

Charter Members on THE ROAD TO HEALTHVILLE



American Council for Fitness and Nutrition



Dairy Council of California



Kraft Foods Global, Inc.



www.peanut-institute.org

The Peanut Institute



American Egg Board & Egg Nutrition Center



Del Monte Foods, Inc.



Laura's Lean Beef Company, LLC



Really Cool Foods



American Systems



Distilled Spirits Council of the United States, Inc.



LunchByte Systems, Inc.



RJE Games, Inc.



Animal Agriculture Alliance



Film Ideas, Inc.



Master in Dietetics, LLC



Save Mart Supermarkets



Bimbo Bakeries USA, Inc.



Food Marketing Institute



MatchPoint Marketing



Sodexo, Inc.



Burger King Corporation



Mead Johnson Nutritionals



Stop & Shop/Giant Food, LLC



California Wild Rice Advisory Board



Full Tank Foods



MilkPEP



Subway



Campbell Soup Company



General Mills



MYTRAK Health System, Inc.



Tools for Healthy Choices



CCVillage, Inc.



Grain Foods Foundation



National Cattlemen's Beef Association



US Potato Board



Compass Group, North America



Grocery Manufacturers Association



NATIONAL DAIRY COUNCIL

National Dairy Council



Wheat Foods Council



ConAgra Foods



IGA USA



Nestlé USA



Yum Brands, Inc.



Connections



Kellogg Company



Nourish Interactive, Inc.

