Future Forests II:

Maintaining Healthy and Productive Working Forests on the North Coast

February 11-12, 2009

Art Building, Ferndale Fairgrounds

North Coast working forests provide a wealth of products and services- from a variety of high quality forest products to clear running water, fish and wildlife habitat. Yet our working forests face an increasingly difficult economic and regulatory environment. Together we may be better able to identify regional strategies for supporting our timber production lands, essential infrastructure and open space.

The Future Forests II conference will:

- Provide an overview of current and future trends in the wood products industry at the global, regional and local levels
- Examine various strategies for reducing costs and improving financial returns from traditional forest products
- Evaluate the pros and cons of emerging efforts to provide incentives and compensation to landowners who meet conservation objectives on working landscapes
- Provide an opportunity for participants to discuss and identify strategies that will best position the region to explore new markets, maintain essential infrastructure and weather downturns in traditional wood products markets.





Who Should Attend

The conference is intended for landowners, policy makers, regulatory agency representatives, foresters, forest manufacturing and the conservation and open space community.

Sponsors:

Institute for Sustainable Forestry
(www.newforestry.org/futureforests),
Buckeye Forest Project and
Buckeye Conservancy
(www.buckeyeconservancy.org),
University of California Cooperative Extension
(http://cehumboldt.ucdavis.edu) and
Forest Guild (www.forestguild.org)

Where to register:

Pre-registration is required by Thursday February 5th.

To register please contact UCCE: http://cehumboldt.ucdavis.edu or call 707-445-7351

Cost: \$75 (full program with lunches and dinner) or \$60 (full program without dinner on Feb 11)

Please send checks payable to **UC Regents** to UC Cooperative Extension, 5630 S. Broadway, Eureka, CA 95503

Travel and lodging Information available at: http://cehumboldt.ucdavis.edu

Location: Art Building, Ferndale Fairgrounds www.humboldtcountyfair.org/fairmaps.htm

Brief Agenda Highlights

<u>Tuesday February 10</u>- optional pre-conference tour (in development) Wednesday February 11

8:00-8:30 Registration,

8:30-9:00 Welcome (Ruthann Schulte, John Rogers, Yana Valachovic) **9:00-10:45 Outlook for the timber industry:** A global, regional and local view of trends affecting the industry including recent developments in foreign countries, the effect of a decline in the value of US currency, fallout from sub-prime mortgages, change in local ownership patterns, new technologies, and new conservation strategies, etc.

<u>Speakers</u>: Russ Forsburg (American Ag Appraisal), Dr. William Stewart (UC Berkeley), Kim Bonine (Conservation Strategies Fund)

11:00-12:30 Traditional log market assessment and opportunities: increasing revenue from your property. Discussion of future of large log (e.g. niche markets, branding) and small log opportunities (e.g. pulp, cogeneration, biomass-to-energy).

<u>Speakers</u>: Bob Britt (Invited), Bob Marino (DG Power Fairhaven), Eric Almquist (Almquist Lumber Co.), California Redwood Comp. (invited), James Able (Able Forestry), Mike Atkins (Able Forestry- Moderator)

1:30-2:00 Observations from the morning presentations

2:00-2:30 Economic recovery? Implications for forest managers Dr. Stephen Hackett (Humboldt State University)

3:00-4:30 Emerging markets assessment and opportunities: possible revenue sources from carbon markets, ecosystem service markets, energy generation, working forest easements, transfer of development rights, restoration funding outlook, etc.

<u>Speakers</u>: John Nickerson (California Climate Change Action Registry), Chris Kelley (Conservation Fund), Greg Bloomstrom (BBW Associates), Tim Metz (Restoration Forestry), Jim Zoelick (Schatz Energy Research Center), John Rogers (Institute for Sustainable Forestry-Moderator)

4:30-5:00 Discussion about what was learned today

5:30-8:00 Social hour, dinner and presentation (with Art Harwood)

Thursday February 12

8:00- 8:30 Refreshments

8:30 -8:45 Welcome, review of day one

8:45-10:00 Panel presentation of resources and strategies for landowners to maintain working forests in today's markets.

<u>Speakers</u>: Jim Robbins (CAL FIRE), George Brightman, Yana Valachovic (UCCE), James Able (Able Forestry), Alan Bower (UCCE), Seth Zuckerman (Mattole Restoration Council), Ruthann Schulte (Buckeye Conservancy- Moderator)

10:30-12:00 Panel presentation of resources and strategies for the region.

<u>Speakers</u>: Jim Little (Humboldt Redwood Company), Steve Salzman, Headwaters Fund Representative, Art Harwood (Redwood Forest Foundation Inc.), Shayne Green (NC Regional Land Trust), Deborah Giraud (UC Cooperative Extension), Dick Hansis (HSU-Moderator)

1:00-3:00 Where do we go from here and work together to sustain working forests and open space?

3:00-3:30 Closing comments

Conference Background

Two years ago a related conference titled Future Forests on the North Coast was attended by a diverse set forestland stakeholders ranging from members of the board of forestry to environmental advocates, conservation groups, nonindustrial landowners, industry representatives and registered professional foresters. Historically many of these participants have sat in opposition to each other. Yet all theses stakeholders found one goal they shared in common: To maintain healthy and productive working forests on the North Coast. The FFII conference will build upon this goal and work to identify opportunities to sustain forestlands, essential infrastructure and open space.

Future Forests II will help us continue to build common ground among a multi-disciplinary set of stakeholders (e.g. landowners, policy makers, regulatory agency representatives, foresters and the conservation and open space community) about the future of the region.

FFII will cover a range of topics pertinent to the future of the California redwood and Douglas-fir forest region. The conference will increase participants understanding of how global wood products flows impact local markets and how the north coast fits into that overall larger picture.

The conference will follow a traditional format that mixes presentations, forums for discussion, and social opportunities that support a rich and informative collaborative discussion among a diverse audience. *Bring your questions to the conference.*

