



KISS ME KATY

Fresh Off Crowning The Billboard Hot 100, Katy Perry's 'I Kissed A Girl' Mounts Playlists At Rhythmic, CHR/Top 40, Hot AC And Alternative p.20

'MAGIC' SHOW

Robin Thicke Hit Shows How The Rules Of Download Leaks Have Changed p.21



JULY 4, 2008 NO. 1769 \$6.50

www.RadioandRecords.com



POSTING: With RAB Guidelines Almost Done, Radio Readies For Advertising Accountability p.12

CONCLAVE: Performance Royalties, PPM, Technology Take Center Stage p.14

CHR/TOP 40 SPECIAL: Ryan Seacrest, Ellen K & Dennis Clark Make KIIS/L.A. Mornings Click p.22

PUBLISHER'S PROFILE: Mike Moore Is King Of Entercom Country p.66

ADVERTISEMENT



Sharmian

Sharmian's new single
"I Drank Myself To Bed"

Top Request! Spin It Now!

Upcoming July Feature on iTunes!

New Reality Series "Sharmian Goes To Hollywood"

COMING SOON



Sharmian@sharmian.com
Nashville 615-506-9198
Sharmian@gmail.com

myspace.com/Sharmian

Sharmian.com



Reyna@trevinoenterprises.net
Contact L.A. 818-660-2888



AFE brings smooth jazz to the troops

Tour Of Duty

Carol Archer

CArcher@RadioandRecords.com

Why would an artist want to perform on U.S. military bases, possibly in harm's way, not mention without pay? Why, indeed? For starters, for the gratification of supporting the troops and bringing a feeling of home to nearly 500,000 U.S. military personnel stationed on more than 350 military installations worldwide. In September 2007, Durham, N.C.-based educator/saxophonist/bandleader Stanley Baird, an Army veteran himself, toured Japan, Korea, Guam, Hawaii and the Marshall Islands with his smooth jazz group for Armed Forces Entertainment (AFE). "The Armed Forces have the best, most appreciative audience that you can play for," he says.

As if that weren't satisfaction enough, Baird says that downloads of his sixth CD, "Traffic Jam" (Saxony), experienced a marked sales explosion on cdbaby.com following the tour. And on a personal note, he says that he and the band's collective minds were blown to see historic sites they had only read about in school, including Hiroshima and Nagasaki, Japan, and Pearl Harbor.

AFE is an Air Force command operation and the single point of contact with the Department of Defense for providing entertainment to U.S. military personnel serving overseas. Entertainers

tour U.S. bases located in the Balkans, the Caribbean, Europe, the Mediterranean and the Pacific, as well as South, Southwest and Central Asia, including Iraq, Afghanistan and Saudi Arabia. Tour alumni include Kid Rock, Poison's Brett Michaels, Americana artist Charlie Robison, World Wrestling Entertainment and the Tampa Bay Buccaneers cheerleaders.

Since October 2007 the organization has hosted 100 tours, with nine falling under the R&B/hip-hop and jazz umbrella, which makes up roughly 10% of the entertainment music mix that AFE pro-



Armed Forces Entertainment Timeline

World War II-1951: The United Service Organizations (USO)

Camp Shows program recruits and fields live entertainment, usually consisting of well-known celebrities, including Bob Hope and Marilyn Monroe, for military personnel.

1951-70: Service representatives are assigned to the new Armed Forces Professional Entertainment. By the end of the Vietnam era, virtually all the programmed shows are non-celebrity with the Department of Defense fielding more than half of the units.

1982: The USO cancels the non-celebrity program to concentrate on recruiting celebrity entertainment. The DOD directs the Secretary of the Army to assume responsibility for the non-celebrity program, units of which were sent abroad as participants in the Armed Forces Professional Entertainment Program.

1989: The assistant Secretary of Defense assumes operational control of the AFPEP, with the Secretary of the Army remaining its executive agent.

1997: The U.S. Air Force became the executive agent for providing celebrity and non-celebrity programs to troops serving overseas, creating the jointly manned office of Armed Forces Entertainment.—CA

vides to those overseas.

"There are specific requests for certain genres of music—more rock and country and hip-hop—but the troops are thrilled with all the entertainers who take the time and energy to travel across the world to show their appreciation for them and share a piece of America that they so crave," AFE public relations director Melissa Welch says.

Interested artists complete an application online at armedforcesentertainment.com and send MP3 samples of their work, which is evaluated. If suitable, and depending on the demand for a particular genre, they are assigned to tour various regions home to U.S. military bases and are given a modest per diem to cover travel expenses. Artists are not permitted to sell merchandise while on an AFE tour because the tour is a free benefit to service personnel, but AFE does provide a stipend of as much as \$2,500 to buy artists' T-shirts, CDs, hats and other merchandise that they can give away to troops while on tour.

Baird says that he and his band made a local



The Stanley Baird Group on tour in Japan near Mount Fuji.

connection with some of the troops they performed for in the Pacific, as a large contingent of them had previously been stationed at North Carolina's Fort Bragg. And despite the stereotype that the typical smooth jazz fan is a 35+ adult, military personnel—many of them in their 20s—met Baird and company enthusiastically. "We were able to connect with them," he says. "They were singing along."

AFE circuit and regional manager for the Pacific and Caribbean Frank Tagatac notes that troops really appreciate entertainers who show enthusiasm for performing. "The Stanley Baird Group appeals to a wide audience, and because these musicians are talented and seasoned performers they definitely put on an outstanding show."

With a master's degree in music education, Baird served as a band instructor in the public school systems in North Carolina and St. Croix in the Virgin Islands and is currently a music instructor at Shaw University in Raleigh. He began playing the saxophone in junior high and went on to share the stage with such artists as Otis Redding, Gladys Knight, Kirk Whalum, Patti LaBelle, Najee, Richard Elliott and Donald Byrd.

And because he believes the future of jazz lies in the hands of music students, he strongly advocates exposing underprivileged youth to music. To that end, he created the Stanley Baird Youth Jazz Foundation 13 years ago. It hosts an annual summer day camp for seventh graders in the Raleigh-Durham area to learn big-band ensemble playing.

R&R

Fan Mail: 'Better Than Pitbull'

When saxophonist/bandleader Stanley Baird's group returned stateside after an Armed Forces Entertainment tour, vocalist Yolanda Rabun received the following e-mail from one of the group's new fans:

I've been at Camp Casey for one-and-a-half years and you guys were the best act we've ever had—better than Pitbull and Lloyd Banks. You should come back. Thanks to your visit, I've bought numerous jazz CDs. There's just something about it. I

will definitely talk to my friends at Morale Welfare and Recreation to get you to [return].

When you played, all of my troubles seemed to

melt away. My best friend Remy and I really connected with Stanley. The sax brought me back to the days when my dad would listen to jazz on the

radio when we went for long drives. It felt like we were just cruising through life. Most people want to jump up and down and grind on each other, but with jazz you can make up your own words and they come from your soul. It talks to you, soothes you, makes love to you. There's nothing like jazz and there's really nothing like

Stanley Baird jazz or Yolanda's vocals.

Very respectfully,

Sgt. Deyane M. Moses



Stanley Baird, left, signs programs for soldiers while on tour.