

## APD ALERT

### Competitiveness Demonstration Program: Set-Aside Authority for Fiscal Year 2007



The set-aside policy for the Small Business Competitiveness Demonstration Program for FY 2007 supersedes all previous set-aside policies for this program. The policy covers the period from October 1, 2006 through September 30, 2007 unless superseded by a memorandum from the Department of Agriculture (USDA) Office of Small and Disadvantaged Business Utilization (OSDBU).

#### **DESIGNATED INDUSTRY GROUPS (DIG's)**

##### **Set-Asides for Small Business Concerns**

Small business set-asides are required for the North American Industry Classification (NAICS) Codes and Product/Services Codes (PSC) under the Competitiveness Demonstration Program as listed in Attachment 1. Acquisition of the listed Designated Industry Groups that require a set-aside for the Agricultural Research Service shall be conducted under the small business set-aside authority.

##### **Set-Aside Priority for 8(a), HUBZone, SDVOSB and Emerging Small Businesses (ESB).**

The 8(a), Historically Underutilized Business Zone (HUBZone), and Service-Disabled Veteran-Owned Small Business (SDVOSB) concerns shall have priority in the awarding of all contracts under the Competitiveness Demonstration Program. All procurements under the ESB reserve threshold shall be set-aside for competition by ESB concerns for architect-engineering services (\$50,000 and below) and all others (\$30,000 and below).

## **TARGETED INDUSTRY CATEGORIES (TIC's)**

All acquisitions of products in the TIC's are required to be set-aside for exclusive participation by small business concerns. TIC's are listed in Attachment 1. All TIC procurements, regardless of dollar value, shall continue to be considered for small business set-aside, 8(a), HUBZone, and SDVOSB concerns.

We must notify the USDA-OSDBU if a TIC requirement will not be set-aside for small business concerns. A copy of the solicitation and justification for not setting aside must be forwarded to the Research, Education, and Economics OSDBU Coordinator for review prior to going to the USDA-OSDBU.

Questions regarding this issuance should be directed to Jean Zurface, Acting REE OSDBU Coordinator, on 301-504-1116 or e-mail [jean.zurface@ars.usda.gov](mailto:jean.zurface@ars.usda.gov).

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**APD ALERT 2007-08**

USDA ANNUAL SET-ASIDE POLICY – FY 2007  
 DESIGNATED INDUSTRY GROUPS (DIGS) &  
 TARGETED INDUSTRY CATEGORIES (TICS)

**Designated Industry Groups (DIGs)**

- 1 Solicitations for acquisitions in the designated industry groups with an estimated value equal to or less than the emerging small business reserve amount (\$30,000 for construction, refuse systems and related services, non-nuclear ship repair, landscaping and pest control services; and \$50,000 for architectural and engineering services) *must* be set aside for ESBs in accordance with the procedures at FAR 19.1007 paragraph c.
- 2 Solicitations for acquisitions greater than the ESB reserve amount in *ALL* designated industry groups *must continue to be considered* for placement under the 8(a) Program (see FAR Subpart 19.8), the HUBZone Program (see FAR Subpart 19.13), and the Service-Disabled Veteran-Owned Small Business Procurement Program (see FAR Subpart 19.14).
- 3 The Small Business set-aside policy is applicable (unrestricted competition is off) to solicitations issued for the North American Industry Classification Codes (NAICS) codes, the Product and Service Codes (PSC) and Agencies as indicated below.

**Category 1: Construction Groups (NAICS 236, 237, 238)**

NAICS	NAICS Description	Agencies
236220	Commercial and Institutional Building Construction	Set-Aside: ARS
237990	Other Heavy and Civil Engineering Construction	Set-Aside: NRCS
238990	All Other Specialty Trade Contractors	Set-Aside: NRCS

**Category 2: Non Nuclear Ship Repair ..... None**

**Category 3: Architectural and Engineering Services**

NAICS	NAICS Description	PSC	PSC Description	Agencies
541310	Architectural Services	C111	Administrative and Service Buildings	Set-Aside: All
		C118	Research and Development Facilities	Set-Aside: All
		C119	Other Buildings	Set-Aside: All
		C130	Restoration	Set-Aside: All
		C211	Architect - Engineer Services	Set-Aside: All
		Z245	Maintenance of: Water Supply Facilities	Set-Aside: All

**Category 3: Architectural and Engineering Services (Con't)**

<b>NAICS</b>	<b>NAICS Description</b>	<b>PSC</b>	<b>PSC Description</b>	<b>Agencies</b>
541330	Engineering Services	C119	Other Buildings	Set-Aside: All
		C211	Architect - Engineer Services	Set-Aside: All
		C213	A&E Inspection Services (non-construction)	Set-Aside: All
		C214	A&E Management Engineering Services	Set-Aside: All
		C215	A&E Production Engineering Services (including Design and Control...)	Set-Aside: All
		C219	Other Architect and Engineering Services	Set-Aside: All
541360	Geophysical Surveying and Mapping Services	T008	Photogrammetry Services	Set-Aside: FS
		T009	Aerial Photographic Services	Set-Aside: ARS
		T014	Topography Services	Set-Aside: ARS
541370	Surveying and Mapping (except Geophysical) Services	C214	A&E Management Engineering Services	Set-Aside: FS

**Category 4: Refuse Systems and Related Services ..... None**

**Category 5: Landscaping and Pest Control Services**

<b>NAICS</b>	<b>NAICS Description</b>	<b>Agencies</b>
561710	Exterminating and Pest Control Services	Set-Aside: ARS
561730	Landscaping Services	Set-Aside: FS

**Targeted Industry Categories (TICs) \***

All procurements regardless of dollar value in the following Product and Service Codes *shall continue to be considered* for Small Business, 8(a), HUBZone and Service Disabled Veteran-Owned Small Business set-asides.

<b>PSC</b>	<b>Product-Service Code Description</b>
5820	Radio TV Equipment Except Airborne
6810	Chemical Products
7021	ADP Central Processing Units-Digital
8105	Bags and Sacks
8405	Outerwear for Men
J070	Maintenance and Repairs, ADP Equipment
N070	Installation of ADP Equipment
T099	Other Photo/Mapping Printing/Services
U006	Vocational/Technical Training
W036	Leasing Special Industry Machinery

**\* Reminder**

Please continue working towards increased procurement opportunities for participation of small, small disadvantaged, women, and service disabled veteran-owned small businesses. The Office of Small and Disadvantaged Business Utilization (OSDBU) is to be notified if a requirement under the TICS is not set-aside. A copy of the solicitation and justification for not setting the requirement(s) aside should be sent to the OSDBU.