915	3 544	28 701 308	75 694	57 520	490	76.0	57.7	44.0
44512	Convenience stores	2 328	2 033	1 267 404	3 655	2 877	413	79.0	10.6	12.0
45211	Department stores	606	570	13 952 954	65 415	53 171	259	81.0	71.2	52.0
452111	Department stores (except discount department stores) ..	286	284	6 972 478	39 955	32 444	215	81.0	59.2	21.2
452112	Discount department stores	320	286	6 980 476	25 460	20 728	328	81.0	83.6	83.6
45291	Warehouse clubs and supercenters	285	280	D	D	D	D	D	D	D
UTAH										
44511	Supermarkets and other grocery (except convenience) stores	350	335	2 997 309	9 112	7 077	422	78.0	89.2	88.0
44512	Convenience stores	89	76	65 495	167	128	488	77.0	42.9	39.3
45211	Department stores	80	76	1 433 846	8 315	6 459	219	78.0	46.3	38.6
452111	Department stores (except discount department stores) ..	31	31	509 062	4 088	3 104	164	76.0	49.2	27.8
452112	Discount department stores	49	45	924 784	4 226	3 355	270	79.0	44.6	44.6
45291	Warehouse clubs and supercenters	39	38	2 187 436	5 700	4 769	457	84.0	85.8	85.8
VERMONT										
44511	Supermarkets and other grocery (except convenience) stores	272	251	1 143 568	2 622	1 881	597	72.0	88.7	87.3
44512	Convenience stores	134	124	82 177	266	202	398	76.0	34.0	33.2
45211	Department stores	25	25	362 457	1 730	1 414	256	82.0	56.8	63.8
452111	Department stores (except discount department stores) ..	6	6	111 311	516	402	277	78.0	58.2	80.9
452112	Discount department stores	19	19	251 146	1 215	1 012	248	83.0	56.2	56.2
45291	Warehouse clubs and supercenters	1	1	D	D	D	D	D	D	D
VIRGINIA										
44511	Supermarkets and other grocery (except convenience) stores	1 556	1 466	10 384 389	29 888	21 386	481	72.0	93.4	90.1
44512	Convenience stores	1 073	972	781 058	1 970	1 521	494	77.0	77.7	75.4
45211	Department stores	239	232	5 474 558	26 052	20 392	267	78.0	73.5	70.7
452111	Department stores (except discount department stores) ..	111	110	2 407 713	14 059	10 823	222	77.0	70.0	63.7
452112	Discount department stores	128	122	3 066 845	11 993	9 569	318	80.0	76.3	76.3
45291	Warehouse clubs and supercenters	88	88	6 187 079	13 841	11 550	534	83.0	85.1	85.1
WASHINGTON										
44511	Supermarkets and other grocery (except convenience) stores	1 478	1 374	9 843 761	26 393	20 091	486	76.0	85.1	84.4
44512	Convenience stores	575	506	379 780	1 107	861	413	78.0	25.1	18.4
45211	Department stores	176	169	4 455 526	20 243	15 752	280	78.0	64.5	66.9
452111	Department stores (except discount department stores) ..	79	78	1 739 446	10 067	7 586	228	75.0	37.7	53.4
452112	Discount department stores	97	91	2 716 080	10 176	8 165	329	80.0	81.8	75.6
45291	Warehouse clubs and supercenters	92	92	5 631 817	12 617	10 818	521	86.0	97.5	97.5
WEST VIRGINIA										
44511	Supermarkets and other grocery (except convenience) stores	512	483	1 968 616	6 260	4 698	415	75.0	80.3	77.2
44512	Convenience stores	222	197	125 209	412	328	363	80.0	36.2	29.2
45211	Department stores	69	69	1 221 709	6 276	4 813	254	77.0	69.8	56.5
452111	Department stores (except discount department stores) ..	28	28	421 467	2 750	2 035	207	74.0	85.8	47.4
452112	Discount department stores	41	41	800 242	3 526	2 778	288	79.0	61.3	61.3
45291	Warehouse clubs and supercenters	26	26	D	D	D	D	D	D	D

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments in business—		Sales (\$1,000)	Under-roof floor space ¹		Sales per square foot of selling space ² (dollars)	Selling space as percent of total floor space ¹	Response coverage ^{2 3} (percent)	Response coverage ^{2 4} (percent)
		Any time during year (number)	At end of year (number)		Total (1,000 sq ft)	Selling (1,000 sq ft)				
WISCONSIN										
44511	Supermarkets and other grocery (except convenience) stores	1 122	1 038	7 466 192	22 512	16 207	455	72.0	66.7	60.4
44512	Convenience stores	195	168	114 554	336	264	409	79.0	14.7	12.5
45211	Department stores	277	265	5 828 705	26 547	20 688	278	78.0	72.6	59.8
452111	Department stores (except discount department stores) ..	76	74	1 294 179	8 754	6 556	197	75.0	94.6	45.1
452112	Discount department stores	201	191	4 534 526	17 793	14 132	316	79.0	66.2	64.1
45291	Warehouse clubs and supercenters	37	37	D	D	D	D	D	D	D
WYOMING										
44511	Supermarkets and other grocery (except convenience) stores	110	102	672 545	2 125	1 559	421	73.0	95.1	77.8
44512	Convenience stores	17	12	7 445	23	18	369	78.0	—	—
45211	Department stores	20	20	D	D	D	D	D	D	D
452111	Department stores (except discount department stores) ..	7	7	D	D	D	D	D	D	D
452112	Discount department stores	13	13	255 017	1 133	914	279	81.0	55.1	55.1
45291	Warehouse clubs and supercenters	9	9	D	D	D	D	D	D	D

¹Includes only floor space of establishments in business December 31, 2002.

²These data were computed after excluding sales of establishments not in business December 31, 2002.

³Sales of establishments responding to total floor space inquiry as a percent of total sales.

⁴Sales of establishments responding to selling floor space inquiry as a percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Table 2. Sales by Class of Customer for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade				
	All classes of customer	1 114 637	3 056 421 997	100.0	80.6
	Household consumers and individual users	X	X	86.3	X
	Retailers for resale	X	X	2.2	X
	Wholesale establishments for resale	X	X	2.2	X
	Repair shops for use in repair work	X	X	1.0	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.0	X
	Farmers for use in farm production	X	X	.7	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.7	X
441	Motor vehicle and parts dealers				
	All classes of customer	125 139	801 740 162	100.0	83.3
	Household consumers and individual users	X	X	81.1	X
	Retailers for resale	X	X	3.6	X
	Wholesale establishments for resale	X	X	6.4	X
	Repair shops for use in repair work	X	X	3.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.6	X
	Farmers for use in farm production	X	X	.5	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.5	X
4411	Automobile dealers				
	All classes of customer	51 731	693 840 253	100.0	85.0
	Household consumers and individual users	X	X	82.6	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	6.7	X
	Repair shops for use in repair work	X	X	2.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	.3	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.5	X
44111	New car dealers				
	All classes of customer	26 670	645 759 322	100.0	86.2
	Household consumers and individual users	X	X	82.6	X
	Retailers for resale	X	X	3.3	X
	Wholesale establishments for resale	X	X	6.5	X
	Repair shops for use in repair work	X	X	2.6	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	.4	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.5	X
441110	New car dealers				
	All classes of customer	26 670	645 759 322	100.0	86.2
	Household consumers and individual users	X	X	82.6	X
	Retailers for resale	X	X	3.3	X
	Wholesale establishments for resale	X	X	6.5	X
	Repair shops for use in repair work	X	X	2.6	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	.4	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.5	X
44112	Used car dealers				
	All classes of customer	25 061	48 080 931	100.0	69.2
	Household consumers and individual users	X	X	81.3	X
	Retailers for resale	X	X	6.5	X
	Wholesale establishments for resale	X	X	9.6	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
441	Motor vehicle and parts dealers—Con.				
4411	Automobile dealers—Con.				
44112	Used car dealers—Con.				
	All classes of customer—Con.				
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.4	X
441120	Used car dealers				
	All classes of customer	25 061	48 080 931	100.0	69.2
	Household consumers and individual users	X	X	81.3	X
	Retailers for resale	X	X	6.5	X
	Wholesale establishments for resale	X	X	9.6	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.4	X
4412	Other motor vehicle dealers				
	All classes of customer	15 710	47 135 901	100.0	77.4
	Household consumers and individual users	X	X	87.5	X
	Retailers for resale	X	X	3.2	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	1.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	1.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.4	X
44121	Recreational vehicle dealers				
	All classes of customer	3 080	14 835 723	100.0	79.5
	Household consumers and individual users	X	X	90.1	X
	Retailers for resale	X	X	1.8	X
	Wholesale establishments for resale	X	X	5.3	X
	Repair shops for use in repair work	X	X	.8	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	.5	X
441210	Recreational vehicle dealers				
	All classes of customer	3 080	14 835 723	100.0	79.5
	Household consumers and individual users	X	X	90.1	X
	Retailers for resale	X	X	1.8	X
	Wholesale establishments for resale	X	X	5.3	X
	Repair shops for use in repair work	X	X	.8	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	.5	X
44122	Motorcycle, boat, and other motor vehicle dealers				
	All classes of customer	12 630	32 300 178	100.0	76.5
	Household consumers and individual users	X	X	86.0	X
	Retailers for resale	X	X	3.9	X
	Wholesale establishments for resale	X	X	1.6	X
	Repair shops for use in repair work	X	X	1.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
441	Motor vehicle and parts dealers—Con.				
4412	Other motor vehicle dealers—Con.				
44122	Motorcycle, boat, and other motor vehicle dealers—Con.				
	All classes of customer—Con.				
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	1.6	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	.8	X
	All other customers	X	X	.4	X
441221	Motorcycle dealers				
	All classes of customer	4 898	15 990 128	100.0	79.9
	Household consumers and individual users	X	X	88.9	X
	Retailers for resale	X	X	4.0	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	1.6	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	2.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.1	X
441222	Boat dealers				
	All classes of customer	5 523	12 353 714	100.0	73.2
	Household consumers and individual users	X	X	92.0	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	1.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.4	X
441229	All other motor vehicle dealers				
	All classes of customer	2 209	3 956 336	100.0	73.0
	Household consumers and individual users	X	X	54.6	X
	Retailers for resale	X	X	5.5	X
	Wholesale establishments for resale	X	X	4.8	X
	Repair shops for use in repair work	X	X	2.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	22.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.6	X
	Farmers for use in farm production	X	X	2.7	X
	Export sales	X	X	1.2	X
	Governmental bodies (federal, state, and local)	X	X	2.2	X
	All other customers	X	X	1.5	X
4413	Automotive parts, accessories, and tire stores				
	All classes of customer	57 698	60 764 008	100.0	68.8
	Household consumers and individual users	X	X	58.0	X
	Retailers for resale	X	X	6.7	X
	Wholesale establishments for resale	X	X	5.6	X
	Repair shops for use in repair work	X	X	16.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.5	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	6.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.8	X
	Farmers for use in farm production	X	X	1.9	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	1.6	X
	All other customers	X	X	.6	X
44131	Automotive parts and accessories stores				
	All classes of customer	39 441	39 142 504	100.0	63.0
	Household consumers and individual users	X	X	50.9	X
	Retailers for resale	X	X	6.4	X
	Wholesale establishments for resale	X	X	6.3	X
	Repair shops for use in repair work	X	X	26.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.4	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
441	Motor vehicle and parts dealers—Con.				
4413	Automotive parts, accessories, and tire stores—Con.				
44131	Automotive parts and accessories stores—Con.				
	All classes of customer—Con.				
	Building contractors, heavy construction, and special trade contractors	X	X	1.6	X
	Farmers for use in farm production	X	X	1.7	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	1.7	X
	All other customers	X	X	.5	X
441310	Automotive parts and accessories stores				
	All classes of customer	39 441	39 142 504	100.0	63.0
	Household consumers and individual users	X	X	50.9	X
	Retailers for resale	X	X	6.4	X
	Wholesale establishments for resale	X	X	6.3	X
	Repair shops for use in repair work	X	X	26.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.6	X
	Farmers for use in farm production	X	X	1.7	X
	Export sales	X	X	.4	X
	Governmental bodies (federal, state, and local)	X	X	1.7	X
	All other customers	X	X	.5	X
44132	Tire dealers				
	All classes of customer	18 257	21 621 504	100.0	79.2
	Household consumers and individual users	X	X	68.0	X
	Retailers for resale	X	X	7.3	X
	Wholesale establishments for resale	X	X	4.6	X
	Repair shops for use in repair work	X	X	1.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	11.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.1	X
	Farmers for use in farm production	X	X	2.2	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.4	X
	All other customers	X	X	.8	X
441320	Tire dealers				
	All classes of customer	18 257	21 621 504	100.0	79.2
	Household consumers and individual users	X	X	68.0	X
	Retailers for resale	X	X	7.3	X
	Wholesale establishments for resale	X	X	4.6	X
	Repair shops for use in repair work	X	X	1.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	11.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.1	X
	Farmers for use in farm production	X	X	2.2	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.4	X
	All other customers	X	X	.8	X
442	Furniture and home furnishings stores				
	All classes of customer	65 204	91 814 210	100.0	80.1
	Household consumers and individual users	X	X	88.5	X
	Retailers for resale	X	X	1.7	X
	Wholesale establishments for resale	X	X	.7	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	4.8	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.4	X
4421	Furniture stores				
	All classes of customer	28 244	50 221 652	100.0	78.1
	Household consumers and individual users	X	X	93.4	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.5	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
442	Furniture and home furnishings stores—Con.				
4421	Furniture stores—Con.				
	All classes of customer—Con.				
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.2	X
44211	Furniture stores				
	All classes of customer	28 244	50 221 652	100.0	78.1
	Household consumers and individual users	X	X	93.4	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.2	X
442110	Furniture stores				
	All classes of customer	28 244	50 221 652	100.0	78.1
	Household consumers and individual users	X	X	93.4	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.5	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.2	X
4422	Home furnishings stores				
	All classes of customer	36 960	41 592 558	100.0	82.6
	Household consumers and individual users	X	X	83.1	X
	Retailers for resale	X	X	2.2	X
	Wholesale establishments for resale	X	X	1.0	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	9.6	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	.7	X
44221	Floor covering stores				
	All classes of customer	15 290	18 206 361	100.0	76.1
	Household consumers and individual users	X	X	63.0	X
	Retailers for resale	X	X	3.5	X
	Wholesale establishments for resale	X	X	1.7	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	5.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	22.7	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.3	X
	All other customers	X	X	1.4	X
442210	Floor covering stores				
	All classes of customer	15 290	18 206 361	100.0	76.1
	Household consumers and individual users	X	X	63.0	X
	Retailers for resale	X	X	3.5	X
	Wholesale establishments for resale	X	X	1.7	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	5.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	22.7	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
442	Furniture and home furnishings stores—Con.				
4422	Home furnishings stores—Con.				
44221	Floor covering stores—Con.				
442210	Floor covering stores—Con.				
	All classes of customer—Con.				
	Governmental bodies (federal, state, and local)	X	X	1.3	X
	All other customers	X	X	1.4	X
44229	Other home furnishings stores				
	All classes of customer	21 670	23 386 197	100.0	87.7
	Household consumers and individual users	X	X	96.4	X
	Retailers for resale	X	X	1.3	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.2	X
442291	Window treatment stores				
	All classes of customer	2 163	1 127 570	100.0	65.2
	Household consumers and individual users	X	X	87.6	X
	Retailers for resale	X	X	3.2	X
	Wholesale establishments for resale	X	X	2.7	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.3	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.8	X
	All other customers	X	X	.4	X
442299	All other home furnishings stores				
	All classes of customer	19 507	22 258 627	100.0	88.8
	Household consumers and individual users	X	X	96.7	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.2	X
443	Electronics and appliance stores				
	All classes of customer	46 779	82 228 017	100.0	74.3
	Household consumers and individual users	X	X	88.2	X
	Retailers for resale	X	X	1.8	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.7	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	1.0	X
4431	Electronics and appliance stores				
	All classes of customer	46 779	82 228 017	100.0	74.3
	Household consumers and individual users	X	X	88.2	X
	Retailers for resale	X	X	1.8	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.7	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
443	Electronics and appliance stores—Con.				
4431	Electronics and appliance stores—Con.				
	All classes of customer—Con.				
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	1.0	X
44311	Appliance, television, and other electronics stores				
	All classes of customer	33 866	62 378 568	100.0	77.4
	Household consumers and individual users	X	X	91.6	X
	Retailers for resale	X	X	1.7	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	1.1	X
443111	Household appliance stores				
	All classes of customer	10 330	13 927 911	100.0	85.5
	Household consumers and individual users	X	X	83.8	X
	Retailers for resale	X	X	2.7	X
	Wholesale establishments for resale	X	X	1.7	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	7.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.8	X
443112	Radio, television, and other electronics stores				
	All classes of customer	23 536	48 450 657	100.0	75.1
	Household consumers and individual users	X	X	94.3	X
	Retailers for resale	X	X	1.4	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	1.1	X
44312	Computer and software stores				
	All classes of customer	10 134	16 695 567	100.0	65.2
	Household consumers and individual users	X	X	72.6	X
	Retailers for resale	X	X	2.1	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	17.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	4.0	X
	All other customers	X	X	1.1	X
443120	Computer and software stores				
	All classes of customer	10 134	16 695 567	100.0	65.2
	Household consumers and individual users	X	X	72.6	X
	Retailers for resale	X	X	2.1	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	17.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	4.0	X
	All other customers	X	X	1.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
443	Electronics and appliance stores—Con.				
4431	Electronics and appliance stores—Con.				
44313	Camera and photographic supplies stores				
	All classes of customer	2 779	3 153 882	100.0	60.6
	Household consumers and individual users	X	X	90.1	X
	Retailers for resale	X	X	2.0	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.6	X
	All other customers	X	X	.4	X
443130	Camera and photographic supplies stores				
	All classes of customer	2 779	3 153 882	100.0	60.6
	Household consumers and individual users	X	X	90.1	X
	Retailers for resale	X	X	2.0	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.6	X
	All other customers	X	X	.4	X
444	Building material and garden equipment and supplies dealers				
	All classes of customer	88 314	246 560 851	100.0	75.1
	Household consumers and individual users	X	X	49.6	X
	Retailers for resale	X	X	2.2	X
	Wholesale establishments for resale	X	X	1.6	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.9	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	33.5	X
	Farmers for use in farm production	X	X	5.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.3	X
	All other customers	X	X	.6	X
4441	Building material and supplies dealers				
	All classes of customer	67 190	215 640 919	100.0	75.1
	Household consumers and individual users	X	X	50.2	X
	Retailers for resale	X	X	2.1	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	.8	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.0	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	37.8	X
	Farmers for use in farm production	X	X	.7	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	.6	X
44411	Home centers				
	All classes of customer	5 644	94 759 588	100.0	71.1
	Household consumers and individual users	X	X	77.1	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	21.7	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
444	Building material and garden equipment and supplies dealers—Con.				
4441	Building material and supplies dealers—Con.				
44411	Home centers—Con.				
444110	Home centers				
	All classes of customer	5 644	94 759 588	100.0	71.1
	Household consumers and individual users	X	X	77.1	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	21.7	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X
44412	Paint and wallpaper stores				
	All classes of customer	7 987	7 987 141	100.0	79.4
	Household consumers and individual users	X	X	31.1	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	4.0	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	3.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	33.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	24.6	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.6	X
444120	Paint and wallpaper stores				
	All classes of customer	7 857	7 987 141	100.0	79.4
	Household consumers and individual users	X	X	31.1	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	4.0	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	3.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	33.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	24.6	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	.6	X
44413	Hardware stores				
	All classes of customer	15 103	16 601 582	100.0	81.8
	Household consumers and individual users	X	X	65.7	X
	Retailers for resale	X	X	2.9	X
	Wholesale establishments for resale	X	X	1.2	X
	Repair shops for use in repair work	X	X	2.0	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.8	X
	Businesses for end use in their own operation, not for resale or production	X	X	6.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	13.8	X
	Farmers for use in farm production	X	X	2.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.8	X
	All other customers	X	X	.5	X
444130	Hardware stores				
	All classes of customer	15 103	16 601 582	100.0	81.8
	Household consumers and individual users	X	X	65.7	X
	Retailers for resale	X	X	2.9	X
	Wholesale establishments for resale	X	X	1.2	X
	Repair shops for use in repair work	X	X	2.0	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.8	X
	Businesses for end use in their own operation, not for resale or production	X	X	6.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	13.8	X
	Farmers for use in farm production	X	X	2.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.8	X
	All other customers	X	X	.5	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
444	Building material and garden equipment and supplies dealers—Con.				
4441	Building material and supplies dealers—Con.				
44419	Other building material dealers				
	All classes of customer	38 586	96 292 608	100.0	77.5
	Household consumers and individual users	X	X	24.7	X
	Retailers for resale	X	X	3.8	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	.9	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	57.9	X
	Farmers for use in farm production	X	X	.8	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.9	X
	All other customers	X	X	1.0	X
444190	Other building material dealers				
	All classes of customer	38 586	96 292 608	100.0	77.5
	Household consumers and individual users	X	X	24.7	X
	Retailers for resale	X	X	3.8	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	.9	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	57.9	X
	Farmers for use in farm production	X	X	.8	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.9	X
	All other customers	X	X	1.0	X
4441901	Retail lumber yards				
	All classes of customer	9 377	35 996 161	100.0	81.7
	Household consumers and individual users	X	X	23.9	X
	Retailers for resale	X	X	1.7	X
	Wholesale establishments for resale	X	X	1.5	X
	Repair shops for use in repair work	X	X	.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	66.9	X
	Farmers for use in farm production	X	X	.9	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	.6	X
4441902	All other building material dealers				
	All classes of customer	29 209	60 296 447	100.0	75.0
	Household consumers and individual users	X	X	25.3	X
	Retailers for resale	X	X	5.1	X
	Wholesale establishments for resale	X	X	3.6	X
	Repair shops for use in repair work	X	X	1.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	2.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	5.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	52.1	X
	Farmers for use in farm production	X	X	.8	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	2.3	X
	All other customers	X	X	1.3	X
4442	Lawn and garden equipment and supplies stores				
	All classes of customer	21 124	30 919 932	100.0	75.1
	Household consumers and individual users	X	X	44.9	X
	Retailers for resale	X	X	3.2	X
	Wholesale establishments for resale	X	X	2.6	X
	Repair shops for use in repair work	X	X	.6	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.5	X
	Farmers for use in farm production	X	X	38.0	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.0	X
	All other customers	X	X	1.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
444	Building material and garden equipment and supplies dealers—Con.				
4442	Lawn and garden equipment and supplies stores—Con.				
44421	Outdoor power equipment stores				
	All classes of customer	4 421	4 517 469	100.0	72.9
	Household consumers and individual users	X	X	55.8	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	2.9	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	13.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	5.6	X
	Farmers for use in farm production	X	X	9.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	6.6	X
	All other customers	X	X	1.4	X
444210	Outdoor power equipment stores				
	All classes of customer	4 421	4 517 469	100.0	72.9
	Household consumers and individual users	X	X	55.8	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	2.9	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	13.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	5.6	X
	Farmers for use in farm production	X	X	9.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	6.6	X
	All other customers	X	X	1.4	X
44422	Nursery, garden center, and farm supply stores				
	All classes of customer	16 703	26 402 463	100.0	75.5
	Household consumers and individual users	X	X	43.1	X
	Retailers for resale	X	X	3.2	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.2	X
	Farmers for use in farm production	X	X	42.8	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	1.0	X
444220	Nursery, garden center, and farm supply stores				
	All classes of customer	16 703	26 402 463	100.0	75.5
	Household consumers and individual users	X	X	43.1	X
	Retailers for resale	X	X	3.2	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.2	X
	Farmers for use in farm production	X	X	42.8	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.2	X
	All other customers	X	X	1.0	X
445	Food and beverage stores				
	All classes of customer	148 804	456 942 288	100.0	80.9
	Household consumers and individual users	X	X	98.5	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
445	Food and beverage stores—Con.				
4451	Grocery stores				
	All classes of customer	95 362	415 613 872	100.0	81.7
	Household consumers and individual users	X	X	99.0	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
44511	Supermarkets and other grocery (except convenience) stores				
	All classes of customer	66 150	395 233 897	100.0	83.3
	Household consumers and individual users	X	X	99.0	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
445110	Supermarkets and other grocery (except convenience) stores				
	All classes of customer	66 150	395 233 897	100.0	83.3
	Household consumers and individual users	X	X	99.0	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
44512	Convenience stores				
	All classes of customer	29 212	20 379 975	100.0	49.9
	Household consumers and individual users	X	X	99.1	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
445120	Convenience stores				
	All classes of customer	29 212	20 379 975	100.0	49.9
	Household consumers and individual users	X	X	99.1	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
445	Food and beverage stores—Con.				
4452	Specialty food stores				
	All classes of customer	24 485	13 081 990	100.0	63.8
	Household consumers and individual users	X	X	83.3	X
	Retailers for resale	X	X	4.4	X
	Wholesale establishments for resale	X	X	4.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	5.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	1.0	X
44521	Meat markets				
	All classes of customer	5 848	4 423 938	100.0	68.4
	Household consumers and individual users	X	X	84.4	X
	Retailers for resale	X	X	3.7	X
	Wholesale establishments for resale	X	X	3.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	6.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.6	X
445210	Meat markets				
	All classes of customer	5 848	4 423 938	100.0	68.4
	Household consumers and individual users	X	X	84.4	X
	Retailers for resale	X	X	3.7	X
	Wholesale establishments for resale	X	X	3.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	6.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.6	X
44522	Fish and seafood markets				
	All classes of customer	2 042	1 501 257	100.0	65.4
	Household consumers and individual users	X	X	61.1	X
	Retailers for resale	X	X	7.6	X
	Wholesale establishments for resale	X	X	14.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	16.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
445220	Fish and seafood markets				
	All classes of customer	2 042	1 501 257	100.0	65.4
	Household consumers and individual users	X	X	61.1	X
	Retailers for resale	X	X	7.6	X
	Wholesale establishments for resale	X	X	14.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	16.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.3	X
44523	Fruit and vegetable markets				

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
445	Food and beverage stores—Con.				
4452	Specialty food stores—Con.				
44523	Fruit and vegetable markets—Con.				
	All classes of customer	3 239	2 770 917	100.0	74.2
	Household consumers and individual users	X	X	87.3	X
	Retailers for resale	X	X	4.2	X
	Wholesale establishments for resale	X	X	2.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	3.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	1.6	X
445230	Fruit and vegetable markets				
	All classes of customer	3 239	2 770 917	100.0	74.2
	Household consumers and individual users	X	X	87.3	X
	Retailers for resale	X	X	4.2	X
	Wholesale establishments for resale	X	X	2.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding	X	X	3.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	1.6	X
44529	Other specialty food stores				
	All classes of customer	13 356	4 385 878	100.0	51.9
	Household consumers and individual users	X	X	88.3	X
	Retailers for resale	X	X	4.0	X
	Wholesale establishments for resale	X	X	1.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	2.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	1.1	X
445291	Baked goods stores				
	All classes of customer	4 511	1 395 372	100.0	55.6
	Household consumers and individual users	X	X	94.3	X
	Retailers for resale	X	X	2.4	X
	Wholesale establishments for resale	X	X	1.0	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	1.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.5	X
445292	Confectionery and nut stores				
	All classes of customer	3 436	1 352 804	100.0	68.5
	Household consumers and individual users	X	X	92.3	X
	Retailers for resale	X	X	2.6	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	.4	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.5	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
445	Food and beverage stores—Con.				
4452	Specialty food stores—Con.				
44529	Other specialty food stores—Con.				
445299	All other specialty food stores				
	All classes of customer	5 409	1 637 702	100.0	35.0
	Household consumers and individual users	X	X	74.2	X
	Retailers for resale	X	X	8.6	X
	Wholesale establishments for resale	X	X	4.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	5.8	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.3	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	2.6	X
4453	Beer, wine, and liquor stores				
	All classes of customer	28 957	28 246 426	100.0	77.1
	Household consumers and individual users	X	X	93.8	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.5	X
44531	Beer, wine, and liquor stores				
	All classes of customer	28 957	28 246 426	100.0	77.1
	Household consumers and individual users	X	X	93.8	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.5	X
445310	Beer, wine, and liquor stores				
	All classes of customer	28 957	28 246 426	100.0	77.1
	Household consumers and individual users	X	X	93.8	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.5	X
446	Health and personal care stores				
	All classes of customer	81 797	177 947 091	100.0	72.8
	Household consumers and individual users	X	X	97.2	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.8	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
446	Health and personal care stores—Con.				
4461	Health and personal care stores				
	All classes of customer	81 797	177 947 091	100.0	72.8
	Household consumers and individual users	X	X	97.2	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.8	X
44611	Pharmacies and drug stores				
	All classes of customer	40 234	153 748 566	100.0	72.4
	Household consumers and individual users	X	X	97.9	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.7	X
446110	Pharmacies and drug stores				
	All classes of customer	40 234	153 748 566	100.0	72.4
	Household consumers and individual users	X	X	97.9	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.7	X
4461101	Pharmacies and drug stores				
	All classes of customer	39 121	152 728 021	100.0	72.4
	Household consumers and individual users	X	X	97.9	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.7	X
4461102	Proprietary stores				
	All classes of customer	1 113	1 020 545	100.0	82.4
	Household consumers and individual users	X	X	96.0	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	1.7	X
44612	Cosmetics, beauty supplies, and perfume stores				

See footnotes at end of table.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
446	Health and personal care stores—Con.				
4461	Health and personal care stores—Con.				
44612	Cosmetics, beauty supplies, and perfume stores—Con.				
	All classes of customer	10 796	6 281 436	100.0	75.4
	Household consumers and individual users	X	X	86.5	X
	Retailers for resale	X	X	3.3	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
446120	Cosmetics, beauty supplies, and perfume stores				
	All classes of customer	10 796	6 281 436	100.0	75.4
	Household consumers and individual users	X	X	86.5	X
	Retailers for resale	X	X	3.3	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
44613	Optical goods stores				
	All classes of customer	13 037	6 649 362	100.0	80.7
	Household consumers and individual users	X	X	99.0	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.3	X
446130	Optical goods stores				
	All classes of customer	13 037	6 649 362	100.0	80.7
	Household consumers and individual users	X	X	99.0	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.3	X
44619	Other health and personal care stores				
	All classes of customer	17 730	11 267 727	100.0	71.2
	Household consumers and individual users	X	X	91.0	X
	Retailers for resale	X	X	1.4	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.4	X
	All other customers	X	X	2.6	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
446	Health and personal care stores—Con.				
4461	Health and personal care stores—Con.				
44619	Other health and personal care stores—Con.				
446191	Food (health) supplement stores				
	All classes of customer	9 526	4 654 310	100.0	75.7
	Household consumers and individual users	X	X	97.3	X
	Retailers for resale	X	X	1.9	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
446199	All other health and personal care stores				
	All classes of customer	8 204	6 613 417	100.0	68.1
	Household consumers and individual users	X	X	86.2	X
	Retailers for resale	X	X	1.0	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.4	X
	All other customers	X	X	4.5	X
447	Gasoline stations				
	All classes of customer	121 446	249 141 412	100.0	71.5
	Household consumers and individual users	X	X	86.7	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	6.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	1.3	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	1.0	X
4471	Gasoline stations				
	All classes of customer	121 446	249 141 412	100.0	71.5
	Household consumers and individual users	X	X	86.7	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	6.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	1.3	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	1.0	X
44711	Gasoline stations with convenience stores				
	All classes of customer	93 691	186 735 177	100.0	72.6
	Household consumers and individual users	X	X	95.4	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.4	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	.4	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
447	Gasoline stations—Con.				
4471	Gasoline stations—Con.				
44711	Gasoline stations with convenience stores—Con.				
447110	Gasoline stations with convenience stores				
	All classes of customer	93 691	186 735 177	100.0	72.6
	Household consumers and individual users	X	X	95.4	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.4	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	.4	X
44719	Other gasoline stations				
	All classes of customer	27 755	62 406 235	100.0	68.3
	Household consumers and individual users	X	X	59.5	X
	Retailers for resale	X	X	5.6	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	22.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.0	X
	Farmers for use in farm production	X	X	4.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	2.6	X
447190	Other gasoline stations				
	All classes of customer	27 755	62 406 235	100.0	68.3
	Household consumers and individual users	X	X	59.5	X
	Retailers for resale	X	X	5.6	X
	Wholesale establishments for resale	X	X	1.3	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	22.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.0	X
	Farmers for use in farm production	X	X	4.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	2.6	X
448	Clothing and clothing accessories stores				
	All classes of customer	149 810	167 934 068	100.0	77.7
	Household consumers and individual users	X	X	98.1	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.2	X
4481	Clothing stores				
	All classes of customer	90 954	120 130 689	100.0	74.8
	Household consumers and individual users	X	X	98.8	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.2	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
448	Clothing and clothing accessories stores—Con.				
4481	Clothing stores—Con.				
44811	Men's clothing stores				
	All classes of customer	9 437	7 914 715	100.0	72.5
	Household consumers and individual users	X	X	94.8	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	.6	X
448110	Men's clothing stores				
	All classes of customer	9 437	7 914 715	100.0	72.5
	Household consumers and individual users	X	X	94.8	X
	Retailers for resale	X	X	1.2	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	.6	X
44812	Women's clothing stores				
	All classes of customer	33 955	30 594 591	100.0	70.2
	Household consumers and individual users	X	X	98.9	X
	Retailers for resale	X	X	.6	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.2	X
448120	Women's clothing stores				
	All classes of customer	33 955	30 594 591	100.0	70.2
	Household consumers and individual users	X	X	98.9	X
	Retailers for resale	X	X	.6	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.2	X
44813	Children's and infants' clothing stores				
	All classes of customer	6 558	7 082 266	100.0	90.9
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
448	Clothing and clothing accessories stores—Con.				
4481	Clothing stores—Con.				
44813	Children's and infants' clothing stores—Con.				
448130	Children's and infants' clothing stores				
	All classes of customer	6 558	7 082 266	100.0	90.9
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X
44814	Family clothing stores				
	All classes of customer	24 539	63 852 108	100.0	76.3
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X
448140	Family clothing stores				
	All classes of customer	24 539	63 852 108	100.0	76.3
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X
44815	Clothing accessories stores				
	All classes of customer	5 810	2 731 046	100.0	50.4
	Household consumers and individual users	X	X	91.9	X
	Retailers for resale	X	X	1.9	X
	Wholesale establishments for resale	X	X	5.0	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.5	X
448150	Clothing accessories stores				
	All classes of customer	5 810	2 731 046	100.0	50.4
	Household consumers and individual users	X	X	91.9	X
	Retailers for resale	X	X	1.9	X
	Wholesale establishments for resale	X	X	5.0	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.5	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
448	Clothing and clothing accessories stores—Con.				
4481	Clothing stores—Con.				
44819	Other clothing stores				
	All classes of customer	10 655	7 955 963	100.0	77.5
	Household consumers and individual users	X	X	95.6	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.8	X
	All other customers	X	X	1.0	X
448190	Other clothing stores				
	All classes of customer	10 655	7 955 963	100.0	77.5
	Household consumers and individual users	X	X	95.6	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.8	X
	All other customers	X	X	1.0	X
4482	Shoe stores				
	All classes of customer	28 499	22 955 111	100.0	90.7
	Household consumers and individual users	X	X	97.6	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X
44821	Shoe stores				
	All classes of customer	28 499	22 955 111	100.0	90.7
	Household consumers and individual users	X	X	97.6	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X
448210	Shoe stores				
	All classes of customer	28 499	22 955 111	100.0	90.7
	Household consumers and individual users	X	X	97.6	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
448	Clothing and clothing accessories stores—Con.				
4482	Shoe stores—Con.				
44821	Shoe stores—Con.				
448210	Shoe stores—Con.				
4482101	Men's shoe stores				
	All classes of customer	1 622	965 889	100.0	84.0
	Household consumers and individual users	X	X	95.3	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	1.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.9	X
				.2	X
4482102	Women's shoe stores				
	All classes of customer	3 146	1 985 156	100.0	75.2
	Household consumers and individual users	X	X	98.8	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
4482103	Children's and juveniles' shoe stores				
	All classes of customer	1 078	585 243	100.0	81.4
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X
4482104	Family shoe stores				
	All classes of customer	16 569	12 179 976	100.0	89.4
	Household consumers and individual users	X	X	98.4	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.1	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	.1	X
4482105	Athletic footwear stores				
	All classes of customer	6 084	7 238 847	100.0	99.0
	Household consumers and individual users	X	X	96.6	X
	Retailers for resale	X	X	.4	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
448	Clothing and clothing accessories stores—Con.				
4483	Jewelry, luggage, and leather goods stores				
	All classes of customer	30 357	24 848 268	100.0	79.5
	Household consumers and individual users	X	X	94.8	X
	Retailers for resale	X	X	2.5	X
	Wholesale establishments for resale	X	X	1.5	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.2	X
44831	Jewelry stores				
	All classes of customer	28 625	23 304 320	100.0	81.3
	Household consumers and individual users	X	X	94.6	X
	Retailers for resale	X	X	2.6	X
	Wholesale establishments for resale	X	X	1.6	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.2	X
448310	Jewelry stores				
	All classes of customer	28 625	23 304 320	100.0	81.3
	Household consumers and individual users	X	X	94.6	X
	Retailers for resale	X	X	2.6	X
	Wholesale establishments for resale	X	X	1.6	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.2	X
44832	Luggage and leather goods stores				
	All classes of customer	1 732	1 543 948	100.0	52.5
	Household consumers and individual users	X	X	98.6	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.2	X
448320	Luggage and leather goods stores				
	All classes of customer	1 732	1 543 948	100.0	52.5
	Household consumers and individual users	X	X	98.6	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.2	X
451	Sporting goods, hobby, book, and music stores				

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
451	Sporting goods, hobby, book, and music stores—Con.				
	All classes of customer	62 236	73 212 205	100.0	79.2
	Household consumers and individual users	X	X	95.1	X
	Retailers for resale	X	X	1.4	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	1.2	X
4511	Sporting goods, hobby, and musical instrument stores				
	All classes of customer	42 542	50 116 683	100.0	85.7
	Household consumers and individual users	X	X	94.7	X
	Retailers for resale	X	X	1.6	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.8	X
	All other customers	X	X	1.1	X
45111	Sporting goods stores				
	All classes of customer	22 239	25 007 062	100.0	80.5
	Household consumers and individual users	X	X	92.5	X
	Retailers for resale	X	X	2.0	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	1.6	X
451110	Sporting goods stores				
	All classes of customer	22 239	25 007 062	100.0	80.5
	Household consumers and individual users	X	X	92.5	X
	Retailers for resale	X	X	2.0	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	1.1	X
	All other customers	X	X	1.6	X
4511101	General-line sporting goods stores				
	All classes of customer	6 838	12 927 972	100.0	81.7
	Household consumers and individual users	X	X	92.1	X
	Retailers for resale	X	X	1.4	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.4	X
	All other customers	X	X	2.6	X
4511102	Specialty-line sporting goods stores				

See footnotes at end of table.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
451	Sporting goods, hobby, book, and music stores—Con.				
4511	Sporting goods, hobby, and musical instrument stores—Con.				
45111	Sporting goods stores—Con.				
451110	Sporting goods stores—Con.				
4511102	Specialty-line sporting goods stores—Con.				
	All classes of customer	15 401	12 079 090	100.0	79.2
	Household consumers and individual users	X	X	93.0	X
	Retailers for resale	X	X	2.6	X
	Wholesale establishments for resale	X	X	.7	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	.9	X
	All other customers	X	X	.4	X
45112	Hobby, toy, and game stores				
	All classes of customer	10 392	16 194 791	100.0	92.0
	Household consumers and individual users	X	X	98.6	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
451120	Hobby, toy, and game stores				
	All classes of customer	10 392	16 194 791	100.0	92.0
	Household consumers and individual users	X	X	98.6	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
45113	Sewing, needlework, and piece goods stores				
	All classes of customer	5 427	3 911 957	100.0	88.6
	Household consumers and individual users	X	X	94.7	X
	Retailers for resale	X	X	2.4	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.1	X
451130	Sewing, needlework, and piece goods stores				
	All classes of customer	5 427	3 911 957	100.0	88.6
	Household consumers and individual users	X	X	94.7	X
	Retailers for resale	X	X	2.4	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
451	Sporting goods, hobby, book, and music stores—Con.				
4511	Sporting goods, hobby, and musical instrument stores—Con.				
45113	Sewing, needlework, and piece goods stores—Con.				
451130	Sewing, needlework, and piece goods stores—Con.				
	All classes of customer—Con.				
	All other customers	X	X	.1	X
45114	Musical instrument and supplies stores				
	All classes of customer	4 484	5 002 873	100.0	89.0
	Household consumers and individual users	X	X	89.4	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.5	X
	Governmental bodies (federal, state, and local)	X	X	2.4	X
	All other customers	X	X	3.4	X
451140	Musical instrument and supplies stores				
	All classes of customer	4 484	5 002 873	100.0	89.0
	Household consumers and individual users	X	X	89.4	X
	Retailers for resale	X	X	2.3	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.3	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.5	X
	Governmental bodies (federal, state, and local)	X	X	2.4	X
	All other customers	X	X	3.4	X
4512	Book, periodical, and music stores				
	All classes of customer	19 694	23 095 522	100.0	65.1
	Household consumers and individual users	X	X	96.5	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.4	X
	All other customers	X	X	1.3	X
45121	Book stores and news dealers				
	All classes of customer	12 707	15 869 900	100.0	60.3
	Household consumers and individual users	X	X	95.9	X
	Retailers for resale	X	X	.6	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	1.9	X
451211	Book stores				
	All classes of customer	10 860	15 060 984	100.0	60.3
	Household consumers and individual users	X	X	95.8	X
	Retailers for resale	X	X	.6	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.8	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
451	Sporting goods, hobby, book, and music stores—Con.				
4512	Book, periodical, and music stores—Con.				
45121	Book stores and news dealers—Con.				
451211	Book stores—Con.				
	All classes of customer—Con.				
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	1.9	X
4512111	Book stores, general				
	All classes of customer	6 326	9 482 047	100.0	60.5
	Household consumers and individual users	X	X	97.5	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	.6	X
4512112	Specialty book stores				
	All classes of customer	2 695	1 552 806	100.0	64.9
	Household consumers and individual users	X	X	92.2	X
	Retailers for resale	X	X	.5	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.6	X
	All other customers	X	X	2.7	X
4512113	College book stores				
	All classes of customer	1 839	4 026 131	100.0	58.3
	Household consumers and individual users	X	X	93.4	X
	Retailers for resale	X	X	.3	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.7	X
	All other customers	X	X	4.5	X
451212	News dealers and newsstands				
	All classes of customer	1 847	808 916	100.0	59.1
	Household consumers and individual users	X	X	95.1	X
	Retailers for resale	X	X	1.3	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	2.9	X
45122	Prerecorded tape, compact disc, and record stores				
	All classes of customer	6 987	7 225 622	100.0	75.5
	Household consumers and individual users	X	X	98.2	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
451	Sporting goods, hobby, book, and music stores—Con.				
4512	Book, periodical, and music stores—Con.				
45122	Prerecorded tape, compact disc, and record stores—Con.				
	All classes of customer—Con.				
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.1	X
451220	Prerecorded tape, compact disc, and record stores				
	All classes of customer	6 987	7 225 622	100.0	75.5
	Household consumers and individual users	X	X	98.2	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.5	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.1	X
452	General merchandise stores				
	All classes of customer	40 723	445 224 985	100.0	93.1
	Household consumers and individual users	X	X	96.7	X
	Retailers for resale	X	X	2.2	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	—	X
4521	Department stores				
	All classes of customer	9 355	220 742 882	100.0	90.9
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	—	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
45211	Department stores				
	All classes of customer	9 355	220 742 882	100.0	90.9
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	—	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
452111	Department stores (except discount department stores)				
	All classes of customer	3 705	86 856 708	100.0	83.2
	Household consumers and individual users	X	X	99.9	X
	Retailers for resale	X	X	—	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
452	General merchandise stores—Con.				
4521	Department stores—Con.				
45211	Department stores—Con.				
452111	Department stores (except discount department stores)—Con.				
	All classes of customer—Con.				
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
452112	Discount department stores				
	All classes of customer	5 650	133 886 174	100.0	95.8
	Household consumers and individual users	X	X	100.0	X
	Retailers for resale	X	X	—	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	—	X
4529	Other general merchandise stores				
	All classes of customer	31 368	224 482 103	100.0	95.4
	Household consumers and individual users	X	X	93.7	X
	Retailers for resale	X	X	4.2	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	—	X
45291	Warehouse clubs and supercenters				
	All classes of customer	2 912	191 252 396	100.0	99.6
	Household consumers and individual users	X	X	93.5	X
	Retailers for resale	X	X	4.6	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	—	X
452910	Warehouse clubs and supercenters				
	All classes of customer	2 912	191 252 396	100.0	99.6
	Household consumers and individual users	X	X	93.5	X
	Retailers for resale	X	X	4.6	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.2	X
	All other customers	X	X	—	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
452	General merchandise stores—Con.				
4529	Other general merchandise stores—Con.				
45299	All other general merchandise stores				
	All classes of customer	28 456	33 229 707	100.0	70.9
	Household consumers and individual users	X	X	94.7	X
	Retailers for resale	X	X	.9	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.7	X
	Farmers for use in farm production	X	X	1.9	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.3	X
452990	All other general merchandise stores				
	All classes of customer	28 456	33 229 707	100.0	70.9
	Household consumers and individual users	X	X	94.7	X
	Retailers for resale	X	X	.9	X
	Wholesale establishments for resale	X	X	.2	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.7	X
	Farmers for use in farm production	X	X	1.9	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.3	X
4529901	Variety stores				
	All classes of customer	18 182	16 179 421	100.0	64.5
	Household consumers and individual users	X	X	99.7	X
	Retailers for resale	X	X	.2	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	.1	X
4529904	Miscellaneous general merchandise stores				
	All classes of customer	10 274	17 050 286	100.0	77.0
	Household consumers and individual users	X	X	90.9	X
	Retailers for resale	X	X	1.4	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.2	X
	Farmers for use in farm production	X	X	3.4	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	.5	X
453	Miscellaneous store retailers				
	All classes of customer	129 464	90 811 742	100.0	77.1
	Household consumers and individual users	X	X	79.2	X
	Retailers for resale	X	X	3.0	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.4	X
	Businesses for end use in their own operation, not for resale or production	X	X	13.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.0	X
	All other customers	X	X	1.2	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
453	Miscellaneous store retailers—Con.				
4531	Florists				
	All classes of customer	22 750	6 624 783	100.0	68.1
	Household consumers and individual users	X	X	88.1	X
	Retailers for resale	X	X	2.7	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	1.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	.9	X
45311	Florists				
	All classes of customer	22 750	6 624 783	100.0	68.1
	Household consumers and individual users	X	X	88.1	X
	Retailers for resale	X	X	2.7	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	1.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	.9	X
453110	Florists				
	All classes of customer	22 750	6 624 783	100.0	68.1
	Household consumers and individual users	X	X	88.1	X
	Retailers for resale	X	X	2.7	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	1.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	4.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.4	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.5	X
	All other customers	X	X	.9	X
4532	Office supplies, stationery, and gift stores				
	All classes of customer	44 356	36 618 807	100.0	82.9
	Household consumers and individual users	X	X	69.2	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.6	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	26.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.3	X
	All other customers	X	X	.9	X
45321	Office supplies and stationery stores				
	All classes of customer	8 561	20 617 623	100.0	93.4
	Household consumers and individual users	X	X	53.9	X
	Retailers for resale	X	X	.5	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.4	X
	Businesses for end use in their own operation, not for resale or production	X	X	41.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.9	X
	All other customers	X	X	.9	X
453210	Office supplies and stationery stores				

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
453	Miscellaneous store retailers—Con.				
4532	Office supplies, stationery, and gift stores—Con.				
45321	Office supplies and stationery stores—Con.				
453210	Office supplies and stationery stores—Con.				
	All classes of customer	8 561	20 617 623	100.0	93.4
	Household consumers and individual users	X	X	53.9	X
	Retailers for resale	X	X	.5	X
	Wholesale establishments for resale	X	X	.8	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.4	X
	Businesses for end use in their own operation, not for resale or production	X	X	41.0	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.9	X
	All other customers	X	X	.9	X
45322	Gift, novelty, and souvenir stores				
	All classes of customer	35 795	16 001 184	100.0	69.3
	Household consumers and individual users	X	X	95.7	X
	Retailers for resale	X	X	1.1	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.7	X
453220	Gift, novelty, and souvenir stores				
	All classes of customer	35 795	16 001 184	100.0	69.3
	Household consumers and individual users	X	X	95.7	X
	Retailers for resale	X	X	1.1	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	.7	X
4533	Used merchandise stores				
	All classes of customer	18 132	7 767 350	100.0	73.2
	Household consumers and individual users	X	X	83.9	X
	Retailers for resale	X	X	8.7	X
	Wholesale establishments for resale	X	X	3.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	1.5	X
45331	Used merchandise stores				
	All classes of customer	18 132	7 767 350	100.0	73.2
	Household consumers and individual users	X	X	83.9	X
	Retailers for resale	X	X	8.7	X
	Wholesale establishments for resale	X	X	3.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	1.5	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
453	Miscellaneous store retailers—Con.				
4533	Used merchandise stores—Con.				
45331	Used merchandise stores—Con.				
453310	Used merchandise stores				
	All classes of customer	18 132	7 767 350	100.0	73.2
	Household consumers and individual users	X	X	83.9	X
	Retailers for resale	X	X	8.7	X
	Wholesale establishments for resale	X	X	3.4	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	1.5	X
4539	Other miscellaneous store retailers				
	All classes of customer	44 226	39 800 802	100.0	73.9
	Household consumers and individual users	X	X	87.2	X
	Retailers for resale	X	X	4.3	X
	Wholesale establishments for resale	X	X	1.8	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	2.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	.6	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	1.0	X
	All other customers	X	X	1.6	X
45391	Pet and pet supplies stores				
	All classes of customer	7 626	7 592 596	100.0	84.8
	Household consumers and individual users	X	X	98.0	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.3	X
453910	Pet and pet supplies stores				
	All classes of customer	7 626	7 592 596	100.0	84.8
	Household consumers and individual users	X	X	98.0	X
	Retailers for resale	X	X	.8	X
	Wholesale establishments for resale	X	X	.3	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	.2	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.3	X
45392	Art dealers				
	All classes of customer	6 328	4 236 526	100.0	77.0
	Household consumers and individual users	X	X	75.3	X
	Retailers for resale	X	X	11.5	X
	Wholesale establishments for resale	X	X	3.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.7	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	6.9	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
453	Miscellaneous store retailers—Con.				
4539	Other miscellaneous store retailers—Con.				
45392	Art dealers—Con.				
453920	Art dealers				
	All classes of customer	6 328	4 236 526	100.0	77.0
	Household consumers and individual users	X	X	75.3	X
	Retailers for resale	X	X	11.5	X
	Wholesale establishments for resale	X	X	3.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	1.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.7	X
	Governmental bodies (federal, state, and local)	X	X	.3	X
	All other customers	X	X	6.9	X
45393	Manufactured (mobile) home dealers				
	All classes of customer	5 553	9 509 409	100.0	76.8
	Household consumers and individual users	X	X	97.8	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.6	X
453930	Manufactured (mobile) home dealers				
	All classes of customer	5 553	9 509 409	100.0	76.8
	Household consumers and individual users	X	X	97.8	X
	Retailers for resale	X	X	.7	X
	Wholesale establishments for resale	X	X	.4	X
	Repair shops for use in repair work	X	X	.1	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.6	X
45399	All other miscellaneous store retailers				
	All classes of customer	24 719	18 462 271	100.0	67.2
	Household consumers and individual users	X	X	78.4	X
	Retailers for resale	X	X	6.3	X
	Wholesale establishments for resale	X	X	2.8	X
	Repair shops for use in repair work	X	X	.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.8	X
	Businesses for end use in their own operation, not for resale or production	X	X	5.5	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	2.2	X
	All other customers	X	X	1.5	X
453991	Tobacco stores				
	All classes of customer	6 184	6 527 871	100.0	75.6
	Household consumers and individual users	X	X	95.5	X
	Retailers for resale	X	X	2.9	X
	Wholesale establishments for resale	X	X	1.0	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	.1	X
	All other customers	X	X	.3	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
453	Miscellaneous store retailers—Con.				
4539	Other miscellaneous store retailers—Con.				
45399	All other miscellaneous store retailers—Con.				
453998	All other miscellaneous store retailers (except tobacco stores)				
	All classes of customer	18 535	11 934 400	100.0	62.7
	Household consumers and individual users	X	X	67.2	X
	Retailers for resale	X	X	8.6	X
	Wholesale establishments for resale	X	X	4.0	X
	Repair shops for use in repair work	X	X	.8	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.7	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	1.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	3.6	X
	All other customers	X	X	2.3	X
454	Nonstore retailers				
	All classes of customer	54 921	172 864 966	100.0	72.4
	Household consumers and individual users	X	X	73.4	X
	Retailers for resale	X	X	4.2	X
	Wholesale establishments for resale	X	X	2.1	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.5	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	1.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	.8	X
	Farmers for use in farm production	X	X	1.4	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	2.2	X
	All other customers	X	X	3.9	X
4541	Electronic shopping and mail-order houses				
	All classes of customer	15 910	120 728 725	100.0	69.0
	Household consumers and individual users	X	X	79.1	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	1.5	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	8.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	2.3	X
	All other customers	X	X	3.8	X
45411	Electronic shopping and mail-order houses				
	All classes of customer	15 910	120 728 725	100.0	69.0
	Household consumers and individual users	X	X	79.1	X
	Retailers for resale	X	X	3.4	X
	Wholesale establishments for resale	X	X	1.5	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	8.8	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	2.3	X
	All other customers	X	X	3.8	X
454111	Electronic shopping				
	All classes of customer	5 498	24 057 284	100.0	83.6
	Household consumers and individual users	X	X	79.3	X
	Retailers for resale	X	X	5.9	X
	Wholesale establishments for resale	X	X	2.1	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.2	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.2	X
	Businesses for end use in their own operation, not for resale or production	X	X	8.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.3	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.5	X
	Governmental bodies (federal, state, and local)	X	X	1.0	X
	All other customers	X	X	1.2	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

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NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
454	Nonstore retailers—Con.				
4541	Electronic shopping and mail-order houses—Con.				
45411	Electronic shopping and mail-order houses—Con.				
454112	Electronic auctions				
	All classes of customer	95	903 901	100.0	84.9
	Household consumers and individual users	X	X	93.3	X
	Retailers for resale	X	X	.1	X
	Wholesale establishments for resale	X	X	—	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	—	X
	Businesses for end use in their own operation, not for resale or production	X	X	—	X
	Building contractors, heavy construction, and special trade contractors	X	X	—	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	—	X
	All other customers	X	X	6.6	X
454113	Mail-order houses				
	All classes of customer	10 317	95 767 540	100.0	65.2
	Household consumers and individual users	X	X	78.7	X
	Retailers for resale	X	X	2.6	X
	Wholesale establishments for resale	X	X	1.4	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.1	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	8.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.3	X
	Governmental bodies (federal, state, and local)	X	X	2.8	X
	All other customers	X	X	4.6	X
4542	Vending machine operators				
	All classes of customer	5 921	7 048 506	100.0	60.9
	Household consumers and individual users	X	X	47.1	X
	Retailers for resale	X	X	5.1	X
	Wholesale establishments for resale	X	X	2.7	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	18.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.9	X
	All other customers	X	X	16.1	X
45421	Vending machine operators				
	All classes of customer	5 921	7 048 506	100.0	60.9
	Household consumers and individual users	X	X	47.1	X
	Retailers for resale	X	X	5.1	X
	Wholesale establishments for resale	X	X	2.7	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	18.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.9	X
	All other customers	X	X	16.1	X
454210	Vending machine operators				
	All classes of customer	5 921	7 048 506	100.0	60.9
	Household consumers and individual users	X	X	47.1	X
	Retailers for resale	X	X	5.1	X
	Wholesale establishments for resale	X	X	2.7	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	18.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	.1	X
	Farmers for use in farm production	X	X	—	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	.9	X
	All other customers	X	X	16.1	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
454	Nonstore retailers—Con.				
4543	Direct selling establishments				
	All classes of customer	33 090	45 087 735	100.0	83.2
	Household consumers and individual users	X	X	64.0	X
	Retailers for resale	X	X	5.9	X
	Wholesale establishments for resale	X	X	3.2	X
	Repair shops for use in repair work	X	X	.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.3	X
	Restaurants, hotels, food services, and contract feeding	X	X	1.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	11.7	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.4	X
	Farmers for use in farm production	X	X	4.5	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.1	X
	All other customers	X	X	2.7	X
45431	Fuel dealers				
	All classes of customer	11 079	23 609 510	100.0	79.8
	Household consumers and individual users	X	X	62.1	X
	Retailers for resale	X	X	7.2	X
	Wholesale establishments for resale	X	X	2.7	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.8	X
	Restaurants, hotels, food services, and contract feeding	X	X	1.3	X
	Businesses for end use in their own operation, not for resale or production	X	X	11.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.6	X
	Farmers for use in farm production	X	X	6.4	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.8	X
	All other customers	X	X	2.5	X
454311	Heating oil dealers				
	All classes of customer	4 672	14 259 058	100.0	78.9
	Household consumers and individual users	X	X	63.7	X
	Retailers for resale	X	X	9.0	X
	Wholesale establishments for resale	X	X	3.7	X
	Repair shops for use in repair work	X	X	.4	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	1.6	X
	Restaurants, hotels, food services, and contract feeding	X	X	.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	9.1	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.1	X
	Farmers for use in farm production	X	X	5.7	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.4	X
	All other customers	X	X	.7	X
454312	Liquefied petroleum gas (bottled gas) dealers				
	All classes of customer	6 203	9 286 126	100.0	81.5
	Household consumers and individual users	X	X	59.3	X
	Retailers for resale	X	X	4.6	X
	Wholesale establishments for resale	X	X	1.1	X
	Repair shops for use in repair work	X	X	.2	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	2.2	X
	Restaurants, hotels, food services, and contract feeding	X	X	2.5	X
	Businesses for end use in their own operation, not for resale or production	X	X	14.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.9	X
	Farmers for use in farm production	X	X	7.5	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	1.0	X
	All other customers	X	X	5.2	X
454319	Other fuel dealers				
	All classes of customer	204	64 326	100.0	40.0
	Household consumers and individual users	X	X	77.8	X
	Retailers for resale	X	X	5.7	X
	Wholesale establishments for resale	X	X	1.9	X
	Repair shops for use in repair work	X	X	.5	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding	X	X	4.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.7	X
	Farmers for use in farm production	X	X	.3	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.9	X
	All other customers	X	X	.9	X
45439	Other direct selling establishments				

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business and class of customer	Establishments (number)	Sales (\$1,000)	Distribution of sales (percent)	Response coverage ¹ (percent)
44-45	Retail trade—Con.				
454	Nonstore retailers—Con.				
4543	Direct selling establishments—Con.				
45439	Other direct selling establishments—Con.				
	All classes of customer	22 011	21 478 225	100.0	86.9
	Household consumers and individual users	X	X	66.0	X
	Retailers for resale	X	X	4.5	X
	Wholesale establishments for resale	X	X	3.7	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.0	X
	Businesses for end use in their own operation, not for resale or production	X	X	12.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.2	X
	Farmers for use in farm production	X	X	2.6	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.5	X
	All other customers	X	X	2.9	X
454390	Other direct selling establishments				
	All classes of customer	22 011	21 478 225	100.0	86.9
	Household consumers and individual users	X	X	66.0	X
	Retailers for resale	X	X	4.5	X
	Wholesale establishments for resale	X	X	3.7	X
	Repair shops for use in repair work	X	X	.7	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.6	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.0	X
	Businesses for end use in their own operation, not for resale or production	X	X	12.2	X
	Building contractors, heavy construction, and special trade contractors	X	X	2.2	X
	Farmers for use in farm production	X	X	2.6	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.5	X
	All other customers	X	X	2.9	X
4543901	Direct selling, furniture, home furnishings, electronics, and appliances				
	All classes of customer	5 885	5 423 788	100.0	86.0
	Household consumers and individual users	X	X	65.1	X
	Retailers for resale	X	X	4.2	X
	Wholesale establishments for resale	X	X	1.5	X
	Repair shops for use in repair work	X	X	.3	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.4	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.7	X
	Businesses for end use in their own operation, not for resale or production	X	X	17.6	X
	Building contractors, heavy construction, and special trade contractors	X	X	3.7	X
	Farmers for use in farm production	X	X	.1	X
	Export sales	X	X	.2	X
	Governmental bodies (federal, state, and local)	X	X	3.9	X
	All other customers	X	X	2.3	X
4543902	Direct selling, books, periodicals, videos, and compact discs				
	All classes of customer	1 336	1 299 286	100.0	74.5
	Household consumers and individual users	X	X	85.6	X
	Retailers for resale	X	X	3.6	X
	Wholesale establishments for resale	X	X	.9	X
	Repair shops for use in repair work	X	X	—	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	—	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	.1	X
	Businesses for end use in their own operation, not for resale or production	X	X	3.4	X
	Building contractors, heavy construction, and special trade contractors	X	X	.2	X
	Farmers for use in farm production	X	X	.3	X
	Export sales	X	X	—	X
	Governmental bodies (federal, state, and local)	X	X	1.0	X
	All other customers	X	X	4.9	X
4543903	Direct selling, other merchandise				
	All classes of customer	14 790	14 755 151	100.0	88.2
	Household consumers and individual users	X	X	64.8	X
	Retailers for resale	X	X	4.7	X
	Wholesale establishments for resale	X	X	4.7	X
	Repair shops for use in repair work	X	X	.9	X
	Manufacturing and mining industrial users for use as input goods in production	X	X	.8	X
	Restaurants, hotels, food services, and contract feeding ...	X	X	2.6	X
	Businesses for end use in their own operation, not for resale or production	X	X	10.9	X
	Building contractors, heavy construction, and special trade contractors	X	X	1.9	X
	Farmers for use in farm production	X	X	3.6	X
	Export sales	X	X	.1	X
	Governmental bodies (federal, state, and local)	X	X	2.1	X
	All other customers	X	X	2.9	X

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

¹Sales of establishments responding to class of customer inquiry as a percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.