



Economic Development Administration

Economic Development Today

A Telecast On

Building Business on the Border

Wednesday, December 13, 2006, 3:00-4:00 PM EST



Building Business on the Border will highlight leading regional strategies to promote innovation-led economic development that capitalizes on the assets of being located on the U.S.-Mexico border. The featured strategies will serve as models for the many communities and regions that exist along this 2,000-mile border. The primary purpose of this bi-national enterprise is to promote and support scientific and technological collaboration between the U.S. and Mexico.

This telecast will focus on the economic successes of Arizona, New Mexico, and Texas, as well as the CANAMEX alliance. These economic development approaches are different in that they focus on public-private resources on business formation and expansion using applied technology research. This approach goes beyond typical business development and incubator initiatives

by focusing on the aspects of technology commercialization. The economic development strategies include applied research, technology/product development, advanced training, business planning, mentoring, incubation, business technology acceleration, and marketing.

FOR FREE REGISTRATION GO TO: <http://www.regonline.com/Checkin.asp?EventId=113683>

HOST

Matthew E. Crow, Director of Communications, EDA, U.S. Department of Commerce

PANELISTS

Michael Acosta, Director of External Relations and Development, College of Engineering, University of Texas-EI Paso and the Director of the FUMEC Border Office (at UTEP)

Dr. Paul Maxwell, Executive Director, Bi-National Sustainability Laboratory

Ron Munden, Co-Chair, Camino Real Angel Investor Group

Dr. Steven Castillo, Dean of Engineering, New Mexico State University, Las Cruces, New Mexico

Stuart Munson-McGee, Department of Chemical Engineering, New Mexico State University

Vipin Gupta, Sandia National Laboratory

Boris Kozolchyk, Director and President of National Law Center for InterAmerican Free Trade

Augustine Garcia, Director, Puerto Nuevo Project

Vera Pavlackovich, Research Scientist on US/Mexico Border Region Economy

Ignacio Barraza, Mayor Elect for the City of Nogales, Arizona

Victor Gonzales, Economic Development Director, City of Douglas, Arizona

Marisa Paula Walker, Executive Director, CANAMEX Corridor Coalition

Luis E. Ramirez Thomas, MSFS, President, Ramirez Advisors Inter-National, LLC

Gail Lewis, Policy Advisor for Transportation and International Affairs Office of the Governor of Arizona

Russ Jones, President, RL Jones Custom House Brokers and Senator Elect for the State of Arizona

For general telecast questions contact Peggy Tadej at 202.986.1032 ext 224

For technical assistance questions on the telecast date call 1.500.537.6865 ext 5200 from 2:30-4:00 PM

ACCESS INFORMATION

Ku-band, analog:
Galaxy 11, transponder 20
Orbital slot: 91 degrees west
Downlink frequency: 12100 Vertical

C-band, analog:
Galaxy 16 (previously 4R),
transponder 12
Orbital slot: 99 degrees west
Downlink frequency: 3940 Vertical

DISH Network:
To view, you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information, go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network on December 13th at 12:00 PST/MST, 1:00 MST, 2:00 CST, and 3:00 EST.

Local Cable Access:
Check with your local cable TV stations to find out if viewing is available in your area

