

Introducing the World Trade Atlas® - U.S. State Export Edition

It's the fastest way to access official state export data using the Harmonized System (HS) Schedule B Commodity Classification, and it's available now!

World Trade Atlas® - U.S. State Export Edition was developed by Global Trade Information Services, Inc. in cooperation with the Foreign Trade Division of the U.S. Census Bureau.

This up-to-date CD-ROM is packed with official statistics that provide insightful data about virtually all goods exported from each state to every country around the globe.

World Trade Atlas® - U.S. State Export Edition delivers a bonanza of timely information on exports organized by the product's state origin of movement into the export market.

The easy-to-use software provides you with the flexibility to quickly view data and analyze potential markets for selected products. You can also create detailed reports just as easily.

With just a few clicks of the mouse you can:

- *Identify* export products at the two-, four-, or six-digit level from the Harmonized System (HS) Schedule B Commodity Classification.
- *Display* monthly, year-to-date, or annual data for a 3-year period.
- *Use* the special grouping feature to view exports by national or international region.
- *Sort* data by country, state, HS code, market share, or percent change.
- *Examine* total exports by value. *Find* air and vessel exports by value and shipping weight.

State	January 1998	December 1997	1998	1997	1996	% Change 1998/1997	% Change 1997/1996
All States	10,767	9,644	34,150	30,030	30,030	33.97	-
1 California	14,051	12,425	11,025	42.38	34.96	34.84	-4.05
2 Texas	4,999	5,899	5,054	14.38	15.82	10.27	-11.05
3 Arizona	4,195	4,587	2,095	12.77	12.69	0.72	-33.97
4 Vermont	2,895	3,843	2,943	7.82	9.99	8.82	-4.30
5 Oregon	1,915	1,289	1,701	4.82	3.89	5.22	37.07
6 Massachusetts	1,780	1,447	1,329	3.64	4.87	3.88	-8.99
7 New York	740	886	814	2.28	2.71	2.38	-18.89
8 New Mexico	696	1,260	1,899	1.82	3.83	3.39	18.27
9 Unspecified	487	626	743	1.88	1.76	2.23	21.36
10 Colorado	467	569	627	1.43	1.46	1.84	18.30
11 Pennsylvania	309	511	519	1.18	1.44	1.52	1.42
12 Idaho	300	374	200	1.39	1.85	0.82	-25.02

Makes Market Research Simple!

Whether you are a state legislator, a local chamber of commerce official, an exporter, or freight forwarder, the **World Trade Atlas® - U.S. State Export Edition** provides you with the most current information available on exports to countries worldwide. It is an invaluable tool for simplifying market research when you need to:

- *Determine* the value of a specific product and identify the countries to which the product is being exported.
- *Find* the existing market share of each product.
- *Compare* one state's trade with that of another on a product or country basis.
- *Identify* new markets and evaluate existing ones by method of transportation.
- *Analyze* growth trends in state export trade.

It's Timely, Fast, and Effective!

Data from the **World Trade Atlas® - U.S. State Export Edition** are produced monthly. No other source can provide you with more current information this fast. It makes creating charts and reports a breeze — just download the data into a spreadsheet, text file, or comma-delimited file.

Three Purchase Options!

Depending on your data requirements, you can order the **World Trade Atlas® - U.S. State Export Edition** as a:

- Single issue — \$1,200
- Quarterly subscription — \$2,400
- Annual subscription (12 monthly issues) — \$3,600

Place an order today! Simply fill out the order form on the reverse side and fax it to: **803-799-5589**. All orders are shipped overnight express for prompt, reliable delivery.

Here's what the experts have to say:

"Linking export data to U.S. economic activity has depended too much on guesswork. It's great to have systematic monthly figures on where the shipments originate."

Paul Schaffer
Journal of Commerce

"It is nice knowing what other states are doing. It is important to know what we are doing in South Carolina. Until this came along, we really didn't know either. It will become an indispensable tool."

Fred Monk
President, South Carolina Export Consortium

