

Appendix H. Potential Questions for Community Swap

Community:

How can the community improve its appearance or become more attractive to visitors?

What do visitors see as they enter town?

Are directional signs to attractions available and easy to follow?

Are signs in town attractive? Are they regulated in terms of size, materials, placement, etc.?

How is the area landscaped?

Are maps available to help visitors find their way around the area?

What do you find most appealing about the community as a visitor?

Are local residents friendly towards visitors?

Are historic structures renovated and put to new uses?

Are there attractive parks available or other public areas?

Are adequate public rest rooms available?

Are adequate trash receptacles available?

Is parking adequate, especially in the downtown area and near attractions?

Is there a visitor center or other place to get information about the community? Is it easy to find?

Are ATM machines readily accessible?

If a lot of foreign visitors come to the community, are there places that they can exchange foreign currency for U.S. dollars?

Lodging Places:

Are hotels and lodging places attractive to the visitor or do they look run down?

Are there inns and bed and breakfast establishments available? Are they attractive?

Are the hotel staff friendly and attentive?

Are the hotel staff able to provide information about local attractions and things to do?

Are the prices for lodging fair for the quality of lodging offered?

Are the rooms clean and neat?

Is the room decor attractive?

Are there special services or products that the lodging places supply to guests?

Restaurants:

Is there a selection of places where visitors can eat?

Are there a variety of menus and prices at these restaurants?

Are the restaurants attractive to the visitor?

Do the restaurant staff provide good quality service during the meal?

Is the quality of the food good?

Are the prices fair for the type of food served?

Are local food specialties served?

Do the restaurants do anything extra special for diners?

Retail Shops:

Are there a variety of shops offering attractive products to visitors?

Are the prices fair for the quality of products offered?

Do shops offer unique visitor-oriented products?

Can visitors buy locally made products?

Are the shop staff friendly and helpful?

Are the displays appealing to the visitor?

Do the shops seem clean and uncluttered?

Are the shop fronts and street front areas attractive and inviting?

Are the operating hours convenient for visitors?

Do shops take credit cards and checks?