

PFEEF Helps Employers

PFEEF is a non-profit scientific organization that helps top management—one employer at a time—use company data to prove the bottom-line wisdom of providing employees easy access to quality programs that improve personal financial behaviors.

PFEEF supports research with employers to:

- ✓ Access the value of workplace financial programs
- ✓ Identify the best providers
- ✓ Project the ROI of quality programs
- ✓ Prove the ROI of workplace financial programs
- ✓ Feature model employers

PFEEF does not provide financial programs; instead we recommend the best.

PFEEF Website

1. Personal Finance Well-Being (PFW) Scale
2. Return-on-Investment Model
3. Video for Employers
4. PowerPoint for Employers
5. Best Resources
6. Best Providers
7. Employer Case Studies
8. Underwriters and Partners
9. National Speakers Bureau
10. Press and Media Citations
11. Speeches
12. Over 60 Research Studies



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www.PersonalFinanceFoundation.org



We give employers no-cost-to-use tools and expertise to detail the bottom-line ROI of quality workplace financial programs.

FOR EMPLOYERS

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The Personal Finance Employee Education Foundation™ (PFEEF) Helps Employers

Over 60 research studies prove quality financial programs lead to:

1. The lack of financial literacy—spending plans, credit management, and savings—is the major reason why employees do not save for retirement.

2. Money worries hinder employee job performance.

The non-profit scientific *Personal Finance Employee Education Foundation* advocates best practices in workplace financial programs that increase employee well-being and employer profits.

For Employees

- ✓ Lower financial distress
- ✓ Increased financial well-being
- ✓ Better health
- ✓ Adequate retirement preparation
- ✓ Improved family relationships
- ✓ Gains in job performance

For Employers

- ✓ Higher productivity
- ✓ Lower absenteeism
- ✓ Better presenteeism
- ✓ Lower turnover
- ✓ Better employee health
- ✓ More profits

If you believe what we believe, ask PFEEF to help.

The PFEEF identifies the best providers of workplace financial programs and for no cost projects their value to the employer's bottom line!