



INTERNATIONAL
TRADE
ADMINISTRATION

Benefits from the U.S.-Panama Trade Promotion Agreement

Wisconsin

www.export.gov/fta/panama/state

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The U.S.-Panama Trade Promotion Agreement Provides Enhanced Market Access

The U.S.-Panama Trade Promotion Agreement (TPA) offers tremendous opportunities for Wisconsin's exporters. Panama's strategic location as a major shipping route and the massive project underway to expand the capacity of the Panama Canal enhance the importance of the U.S.-Panama TPA for Wisconsin's exporters.

When the Agreement enters into force, 88 percent of U.S. consumer and industrial exports to Panama, including nearly all information technology products; aircraft and related equipment; agriculture and construction equipment; medical and scientific equipment; environmental products; pharmaceuticals; fertilizers; and agro-chemicals will become duty-free immediately. The remaining tariffs phase out over 10 years. U.S. farmers and ranchers will also become much more competitive, benefiting from immediate duty-free treatment of more than 60 percent of current U.S. agriculture exports. Key U.S. agriculture exports such as high-quality beef, other meat and poultry products, soybeans, most fresh fruit and tree nuts, distilled spirits and wines, and many processed food products, will be duty-free upon entry into force of the Agreement. Tariffs on most remaining U.S. farm products will be phased out within 15 years.

Opportunities for Wisconsin's Businesses to Participate in the Panama Canal Expansion Project

The U.S.-Panama TPA will ensure that Wisconsin's firms can participate on a competitive basis in the \$5.25 billion Panama Canal expansion project that will offer many opportunities for U.S. providers of goods and services. Ultimately, the Canal expansion will benefit Wisconsin's exporters by increasing the Canal's capacity, which will reduce the costs of transporting goods while keeping up with the demands of a growing global economy.

Wisconsin Depends on World Markets

Wisconsin's export shipments of merchandise to the world in 2007 totaled \$19.2 billion, up 67 percent from 2003. Wisconsin ranked 18th among the states in total export shipments in 2007.

In 2007, Wisconsin's merchandise exports to Panama totaled \$26 million, an increase of 180 percent during the 2003 to 2007 period.

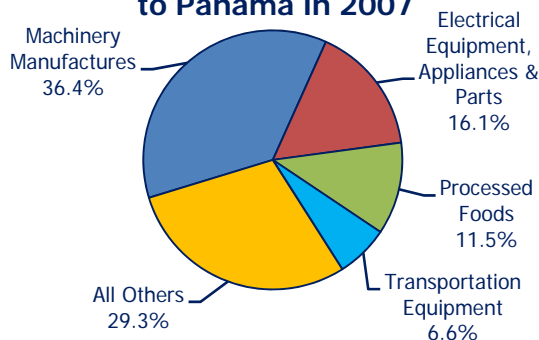
Exports Support Jobs for Wisconsin's Workers – Export-supported jobs linked to manufacturing account for an estimated 6.8 percent of Wisconsin's total private-sector employment. Over one-sixth (18.4 percent) of all manufacturing workers in Wisconsin depend on exports for their jobs. (2006 data are the latest available.)

Exports Sustain Thousands of Wisconsin's Businesses – A total of 6,011 companies exported goods from Wisconsin locations in 2006. Of those, 5,205 (87 percent) were small and medium-sized enterprises (SMEs), with fewer than 500 employees.

The U.S.-Panama TPA Expands U.S. Services Providers' Access to Panama's Services Market

The U.S.-Panama TPA expands U.S. services providers' access to Panama's primarily service-based economy. The Panama Canal and the Colon Free Zone provide much of the stimulus for Panama's services sector. Key services include banking and financial services, accounting, legal and insurance services, inter-modal transportation services, container ports, flagship registry, tourism, and medical and health services. Panama made substantial commitments to liberalize its services trade. For example, Panama committed to open its telecommunications and financial services sector to U.S. companies, to lift restrictions on investment in retail services trade and to provide new access to professional services that previously had been reserved exclusively to Panamanian citizens.

Wisconsin Exported \$26 Million in Goods to Panama in 2007



Source: U.S. Department of Commerce, International Trade Administration

The U.S.-Panama TPA Moves the Trade Relationship from One-Way Preferences to Reciprocity

In 2007, 91 percent of Panama's exports to the United States entered duty free either on a Normal Trade Relations basis or through unilateral U.S. trade preference programs such as the Caribbean Basin Initiative and Generalized System of Preferences. Because of high Panamanian tariffs, U.S. exporters do not have equivalent access to the Panamanian market. The U.S.-Panama TPA levels the playing field and enhances competition because it moves the U.S.-Panama commercial relations beyond one-way preferences to full partnership and reciprocal commitments.

Wisconsin's SMEs Will Benefit from U.S.-Panama TPA Provisions

Small and medium-sized firms generated more than one-fifth (23 percent) of Wisconsin's total exports of merchandise in 2006. SMEs particularly benefit from tariff-eliminating provisions of free trade agreements (FTAs) and should benefit from significant tariff cuts under the U.S.-Panama TPA. The transparency obligations, particularly those contained in the customs chapter, are also very important to SMEs, which may not have the resources to navigate customs and regulatory red tape.

The U.S.-Panama TPA Opens New Markets for Wisconsin's Exports

Machinery Manufactures – Machinery manufactures accounted for \$5.5 billion of Wisconsin's global exports in 2007, making it the state's largest merchandise export that year. Wisconsin's exporters of machinery will benefit from U.S.-Panama TPA tariff reductions. Certain U.S. exports of machinery manufactures will receive duty-free treatment immediately upon entry into force of the Agreement, including turbines, machine tools, sewing machines and office machines. Tariffs on all U.S. exports of agricultural and construction equipment, which are currently as high as 10 percent, will fall to zero immediately upon entry into force of the Agreement. These tariff reductions will improve U.S. equipment manufacturers' access to the Panamanian market, especially during the bidding processes for the Panama Canal expansion project.

Computers and Electronic Products – In 2007, Wisconsin's global exports of computers and electronic products totaled \$3.0 billion or 16 percent of its total exports. Wisconsin's exporters of computers and other information technology equipment will benefit from U.S.-Panama TPA tariff reductions. Certain U.S. exports of information technology equipment will receive duty-free treatment immediately upon entry into force of the Agreement, including DVDs, telephone and fax equipment, semiconductors, and medical and laboratory instruments.

Transportation Equipment – Wisconsin's global exports of transportation equipment totaled \$2.3 billion in 2007, an increase of 70 percent since 2003.

Wisconsin's exporters of transportation equipment including aircraft, autos, and other transportation equipment, will benefit from U.S.-Panama TPA tariff reductions. One hundred percent of U.S. aircraft and related equipment exports will receive duty-free treatment immediately upon entry into force of the agreement. For motor vehicles, 55 percent of U.S. industrial exports will receive duty-free treatment immediately upon implementation of the agreement, including road tractors, trucks under five metric tons, SUVs, and shock absorbers. For other transportation equipment, certain U.S. industrial exports will receive duty-free treatment immediately upon entry into force of the Agreement, including high-value added products such as sea vessels, and trailers and semi-trailers, which currently face Panamanian tariffs averaging 13.9 percent.

The U.S.-Panama TPA Creates Opportunities for Wisconsin's Agriculture

In 2006, agriculture exports from Wisconsin to the world amounted to \$1.5 billion (latest data available). Despite high tariffs and other barriers on agricultural products, including key Wisconsin farm products such as vegetables, feed grains, and dairy, U.S. exporters shipped \$304 million in U.S. farm products to Panama in 2007, up \$95 million from 2006. A primary U.S. objective was to change the "one-way street" of duty-free access currently enjoyed by most Panama exports into a "two-way street" that provides U.S. suppliers with access to Panama's market and levels the playing field with competitors. This objective was achieved. The U.S.-Panama TPA also includes far-reaching bilateral provisions concerning sanitary and phytosanitary (SPS) measures and technical standards that will help to eliminate long-standing regulatory barriers faced by a variety of U.S. products in the Panamanian market.

For more information on agriculture exports and U.S.-Panama TPA, see the fact sheets prepared by the U.S. Department of Agriculture at <http://www.fas.usda.gov/itp/us-panama.asp>

Free Trade Works for Wisconsin's Exporters

Since the North America Free Trade Agreement's (NAFTA) entry into force in 1994, Wisconsin's exports to Canada and Mexico combined have grown by 197 percent. Since the entry into force of the U.S.-Chile FTA in 2004, Wisconsin's exports to Chile have grown by 122 percent. Since the entry into force of the U.S.-Singapore FTA in 2004, Wisconsin's exports to Singapore have grown by 68 percent.

All state export data in this report are based on an unrevised Origin of Movement (OM) series. This series allocates exports to state based on transportation origin, i.e., the state from which goods began their journey to the port (or other point) of exit from the United States. The transportation origin of exports is not always the same as the location where the goods were produced. Thus conclusions about "export production" in a state should not be made solely on the basis of the OM state export figures.

Sources: U.S. Department of Commerce, Bureau of the Census, Origin of Movement Series; U.S. Department of Agriculture.

Prepared by the International Trade Administration, U.S. Department of Commerce.