

## **XIX. Incentive Ideas**

Some organizations already have incentive programs in place that work well. If your organization does, use them to encourage pandemic preparedness. Listed below are some additional ideas for encouraging pandemic preparedness.

- Provide food/refreshments for those who attend presentations on pandemic preparedness. For example, host a brown-bag lunch session and provide dessert.
- Start a monthly raffle, and enter employees who attend pandemic preparation presentations.
- Mail the “Fact Sheets” to employees’ homes or leave them in their office mailboxes, and reward those who complete the checklists.
- Present your employee(s) or members with a gold star or another prize as a reward for stocking up on foods and necessities at home.
- Recognize those who contribute ideas on how to encourage pandemic preparation.