



New Hampshire Virtual Farmers Market Website *Online Shopping for New Hampshire Products*

The newly launched NH Virtual Farmers Market (NHVFM) website is intended to make it easier for buyers to find and purchase New Hampshire food and farm products. The website provides one stop shopping, 24/7, from the office or home. The NHVFM is found at www.nhfarms.com and is coordinated by the NH Farm to Restaurant Connection. Collaborative partners include the NH Dept. of Agriculture, Markets & Food, UNH Office of Sustainability Programs, NH Made and Farm Credit Service.

Products available will change with the seasons, but a number of items will be available year round, including meats, dairy products, baked goods, maple, condiments, beverages and more. The goal is to offer the freshest products available and to that end designers have built in a product expiration system to ensure freshness of perishable items. After seven days a perishable item will expire from the listing, unless renewed by the producer.

Shoppers: Visit the NHVFM often for the most variety of products. You can also search the site by product, farm name, or even town name. Create a free customer account for faster shopping.

Farmers: Create a free listing on the NHVFM and showcase your products to new buyers. Go to <http://www.nhfarms.com/farmers/create-a-farm-account> and follow the instructions for creating your own account.

For more information about the NH Virtual Farmers Market, visit www.nhfarms.com, email info@nhfarmtorestaurant.com, or contact Gail McWilliam Jellie, NH Dept. of Agriculture, Markets & Food at 271-3788.

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