

# Medicare Benefits and Controlling Your Diabetes



## Radio Public Service Announcements

### “ Good News”

In this spot, a mature adult woman calls her friend with some good news about new Medicare benefits. The listeners are engaged because they both have diabetes.

### Good News :30 seconds

**Woman 1:** *(ringing phone)* Hello?

**Woman 2:** Hi, Laura. I've got good news. Medicare will now help us pay...

**Woman 1:** *(interrupts her)* For our diabetes equipment and supplies... like glucose monitors, test strips and lancets.

**Woman 2:** That's right. I learned about it by calling 1-800-438-5383. How did you know?

**Woman 1:** The Internet – [www.medicare.gov](http://www.medicare.gov). What's that number again?

**Woman 2:** 1-800-438-5383. *(admiring)* The Internet? Laura, you're really something.  
*(They laugh)*

FADE OUT.

### Good News :20 seconds

[NOTE: We recommend :20 for the short spot]

**Woman:** My friend Stella calls me and says, “Medicare now helps pay for diabetes equipment and supplies to test my blood sugar.” She called 1-800-438-5383. I checked the Internet at [www.medicare.gov](http://www.medicare.gov). We're both smart about controlling our diabetes.