

PRSR STD
U.S. POSTAGE
PAID
FRESNO, CA
PERMIT NO. 1242



PO Box 12181
Fresno, CA 93776

AAIE ECOLOGICAL PEST MANAGEMENT CONFERENCE
FEB 1-3, 2009
MODESTO, CA

JOIN OR RENEW TODAY!
AAIE MEMBERS SAVE UP TO \$100
REGISTER BEFORE JAN 9, 2009 FOR THE BEST PRICES



Association of Applied IPM Ecologists

Ecological Pest Management Conference & 43rd Annual Meeting

February 1-3, 2009
Doubletree Hotel
Modesto, California

REGISTER NOW and SAVE!

| Mon. Sessions | IPM Awards Lunch | Wine Tasting Benefit | Tues. Sessions | Tues. Tour | Early Before 1/8/09 | Late After 1/8/09 | Amount |
|---------------|------------------|----------------------|----------------|------------|------------------------|----------------------|--------|
|---------------|------------------|----------------------|----------------|------------|------------------------|----------------------|--------|

PACKAGES

| | Member | Non-Member | Member | Non-Member | |
|---|--------|------------|--------|------------|-------------------|
| Full Conference <small>Includes Everything!</small> | \$185 | \$215 | \$215 | \$250 | \$ |
| Sunday Super Bowl Party Wine tasting and Auction | \$20 | \$20 | \$20 | \$20 | \$ tax deductible |

A LA CARTE

| | Member | Non-Member | Member | Non-Member | |
|--|--------|------------|--------|------------|----|
| Monday Sessions Only <small>No Luncheon</small> | \$125 | \$155 | \$145 | \$165 | \$ |
| Monday Awards Luncheon | \$45 | \$45 | \$55 | \$55 | \$ |
| Tuesday Sessions Only in- cludes tour | \$80 | \$100 | \$100 | \$120 | \$ |
| Tour | \$20 | \$25 | \$25 | \$30 | \$ |

DETAILS

QUESTIONS?
PHONE: 559-761-1064
FAX: 559-892-0662

Mail this form and a check to AAIE:
PO Box 12181 Fresno, CA 93776
Cancellations: before 1/8/09 \$75 fee
after 1/9/2009 no refunds

MEMBERSHIP
JOIN OR RENEW NOW!
info: www.aaie.net

Name _____

Title _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____ Email _____

| | | |
|---|-------|----|
| Professional | \$150 | \$ |
| Associate <small>*only available to non IPM professionals like farmers</small> | \$65* | \$ |
| Student | FREE! | \$ |
| Sponsor | \$100 | \$ |
| Conference Subtotal | | \$ |
| Membership Subtotal | | \$ |
| GRAND TOTAL | | \$ |

Don't forget to reserve your room!
\$114 AAIE rate must be reserved by Jan.8, 2009
Doubletree Hotel, Modesto, CA
209-526-6000
www.modesto.doubletree.com

THE ORGANIZATION

The **Association of Applied IPM Ecologists** (AAIE) was created in 1967 as a non-profit alliance of professional entomologists, researchers, pest control advisors and others dedicated to managing all types of agricultural, structural and landscape pests through integrated pest management and biological management measures.

In addition to the Annual Conference and Roundtable Meetings that provide continuing education credits, the association publishes a newsletter and hosts a web site with a forum section for ongoing discussions. Be sure to visit our web site at www.aaie.net.

AAIE also provides active discussion opportunities for members through an email listserver. Some of the interesting topics discussed here have included thrips on grapes, fire ants, yellow-jacket management, Wilamette mite, sulfur on citrus & grapes, PTB in plums, organic management of GWSS, and more.

Join AAIE and get your questions answered here!

THE LOCATION

DOUBLETREE HOTEL MODESTO

Nestled in the Central Valley's picturesque country, Doubletree Hotel Modesto offers a magical world of tailored elegance and gracious hospitality. The Doubletree is a 4 star hotel is located off highway 99 with easy access to downtown Modesto.

Make your reservations directly with Doubletree Hotel:

\$114 AAIE rate
must be reserved by Jan. 18, 2009
Call 209-526-6000
Doubletree Hotel Modesto
1150 Ninth Street
Modesto, CA 95354

AAIE ECOLOGICAL PEST MANAGEMENT CONFERENCE PROGRAM

Super bowl party returns again!

The ever-popular **AAIE IPM Scholarship Wine Tasting Auction** moves back to Sunday, with a Super Bowl Party. Now there's room enough for everyone, and no one will have to miss *The Game* in order to support a great cause!

Sunday, February 1, 2009

11:00 am
AAIE BOARD MEETING
12:00 pm
EARLY REGISTRATION

12:00 pm
EXHIBIT SET-UP

3:00 pm– 7:30 pm
AAIE FOOTBALL PARTY AND AUCTION
Catch the game, catch up with old friends, and meet new folks. Hosted by Doubletree Hotel (event sponsor)!

Monday, February 2, 2009

7:00 am
EARLY REGISTRATION
EXHIBIT AREA OPEN

8:00 am
WELCOME & MORNING PLENARY SESSION

Putting the "I" back in IPM
Dr. Peter Goodell, University of CA Statewide IPM Program

Pesticide Regulatory Update
Chris Reardon, Deputy Director DPR

Risk Management Systems for Food Borne Microbiological Hazards
Dr. Arthur Miller, Senior Managing Scientist, Exponent Inc.

10:30 am
KEYNOTE ADDRESS
The Competitive Advantage of Farming Knowledge:
The opportunities and threats of data driven farming
Dr. Jeff Dlott, CEO SureHarvest, Inc.

11:30 am
Exhibitor Showcase and IPM Awards Luncheon
Buffet lunch and recognition of AAIE Member of the Year and Lifetime Achievement Award recipients.

1:30 pm - 3:00 pm
CONCURRENT SESSIONS

A. Challenges to Implementing IPM in Urban Landscape
Management of Asian Woolly Hackberry Aphid,
Dr. Andrew Lawson
Diagnosis and Decision Making,
Dr. Mary Louise Flint
Biological control and Other Tactics, Dr. Tim Paine

B. Grapes Session I
Spiders in Vineyards, Dr. Devin Carroll,
IPM for Vine Mealybug, Dr. Kent Daane
Esca of grapevine a 3000 year old disease
Dr. Douglas Gubler

C. Invasive Species Session I
Invasive Exotic Pests in CA, Dr. Robert Dowell
CDFA Pierce's Disease and Glassy-Winged Sharpshooter,
Dr. David Morgan
CDFA Exotic Pests on CA Grapes, Dr. Kent Daane

D. Orchard Round Table, Mike Devencenzi

3:30 pm - 5:00 pm
CONCURRENT SESSIONS

E. Sustainability is Here to Stay...Are you Ready?
Messages from the Market—the "Sustainably Grown" Opportunity, Holly King
Sustainable Ag: A Rich Niche for PCA Business,
Laura Breyer
Sustainable Ag Certifications, Dr. Dan Sonke

F. Invasive Species Session II
Exotic Pests of CA Citrus, Dr. Beth Grafton Cardwell
Industry View of Invasive Exotic Pests, Ted Batkin
Exotic Fruit Fly in CA, Debbie Tanouye
New Invasive Exotic Pests Threaten CA, Kevin Hoffman

G. Orchard Roundtable II, Mike Devencenzi

H. Farm Management Database Systems
AgCode Inc. Data Management System, Dr. Bill Reinert
SureHarvest Farming Management Info System,
Pamela Mitchell
Tiger Jill Data Management System, Udi Sosnik
Agrarian Data Management System, Joe Middione

5:00 pm
AAIE ANNUAL MEMBERSHIP MEETING
6:00 PM
AAIE ANNUAL SOCIAL AND STUDENT POSTER PRESENTATION.

Tuesday, February 3, 2009

6:30 am
AAIE PROFESSIONAL MEMBERS BREAKFAST
8:00 am - 10:00 am
CONCURRENT SESSIONS

I. Structural IPM I
The Changing Faces of Termite Control,
Dr. Michael Rust
IPM of Urban Ants, Don Reiersen

J. Food Safety and On Farm Certification
Microbial Contamination of Crops,
Dr. Thomas Jones
Microbial Hazard Control and Verification,
Dr. Art Miller
Pesticide Residue Management, Will Sumner

K. Orchard IPM
Stone Fruit IPM, Walt Bentley
Almond IPM, Dr. Barry Wilk
Olive Fruit Fly, Dr. Marshall Johnson

10:30 am - 11:30 am
CONCURRENT SESSIONS

L. Grapes II
Grapevine Planting Stock Disease Detection,
Dr. Judit Monis
New Uses for Plant Growth Regulators in Viticulture, Dr. Mathew Fidelibus
Methods for Increasing Plant Health,
Dr. Holly Johnson

M. Regulations Related to Farming,
CA Ag Waiver Program, Daniel Merkley
Spray Safe Program, Ken Melban
Climate Change Policy, Cynthia Cory

N. Structural IPM II
The Greening of Structural Pest Management,
Dr. Thomas Green

1:00 pm
POST-CONFERENCE TOUR
A tour will be available to local area farms. Tour participants receive 3 additional credit hours for attendance.

Continuing Education Hours

11 Units have been applied for from CA Department of Pesticide Regulation, (4 Laws and Regs) CA Certified Crop Advisors, and CA Structural Pest Control Board. Need others? Give us a call!