

Chapter 5. Retail Sales, Revenue, and Average Retail Price of Electricity

Table 5.1. Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through October 2008
(Million Kilowatthours)

| Period | Residential | Commercial | Industrial | Transportation ¹ | Other | All Sectors |
|--|------------------|------------------|------------------|-----------------------------|-----------|------------------|
| 1994 | 1,008,482 | 820,269 | 1,007,981 | NA | 97,830 | 2,934,563 |
| 1995 | 1,042,501 | 862,685 | 1,012,693 | NA | 95,407 | 3,013,287 |
| 1996 | 1,082,512 | 887,445 | 1,033,631 | NA | 97,539 | 3,101,127 |
| 1997 | 1,075,880 | 928,633 | 1,038,197 | NA | 102,901 | 3,145,610 |
| 1998 | 1,130,109 | 979,401 | 1,051,203 | NA | 103,518 | 3,264,231 |
| 1999 | 1,144,923 | 1,001,996 | 1,058,217 | NA | 106,952 | 3,312,087 |
| 2000 | 1,192,446 | 1,055,232 | 1,064,239 | NA | 109,496 | 3,421,414 |
| 2001 | 1,201,607 | 1,083,069 | 996,609 | NA | 113,174 | 3,394,458 |
| 2002 | 1,265,180 | 1,104,497 | 990,238 | NA | 105,552 | 3,465,466 |
| 2003 | 1,275,824 | 1,198,728 | 1,012,373 | 6,810 | -- | 3,493,734 |
| 2004 | 1,291,982 | 1,230,425 | 1,017,850 | 7,224 | -- | 3,547,479 |
| 2005 | 1,359,227 | 1,275,079 | 1,019,156 | 7,506 | -- | 3,660,969 |
| 2006 | | | | | | |
| January | 120,419 | 101,933 | 81,865 | 649 | -- | 304,866 |
| February | 104,511 | 95,713 | 80,207 | 615 | -- | 281,046 |
| March | 104,955 | 101,115 | 83,264 | 636 | -- | 289,970 |
| April | 89,374 | 96,551 | 81,696 | 587 | -- | 268,208 |
| May | 94,000 | 106,442 | 86,179 | 577 | -- | 287,198 |
| June | 118,815 | 115,785 | 86,630 | 609 | -- | 321,840 |
| July | 147,338 | 125,541 | 88,880 | 627 | -- | 362,387 |
| August | 150,064 | 127,655 | 90,285 | 630 | -- | 368,634 |
| September | 116,072 | 114,231 | 86,364 | 615 | -- | 317,282 |
| October | 96,246 | 109,000 | 85,337 | 602 | -- | 291,186 |
| November | 94,843 | 101,104 | 80,653 | 582 | -- | 277,182 |
| December | 114,882 | 104,673 | 79,937 | 627 | -- | 300,119 |
| Total | 1,351,520 | 1,299,744 | 1,011,298 | 7,358 | -- | 3,669,919 |
| 2007 | | | | | | |
| January | 125,172 | 107,699 | 80,139 | 724 | -- | 313,735 |
| February | 121,440 | 101,435 | 77,001 | 663 | -- | 300,539 |
| March | 105,785 | 103,342 | 81,385 | 717 | -- | 291,229 |
| April | 90,362 | 101,429 | 81,283 | 602 | -- | 273,677 |
| May | 96,368 | 108,873 | 85,280 | 597 | -- | 291,118 |
| June | 117,340 | 117,878 | 85,514 | 631 | -- | 321,363 |
| July | 138,960 | 124,611 | 86,870 | 638 | -- | 351,079 |
| August | 149,978 | 130,920 | 90,145 | 643 | -- | 371,686 |
| September | 129,475 | 120,415 | 85,675 | 648 | -- | 336,214 |
| October | 103,770 | 115,095 | 87,330 | 617 | -- | 306,812 |
| November | 95,892 | 104,651 | 83,188 | 637 | -- | 284,368 |
| December | 117,367 | 106,325 | 82,019 | 619 | -- | 306,330 |
| Total | 1,391,911 | 1,342,673 | 1,005,828 | 7,738 | -- | 3,748,149 |
| 2008 | | | | | | |
| January | 133,623 | 109,646 | 83,368 | 693 | -- | 327,330 |
| February | 119,138 | 105,045 | 81,678 | 668 | -- | 306,528 |
| March | 107,602 | 103,826 | 83,585 | 634 | -- | 295,647 |
| April | 92,513 | 103,506 | 82,281 | 614 | -- | 278,913 |
| May | 92,559 | 108,472 | 89,497 | 596 | -- | 291,124 |
| June | 121,758 | 121,321 | 85,618 | 622 | -- | 329,319 |
| July | 144,003 | 130,907 | 87,370 | 644 | -- | 362,925 |
| August | 139,511 | 127,484 | 87,189 | 640 | -- | 354,824 |
| September | 118,343 | 121,521 | 84,899 | 625 | -- | 325,388 |
| October | 96,607 | 112,892 | 83,007 | 628 | -- | 293,134 |
| Total | 1,165,658 | 1,144,620 | 848,492 | 6,362 | -- | 3,165,132 |
| Year to Date | | | | | | |
| 2006 | 1,141,796 | 1,093,967 | 850,707 | 6,148 | -- | 3,092,618 |
| 2007 | 1,178,652 | 1,131,697 | 840,621 | 6,481 | -- | 3,157,451 |
| 2008 | 1,165,658 | 1,144,620 | 848,492 | 6,362 | -- | 3,165,132 |
| Rolling 12 Months Ending in October | | | | | | |
| 2007 | 1,388,376 | 1,337,474 | 1,001,211 | 7,691 | -- | 3,734,752 |
| 2008 | 1,378,916 | 1,355,596 | 1,013,699 | 7,618 | -- | 3,755,830 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Sales values for 1996-2007 include energy service provider (power marketer) data. • Values for 2006 and prior years are final. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.2. Revenue from Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through October 2008
(Million Dollars)

| Period | Residential | Commercial | Industrial ¹ | Transportation ¹ | Other | All Sectors |
|--|----------------|----------------|-------------------------|-----------------------------|-----------|----------------|
| 1994 | 84,552 | 63,396 | 48,069 | NA | 6,689 | 202,706 |
| 1995 | 87,610 | 66,365 | 47,175 | NA | 6,567 | 207,717 |
| 1996 | 90,503 | 67,829 | 47,536 | NA | 6,741 | 212,609 |
| 1997 | 90,704 | 70,497 | 47,023 | NA | 7,110 | 215,334 |
| 1998 | 93,360 | 72,575 | 47,050 | NA | 6,863 | 219,848 |
| 1999 | 93,483 | 72,771 | 46,846 | NA | 6,796 | 219,896 |
| 2000 | 98,209 | 78,405 | 49,369 | NA | 7,179 | 233,163 |
| 2001 | 103,158 | 85,741 | 50,293 | NA | 8,151 | 247,343 |
| 2002 | 106,834 | 87,117 | 48,336 | NA | 7,124 | 249,411 |
| 2003 | 111,249 | 96,263 | 51,741 | 514 | -- | 259,767 |
| 2004 | 115,577 | 100,546 | 53,477 | 519 | -- | 270,119 |
| 2005 | 128,393 | 110,522 | 58,445 | 643 | -- | 298,003 |
| 2006 | | | | | | |
| January | 11,496 | 9,043 | 4,734 | 57 | -- | 25,330 |
| February | 10,243 | 8,753 | 4,796 | 56 | -- | 23,848 |
| March | 10,358 | 9,165 | 4,893 | 58 | -- | 24,473 |
| April | 9,220 | 8,851 | 4,848 | 53 | -- | 22,972 |
| May | 9,974 | 9,816 | 5,174 | 53 | -- | 25,016 |
| June | 12,889 | 11,434 | 5,552 | 60 | -- | 29,934 |
| July | 16,148 | 12,520 | 5,879 | 65 | -- | 34,613 |
| August | 16,410 | 12,818 | 6,007 | 64 | -- | 35,299 |
| September | 12,702 | 11,300 | 5,498 | 62 | -- | 29,562 |
| October | 10,187 | 10,368 | 5,260 | 60 | -- | 25,876 |
| November | 9,655 | 9,344 | 4,873 | 55 | -- | 23,927 |
| December | 11,300 | 9,503 | 4,792 | 60 | -- | 25,656 |
| Total | 140,582 | 122,914 | 62,308 | 702 | -- | 326,506 |
| 2007 | | | | | | |
| January | 12,565 | 9,834 | 4,876 | 68 | -- | 27,344 |
| February | 11,998 | 9,443 | 4,761 | 70 | -- | 26,272 |
| March | 10,799 | 9,685 | 5,015 | 73 | -- | 25,572 |
| April | 9,620 | 9,506 | 5,029 | 62 | -- | 24,217 |
| May | 10,374 | 10,401 | 5,285 | 63 | -- | 26,124 |
| June | 12,986 | 11,809 | 5,564 | 68 | -- | 30,428 |
| July | 15,368 | 12,715 | 5,740 | 73 | -- | 33,895 |
| August | 16,578 | 13,156 | 6,161 | 72 | -- | 35,968 |
| September | 14,167 | 11,902 | 5,608 | 69 | -- | 31,746 |
| October | 11,214 | 11,263 | 5,628 | 64 | -- | 28,169 |
| November | 10,254 | 10,048 | 5,178 | 60 | -- | 25,539 |
| December | 12,104 | 10,002 | 5,128 | 62 | -- | 27,296 |
| Total | 148,027 | 129,765 | 63,972 | 805 | -- | 342,569 |
| 2008 | | | | | | |
| January | 13,635 | 10,453 | 5,227 | 70 | -- | 29,385 |
| February | 12,201 | 9,990 | 5,213 | 74 | -- | 27,478 |
| March | 11,319 | 10,035 | 5,444 | 69 | -- | 26,868 |
| April | 10,144 | 10,109 | 5,522 | 64 | -- | 25,840 |
| May | 10,577 | 10,915 | 6,059 | 66 | -- | 27,617 |
| June | 14,372 | 13,202 | 6,353 | 73 | -- | 34,001 |
| July | 17,410 | 14,509 | 6,773 | 79 | -- | 38,770 |
| August | 16,879 | 14,107 | 6,638 | 80 | -- | 37,705 |
| September | 14,133 | 13,087 | 6,249 | 82 | -- | 33,550 |
| October | 11,458 | 11,845 | 6,010 | 69 | -- | 29,381 |
| Total | 132,129 | 118,252 | 59,487 | 727 | -- | 310,594 |
| Year to Date | | | | | | |
| 2006 | 119,627 | 104,067 | 52,642 | 587 | -- | 276,923 |
| 2007 | 125,670 | 109,714 | 53,667 | 682 | -- | 289,734 |
| 2008 | 132,129 | 118,252 | 59,487 | 727 | -- | 310,594 |
| Rolling 12 Months Ending in October | | | | | | |
| 2007 | 146,625 | 128,562 | 63,332 | 797 | -- | 339,316 |
| 2008 | 154,486 | 138,302 | 69,792 | 850 | -- | 363,430 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available. Form EIA-767 data collection was suspended for data year 2006.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2006 and prior years are final. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.3. Average Retail Price of Electricity to Ultimate Customers: Total by End-Use Sector, 1994 through October 2008
(Cents per Kilowatthour)

| Period | Residential | Commercial | Industrial ¹ | Transportation ¹ | Other | All Sectors |
|--|--------------|--------------|-------------------------|-----------------------------|-----------|-------------|
| 1994 | 8.38 | 7.73 | 4.77 | NA | 6.84 | 6.91 |
| 1995 | 8.40 | 7.69 | 4.66 | NA | 6.88 | 6.89 |
| 1996 | 8.36 | 7.64 | 4.60 | NA | 6.91 | 6.86 |
| 1997 | 8.43 | 7.59 | 4.53 | NA | 6.91 | 6.85 |
| 1998 | 8.26 | 7.41 | 4.48 | NA | 6.63 | 6.74 |
| 1999 | 8.16 | 7.26 | 4.43 | NA | 6.35 | 6.64 |
| 2000 | 8.24 | 7.43 | 4.64 | NA | 6.56 | 6.81 |
| 2001 | 8.58 | 7.92 | 5.05 | NA | 7.20 | 7.29 |
| 2002 | 8.44 | 7.89 | 4.88 | NA | 6.75 | 7.20 |
| 2003 | 8.72 | 8.03 | 5.11 | 7.54 | -- | 7.44 |
| 2004 | 8.95 | 8.17 | 5.25 | 7.18 | -- | 7.61 |
| 2005 | 9.45 | 8.67 | 5.73 | 8.57 | -- | 8.14 |
| 2006 | | | | | | |
| January | 9.55 | 8.87 | 5.78 | 8.75 | -- | 8.31 |
| February | 9.80 | 9.14 | 5.98 | 9.18 | -- | 8.49 |
| March | 9.87 | 9.06 | 5.88 | 9.06 | -- | 8.44 |
| April | 10.32 | 9.17 | 5.93 | 8.97 | -- | 8.56 |
| May | 10.61 | 9.22 | 6.00 | 9.12 | -- | 8.71 |
| June | 10.85 | 9.88 | 6.41 | 9.82 | -- | 9.30 |
| July | 10.96 | 9.97 | 6.61 | 10.30 | -- | 9.55 |
| August | 10.94 | 10.04 | 6.65 | 10.20 | -- | 9.58 |
| September | 10.94 | 9.89 | 6.37 | 10.11 | -- | 9.32 |
| October | 10.58 | 9.51 | 6.16 | 10.02 | -- | 8.89 |
| November | 10.18 | 9.24 | 6.04 | 9.40 | -- | 8.63 |
| December | 9.84 | 9.08 | 6.00 | 9.56 | -- | 8.55 |
| Total | 10.40 | 9.46 | 6.16 | 9.54 | -- | 8.90 |
| 2007 | | | | | | |
| January | 10.04 | 9.13 | 6.09 | 9.44 | -- | 8.72 |
| February | 9.88 | 9.31 | 6.18 | 10.56 | -- | 8.74 |
| March | 10.21 | 9.37 | 6.16 | 10.21 | -- | 8.78 |
| April | 10.65 | 9.37 | 6.19 | 10.34 | -- | 8.85 |
| May | 10.77 | 9.55 | 6.20 | 10.49 | -- | 8.97 |
| June | 11.07 | 10.02 | 6.51 | 10.69 | -- | 9.47 |
| July | 11.06 | 10.20 | 6.61 | 11.42 | -- | 9.65 |
| August | 11.05 | 10.05 | 6.84 | 11.16 | -- | 9.68 |
| September | 10.94 | 9.88 | 6.55 | 10.67 | -- | 9.44 |
| October | 10.81 | 9.79 | 6.44 | 10.46 | -- | 9.18 |
| November | 10.69 | 9.60 | 6.22 | 9.46 | -- | 8.98 |
| December | 10.31 | 9.41 | 6.25 | 10.06 | -- | 8.91 |
| Total | 10.64 | 9.67 | 6.36 | 10.40 | -- | 9.14 |
| 2008 | | | | | | |
| January | 10.20 | 9.53 | 6.27 | 10.09 | -- | 8.98 |
| February | 10.24 | 9.51 | 6.38 | 11.14 | -- | 8.96 |
| March | 10.52 | 9.67 | 6.51 | 10.96 | -- | 9.09 |
| April | 10.97 | 9.77 | 6.71 | 10.49 | -- | 9.26 |
| May | 11.43 | 10.06 | 6.77 | 11.10 | -- | 9.49 |
| June | 11.80 | 10.88 | 7.42 | 11.79 | -- | 10.33 |
| July | 12.09 | 11.08 | 7.75 | 12.19 | -- | 10.68 |
| August | 12.10 | 11.07 | 7.61 | 12.58 | -- | 10.63 |
| September | 11.94 | 10.77 | 7.36 | 13.16 | -- | 10.31 |
| October | 11.86 | 10.49 | 7.24 | 10.91 | -- | 10.02 |
| Total | 11.34 | 10.33 | 7.01 | 11.43 | -- | 9.81 |
| Year to Date | | | | | | |
| 2006 | 10.48 | 9.51 | 6.19 | 9.55 | -- | 8.95 |
| 2007 | 10.66 | 9.70 | 6.38 | 10.53 | -- | 9.18 |
| 2008 | 11.34 | 10.33 | 7.01 | 11.43 | -- | 9.81 |
| Rolling 12 Months Ending in October | | | | | | |
| 2007 | 10.56 | 9.61 | 6.33 | 10.36 | -- | 9.09 |
| 2008 | 11.20 | 10.20 | 6.88 | 11.15 | -- | 9.68 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.
NA = Not available. Form EIA-767 data collection was suspended for data year 2006.

Notes: • See Glossary for definitions. • Prices are calculated by dividing revenue by sales. Revenue may not correspond to sales for a particular month because of energy service provider billing and accounting procedures. That lack of correspondence could result in uncharacteristic increases or decreases in the monthly prices. • Geographic coverage is the 50 States and the District of Columbia. • Average Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Values for 2006 and prior years are final. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.4.A. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, October 2008 and 2007
(Million Kilowatthours)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|------------------------------------|---------------|----------------|-------------------------|----------------|-------------------------|---------------|-----------------------------|------------|----------------|----------------|
| | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 |
| New England | 3,222 | 3,445 | 4,546 | 4,767 | 1,982 | 2,026 | 46 | 43 | 9,796 | 10,281 |
| Connecticut..... | 882 | 933 | 1,319 | 1,305 | 445 | 484 | 18 | 16 | 2,663 | 2,737 |
| Maine..... | 352 | 310 | 342 | 337 | 374 | 312 | -- | -- | 1,069 | 960 |
| Massachusetts..... | 1,306 | 1,489 | 2,069 | 2,261 | 764 | 811 | 28 | 27 | 4,167 | 4,589 |
| New Hampshire..... | 319 | 317 | 355 | 375 | 174 | 182 | -- | -- | 848 | 874 |
| Rhode Island..... | 202 | 235 | 295 | 320 | 96 | 101 | -- | -- | 593 | 657 |
| Vermont..... | 161 | 160 | 166 | 169 | 130 | 136 | -- | -- | 457 | 465 |
| Middle Atlantic | 9,126 | 9,817 | 13,131 | 14,140 | 5,956 | 6,482 | 344 | 334 | 28,557 | 30,774 |
| New Jersey..... | 1,944 | 2,127 | 3,214 | 3,437 | 790 | 933 | 21 | 24 | 5,968 | 6,521 |
| New York..... | 3,647 | 3,938 | 6,144 | 6,792 | 1,219 | 1,382 | 247 | 240 | 11,257 | 12,351 |
| Pennsylvania..... | 3,535 | 3,752 | 3,773 | 3,912 | 3,948 | 4,167 | 76 | 70 | 11,331 | 11,901 |
| East North Central | 12,470 | 13,557 | 16,956 | 16,119 | 15,825 | 18,661 | 39 | 45 | 45,289 | 48,382 |
| Illinois..... | 3,105 | 3,238 | 5,942 | 4,386 | 2,073 | 4,023 | 34 | 40 | 11,154 | 11,686 |
| Indiana..... | 2,143 | 2,382 | 2,007 | 2,132 | 3,960 | 4,330 | 1 | 1 | 8,110 | 8,845 |
| Michigan..... | 2,338 | 2,564 | 3,207 | 3,493 | 2,721 | 2,928 | * | * | 8,266 | 8,985 |
| Ohio..... | 3,355 | 3,730 | 3,889 | 4,123 | 4,927 | 5,108 | 3 | 3 | 12,174 | 12,964 |
| Wisconsin..... | 1,530 | 1,643 | 1,913 | 1,986 | 2,143 | 2,273 | -- | -- | 5,586 | 5,902 |
| West North Central | 6,508 | 7,119 | 8,011 | 8,200 | 7,489 | 7,404 | 4 | 3 | 22,012 | 22,726 |
| Iowa..... | 897 | 973 | 975 | 1,037 | 1,720 | 1,664 | NM | * | 3,592 | 3,674 |
| Kansas..... | 838 | 926 | 1,218 | 1,230 | 864 | 940 | -- | -- | 2,920 | 3,096 |
| Minnesota..... | 1,519 | 1,652 | 1,821 | 1,921 | 2,044 | 2,028 | 2 | 2 | 5,387 | 5,603 |
| Missouri..... | 2,088 | 2,396 | 2,544 | 2,537 | 1,568 | 1,606 | 2 | 2 | 6,201 | 6,542 |
| Nebraska..... | 619 | 624 | 746 | 792 | 800 | 695 | -- | -- | 2,164 | 2,111 |
| North Dakota..... | 270 | 267 | 369 | 350 | 310 | 289 | -- | -- | 949 | 906 |
| South Dakota..... | 276 | 280 | 339 | 332 | 183 | 181 | -- | -- | 798 | 793 |
| South Atlantic | 24,391 | 26,775 | 25,037 | 26,571 | 12,859 | 13,585 | 107 | 105 | 62,394 | 67,036 |
| Delaware..... | 286 | 310 | 356 | 365 | 276 | 251 | -- | -- | 917 | 926 |
| District of Columbia..... | 120 | 131 | 727 | 773 | 19 | 22 | 26 | 27 | 892 | 954 |
| Florida..... | 9,596 | 10,587 | 7,959 | 8,323 | 1,551 | 1,638 | 7 | 8 | 19,114 | 20,554 |
| Georgia..... | 3,653 | 4,103 | 3,775 | 3,975 | 2,791 | 2,990 | 15 | 15 | 10,234 | 11,083 |
| Maryland..... | 1,783 | 1,847 | 2,152 | 2,599 | 696 | 514 | 43 | 38 | 4,674 | 4,998 |
| North Carolina..... | 3,542 | 3,895 | 3,912 | 4,049 | 2,273 | 2,629 | 1 | * | 9,728 | 10,573 |
| South Carolina..... | 1,909 | 2,102 | 1,759 | 1,809 | 2,376 | 2,674 | -- | -- | 6,044 | 6,586 |
| Virginia..... | 2,768 | 3,061 | 3,750 | 4,037 | 1,571 | 1,587 | 15 | 17 | 8,104 | 8,702 |
| West Virginia..... | 733 | 739 | 648 | 640 | 1,307 | 1,279 | * | * | 2,688 | 2,659 |
| East South Central | 8,009 | 8,961 | 7,004 | 7,398 | 11,267 | 11,669 | * | * | 26,280 | 28,029 |
| Alabama..... | 2,119 | 2,396 | 1,823 | 1,945 | 2,791 | 3,071 | -- | -- | 6,733 | 7,413 |
| Kentucky..... | 1,714 | 1,840 | 1,584 | 1,672 | 4,237 | 4,218 | -- | -- | 7,535 | 7,730 |
| Mississippi..... | 1,340 | 1,516 | 1,144 | 1,195 | 1,319 | 1,421 | -- | -- | 3,803 | 4,132 |
| Tennessee..... | 2,836 | 3,208 | 2,454 | 2,586 | 2,920 | 2,959 | * | * | 8,209 | 8,753 |
| West South Central | 14,260 | 16,131 | 14,616 | 14,693 | 13,212 | 13,746 | 6 | 6 | 42,095 | 44,575 |
| Arkansas..... | 1,159 | 1,345 | 999 | 1,054 | 1,373 | 1,576 | -- | -- | 3,531 | 3,975 |
| Louisiana..... | 2,535 | 2,529 | 2,367 | 2,055 | 2,520 | 2,349 | 1 | * | 7,422 | 6,934 |
| Oklahoma..... | 1,345 | 1,532 | 1,506 | 1,529 | 1,196 | 1,246 | -- | -- | 4,046 | 4,307 |
| Texas..... | 9,222 | 10,726 | 9,743 | 10,054 | 8,124 | 8,574 | 6 | 6 | 27,096 | 29,359 |
| Mountain | 6,813 | 6,645 | 7,912 | 7,912 | 6,580 | 6,307 | 8 | 7 | 21,359 | 20,872 |
| Arizona..... | 2,593 | 2,568 | 2,604 | 2,618 | 1,085 | 1,068 | -- | -- | 6,282 | 6,255 |
| Colorado..... | 1,279 | 1,307 | 1,687 | 1,725 | 1,112 | 1,111 | 4 | 4 | 4,082 | 4,146 |
| Idaho..... | 577 | 591 | 489 | 474 | 656 | 649 | -- | -- | 1,723 | 1,713 |
| Montana..... | 309 | 318 | 389 | 399 | 452 | 335 | -- | -- | 1,150 | 1,053 |
| Nevada..... | 802 | 636 | 794 | 752 | 1,141 | 1,160 | 1 | 1 | 2,738 | 2,549 |
| New Mexico..... | 452 | 469 | 740 | 725 | 561 | 582 | -- | -- | 1,754 | 1,776 |
| Utah..... | 618 | 577 | 892 | 859 | 721 | 669 | 3 | 3 | 2,234 | 2,108 |
| Wyoming..... | 182 | 180 | 363 | 360 | 852 | 733 | -- | -- | 1,397 | 1,272 |
| Pacific Contiguous | 11,386 | 10,883 | 15,095 | 14,752 | 7,389 | 7,006 | 75 | 73 | 33,945 | 32,715 |
| California..... | 7,681 | 7,087 | 11,361 | 11,041 | 4,351 | 4,376 | 74 | 72 | 23,467 | 22,576 |
| Oregon..... | 1,327 | 1,360 | 1,314 | 1,318 | 1,044 | 1,028 | 2 | 1 | 3,687 | 3,707 |
| Washington..... | 2,377 | 2,436 | 2,419 | 2,394 | 1,994 | 1,602 | NM | * | 6,791 | 6,432 |
| Pacific Noncontiguous | 422 | 437 | 538 | 542 | 447 | 444 | -- | -- | 1,407 | 1,423 |
| Alaska..... | 167 | 163 | 232 | 229 | 118 | 103 | -- | -- | 517 | 496 |
| Hawaii..... | 255 | 274 | 307 | 313 | 329 | 340 | -- | -- | 891 | 927 |
| U.S. Total | 96,607 | 103,770 | 112,892 | 115,095 | 83,007 | 87,330 | 628 | 617 | 293,134 | 306,812 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.4.B. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2008 and 2007
(Million Kilowatthours)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|-----------------------------------|------------------|------------------|-------------------------|------------------|-------------------------|----------------|-----------------------------|--------------|------------------|------------------|
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| New England..... | 38,886 | 39,545 | 47,713 | 47,275 | 19,123 | 19,247 | 458 | 488 | 106,180 | 106,555 |
| Connecticut..... | 10,706 | 11,027 | 13,107 | 12,641 | 4,224 | 4,565 | 160 | 165 | 28,197 | 28,398 |
| Maine..... | 3,810 | 3,609 | 3,573 | 3,504 | 3,281 | 2,682 | -- | -- | 10,664 | 9,794 |
| Massachusetts..... | 16,409 | 16,761 | 22,482 | 22,527 | 7,637 | 7,845 | 298 | 323 | 46,825 | 47,457 |
| New Hampshire..... | 3,661 | 3,711 | 3,817 | 3,810 | 1,757 | 1,821 | -- | -- | 9,235 | 9,343 |
| Rhode Island..... | 2,535 | 2,625 | 3,041 | 3,095 | 904 | 978 | -- | -- | 6,479 | 6,698 |
| Vermont..... | 1,764 | 1,812 | 1,693 | 1,698 | 1,321 | 1,356 | -- | -- | 4,778 | 4,866 |
| Middle Atlantic..... | 110,969 | 113,099 | 139,835 | 141,237 | 61,260 | 61,629 | 3,383 | 3,470 | 315,447 | 319,436 |
| New Jersey..... | 24,610 | 25,189 | 33,924 | 34,323 | 7,889 | 8,304 | 239 | 246 | 66,663 | 68,062 |
| New York..... | 41,846 | 42,614 | 66,227 | 67,102 | 12,779 | 12,944 | 2,417 | 2,517 | 123,269 | 125,177 |
| Pennsylvania..... | 44,512 | 45,296 | 39,684 | 39,812 | 40,592 | 40,382 | 727 | 707 | 125,516 | 126,196 |
| East North Central..... | 156,486 | 163,268 | 167,747 | 159,884 | 170,153 | 179,795 | 504 | 520 | 494,891 | 503,467 |
| Illinois..... | 38,311 | 40,331 | 54,684 | 44,331 | 31,702 | 39,729 | 445 | 459 | 125,142 | 124,851 |
| Indiana..... | 27,689 | 29,019 | 20,558 | 21,241 | 40,865 | 41,370 | 16 | 16 | 89,128 | 91,645 |
| Michigan..... | 28,556 | 29,617 | 33,027 | 33,860 | 27,159 | 28,149 | 4 | 5 | 88,746 | 91,632 |
| Ohio..... | 43,801 | 45,579 | 39,833 | 40,706 | 49,451 | 49,229 | 39 | 40 | 133,124 | 135,554 |
| Wisconsin..... | 18,127 | 18,722 | 19,646 | 19,746 | 20,977 | 21,318 | -- | -- | 58,751 | 59,785 |
| West North Central..... | 85,278 | 88,113 | 82,007 | 82,554 | 72,381 | 71,859 | NM | 36 | 239,704 | 242,561 |
| Iowa..... | 11,533 | 11,893 | 9,728 | 9,821 | 15,931 | 15,786 | NM | 1 | 37,192 | 37,500 |
| Kansas..... | 11,403 | 11,809 | 12,630 | 12,877 | 8,996 | 9,503 | -- | -- | 33,030 | 34,190 |
| Minnesota..... | 18,268 | 19,070 | 18,593 | 18,908 | 19,535 | 19,038 | 18 | 18 | 56,415 | 57,033 |
| Missouri..... | 29,091 | 30,458 | 26,066 | 26,168 | 15,007 | 15,378 | 20 | 17 | 70,183 | 72,021 |
| Nebraska..... | 8,069 | 8,130 | 7,814 | 7,854 | 7,991 | 7,523 | -- | -- | 23,875 | 23,507 |
| North Dakota..... | 3,357 | 3,238 | 3,654 | 3,465 | 3,014 | 2,859 | -- | -- | 10,026 | 9,562 |
| South Dakota..... | 3,555 | 3,516 | 3,522 | 3,460 | 1,906 | 1,772 | -- | -- | 8,983 | 8,747 |
| South Atlantic..... | 290,369 | 298,135 | 257,911 | 258,926 | 129,109 | 131,713 | 1,098 | 1,110 | 678,487 | 689,884 |
| Delaware..... | 3,724 | 3,839 | 3,644 | 3,699 | 2,513 | 2,561 | -- | -- | 9,881 | 10,099 |
| District of Columbia..... | 1,608 | 1,661 | 7,678 | 7,798 | 216 | 217 | 263 | 275 | 9,765 | 9,952 |
| Florida..... | 98,489 | 100,913 | 78,751 | 78,555 | 16,070 | 16,151 | 72 | 81 | 193,382 | 195,699 |
| Georgia..... | 46,834 | 47,996 | 39,616 | 39,550 | 28,397 | 29,351 | 153 | 150 | 115,000 | 117,048 |
| Maryland..... | 22,571 | 23,691 | 24,849 | 25,732 | 5,052 | 4,955 | 440 | 438 | 52,911 | 54,816 |
| North Carolina..... | 46,284 | 47,359 | 39,374 | 39,327 | 23,606 | 24,406 | 4 | * | 109,268 | 111,092 |
| South Carolina..... | 24,845 | 25,124 | 18,203 | 18,261 | 25,334 | 26,034 | -- | -- | 68,382 | 69,419 |
| Virginia..... | 36,633 | 37,919 | 39,362 | 39,495 | 15,602 | 15,860 | 163 | 162 | 91,760 | 93,435 |
| West Virginia..... | 9,381 | 9,635 | 6,433 | 6,507 | 12,320 | 12,179 | 4 | 4 | 28,138 | 28,325 |
| East South Central..... | 100,854 | 104,773 | 71,631 | 72,729 | 110,136 | 108,512 | 2 | 1 | 282,622 | 286,016 |
| Alabama..... | 27,354 | 28,311 | 18,957 | 19,089 | 29,919 | 30,737 | -- | -- | 76,230 | 78,137 |
| Kentucky..... | 22,499 | 23,555 | 16,503 | 16,889 | 38,325 | 36,614 | -- | -- | 77,327 | 77,058 |
| Mississippi..... | 15,765 | 16,034 | 11,380 | 11,362 | 13,988 | 13,571 | -- | -- | 41,134 | 40,967 |
| Tennessee..... | 35,235 | 36,873 | 24,791 | 25,390 | 27,904 | 27,591 | 2 | 1 | 87,931 | 89,854 |
| West South Central..... | 175,375 | 166,593 | 148,838 | 142,147 | 145,091 | 130,683 | 62 | 58 | 469,366 | 439,480 |
| Arkansas..... | 14,750 | 14,939 | 10,034 | 10,070 | 14,594 | 15,106 | -- | -- | 39,378 | 40,115 |
| Louisiana..... | 28,962 | 24,897 | 23,706 | 19,143 | 30,100 | 23,361 | 4 | 2 | 82,772 | 67,403 |
| Oklahoma..... | 18,570 | 18,452 | 15,735 | 15,577 | 12,515 | 12,527 | -- | -- | 46,820 | 46,556 |
| Texas..... | 113,094 | 108,306 | 99,363 | 97,357 | 87,882 | 79,688 | 58 | 55 | 300,396 | 285,406 |
| Mountain..... | 79,803 | 80,721 | 79,579 | 79,306 | 66,453 | 64,307 | 74 | 72 | 225,909 | 224,406 |
| Arizona..... | 29,040 | 30,010 | 25,735 | 25,632 | 10,586 | 10,070 | -- | -- | 65,361 | 65,712 |
| Colorado..... | 14,587 | 14,670 | 17,067 | 17,198 | 11,035 | 10,706 | 40 | 36 | 42,728 | 42,611 |
| Idaho..... | 6,865 | 6,685 | 5,078 | 4,946 | 8,183 | 8,228 | -- | -- | 20,125 | 19,859 |
| Montana..... | 3,803 | 3,706 | 4,023 | 4,028 | 3,936 | 3,552 | -- | -- | 11,763 | 11,285 |
| Nevada..... | 10,671 | 10,896 | 7,930 | 7,902 | 11,587 | 11,538 | 7 | 7 | 30,194 | 30,344 |
| New Mexico..... | 5,374 | 5,378 | 7,446 | 7,462 | 5,667 | 5,810 | -- | -- | 18,488 | 18,650 |
| Utah..... | 7,256 | 7,275 | 8,661 | 8,645 | 7,577 | 7,190 | 27 | 28 | 23,521 | 23,138 |
| Wyoming..... | 2,208 | 2,102 | 3,639 | 3,492 | 7,883 | 7,212 | -- | -- | 13,729 | 12,806 |
| Pacific Contiguous..... | 123,332 | 120,015 | 144,078 | 142,350 | 70,468 | 68,519 | 743 | 727 | 338,620 | 331,611 |
| California..... | 77,403 | 75,618 | 105,702 | 104,524 | 41,958 | 41,324 | 726 | 710 | 225,789 | 222,176 |
| Oregon..... | 16,198 | 15,693 | 13,681 | 13,542 | 10,830 | 10,782 | 16 | 15 | 40,724 | 40,032 |
| Washington..... | 29,732 | 28,704 | 24,695 | 24,284 | 17,680 | 16,413 | NM | 1 | 72,107 | 69,402 |
| Pacific Noncontiguous..... | 4,308 | 4,389 | 5,279 | 5,289 | 4,318 | 4,357 | -- | -- | 13,906 | 14,035 |
| Alaska..... | 1,719 | 1,719 | 2,343 | 2,343 | 1,129 | 1,130 | -- | -- | 5,191 | 5,192 |
| Hawaii..... | 2,588 | 2,670 | 2,937 | 2,946 | 3,190 | 3,227 | -- | -- | 8,715 | 8,844 |
| U.S. Total..... | 1,165,658 | 1,178,652 | 1,144,620 | 1,131,697 | 848,492 | 840,621 | 6,362 | 6,481 | 3,165,132 | 3,157,451 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.A. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, October 2008 and 2007

(Million Dollars)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|------------------------------------|---------------|---------------|-------------------------|---------------|-------------------------|--------------|-----------------------------|-----------|---------------|---------------|
| | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 |
| New England | 604 | 566 | 726 | 681 | 273 | 256 | 3 | 3 | 1,607 | 1,507 |
| Connecticut..... | 177 | 175 | 212 | 194 | 60 | 60 | 1 | 2 | 451 | 430 |
| Maine..... | 57 | 47 | 44 | 41 | 43 | 35 | -- | -- | 145 | 123 |
| Massachusetts..... | 257 | 239 | 351 | 331 | 122 | 116 | 2 | 2 | 732 | 687 |
| New Hampshire..... | 53 | 48 | 53 | 54 | 24 | 21 | -- | -- | 130 | 123 |
| Rhode Island..... | 35 | 33 | 45 | 41 | 12 | 13 | -- | -- | 93 | 87 |
| Vermont..... | 24 | 23 | 21 | 21 | 12 | 12 | -- | -- | 56 | 56 |
| Middle Atlantic | 1,368 | 1,411 | 1,830 | 1,872 | 480 | 515 | 39 | 40 | 3,717 | 3,838 |
| New Jersey..... | 308 | 297 | 466 | 447 | 80 | 100 | 3 | 3 | 858 | 847 |
| New York..... | 641 | 687 | 1,006 | 1,068 | 119 | 128 | 30 | 32 | 1,796 | 1,915 |
| Pennsylvania..... | 418 | 427 | 358 | 357 | 281 | 288 | 6 | 6 | 1,063 | 1,077 |
| East North Central | 1,387 | 1,356 | 1,533 | 1,379 | 1,060 | 1,089 | 4 | 3 | 3,984 | 3,828 |
| Illinois..... | 374 | 360 | 517 | 392 | 171 | 257 | 3 | 3 | 1,066 | 1,011 |
| Indiana..... | 214 | 209 | 164 | 154 | 241 | 217 | * | * | 618 | 580 |
| Michigan..... | 260 | 253 | 306 | 309 | 187 | 180 | * | * | 753 | 742 |
| Ohio..... | 357 | 354 | 371 | 356 | 318 | 294 | * | * | 1,046 | 1,005 |
| Wisconsin..... | 182 | 179 | 176 | 169 | 143 | 141 | -- | -- | 501 | 489 |
| West North Central | 590 | 583 | 544 | 526 | 396 | 363 | * | * | 1,530 | 1,472 |
| Iowa..... | 93 | 93 | 68 | 71 | 82 | 76 | NM | * | 243 | 240 |
| Kansas..... | 76 | 76 | 90 | 83 | 51 | 50 | -- | -- | 217 | 208 |
| Minnesota..... | 153 | 150 | 135 | 133 | 122 | 109 | * | * | 410 | 393 |
| Missouri..... | 172 | 172 | 153 | 144 | 74 | 69 | * | * | 399 | 384 |
| Nebraska..... | 49 | 47 | 49 | 50 | 39 | 34 | -- | -- | 137 | 131 |
| North Dakota..... | 22 | 21 | 25 | 23 | 17 | 16 | -- | -- | 65 | 60 |
| South Dakota..... | 25 | 24 | 24 | 22 | 10 | 9 | -- | -- | 59 | 56 |
| South Atlantic | 2,767 | 2,769 | 2,442 | 2,307 | 854 | 783 | 15 | 10 | 6,078 | 5,869 |
| Delaware..... | 42 | 43 | 45 | 41 | 27 | 24 | -- | -- | 114 | 107 |
| District of Columbia..... | 17 | 16 | 101 | 99 | 2 | 2 | 5 | 3 | 125 | 121 |
| Florida..... | 1,160 | 1,196 | 839 | 808 | 139 | 129 | 1 | 1 | 2,138 | 2,134 |
| Georgia..... | 377 | 359 | 354 | 311 | 184 | 156 | 1 | 1 | 916 | 827 |
| Maryland..... | 258 | 243 | 298 | 303 | 71 | 51 | 6 | 4 | 633 | 601 |
| North Carolina..... | 369 | 388 | 312 | 308 | 138 | 153 | * | * | 820 | 849 |
| South Carolina..... | 201 | 197 | 152 | 137 | 138 | 136 | -- | -- | 491 | 470 |
| Virginia..... | 287 | 274 | 301 | 261 | 99 | 81 | 1 | 1 | 688 | 617 |
| West Virginia..... | 55 | 53 | 41 | 38 | 56 | 51 | * | * | 153 | 143 |
| East South Central | 821 | 769 | 671 | 596 | 726 | 597 | * | * | 2,218 | 1,962 |
| Alabama..... | 242 | 224 | 193 | 168 | 197 | 166 | -- | -- | 631 | 558 |
| Kentucky..... | 147 | 138 | 116 | 110 | 226 | 183 | -- | -- | 490 | 430 |
| Mississippi..... | 144 | 145 | 116 | 106 | 95 | 85 | -- | -- | 355 | 335 |
| Tennessee..... | 287 | 263 | 246 | 212 | 209 | 164 | * | * | 742 | 638 |
| West South Central | 1,771 | 1,843 | 1,490 | 1,402 | 1,111 | 980 | 1 | 1 | 4,372 | 4,225 |
| Arkansas..... | 115 | 117 | 79 | 73 | 82 | 82 | -- | -- | 276 | 272 |
| Louisiana..... | 281 | 246 | 253 | 192 | 225 | 160 | * | * | 760 | 597 |
| Oklahoma..... | 135 | 142 | 127 | 118 | 76 | 70 | -- | -- | 338 | 330 |
| Texas..... | 1,240 | 1,338 | 1,031 | 1,020 | 728 | 668 | 1 | * | 2,999 | 3,027 |
| Mountain | 685 | 636 | 663 | 650 | 404 | 370 | 1 | 1 | 1,752 | 1,656 |
| Arizona..... | 271 | 261 | 233 | 231 | 72 | 67 | -- | -- | 576 | 559 |
| Colorado..... | 131 | 121 | 134 | 141 | 73 | 64 | * | * | 339 | 326 |
| Idaho..... | 43 | 40 | 29 | 25 | 29 | 23 | -- | -- | 102 | 89 |
| Montana..... | 29 | 29 | 33 | 32 | 27 | 21 | -- | -- | 89 | 82 |
| Nevada..... | 97 | 80 | 81 | 79 | 89 | 98 | * | * | 267 | 257 |
| New Mexico..... | 46 | 44 | 64 | 58 | 36 | 33 | -- | -- | 146 | 135 |
| Utah..... | 51 | 46 | 63 | 60 | 36 | 33 | * | * | 150 | 139 |
| Wyoming..... | 16 | 15 | 25 | 23 | 42 | 31 | -- | -- | 84 | 69 |
| Pacific Contiguous | 1,347 | 1,183 | 1,814 | 1,746 | 594 | 590 | 6 | 6 | 3,761 | 3,526 |
| California..... | 1,048 | 881 | 1,539 | 1,482 | 448 | 465 | 6 | 6 | 3,040 | 2,834 |
| Oregon..... | 114 | 118 | 110 | 105 | 47 | 47 | * | * | 271 | 270 |
| Washington..... | 185 | 185 | 165 | 159 | 99 | 78 | NM | * | 449 | 423 |
| Pacific Noncontiguous | 119 | 97 | 132 | 103 | 111 | 84 | -- | -- | 361 | 284 |
| Alaska..... | 27 | 26 | 31 | 28 | 15 | 16 | -- | -- | 74 | 70 |
| Hawaii..... | 91 | 71 | 101 | 74 | 96 | 69 | -- | -- | 288 | 214 |
| U.S. Total | 11,458 | 11,214 | 11,845 | 11,263 | 6,010 | 5,628 | 69 | 64 | 29,381 | 28,169 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.B. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2008 and 2007
(Million Dollars)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|-----------------------------------|----------------|----------------|-------------------------|----------------|-------------------------|---------------|-----------------------------|------------|----------------|----------------|
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| New England..... | 6,791 | 6,557 | 7,393 | 6,968 | 2,550 | 2,393 | 54 | 43 | 16,788 | 15,959 |
| Connecticut..... | 2,065 | 2,073 | 2,092 | 1,940 | 583 | 580 | 21 | 23 | 4,761 | 4,616 |
| Maine..... | 609 | 545 | 464 | 460 | 390 | 280 | -- | -- | 1,463 | 1,285 |
| Massachusetts..... | 2,852 | 2,764 | 3,619 | 3,434 | 1,101 | 1,065 | 33 | 20 | 7,605 | 7,283 |
| New Hampshire..... | 571 | 553 | 542 | 531 | 231 | 229 | -- | -- | 1,343 | 1,312 |
| Rhode Island..... | 438 | 365 | 464 | 394 | 127 | 120 | -- | -- | 1,029 | 879 |
| Vermont..... | 258 | 256 | 212 | 208 | 119 | 119 | -- | -- | 588 | 583 |
| Middle Atlantic..... | 16,810 | 15,924 | 20,020 | 18,645 | 5,161 | 4,989 | 432 | 427 | 42,423 | 39,985 |
| New Jersey..... | 3,940 | 3,663 | 5,054 | 4,577 | 990 | 924 | 41 | 30 | 10,025 | 9,193 |
| New York..... | 7,765 | 7,283 | 11,234 | 10,403 | 1,314 | 1,280 | 336 | 341 | 20,649 | 19,306 |
| Pennsylvania..... | 5,106 | 4,979 | 3,732 | 3,665 | 2,856 | 2,786 | 55 | 56 | 11,749 | 11,486 |
| East North Central..... | 16,189 | 15,971 | 14,956 | 13,770 | 10,758 | 10,453 | 39 | 38 | 41,942 | 40,232 |
| Illinois..... | 4,146 | 4,191 | 4,801 | 3,992 | 2,219 | 2,405 | 33 | 32 | 11,200 | 10,619 |
| Indiana..... | 2,426 | 2,356 | 1,577 | 1,522 | 2,243 | 2,060 | 2 | 2 | 6,247 | 5,938 |
| Michigan..... | 3,108 | 3,050 | 3,111 | 3,036 | 1,867 | 1,825 | 1 | * | 8,086 | 7,911 |
| Ohio..... | 4,436 | 4,366 | 3,661 | 3,518 | 3,061 | 2,845 | 4 | 4 | 11,162 | 10,732 |
| Wisconsin..... | 2,073 | 2,010 | 1,806 | 1,704 | 1,368 | 1,319 | -- | -- | 5,247 | 5,032 |
| West North Central..... | 7,428 | 7,312 | 5,853 | 5,623 | 3,901 | 3,691 | 3 | 3 | 17,184 | 16,629 |
| Iowa..... | 1,114 | 1,120 | 704 | 702 | 781 | 762 | NM | * | 2,599 | 2,585 |
| Kansas..... | 1,046 | 991 | 973 | 900 | 526 | 496 | -- | -- | 2,544 | 2,387 |
| Minnesota..... | 1,756 | 1,722 | 1,454 | 1,403 | 1,171 | 1,093 | 1 | 1 | 4,382 | 4,219 |
| Missouri..... | 2,331 | 2,338 | 1,721 | 1,667 | 747 | 740 | 1 | 1 | 4,799 | 4,746 |
| Nebraska..... | 635 | 623 | 515 | 499 | 409 | 359 | -- | -- | 1,559 | 1,481 |
| North Dakota..... | 253 | 237 | 246 | 226 | 167 | 150 | -- | -- | 666 | 613 |
| South Dakota..... | 294 | 283 | 240 | 227 | 101 | 90 | -- | -- | 635 | 599 |
| South Atlantic..... | 31,097 | 29,844 | 24,021 | 22,361 | 8,091 | 7,436 | 127 | 104 | 63,336 | 59,745 |
| Delaware..... | 517 | 505 | 439 | 415 | 258 | 225 | -- | -- | 1,213 | 1,144 |
| District of Columbia..... | 203 | 186 | 1,056 | 961 | 25 | 22 | 40 | 32 | 1,324 | 1,201 |
| Florida..... | 11,425 | 11,300 | 7,923 | 7,605 | 1,328 | 1,253 | 7 | 8 | 20,683 | 20,166 |
| Georgia..... | 4,749 | 4,398 | 3,637 | 3,192 | 1,900 | 1,623 | 11 | 10 | 10,298 | 9,223 |
| Maryland..... | 3,085 | 2,749 | 3,177 | 2,970 | 528 | 462 | 55 | 44 | 6,846 | 6,225 |
| North Carolina..... | 4,479 | 4,432 | 3,010 | 2,915 | 1,319 | 1,328 | * | * | 8,808 | 8,675 |
| South Carolina..... | 2,480 | 2,307 | 1,544 | 1,412 | 1,356 | 1,264 | -- | -- | 5,380 | 4,983 |
| Virginia..... | 3,500 | 3,332 | 2,848 | 2,517 | 864 | 786 | 12 | 11 | 7,224 | 6,646 |
| West Virginia..... | 659 | 635 | 387 | 374 | 513 | 472 | * | * | 1,560 | 1,481 |
| East South Central..... | 9,178 | 8,659 | 6,315 | 5,803 | 6,274 | 5,561 | * | * | 21,767 | 20,024 |
| Alabama..... | 2,801 | 2,621 | 1,839 | 1,661 | 1,802 | 1,627 | -- | -- | 6,442 | 5,910 |
| Kentucky..... | 1,735 | 1,681 | 1,175 | 1,117 | 1,855 | 1,653 | -- | -- | 4,765 | 4,451 |
| Mississippi..... | 1,631 | 1,507 | 1,133 | 1,014 | 904 | 794 | -- | -- | 3,668 | 3,315 |
| Tennessee..... | 3,011 | 2,850 | 2,167 | 2,012 | 1,713 | 1,487 | * | * | 6,892 | 6,348 |
| West South Central..... | 20,846 | 18,760 | 15,241 | 13,345 | 11,959 | 9,278 | 5 | 5 | 48,051 | 41,387 |
| Arkansas..... | 1,399 | 1,305 | 776 | 693 | 872 | 786 | -- | -- | 3,047 | 2,784 |
| Louisiana..... | 3,056 | 2,347 | 2,438 | 1,759 | 2,443 | 1,594 | 1 | * | 7,938 | 5,701 |
| Oklahoma..... | 1,754 | 1,593 | 1,292 | 1,145 | 760 | 674 | -- | -- | 3,806 | 3,412 |
| Texas..... | 14,637 | 13,514 | 10,735 | 9,748 | 7,883 | 6,223 | 5 | 5 | 33,260 | 29,490 |
| Mountain..... | 7,908 | 7,555 | 6,689 | 6,167 | 4,096 | 3,703 | 6 | 5 | 18,699 | 17,430 |
| Arizona..... | 3,006 | 2,929 | 2,304 | 2,128 | 709 | 616 | -- | -- | 6,018 | 5,674 |
| Colorado..... | 1,483 | 1,349 | 1,475 | 1,308 | 731 | 632 | 3 | 3 | 3,693 | 3,292 |
| Idaho..... | 478 | 424 | 288 | 253 | 373 | 323 | -- | -- | 1,139 | 999 |
| Montana..... | 348 | 325 | 341 | 322 | 252 | 202 | -- | -- | 942 | 849 |
| Nevada..... | 1,267 | 1,279 | 804 | 796 | 954 | 976 | 1 | 1 | 3,025 | 3,052 |
| New Mexico..... | 539 | 485 | 644 | 568 | 365 | 322 | -- | -- | 1,549 | 1,375 |
| Utah..... | 607 | 600 | 589 | 574 | 356 | 336 | 2 | 2 | 1,554 | 1,512 |
| Wyoming..... | 180 | 163 | 243 | 217 | 356 | 296 | -- | -- | 779 | 676 |
| Pacific Contiguous..... | 14,753 | 14,202 | 16,576 | 16,127 | 5,696 | 5,451 | 61 | 57 | 37,086 | 35,837 |
| California..... | 11,119 | 10,877 | 13,870 | 13,566 | 4,314 | 4,149 | 59 | 56 | 29,362 | 28,649 |
| Oregon..... | 1,383 | 1,264 | 1,044 | 980 | 534 | 531 | 1 | 1 | 2,962 | 2,777 |
| Washington..... | 2,251 | 2,060 | 1,663 | 1,580 | 849 | 771 | * | * | 4,762 | 4,411 |
| Pacific Noncontiguous..... | 1,128 | 886 | 1,188 | 907 | 1,001 | 712 | -- | -- | 3,317 | 2,505 |
| Alaska..... | 281 | 259 | 308 | 279 | 161 | 138 | -- | -- | 750 | 676 |
| Hawaii..... | 847 | 627 | 880 | 628 | 840 | 574 | -- | -- | 2,567 | 1,828 |
| U.S. Total..... | 132,129 | 125,670 | 118,252 | 109,714 | 59,487 | 53,667 | 727 | 682 | 310,594 | 289,734 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.A. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, October 2008 and 2007
(Cents per Kilowatthour)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|-----------------------------------|--------------|--------------|-------------------------|--------------|-------------------------|--------------|-----------------------------|--------------|--------------|--------------|
| | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 | Oct 2008 | Oct 2007 |
| New England..... | 18.75 | 16.43 | 15.98 | 14.30 | 13.77 | 12.65 | 7.49 | 8.01 | 16.40 | 14.66 |
| Connecticut..... | 20.09 | 18.74 | 16.10 | 14.86 | 13.52 | 12.34 | 6.77 | 12.31 | 16.93 | 15.72 |
| Maine..... | 16.26 | 15.29 | 12.93 | 12.22 | 11.55 | 11.16 | -- | -- | 13.54 | 12.87 |
| Massachusetts..... | 19.70 | 16.04 | 16.95 | 14.62 | 15.94 | 14.34 | 7.96 | 5.54 | 17.56 | 14.98 |
| New Hampshire..... | 16.63 | 15.18 | 14.96 | 14.39 | 13.73 | 11.58 | -- | -- | 15.34 | 14.09 |
| Rhode Island..... | 17.57 | 14.13 | 15.30 | 12.81 | 12.98 | 12.45 | -- | -- | 15.70 | 13.23 |
| Vermont..... | 14.88 | 14.59 | 12.56 | 12.44 | 8.96 | 8.66 | -- | -- | 12.36 | 12.07 |
| Middle Atlantic..... | 14.99 | 14.38 | 13.94 | 13.24 | 8.06 | 7.94 | 11.36 | 12.02 | 13.02 | 12.47 |
| New Jersey..... | 15.87 | 13.97 | 14.49 | 13.01 | 10.18 | 10.67 | 16.62 | 12.58 | 14.38 | 12.98 |
| New York..... | 17.57 | 17.46 | 16.38 | 15.72 | 9.78 | 9.25 | 12.13 | 13.14 | 15.96 | 15.50 |
| Pennsylvania..... | 11.84 | 11.38 | 9.48 | 9.13 | 7.11 | 6.90 | 7.40 | 8.03 | 9.38 | 9.05 |
| East North Central..... | 11.13 | 10.00 | 9.04 | 8.56 | 6.70 | 5.84 | 9.06 | 7.19 | 8.80 | 7.91 |
| Illinois..... | 12.06 | 11.13 | 8.70 | 8.93 | 8.26 | 6.38 | 8.75 | 6.77 | 9.56 | 8.65 |
| Indiana..... | 9.97 | 8.77 | 8.15 | 7.22 | 6.09 | 5.01 | 10.47 | 9.95 | 7.62 | 6.56 |
| Michigan..... | 11.14 | 9.88 | 9.54 | 8.84 | 6.88 | 6.15 | 10.37 | 11.51 | 9.11 | 8.26 |
| Ohio..... | 10.64 | 9.49 | 9.54 | 8.64 | 6.45 | 5.76 | 11.45 | 10.82 | 8.59 | 7.75 |
| Wisconsin..... | 11.91 | 10.92 | 9.22 | 8.50 | 6.66 | 6.22 | -- | -- | 8.97 | 8.29 |
| West North Central..... | 9.06 | 8.19 | 6.80 | 6.42 | 5.28 | 4.90 | 6.41 | 6.91 | 6.95 | 6.48 |
| Iowa..... | 10.33 | 9.55 | 7.00 | 6.84 | 4.75 | 4.60 | NM | 7.83 | 6.75 | 6.54 |
| Kansas..... | 9.02 | 8.17 | 7.39 | 6.74 | 5.95 | 5.28 | -- | -- | 7.43 | 6.72 |
| Minnesota..... | 10.07 | 9.10 | 7.44 | 6.95 | 5.95 | 5.38 | 7.94 | 8.86 | 7.61 | 7.02 |
| Missouri..... | 8.25 | 7.17 | 6.00 | 5.66 | 4.74 | 4.26 | 4.74 | 5.10 | 6.44 | 5.87 |
| Nebraska..... | 7.94 | 7.54 | 6.55 | 6.29 | 4.94 | 4.90 | -- | -- | 6.35 | 6.20 |
| North Dakota..... | 8.24 | 7.89 | 6.87 | 6.64 | 5.60 | 5.45 | -- | -- | 6.84 | 6.63 |
| South Dakota..... | 9.01 | 8.60 | 7.01 | 6.72 | 5.41 | 5.17 | -- | -- | 7.33 | 7.03 |
| South Atlantic..... | 11.34 | 10.34 | 9.75 | 8.68 | 6.64 | 5.76 | 13.78 | 9.71 | 9.74 | 8.76 |
| Delaware..... | 14.85 | 13.77 | 12.59 | 11.24 | 9.76 | 9.39 | -- | -- | 12.44 | 11.58 |
| District of Columbia..... | 13.89 | 12.04 | 13.94 | 12.86 | 11.87 | 10.79 | 19.74 | 12.05 | 14.05 | 12.68 |
| Florida..... | 12.09 | 11.30 | 10.54 | 9.71 | 8.95 | 7.90 | 10.73 | 9.75 | 11.19 | 10.38 |
| Georgia..... | 10.32 | 8.75 | 9.38 | 7.82 | 6.59 | 5.23 | 6.90 | 5.55 | 8.95 | 7.46 |
| Maryland..... | 14.45 | 13.18 | 13.87 | 11.65 | 10.20 | 9.90 | 14.89 | 11.00 | 13.55 | 12.03 |
| North Carolina..... | 10.43 | 9.97 | 7.97 | 7.61 | 6.09 | 5.81 | 6.98 | -- | 8.43 | 8.03 |
| South Carolina..... | 10.53 | 9.37 | 8.62 | 7.58 | 5.81 | 5.07 | -- | -- | 8.12 | 7.13 |
| Virginia..... | 10.38 | 8.95 | 8.02 | 6.47 | 6.28 | 5.09 | 8.79 | 6.94 | 8.49 | 7.09 |
| West Virginia..... | 7.57 | 7.17 | 6.30 | 6.00 | 4.31 | 4.02 | 5.40 | 5.75 | 5.68 | 5.37 |
| East South Central..... | 10.25 | 8.58 | 9.58 | 8.06 | 6.44 | 5.12 | 10.48 | 14.49 | 8.44 | 7.00 |
| Alabama..... | 11.41 | 9.36 | 10.60 | 8.66 | 7.04 | 5.40 | -- | -- | 9.38 | 7.53 |
| Kentucky..... | 8.60 | 7.48 | 7.34 | 6.58 | 5.34 | 4.33 | -- | -- | 6.50 | 5.57 |
| Mississippi..... | 10.78 | 9.54 | 10.12 | 8.89 | 7.18 | 5.95 | -- | -- | 9.33 | 8.11 |
| Tennessee..... | 10.13 | 8.19 | 10.01 | 8.18 | 7.14 | 5.55 | 10.48 | 14.49 | 9.03 | 7.29 |
| West South Central..... | 12.42 | 11.43 | 10.19 | 9.54 | 8.41 | 7.13 | 9.00 | 8.69 | 10.39 | 9.48 |
| Arkansas..... | 9.92 | 8.72 | 7.86 | 6.90 | 5.99 | 5.20 | -- | -- | 7.81 | 6.84 |
| Louisiana..... | 11.10 | 9.71 | 10.70 | 9.33 | 8.92 | 6.79 | 12.20 | 14.12 | 10.23 | 8.61 |
| Oklahoma..... | 10.02 | 9.27 | 8.45 | 7.73 | 6.38 | 5.60 | -- | -- | 8.36 | 7.66 |
| Texas..... | 13.44 | 12.48 | 10.58 | 10.14 | 8.96 | 7.80 | 8.69 | 8.36 | 11.07 | 10.31 |
| Mountain..... | 10.05 | 9.57 | 8.33 | 8.21 | 6.14 | 5.87 | 8.16 | 7.77 | 8.20 | 7.94 |
| Arizona..... | 10.44 | 10.18 | 8.95 | 8.81 | 6.64 | 6.31 | -- | -- | 9.17 | 8.94 |
| Colorado..... | 10.27 | 9.27 | 7.95 | 8.19 | 6.58 | 5.73 | 8.07 | 7.36 | 8.30 | 7.87 |
| Idaho..... | 7.41 | 6.77 | 6.02 | 5.38 | 4.49 | 3.58 | -- | -- | 5.90 | 5.18 |
| Montana..... | 9.32 | 9.09 | 8.55 | 8.11 | 5.94 | 6.13 | -- | -- | 7.73 | 7.78 |
| Nevada..... | 12.08 | 12.59 | 10.19 | 10.45 | 7.82 | 8.44 | 8.68 | 9.51 | 9.75 | 10.07 |
| New Mexico..... | 10.25 | 9.38 | 8.65 | 8.05 | 6.37 | 5.64 | -- | -- | 8.33 | 7.61 |
| Utah..... | 8.31 | 7.95 | 7.08 | 6.95 | 4.93 | 5.00 | 8.16 | 7.92 | 6.73 | 6.61 |
| Wyoming..... | 8.95 | 8.22 | 6.96 | 6.49 | 4.92 | 4.25 | -- | -- | 5.98 | 5.44 |
| Pacific Contiguous..... | 11.83 | 10.87 | 12.02 | 11.84 | 8.04 | 8.43 | 8.44 | 8.39 | 11.08 | 10.78 |
| California..... | 13.64 | 12.43 | 13.55 | 13.42 | 10.29 | 10.63 | 8.48 | 8.42 | 12.96 | 12.55 |
| Oregon..... | 8.59 | 8.65 | 8.35 | 7.97 | 4.50 | 4.56 | 6.66 | 6.82 | 7.35 | 7.27 |
| Washington..... | 7.79 | 7.59 | 6.81 | 6.66 | 4.98 | 4.89 | NM | 6.31 | 6.62 | 6.57 |
| Pacific Noncontiguous..... | 28.10 | 22.24 | 24.47 | 18.92 | 24.85 | 18.96 | -- | -- | 25.68 | 19.95 |
| Alaska..... | 16.43 | 15.77 | 13.43 | 12.35 | 12.96 | 15.08 | -- | -- | 14.29 | 14.05 |
| Hawaii..... | 35.74 | 26.11 | 32.82 | 23.73 | 29.10 | 20.14 | -- | -- | 32.28 | 23.11 |
| U.S. Total..... | 11.86 | 10.81 | 10.49 | 9.79 | 7.24 | 6.44 | 10.91 | 10.46 | 10.02 | 9.18 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.B. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2008 and 2007
(Cents per Kilowatt-hour)

| Census Division and State | Residential | | Commercial ¹ | | Industrial ¹ | | Transportation ¹ | | All Sectors | |
|------------------------------------|--------------|--------------|-------------------------|--------------|-------------------------|--------------|-----------------------------|--------------|--------------|--------------|
| | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 | 2008 | 2007 |
| New England | 17.47 | 16.58 | 15.49 | 14.74 | 13.34 | 12.43 | 11.82 | 8.73 | 15.81 | 14.98 |
| Connecticut..... | 19.29 | 18.80 | 15.96 | 15.35 | 13.80 | 12.71 | 13.38 | 13.98 | 16.88 | 16.26 |
| Maine..... | 15.98 | 15.12 | 12.99 | 13.13 | 11.88 | 10.44 | -- | -- | 13.72 | 13.12 |
| Massachusetts..... | 17.38 | 16.49 | 16.10 | 15.25 | 14.41 | 13.57 | 10.98 | 6.04 | 16.24 | 15.35 |
| New Hampshire..... | 15.58 | 14.89 | 14.20 | 13.94 | 13.12 | 12.55 | -- | -- | 14.54 | 14.05 |
| Rhode Island..... | 17.26 | 13.90 | 15.25 | 12.72 | 14.08 | 12.30 | -- | -- | 15.88 | 13.12 |
| Vermont..... | 14.60 | 14.13 | 12.50 | 12.27 | 9.01 | 8.75 | -- | -- | 12.31 | 11.98 |
| Middle Atlantic | 15.15 | 14.08 | 14.32 | 13.20 | 8.42 | 8.10 | 12.77 | 12.32 | 13.45 | 12.52 |
| New Jersey..... | 16.01 | 14.54 | 14.90 | 13.34 | 12.55 | 11.12 | 17.02 | 12.28 | 15.04 | 13.51 |
| New York..... | 18.56 | 17.09 | 16.96 | 15.50 | 10.28 | 9.89 | 13.90 | 13.55 | 16.75 | 15.42 |
| Pennsylvania..... | 11.47 | 10.99 | 9.41 | 9.21 | 7.04 | 6.90 | 7.61 | 7.95 | 9.36 | 9.10 |
| East North Central | 10.35 | 9.78 | 8.92 | 8.61 | 6.32 | 5.81 | 7.80 | 7.28 | 8.48 | 7.99 |
| Illinois..... | 10.82 | 10.39 | 8.78 | 9.01 | NM | 6.05 | 7.44 | 6.92 | 8.95 | 8.51 |
| Indiana..... | 8.76 | 8.12 | 7.67 | 7.16 | 5.49 | 4.98 | 9.61 | 10.07 | 7.01 | 6.48 |
| Michigan..... | 10.88 | 10.30 | 9.42 | 8.97 | 6.87 | 6.48 | 12.10 | 10.69 | 9.11 | 8.63 |
| Ohio..... | 10.13 | 9.58 | 9.19 | 8.64 | 6.19 | 5.78 | 10.67 | 9.93 | 8.39 | 7.92 |
| Wisconsin..... | 11.44 | 10.73 | 9.19 | 8.63 | 6.52 | 6.19 | -- | -- | 8.93 | 8.42 |
| West North Central | 8.71 | 8.30 | 7.14 | 6.81 | 5.39 | 5.14 | 6.80 | 7.18 | 7.17 | 6.86 |
| Iowa..... | 9.66 | 9.42 | 7.24 | 7.15 | 4.90 | 4.83 | NM | 8.48 | 6.99 | 6.89 |
| Kansas..... | 9.17 | 8.39 | 7.70 | 6.99 | NM | 5.22 | -- | -- | 7.70 | 6.98 |
| Minnesota..... | 9.61 | 9.03 | 7.82 | 7.42 | 5.99 | 5.74 | 8.08 | 8.19 | 7.77 | 7.40 |
| Missouri..... | 8.01 | 7.68 | 6.60 | 6.37 | 4.98 | 4.81 | 5.59 | 6.10 | 6.84 | 6.59 |
| Nebraska..... | 7.87 | 7.66 | 6.59 | 6.36 | 5.12 | 4.78 | -- | -- | 6.53 | 6.30 |
| North Dakota..... | 7.54 | 7.32 | 6.74 | 6.51 | 5.54 | 5.25 | -- | -- | 6.65 | 6.41 |
| South Dakota..... | 8.26 | 8.04 | 6.81 | 6.55 | 5.31 | 5.08 | -- | -- | 7.07 | 6.85 |
| South Atlantic | 10.71 | 10.01 | 9.31 | 8.64 | 6.27 | 5.65 | 11.55 | 9.39 | 9.34 | 8.66 |
| Delaware..... | 13.88 | 13.15 | 12.04 | 11.21 | 10.25 | 8.78 | -- | -- | 12.28 | 11.33 |
| District of Columbia..... | 12.64 | 11.18 | 13.76 | 12.33 | 11.55 | 10.23 | 15.16 | 11.54 | 13.56 | 12.07 |
| Florida..... | 11.60 | 11.20 | 10.06 | 9.68 | 8.27 | 7.76 | 10.06 | 9.76 | 10.70 | 10.30 |
| Georgia..... | 10.14 | 9.16 | 9.18 | 8.07 | 6.69 | 5.53 | 7.25 | 6.54 | 8.95 | 7.88 |
| Maryland..... | 13.67 | 11.60 | 12.79 | 11.54 | 10.46 | 9.33 | 12.60 | 9.98 | 12.94 | 11.36 |
| North Carolina..... | 9.68 | 9.36 | 7.64 | 7.41 | 5.59 | 5.44 | 6.53 | -- | 8.06 | 7.81 |
| South Carolina..... | 9.98 | 9.18 | 8.48 | 7.73 | NM | 4.86 | -- | -- | 7.87 | 7.18 |
| Virginia..... | 9.55 | 8.79 | 7.24 | 6.37 | 5.54 | 4.96 | 7.64 | 6.66 | 7.87 | 7.11 |
| West Virginia..... | 7.02 | 6.59 | 6.02 | 5.75 | 4.17 | 3.87 | 6.27 | 6.43 | 5.54 | 5.23 |
| East South Central | 9.10 | 8.27 | 8.82 | 7.98 | 5.70 | 5.13 | 9.82 | 10.34 | 7.70 | 7.00 |
| Alabama..... | 10.24 | 9.26 | 9.70 | 8.70 | 6.02 | 5.29 | -- | -- | 8.45 | 7.56 |
| Kentucky..... | 7.71 | 7.14 | 7.12 | 6.61 | 4.84 | 4.52 | -- | -- | 6.16 | 5.78 |
| Mississippi..... | 10.34 | 9.40 | 9.96 | 8.92 | 6.46 | 5.85 | -- | -- | 8.92 | 8.09 |
| Tennessee..... | 8.55 | 7.73 | 8.74 | 7.92 | 6.14 | 5.39 | 9.82 | 10.34 | 7.84 | 7.07 |
| West South Central | 11.89 | 11.26 | 10.24 | 9.39 | 8.24 | 7.10 | 8.78 | 8.64 | 10.24 | 9.42 |
| Arkansas..... | 9.49 | 8.73 | 7.73 | 6.88 | 5.98 | 5.21 | -- | -- | 7.74 | 6.94 |
| Louisiana..... | 10.55 | 9.43 | 10.29 | 9.19 | 8.12 | 6.83 | 12.33 | 13.82 | 9.59 | 8.46 |
| Oklahoma..... | 9.45 | 8.64 | 8.21 | 7.35 | 6.08 | 5.38 | -- | -- | 8.13 | 7.33 |
| Texas..... | 12.94 | 12.48 | 10.80 | 10.01 | 8.97 | 7.81 | 8.51 | 8.40 | 11.07 | 10.33 |
| Mountain | 9.91 | 9.36 | 8.41 | 7.78 | 6.16 | 5.76 | 8.33 | 7.55 | 8.28 | 7.77 |
| Arizona..... | 10.35 | 9.76 | 8.95 | 8.30 | 6.69 | 6.12 | -- | -- | 9.21 | 8.63 |
| Colorado..... | 10.17 | 9.20 | 8.65 | 7.61 | 6.63 | 5.91 | 8.40 | 7.15 | 8.64 | 7.73 |
| Idaho..... | 6.97 | 6.34 | 5.67 | 5.12 | 4.55 | 3.92 | -- | -- | 5.66 | 5.03 |
| Montana..... | 9.16 | 8.78 | 8.48 | 7.99 | 6.40 | 5.67 | -- | -- | 8.00 | 7.52 |
| Nevada..... | 11.87 | 11.74 | 10.14 | 10.07 | 8.23 | 8.46 | 9.62 | 10.06 | 10.02 | 10.06 |
| New Mexico..... | 10.02 | 9.03 | 8.65 | 7.61 | 6.45 | 5.54 | -- | -- | 8.38 | 7.37 |
| Utah..... | 8.37 | 8.25 | 6.80 | 6.64 | 4.70 | 4.67 | 7.90 | 7.43 | 6.61 | 6.54 |
| Wyoming..... | 8.16 | 7.77 | 6.67 | 6.21 | 4.52 | 4.11 | -- | -- | 5.67 | 5.28 |
| Pacific Contiguous | 11.96 | 11.83 | 11.51 | 11.33 | 8.08 | 7.96 | 8.15 | 7.88 | 10.95 | 10.81 |
| California..... | 14.37 | 14.39 | 13.12 | 12.98 | 10.28 | 10.04 | 8.18 | 7.91 | 13.00 | 12.90 |
| Oregon..... | 8.54 | 8.06 | 7.63 | 7.24 | 4.93 | 4.93 | 6.76 | 6.68 | 7.27 | 6.94 |
| Washington..... | 7.57 | 7.18 | 6.73 | 6.51 | 4.80 | 4.70 | NM | 5.72 | 6.60 | 6.36 |
| Pacific Noncontiguous | 26.19 | 20.19 | 22.50 | 17.14 | 23.18 | 16.34 | -- | -- | 23.85 | 17.85 |
| Alaska..... | 16.35 | 15.08 | 13.14 | 11.90 | 14.26 | 12.24 | -- | -- | 14.45 | 13.03 |
| Hawaii..... | 32.73 | 23.47 | 29.97 | 21.31 | 26.33 | 17.78 | -- | -- | 29.46 | 20.67 |
| U.S. Total | 11.34 | 10.66 | 10.33 | 9.70 | 7.01 | 6.38 | 11.43 | 10.53 | 9.81 | 9.18 |

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 and 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."