
President's High Growth Job Training Initiative

Job Training and Maritime Retention Program



Grant Amount: \$2,499,618

Grantee: Paul Hall Institute of Human Development (PHIHD)

Key Partners: Seafarers International Union, Atlantic, Gulf, Lakes and Inland Waters District/NMU, AFL-CIO (SIU), Alaska Tanker Company, American Steamship, Crowley Liner, Horizon Line, Liberty Maritime, NCL America, OSG Ship Management, Pacific Gulf Marine, and other employers; workforce investment boards and One-Stop Career Centers; Job Corps Centers; faith-based organizations; community colleges; high schools

Leveraged Amount: \$4,503,813

Location of Grant Activities: Nationwide, including sites in Piney Point, Maryland, and Barber's Point, Hawaii

Challenge: Maritime employers in the water transportation sector face two pressing needs: recruiting new workers and addressing enhanced skill requirements for mariners.

Addressing the Challenge: PHIHD will implement a recruiting strategy that hinges on comprehensive partnerships with high schools, workforce investment boards, faith-based organizations, and other partners. This strategy includes recruiting activities targeted at two non-traditional labor pools in maritime occupations, women and minorities, as well as outreach efforts focused on veterans and Gulf Coast evacuees. PHIHD will set aside 1,500 training slots for Gulf Coast evacuees. PHIHD also will develop a comprehensive, competency-based training program for entry-level mariners, and place all individuals that complete training into employment in the maritime sector. Finally, PHIHD will implement an array of leading edge technologies, including developing e-learning labs at 17 ports and two SIU centers, utilizing new simulation technology, and installing distance learning facilities aboard ships. These enhancements will enable PHIHD to bolster its training capacity and help incumbent workers at ports and aboard ships upgrade their skills.

Projected Outcomes:

- 4,000 jobseekers will receive training for positions as entry-level mariners
- 3,680 individuals will complete training for entry-level positions
- 3,280 individuals will complete 90 days of employment
- 1,000 incumbent mariners will upgrade their skills
- Competency-based curriculum will be developed for three occupations, and an Apprenticeship Certificate of Training Program will be created for Cruise Ship Hospitality
- Competency-based e-learning courses will be developed for Shipboard Security, Military Sealift Command Storekeeper, and Shipboard Sanitation
- Distance learning facilities will be established at two PHIHD facilities, 17 selected ports, and two SIU centers

