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## **Corporate Strategy**

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Edited by Jeffrey A. Krug Virginia Commonwealth University



Strategy has become an increasingly difficult task in light of rapid technological change and globalization trends. Corporate Strategy focuses on the multi-business firm with competitive positions in a broad range of industries, geographical areas and value chain activities. Corporate strategy is not only the domain of the chief executive officer or chief strategist, it is also the domain of other key functions that support and promote the firm's overall strategic direction: marketing, finance, production, and human resource management. Dealing with the theory on the management of the multi-business or diversified firm, this major work focuses on corporate-level strategy issues such as the structural analysis of industries and the determinants of competition, models of portfolio analysis, determination of firm scale and scope, diversification and performance, vertical integration, global integration, structure and control, and organizational leadership.

Volume I examines how organizations create competitive advantage at the corporate level, focusing on value creation in multi-divisional firms and coordination of business activities across businesses and locations. Volume II examines the literature on firm scope, diversification and vertical integration. Volume III looks at growth and control in multi-divisional firms, reviews literature on alternative modes of firm expansion, and examines the issue of strategic change in organizations and implications of change for firm performance and the firm's stakeholders.

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\*Pre-publication price expires: 30 November, 2008

November 2008, 1600 pages



## **Fundamentals of Business Strategy**

SIX-VOLUME SET

Edited by
Mie Augier
Stanford University
David J. Teece
University of California, Berkeley



This collection of selected papers provides a range of fundamental readings in strategic management. The collection covers basic and advanced topics and includes selections from both traditional masters in the field as well as writings by contemporary authors. Divided into four parts, this resource contains the classical foundational texts which helped create the field, covers the key texts in the areas of industry analysis and competitive strategy, highlights contributions to the resources-based view, and addresses dynamic capability theory. Each volume contains an introduction to the content included. The collection is of great value to scholars, students, and practitioners of corporate strategy.

Part I contains the classical foundational texts (from scholars such as Herbert Simon, Alfred Chandler, and Alfred Sloan) who helped create the field. Part II covers the key texts in the areas of industry analysis and competitive strategy (with contributions by Porter, Nalebuf, Ghemewhat, and others). Part III highlights contributions to the resources-based view (including key articles from Richard Rumelt, Jay Barney, and others). Part IV addresses dynamic capability theory (with contributors such as Sidney Winter, Richard Rumelt, David J. Teece, and others), covering areas such as organizational learning, entrepreneurship, and future directions for strategic management.

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Edited by

R. A. Boin, Louisiana State University



Our world is replete with crises. The landmarks of the new millennium bear the names of unprecedented adversity: 9/11, the Madrid and London bombings, the Boxing Day Tsunami, SARS and avian flu, to name only a few. Crises, threats against the core values or life-sustaining functions of a social system, require urgent and immediate remedial action and are "inconceivable threats come true."

This major work provides a map towards effective crisis management starting with an introductory essay by the editor explaining the reasoning behind the selections, defining key concepts and introducing the key themes around which the major work set is organized. The collection is organized into three parts, each part dealing with a specific theme.

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Employee selection, assessment, and performance management/ appraisal have grown immeasurably in importance in the last two decades, both as areas of scientific enquiry and as professional HR practice. Not surprisingly, ESPM literatures are highly disparate, international in orientation, multi-level in their foci, ranging from the individual to the workgroup to the whole organization, and dual-focused in terms of their dominant attention to either more fundamental research issues or more pragmatic issues of best practice in ESPM. This major work brings together in four volumes the seminal papers in ESPM and creates a single collection of keynote papers spanning both research and practice. The four-volume set comprehensively covers the scope of ESPM as a discipline and reflects its historical development and spread from its roots in the USA.

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Edited by

Thomas Clarke, University of Technology, Sydney, Australia Marie dela Rama, University of Technology, Sydney, Australia

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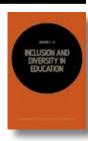


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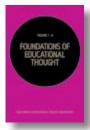


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Edited by Susan McDaniel University of Utah

All human societies in all times have been in search of that magic elixir that would keep death at bay. Therefore, the study of aging is both as old as human life and relatively new. Most all societies have developed senses of when their members become old, but there exist very different schemes by which aging is determined. This carefully selected four-volume set, compiled by Susan A. McDaniel, an expert in the field for more than twenty-five years, looks at aging through the lenses of anthropology, sociology, feminism and cultural studies, among others.

#### CONTENTS:

Volume 1: reviews the origins, theories and practical concerns of gerontology and examines the ideas of several contemporary thinkers.

Volume 2: considers the forms and practices that aging take on in societies today as well as in the past.

Volume 3: collects articles that see aging as a social process that intersects with class, race, gender, and sexuality

Volume 4: discusses the key debates that currently dominate the field of gerontology.

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