

# **Manfred F. DeMartino Collection of CBS Radio Scripts**

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**Motion Picture, Broadcasting and Recorded Sound  
Division, Library of Congress**

**Washington, D.C.**

**2008**

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Finding aid URL: <http://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs004004>

Latest revision:

## Collection Summary

**Title:** Manfred F. DeMartino collection of CBS radio scripts

**Inclusive Dates:** 1943-1945

**Creator:** DeMartino, Manfred F.

**Extent:** .42 lin. ft. (1 box, approx. 370 items)

**Language:** Collection materials are in English

**Repository:** Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.

**Abstract:** Scripts and a photograph acquired by Manfred F. DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the *Frank Sinatra Show*, *Philip Morris Playhouse*, and *Your Hit Parade*.

**Location:** RPA 00189

## Key Subjects and Formats

The following headings represent names, topics, places, and formats of major significance in the collection.

### Names

Fontaine, Joan, 1917- --Autographs

Kelton, Pert--Autographs

Roventini, Johnny--Photographs

Roventini, Johnny--Autographs

Sinatra, Frank, 1915-1998--Autographs

Todd, Dick--Autographs

Tone, Franchot--Autographs

Columbia Broadcasting System, inc.

### Topics

Radio programs, Musical

Popular music--United States--1941-1950

Radio advertising--United States

### Forms of Material

Radio scripts

### Titles

*Frank Sinatra show (Radio program)*

*Philip Morris playhouse (Radio program)*

*Your hit parade (Radio program)*

## Administrative Information

### Acquisition of the Collection

Gift of Manfred F. DeMartino, 2004.

### Additions

No further additions to the collection are expected.

### Processing Information

The collection was processed by Jennifer Lewis in 2004.

### **Restrictions on Use of the Collection**

Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

### **Restrictions on Access to the Collection**

The Manfred F. DeMartino Collection of CBS Radio Scripts is open for research.

### **Preferred Citation**

Researchers wishing to cite this collection should include the following information: [Container number, eg., Folder 3], Manfred F. DeMartino Collection of CBS Radio Scripts, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress.

## **Biography of Manfred F. DeMartino**

Manfred F. (Frank) DeMartino worked for CBS radio during the 1940s.

## **Scope and Content of the Collection**

The collection consists of scripts and a photograph acquired by Manfred Frank DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the *Frank Sinatra Show*, *Philip Morris Playhouse*, and *Your Hit Parade*, many of which are autographed by performers. The scripts include advertisements for sponsors such as Vimms Vitamins, Philip Morris cigarettes, and the American Tobacco Company's Lucky Strike cigarettes. The black and white photograph of Philip Morris spokesman Johnny Roventini is autographed.

## **Arrangement of the Collection**

The collection is arranged in two series:

- Series 1: Photograph, undated
- Series 2: Scripts, 1943-1945

## Description of Series

*Container*

*Series*

Series 1. Photograph, undated

Series 2. Scripts, 1943-1945

# Detailed Description of the Collection

<i>Container</i>	<i>Contents</i>
	<b>Series 1. Photograph, undated</b> 1 folder
FOLDER 1	Autographed photograph of Philip Morris spokesman Johnny Roventini, undated
	<b>Series 2. Scripts, 1943-1945</b> 8 folders
FOLDER 2	Script for the <i>Frank Sinatra Show</i> , 1944 April 26 Autographed by Pert Kelton.
FOLDER 3	Script for the <i>Frank Sinatra Show</i> , 1944 December 4
FOLDER 4	<i>Philip Morris Playhouse</i> script for "Magnificent Obsession," 1944 January 27 Autographed by Joan Fontaine.
FOLDER 5	<i>Philip Morris Playhouse</i> script for "Here Comes Mr. Jordan," 1944 February 11 Autographed by Franchot Tone.
FOLDER 6	<i>Philip Morris Playhouse</i> script for "The Lodger," 1944 February 18
FOLDER 7	<i>Your Hit Parade</i> script, 1943 October 16 Autographed by Frank Sinatra.
FOLDER 8	<i>Your Hit Parade</i> script, 1944 April 8 Autographed by Harry Altman.
FOLDER 9	<i>Your Hit Parade</i> script, 1945 August 25 Autographed by Dick Todd.