

Be cool.
Be you.

Don't
Drink.

PSA ORDER FORM

To order a *preview* tape of "The Party's Over" public service announcement, please complete the order information for the VHS *preview* tape. If you have previewed the PSA and a television station in your area will accept "The Party's Over" for airplay, please complete the order information for the Beta (*broadcast version*) tape. The tapes include a version of the PSA suitable for local tagging.

Radio PSAs are also available on CD and include three announcements directed toward adolescents and two toward adults.

Order Information

TV PSA: ___ VHS *preview* tape; ___ Beta (*broadcast quality*) tape
Radio PSAs: ___ CD (*contains 5 different PSAs*)

Don't have to.
Don't need to.

If you are ordering a Beta tape or CD, please let us know where the PSA has been accepted for airplay:

_____ City/State of television/radio station that will accept/air the PSA
_____ Call letters of television/radio station that will accept/air the PSA (e.g., QRTV)

Name: _____
Title: _____ Organization: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

Mail or fax to:

National Institute on Alcohol Abuse
and Alcoholism
Publications Distribution Center
P.O. Box 10686
Rockville, MD 20849-0686
Fax: (703) 312-5230

Please indicate how your organization became aware of these PSAs:

- Received initial mailing
- Read in newsletter/magazine
- Referred by another organization
- Other (describe): _____

Please let us know how you will be using these PSAs.



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PSAs