

SARE's 20th anniversary  
NEW AMERICAN FARM CONFERENCE



REGIONAL GRAND-PRIZE WINNERS OF SARE'S 20TH ANNIVERSARY NEW AMERICAN FARM PHOTO CONTEST

## News Release

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## **SARE's 20th Anniversary Conference** **Showcasing 20 Years of Sustainable Agriculture Research and Innovation** **Envisioning 20 more...**

**Kansas City, MO:** More than 800 farmers, ranchers, educators, researchers, students, advocates and curious consumers are gathering in Kansas City, Missouri—March 25-27—for one of the nation's most important events in sustainable agriculture: SARE's 20<sup>th</sup> Anniversary New American Farm Conference.

The conference comes at an exciting time for American agriculture. Never before has the American public cared more about how and where its food is produced. New, lucrative markets are opening up: “natural,” “organic,” “local.” People are growing more concerned about food safety, as well as the quality of our nation's natural resources—and the communities they sustain. Today, more and more farmers and ranchers are turning to sustainable agriculture to boost profits, protect the land, air and water, and continue a rewarding way of life.

“SARE has set an ambitious goal for the next 20 years—to advance sustainable innovations to the *whole* of American agriculture,” says Jill Auburn, SARE Director. “This conference will not only celebrate our past 20 years, but help us envision the next. In the coming days, we'll be tapping some of the nation's most thoughtful and inventive ag pioneers to guide us in creating a roadmap to a sustainable agriculture future in America.”

SARE is the premier federal grantmaker devoted solely to advancing sustainable agriculture in America. Since its beginning in 1988, SARE has invested in more than 3,700 initiatives to develop, encourage and communicate about sustainable practices across the nation. The New American Farm Conference will mark SARE's 20<sup>th</sup> anniversary and showcase groundbreaking research, education and outreach efforts in such conference venues as:

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- tours of more than 35 farms and research facilities demonstrating innovative production and marketing techniques
- 40 workshops and breakouts exploring the latest advancements and emerging opportunities
- nearly 100 posters displaying cutting-edge SARE-funded research and education
- a Meet the Authors book signing, Ann Zimmerman's music of the prairies, exhibits and locally-sourced gourmet meals

The closing plenary will be presented by Shoshanah Inwood, the winner of SARE's New Voices Contest. Winning entries from SARE's New American Farm Photo Contest will also be on display.

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