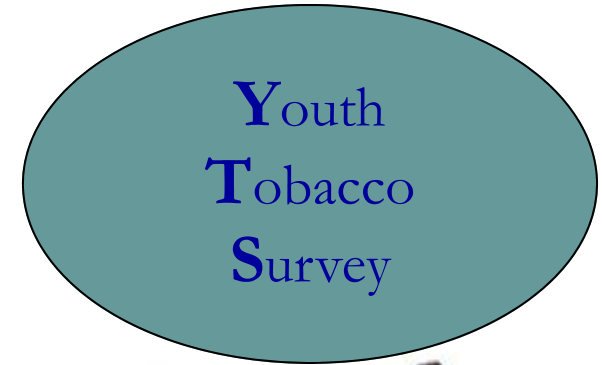




## Benefits to States

- Sole ownership of the data.
- Discretion in deciding the types of schools to include such as public, private, charter, etc.
- Free CDC technical assistance services through the Office on Smoking and Health (OSH).
- Data that measure components of CDC's best practices for tobacco control programs.
- Survey methodology that is tested and up to date.
- Tailoring of questionnaire to state's unique tobacco control program.
- Complete documentation of survey process and procedures.
- Ability to conduct trend analyses.
- Data specifically from middle school students.
- Dissemination of data online through
  - \* State Tobacco Activities Tracking and Evaluation (STATE) System.
  - \* Surveillance Morbidity and Mortality Weekly Report (MMWR).



Linking **YTS** data to  
**CDC's**  
**Key Outcome**  
**Indicators**  
*for Evaluating Comprehensive*  
*Tobacco Control Programs*



## SAFER • HEALTHIER • PEOPLE™

Centers for Disease Control and Prevention (CDC)  
 National Center for Chronic Disease  
 Prevention and Health Promotion  
 Office on Smoking and Health  
 4770 Buford Highway, Mailstop K-50  
 Atlanta, Georgia 30341

Tel: 770-488-5703  
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 E-mail: [tobaccoinfo@cdc.gov](mailto:tobaccoinfo@cdc.gov)

*The Youth Tobacco Survey is intended to help states design, implement, and evaluate comprehensive tobacco control programs.*

*National Center for Chronic Disease  
 Prevention and Health Promotion*

**Office on Smoking and  
 Health**

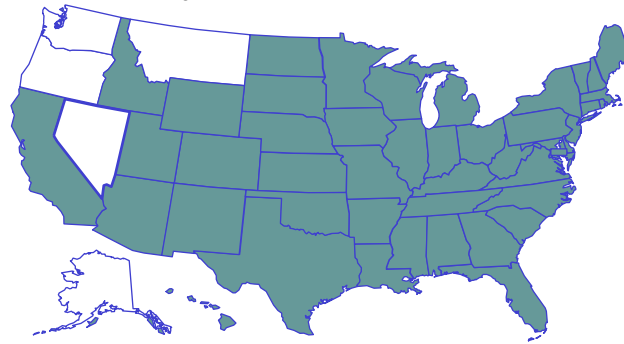


DEPARTMENT OF HEALTH AND HUMAN SERVICES  
 CENTERS FOR DISEASE CONTROL AND PREVENTION  
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## Youth Tobacco Survey

States in blue conducted the YTS at least once from 1998 to 2007.



- *Prevalence of tobacco use among young people.*
- *Tobacco-related knowledge and attitudes of young people.*
- *Exposure to pro- and anti-tobacco media and advertising.*
- *Minors' access to tobacco.*
- *Tobacco-related school curricula.*
- *Secondhand smoke.*
- *Addiction to tobacco and initiation and cessation of tobacco use.*

## Methods

- School-based survey of students in grades 6 through 12.
- Both public and private schools eligible for inclusion.
- Multi-stage design.
  - \* Schools randomly selected with probability proportional to enrollment size.
  - \* Classrooms chosen randomly within selected schools, and all students in selected classes eligible to participate.
- Anonymous and self-administered questionnaire.
- Only one class period required to administer questionnaire.
- State-level data collected, but data can be analyzed at the local level.

## Available Technical Assistance

- Sample design and selection.
- Development of state-specific survey questions.
- Survey administrator training.
- Data management.
- Editing, weighting, and initial analysis of data.
- Development of state-prepared YTS reports and fact sheets.
- A handbook for survey administration.
- Answer sheets, answer sheet scanning, and other forms.
- Detailed data analyses.

The **YTS** comprises  
**State & CDC**  
approved  
**questions**  
**designed**  
to gather data  
on these **seven**  
**topics.**

STATE System and tobacco-related MMWR publications can be accessed on the Internet at [www.cdc.gov/tobacco](http://www.cdc.gov/tobacco).