DRAFT: UNTHSC iTunes U Policy

iTunes U was created in collaboration with a group of colleges and universities who were looking for ways to enrich their online learning environment with digital content. Easy to use, iTunes U is based on the iTunes Store where millions of people are already getting music, video, and TV shows. iTunes U is a section of the iTunes Store devoted entirely to education, and allows learners across the world to search and use thousands of audio, video, and other digital learning content. Each university builds their own site, and stakeholders on that campus can easily post content to their site. People can download this content to their Mac, PC, or iPod.

Like other universities of higher education, the UNT Health Science Center is looking to expand the methods of learning and sharing information. UNTHSC on iTunes U meets this need by allowing our faculty, staff, and students to easily share digital content, and accommodates the digital lifestyle that is necessary to become a top 10 health science center. By launching our own iTunes U site, we are allowing the worldwide sharing of the UNTHSC name and mission using 21st century technology.

UNTHSC's iTunes U system is a joint project of Information Technology Services (ITS), Marketing, and other stakeholders within the university. The day to day operations of iTunes U will be managed by ITS and governed by the iTunes Taskforce, a team comprised of people from each area of the institution. ITS and Library Services will assist designated "uploaders" from each area with production and posting of academic content.

Unless otherwise stated, existing UNTHSC policies and procedures apply to the UNTHSC iTunes U site. These include but are not limited to:

- Information Resources Standards and Policies, including

    o [Acceptable Use](#)

    o [Web Policy](#)

- [Distributed Learning](#)

- [Distributed Learning Addendum to Intellectual Property Policy](#)

- [World Wide Web Publishing Guidelines](#)

Content

Uploaded content comes from a variety of sources and does not necessarily represent the opinions or policies of UNTHSC.

Faculty and staff of UNTHSC that have requested space on iTunes U may create, upload and monitor content within their respective area. Space request and administrative change requests may be sent to itunesu@hsc.unt.edu.

In addition, release forms may be found at – (Marketing will provide)

Training is required prior to access being granted. ITS and Library Services will provide training to faculty, staff and others for uploading course-related materials. Assistance is also available for recording, editing, and management of files as requested.

Content creators are responsible for maintaining local archived copies of material uploaded to the iTunes U system. Neither Apple nor UNTHSC iTunes U system administrators are responsible for maintaining backups of iTunes U content.

Neither Apple nor UNTHSC ITunes U system promise that iTunes U will be available at all times. Faculty, staff and students are cautioned to prepare contingency plans in the event that the iTunes site is not available.

It is critical to understand that an iTunes U implementation is not an institutional repository or permanent archive of intellectual content, documents, and media. iTunes U is a content distribution solution that facilitates ease of publishing and simplicity in catching, consuming or distributing that content.

*UNTHSC iTunes U Content Standards: - See related document

Security and Authentication

Content on UNTHSC's iTunes U is public. Approved content uploaders must secure upload approval from the iTunes U Taskforce, and must meet other prerequisites prior to posting, such as a training course and understanding of the iTunes U content standards.

Copyright and License

UNTHSC respects the intellectual property rights of others and prohibits the upload to iTunes U of any content that violates another party's intellectual property rights or UNTHSC policies.

Content posted to iTunes U is expected to conform to all relevant laws, policies, procedures and guidelines, including, but not limited to, the Teach Act 2002.

Ownership

Material uploaded to the UNTHSC iTunes U system will retain the identical ownership characteristics, which it had prior to being uploaded. Ownership rights are determined by relevant laws and applicable UNTHSC policy, procedures and guidelines. In the case of students, policies, procedures and guidelines of individual colleges and departments shall apply. Material may not be sold directly through iTunes U or the UNTHSC iTunes U system.

Student Access

Students may access UNTHSC's iTunes U by downloading the iTunes software, which is available for Windows and Mac. UNTHSC makes no representations or warranties that the iTunes software will function on the individual's computer. Any course material can be listened to or viewed from a PC or Mac. An iPod or MP3 player is not needed. Content produced by students must be passed to the appropriate school or department's designated iTunesU uploader for posting.

Other resources regarding copyright and content re-use are identified below:

Copyright Basics
http://www.copyright.gov/circs/circ1.html

Reproduction of Copyrighted Works by Educators and Librarians
http://www.copyright.gov/circs/circ1.html

Teach Act
http://www.copyright.gov/legislation/pl107-273.html#13301

Digital Millennium Copyright Act and Higher Education
http://www.copyright.iupui.edu/dmcamemo.html

Digital Rights Management
http://en.wikipedia.org/wiki/Digital_rights_management