POST ACCIDENT (CON'T)

The complainant does not know how or when the wheel came off the block. She does not know if the child used his mouth or his hands to pull the wheel off the block. It is not known if the wheel was still attached to the block when the child began playing with the blocks prior to the accident. She cannot recall how the child was playing with the blocks prior to the accident.

The "Mega Blocks" had been purchased from a local Best Products store. The complainant went to the store to find the name of the manufacturer. The store no longer carries the toy. However, the manager was able to locate the name of the manufacturer on the inside of the block. The words "1986 Tara Toy" and "1986 Muppets Inc." are printed on the top of the inside of the block. Since this is printed in the same color as the block, it is not readily readable. The store manager was then able to find the address for Tara Toy Corporation.

PRODUCT IDENTIFICATION

Product:

Set of 17 interlocking plastic blocks.

11788

Model:

"Mega Blocks" Tara Toy Corp.

Manufacturer:

40 Adams Ave.

Hauppauge, NY

Date of Purchase:

February 1987

Place of Purchase:

Best Products Richmond, VA

Age Recommendation:

One to eight years.

The complainant had the entire set of blocks which was collected as a sample (J-805-6566). The blocks show a great deal of hard use. Several have broken pieces of which two fit into the small parts tester. One of these is the wheel. Also, some of the blocks are cracked.

ATTACHMENTS

Photographs

STANDARDS

15 CFR Part 1501, Method for identifying toys and other articles intended for use by children under 3 years of age which present choking, aspiration, or ingestion hazards because of small parts would apply.



1	U. S. CONSUMER PRODUCT SAFETY COMMISSION
	AUTHORIZATION FOR RELEASE OF NAME
•	

Thank you for assisting us in collecting information on a potential product safety problem. The Consumer Product Safety Commission depends on concerned people to share product safety information with us. We maintain a record of this information, and use it to assist us in identifying and resolving product safety problems.

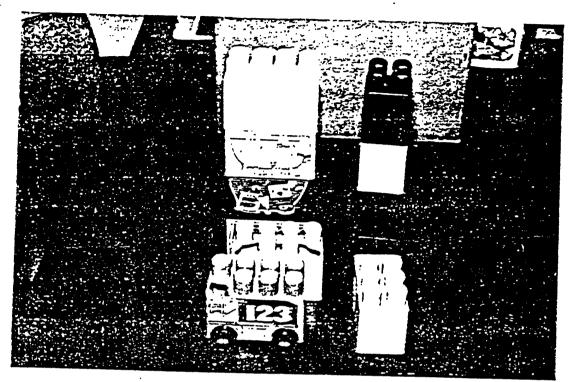
We routinely forward this information to manufacturers and private labelers to inform them of the involvement of their product in an accident situation. We also give the information to others requesting information about specific products. Manufacturers need the individual's name so that they can obtain additional information on the product or accident situation.

Would you please indicate on the bottom of this page whether you will allow us to disclose your name. If you request that your name remain confidential, we will of course, honor that request. After you have indicated your preference, please sign your name and date the document on the lines provided.

L'	You are hereby authorized to disclose my name information collected on this case.	: ame and address
	My identity is to remain confidential.	4

(Signature) (Date)

ate)



Phito I
"Mega Blocks"
by Tara Try
Corps. The set
Consists of eight
smaller sized block
and nine larger
ones. Anity one
block has plastic
which

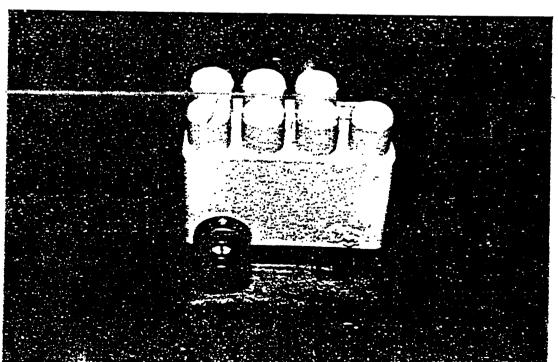


Photo 2

Chisings of the

plock with

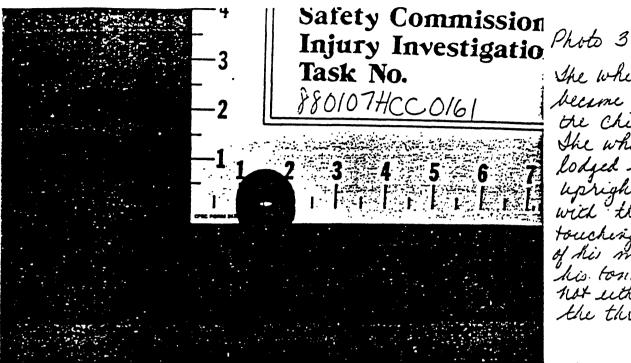
while. Viste

while the

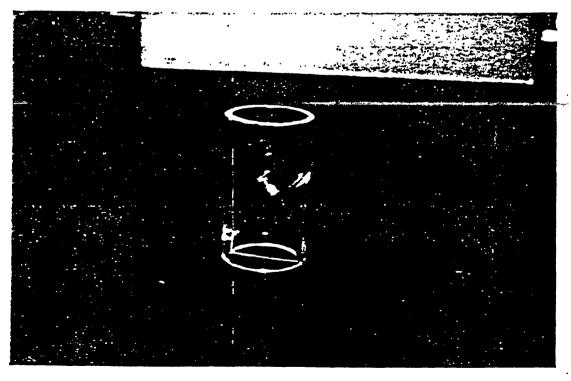
while has

been removed

11



She wheel that became lodged in the Child's throat The wheel was lodged in the upright position with the whiel fouching the loof of his mouth and his tonque but not either side of the threat



Phito 4 The which fit into the smell parts tester



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	Assigned toNY	<u> </u>	Date	1/7/8/	-1-	
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1/6

BURROUGHS I (2500 Ki)	V	P. 5
CONSUMER PRODUCT		,
1. Name of Respondent Linda Mostle 1. Street Accress RI. Bix 2145 5. Give details at secretary, or wheels, Describe now increase occ	12 Tower Na : (METTO) 18/4-749-389	5 Demi
1 Street Accorded RT. 1 Box 2145	Rocking, som	VA 23146
1 Nosame. Street Blocks with a	ucher. 1-8 yea	ir age
recommendation. One of the	at almost d	while on it.
Son pulled the wheel off a wheel was down in son's t	Arrat. Mother	pulled wheel
ont of son is throat. The plant	tie wheel was	11/211 in
diameter (round). The top of the came of. The top of block is a	e block 3kg n	fround also
Came of . The top of whoch is a	interlocking dev	ice to attach
blacks. to other. The block of siece of the property of illness vam's Name Dimithes and 12/10/97 Type Impry	to the the	in oranece
Ace 2011 Sex Many 12/0/97 Tree Impre	Chillian.	~
Body Part Involved this at Treatment Com	mother Kimou	of Black Li
17 Diagram	S. Was the product Camaças before inccarn?	
Blocker 91/97	- Received before-indicant? Received star indicant?	Yes CI No IV
9. Brand Name Milde Blocker 11. Hammanner's Name and Actions	10. Iconorying Numbers, Leaves	
11. Hamutacturer's Name and Address	12 Consers Name and Accress Beof Produc	
address unknown.	Richmond	
How product account of County beautiful County		14 Age a source
15. 5 product available for inspection? Yes G No G Coher	16. Cose product have werning labout or instructions? Are they evaluates?	Yes I No I
17. Have you contacted the manufacturer? Yes C No 22' If not, as you plan is contact shart? Yes 2 No 22'	Acent united.	Yes I No E
FCR ADMINISTRATION	ve use caly	
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TIL CHITTOLICON	29. Encarser's Name/T	



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LABIEST HONG KONG LTD

First Floor, Block A & D. Garment Centre, 576-536 Castle Peak Road, Kowloon, Hong Kong Felt: 3-7488600 & Facsimile, GUI/GII 3-7420444 Telen: 55135 LABHK HX, Cable, LABTEST

Hong Kong Government Recognized Service Supplier Approved Laboratory of International Wool Secretariat Members of: American Society for Testing and Materials
British Standards Institute
Hong Kong Association of Certification Laboratories

TEST REPORT

APPLICANT: SCM2 IN ERNATIONAL LIMITED

6/F., SLUTH SEAS CAR., TOWER 1,

75 MYDY KD.,

TSIM SIV. TSUI F.,

KIN., H.K.

NUMBER C 73326 (CC-70034)

DATE: APR 15, 1987

SAPLE DESCRIPTION:

ONE (1) SM OF SUBMITTID SAMPLE SAID TO BE BIG BLOCKS SESAMD STREET CONSTRUCTION

SET WITH TILEE ASSORTED PACKING STYLES.

ITEM NO. : 730(0/73100/73200.

AGE GRADINC : AGE 1 & LP.

TESTS CONDUCTED:

AS REQUESTED BY THE APPLICANT, FOR DEVAILS PLEASE SEE ATTACHED PACE(S)

CONCLUSION:

THE SUMMER PRODUCT SAFMY COMMISSION FOR PHYSICAL AND MECHANICAL TESTS FOR TOY'S AND ARTICLES INTERPED FOR USE BY CHILDREN AS WELL AS FLAMMARILITY TEST FOR RIGID AND PHIABLE SOLIDS.

FLMARK: THE LIAD CONTENT OF THE REQUIREMENTS OF U.S. CONSUMER PRODUCT SAFETY COMMISSION WAS NOT APPLICABLE TO THE SUBMITTED SAMPLE SET.

PACE 1/TO BE CONTINUED

FREFACED AND CHECKYD BY:

1 Mille

DRUSSING IN

ANTHORISED BY: FOR LARTEST HK ITD.

ALFRED F. YUNG

PHEL.NEAT



1 4BTEST HONG KONG LTD

First Floor, Block A & D. Garment Centre, 578-5do Castle Penk Road, Kowloon, Hong Kong. Tel: 3-7468600 ? Facsimile: GIII/GII 3-7420444 Telex: 55135 LABHK HX Cabia: LABTEST

Hong Kong Government Recognized Service Supplier Approved Laboratory of International Wool Secretariat Members of: American Subjety for Testing and Materials

British Standards Institute

Hony Kony Association of Critification Laborate

TEST REPORT

TESTS CONDUCTED:

NUMBER C 73326 (CG-70.

01 PHYSICAL AND MECHANICAL TESTS

AS PER U.S. CODE OF FEDERAL REGULATIONS TITLE 16 PART 1500.48 STARP POINT, FART 1500.49 SHARP EDGE AND PART 1501 SMALL PARTS, BOTH BEFORE AND AFTER CONDITIONING AS SET FORTH IN PART 1500.50.

LABELLED AGE GROUP : AGES 1 AND UP.

	SHARP FOINT	SHAFP ETGE	SPALL PART
. AS RECEIVED	(1500.48) P	(1500.49) NA	(1501) P
AFTER IMPACT (1500.51(B))	p	NA	P
AFTER FIFAURE (1500.53(D))	КA	NA	NA
AFTER TOFIUE (1500.53(E))	p	NA.	P
AFTER TILLION (1500.53(F))	р	NA	P
AFTER COAL-RESSION (1500.53(C))	p	NA	P

REMARK: P = PASS F = FAIL

ha = NOT APPLICABLE

02 FTAMMELLITY TEST

AS PER U.S. CODE OF FEDERAL REGULATIONS TITLE 16 PART 1500.44 FOR RIGID IND PLIABLE SOLIDS

EURN LENGIH	TIME	HURN RATE	LIMIT
(INCH)	(SECOND)	(TNCH/SECOLD)	(INCH/SECOND)
1.5	GO	0.03	0.10

PAGE 2/TO BE CONTINUED





LAB FEST HONG KONG LTD

First Floor, Block A.R.D. Garment Centra, G7G-586 Castle Peak Road, Kowloon, Hong Kong. Tel: 3-7468600 ! Facsimile: G117(G1) 3-7420444 Falax: G5135 LABHK HX. Cabia, LABTEST

Hong Kong Government Retagnized Service Supplier Approved Liberatory of International Wool Segretariat Members of: American Society for Testing and Materials

British Standards Institute

Hong Kong Association of Certification Laboratories

TEST REPORT

There CONDUCTED:

NUMBER C 73326 (CG=70034

03 LEAD CONTENT

AS PER U.S. CODE OF FEDERAL REGULATIONS TITLE 16 PART 1303 BY ATOMIC ABSORPTION SPECTROPHOTOMETRIC ANALYSIS.

ASSESSE UNT:

NOT APPLICABLE

PACE 3/FND OF REPORT





U.S. CONSUMER PRODUCT SAFETY COMMISSION

WASHINGTON, D.C. 20207 April 19, 1988

President
Tara Toy Corporation
40 Adams Avenue
Hauppauge, NY 11788-3606

Re: N830069

Dear Sir:

The U.S. Consumer Product Safety Commission shares with firms product complaints and in-depth investigation reports concerning injuries or potential injuries associated with products the firms manufacture or import that are within the Commission's jurisdiction. Some of the reports are very detailed. Others are not detailed but nevertheless mention the products by name.

To best serve the interests of consumer and manufacturers, we now screen these reports and generally do not send to firms reports involving products (1) where the complainant has already contacted the manufacturer, (2) where the problem appears to be economic rather than safety related, or (3) where it appears that the product is not at fault or indirectly involved.

Applying these criteria, we have determined that the enclosed information should be sent to you. We believe that sharing this information benefits the Commission, consumers, and industry since problems submitted by conscientious users can serve as an early warning signal that there may be a product safety problem. If you wish to comment on the enclosed report(s), you may submit your comments to the undersigned. Be sure to include the above-mentioned document number and the name of the product in any reply.

If the report we have provided you along with other information you have or may receive reasonably supports the conclusion that there would be a substantial product hazard, please keep in mind your reporting responsibilities under Section 15 of the Consumer Product Safety Act, 15 U.S.C. Section 2064(b). For more information on the reporting requirements, please contact Carlos Perez, Directorate for Compliance and Administrative Litigation, Consumer Product Safety Commission, Washington, D.C. 20207 (301-492-6608).

In the interest of product safety, we will continue to share these reports with you.

Sincerely,

Joel I. Friedman

Director



TL-21 ERUS

CONSUMER PRODUCT	INCIDENT REPORT	3 1 MAR 198
1. Name of Respondent EILEEN Bechita	2. Telephone No. (Home) 434-898/ 4. City, State,	(Work)
3. Street Address 1432 Linden St 5. Give details of accident, injury, or illness. Describe how incident occi	Allanfown (G urred. (Use reverse side if necessary	Zip Code /8/0 Z
Sesame street fully bendate (chi	Usafe)doll 2mdh Uy 2 weeks olf	is fall.
No myung. Problem caught: Ages 3+up. Child using item i	3 3	
muppet Trademark	•	
6. If injury or illness: Victim's Name	Relationship	
Age Sex Date Type Injury		
Body Part Involved Treatmen	ıt	
7. Description of Product Fully Bandake doll. I inches tall Sesame street character	Was the product: Damaged before incident? Repaired before incident? Repaired after incident?	Yes \(\text{No \(\text{DS} \) Yes \(\text{No \(\text{DS} \) Yes \(\text{No \(\text{DS} \)
9. Brand Name N/A Mugget Trademark	10. Identifying Numbers, Letters, e	tc.
11. Manufacturer's Name and Address 1986 Tara Toy Cap. Hantpange, N.Y. 11788	12. Dealer's Name and Address	
Purchased New S Second Hand Other		14. Age of Product
15. Is product available for inspection? Yes ☒ No ☐ Otner	16. Does product have warning labels or instructions? Are they available?	Yes No 🖄 Yes No
17. Have you contacted the manufacturer? If not, do you plan to contact them? Yes □ No ☒ No □	18. Do you object to the use of your name?	Yes 🗆 No 🗹
FOR ADMINISTRATIV	/E USE ONLY	
19. Receiving Office 20. Date Received 21. Received to 3.//6/88 DAVICE	Stanact	22. Reporting Office
23. Source of Report Letter ☐ Phone ☒ Visit ☐ Other		24. Document No. N.S.3-6069
		26. Product Code(s) A. 5004 B.
	<u> </u>	27.
	17 9 5 5	A \$85
28. Distribution EFGS/EF/FOEA CF	29. Endorser's Name/Fill	Suca &

If you have any changes, additions, or comments you wish to make concerning your attached report, please make them in the space below.

RECEIVED

88 APR 12 A8:57

I confirm that the information in the attached report (including any changes, additions, or comments I have made) is accurate to the best of my knowledge and belief.

Estant In. Boshta 04/07/88
Signature

	Do not release my name.
	You may release my name to the manufacturer but not to the general public.
X	You may release my name to the manufacturer and to the public.

N 830069/5304



U.S. CONSUMER PRODUCT SAFETY COMMISSION

WASHINGTON, D.C. 20207 April 19, 1988

Mr. Richard L. Werner President R.D. Werner Co., Inc. Werner Road Greenville, PA 16125

Re: C815031

Dear Mr. Werner:

The U.S. Consumer Product Safety Commission shares with firms _ product complaints and in-depth investigation reports concerning injuries or potential injuries associated with products the firms manufacture or import that are within the Commission's jurisdiction. Some of the reports are very detailed. Others are not detailed but nevertheless mention the products by name.

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In the interest of product safety, we will continue to share these reports with you.

Sincerely,

Joel I. Friedman

Director

MICHAEL WEINBERGER 80 WALL STREET NEW YORK, N. Y. 10005 TELEPHONE (212) 269-9488 TELEX 127-097-TCHYK MICHAEL WEINBERGER 🖟 THOMAS L GAZIANIS JOSEPH I. ROSENZWEIG PETÈR S. SHEDDEN **EPDS** .N 2 0 1988 SPEED a Locking sufficient to preve ladice to mechanism telescepini colle psine 90 locking mechanism. telescope"



U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

(212) 264-1123

JAN 1 6 1990

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

Mr. Jeffrey Locker Locker, Greenberg & Brainin, P.C. One Penn Plaza New York, NY 10119

Dear Mr. Locker:

This response is a follow-up to your letter dated 1/11/90 and concerns the Tara Toy Corp. #72600 Play N Carry Cookies Shop.

Please submit your proposal as it relates to when, where, and how the approximate 2,300 pieces will be destroyed. Upon our receipt of this proposal, we will evaluate the validity of the proposal and coordinate its supervision.

We acknowledge your position that the firm has no intention of recalling the approximate 40,000 units previously sold. Therefore, this office is terminating its attempts to work out a recall program in this matter and this case file is being forwarded to our Headquarters for litigation consideration.

Robert E. Moro

Senior Compliance Officer

District of Colu

_ 1 __ 1

Maine

Maryland

New Hampshir

New Jersey

New York

North Carolina

Pennsylvania

Puerto Rico

Rhode Island

Virgin Islands

West Virginia

cc: Marvin Hellerman Tara Toy Corp. 40 Adams Ave. Hauppauge, NY 11788

cc: Beatrice Palmer U.S. Customs Hemisphere Plaza Newark, NJ 07114



) EF

·	FIELD ACTIVI	TY COVERSHEET	
1. REGION/STATE FOER	2. OPERATION (Check One) () Inspection (() Telephone Contact (() Other		3. DATE 9-15-89 4. NUMBER (For RO Use) 890908CCC2408
5. ESTABLISHMENT Name	Tara Toy Corp.		
		NV - 11700	
Citynauppa	StateState	NI Zip 11700	l'elephone No.
6. RELATED FIRM Name	() Parent () Headquarters		
·	Stuffed Toy Bear	8. OTHER CONSUMER PRODU	DCTS
9. ESTABLISHMENT TYPE () Manufacturer () Wholesaler () Retailer () Other	() Importer () Own Label Distributor () Repackager		Units Units
11. I.S. BUSINESS % Received % Shipped		13. MIS CODE	14. HOURS Activity Travel
15. ŘEASON FOR ACTIVITY 16. ANNOUNCED ()	(Assignment Reference) Rationale for Announced Inspection	·	
UNANNOUNCED ()			
17. EMPLOYEE'S NAME	TITLE	SIGNATUR	RE
18. (Y) ENDORSEMENT	() REMARKS ()	SUMMARY () OTH	
No follow up recommended to this incident in which the yarn "Pom Pom" came off the hat of a toy stuffed bear and a 6 month old choked on part of it.			
do DEMENSION			4
19. REVIEWER'S NAME	TITLE	SIGNATUI	
John R. Vece	S.P	S.I.	Madlee
20. REVIEW DATE	21. DISTRIBUTION		
11-1-89	O: EPDS; cc: CACA, T. Roger	s; cc: FOER; cc: FOC	R.

••) FOEK		
1. CASE NO. 890908 CCC 2408 4. DATE OF YR MO DA ACCIDENT	INVESTIGATION INITIATED	EPIDEMIOLOGIC INVESTIGATION REPORT		
8 9 0 8 2 3 8 9 0 9 1 5 REFURI a synopsis of accident on complaint A 6 Mo. Old boy was found choking in his playpen by his father. He was choking on a pom-pom he had chewed off the top of the hat of a toy with which he had been sleeping. The child eventually spit up the fabric (thread or yarn) and began to breathe normally. No permanent injury occurred.				
7. LOCATION (Home, school, etc.) Home	a. cmy	9. STATE		
110ше	1 0 Williamsburg	Ohio O H		
Toy Doll 5 0		a Toy Corp, Hauppauge, N.Y. 5600		
10B. SECOND PRODUCT	11B. TRADE/BRAND NAME, MODEL NUMBER,			
None 0 0	0 0 Non	e		
12. AGE OF VICTIM 2 0 6 13. SEX (Use MALE FEMALE UNKNOW	numerical code) 14. DISPOSITION 15. 1	15. INJURY DIAGNOSIS No injury 7 1		
No injury 9 9	17. RESPONDENT(S) (Mother, Friend) Mother, father ON SITE TELEPHON OT:!ER	1 [] 1· [
20. ATTACHMENTS	21. CASE SOURCE 22. REVIEWED BY	YR MO DAY		
Photos 1	Hot line 0 7 8 / 3	0 89/10/		
23. PERMISSION TO DISCLOSE NAMES (NON-NEISS CASES ONLY)	CPSC MAY DISCLOSE MY NAME XXXX CPSC	C MAY NOT DISCLOSE MY NAME		
24. NARRATIVE (See Instructions on Other Side)	25. REGIONAL OFFIC	CE DIRECTOR REVIEW DATE		
·		· .		
	(USE OTHER SIDE AND ADDITIONAL SHEETS IF NECESSARY)			

890908CCC2408

SYNOPSIS:

A six month old boy was found in his playpen by his father. The child was choking on a pom-poss he had chewed off the top of the hat of a toy with which he was sleeping. The child eventually spit up the fabric (thread or yarn) and began to breathe normally. No injury resulted.

PRE-INCIDENT:

The toy was purchased at a home demonstration party before the child was born. The toy was available for the child's use from birth on. No other child played with this toy. No assembly was necessary. No problem was noted with the pom-pom on the hat. It seemed to be firmly attached. It seemed to be sewn on.

The child was placed in his playern on 8-23-89 and he played with a variety of toys. His father was in the same room but not directly observing the child.

The child at the time of the incident was six months old, male and 16-1/2 pounds. He was described as normally active without handicaps.

INCIDENT:

The child's father noted that the six month old child was making choking sounds. He examined the child and noted that pom-pom threads were on the bottom of the playpen, in the child's mouth and a few were left on the hat.

The child was choking on the threads and when he was picked up he spit up and began preaching normally.

POST INCIDENT:

The Unite was not injured. Examination of the toy revealed that the pom-pom had been sewn on and the child had apparently chewed the pom-pom apart.

Most of the pen-pon was discarded.

Photos of the toy are attached.

STARBARDS:

No standards information was available. Labeling on the bear simply provides the state registration numbers.

PRODUCT IDENTIFICATION:

The toy is a stuffed bear approximately 11 inches tall. The bear has a book on its chest which is permanently attached. The bear is assembled with a different material on its body so as to simulate pajamas. It is wearing a sleeping cap which is pointed. At the top of the hat was a 3/4 inch diameter "Pom-Pom" made of thread or yarn. This was sewn on.



PRODUCT IDENTIFICATION CONT,:

The book on the bear's chest states - Bedtime Bear Story Book. A tag on the side seam of the bear states - Bedtime Bear Tm. Tara Toy Corporation, Hauppauge, N.Y. 11788. All New Material. Contents: Polyester Fibre. PA. Reg. No. 1694. Mass Reg. No. T-754. Made in China. Item # 15600.

The toy was purchased through a host system at a friend's home. The item was picked from a House of Lloyd Catalog from House of Lloyd Co., 11901 Grandview Rd, Grandview, Missouri 64030. The item is not in the present catalog.



u. s. consumer product safety commission 890908 CCC 2408

AUTHORIZATION FOR RELEASE OF NAME

Thank you for assisting us in collecting information on a potential product safety problem. The Consumer Product Safety Commission depends on concerned people to share product safety information with us. We maintain a record of this information, and use it to assist us in identifying and resolving product safety problems.

We routinely forward this information to manufacturers and private labelers to inform them of the involvement of their product in an accident situation. We also give the information to others requesting information about specific products. Manufacturers need the individual's name so that they can obtain additional information on the product or accident situation.

Would you please indicate on the bottom of this page whether you will allow us to disclose your name. If you request that your name remain confidential, we will of course, honor that request. After you have indicated your preference, please sign your name and date the document on the lines provided.

	You are hereby authorized to di with the information collected on	_	ess
	My identity is to remain confident	tial.	
1	La language	in 2000	

ignature)

(Date)





FRONT

890908 CCC 2408

REMAINS OF POM-POM



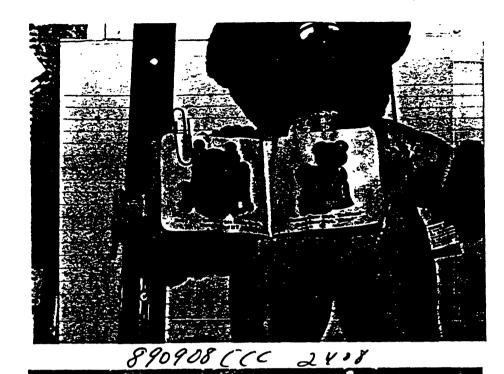
REAR

40

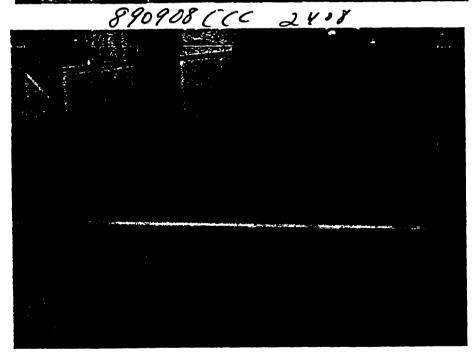


LABELINE

LABELING



BOOK OPEN TO PAGES



ACCIDENT INVESTIGATION REQUEST FORM

Document Number	# 28	0[33 A]		
Date of Incident	8/23/89	Category I.D	SECTIS	71989
Follow-up Requested		Hazard Analysis 🗌		Section 15 🔀
Type Follow-up Request	ed .	Telephone Call		On-Site
Headquarters Contact	Cersi	Rogers &	192-6608	·
Assignment Message	Conduct	an unei	tigation	of the
pom-pom	ingertian	refated	evident s	heportes
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CONSUMER PRODUCT INCIDENT REPORT W-5				
1. Name of Respondent Sherry Camtton		(Work) 3-241-8641		
3. Street Address 3121 Weaver Road .	4. City. State. Williamsburg OH 45	Zip Code		
5. Give details of accident, injury, or illness. Describe how incident occurred. (Use reverse side if necessary.)				
Child was in playpen playing with 5-1/2" high and 4-1/2" wide teddy bear when father heard son gasping for air. Father found pieces of pom-pom cloth fiber in son's mouth. Son vomited and fully recovered.				
Most of the pom-pom disintegrated in son's mouth and a small amount remained on the teddy bear's hat and in the playpen. The pom-pom was attached to teddy bear's hat (consumer does not know how pom-pom was attached to hat).				
Age recommendation: unknown -continued-				
8. If injury or illness: Victim's Name Steven Camtton Retaponship son				
Age6mos Sex M Date 8/23/89 Type Injury	near choking, vomiting			
Body Part Involved mouth throat Treatmen	none			
7. Description of Product purchased:	·	s No X		
stuffed bear 8/88	Repaired before-incident? Ye Repaired after incident? Ye			
9. Brand Name Bedtime Bear with Book PAREG. PA-1853		:		
11. Menufacturer's Name and Address				
Tara Toy Corporation House of Lloyd's Party Hauppauge, NY 11788 (address unknown) (street address unknown)				
13. How product acquired?		of Product		
Purchased New X Second Hand Other 15. Is product available for inspection? Yes X No Other	1 5. Coss product have warning labels or instructions? Ye Are they available? Ye	No_X		
17. Have you contacted the manufacturer? If not, do you plan to contact them? Yes No	18. Do you object to the use of your name? Ye			
FOR ADMINISTRATIVE USE ONLY				
19. Receiving Office 20. Date Received 21. Received	22. Rep	orang Office		
HL 8/30/89 C'	TW 24 Doo	unem No		
Letter Phone x Visit Other	F7987	7133		
25. Fallow-Up Action	EPDS 28. Pro	duct Code(s)		
SEP 5 999 890908CCC 2408				
28. Disznbution 29. Endorser's Name/Title		•		
	1111	64		

Teddy bear has a 2" square story book attached to his stomach. Label attached to teddy bear stated: polyester fiber.

Consumer feels teddy bear should be recalled.

EPDS SEP a 1989

H980133





U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

OCT 23 1989

Mr. Marvin Hellerman, President Tara Toy Corp. 40 Adams Avenue Hauppauge, NY 11788

Re: Case No. 900318

Dear Mr. Hellerman:

As a follow-up to a joint inspection performed on 10/10/89 with the U.S. Customs Service in Newark, N.J. samples of your firm's #72600 Carry Case items were collected for laboratory analysis. These items were part of a shipment imported by your firm under entry no. #K09-0102231-7. Item #72500 (L-800-0319) was found to meet the requirements.

However, our laboratory analysis of this sample(I-800-0320) revealed that components separated from all the units when subjected to the use and abuse tests as outlined in 16 CFR 1500.52. These components fit entirely inside the small parts cylinder as described in 16 CFR 1501.4. These findings cause your firm's #72600 Carry Case items to be a banned hazardous substance as defined in Section 2(q) of the Federal Hazardous Substances Act (FHSA). Attached for your information are copies of the FHSA, its regulations and our laboratory findings.

We have requested the U.S. Customs Service seize the 1,800 pieces of the #72600 Carry Case items that were part of this import shipment because the failure to comply with these requirements presents a substantial risk of serious injury or death.

Your firm should immediately terminate the distribution of previous shipments of the #72600 Carry Case items and take corrective action regarding the products previously distributed. Those items present a serious choking, aspiration, or ingestion hazard because the components separate very easily from the toy and are small parts. The Commission encourages your firm to voluntarily recall potentially hazardous products which are in the chain of distribution. In this connection we ask that you please submit a written corrective action plan describing the actions which you plan to take.

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District of Columbia

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Managhara

New Hampshire

New Jersey

New York

North Carolina

Pennsylvania

Puerto Rico

Rhode Island

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Next Virginia

In this case, we request that you:

- o Stop sale of the products.
- o Provide notification to distributors and retailers informing them of the problem, requesting them to stop sale, and recall.
- o Provide point of purchase posters to retail customers and request that they be displayed for not less than 120 days at the retail outlets where the toys were purchased.
- o Issue public notice in the form of a joint press release.

The Commission has the authority to require that you provide public notification that the product is banned, and repair, replace or provide a refund for the banned product, if the Commission finds, after affording interested persons an opportunity for a hearing, that such corrective action is in the public interest.

Continued sale after receipt in interstate commerce of banned or misbranded hazardous substances is prohibited by Section 4 of the Federal Hazardous Substances Act and punishable by the penalties described in Section 5 of the Act, which states that any person who violates any of the provisions of Section 4 shall be guilty of a misdemeanor. Conviction thereof will subject the responsible party to imprisonment for not more than ninety days, but for offenses committed with intent to defraud or mislead, or for second and subsequent offenses, imprisonment for not more than a year. Further, under recent legislation applicable to the FHSA maximum criminal penalties are, \$5,000 for individuals and \$10,000 for organizations for first violations; \$100,000 for individuals and \$200,000 for organizations for second and subsequent offenses and for offenses committed with intent to defraud or mislead; and \$250,000 for individuals and \$500,000 for organizations for violations if a death results.



If you disagree with the conclusion that these products are in violation of the Small Parts Regulations, you may submit your views on why these products are not in violation of the regulation or why it is not in the public interest to provide corrective action. The staff will give full consideration to any such information submitted before proceeding in this matter.

Our fact sheet on confidentiality is attached for your information.

Please advise us of your plans for disposition of the toys. If you wish to comment on our findings regarding these items, you may do so by submitting your comments in writing within ten days of your receipt of this letter. However, please be on notice that, Commission Staff Policy requires all compliance matters relating to reconditioning, destruction or export of the violative goods cited herewith to be resolved within 90 days from the date of this notice. Failure to resolve the matter within 90 days may result in immediate adverse action. Your response should address the measures you propose to take in bringing subject merchandise into compliance with the law, correction of violative toys in your possession already in domestic commerce, the expected timetable for correction of any future production of these, and your intentions regarding recall, repurchase, placement or repair of the toys already sold. You should review Section 14 of the Federal Hazardous Substances Act before preparing your plan. Please direct your written response and any questions to Robert E. Moro , Senior Compliance, Officer (212) 261-1123

Sincerely,

Richard D. Swackhamer

Director

Eastern Regional Center

Enclosures

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	P & FIRM:	TANA TOYS		
	307	40 ADAMS Aug		
		HAUPPAUL NY		
Get Bevery later				
	M	15/91		
TO	: FOER OPERATIONS	REQUEST DATE 17/28/85		
FROM	: FOER COMPLIANCE	DATE ASSIGNED		
	Bennett Soto \ Garitta Moro	GROUP		
	dar recu	N#		
	F: FIELD ACTIVITY REQUEST	SECTION 15 MEETING		
(a) Se	ection 15 Case #	ASSIGNMENT DUE 1/19/90		
(b) Regulated Product Case # 9003/8				
(c) Si	rveillance			
(d) Ot	ther	· · · · · · · · · · · · · · · · · · ·		

BACKGROUND:
This lase was generated as a result of OTL-Neware &
the firm's *72600 was found in violation of 16CTA 1501. The
firm refuses to reall & a complete El 15 Needed for litigation

Shoctore of Individual Responsibility. Document previous to cornent sales of the \$72600 iten. Examine line to Sometan violations

ATTACHMENTS:

LOA dated 10/23/89
Pisperse dated 11/22/89
Form letter dated 12/1/89





U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

(212) 264-1123

DEC 4 1989

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

Mr. Jeffrey Locker Locker Greenberg & Brainin, P.C. One Penn Plaza New York, NY 10119

Dear Mr. Locker:

Connecticut

Delaware District of Cole

\$ Yearlds

Maine

Pennsylvania

Name Virginia

This response is a follow-up to your letter dated 11/22/89 and concerns the #72600 Play N Carry Cookies Shop imported by Tara Corp., Hauppauge, New York.

Your response has been evaluated and we are in total disagreement with your position that this item is not intended for children under three years old. It is still our position that the #72600 item is intended for children under 3 years old since the product is a Sesame Street theme and the characters are simple to use and accompanied with a lightweight carrying case. Our analysis of the sample (L-800-0320) revealed that the male snaps on the case separated in 5 of the 6 units tested as outlined by 16 CFR 1500.52(f). These separated components completely fit inside the cylinder described by 16 CFR 1501.4 and their failure to comply with these requirements presents a substantial risk of serious injury or death.

The firm again is requested to implement the corrective action as outlined in the letter of advice dated 10/23/89.

I look forward to your prompt response in an attempt to reach a resolution in this matter prior to this office referring this case file to our Headquarter's for litigation consideration.

Sincerely,

Robert E. Moro Senior Compliance Officer

Int & Man

cc: Beatrice Palmer U.S. Customs Service Hemisphere Plaza

Newark, NJ 07114

LOCKER GREENBERG & BRAININ. P.C. ATTORNEYS AT LAW

AARON LOCKER
THEODORE M GREENBERG
DAVID N BRAININ
FREDERICK B. LOCKER
JEFFREY M. LOCKER

ONE PENN PLAZA, NEW YORK, N.Y. 10119 (212) 594-7000 TELECOPIER (212) 594-7356

November 22, 1989

Robert E. Moro
Compliance Officer
U.S. Consumer Product Safety Commission
Six World Trade Center
Third Floor
New York, NY 10048

Re: Sesame Street - Item #72600 Play 'n' Carry Cookie's Shop

Dear Mr. Moro:

We represent Tara Toy Corp.. We are responding to the letter sent by your office on November 9, 1989.

We disagree with the assumption that the above product in an item intended for children under three years of age. In fact, the Sesame Street Play 'n' Carry is specifically designed and intended for use by the older child (age 3 and up). In support of our position, we would like to point out the following factors:

- 1. The Sesame Street Play 'n' Carry requires intricate manual dexterity, to open and close the carry case and to the role play with the Sesame Street characters and the accompanying play accessories in the store. The play value of this item increases proportionately to the physical and mental development of the child and is associated with activities of the older child.
- 2. Although the Sesame Street characters themselves may appeal to the younger child, the purpose of the toy is to role play by placing the Sesame Street characters in the store to merchandise and sell cookies. The Play 'n' Carry is sized and marketed to and for the older child. In fact a younger child would find it cumbersome to carry the product as intended. The product marketing incorporates play accessories suitable for children 3 years and older which create activity play with the Sesame Street characters.

LOCKER GREENBERG & BRAININ ATTORNEYS AT LAW

Mr. Robert E. Moro Page 2 November 22, 1989

The play function of the Play 'n' Carry is not adequately suited for children under the age of 3. Such children to not possess the requisite dexterity to open and close and carry the case let alone play with the accompanying accessories. The company has never received a complaint or report of injury associated with this product. The factors discussed above clearly indicate that the Sesame Street Play 'n' Carry is age graded in accordance with the commission's guidelines for relating children's ages to toy characteristics. Those guidelines state:

37 to 72 Months (3 to 6 years):

Between 3 and 6 years is the age period of peak interest in play scenes. Preschool children enjoy playscenes of all types - Including more familiar garages and farms, and imaginary worlds such as space or military forts. In all play scenes, children prefer a wide variety of realistic accessories. Children can even manipulate very small accessories, of less than 1/2 in size. Children prefer scenes with working parts and can manage most kinds of mechanisms that are found in play scenes.

Children in this age group can use play materials that are somewhat more fragile because they are capable of using them in appropriate ways. By age five children can also create their own play scenes (stores, houses, forts, spaceships) out of blocks, cardboard boxes, etc., and use paints or crayons, to create added effects. Paradoxically, they can therefore use both more and less realistic equipment. They can deal with more parts and more fragile pieces, but they can also construct and pretend more effectively with simple materials.

Role playing materials appropriate for younger children are also usefull for preschoolers, but they can use more, and more detailed equipment...More elaborate tea, cooking, pastry and dish washing sets are now enjoyed. Children very much enjoy costumes and preps for a variety of dramatic roles (cosmetic kits, doctor/nurse kits, toy camera, walkie talkie, helmets, toy guns,...cash register, play money, and other materials for playing store) train, plane, etc. They like play stages such as a fold-away play store, but are also able to construct their own out of blocks or cartons. Guidelines fo relating children's ages to toy characteristics contract NO. CPSC-85-1089.

LOCKER GREENBERG & BRAININ ATTORNEYS AT LAW

- . 1 . . .

Mr. Robert E. Moro Page 3 November 22, 1989

Without prejudice to our position that the product is not intended for children under three, our client will not sell or distribute these products pending resolution of this matter.

I look forward to your response.

Very truly yours,

Jeffrey M. Locker

JML:rw

cc: Bruce Pearl

Tara Toys Corp.



U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

OCT 23 1989

Mr. Marvin Hellerman, President Tara Toy Corp. 40 Adams Avenue Hauppauge, NY 11788

Re: Case No. 900318

Dear Mr. Hellerman:

As a follow-up to a joint inspection performed on 10/10/89 with the U.S. Customs Service in Newark, N.J. samples of your firm's #72600 Carry Case items were collected for laboratory analysis. These items were part of a shipment imported by your firm under entry no. #K09-0102231-7. Item #72500 (L-800-0319) was found to meet the requirements.

However, our laboratory analysis of this sample(I-800-0320) revealed that components separated from all the units when subjected to the use and abuse tests as outlined in 16 CFR 1500.52. These components fit entirely inside the small parts cylinder as described in 16 CFR 1501.4. These findings cause your firm's #72600 Carry Case items to be a banned hazardous substance as defined in section 2(q) of the Federal Hazardous Substances Act (FRSA). Attached for your information are copies of the FHSA, its regulations and our laboratory findings.

We have requested the U.S. Customs Service seize the 1,800 pieces of the #72600 Carry Case items that were part of this import shipment because the failure to comply with these requirements presents a substantial risk of serious injury or death.

Your firm should immediately terminate the distribution of previous shipments of the #72600 Carry Case items and take corrective action regarding the products previously distributed. Those items present a serious choking, aspiration, or ingestion hazard because the components separate very easily from the toy and are small parts. The Commission encourages your firm to voluntarily recall potentially hazardous products which are in the chain of distribution. In this connection we ask that you please submit a written corrective action plan describing the actions which you plan to take.

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District of Columbia

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Maine

Maryland

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Hew Jersey

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Rhode Island

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West Virginia

In this case, we request that you:

- o Stop sale of the products.
- o Provide notification to distributors and retailers informing them of the problem, requesting them to stop sale, and recall.
- o Provide point of purchase posters to retail customers and request that they be displayed for not less than 120 days at the retail outlets where the toys were purchased.
- o Issue public notice in the form of a joint press release.

The Commission has the authority to require that you provide public notification that the product is banned, and repair, replace or provide a refund for the banned product, if the Commission finds, after affording interested persons an opportunity for a hearing, that such corrective action is in the public interest.

Continued sale after receipt in interstate commerce of banned or misbranded hazardous substances is prohibited by Section 4 of the Federal Hazardous Substances Act and purishable by the penalties described in Section 5 of the Act, which states that any person who violates any of the provisions of Section 4 shall be guilty of a misdemeanor. Conviction thereof will subject the responsible party to imprisonment for not more than ninety days, but for offenses committed with intent to defraud or mislead, or for second and subsequent offenses, imprisonment for not more than a year. Further, under recent legislation applicable to the FHSA maximum criminal penalties are, \$5,000 for individuals and \$10,000 for organizations for first violations; \$100,000 for individuals and \$200,000 for organizations for second and subsequent offenses and for offenses committed with intent to defraud or mislead; and \$250,000 for individuals and \$500,000 for organizations for violations if a death results.

If you disagree with the conclusion that these products are in violation of the Small Parts Regulations, you may submit your views on why these products are not in violation of the regulation or why it is not in the public interest to provide corrective action. The staff will give full consideration to any such information submitted before proceeding in this matter.

Our fact sheet on confidentiality is attached for your information.

Please advise us of your plans for disposition of the toys. If you wish to comment on our findings regarding these items, you may do so by submitting your comments in writing within ten days of your receipt of this letter. However, please be on notice that, Commission Staff Policy requires all compliance matters relating to reconditioning, destruction or export of the violative goods cited herewith to be resolved within 90 days from the date of this notice. Failure to resolve the matter within 90 days may result in immediate adverse action. Your response should address the measures you propose to take in bringing subject merchandise into compliance with the law, correction of violative toys in your possession already in domestic commerce, the expected timetable for correction of any future production of these, and your intentions regarding recall, repurchase, placement or repair of the toys already sold. You should review Section 14 of the Federal Hazardous Substances Act before preparing your plan. Please direct your written response and any questions to Robert E. Moro , Senior Compliance, Officer (212) 264-1123.

Sincerely,

Richard D. Swackhamer

Director

Eastern Regional Center

Enclosures

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-		F	ELD ACTIVIT	Y COVE	ERSHE	iT		• •	-
1. REGION/STATE FOER	E 2. OPERATION (Check One) (X) Inspection - () Establishment Visit) Investigation		4. NUMB	/11/90 ER (For RO Use 309)	
5. ESTABLISHMENT									
Name ^T	ara Toys								
Address4	O Adams Av	renue							
CityH	auppauge		State	NY	Zip _	11788 -	Telephone	No.516-273	-8697
6. RELATED FIRM Name	() Parent		Headquarters		Subsidia City			State	
7. PRODUCTS COVERED #72600 Play	N Carry Co	ookie Sh	юр		CONSUM Toys	IER PRODUC	TS		
9. ESTABLISHMENT TYPE (X) Manufacturer (X) Importer (Y) Wholesaler (Y) Own Label Distributor (Y) Retailer (Y) Repackager (Y) Other				10. ANNUAL PRODUCTION Units Units Units					
11. I.S. BUSINESS % Received % Shipped	<u>-</u>		ES COLLECTED		13. MIS	3698		HOURS Activity 8 Travel 2	
15. REASON FOR ACTIVITY (Assignment Reference) 900318									
16. ANNOUNCED (X)	Rationale for A	nnounced li	nspection			_	<u>-</u>		
17. EMPLOYEE'S NAME	 	1	TILE	•	-	SIGNATURE			··
Boverly J. Kohen Investiga			Turen John				_		
18. () ENDORSEMENT	()	REMARKS	()	SUMMARY		() OTHE	72 0		
This inspect #72600 Play N Car The inspecti	ry Cookie lon reveal	Shop (1 - led that	L-800-0319) t the firm h	which w as stop	as the ped di	subject stributio	of our on of th	LOA of 10/ e subject	23/89. item
recall. FLU: Refer to	•	·				•			•
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19. REVIEWER'S NAME		1	TILE			SIGNATURE			
Gilbert Bodin		s	upervisory I	nvesti	gator	rub	ut A	est	DI
20. REVIEW DATE	21. DISTRIBUT						•		1

cc: RD, CARM, Comp. Reading, GB, BK

Tara Toys 40 Adams Ave. Hauppauge, N.Y. 11788 1/11/90 - BJK

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SUMMARY OF FINDINGS:

This inspection was conducted under N#309 for FOER compliance. Its purpose was to follow up on sample L-800-0320 of #72600, Play N Carry Cookie Shop, which had been collected during operation Toyland.

The firm has 2304 pieces in stock which it plans to destroy under CPSC supervision. The firm will not agree to a consumer level recall, as it has not received any complaints about the item.

I examined the firm's entire line which consists of stuffed toys, Sesame Street figures, and carrying cases. I screened #13500, Wood-Mobiles, for small parts, but did not find any. I examined the poseable figures which are mostly molded; there are no small parts. Item #72500, Mini Play N' Carry, a similar case to #72600, had already passed CPSC testing, so I did not collect a sample. The firm imports ten percent of its line which consists of finished products. The remainder is purchased domestically in pieces, and assembled by the firm.

COMPLIANCE HISTORY:

The firm was last inspected in April 1987. This inspection resulted in the recall of #71000, Sesame Street Poseable Dolls.

STRUCTURE OF FIRM:

The private firm was incorporated in 1977, in New York State. It does approximately \$15 million in sales annually. Its officers are:

Bruce Pearl - President Donald Pearlstein - Executive Vice President

The firm has a showroom at 200 Fifth Ave., New York, NY in addition to its corporate offices and warehouse located in Hauppauge, NY.

The firm imports finished products, and also sells domestically manufactured items.

Tara Toys

PERSON INTERVIEWED:

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On January 11, 1990, I entered the firm and presented Bruce Pearl, President, with credentials and a Notice of Inspection. He supplied all of the information in this report.

COMPLAINT FILES:

The firm does not maintain a complaint file except for one which contains complaints it receives from the CPSC. Mr. Pearl stated the firm has never received any injury complaints on any item, including #72600.

We have a record of three complaints on the firm's products, one of which resulted in the recall of #71000, Sesame Street Poseable Dolls. The second complaint was on a block set which contained a small part and has been discontinued. The third complaint was on an item that contained a Fabric Small Part.

PRODUCT LIABILITY INSURANCE:

The firm's insurance carrier is General Accident, Melville, NY.

QUALITY CONTROL:

The imported items are tested in labs overseas, while the domestic products are tested in labs located in the United States. All items are tested for compliance with CPSC regulations.

PRODUCT LINE:

The firm imports ten percent of its line as finished products. The remainder are purchased domestically in parts which are then assembled in an assembly line fashion at the firm's warehouse. I observed the assembly line for, carrying case for cars. The inside of the case was placed inside, and then the case was packaged.

Most of the firm's business is in empty carrying cases for dolls, cars, figures, and baseball cards. It also sell Sesame Street Figures; it is licensed by Sesame Street. It has several stuffed toys available as well.

Page 3 Tara Toys

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The discontinued items are crossed off in the catalog (exhibit #1). I screened #13500, Wood-Mobiles, for small parts, but did not find any. The poseable figures are molded, and do not have any small parts that separate when they were screened. Item #72500, Mini Play N' Carry, had already been tested by CPSC, and passed. This is similar to #72600, the larger version of the case that failed when tested.

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ITEM #72600:

The firm had this item tested for children over three which is why it was unaware of the small parts hazard. I showed Mr. Pearl our letter to the firm's attorney dated 12/4/89 which reinstated the Commission's position as to the item being for children under three. This was a response to the attorney's answer to our LOA. He was unaware of this letter, and phoned his attorney as soon as I left to request that the letter be answered. FOER received an answer, and responded back on 1/16/90.

Mr. Pearl showed me the 2304 pieces that the firm is holding in its warehouse. The firm has not distributed any pieces of the item since its receipt of the LOA.

The firm is not willing to recall the item from its distributors, however, it is willing to destroy its inventory.

The firm has sold this item for approximately one year. A list of consignées is shown in exhibit #2.

The firm has had the case redesigned to eliminate the small part. Mr. Pearl showed me a prototype of the new model which will also be given a new model number. The latch that was the small part on the original version, no longer exists. Exhibit #3 is a copy of the test result for this item. The firm has not begun importing it as of the time of this inspection.

PROMOTION:

The firm does notadvertise. It has a catalog, a showroom in Manhattan, and employs sales representatives.



Tara Toys

DISCUSSION WITH MANAGEMENT:

Mr. Pearl was fully cooperative throughout the inspection. He maintained his position that a consumer level recall is unnecessary on item #72600, as there have been no complaints or injuries the firm is aware of. He does plan to destroy the 2304 pieces in stock, under CPSC supervision.

EXHIBITS:

1- Catalog

2- Customer list for #72600

3 - Test results for new model of #72600

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Jana Toy corp BJK 1/11/90

TARATOY C RP.

40 ADAMS AVENUE, HAUPPAUGE, N.Y. 11788



(516) 273-8897 FAX (516) 273-8583

FOR QUALITY IN DESIGN AND CONSTRUCTION

SCHEDULE OF CUSTOMERS PURCHASING ITEM #72600 PLAY 'N CARRY

AAFES HEADQUARTERS		Pieces
AMERICAN INT'L. SUPPLY		Pieces
BEN FRANKLIN	12	Pieces
BLAIN SUPPLY, INC.	270	Pieces
Pen-lee		Pieces
CENTURY MDSE CORP. CLOVER STORES		Pieces
CLOVER STORES		Pieces
CORONET WAREHOUSE	36	Pieces
CORONET WAREHOUSE COTTER & COMPANY DELUXE NOVELTY DUANE SALES INC. EVERGREEN SUPPLY FANARO BROTHERS FARRINGTON SQUARE	24	Pieces
DELUXE NOVELTY	12	Pieces
DUANE SALES INC.	24	Piecea
EVERGREEN SUPPLY	24	Piaces
FANARO BROTHERS	12	Pieces
FARRINGTON SQUARE	12	Pieces
EFFF MUDT OFFETT CO.	400	179068
HARDWARE HANK		Pieces
HIDEAKAY TOYS, INC.	24	Pieces
HOGAN'S VIDEO		Pieces
J Z H TOYS, INC.		Pieces
JUVENILE SALES CO. JOSHUA TREE TOYS, INC.		Pieces
JOSHUA TREE TOYS, INC.	5	Pieces.
JAYSON'S TOY CENTER	12	Pieces
K. B. C. C. C. Company of the Compan	1.2	Dignes
KIDS & STUFF KRAYNAKS, INC.		Pieces
. KRAYNAKS, INC.	24	Pieces
LA TUYB ETCETRA		Pieces
M. H: LANSTON, INC.		Pieces
LEITZINGERS DEPT. STORE	12	
M. D. MYER COMPANY MAC'S TOY WORLD	595	Pieces
MAC'S TOY WORLD	48	Pieces
MERCHANTS WEST, INC. MID-STATES DIST. CO.		Pieces
MID-STATES DIST. CO.		Pieces
MR. G'S FOR KIDS	48	Pieces
MODECRAFT FASHIONS MA-ST CORPORATION	828	Pieces
MA-ST COMPORATION		Pieces
NAVY RESALE & SERV. OFF.	24	Pieces
NORKUS BROTHERS, INC.	12	Pieces

PACIFIC TOY HOUSE	48	Pieces
PROMISES FULFILLED	30	Pieces
PELHAM BAY TOY	12	
RICKS BARGAINS UNLTD.	. 36	Pieces
LAVERNE ENTERPRISES	66	Pieces
BESAME PLACE	144	
singer & Company	6	Pieces
SPEIGEL, INC.	96	Pieces
ST. PAUL BOOK & STA.		Pieces
SMILING SUNNY'S TOY	12	
SCARSDALE CHILD PLAY	1 2	D :. 8C86
SOLOMON: SALES	1	: :Ce#
TREASURE COVE		`. è¢e8
TOY TOWN	6	
TOY HAVEN	6	Pieces
UNITED BABY STORES		Pieces
AMES GENERAL OFF. 1		Pieces
BADDOUR WHOLESALE	720	
BOSCOV'S	360	
FEDCO, INC.	216	Pieces
HALF PRICE STORES	600	Pieces
KAY-BEE TOY'S HOBBY 12,		
LONG ISLAND CONSORT.	840	Pieces
G. C. MURPHY	264	Pieces-
PACIFIC BROKERAGE	168	Pieces
RICH'S	300	Pieces
LASH TAMARON (TRU) 19		
TOYS 'R US INT'L.		Pieces
	200	
	634	
	224	



SOMA INTERNATIONAL LTD.

December 6, 1989 TECHNICAL REPORT 9H-6841-6844 Page Two

1) RESULTS:

A) AGE GRADE (ASTM F963-86 Section 5.6)

At the request of the client, the samples were evaluated for children 18 months and up.

B) USE AND ABUSE TESTS

1. Impact Test (FHSA, Section 1500.52(b))

The samples were dropped four times from a height of 3.0 feet onto the specified impact surface. No Small Objects, Sharp Edges, nor Sharp Points were revealed.

2. Torque Test (FHSA. Section 1500.53(e))

All graspable components of the samples were subjected to 4 inch-pounds of torque for ten seconds in a clockwise and counterclockwise direction. No Small Objects, Sharp Edges, nor Sharp Points were revealed.

3. Tension Test (FHSA, Section 1500.53(f))

All graspable components of the samples were subjected to 15 pounds of tension for ten seconds in a parallel and perpendicular direction using a calibrated tension gauge. No Small Objects, Sharp Edges, nor Sharp Points were revealed.

4. Compression Test (FHSA, Section 1500.53(a))

The samples were subjected to 30 pounds of complession for for seconds on all arcon — — that were inaccessible to flat surface contact during the impact Test. No Small Objects, Sharp Edges, nor Sharp Points were revealed.

C) HINGE LINE CLEARANCE (ASTM F963-86, Section 4.15.2)

The hinge lines of the samples were evaluated for proper clearances. This requirement is intended to prevent potential pinching and laceration hazards associated with the changing clearances along a hinge line between a stationary portion and a movable portion of a toy that weighs more than 0.5 pound. This Section requires that the clearance between the stationary and movable portions shall be constructed so that if the clearances will admit a 3/16 inch diameter rod, it must also admit a 1/2 inch diameter rod at all positions of the hinge.

The samples MEET the regulrement of this section.



ACIS TESTING LABS (H.K.) LTD.

毅 試 檢 定(香港)有 限 公 訇

2/F, 212 CHOI HUNG ROAD, SAN PO KOND, KOWLOON, HONG KOND. TEL. (3) 3518556 FAX: (3) 3615675

Exhibit#3 Tora Toys BJK MAO

TECHNICAL REPORT 9H-6841-6844

December 6, 1989

SOMA INTERNATIONAL LTD. 6/F., Tower I, South Seas Centre, 75 Mody Road, TST East. Kowloon

Attn. : Me. Betty Chan

SUBJECT:

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Evaluation eight (2 x 4 styles) SESAME STREET LARGE PLAY N' CARRY SET TOYS received on November 24, 1989.

INTRODUCTION:

At the request of the client, the samples were evaluated for mechanical hazards for children 18 months and up according to the Federal Hazardous Substances Act, Title 16, Code of Federal Regulations, Part 1500.ff, and ASTM F963-86, "Standard Consumer Safety Specification on Toy Safety".

Sample Description

: SESAME STREET LARGE PLAY N' CARRY SET - Little Theater

Cookle's Shop School House Day Camp

Vendor Model/Style/Lot No.

: 72600 : China

Origin

EXECUTIVE SUMMARY:

The samples MEET the mechanical hazards requirements of the Federal Hazardous Substances Act, Title 16. Code of Federal Regulations, Part 1500.ff, and ASTM F963-86, "Standard Consumer Safety Specification on Toy Safety", for children 18 months and up.

ACTS TESTING LABS (H.K.) LTD.

Mark H. Hudson

Managing Director

MHH/wy

U.S. GOVERNMENT MEMORANDUM

U.S. CONSUMER PRODUCT SAFETY COMMISSION WASHINGTON, D.C. 20207

Date: FEB 15 1997

TO :

Division of Regulatory Management

FROM

Richard D. Swackhamer Regional Director, FOER

SUBJECT:

Litigation Proceeding Recommendation

Re:

Tara Toy Corporation Hauppauge, NY 11788 Case No. 900318

SUMMARY

Tara Toys Corporation, 40 Adams Avenue, Hauppauge, New York imported and distributed a product identified as Model 72600 Sesame Street Play N' Carry Cookies Shop Carry Case. The male snap on the case separates under the tension forces outlined by 16 CFR 1500.52(f) and are Small Parts as outlined by 16 CFR 1501. The case also has sharp points as outlined by 16 CFR 1500.48 in its original condition.

Tara Toy Corporation is incorporated in the State of New York since 1977. Bruce Pearl is identified as President of the firm.

CHRONOLOGY

10/10/89

A sample of the Model 72600 Item (L-800-0320) is collected as part of Operation Toyland III Newark.

-continued-



10/13/89	-	ESEL Analysis of L-800-0320 shows the product has small parts and sharp points.
10/16/89	-	CARM Assessment of L-800-0320 shows that the Model 72600 is intended for children under 3 years old. This assessment recommends seizure of the import shipment of 1,800 units and a consumer level recall of previously distributed units.
10/23/89	-	FOER issues LOA to firm.
11/9/89	-	U.S. Customs issues seizure notice to firm.
11/22/89	-	J. Locker identifies himself as counsel for the firm. He contends that the product is not intended for children under 3 and refuses to recall.
12/4/89	-	FOER issues letter to firm providing the CPSC age determination criteria.
1/11/90	- ·	The firm is inspected and results showed that they sold a total of 48,684 pieces from June to September 1989. They have no intention of implementing a recall since they never received any complaints or reports of injury. It should be noted for the record that the firm's name does appear on the product, however, it — fails to list an address, city, and state.
1/11/90	-	J. Locker provides a response outlining the firm's desire to destroy its current inventory of approximately 2,300 pieces. The response outlines the firm's prospective corrections, however, does not address the recall issue.

-continued-



Division of Regulatory Management Re: Tara Toy Corporation

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Page 3

1/16/90 - FOER issues the firm a letter requesting specifics on its destruction proposal and informing them that we are terminating our efforts to work out a recall program.

2/13/90 - Robert Moro telephoned Jeffrey Locker and informed him that we still had not received a response to the 1/16/90 letter. Jeffrey Locker stated that he will check with firm on destruction. He also stated that the firm will not recall.

RECOMMENDATION

FOER takes the position that Tara Toy Corporation has knowingly violated the Small Parts regulation outlined by 16 CFR 1501. The male snap on the case separated from the product at minimum tension forces and completely fit inside the small parts cylinder. The #72600 item is intended for children under 3 years old since it is a "Sesame Street" theme and the characters are simple to use and accompanied with a light weight carrying case.

Since the firm has absolutely no intention of implementing a recall program to retrieve the 48,684 pieces sold between June and September of 1989, FOER strongly recommends that the Commission pursue administrative litigation proceedings against Tara Toys Corporation in accordance with Section 15(d) of the FHSA.

Prepared By: Loud & Mnc
Robert E. Moro
Senior Compliance Officer

Date: 2711/10

Approved By: Charle D Swackhamer

Richard D. Swackhamer Director

Eastern Regional Center

Date: 2-20-90

U.S. GOVERNMENT MEMORANDUM U.S. CONSUMER PRODUCT SAFETY COMMISSION WASHINGTON, D.C. 20207

Date: SEP 1 0 1990

TO

The File

FROM

Eastern Regional Center

SUBJECT:

"No Action Indicated" Classification

Case Delegation Authority.

A. FIRM

TARA Toys Corp. 40 Adams Avenue Hauppauge, NY 11788

Case Tracking No. 900318

B. PRODUCT/VIOLATION

This case was generated as a result of OTL - Newark and the firm's #72600 item was found in violation of 16 CFR 1501.

C. CLASSIFICATION/JUSTIFICATION

This case is being classified as "No Action Indicated" because CAAL concluded that the reasonable have the merits for litigation. This office monitored the destruction of the firm's inventory.

Prepared By: Latellar Robert E. Moro
Senior Compliance Officer

Date: 9/1/90

Approved By: Latellar Discharge Director
Eastern Regional Center

FOER:REM:RDS:mp



EF

- .)

FOER () Inspection () Establishment Visit () Tolephone Contact () Investigation	•	FIELD ACTIVI	TY COVERSHEET		•		
Name Tara Toy Corp. Address 40 Adams Ave. City Hauppauge State NY Zip 11788 Telephone No. 1. RELATED FRIM () Parent () Headquarters () Subsidiary () Other City State 7. PRODUCTS COVERED 2. FOR A CONSUMER PRODUCTS 2. ESTABLISHMENT TYPE 10. ANNUAL PRODUCTION Product Covered \$ Units Other Product \$ Units Other Pro	1 (7/31/90 IBER (For RO Use)				
Address Hauppauge State NY ZIP 11788 Telephone No. 1. RELATED FIRM () Parent () Headquarters () Subsidiary () Other State Name City State 1. RELATED FIRM () Parent () Headquarters () Subsidiary () Other State 1. RECOUNTS COVERED CARTY Case #72600 2. ESTABLISHMENT TYPE () Manufacturer (x) Importer () Wholesaler () Own Label Distributor () Repackager () Other Product Covered \$ Units () Retailer () Repackager () Other Product S Units () Retailer () Repackager () Other Product S Units () Resolved S Received S Received S Subject () Resolved S Resolved S Subject () Resolved S Resolved S Subject () Resolved S S	5. ESTABLISHMENT						
City Hauppauge State NY Zip 11788 Telephone No. 3. RELATED FIRM () Parent () Headquarters () Subsidiary () Other City State 7. PRODUCTS COVERED #72600 2. ESTABLISHMENT TYPE () Manufacturer (x) Importer () Wholesaler () Own Label Distributor () Retailer () Repackager () Own Label Distributor () Retailer () Repackager () Other Product S Units Other Product S Units Single Manufacturer () Rescribed Activity 6 Travel 3 12. SAMPLES COLLECTED 13. MIS CODE 14. HOURS Activity 6 Travel 3 15. REASON FOR ACTIVITY (Assignment Reference) 900318 16. ANNOUNCED (X) Relitionals for Announced Inspection UNANNOUNCED () Arranged time for destruction () Remarks () SUMMARY () OTHER This inspection was conducted to witness by compaction the destruction of 2532 pieces of item #72600, carry case to set. Follow-up: Refer to FOER Compliance Sugnature Signature Sig	1100110						
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Name City State 7. PRODUCTS COVERED AT 25000 8. OTHER CONSUMER PRODUCTS 8. OTHER CONSUMER PRODUCTS 10. ANNUAL PRODUCTION Product Covered \$ Units Other Product () Wholesaler () Own Label Distributor () Repackager () Other II. LS. BUSINESS 96. Received None None None None None None None None	Citynauppe	State_	NI Zip 11	Telephor	e No		
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900318 16. ANNOUNCED (X) Rationale for Announced Inspection UNANNOUNCED () Arranged time for destruction 17. EMPLOYEE'S NAME Beverly J. Kohen Investigator This inspection was conducted to witness by compaction the destruction of 2532 pieces of item #72600, carry case to set. Follow-up: Refer to FOER Compliance 19. REVIEWER'S NAME Gilbert Bodin 20. REVIEW DATE 19. RESIDENTIAL SIGNATURE	——————————————————————————————————————				Activity 6		
Beverly J. Kohen Investigator Becely J. Kohen Investigator Grand This inspection was conducted to witness by compaction the destruction of 2532 pieces of item #72600, carry case to set. Follow-up: Refer to FOER Compliance This inspection was conducted to witness by compaction the destruction of 2532 pieces of item #72600, carry case to set. Follow-up: Refer to FOER Compliance TITLE SIGNATURE	16. ANNOUNCED (X) Rationale fo	r Announced Inspection	rustion	·			
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19. REVIEWER'S NAME Gilbert Bodin Supv. Investigator 21. DISTRIBUTION SIGNATURE Supv. Investigator	This inspection pieces of item #	was conducted to wit 72600, carry case to	ness by compacti set.	on the destr	ruction of 2532		
Gilbert Bodin Supv. Investigator 21. DISTRIBUTION	 VD				· •.		
20. REVIEW DATE · 21. DISTRIBUTION	19. REVIEWER'S NAME	TITLE	Sid	NATURE			
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	20. REVIEW DATE . 21. DISTRIE				2 53		
			BK, GB, Reading				

Tara Toy Corp. 40 Adams Ave. Hauppauge, NY. 11788 BJK 7/31/90

SUMMARY OF FINDINGS:

This inspection was conducted under N#645 for FOER Compliance. It's purpose was to witness the destruction of the firm's #72600, carry case toy set. Part of the handle broke off the case and was found to be a small part. The firm was holding 2532 pieces in it's warehouse, and agreed to destroy them.

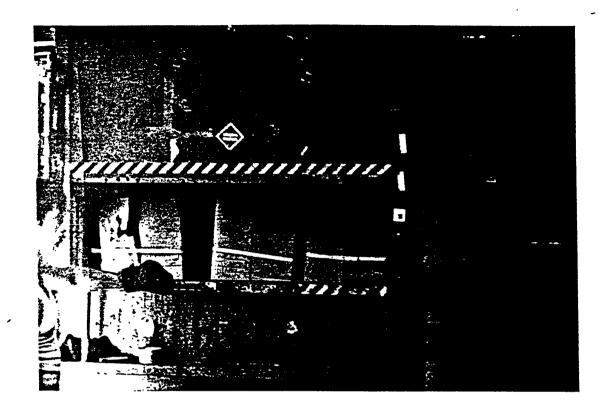
On July 31, 1990, I entered the firm and presented Bruce Pearl, President, with credentials and a Notice of Inspection. He showed me the stock of #72600, and I confirmed that there were approximately 2532 pieces. I remained to witness the destruction by compaction of the units. After being compacted, the crushed boxes were tied up and placed in a trash bin which is emptied periodically by a garbage company. Mr. Pearl signed an affidavit stating that the pieces were destroyed.

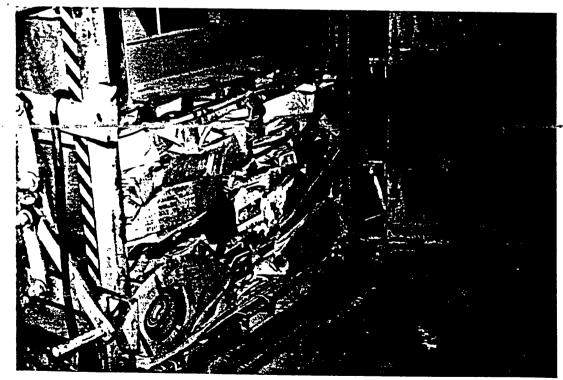
EXHIBITS:

- 1. Photographs
- 2. Affidavit

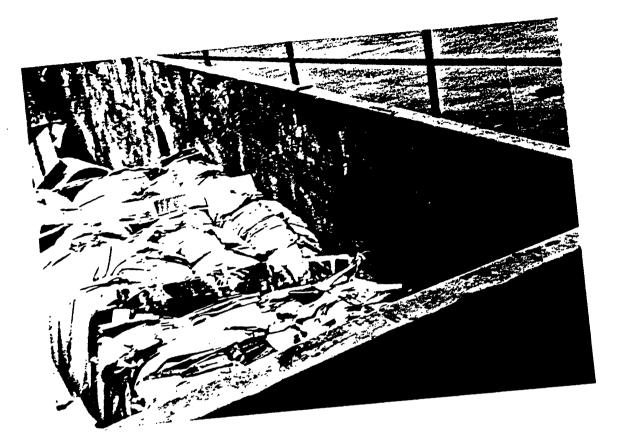
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BJK 7/31/90 Attachment #1





IVI







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FIELD ACTIVITY COVERSHEET					
(XX)	2. OPERATION (Check One) (XX) Inspection () Establishment () Telephone Contact () Investigation () Other			11/4/91 NUMBER (For RO Use) E920017	
5. ESTABLISHMENT Name Tara Toy Corporation					
Address 40 Adam	s Avenue				
City Hauppau	ge, State	NY Zip	11788 Telep	hone No. <u>516-273-8697</u>	
•					
6. RELATED FIRM () Parent () Headquarters () Subsidiary () Other Name State					
7. PRODUCTS COVERED		8. OTHER CONSUMER PRODUCTS			
Item #75110				•	
9. ESTABLISHMENT TYPE () Manufacturer () Importer () Wholesaler () Own Label Distributor () Retailer () Repackager () Other					
11. I.S. BUSINESS	12. SAMPLES COLLECTED	13. MIS	CODE	14. HOURS	
% Received % Shipped	None		33698	Activity 6 Travel 2	
15. REASON FOR ACTIVITY (Assignment Reference) E920017					
16. ANNOUNCED () Rationale for UNANNOUNCED (X)	Announced Inspection				
17. EMPLOYEE'S NAME	TITLE		SIGNATURE		
Beverly J. Kohen Investigate		or Beal John			
18. () ENDORSEMENT () REMARKS () SUMMARY () OTHER			3		
This inspection was conducted as a follow-up to Operation Toyland Sample M-800-9306				Sample M-800-9306	
which was imported by Stephen Dist., Brooklyn, New York but labeled as Tara Toy Corp					
The inspection revealed that in this instance Tara Toy acted as a representative in that					
they had the product manufactured for them under their label. To date shipments have					
gone to 10 different customers who in each instance acted as the importer of record.					
Tara Toy has not been the importer of record for this product since the item began to					
be distributed in August 1991.					
The firm indicated to our investigator that they are the responsible firm and any com-					
pliance activities involving products under their label should be directed to them.					
Follow-up: Refer to FOER Compliance.					
19. REVIEWER'S NAME	TITLE		SIGNATURE	, /	
Gilbert Bodin	Supv. Inves	stigator	Silve	Thos 1	
20. REVIEW DATE 11/14/91 21. DISTRIBUTION O: EF, DD, COMPLIANCE, CERM, GB, BK					

Tara Toy Corporation 40 Adams Avenue Hauppauge, New York 11788 11/4/91- BJK

SUMMARY OF FINDINGS:

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This inspection was conducted under E920017 as a follow-up to Operation Toyland. Samples of item #75110, Push Power Sesame Street Toys were collected under M-800-9306/9307/9308. Each Sample Number was a different style under the same item number. All three samples failed. The importer was Shepher Distribution and Sales Corporation, Brooklyn, New York, however, Tara Toy Corporation appeared on the toy's box. The purpose of this inspection was to determine Tara Toy Corp.'s role in this item.

The firm started distributing this toy in August, 1991. To date, all sales have been FOB Hong Kong, and the ten customers have been the importers of record. The firm has sold 44,376 pieces, and has no open orders.

The item includes three different toys which are sold to distributors as an assortment, however, consumers can purchase each style separately. The firm has not received any complaints regarding item #75110.

The firm had the item tested by a lab, and the item passed use and abuse tests.

No samples were collected because the firm has not directly imported this item to date. The francismot expecting to receive any shipments in the near future but is willing to send some production samples to the CPSC for testing. The firm is the responsible party for this toy, and would handle a recall.

COMPLIANCE HISTORY:

The firm was inspected in April, 1987. That inspection resulted in the recall of the firm's #71000, Sesame Street Poseable Dolls. The firm was again inspected in January, 1990 as a follow-up to Sample #L-800-0320, #72600 Play N Carry Cookie Shop. The item failed small parts testing, and the firm destroyed its stock of the item. The item was re-designed to eliminate the small part.



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STRUCTURE OF FIRM:

The private firm was incorporated in 1977, in New York State. It does approximately \$15, million in sales annually. Its officers are:

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Bruce Pearl - President

Donald Pearlstein - Executive Vice President.

The firm has a showroom at 200 Fifth Avenue, New York, NY in addition to its corporate offices and warehouse located in Hauppauge, New York.

The firm imports finished products, sells domestically manufactured items, and acts as a sales agent for items manufactured overseas to its specifications, but imported by individual customers. The firm has a license to sell Sesame Street Toys.

PERSON INTERVIEWED:

On November 4, 1991, I entered the firm, and presented Michael Seller, controller, with credentials and a Notice of Inspection. He supplied all of the information in this report. There have been no changes since the inspection conducted on January 11, 1990.

ITEM #75110

This is a new item the firm distributes, and is not pictured in Exhibit #1, the firm's catalog. The firm sold the first pieces in August, 1991. The item will appear in the 1992 catalog which will be available in March, 1992.

While the firm is responsible for this item, it has not yet imported it directly. All sales of the item have been FOB Hong Kong. Each customer has been the importer of records and the firm has acted as a sales agent. This item is manufactured by Soma, International, Hong Kong, to the firm's specifications. No other firm in the United States distributes this toy.



Model #75110 called "Push Power has three different toys. The first is Big Bird on a fire engine, the second is Cookie Monster on a truck, and the third is Ernie on an airplane. The three toys are sold as an assortment under the model number. Each carton is packed with all three shipping types in it. Consumers can purchase each style separately.

DISTRIBUTION:

From August 6, 1991 to September 12, 1991, the firm has sold 44,376 pieces. There are no open orders at this time. The firm's ten customers and the quantity purchased by each one is shown in Exhibit #2 and listed below. Included on this list is Shepher Distribution and Sales Corporation, the importer whom the original sample was collected from.

NAME	DATE	QUANTITY PURCHASED
 Boscov's Reading, PA 	9/4/91	900
Long Island Consortium Holbrook, NY	9/9/91	1,260
 Marbal Drug Corp. Middleburg Heights, OH 	8/8/91	720
4) Ocean State Jobbers N. Kimgstown, R.I.	8/7/91	1,188
5) Roses Stores Henderson, NC	8/9/91	9.036
6) Shepher Distribution Brooklyn, NY	8/14/91	1,440
7) Super Dollar Discount	8/8/91	1,800
8) Thrift Drug Pittsburgh, PA	9/15/91	2,052
9) Lash Tamaron DBA/Toys R'US Paramus, N.J.	9/12/91	20,400
10) Woolworth Co. New York, NY	8/15/91	5,580



QUALITY CONTROL:

The firm supplied a copy of the test report for this toy. It is dated July 31, 1991, and indicates that the toy passed testing under 1500.52 and 1500.53. This report is shown in Exhibit #3. No complaints have been made concerning this item.

No samples were collected since the firm has no stock of the toy. The firm is not expecting to receive any shipments as of now, and there are no open orders.

Many times each customer requests a separate test report for each production run and the firm will comply with these requests.

COMPLAINT FILES:

The firm does not maintain a complaint file except for one which contains complaints it receives from the CPSC. Mr. Sekke stated the firm has never received any injury complaints on any item, including #75110..

We have a record of three complaints on the firm's products, one of which resulted in the recall of #71000, Sesame Street Poseable Dolls. The second complaint was on a block set which contained a small part and has been discontinued. The third complaint was on an item that contained a Fabric Small Part.

PRODUCT LIABILITY INSURANCE:

The firm's insurance carrier is General Accident, Melville, New York.

PRODUCT LINE:

The firm imports ten percent of its line as finished products. The remainder are purchased domestically in parts which are then assembled in an assembly line fashion at the firm's warehouse.

Most of the firm's business is in empty carrying cases for dolls, cars, figures, and baseball cards. It also sell Sesame Street figures; it is licensed by Sesame Street. It has several stuffed toys available as well.



RECALL:

Should there be a recall on the "Push Power" toy, the firm would be responsible for the recall. No other U.S. company distributes this item in the country, as the item is manufactured to the firm's specifications.

DISCUSSION WITH MANAGEMENT:

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Mr. Seller stated that the firm could arrange to have some production run units brought in for sampling. I told him not to at this point. Mr. Seller knew nothing about the sample failure from Shepher Distributors but stated it was possible that Mr. Pearl, the President, who was out of the office may have been aware of the Situation.

EXHIBITS:

- 1. Catalog
- 2. Customer List
- 3. Test Report.

Beverly J. Kohen/ds

Investigator

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FOER





U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

APR 23 1992

CERTIFIED HAIL - RETURN RECEIPT REQUESTED

(unnecticut

Delaware

Destrict of Columbia

f kerida

Mame

Maryland

Massachusetts

New Hampshire

New Jersey

Sen Jost

North (srulina

Penmylvania

Puerto Rico

Rhude Island

South Carolina

Vermont '

Virgin Islands

New Virginia

Ms. Carolyn Slovis
Locker Greenberg & Brainin
One Penn Plaza
New York, NY 10119

Re:

Tara Toy Corporation
Cases 92G035 and 92G052
"Sesame Street Wursery Set"
Model \$71700

Dear Carolyn:

Thank you for your letter of April 15 on the Sesame Street Nursery Set, Model 71700 with Big Birl, Stroller, Rocking Horse and bear cub (Case 92G052).

Your client's recall notification letter is satisfactory.

As we have discussed the recall notification letter issued on the Sesame/Street Nursery Set, Model 71700 with Ernie Finger Puppet, Bath Tub, Duck and Swing (Case 92G035) was not satisfactory since it failed to address the necessity of a second level recall for consignees which may have distributed the product to retail level consignees of their own.

Attached is a suggested recall notification letter. It is requested that this letter be considered, with any changes you may request, for distribution to all consignees which received the prior notice.

Sincerely,

Steven Garitta
Compliance Officer

129

IMPORTANT SAFETY NOTICE

Re: Recall "Sesame Street Nursery Set"
Style No. 71700 which contains Ernie
finger puppet, bath tub, duck and swing

Dear Distributor/Store Manager:

You were previously sent a letter of December 16, 1991 notifying you of our voluntary recall of the above identified product in cooperation with the U.S. Consumer Froduct Safety Commission.

That letter informed you that CPSC has determined that this product is appropriate for children under three years of age and that components on the bath tub may separate thereby exposing a part which may be small enough to present a potential choking hazard to young children under the age of three.

Our December 16th letter requested that you stop selling this product immediately if you had any of these in stock.

That letter also included a "Notice of Recall" poster to be displayed for at least 120 days.

Our December 16, 1991 letter may <u>not</u> <u>have been clear</u> in informing you that this recall is to include quantities which your firm may have distributed to other firms as well as quantities which you may have sold at retail level if you are a retailer.

The "Notice of Recall" poster is intended to notify consumers who may have purchased this product previously. It should be displayed for a minimum of 120 days if you are a retailer. However if you are a distributor you should issue this recall letter and copies of the posters to those firms to which you sold the recalled product.

Consumers should be refunded the retail price of the above product when returned to the store. We will refund the retail price to you as well as shipping costs wether you are reinbursing a consumer or a firm to which you sold the recalled product.

In the event that you have not posted the "Notice of Recall" posters included with our letter of December 16, 1991 or have not supplied them to those consignees to whom you sold the recalled product we have included additional copies with the present letter.

Please cooperate with us by prominently displaying the enclosed "Notice of Recall" posters for at least 120 days and by supplying the poster and copies of this-letter to any firms to which you may have sold the recalled product if this was not done previously.

Thank you for your cooperation in this matter.

Very Truly Yours,

TARA TOY CORPORATION





U.S. CONSUMER PRODUCT SAFETY COMMISSION EASTERN REGIONAL CENTER

JAN 3 1992

CERTIFIED MAIL-RETURN RECEIPT REQUESTED

Bruce Pearl, President Tara Toy Corporation 40 Adams Ave. Hauppauge, New York 11788

onnecticut

Delaware.

Driftet of Columbia

f kırıda

Mame

Massachu-cit

New Hampshire

Sen Jerses

New York

North (aroline

Penny hanu

Puerto Kico

Rhode Island
South Caroline

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Limin Islands

West Virginia

Re: CPSC Case No. 92G052

"Sesame St. Nursery Set"
Model 71700 (with cookie monster)
Sample No. P-800-1012

"Sesame St. Nursery Set"
Model 71700 (with Big Bird)
Sample No. P-800-1013

Dear Mr. Pearl:

During an inspectional visit to Woolworth's loacted at 120 West 34th Street, New York, New York on December 17, 1991 a sample was collected of each of the above referenced products by Investigator Beverly Kohen of our staff.

Laboratory analysis of these samples revealed that components separated from several of the units tested when they were subjected to portions of the use and abuse tests as outlined in 16 CFR 1500 regulations under The Federal Hazardous Substance Act(FHSA).

Specifically, testing of sample P-800-1013 resulted in separated components when subjected to the tention test as outlined in 16 CFR 1500.52(f) and when subjected to the drop test as outlined in 16 CFR 1500.51(b), regulations under the FHSA.

Testing of sample P-800-1012 resulted in separated components when subjected to the drop test as outlined in 16 CFR 1500.51(b), regulation under the FHSA.

In both samples these components fit entirely inside the small parts cylinder as described in 16 CFR 1501.4 (FHSA)

These findings cause your firm's "Sesame Street Nursery Set", Hodel 71700, both those styles collected under sample numbers P-800-1012 and P-800-1013 to be in violation of the small parts requirements under 16 CFR 1501.4, regulation of The Hazardous Substances Act.

These products are therefore determined to be **banned hazardous** substances as described in Section 2(q) of The Federal Hazardous Substances Act.

The distribution of a banned hazardous substance is a prohibited act as defined in Section 4 of The FHSA.

Enclosed for your information are copies of our laboratory findings, as well as a copy of The Federal Hazardous Substances Act (FHSA) and its regulations.

We request that you immediately cease distribution of the "Sesame St. Nursery Set", Model 71700, in the styles cited above, and take corrective action regarding the future production or importation. These items, as presently designed, present a choking, aspiration, or ingestion hazard because the components separate easily from the item and they are small parts.

In this case of the style of product represented by sample P-000 1010 (ve. glob with Dig Bird) we also request that you provide notification to distributors and retailers informing them of the problem, requesting them to stop sale and return all existing stock.

The Commission has the authority to require that you provide public notification that these products are banned, and repair, replace or provide a refund for the banned products, if the Commission finds, after affording interested persons an opportunity for a hearing, that such corrective action is in the public interest.

The Consumer Product Safety Improvement Act of 1990, Public Law 101-608 104 Stat. 3110 amends, among other things, section 5 of the FHSA, 15 U.S.C. section 1264, to give the Commssion civil penalty authority under this act. Under the amendments, the Commssion can seek a civil penalty against firms who knowingly violate the prohibited acts section of the FHSA (section 4; 15 U.S.C.section 1263). The Commission may seek a penalty of up to \$5.000 for each violative product up to a maximum penalty of 1.25 million.

Continued sale after receipt in interstate commerce of banned or misbranded hazardous substances is prohibited by Section 4 of the Federal Hazardous Substances Act and punishable by the penalties described in Section 5 of the Act, which states that any person who violates any of the provisions of Section 4 shall be guilty of a misdemeanor. Conviction, thereof, will subject the responsible party to imprisonment for not more than ninety days, but for offenses committed with intent to defraud or mislead, or for second and subsequent offenses, imprisonment for not more than a year.

Further, under recent legislation applicable to the FHSA maximum criminal penalties are, \$5,000 for individuals and \$10,000 for organizations for first violations; \$100,000 for individuals and \$200,000 for organizations for second and subsequent offenses and for offenses committed with intent to defraud or mislead; and \$250,000 for individuals and \$500,000 for organizations for violations if a death results.

If you disagree with the conclusion the the these product are in violation of the Small Parts Regulations, you may submit your views on why these products are not in violation of the regulations or why it is not in the public interest to provide corrective action. The staff will give full consideration to any such information submitted before proceeding in this matter.

Our fact sheet on confidentiality is attached for your information.

Please advise us of your plans for disposition of these items within three days of receipt of this letter.

Your response should address the measures you propose to take in bringing the subject merchandise into compliance with the law, correction of violative products in your possession already in domestic commerce, the expected timetable for correction of any future production of these, and your intentions regarding recall from consignees to which the "Sesame Street Nursery Set" (with Big Bird) were distributed.

Be on notice that if reexportation of the banned products is to be included in your firm's plan for disposition that The Consumer Product Safety Act requires written notification of your firm's intent to export under 16 CFR 1019, enclosed.

