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| Federal Communications Commission Washington, D.C. 20554 | | Approved by OMB 3060-1115 (March 2008) | | FOR FCC USE ONLY | |
| FCC 388 | | | | FOR COMMISSION USE ONLY | |
| DTV Quarterly Activity Station Report | | | | FILE NO. -20090109AXE | |
| Licensee BONNEVILLE HOLDING COMPANY | | | | | |
| Call Sign KSL-TV | | Facility Id 6359 | | Previous Call Sign (if applicable) | |
| Community of License | | | | | |
| City | | State | County | | Zip Code |
| SALT LAKE CITY | | UT | SALT LAKE | | 84180 - |
| Nielsen DMA SALT LAKE CITY | | World Wide Web Home Page Address WWW.KSL.COM | | Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2006 | |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | | | |
| <input checked="" type="checkbox"/> Analog | 5 | | | | |
| <input checked="" type="checkbox"/> Digital | 38 | | | | |
| Report reflects information for quarter ending: 12/31/2008 | | | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D) | | | | | |
| Over the past quarter, have you fully complied with the requirements of this option? | | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Simulcasting: | | | | | |
| Are you simulcasting on your Analog channel and your primary Digital stream? | | | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Application Purpose: | | | | | |
| <input checked="" type="radio"/> DTV Education Report | | | | | |
| <input type="radio"/> Amendment | | File Number - | | | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | | | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

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|---|-----|
| How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter? | |
| Total 5:00 a.m. to 1:00 a.m. PSAs | 258 |
| Total 5:00 a.m. to 1:00 a.m. CSTs | 362 |

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

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| Total 6:00 a.m. to 9:00 a.m. PSAs | 49 |
| Total 6:00 a.m. to 9:00 a.m. CSTs | 62 |

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

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| Total 6:00 p.m. to 11:35 p.m. PSAs | |
| Total 6:00 p.m. to 11:35 p.m. CSTs | |

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

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| Total 5:00 p.m. to 10:35 p.m. PSAs | 86 |
| Total 5:00 p.m. to 10:35 p.m. CSTs | 237 |

Comments:
 KSL-TV WAS IN FULL COMPLIANCE WITH THE FCC'S DTV EDUCATION REQUIREMENTS DURING 4TH QUARTER 2008, RUNNING AN AVERAGE OF 21 TRANSITION-RELATED PSAS AND 30 TRANSITION-RELATED CRAWLS, SNIPES, AND/OR TICKERS PER WEEK, BETWEEN 5:00 A.M. AND 1:00 A.M.--MORE THAN THE AVERAGE PER WEEK REQUIRED. CRAWLS, SNIPES AND TICKERS ARE BROADCAST IN KSL 5 NEWSCASTS FIVE TIMES PER DAY MONDAY-FRIDAY AND TWO TIMES PER SATURDAY-SUNDAY, AS CONFIRMED BY SPOT CHECKS OF AIRCHECK TAPES. ADDITIONAL CRAWLS RAN DAILY ON KSL-TV'S SOUTHERN UTAH TRANSLATORS, THROUGHOUT EACH DAY, IN THE WEEK PRIOR TO THE 12/15/08 EARLY FLASH CUT IN ST. GEORGE, UTAH. ON 12/17/08, CRAWLS RAN THROUGHOUT THE DAY INFORMING VIEWERS OF THE COMING SWITCH IN 2009 AND DIRECTING THEM TO A UTAH BROADCASTERS ASSOCIATION (UBA) INITIATED CALL CENTER FOR ANSWERS TO THEIR QUESTIONS.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

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| Total number of 30 Minute Informational Programs | 0 |
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Comments:
 KSL-TV DID NOT AIR A 30 MINUTE INFORMATIONAL PROGRAM IN THE 4TH QUARTER. A DTV PROGRAM DID RUN IN THE 2ND QUARTER DURING THE SPECIFIED TIME, AS REPORTED IN OUR 2ND QUARTER REPORT, FULFILLING THE REQUIREMENT TO BROADCAST ONE AT LEAST ONCE BEFORE FEBRUARY 17, 2009.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

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| 150 | Graphic Displays |
| 0 | Animated Graphics |
| 0 | Graphic and Audio Displays |

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| 0 | <i>Longer Form Reminders</i> |
| Comments: KSL-TV IS EXCEEDING THE MINIMUM REQUIREMENT TO RUN ONE COUNTDOWN GRAPHIC PER DAY. IN FACT, THE GRAPHIC RUNS IN MOST OF OUR NEWSCASTS. AT THE 50-DAY MARK WE BEGAN AIRING IT IN ONE ADDITIONAL NEWSCAST. AT THE 25-DAY MARK, WE WILL ADD IT INTO AN ADDITIONAL NEWSCAST. | |

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: NEWS REPORTS: -11/11/08: DIGITAL SWITCH/GOVERNMENT PUSH TO GET WORD OUT -11/18/08: PRICE FALLING HD TVS -11/21/08: DIGITAL SWITCH REMINDER/100-DAY COUNTDOWN/COUPONS -11/21/08: COUNTDOWN CAMPAIGN/NAB/SWITCH INFO/CONVERTER BOX COUPONS -12/06/08: COUPON WEBSITE/SIMILAR WEBSITE/DTV EDUCATION -12/09/08: UT DEPARTMENT OF COMMERCE/DIGITAL CONVERSION/GRANDPARENTS/EDUCATION/ST.GEORGE-WASHINGTON COUNTY EARLY SWITCH -12/17/08: DIGITAL SWITCH REMINDER/COUNTDOWN/CRAWL SPECIAL SEGMENTS ON STUDIO 5 (LOCAL PROGRAMMING): -10/22/08: VIEWER EDUCATION/DTV TRANSITION (APPROX. 5 MINUTES) -11/19/08: VIEWER EDUCATION/DTV TRANSITION (APPROX. 5 MINUTES) -12/17/08: VIEWER EDUCATION/DTV TRANSITION (APPROX. 5 MINUTES) | |
| Station Website Additional Activity Related to the DTV Transition - Last Quarter | |
| Does your station have a Website? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: -HD/DTV WEB PAGE ON WWW.KSL.COM -SPECIAL WEB-ONLY DTV PRESENTATION -SPECIAL MENTION OF EARLY ST. GEORGE TRANSITION | |
| Additional DTV Outreach Efforts -- Last Quarter | |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity. | |
| <input checked="" type="checkbox"/> Speaking Engagements Comments: DTV SEMINARS: -10/11/08: SWEET BRANCH LIBRARY -10/16/08: DAY-RIVERSIDE BRANCH LIBRARY -10/29/08: ANDERSON-FOOTHILL LIBRARY -10/29/08: SYRACUSE BRANCH LIBRARY -10/29/08: TAYLORSVILLE BRANCH LIBRARY -11/01/08: DAY-RIVERSIDE BRANCH LIBRARY -11/13/08: SPRAGUE BRANCH LIBRARY | |
| <input checked="" type="checkbox"/> Community Events Comments: | |

SPONSORED/PRESENTED DTV/HD CLINICS:

-10/29/08: RC WILLEY HOME FURNISHINGS

KSL-TV HD EXPERIENCE TRAILER PUBLIC APPEARANCES:

-10/15/08: THIS IS THE PLACE HERITAGE PARK, LITTLE HAUNTS

-10/22-23/08: SOUTH TOWNE EXPO CENTER, SOUTH VALLEY BUSINESS EXPO

-11/08/08: BRIGHAM YOUNG UNIVERSITY, BYU TAILGATE

-11/12/08: ENERGY SOLUTIONS ARENA, DISNEY ON ICE KSL NIGHT

-11/14-16/08: SOUTH TOWNE EXPO CENTER, SALT LAKE FAMILY CHRISTMAS GIFT SHOW

-11/28/08: THE GATEWAY, THE GATEWAY LIGHT UP THE NIGHT CONCERT

-12/02/08: THANKSGIVING POINT, KSL DAY

 Other (describe)**Comments:**

ADDITIONALLY, IN THE WEEK PRIOR TO THE ST. GEORGE FLASH CUT, CRAWLS RAN DAILY ON KSL-TV'S SOUTHERN UTAH TRANSLATORS, THROUGHOUT THE DAY; SPECIFIC COPY/PSA SPOTS RAN ON AIR; A SPECIAL SECTION ON THE WEB WAS CREATED; AND NEWSPAPERS ADS WERE PLACED IN ST. GEORGE--ALL TO INFORM VIEWERS ABOUT THE EARLY SWITCH IN THAT REGION OCCURRING ON 12/15/08

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

KSL-TV MADE A VERY CONSCIOUS AND CONCERTED EFFORT IN 4TH QUARTER 2008 TO GET THE WORD OUT TO THE COMMUNITY VIA: PUBLIC SPEAKING ENGAGEMENTS AT COMMUNITY LIBRARIES; BY SPONSORING AND PRESENTING A DTV/HD CLINIC AT A LARGE, LOCAL FURNITURE OUTLET; WITH OUR INTERACTIVE KSL-TV HD EXPERIENCE TRAILER MAKING APPEARANCES AT VARIOUS COMMUNITY EVENTS; IN A SPECIALLY-PRODUCED DTV SECTION OF ON OUR HIGH-TRAFFIC WEBSITE; AND ON-AIR NEWS REPORTS. AS REPORTED, EXTRA EFFORT WAS PUT INTO INFORMING VIEWERS OF THE EARLY SWITCH IN MID-DECEMBER IN THE ST. GEORGE REGION AND TO REMIND AND INFORM VIEWERS OF THE 2009 SWITCH AND DIRECT THEM TO THE UBA DIGITAL SWITCH HELP LINE

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

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| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing VICE PRESIDENT/GENERAL MANAGER |
| Signature GREGORY A. JAMES | Date (mm/dd/yyyy) 01/09/2009 |

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