Demonstrating Effectiveness: One RML's Story

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NN/LM National Network of Libraries of Medicine
MidContinental Region

NN/LM MidContinental Region

States

1. Utah
2. Wyoming
3. Colorado
4. Nebraska
5. Kansas
6. Missouri

Project Areas

1. Assessment & Evaluation
2. Community Outreach
3. Consumer Health
4. Education
5. Network Membership
6. Technology
7. State Outreach

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Goal Based Operation

- **Logic Model**
- **Activity Reporting System tied to logic model**

Effective

- **Producing a decided or desired effect**

Logic Model

Goal	Objective	Outcome	Indicator	Activity	Comment
Develop collaborations among Network members and other organizations	Pursue and maintain collaborations with Network members…	Network members are more proficient in project planning and evaluation	75% of class attendees indicate the class objectives were met	Provide training for network members in project planning and evaluation	Yrs 2-5: Employ OERC training modules in offering … Maintain and update the MCR Assessment and Evaluation webpages …

Activity Reporting System
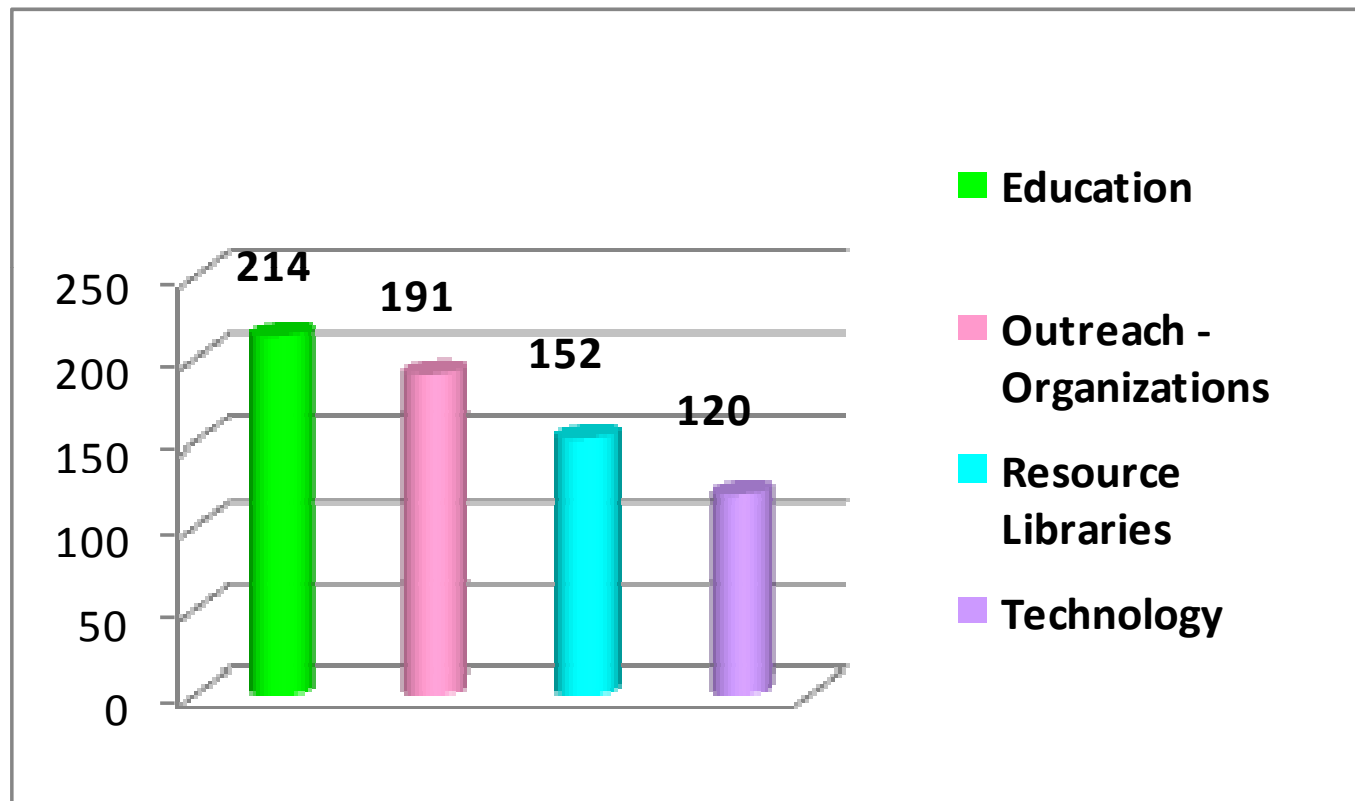
Activity: Taught Measuring your impact for HSLNKC	
RML Goal: Develop collaborations among Network members and other organizations to improve access to and sharing of biomedical information resources throughout the nation	
Goal: Pursue and maintain collaborations with Network Members and other organizations including community-based organizations representing minority and other underserved populations to achieve the goals of outreach to health professionals and the public	
Outcome: Network members are more proficient in project planning and evaluation	
Logic Model Activity: Provide training for network members in project planning and evaluation	
Indicator: 75% of class attendees indicate the class objectives were met	
Project: A&E	
Responsible Party: A&E	**Special Projects:** Advocacy
Non RML Staff:	**Activity Focus:** A&E
Activity Date: Start Date: 11/9/2007 End Date: 0/0/0	**Activity Relates To:**
Duration (if one day or less): Value is in hours and can be a fraction (tenth) of an hour **7**	**Membership:** Member
Output: includes meetings, classes, conferences, visits, articles, etc.	**Quantity of Activity:** 1
Audience: (name of group, library or individual)	**Number of Attendees:** 13
For classes, indicate topic: Other - Measuring your impact	**Contact Type:** In person
Comments: Barb and Betsy taught Measuring your impact for members of HSLNKC. Kelly Klinke had been working for nearly a year to bring this class to Kansas City. It was well received, evaluations indicate the class content and presentations were excellent. Each participant noted that ideas and skills would be used in their libraries and/or workplace. Several non-librarians attended and also noted the value of logic models and understanding the planning and evaluation process for their work.	
AD Comments:	
Revised:	

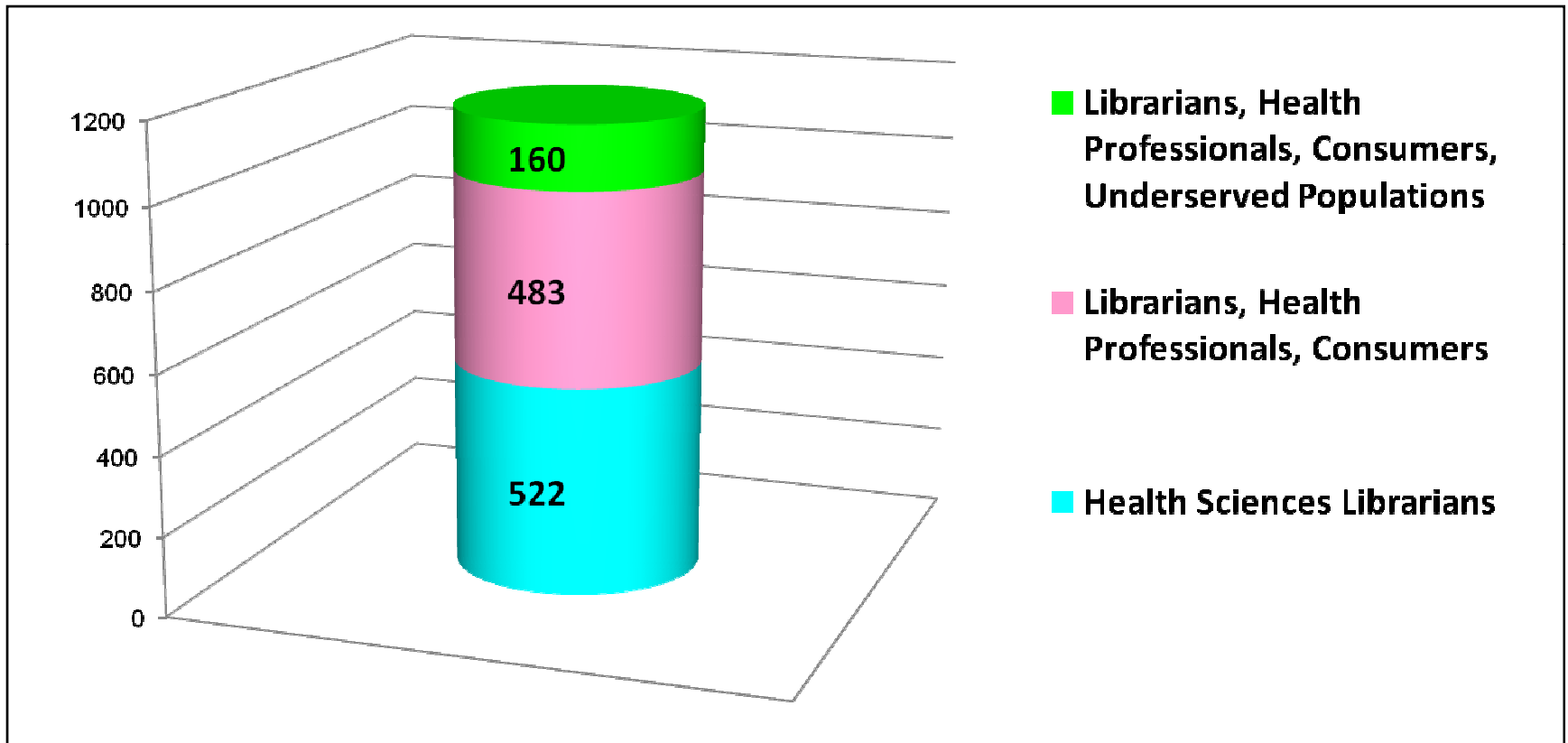NN/LM **National Network of**
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Analysis

- **Activity Reports (1,188)**
- **Types of Activities**
- **Activities by Audience**
- **Coding outcomes by type of change we wanted to implement**
- **Number of activities by logic model level**
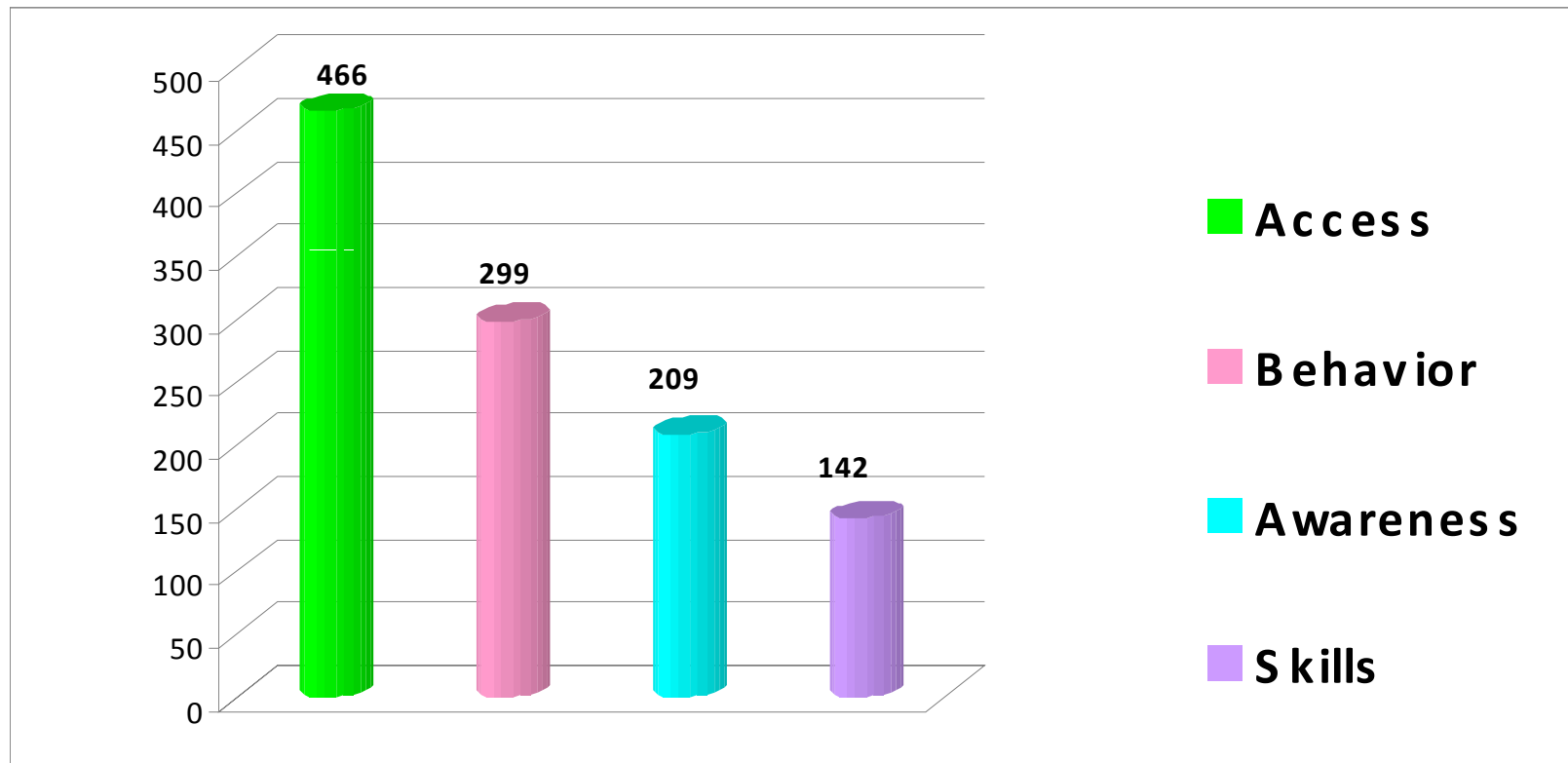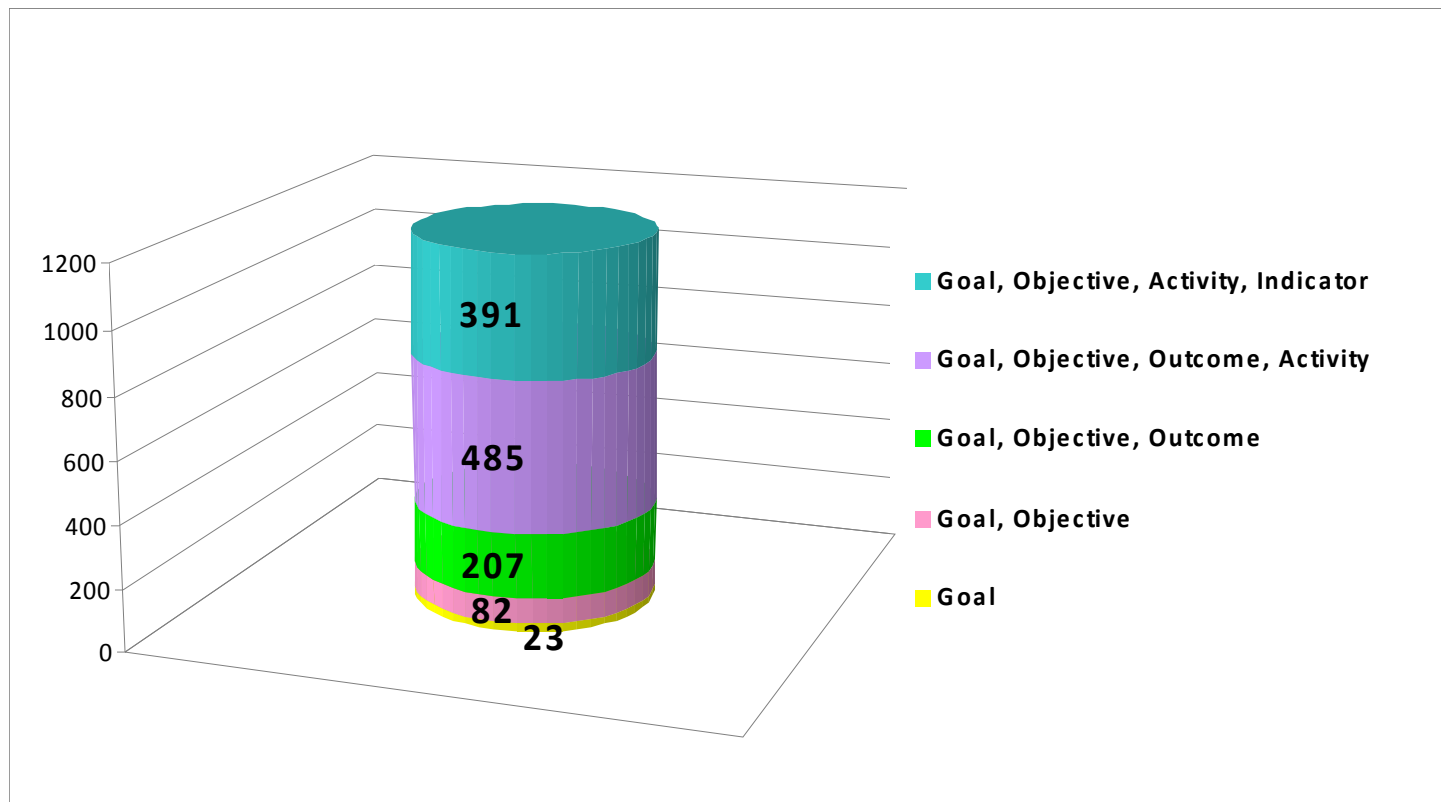
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Results - What Did We Do?

- Education
- Outreach - Organizations
- Resource Libraries
- Technology

214 191 152 120

250 200 150 100 50 0

Results - Effort by Audience

Chart legend:
- **Librarians, Health Professionals, Consumers, Underserved Populations** (green): 160
- **Librarians, Health Professionals, Consumers** (pink): 483
- **Health Sciences Librarians** (cyan): 522

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Results - Outcomes Addressed

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Did We Follow the Plan?

Conclusions

- **Logic model very strong structure in which to work**

- **We expended effort where we had planned**

- **Intellectual interpretation of reports required to identify achievements**

- **Data shows planning and evaluation well worth the investment**

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Acknowledgements:

- **To the Staff of the NN/LM MidContinental Region**
- **To our constituents in the NN/LM MidContinental Region**
- **To the National Library of Medicine**

Thank you!

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