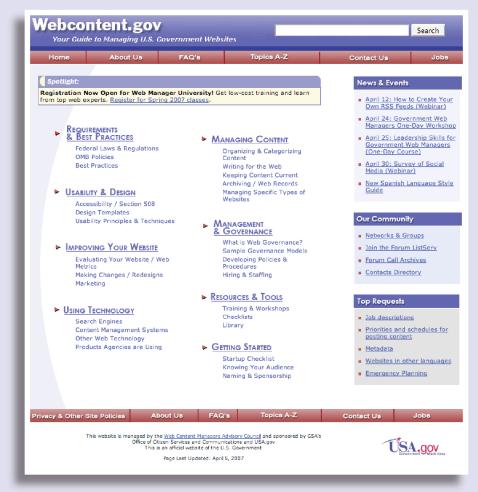# Webcontent.gov

Your Guide to Managing U.S. Government Websites
Visit the website developed by and for government web managers

Fast Facts About Webcontent.gov:

- One-stop resource for government web managers to discuss issues, ideas, and challenges with their peers.

- Explains laws, regulations, and policies that government web managers must know about to do their jobs.

- Describes common and "best" practices for:

  - Managing Content
  - Web Metrics and Evaluation
  - Usability & Design
  - Web Technology
  - Web Governance

- Informs web managers about important training and events, including Web Manager University.

- Highlights resources on current "hot" topics such as social media, web governance, and search engine optimization.

- Shows examples from best-in-class websites that others can replicate.

- Provides practical tools such as templates and checklists.

- Lists current job vacancies for government web managers.

- Supports active listserv of over 1,200 federal, state, and local web managers from across the U.S.

The Webcontent.gov website is managed by the Web Content Managers Advisory Council and sponsored by GSA's Office of Citizen Services and Communications and USA.gov.

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Your Guide to Managing U.S. Government Websites

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Spotlight:
Registration Now Open for Web Manager University! Get low-cost training and learn from top web experts. Register for Spring 2007 classes.

REQUIREMENTS & BEST PRACTICES
Federal Laws & Regulations
OMB Policies
Best Practices

USABILITY & DESIGN
Accessibility / Section 508
Design Templates
Usability Principles & Techniques

IMPROVING YOUR WEBSITE
Evaluating Your Website / Web Metrics
Making Changes / Redesigns
Marketing

USING TECHNOLOGY
Search Engines
Content Management Systems
Other Web Technology
Products Agencies are Using

MANAGING CONTENT
Organizing & Categorizing Content
Writing for the Web
Keeping Content Current
Archiving / Web Records
Managing Specific Types of Websites

MANAGEMENT & GOVERNANCE
What is Web Governance?
Sample Governance Models
Developing Policies & Procedures
Hiring & Staffing

RESOURCES & TOOLS
Training & Workshops
Checklists
Library

GETTING STARTED
Startup Checklist
Knowing Your Audience
Naming & Sponsorship

News & Events
- April 12: How to Create Your Own RSS Feeds (Webinar)
- April 24: Government Web Managers One-Day Workshop
- April 25: Leadership Skills for Government Web Managers (One-Day Course)
- April 30: Survey of Social Media (Webinar)
- New Spanish Language Style Guide

Our Community
- Networks & Groups
- Join the Forum ListServ
- Forum Call Archives
- Contacts Directory

Top Requests
- Job descriptions
- Priorities and schedules for posting content
- Metadata
- Websites in other languages
- Emergency Planning

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