



DEPARTMENT of AGRICULTURE
STATE OF MISSOURI
JEFFERSON CITY

MATT BLUNT
GOVERNOR

DON STEEN
DIRECTOR

*Serving, promoting and protecting the agricultural producers, processors
and consumers of Missouri's food, fuel and fiber products.*

November 10, 2008

Dear Industry Partners:

Reach agritourism operators from across Missouri through the trade show during the Missouri Agritourism Conference January 16-17, 2009 at the Lodge of the Four Seasons. This is a great opportunity to showcase your products or programs. The attendees will have diverse backgrounds and profiles. Many are just getting started in agritourism while others are seasoned veterans.

The trade show will be held around the perimeter of the general session and meal/break area. Booths include one eight foot table, covered and skirted, two chairs and a waste basket. The cost to exhibit in the trade show is \$150.00. Included in the trade show fee is a conference registration and meals for one person. Additional meals can be purchased on the enclosed form. Electricity is available for an additional \$25.00; complimentary wireless internet is available throughout the hotel. If you cannot attend the trade show, you can still promote your business to conference attendees. Businesses can include information in each attendee packet for \$75.00.

All trade show participants will be listed in the conference program with contact information and on conference signage. We will also provide a link to your web site from the AgriMissouri web site.

The Lodge of the Four Seasons has established a conference room rate of \$69.00 per night. To make your reservations contact the Lodge at 1-888-265-5500 ask for the Agritourism January 2009 Conference block.

Enclosed is the Trade Show Registration Form, complete this form and return it to me by January 5, 2009 to reserve your space in the trade show at the Missouri Agritourism Conference. If you have any questions, contact me at 573-522-9213 or Sarah.Gehring@mda.mo.gov.

Sincerely,

Sarah Gehring
Member Services Coordinator

Enclosures

Division of Agriculture Business Development

GEORGE WASHINGTON CARVER STATE OFFICE BUILDING

Ph. (573) 751-4762 • 1616 Missouri Boulevard • P.O. Box 630 • Jefferson City, MO 65102-0630 • FAX (573) 751-2868 • www.mda.mo.gov