# Paying Dividends on Investments in Rural America

#### Socio-Economic Benefits Assessment System (SEBAS)

Dr. Thomas Johnson, Program Director, Rural Policy Research Institute, University of Missouri

William F. Hagy III, Acting Deputy Under Secretary for Rural Development

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# PURPOSE OF SEBAS THE SOCIO-ECONOMIC BENEFIT ASSESSMENT SYSTEM

• Assess the effectiveness of Rural Development's programs in measures of local and regional economic performance, for example, Gross Domestic Product. SEBAS incorporates the indirect effects of Rural Development programs. Provides an estimate of the economic impact of the loan.



#### RD PROGRAMS IN SEBAS

- Business & Industry Guaranteed Loans
- IRP Intermediary Relending Program
- REAP Rural Energy for America Program Guaranteed Loans



#### SEBAS IS

- 1. An **economic model** for measuring these economic indicators
- 2. A system of consistent economic **indicators**
- 3. A large nation-wide regional economic information system
- 4. A process for data collection and data entry



#### SEBAS FEATURES

SEBAS consists of one model for each county in the US

Each county model has

- ■54 producing sectors
- 9 household income-size classes
- ■10 occupational groups
- 9 federal & 16 state/local tax revenue categories



#### PRIMARY SEBAS INDICATORS

- 1. Direct jobs (Provided by SEBAS user)
- 2. Adjusted Net Jobs
- 3. Direct full-time equivalent (FTE) employment
- 4. Total full-time equivalent employment
- 5. Total Gross Domestic product (GDP)
- 6. GDP/FTE
- 7. Tax Revenues



#### WHY DISPLACEMENT EFFECTS?

- In the long run, all "new activity" replaces "old activity" somewhere.
- SEBAS predicts the intraregional displacement effects of projects
- Estimated displacement based on regional sectoral structure
  - For example, retail verses manufacturing



#### SEBAS INFORMATION SYSTEM

- Uses input-output data
- Detailed interregional flow data
- Sectoral occupational demand data
- Interfaced with USDA RD's GLS project database
- Project cost data estimated allowing costeffectiveness analysis



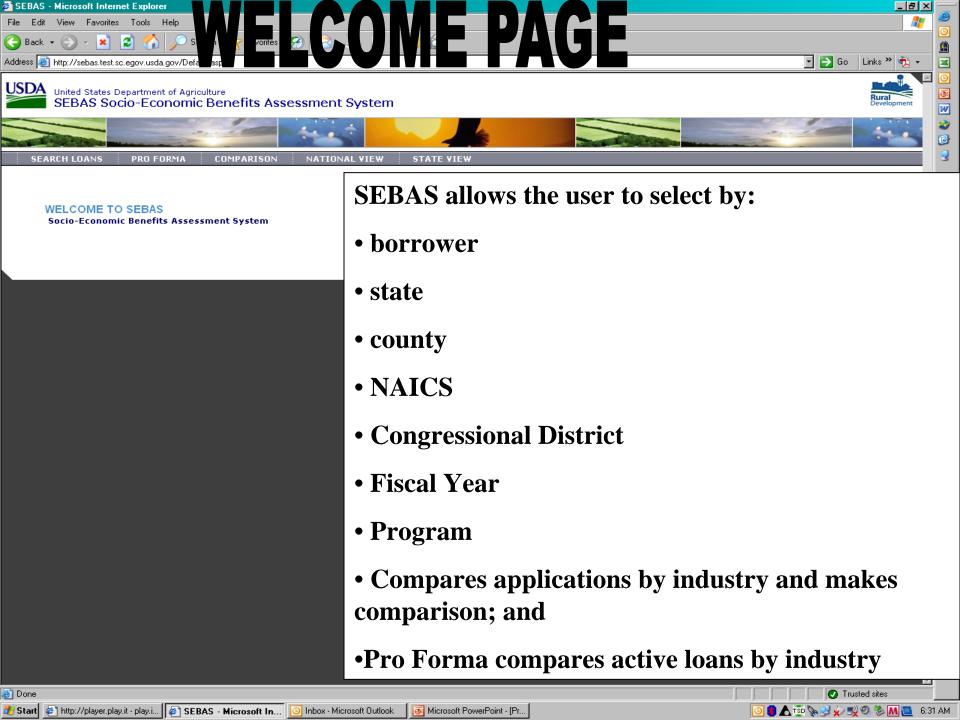
#### SEBAS PROCESS

- Web-based interface for USDA RD
- Overnight updates give national and state offices next day access to projected impacts of projects
- User's may do "what if" analyses
- Actual direct effects confirmed annually and updated

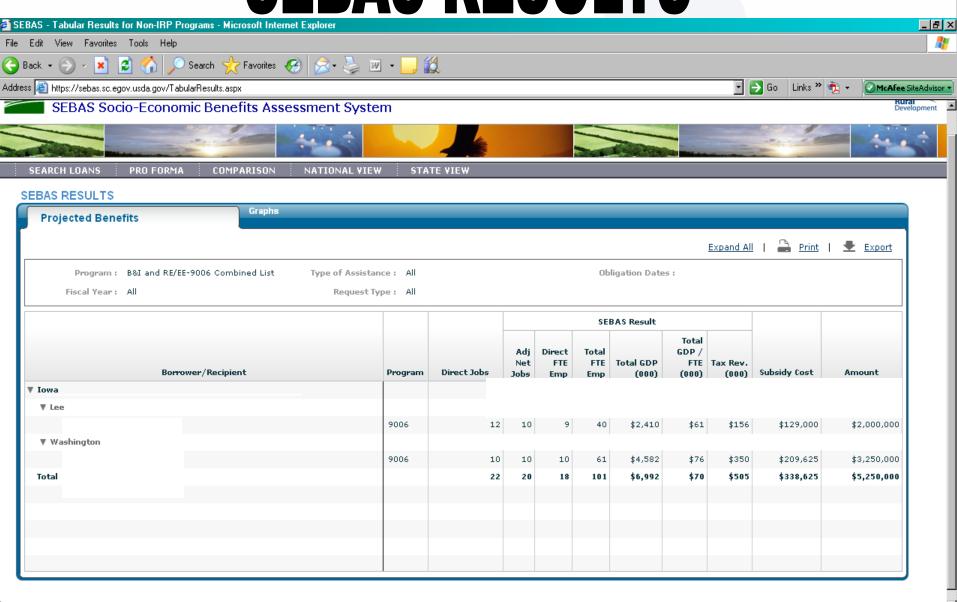
#### **FUTURE PROCESS**

• We are working to extend SEBAS include a variety of sustainability indicators





## SEBAS RESULTS

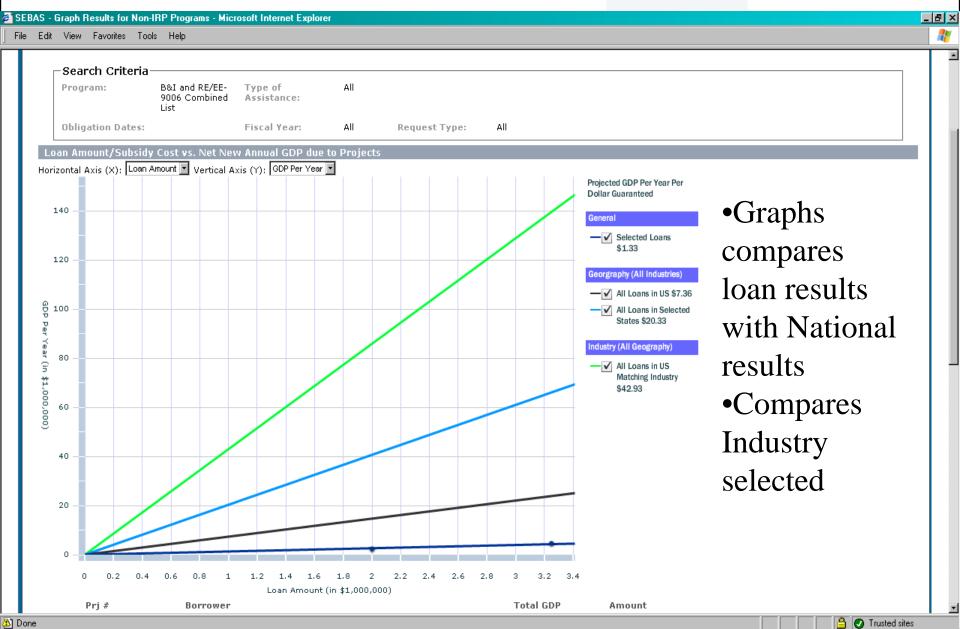


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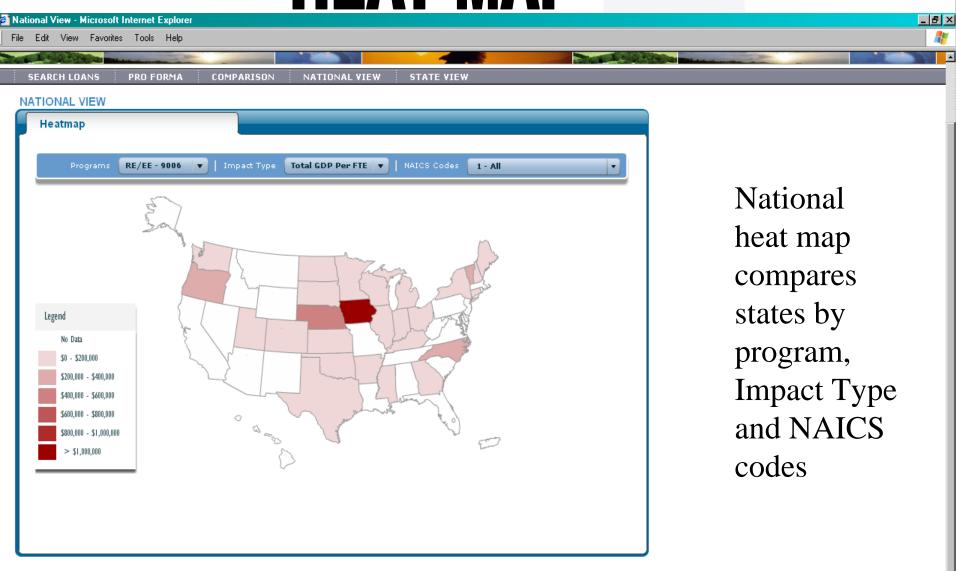


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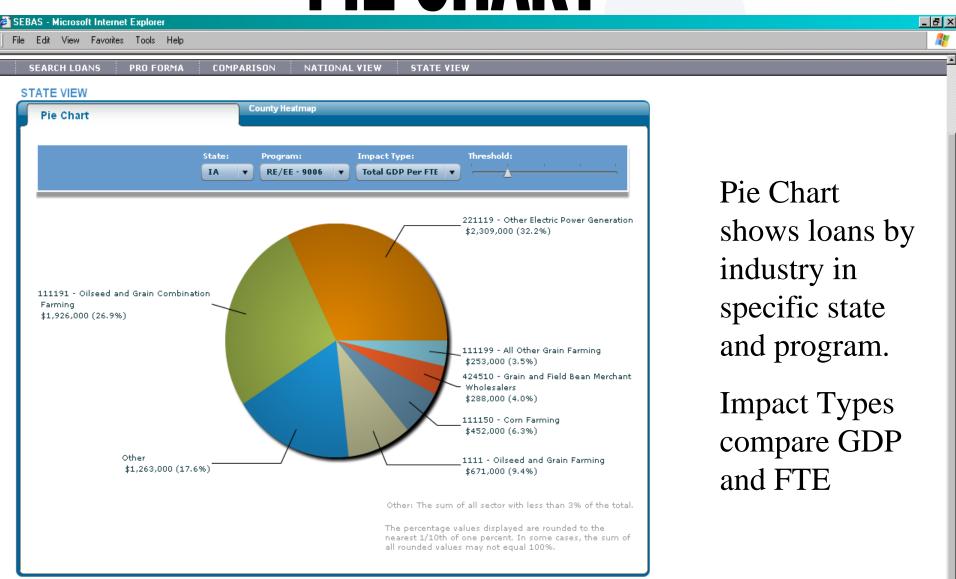
#### RESULTS IN GRAPHIC FORMAT



#### HEAT MAP



#### PIE CHART



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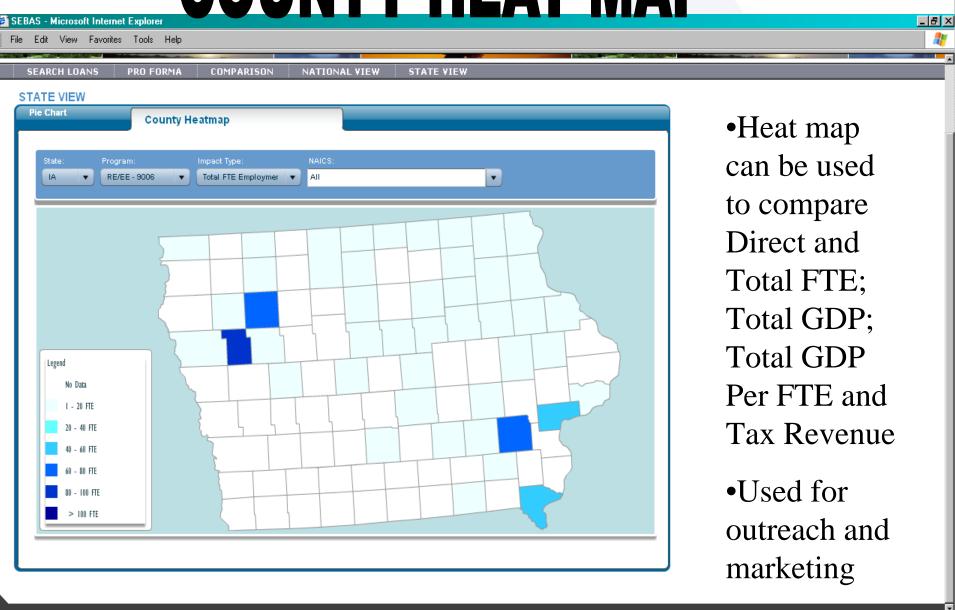
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#### **COUNTY HEAT MAP**



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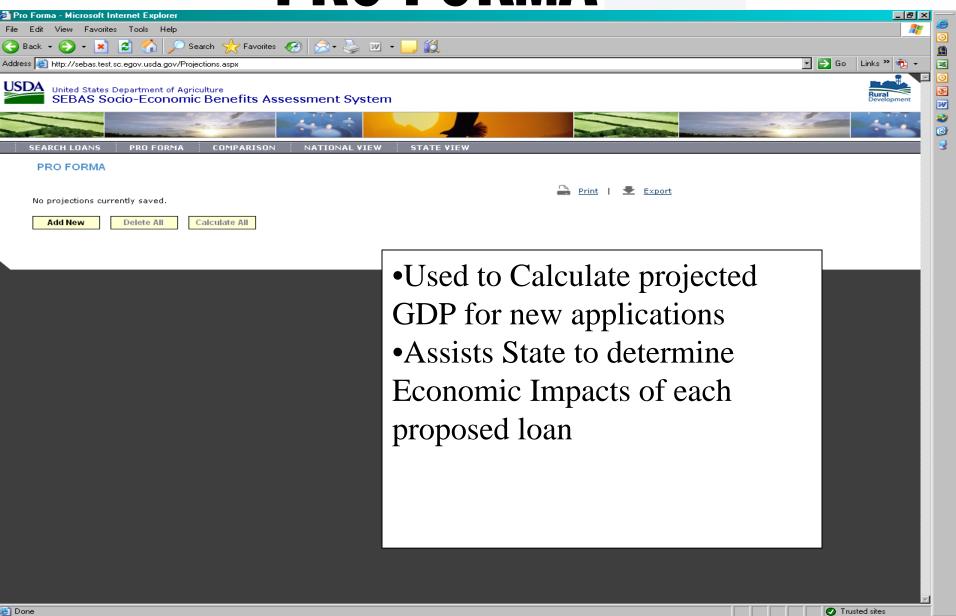
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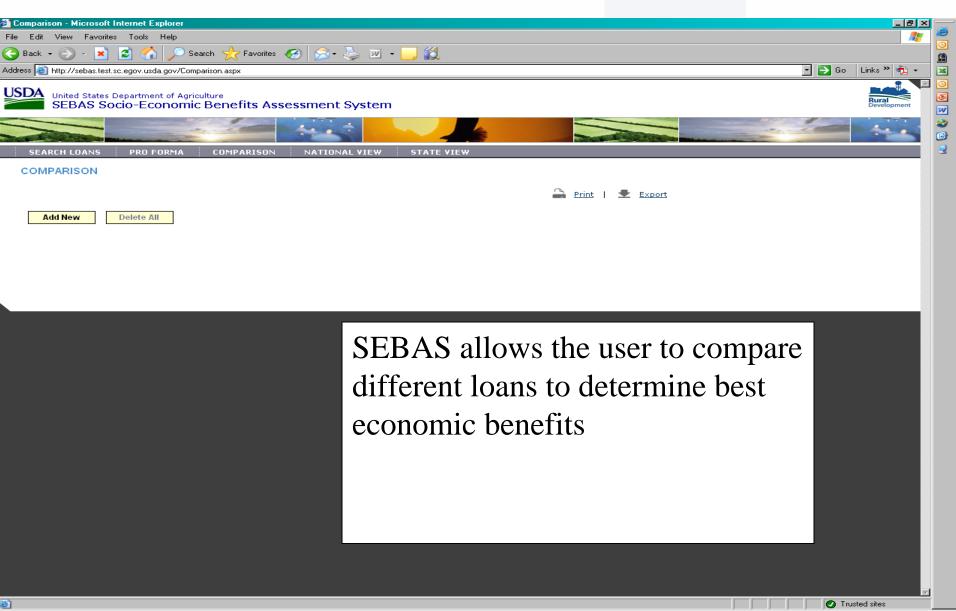
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### COMPARISON OF LOANS

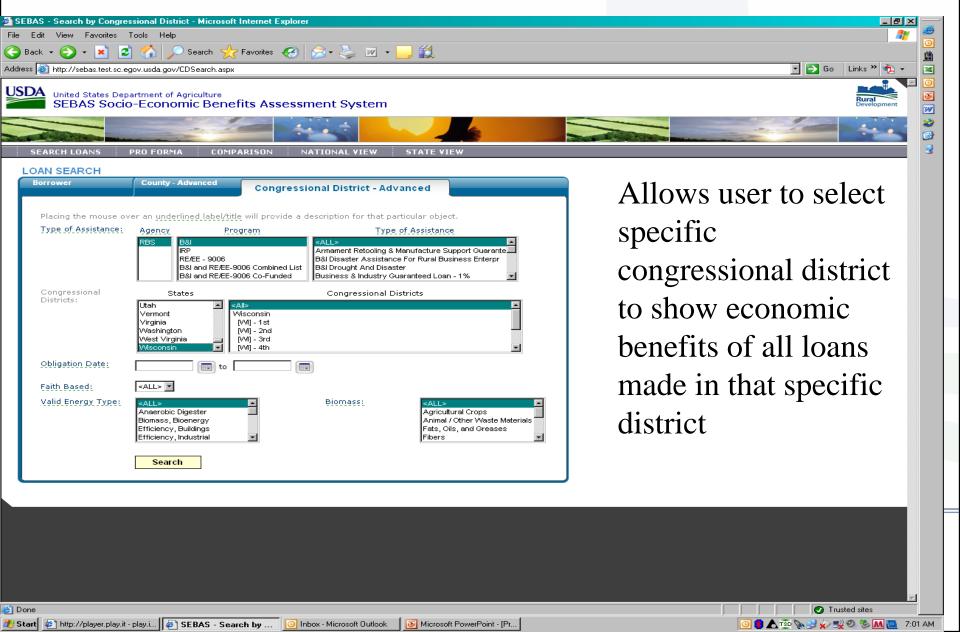


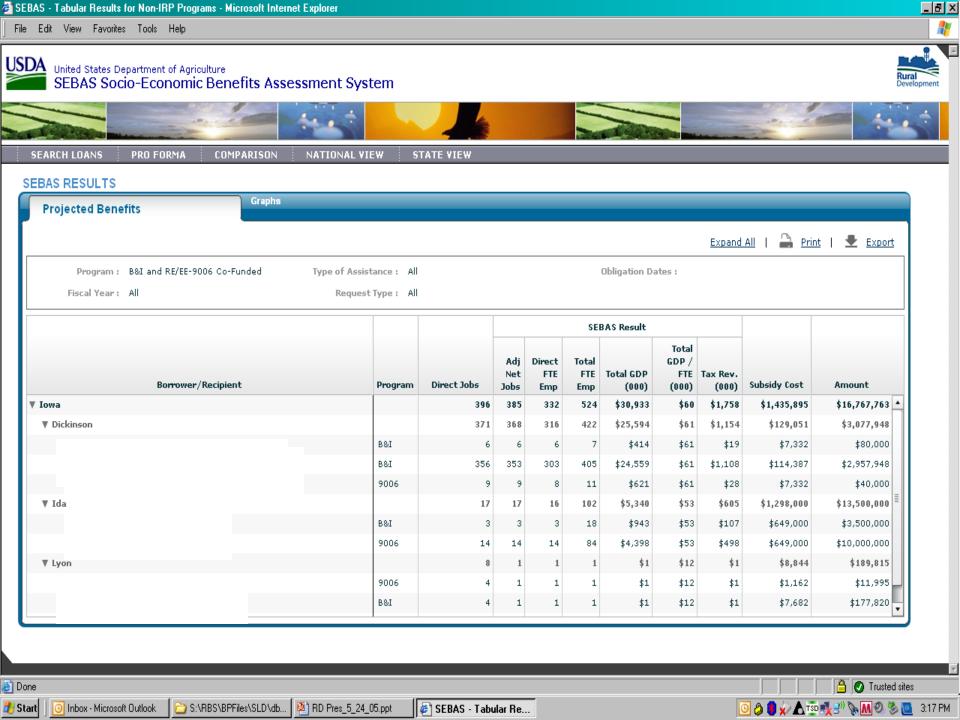
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### CONGRESSIONAL DISTRICT SEARCH





#### QUESTIONS







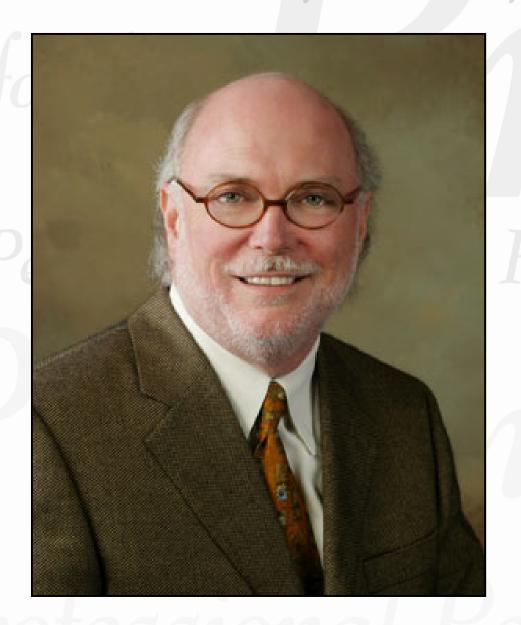
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## Viking Founder

Fred E. Carl, Jr.

**Inspired** Chambers Range







VIKING RANGE CORPORATION

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# Received AGA approval in 1986 and began full production in 1987



#### What is Viking Range Corporation?







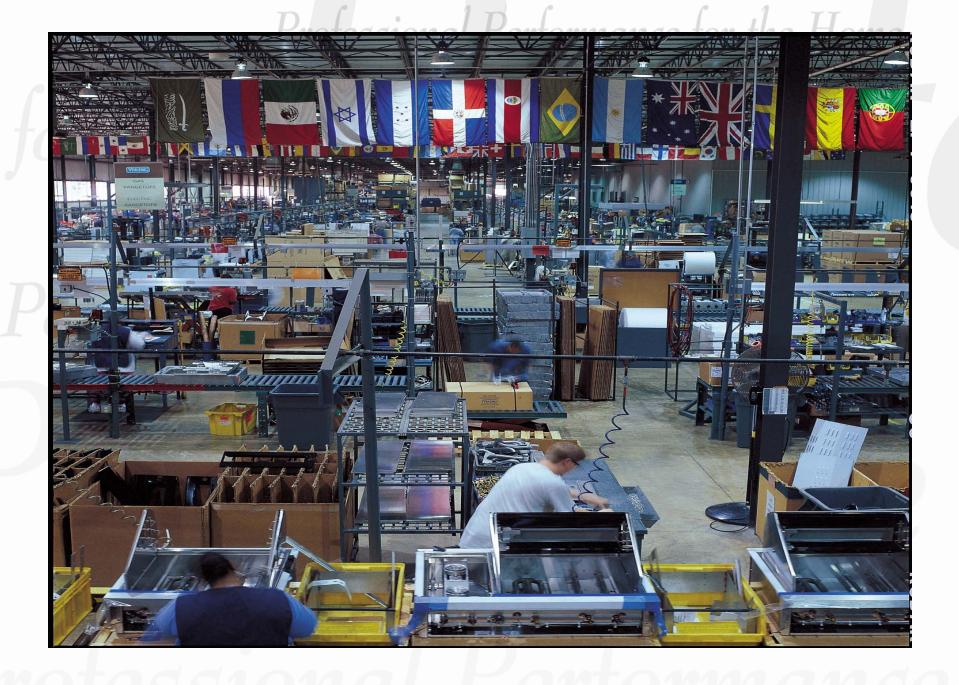












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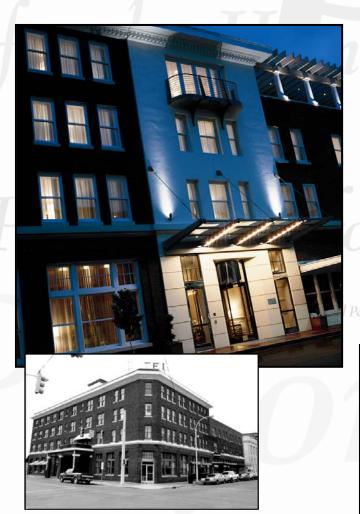


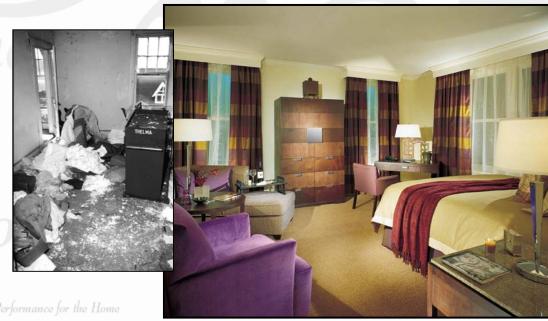
COOKING SCHOOL

## GIARDINAS

(Est. 1936)

Professional Performance for the Home Penthe ALLUVIAN







# Professional Performance for the Home Giardina's



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## The Viking Cooking School







VIKING RANGE CORPORATION

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### 2007 VIKING CLASSIC

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