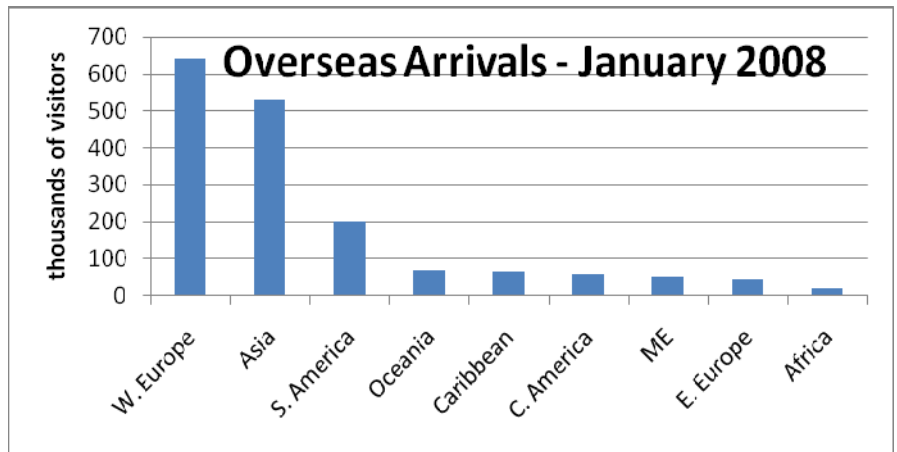




International Travel Trends Year-to-Date, January 2008 April 29, 2008

- Arrivals from Eastern Europe, up 14 percent, continued double-digit growth starting in late 2006. Russian visitation increased by 26 percent for January 2008 compared to 2007.
- Visitation from Asia increased almost 4 percent in January. Japanese arrivals declined by 3 percent and accounted for 51 percent of all Asian visitors. Arrivals from South Korea, India and the People’s Republic of China grew 2 percent, 16 percent and 34 percent, respectively. Also, arrivals from Taiwan and Hong Kong increased 11 percent and 6 percent, respectively.
- Arrivals from South America were up 25 percent in January. Double-digit growth in visitation from Brazil, Venezuela, Argentina and Colombia were noted for the month. Brazil, South America’s top market accounted for 41 percent of arrivals from the region.
- Visitation from Central America was up 12 percent for January. However, the Caribbean was down 9 percent.
- Arrivals from the Middle East and Africa increased by 8 percent and 9 percent, respectively.
- Travel from Oceania and Australia increased 6 percent in January.



International Spending Highlights

- International visitors spent a record \$11.4 billion on travel and passenger fares in January 2008.
- U.S. travel and tourism industry is a \$1.3 trillion industry, generating a trade surplus for 19 consecutive years. The industry represents the top services export for the U.S. and has produced a travel balance of trade surplus since 1989. The travel and tourism industry employs 8.7 million people, which is more than other major industries such as the construction industry, the business and financial services industries, agriculture, and education.

