

## **COMPLIANCE AND ENFORCEMENT Strategic Plan**

### **PURPOSE:**

We are dedicated to ensure that New Jersey's environment is clean, safe, enjoyable, preserved and enhanced for future generations.

### **VISION:**

We are building a nationally recognized organization that empowers our trained and dedicated professionals to ensure New Jersey's businesses, communities and individuals are models of environmental stewardship and compliance.

### **VALUES:**

The following values will be demonstrated through our business operations:

- **Integrity**  
Compliance and Enforcement (C&E) is committed to performing all of its duties in a manner exemplifying the highest standards of professional, moral and ethical behavior.
- **Environmental Dedication**  
C&E is dedicated in its efforts to preserve, protect, and sustain the environment of New Jersey for the residents of the state and future generations.
- **Responsiveness and Effectiveness**  
C&E will strive to be responsive to the issues influencing our environment and to the needs of the constituents we serve. All of our actions will focus on improving the effectiveness of our program through self-evaluation and a commitment to achieve excellence in our daily operations.
- **Clarity of Communication and Accountability**  
C&E will continually strive to improve our relationship with all of our stakeholders by expanding our outreach to the various constituents we effect, providing clear purpose and goals, and sharing the results of our program's performance.
- **Continual Improvement and Innovation**  
C&E will work towards continuous improvement of the operations within our program, and will seek and encourage the use of innovative methods to achieve excellence in the pursuit of our environmental goals.
- **Fair and Just**  
C&E will perform its duties in a manner that is equitable, fair and just to all of the constituents we serve.

## **GOALS:**

Driven by our Purpose and guided by our Values, we will pursue the following Goals. We commit to measurement and evaluation of these goals and will be both vigilant and flexible to ensure that our activities continue to move us toward our Vision.

### **GOAL #1:**

**Build a work environment that attracts, develops and retains dedicated, motivated and talented employees.**

### **GOAL #2:**

**Effectively balance compliance assistance, enforcement and education to achieve compliance and move the regulated community and the public towards environmental stewardship.**

### **GOAL #3:**

**Lead the Department in the management, use and sharing of environmental information and intelligence to aid in decision making, policy development and targeting activities.**

### **GOAL #4:**

**Ensure effective participation in the Department's planning, policy-making, rule-making and decision-making process.**

### **GOAL #5:**

**Improve productivity, accountability, and operational efficiency.**