

Nevada

1997

Issued July 1999

EC97F53A-NV

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NEVADA								
53	Real estate & rental & leasing	2 460	2 276 517	381 482	88 612	16 890	20.3	6.9
531	Real estate	1 886	1 327 536	219 894	50 720	9 787	27.8	9.6
5311	Lessors of real estate	992	779 958	77 075	17 826	4 339	28.6	10.8
53111	Lessors of residential buildings & dwellings	512	438 181	44 214	10 258	2 703	32.3	10.7
531110	Lessors of residential buildings & dwellings	512	438 181	44 214	10 258	2 703	32.3	10.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	214	221 677	21 384	4 937	806	23.3	9.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	214	221 677	21 384	4 937	806	23.3	9.3
53113	Lessors of miniwarehouses & self storage units	114	43 493	4 679	1 032	317	21.6	8.8
531130	Lessors of miniwarehouses & self storage units	114	43 493	4 679	1 032	317	21.6	8.8
53119	Lessors of other real estate property	152	76 607	6 798	1 599	513	26.9	16.4
531190	Lessors of other real estate property	152	76 607	6 798	1 599	513	26.9	16.4
5312	Offices of real estate agents & brokers	496	339 919	74 175	16 382	2 550	26.5	6.5
53121	Offices of real estate agents & brokers	496	339 919	74 175	16 382	2 550	26.5	6.5
531210	Offices of real estate agents & brokers	496	339 919	74 175	16 382	2 550	26.5	6.5
5313	Activities related to real estate	398	207 659	68 644	16 512	2 898	26.6	10.5
53131	Real estate property managers	238	163 724	56 393	13 505	2 455	23.0	10.2
531311	Residential property managers	170	134 445	43 228	10 493	2 013	20.6	10.6
531312	Nonresidential property managers	68	29 279	13 165	3 012	442	33.9	8.7
53132	Offices of real estate appraisers	97	29 123	7 570	1 945	294	50.8	10.5
531320	Offices of real estate appraisers	97	29 123	7 570	1 945	294	50.8	10.5
53139	Other activities related to real estate	63	14 812	4 681	1 062	149	19.8	13.5
531390	Other activities related to real estate	63	14 812	4 681	1 062	149	19.8	13.5
532	Rental & leasing services	527	893 584	156 781	36 873	6 978	10.2	3.1
5321	Automotive equipment rental & leasing	97	427 691	67 225	14 914	3 263	1.1	1.0
53211	Passenger car rental & leasing	57	399 009	63 458	14 015	3 089	.8	.7
532111	Passenger car rental	53	387 075	62 385	13 758	3 072	.5	.7
53212	Truck, utility trailer, & RV rental & leasing	40	28 682	3 767	899	174	5.3	5.1
532120	Truck, utility trailer, & RV rental & leasing	40	28 682	3 767	899	174	5.3	5.1
5322	Consumer goods rental	242	153 857	26 247	5 986	1 726	23.1	6.4
53221	Consumer electronics & appliances rental	15	10 813	1 865	311	77	15.6	3.4
532210	Consumer electronics & appliances rental	15	10 813	1 865	311	77	15.6	3.4
53222	Formal wear & costume rental	21	5 884	1 794	462	144	23.4	19.2
532220	Formal wear & costume rental	21	5 884	1 794	462	144	23.4	19.2
53223	Video tape & disk rental	137	60 642	10 173	2 341	1 056	20.6	7.2
532230	Video tape & disk rental	137	60 642	10 173	2 341	1 056	20.6	7.2
53229	Other consumer goods rental	69	76 518	12 415	2 872	449	26.1	5.2
532291	Home health equipment rental	14	D	D	D	b	D	D
532292	Recreational goods rental	21	33 982	3 804	672	139	43.5	2.7
532299	All other consumer goods rental	34	D	D	D	c	D	D
5323	General rental centers	38	21 004	4 467	1 113	250	34.7	13.9
53231	General rental centers	38	21 004	4 467	1 113	250	34.7	13.9
532310	General rental centers	38	21 004	4 467	1 113	250	34.7	13.9
5324	Commercial & industrial machinery & equipment rental & leasing	150	291 032	58 842	14 860	1 739	15.1	3.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	72	201 057	39 470	10 244	1 010	17.1	2.5
532411	Commercial air/rail/water transportation equip rental & leasing	14	15 105	2 339	670	65	3.2	14.2
532412	Construction/mining/forestry machinery & equip rental & leasing	58	185 952	37 131	9 574	945	18.3	1.6
53242	Office machinery & equipment rental & leasing	17	23 696	3 822	731	96	7.8	4
532420	Office machinery & equipment rental & leasing	17	23 696	3 822	731	96	7.8	4
5324209	Computer rental & leasing	14	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	61	66 279	15 550	3 885	633	11.5	8.6
532490	Oth commercial/industrial machinery & equipment rental & leasing	61	66 279	15 550	3 885	633	11.5	8.6
533	Lessors of intangible assets, except copyrighted works	47	55 397	4 807	1 019	125	3.3	1.6
5331	Lessors of intangible assets, except copyrighted works	47	55 397	4 807	1 019	125	3.3	1.6
53311	Lessors of intangible assets, except copyrighted works	47	55 397	4 807	1 019	125	3.3	1.6
533110	Lessors of intangible assets, except copyrighted works	47	55 397	4 807	1 019	125	3.3	1.6

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAS VEGAS, NV—AZ MSA								
53	Real estate & rental & leasing	1 689	1 726 819	299 714	70 529	12 985	19.9	6.5
531	Real estate	1 253	932 862	160 634	37 650	7 029	28.9	9.0
5311	Lessors of real estate	629	524 073	47 932	11 118	2 829	29.9	11.4
53111	Lessors of residential buildings & dwellings	314	312 978	29 013	6 773	1 766	34.8	10.1
531110	Lessors of residential buildings & dwellings	314	312 978	29 013	6 773	1 766	34.8	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	139	133 362	12 287	2 775	532	22.5	14.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	139	133 362	12 287	2 775	532	22.5	14.9
53113	Lessors of miniwarehouses & self storage units	89	30 054	3 169	723	233	18.2	3.8
531130	Lessors of miniwarehouses & self storage units	89	30 054	3 169	723	233	18.2	3.8
53119	Lessors of other real estate property	87	47 679	3 463	847	298	25.7	14.4
531190	Lessors of other real estate property	87	47 679	3 463	847	298	25.7	14.4
5312	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
53121	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
531210	Offices of real estate agents & brokers	347	250 131	60 589	13 859	2 048	27.4	4.7
5313	Activities related to real estate	277	158 658	52 113	12 673	2 152	27.9	8.3
53131	Real estate property managers	166	123 325	41 807	10 085	1 751	23.7	7.3
531311	Residential property managers	115	103 166	32 097	7 859	1 420	21.0	8.0
531312	Nonresidential property managers	51	20 159	9 710	2 226	331	37.4	4.1
53132	Offices of real estate appraisers	68	26 002	6 560	1 696	261	50.9	11.0
531320	Offices of real estate appraisers	68	26 002	6 560	1 696	261	50.9	11.0
53139	Other activities related to real estate	43	9 331	3 746	892	140	19.4	12.8
531390	Other activities related to real estate	43	9 331	3 746	892	140	19.4	12.8
532	Rental & leasing services	407	744 329	135 439	32 046	5 849	9.9	3.5
5321	Automotive equipment rental & leasing	82	348 837	58 086	12 829	2 823	.8	1.4
53211	Passenger car rental & leasing	52	329 512	55 577	12 235	2 706	.6	1.1
532111	Passenger car rental	50	D	D	D	h	D	D
53212	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
532120	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
5322	Consumer goods rental	184	127 188	22 317	4 892	1 311	20.4	6.9
53221	Consumer electronics & appliances rental	13	10 320	1 613	341	76	20.6	3.6
532210	Consumer electronics & appliances rental	13	10 320	1 613	341	76	20.6	3.6
53222	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
532220	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
53223	Video tape & disk rental	92	44 556	7 877	1 848	745	6.5	8.3
532230	Video tape & disk rental	92	44 556	7 877	1 848	745	6.5	8.3
53229	Other consumer goods rental	63	67 740	11 401	2 407	377	29.1	6.3
532291	Home health equipment rental	11	7 171	1 424	364	34	21.0	27.7
532292	Recreational goods rental	23	34 372	3 879	630	128	45.3	3.2
532299	All other consumer goods rental	29	26 197	6 098	1 413	215	10.2	4.4
5323	General rental centers	24	14 569	3 120	805	170	29.0	23.9
53231	General rental centers	24	14 569	3 120	805	170	29.0	23.9
532310	General rental centers	24	14 569	3 120	805	170	29.0	23.9
5324	Commercial & industrial machinery & equipment rental & leasing	117	253 735	51 916	13 520	1 545	16.1	3.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	58	176 588	34 827	9 482	911	18.1	1.8
532412	Construction/mining/forestry machinery & equip rental & leasing	50	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
532420	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
53249	Oth commercial/industrial machinery & equipment rental & leasing	48	56 436	13 557	3 384	552	12.8	10.1
532490	Oth commercial/industrial machinery & equipment rental & leasing	48	56 436	13 557	3 384	552	12.8	10.1
533	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	-	1.9
5331	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	-	1.9
53311	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	-	1.9
533110	Lessors of intangible assets, except copyrighted works	29	49 628	3 641	833	107	-	1.9
RENO, NV MSA								
53	Real estate & rental & leasing	614	444 458	66 099	14 722	3 058	20.2	7.7
531	Real estate	493	305 915	45 964	10 106	2 085	26.0	10.1
5311	Lessors of real estate	263	197 746	22 553	5 345	1 144	25.1	9.4
53111	Lessors of residential buildings & dwellings	145	105 965	12 507	2 937	749	23.5	8.4
531110	Lessors of residential buildings & dwellings	145	105 965	12 507	2 937	749	23.5	8.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	50	60 734	6 572	1 654	165	27.7	4.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	50	60 734	6 572	1 654	165	27.7	4.6
53113	Lessors of miniwarehouses & self storage units	27	12 433	1 456	303	88	19.2	18.5
531130	Lessors of miniwarehouses & self storage units	27	12 433	1 456	303	88	19.2	18.5
53119	Lessors of other real estate property	41	18 614	2 018	451	142	29.7	24.2
531190	Lessors of other real estate property	41	18 614	2 018	451	142	29.7	24.2
5312	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2
53121	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2
531210	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	RENO, NV MSA—Con.							
53	Real estate & rental & leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	94	33 430	11 220	2 517	494	31.1	13.8
53131	Real estate property managers	50	24 679	8 936	2 005	412	29.0	14.0
531311	Residential property managers	38	16 258	5 897	1 328	321	31.6	11.1
531312	Nonresidential property managers	12	8 421	3 039	677	91	23.9	19.4
53132	Offices of real estate appraisers	26	3 521	1 126	273	46	60.6	15.2
531320	Offices of real estate appraisers	26	3 521	1 126	273	46	60.6	15.2
53139	Other activities related to real estate	18	5 230	1 158	239	36	20.9	12.1
531390	Other activities related to real estate	18	5 230	1 158	239	36	20.9	12.1
532	Rental & leasing services	103	133 087	19 274	4 432	954	6.8	2.4
5321	Automotive equipment rental & leasing	24	D	D	D	e	D	D
53211	Passenger car rental & leasing	15	D	D	D	e	D	D
532111	Passenger car rental	13	D	D	D	e	D	D
5322	Consumer goods rental	45	18 999	3 314	920	290	21.6	4.6
53223	Video tape & disk rental	24	9 618	1 367	325	179	29.6	1.2
532230	Video tape & disk rental	24	9 618	1 367	325	179	29.6	1.2
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	24	28 347	5 555	1 137	159	.8	5.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	16 686	3 467	579	77	1.1	8.2
533	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
5331	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
53311	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
533110	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
	AREA OUTSIDE NEVADA METROPOLITAN AREAS							
53	Real estate & rental & leasing	305	155 214	23 274	5 206	1 333	33.2	14.3
531	Real estate	244	126 468	18 151	4 103	978	31.4	16.0
5311	Lessors of real estate	139	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings	61	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	61	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	33 856	2 897	589	126	16.9	7.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	33 856	2 897	589	126	16.9	7.8
53113	Lessors of miniwarehouses & self storage units	10	2 933	309	66	20	61.9	27.3
531130	Lessors of miniwarehouses & self storage units	10	2 933	309	66	20	61.9	27.3
53119	Lessors of other real estate property	33	D	D	D	c	D	D
531190	Lessors of other real estate property	33	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	58	33 944	3 190	702	166	46.5	11.4
53121	Offices of real estate agents & brokers	58	33 944	3 190	702	166	46.5	11.4
531210	Offices of real estate agents & brokers	58	33 944	3 190	702	166	46.5	11.4
5313	Activities related to real estate	47	D	D	D	e	D	D
53131	Real estate property managers	29	17 953	6 217	1 536	323	17.4	23.7
531311	Residential property managers	23	D	D	D	e	D	D
53132	Offices of real estate appraisers	10	D	D	D	a	D	D
531320	Offices of real estate appraisers	10	D	D	D	a	D	D
532	Rental & leasing services	60	D	D	D	e	D	D
5322	Consumer goods rental	35	D	D	D	c	D	D
53223	Video tape & disk rental	29	8 100	1 240	246	167	87.5	12.5
532230	Video tape & disk rental	29	8 100	1 240	246	167	87.5	12.5
5324	Commercial & industrial machinery & equipment rental & leasing	16	12 311	2 214	454	78	23.7	5.3

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CHURCHILL COUNTY, NV								
53	Real estate & rental & leasing	21	4 100	797	193	80	69.8	24.5
531	Real estate	18	D	D	D	b	D	D
5311	Lessors of real estate	12	1 494	236	58	49	71.1	28.9
532	Rental & leasing services	3	D	D	D	a	D	D
CLARK COUNTY, NV								
53	Real estate & rental & leasing	1 521	1 672 508	291 369	68 537	12 437	19.0	6.0
531	Real estate	1 134	D	D	D	i	D	D
5311	Lessors of real estate	582	D	D	D	h	D	D
53111	Lessors of residential buildings & dwellings	301	D	D	D	g	D	D
531110	Lessors of residential buildings & dwellings	301	D	D	D	g	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	129	127 087	11 915	2 694	515	22.9	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	129	127 087	11 915	2 694	515	22.9	12.0
53113	Lessors of miniwarehouses & self storage units	75	D	D	D	c	D	D
531130	Lessors of miniwarehouses & self storage units	75	D	D	D	c	D	D
53119	Lessors of other real estate property	77	D	D	D	e	D	D
531190	Lessors of other real estate property	77	D	D	D	e	D	D
5312	Offices of real estate agents & brokers	297	230 158	58 621	13 403	1 929	23.5	4.6
53121	Offices of real estate agents & brokers	297	230 158	58 621	13 403	1 929	23.5	4.6
531210	Offices of real estate agents & brokers	297	230 158	58 621	13 403	1 929	23.5	4.6
5313	Activities related to real estate	255	D	D	D	g	D	D
53131	Real estate property managers	157	D	D	D	g	D	D
531311	Residential property managers	107	D	D	D	g	D	D
531312	Nonresidential property managers	50	D	D	D	e	D	D
53132	Offices of real estate appraisers	61	D	D	D	c	D	D
531320	Offices of real estate appraisers	61	D	D	D	c	D	D
53139	Other activities related to real estate	37	D	D	D	b	D	D
531390	Other activities related to real estate	37	D	D	D	b	D	D
532	Rental & leasing services	359	D	D	D	i	D	D
5321	Automotive equipment rental & leasing	70	346 477	57 600	12 699	2 786	.8	.9
53211	Passenger car rental & leasing	40	327 152	55 091	12 105	2 669	.6	.6
532111	Passenger car rental	38	D	D	D	h	D	D
53212	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
532120	Truck, utility trailer, & RV rental & leasing	30	19 325	2 509	594	117	4.3	6.2
5322	Consumer goods rental	158	121 374	20 913	4 591	1 212	19.1	6.4
53222	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
532220	Formal wear & costume rental	16	4 572	1 426	296	113	24.9	9.8
53223	Video tape & disk rental	81	D	D	D	f	D	D
532230	Video tape & disk rental	81	D	D	D	f	D	D
53229	Other consumer goods rental	52	D	D	D	e	D	D
532292	Recreational goods rental	16	32 962	3 554	593	110	43.5	2.8
532299	All other consumer goods rental	27	D	D	D	c	D	D
5323	General rental centers	21	D	D	D	c	D	D
53231	General rental centers	21	D	D	D	c	D	D
532310	General rental centers	21	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	110	250 374	51 073	13 269	1 502	16.3	3.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing	54	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	46	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
532420	Office machinery & equipment rental & leasing	11	20 711	3 532	654	82	7.2	-
53249	Oth commercial/industrial machinery & equipment rental & leasing	45	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	45	D	D	D	f	D	D
533	Lessors of intangible assets, except copyrighted works	28	D	D	D	c	D	D
5331	Lessors of intangible assets, except copyrighted works	28	D	D	D	c	D	D
53311	Lessors of intangible assets, except copyrighted works	28	D	D	D	c	D	D
533110	Lessors of intangible assets, except copyrighted works	28	D	D	D	c	D	D
DOUGLAS COUNTY, NV								
53	Real estate & rental & leasing	95	61 091	8 783	2 032	506	25.9	9.0
531	Real estate	71	52 891	6 993	1 720	333	19.0	9.1
5311	Lessors of real estate	28	26 406	1 483	316	62	21.1	4.9
53111	Lessors of residential buildings & dwellings	12	6 544	281	60	22	40.9	11.5
531110	Lessors of residential buildings & dwellings	12	6 544	281	60	22	40.9	11.5
5312	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
53121	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
531210	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
5313	Activities related to real estate	21	11 806	3 857	997	180	12.8	10.4
53131	Real estate property managers	13	10 339	3 367	895	170	11.1	9.8
531311	Residential property managers	11	D	D	D	c	D	D
532	Rental & leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	16	D	D	D	c	D	D
53223	Video tape & disk rental	13	4 889	795	140	106	92.2	7.8
532230	Video tape & disk rental	13	4 889	795	140	106	92.2	7.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ELKO COUNTY, NV								
53	Real estate & rental & leasing	34	22 304	4 186	950	237	31.6	16.1
531	Real estate	27	16 215	3 216	734	196	36.0	19.0
5311	Lessors of real estate	16	10 180	1 304	304	83	29.8	19.0
532	Rental & leasing services	7	6 089	970	216	41	19.9	8.6
EUREKA COUNTY, NV								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
HUMBOLDT COUNTY, NV								
53	Real estate & rental & leasing	11	2 119	209	49	23	42.5	25.8
531	Real estate	8	1 785	143	29	13	50.4	15.7
532	Rental & leasing services	3	334	66	20	10	—	79.6
LANDER COUNTY, NV								
53	Real estate & rental & leasing	3	2 324	112	28	12	49.7	50.3
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LINCOLN COUNTY, NV								
53	Real estate & rental & leasing	5	566	97	27	14	100.0	—
531	Real estate	5	566	97	27	14	100.0	—
LYON COUNTY, NV								
53	Real estate & rental & leasing	22	6 927	796	130	63	57.3	8.2
531	Real estate	14	5 114	566	85	35	62.2	4.7
532	Rental & leasing services	8	1 813	230	45	28	43.4	18.3
MINERAL COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
NYE COUNTY, NV								
53	Real estate & rental & leasing	20	4 337	740	147	62	65.0	13.5
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
PERSHING COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
STOREY COUNTY, NV								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WASHOE COUNTY, NV								
53	Real estate & rental & leasing	614	444 458	66 099	14 722	3 058	20.2	7.7
531	Real estate	493	305 915	45 964	10 106	2 085	26.0	10.1
5311	Lessors of real estate	263	197 746	22 553	5 345	1 144	25.1	9.4
53111	Lessors of residential buildings & dwellings	145	105 965	12 507	2 937	749	23.5	8.4
531110	Lessors of residential buildings & dwellings	145	105 965	12 507	2 937	749	23.5	8.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	50	60 734	6 572	1 654	165	27.7	4.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	50	60 734	6 572	1 654	165	27.7	4.6
53113	Lessors of miniwarehouses & self storage units	27	12 433	1 456	303	88	19.2	18.5
531130	Lessors of miniwarehouses & self storage units	27	12 433	1 456	303	88	19.2	18.5
53119	Lessors of other real estate property	41	18 614	2 018	451	142	29.7	24.2
531190	Lessors of other real estate property	41	18 614	2 018	451	142	29.7	24.2
5312	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2
53121	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2
531210	Offices of real estate agents & brokers	136	74 739	12 191	2 244	447	25.9	10.2
5313	Activities related to real estate	94	33 430	11 220	2 517	494	31.1	13.8
53131	Real estate property managers	50	24 679	8 936	2 005	412	29.0	14.0
531311	Residential property managers	38	16 258	5 897	1 328	321	31.6	11.1
531312	Nonresidential property managers	12	8 421	3 039	677	91	23.9	19.4
53132	Offices of real estate appraisers	26	3 521	1 126	273	46	60.6	15.2
531320	Offices of real estate appraisers	26	3 521	1 126	273	46	60.6	15.2
53139	Other activities related to real estate	18	5 230	1 158	239	36	20.9	12.1
531390	Other activities related to real estate	18	5 230	1 158	239	36	20.9	12.1
532	Rental & leasing services	103	133 087	19 274	4 432	954	6.8	2.4
5321	Automotive equipment rental & leasing	24	D	D	D	e	D	D
53211	Passenger car rental & leasing	15	D	D	D	e	D	D
532111	Passenger car rental	13	D	D	D	e	D	D
5322	Consumer goods rental	45	18 999	3 314	920	290	21.6	4.6
53223	Video tape & disk rental	24	9 618	1 367	325	179	29.6	1.2
532230	Video tape & disk rental	24	9 618	1 367	325	179	29.6	1.2
53229	Other consumer goods rental	11	D	D	D	b	D	D
5323	General rental centers	10	D	D	D	b	D	D
53231	General rental centers	10	D	D	D	b	D	D
532310	General rental centers	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	24	28 347	5 555	1 137	159	.8	5.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	16 686	3 467	579	77	1.1	8.2
533	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
5331	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
53311	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
533110	Lessors of intangible assets, except copyrighted works	18	5 456	861	184	19	25.3	1.4
WHITE PINE COUNTY, NV								
53	Real estate & rental & leasing	6	3 168	584	166	27	49.6	50.4
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
CARSON CITY, NV (IC)								
53	Real estate & rental & leasing	102	51 218	7 355	1 555	343	33.7	14.7
531	Real estate	91	41 459	5 839	1 177	276	37.6	17.7
5311	Lessors of real estate	56	24 650	3 498	670	182	32.9	18.1
53111	Lessors of residential buildings & dwellings	27	9 182	1 739	326	96	34.9	41.2
531110	Lessors of residential buildings & dwellings	27	9 182	1 739	326	96	34.9	41.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	12 760	1 481	269	55	23.5	2.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	12 760	1 481	269	55	23.5	2.6
53119	Lessors of other real estate property	12	2 139	196	55	25	63.1	15.7
531190	Lessors of other real estate property	12	2 139	196	55	25	63.1	15.7
5312	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
53121	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
531210	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
5313	Activities related to real estate	16	5 185	1 397	295	53	21.3	39.6
53131	Real estate property managers	10	3 312	846	158	34	27.2	62.0
532	Rental & leasing services	11	9 759	1 516	378	67	17.0	1.7

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BOULDER CITY, NV								
53	Real estate & rental & leasing	21	10 003	1 726	445	73	64.6	2.0
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	b	D	D
CARLIN, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
CARSON CITY, NV (IC)								
53	Real estate & rental & leasing	102	51 218	7 355	1 555	343	33.7	14.7
531	Real estate	91	41 459	5 839	1 177	276	37.6	17.7
5311	Lessors of real estate	56	24 650	3 498	670	182	32.9	18.1
53111	Lessors of residential buildings & dwellings	27	9 182	1 739	326	96	34.9	41.2
531110	Lessors of residential buildings & dwellings	27	9 182	1 739	326	96	34.9	41.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	12 760	1 481	269	55	23.5	2.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	12 760	1 481	269	55	23.5	2.6
53119	Lessors of other real estate property	12	2 139	196	55	25	63.1	15.7
531190	Lessors of other real estate property	12	2 139	196	55	25	63.1	15.7
5312	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
53121	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
531210	Offices of real estate agents & brokers	19	11 624	944	212	41	54.9	7.2
5313	Activities related to real estate	16	5 185	1 397	295	53	21.3	39.6
53131	Real estate property managers	10	3 312	846	158	34	27.2	62.0
532	Rental & leasing services	11	9 759	1 516	378	67	17.0	1.7
ELKO, NV								
53	Real estate & rental & leasing	24	19 919	3 534	830	201	30.1	12.5
531	Real estate	20	14 170	2 631	629	168	35.8	14.4
5311	Lessors of real estate	12	9 554	1 218	286	68	26.3	20.3
532	Rental & leasing services	4	5 749	903	201	33	16.2	8.0
ELY, NV								
53	Real estate & rental & leasing	4	D	D	D	b	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
FALLON, NV								
53	Real estate & rental & leasing	17	3 583	666	157	66	65.4	28.1
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
HENDERSON, NV								
53	Real estate & rental & leasing	111	161 101	31 897	6 660	1 335	6.7	1.8
531	Real estate	81	D	D	D	e	D	D
5311	Lessors of real estate	41	25 502	2 473	563	144	19.0	6.2
53111	Lessors of residential buildings & dwellings	18	13 620	1 088	255	65	22.1	11.3
531110	Lessors of residential buildings & dwellings	18	13 620	1 088	255	65	22.1	11.3
53113	Lessors of miniwarehouses & self storage units	11	3 148	357	77	23	10.2	1.6
531130	Lessors of miniwarehouses & self storage units	11	3 148	357	77	23	10.2	1.6
5312	Offices of real estate agents & brokers	24	12 480	2 823	488	66	19.2	1.7
53121	Offices of real estate agents & brokers	24	12 480	2 823	488	66	19.2	1.7
531210	Offices of real estate agents & brokers	24	12 480	2 823	488	66	19.2	1.7
5313	Activities related to real estate	16	D	D	D	b	D	D
53131	Real estate property managers	10	2 449	930	229	47	33.8	4.8
532	Rental & leasing services	28	115 153	24 067	5 042	1 039	1.8	.7
5322	Consumer goods rental	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LAS VEGAS, NV								
53	Real estate & rental & leasing	608	498 647	83 644	19 576	4 009	22.8	6.5
531	Real estate	478	297 647	51 886	12 227	2 343	30.4	8.5
5311	Lessors of real estate	234	173 673	18 169	4 321	1 071	27.5	9.3
53111	Lessors of residential buildings & dwellings	125	101 813	10 706	2 564	675	28.1	9.1
531110	Lessors of residential buildings & dwellings	125	101 813	10 706	2 564	675	28.1	9.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	63	50 190	5 660	1 311	261	31.5	9.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	63	50 190	5 660	1 311	261	31.5	9.9
53113	Lessors of miniwarehouses & self storage units	24	8 835	903	214	61	10.5	3.0
531130	Lessors of miniwarehouses & self storage units	24	8 835	903	214	61	10.5	3.0
53119	Lessors of other real estate property	22	12 835	900	232	74	18.8	13.5
531190	Lessors of other real estate property	22	12 835	900	232	74	18.8	13.5
5312	Offices of real estate agents & brokers	137	77 093	11 969	2 601	382	34.4	4.5
53121	Offices of real estate agents & brokers	137	77 093	11 969	2 601	382	34.4	4.5
531210	Offices of real estate agents & brokers	137	77 093	11 969	2 601	382	34.4	4.5
5313	Activities related to real estate	107	46 881	21 748	5 305	890	34.2	12.2
53131	Real estate property managers	62	35 436	17 863	4 346	755	36.7	9.9
531311	Residential property managers	41	26 922	14 005	3 473	596	29.7	11.3
531312	Nonresidential property managers	21	8 514	3 858	873	159	58.9	5.5
53132	Offices of real estate appraisers	26	7 264	2 509	636	93	33.6	19.9
531320	Offices of real estate appraisers	26	7 264	2 509	636	93	33.6	19.9
53139	Other activities related to real estate	19	4 181	1 376	323	42	14.6	18.3
531390	Other activities related to real estate	19	4 181	1 376	323	42	14.6	18.3
532	Rental & leasing services	126	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	29	D	D	D	f	D	D
53211	Passenger car rental & leasing	13	D	D	D	f	D	D
532111	Passenger car rental	12	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	16	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	16	D	D	D	b	D	D
5322	Consumer goods rental	61	49 572	8 461	1 922	555	34.3	2.8
53223	Video tape & disk rental	33	16 383	2 941	722	302	6.3	2.3
532230	Video tape & disk rental	33	16 383	2 941	722	302	6.3	2.3
53229	Other consumer goods rental	16	D	D	D	c	D	D
532299	All other consumer goods rental	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	31	32 615	8 470	2 171	347	11.0	14.2
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	D	D	D	c	D	D
MESQUITE, NV								
53	Real estate & rental & leasing	11	3 171	382	85	27	60.8	4.0
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NORTH LAS VEGAS, NV								
53	Real estate & rental & leasing	49	79 751	16 607	4 833	451	7.3	9.9
531	Real estate	25	15 973	3 070	743	127	26.7	35.5
5311	Lessors of real estate	16	12 800	1 540	354	83	26.6	42.5
532	Rental & leasing services	24	63 778	13 537	4 090	324	2.4	3.5
5324	Commercial & industrial machinery & equipment rental & leasing	14	54 730	12 069	3 710	250	1.5	2.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	49 464	11 026	3 441	215	1.6	-
RENO, NV								
53	Real estate & rental & leasing	419	342 900	47 638	10 760	2 266	18.9	6.3
531	Real estate	334	236 226	32 714	7 422	1 522	24.1	8.0
5311	Lessors of real estate	202	166 622	19 271	4 672	983	24.1	8.0
53111	Lessors of residential buildings & dwellings	121	92 063	11 108	2 644	676	21.3	7.9
531110	Lessors of residential buildings & dwellings	121	92 063	11 108	2 644	676	21.3	7.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	37	54 431	5 801	1 482	143	27.3	4.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	37	54 431	5 801	1 482	143	27.3	4.3
53113	Lessors of miniwarehouses & self storage units	20	8 340	938	218	59	25.3	26.2
531130	Lessors of miniwarehouses & self storage units	20	8 340	938	218	59	25.3	26.2
53119	Lessors of other real estate property	24	11 788	1 424	328	105	30.4	12.5
531190	Lessors of other real estate property	24	11 788	1 424	328	105	30.4	12.5
5312	Offices of real estate agents & brokers	74	48 447	6 885	1 236	260	21.0	5.1
53121	Offices of real estate agents & brokers	74	48 447	6 885	1 236	260	21.0	5.1
531210	Offices of real estate agents & brokers	74	48 447	6 885	1 236	260	21.0	5.1
5313	Activities related to real estate	58	21 157	6 558	1 514	279	31.1	15.1
53131	Real estate property managers	32	15 414	5 122	1 174	225	31.1	14.9
531311	Residential property managers	26	9 261	3 071	721	173	41.3	17.0
53132	Offices of real estate appraisers	15	2 287	732	178	27	46.7	22.3
531320	Offices of real estate appraisers	15	2 287	732	178	27	46.7	22.3
53139	Other activities related to real estate	11	3 456	704	162	27	20.6	11.4
531390	Other activities related to real estate	11	3 456	704	162	27	20.6	11.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
RENO, NV—Con.								
53	Real estate & rental & leasing—Con.							
532	Rental & leasing services	70	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	19	74 627	8 782	2 007	432	2.7	.2
53211	Passenger car rental & leasing	14	D	D	D	e	D	D
532111	Passenger car rental	12	D	D	D	e	D	D
5322	Consumer goods rental	30	11 304	2 078	528	183	23.2	7.8
53223	Video tape & disk rental	15	7 278	972	228	122	23.0	1.6
532230	Video tape & disk rental	15	7 278	972	228	122	23.0	1.6
5324	Commercial & industrial machinery & equipment rental & leasing.....	16	15 199	3 073	571	86	.3	9.7
533	Lessors of intangible assets, except copyrighted works	15	D	D	D	a	D	D
5331	Lessors of intangible assets, except copyrighted works	15	D	D	D	a	D	D
53311	Lessors of intangible assets, except copyrighted works	15	D	D	D	a	D	D
533110	Lessors of intangible assets, except copyrighted works	15	D	D	D	a	D	D
SPARKS, NV								
53	Real estate & rental & leasing	86	62 978	11 767	2 590	495	13.2	5.4
531	Real estate	63	36 587	7 463	1 506	315	19.0	8.6
5311	Lessors of real estate	29	16 172	1 695	372	84	10.5	12.5
53111	Lessors of residential buildings & dwellings	13	8 050	783	172	43	18.6	13.2
531110	Lessors of residential buildings & dwellings	13	8 050	783	172	43	18.6	13.2
5312	Offices of real estate agents & brokers	20	14 424	3 538	640	118	28.9	7.1
53121	Offices of real estate agents & brokers	20	14 424	3 538	640	118	28.9	7.1
531210	Offices of real estate agents & brokers	20	14 424	3 538	640	118	28.9	7.1
5313	Activities related to real estate	14	5 991	2 230	494	113	18.3	1.8
532	Rental & leasing services	23	26 391	4 304	1 084	180	5.2	.9
WEST WENDOVER, NV *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
WINNEMUCCA, NV								
53	Real estate & rental & leasing	9	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
YERINGTON, NV								
53	Real estate & rental & leasing	4	1 431	313	53	22	29.0	15.1
531	Real estate	4	1 431	313	53	22	29.0	15.1
BALANCE OF CHURCHILL COUNTY, NV								
53	Real estate & rental & leasing	4	517	131	36	14	100.0	—
531	Real estate	4	517	131	36	14	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF CLARK COUNTY, NV								
53	Real estate & rental & leasing	721	919 835	157 113	36 938	6 542	19.5	6.1
531	Real estate	524	530 645	92 799	21 918	3 896	26.4	8.1
5311	Lessors of real estate	278	292 935	24 043	5 506	1 387	32.0	10.1
53111	Lessors of residential buildings & dwellings	147	182 590	15 700	3 645	942	38.7	8.5
531110	Lessors of residential buildings & dwellings	147	182 590	15 700	3 645	942	38.7	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	57	71 885	5 232	1 146	194	17.8	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	57	71 885	5 232	1 146	194	17.8	14.4
53113	Lessors of miniwarehouses & self storage units	34	14 449	1 498	336	107	18.0	2.1
531130	Lessors of miniwarehouses & self storage units	34	14 449	1 498	336	107	18.0	2.1
53119	Lessors of other real estate property	40	24 011	1 613	379	144	32.1	14.6
531190	Lessors of other real estate property	40	24 011	1 613	379	144	32.1	14.6
5312	Offices of real estate agents & brokers	125	138 348	43 234	10 210	1 462	16.8	4.9
53121	Offices of real estate agents & brokers	125	138 348	43 234	10 210	1 462	16.8	4.9
531210	Offices of real estate agents & brokers	125	138 348	43 234	10 210	1 462	16.8	4.9
5313	Activities related to real estate	121	99 362	25 522	6 202	1 047	23.1	6.3
53131	Real estate property managers	79	80 642	20 997	5 015	869	16.4	6.4
531311	Residential property managers	53	69 877	15 672	3 806	708	15.7	6.9
531312	Nonresidential property managers	26	10 765	5 325	1 209	161	21.1	3.3
53132	Offices of real estate appraisers	27	16 046	3 160	857	129	56.0	6.0
531320	Offices of real estate appraisers	27	16 046	3 160	857	129	56.0	6.0
53139	Other activities related to real estate	15	2 674	1 365	330	49	28.4	5.3
531390	Other activities related to real estate	15	2 674	1 365	330	49	28.4	5.3
532	Rental & leasing services	176	372 261	62 168	14 519	2 584	10.6	3.4
5321	Automotive equipment rental & leasing	34	166 230	23 449	5 472	1 175	.3	1.5
53211	Passenger car rental & leasing	24	159 977	22 638	5 291	1 136	—	1.1
532111	Passenger car rental	23	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing	10	6 253	811	181	39	9.2	11.1
532120	Truck, utility trailer, & RV rental & leasing	10	6 253	811	181	39	9.2	11.1
5322	Consumer goods rental	76	53 599	9 011	1 891	484	7.1	11.4
53223	Video tape & disk rental	37	19 900	3 453	771	296	3.7	14.3
532230	Video tape & disk rental	37	19 900	3 453	771	296	3.7	14.3
53229	Other consumer goods rental	29	D	D	D	c	D	D
532292	Recreational goods rental	10	13 875	1 959	221	49	3.0	5.1
532299	All other consumer goods rental	14	D	D	D	b	D	D
5323	General rental centers	11	8 333	2 121	532	106	32.5	21.9
53231	General rental centers	11	8 333	2 121	532	106	32.5	21.9
532310	General rental centers	11	8 333	2 121	532	106	32.5	21.9
5324	Commercial & industrial machinery & equipment rental & leasing	55	144 099	27 587	6 624	819	22.4	1.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	32	107 523	18 690	4 489	527	28.9	.7
532412	Construction/mining/forestry machinery & equip rental & leasing	29	106 411	18 545	4 458	518	29.2	.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	18	22 224	7 128	1 738	258	.6	7.3
532490	Oth commercial/industrial machinery & equipment rental & leasing	18	22 224	7 128	1 738	258	.6	7.3
533	Lessors of intangible assets, except copyrighted works	21	16 929	2 146	501	62	—	3.9
5331	Lessors of intangible assets, except copyrighted works	21	16 929	2 146	501	62	—	3.9
53311	Lessors of intangible assets, except copyrighted works	21	16 929	2 146	501	62	—	3.9
533110	Lessors of intangible assets, except copyrighted works	21	16 929	2 146	501	62	—	3.9
BALANCE OF DOUGLAS COUNTY, NV								
53	Real estate & rental & leasing	95	61 091	8 783	2 032	506	25.9	9.0
531	Real estate	71	52 891	6 993	1 720	333	19.0	9.1
5311	Lessors of real estate	28	26 406	1 483	316	62	21.1	4.9
53111	Lessors of residential buildings & dwellings	12	6 544	281	60	22	40.9	11.5
531110	Lessors of residential buildings & dwellings	12	6 544	281	60	22	40.9	11.5
5312	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
53121	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
531210	Offices of real estate agents & brokers	22	14 679	1 653	407	91	20.1	15.5
5313	Activities related to real estate	21	11 806	3 857	997	180	12.8	10.4
53131	Real estate property managers	13	10 339	3 367	895	170	11.1	9.8
531311	Residential property managers	11	D	D	D	c	D	D
532	Rental & leasing services	23	D	D	D	c	D	D
5322	Consumer goods rental	16	D	D	D	c	D	D
53223	Video tape & disk rental	13	4 889	795	140	106	92.2	7.8
532230	Video tape & disk rental	13	4 889	795	140	106	92.2	7.8
BALANCE OF ELKO COUNTY, NV								
53	Real estate & rental & leasing	6	1 699	465	109	26	25.1	61.2
531	Real estate	5	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF EUREKA COUNTY, NV								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF HUMBOLDT COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF LANDER COUNTY, NV								
53	Real estate & rental & leasing	3	2 324	112	28	12	49.7	50.3
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY, NV								
53	Real estate & rental & leasing	5	566	97	27	14	100.0	—
531	Real estate	5	566	97	27	14	100.0	—
BALANCE OF LYON COUNTY, NV								
53	Real estate & rental & leasing	18	5 496	483	77	41	64.6	6.4
531	Real estate	10	3 683	253	32	13	75.0	.6
532	Rental & leasing services	8	1 813	230	45	28	43.4	18.3
BALANCE OF MINERAL COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF NYE COUNTY, NV								
53	Real estate & rental & leasing	20	4 337	740	147	62	65.0	13.5
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
BALANCE OF PERSHING COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF STOREY COUNTY, NV								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF WASHOE COUNTY, NV								
53	Real estate & rental & leasing	109	38 580	6 694	1 372	297	43.1	23.1
531	Real estate	96	33 102	5 787	1 178	248	47.1	26.1
5311	Lessors of real estate	32	14 952	1 587	301	77	52.6	21.6
53111	Lessors of residential buildings & dwellings	11	5 852	616	121	30	65.6	10.5
531110	Lessors of residential buildings & dwellings	11	5 852	616	121	30	65.6	10.5
5312	Offices of real estate agents & brokers	42	11 868	1 768	368	69	42.2	34.7
53121	Offices of real estate agents & brokers	42	11 868	1 768	368	69	42.2	34.7
531210	Offices of real estate agents & brokers	42	11 868	1 768	368	69	42.2	34.7
5313	Activities related to real estate	22	6 282	2 432	509	102	43.2	20.8
53131	Real estate property managers	10	3 870	1 727	371	84	43.7	27.5
532	Rental & leasing services	10	D	D	D	b	D	D
BALANCE OF WHITE PINE COUNTY, NV								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites

6517 Lessors of railroad property

6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

6531 (pt) Offices of residential real estate agents & brokers

6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primary engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

NEVADA

West Wendover was incorporated in July 1991, but this change was not submitted to the Census Bureau until May 1992.

Appendix E. Metropolitan Areas

NEVADA

Las Vegas, NV—AZ MSA

Mohave County, AZ

Clark County, NV

Nye County, NV

Reno, NV MSA

Washoe County, NV

