

# NOAA Earth System Research Laboratory and NCAR Societal Impacts Program *Seminar Series*

## NCAR Societal Impacts Program (SIP) and Weather and Society Integrated Studies (WAS\*IS)

David Skaggs Research Center (DSRC - NOAA Building)  
325 Broadway  
Boulder, Colorado 80305-3328  
Room GC402 (Multipurpose Room)

Monday, May 4, 2009 2:00 - 3:00pm  
discussion following / refreshments will be served

*Integrating Social Science into Meteorology:  
Progress in Moving from WAS to IS with Evidence  
from Remarkable WAS\*IS Voyages into a New World*

**Eve Gruntfest**

WAS\*IS Organizer and  
Director - Social Science Woven into Meteorology (SSWIM) Initiative  
National Weather Service - Norman, Oklahoma

### Abstract

In just a few years the WAS\*IS movement has informed and transformed ways that agencies, university departments, and other organizations work. This presentation will summarize some of these remarkable changes through the career trajectories and activities of some of the 171 official WAS\*ISers. Recommendations for monitoring these changes as metrics to show what would not have happened without WAS\*IS and suggestions for ways to accelerate the integration of social science will be offered for discussion.



#### Off-Site Guests Attending

Mention the WAS\*IS Seminar  
when checking in through  
DSRC security.

#### Questions/Problems

Contact Annie Reiser  
303-497-6634  
Ann.M.Reiser@noaa.gov

**WAS\*IS** CULTURE CHANGE

weather & society \* integrated studies

[www.sip.ucar.edu/wasis/](http://www.sip.ucar.edu/wasis/)



Sponsored by the NCAR Societal Impacts Program

Changing from what **WAS** to what **IS**  
the future of integrated weather studies