

Maine

1997

Issued December 1999

EC97F53A-ME

**1997 Economic Census**

*Real Estate and Rental and Leasing*

Geographic Area Series



**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Real Estate and Rental and Leasing sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Sidney O. Marcus III**, Chief, Utilities and Financial Census Branch, assisted by **Faye A. Jacobs**, **Steven M. Roman**, and **Laurie G. Torene**. Primary staff assistance was provided by **Vannah L. Beatty**, **Robert S. Benedik**, **Diane Carodiskey-Beeson**, **Sandra K. Creech**, **Michael J. Garger**, **Carrie A. Hill**, **Donna S. Kielman**, **Amy Merrill**, **Marleen J. Motonis**, **Barbara D. Myers**, and **William R. Samples**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Margaret A. Smith** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

# Maine 1997

Issued December 1999

EC97F53A-ME

## **1997 Economic Census** *Real Estate and Rental and Leasing* Geographic Area Series



**U.S. Department of Commerce**  
**William M. Daley,**  
Secretary  
**Robert L. Mallett,**  
Deputy Secretary

**Economics  
and Statistics  
Administration**  
**Robert J. Shapiro,**  
Under Secretary for  
Economic Affairs

**U.S. CENSUS BUREAU**  
**Kenneth Prewitt,**  
Director



**Economics  
and Statistics  
Administration**

**Robert J. Shapiro,**  
Under Secretary  
for Economic Affairs



**U.S. CENSUS BUREAU**

**Kenneth Prewitt,**  
Director

**William G. Barron,**  
Deputy Director

**Paula J. Schneider,**  
Principal Associate Director  
for Programs

**Frederick T. Knickerbocker,**  
Associate Director  
for Economic Programs

**Thomas L. Mesenbourg,**  
Assistant Director  
for Economic Programs

**Carole A. Ambler,**  
Chief, Service Sector  
Statistics Division

## CONTENTS

---

Introduction to the Economic Census .....	1
Real Estate and Rental and Leasing .....	5

### TABLES

1. Summary Statistics for the State: 1997 .....	7
2. Summary Statistics for Metropolitan Areas: 1997 .....	8
3. Summary Statistics for Counties: 1997 .....	14
4. Summary Statistics for Places: 1997 .....	17

### APPENDIXES

A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Coverage and Methodology .....	C-1
D. Geographic Notes .....	D-1
E. Metropolitan Areas .....	E-1

# Introduction to the Economic Census

---

## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

---

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

---

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



---

This page is intentionally blank.

# Real Estate and Rental and Leasing

---

## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

## GENERAL

A list of reports that provide statistics on sector 53 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

**Establishment and firm size (including legal form of organization) report.** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

---

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MAINE</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>1 343</b>	<b>601 701</b>	<b>114 162</b>	<b>25 246</b>	<b>5 929</b>	<b>29.6</b>	<b>7.9</b>
531	Real estate	1 002	379 285	65 637	14 160	3 261	41.8	9.6
5311	Lessors of real estate	406	190 271	21 835	4 641	1 183	39.7	9.5
53111	Lessors of residential buildings & dwellings	208	81 658	9 339	2 096	645	44.8	15.8
531110	Lessors of residential buildings & dwellings	208	81 658	9 339	2 096	645	44.8	15.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	145	89 693	9 512	2 080	417	37.5	3.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	145	89 693	9 512	2 080	417	37.5	3.4
53113	Lessors of miniwarehouses & self storage units	20	5 115	518	111	34	68.6	22.7
531130	Lessors of miniwarehouses & self storage units	20	5 115	518	111	34	68.6	22.7
53119	Lessors of other real estate property	33	13 805	2 466	354	87	13.5	6.0
531190	Lessors of other real estate property	33	13 805	2 466	354	87	13.5	6.0
5312	Offices of real estate agents & brokers	297	115 597	16 185	3 115	725	54.4	8.6
53121	Offices of real estate agents & brokers	297	115 597	16 185	3 115	725	54.4	8.6
531210	Offices of real estate agents & brokers	297	115 597	16 185	3 115	725	54.4	8.6
5313	Activities related to real estate	299	73 417	27 617	6 404	1 353	27.2	11.6
53131	Real estate property managers	191	48 703	18 889	4 501	1 029	23.9	9.4
531311	Residential property managers	152	30 552	10 653	2 473	695	24.1	8.7
531312	Nonresidential property managers	39	18 151	8 236	2 028	334	23.6	10.6
53132	Offices of real estate appraisers	71	13 248	5 216	1 174	217	26.0	27.8
531320	Offices of real estate appraisers	71	13 248	5 216	1 174	217	26.0	27.8
53139	Other activities related to real estate	37	11 466	3 512	729	107	42.4	2.3
531390	Other activities related to real estate	37	11 466	3 512	729	107	42.4	2.3
532	Rental & leasing services	341	222 416	48 525	11 086	2 668	8.7	5.0
5321	Automotive equipment rental & leasing	48	114 735	23 421	5 223	1 109	2.0	5.2
53211	Passenger car rental & leasing	17	51 214	11 856	2 515	683	.2	9.3
532111	Passenger car rental	12	42 741	10 750	2 252	584	-	-
53212	Truck, utility trailer, & RV rental & leasing	31	63 521	11 565	2 708	426	3.4	1.9
532120	Truck, utility trailer, & RV rental & leasing	31	63 521	11 565	2 708	426	3.4	1.9
5322	Consumer goods rental	233	70 538	14 151	3 480	1 208	20.6	6.4
53221	Consumer electronics & appliances rental	30	D	D	D	c	D	D
532210	Consumer electronics & appliances rental	30	D	D	D	c	D	D
53222	Formal wear & costume rental	8	1 961	570	107	26	27.7	2.0
532220	Formal wear & costume rental	8	1 961	570	107	26	27.7	2.0
53223	Video tape & disk rental	163	37 240	6 349	1 541	836	29.9	10.3
532230	Video tape & disk rental	163	37 240	6 349	1 541	836	29.9	10.3
53229	Other consumer goods rental	32	D	D	D	c	D	D
532291	Home health equipment rental	7	6 761	2 084	659	73	5.2	-
532292	Recreational goods rental	12	891	235	39	43	72.6	4.6
532299	All other consumer goods rental	13	D	D	D	b	D	D
5323	General rental centers	26	11 193	2 804	607	134	14.2	5.5
53231	General rental centers	26	11 193	2 804	607	134	14.2	5.5
532310	General rental centers	26	11 193	2 804	607	134	14.2	5.5
5324	Commercial & industrial machinery & equipment rental & leasing	34	25 950	8 149	1 776	217	3.8	.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	11 971	4 928	1 108	115	7.7	.4
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	20	D	D	D	c	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BANGOR, ME MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>117</b>	<b>60 794</b>	<b>8 525</b>	<b>2 115</b>	<b>533</b>	<b>34.3</b>	<b>6.0</b>
531	Real estate	83	41 175	5 160	1 123	316	47.9	5.8
5311	Lessors of real estate	40	28 266	1 936	421	128	46.6	5.7
53111	Lessors of residential buildings & dwellings	20	12 392	1 101	219	62	52.0	10.8
531110	Lessors of residential buildings & dwellings	20	12 392	1 101	219	62	52.0	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	13 933	686	163	47	43.1	—
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	13 933	686	163	47	43.1	—
5312	Offices of real estate agents & brokers	18	8 450	1 111	237	65	57.2	7.5
53121	Offices of real estate agents & brokers	18	8 450	1 111	237	65	57.2	7.5
531210	Offices of real estate agents & brokers	18	8 450	1 111	237	65	57.2	7.5
5313	Activities related to real estate	25	4 459	2 113	465	123	38.5	3.9
53131	Real estate property managers	17	3 706	1 792	406	108	37.8	4.4
531311	Residential property managers	12	2 244	1 225	280	85	43.4	7.2
532	Rental & leasing services	34	19 619	3 365	992	217	5.6	6.3
5322	Consumer goods rental	19	8 560	1 943	654	155	11.9	7.5
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D
<b>BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT CMSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>5 506</b>	<b>5 835 172</b>	<b>1 224 362</b>	<b>281 877</b>	<b>41 062</b>	<b>19.5</b>	<b>9.0</b>
531	Real estate	4 186	D	D	D	k	D	D
5311	Lessors of real estate	1 682	D	D	D	i	D	D
53111	Lessors of residential buildings & dwellings	790	845 406	130 700	28 114	5 711	16.3	10.8
531110	Lessors of residential buildings & dwellings	790	845 406	130 700	28 114	5 711	16.3	10.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	666	966 186	97 988	23 164	3 302	28.8	7.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	666	966 186	97 988	23 164	3 302	28.8	7.2
53113	Lessors of miniwarehouses & self storage units	92	D	D	D	e	D	D
531130	Lessors of miniwarehouses & self storage units	92	D	D	D	e	D	D
53119	Lessors of other real estate property	134	D	D	D	e	D	D
531190	Lessors of other real estate property	134	D	D	D	e	D	D
5312	Offices of real estate agents & brokers	1 257	D	D	D	h	D	D
53121	Offices of real estate agents & brokers	1 257	D	D	D	h	D	D
531210	Offices of real estate agents & brokers	1 257	D	D	D	h	D	D
5313	Activities related to real estate	1 247	D	D	D	j	D	D
53131	Real estate property managers	851	D	D	D	j	D	D
531311	Residential property managers	543	D	D	D	i	D	D
531312	Nonresidential property managers	308	D	D	D	h	D	D
53132	Offices of real estate appraisers	218	D	D	D	f	D	D
531320	Offices of real estate appraisers	218	D	D	D	f	D	D
53139	Other activities related to real estate	178	D	D	D	g	D	D
531390	Other activities related to real estate	178	D	D	D	g	D	D
532	Rental & leasing services	1 295	D	D	D	j	D	D
5321	Automotive equipment rental & leasing	240	D	D	D	h	D	D
53211	Passenger car rental & leasing	133	465 687	71 188	16 278	2 515	1.9	4.6
532111	Passenger car rental	110	D	D	D	g	D	D
532112	Passenger car leasing	23	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	107	D	D	D	g	D	D
532120	Truck, utility trailer, & RV rental & leasing	107	D	D	D	g	D	D
5322	Consumer goods rental	692	D	D	D	i	D	D
53221	Consumer electronics & appliances rental	31	D	D	D	c	D	D
532210	Consumer electronics & appliances rental	31	D	D	D	c	D	D
53222	Formal wear & costume rental	59	D	D	D	e	D	D
532220	Formal wear & costume rental	59	D	D	D	e	D	D
53223	Video tape & disk rental	489	D	D	D	h	D	D
532230	Video tape & disk rental	489	D	D	D	h	D	D
53229	Other consumer goods rental	113	103 355	26 323	5 040	903	22.3	3.6
532291	Home health equipment rental	19	25 091	5 350	1 147	158	12.0	2.4
532292	Recreational goods rental	20	4 702	1 256	184	53	40.2	20.0
532299	All other consumer goods rental	74	73 562	19 717	3 709	692	24.6	3.0
5323	General rental centers	128	D	D	D	f	D	D
53231	General rental centers	128	D	D	D	f	D	D
532310	General rental centers	128	D	D	D	f	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	235	D	D	D	g	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	64	D	D	D	e	D	D
532411	Commercial air/rail/water transportation equip rental & leasing	10	D	D	D	a	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	54	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	47	D	D	D	f	D	D
532420	Office machinery & equipment rental & leasing	47	D	D	D	f	D	D
5324201	Office machinery rental & leasing	11	D	D	D	e	D	D
5324209	Computer rental & leasing	36	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	124	289 390	42 551	9 674	1 081	8.6	4.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	124	289 390	42 551	9 674	1 081	8.6	4.8
533	Lessors of intangible assets, except copyrighted works	25	D	D	D	f	D	D
5331	Lessors of intangible assets, except copyrighted works	25	D	D	D	f	D	D
53311	Lessors of intangible assets, except copyrighted works	25	D	D	D	f	D	D
533110	Lessors of intangible assets, except copyrighted works	25	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>Boston, MA–NH PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3 492</b>	<b>4 504 452</b>	<b>976 313</b>	<b>226 905</b>	<b>30 605</b>	<b>18.4</b>	<b>9.0</b>
531	Real estate .....	2 711	3 103 565	723 521	167 850	21 989	23.2	10.3
5311	Lessors of real estate .....	1 064	1 551 464	193 427	43 272	7 131	22.5	7.8
531110	Lessors of residential buildings & dwellings .....	525	660 831	102 524	21 705	4 217	15.5	10.0
531110	Lessors of residential buildings & dwellings .....	525	660 831	102 524	21 705	4 217	15.5	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	442	845 681	82 728	19 806	2 618	27.8	6.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	442	845 681	82 728	19 806	2 618	27.8	6.0
53113	Lessors of miniwarehouses & self storage units .....	46	21 384	3 863	783	138	10.6	9.7
531130	Lessors of miniwarehouses & self storage units .....	46	21 384	3 863	783	138	10.6	9.7
53119	Lessors of other real estate property .....	51	23 568	4 312	978	158	38.9	6.9
531190	Lessors of other real estate property .....	51	23 568	4 312	978	158	38.9	6.9
5312	Offices of real estate agents & brokers .....	749	726 061	154 120	32 241	3 369	31.0	8.5
53121	Offices of real estate agents & brokers .....	749	726 061	154 120	32 241	3 369	31.0	8.5
531210	Offices of real estate agents & brokers .....	749	726 061	154 120	32 241	3 369	31.0	8.5
5313	Activities related to real estate .....	898	826 040	375 974	92 337	11 489	17.8	16.8
53131	Real estate property managers .....	621	625 360	294 076	72 525	9 998	16.5	18.3
531311	Residential property managers .....	392	367 537	166 924	38 963	6 467	16.8	19.4
531312	Nonresidential property managers .....	229	257 823	127 152	33 562	3 531	16.0	16.6
53132	Offices of real estate appraisers .....	139	57 653	18 765	3 967	555	30.6	12.9
531320	Offices of real estate appraisers .....	139	57 653	18 765	3 967	555	30.6	12.9
53139	Other activities related to real estate .....	138	143 027	63 133	15 845	936	18.2	11.8
531390	Other activities related to real estate .....	138	143 027	63 133	15 845	936	18.2	11.8
532	Rental & leasing services .....	759	D	D	D	i	D	D
5321	Automotive equipment rental & leasing .....	146	440 973	68 320	15 777	2 406	1.2	5.1
53211	Passenger car rental & leasing .....	83	359 534	55 424	12 786	1 926	1.4	4.1
532111	Passenger car rental .....	71	338 057	53 416	12 134	1 867	.4	3.9
532112	Passenger car leasing .....	12	21 477	2 008	652	59	18.2	6.6
53212	Truck, utility trailer, & RV rental & leasing .....	63	81 439	12 896	2 991	480	—	9.4
532120	Truck, utility trailer, & RV rental & leasing .....	63	81 439	12 896	2 991	480	—	9.4
5322	Consumer goods rental .....	384	D	D	D	h	D	D
53221	Consumer electronics & appliances rental .....	18	12 594	2 629	469	99	39.2	5.5
532210	Consumer electronics & appliances rental .....	18	12 594	2 629	469	99	39.2	5.5
53222	Formal wear & costume rental .....	37	14 119	3 874	840	216	15.8	7.9
532220	Formal wear & costume rental .....	37	14 119	3 874	840	216	15.8	7.9
53223	Video tape & disk rental .....	267	110 420	20 479	5 130	2 272	18.4	29.5
532230	Video tape & disk rental .....	267	110 420	20 479	5 130	2 272	18.4	29.5
53229	Other consumer goods rental .....	62	D	D	D	f	D	D
532292	Recreational goods rental .....	13	2 645	515	99	30	54.1	34.2
532299	All other consumer goods rental .....	40	D	D	D	e	D	D
5323	General rental centers .....	62	53 204	14 770	3 445	515	34.2	9.8
53231	General rental centers .....	62	53 204	14 770	3 445	515	34.2	9.8
532310	General rental centers .....	62	53 204	14 770	3 445	515	34.2	9.8
5324	Commercial & industrial machinery & equipment rental & leasing .....	167	486 998	71 505	16 624	1 593	8.4	3.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	48	55 105	12 804	2 716	286	21.8	3.0
532412	Construction/mining/forestry machinery & equip rental & leasing .....	40	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing .....	37	239 280	31 560	7 947	646	5.8	2.3
532420	Office machinery & equipment rental & leasing .....	37	239 280	31 560	7 947	646	5.8	2.3
5324209	Computer rental & leasing .....	29	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	82	192 613	27 141	5 961	661	7.8	5.1
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	82	192 613	27 141	5 961	661	7.8	5.1
533	Lessors of intangible assets, except copyrighted works .....	22	D	D	D	f	D	D
5331	Lessors of intangible assets, except copyrighted works .....	22	D	D	D	f	D	D
53311	Lessors of intangible assets, except copyrighted works .....	22	D	D	D	f	D	D
533110	Lessors of intangible assets, except copyrighted works .....	22	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>Brockton, MA PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>170</b>	<b>152 130</b>	<b>22 184</b>	<b>4 815</b>	<b>851</b>	<b>19.1</b>	<b>5.1</b>
531	Real estate .....	116	64 792	10 372	2 005	410	37.1	7.0
5311	Lessors of real estate .....	41	29 885	5 158	1 084	232	13.7	9.5
53111	Lessors of residential buildings & dwellings .....	15	15 121	2 237	519	95	9.6	9.8
531110	Lessors of residential buildings & dwellings .....	15	15 121	2 237	519	95	9.6	9.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	10 305	1 897	375	64	14.0	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	10 305	1 897	375	64	14.0	12.0
5312	Offices of real estate agents & brokers .....	48	26 849	2 485	469	96	64.6	3.0
53121	Offices of real estate agents & brokers .....	48	26 849	2 485	469	96	64.6	3.0
531210	Offices of real estate agents & brokers .....	48	26 849	2 485	469	96	64.6	3.0
5313	Activities related to real estate .....	27	8 058	2 729	452	82	32.5	11.5
53131	Real estate property managers .....	15	3 812	1 861	268	52	16.2	8.4
531311	Residential property managers .....	10	1 791	754	146	30	24.3	16.4
532	Rental & leasing services .....	54	87 338	11 812	2 810	441	5.7	3.7
5321	Automotive equipment rental & leasing .....	11	18 911	4 425	1 030	139	8.9	1.1
5322	Consumer goods rental .....	28	9 013	1 894	381	148	17.5	32.5
53223	Video tape & disk rental .....	20	6 606	1 132	267	118	13.9	44.3
532230	Video tape & disk rental .....	20	6 606	1 132	267	118	13.9	44.3
	<b>Fitchburg–Leominster, MA PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>113</b>	<b>46 341</b>	<b>9 878</b>	<b>2 259</b>	<b>536</b>	<b>34.6</b>	<b>6.1</b>
531	Real estate .....	75	31 056	5 626	1 260	319	44.7	8.3
5311	Lessors of real estate .....	32	19 851	2 537	583	199	43.8	6.5
53111	Lessors of residential buildings & dwellings .....	17	12 540	2 078	493	172	38.5	7.3
531110	Lessors of residential buildings & dwellings .....	17	12 540	2 078	493	172	38.5	7.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	6 410	327	59	20	57.4	4.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	6 410	327	59	20	57.4	4.4
5312	Offices of real estate agents & brokers .....	25	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	25	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	25	D	D	D	b	D	D
5313	Activities related to real estate .....	18	D	D	D	b	D	D
53131	Real estate property managers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	37	D	D	D	c	D	D
5322	Consumer goods rental .....	20	5 521	1 530	341	116	27.8	—
53223	Video tape & disk rental .....	14	D	D	D	b	D	D
532230	Video tape & disk rental .....	14	D	D	D	b	D	D
	<b>Lawrence, MA–NH PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>281</b>	<b>182 778</b>	<b>40 467</b>	<b>9 258</b>	<b>1 591</b>	<b>23.1</b>	<b>12.1</b>
531	Real estate .....	204	102 447	16 770	3 556	692	32.4	11.4
5311	Lessors of real estate .....	74	35 677	6 841	1 457	312	24.9	23.6
53111	Lessors of residential buildings & dwellings .....	26	14 560	2 934	641	182	13.3	13.0
531110	Lessors of residential buildings & dwellings .....	26	14 560	2 934	641	182	13.3	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	25	9 633	1 633	335	51	47.0	29.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	25	9 633	1 633	335	51	47.0	29.1
53119	Lessors of other real estate property .....	15	8 439	1 704	374	56	12.0	44.3
531190	Lessors of other real estate property .....	15	8 439	1 704	374	56	12.0	44.3
5312	Offices of real estate agents & brokers .....	81	51 850	5 370	1 089	213	28.3	2.8
53121	Offices of real estate agents & brokers .....	81	51 850	5 370	1 089	213	28.3	2.8
531210	Offices of real estate agents & brokers .....	81	51 850	5 370	1 089	213	28.3	2.8
5313	Activities related to real estate .....	49	14 920	4 559	1 010	167	64.2	12.1
53131	Real estate property managers .....	33	11 419	3 700	833	138	63.5	12.7
531311	Residential property managers .....	24	8 519	3 363	757	122	78.9	12.2
532	Rental & leasing services .....	76	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	15	48 193	15 522	3 858	362	2.1	12.9
53211	Passenger car rental & leasing .....	12	D	D	D	b	D	D
5322	Consumer goods rental .....	44	20 950	4 806	1 082	441	25.4	6.7
53223	Video tape & disk rental .....	32	14 607	3 477	794	387	15.9	9.1
532230	Video tape & disk rental .....	32	14 607	3 477	794	387	15.9	9.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>Lowell, MA–NH PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>219</b>	<b>153 374</b>	<b>25 499</b>	<b>6 061</b>	<b>1 159</b>	<b>30.3</b>	<b>14.1</b>
531	Real estate .....	160	113 147	16 672	3 869	756	32.1	15.4
5311	Lessors of real estate .....	61	59 834	6 566	1 443	269	27.4	15.4
53111	Lessors of residential buildings & dwellings .....	28	32 490	3 295	756	153	27.7	8.2
531110	Lessors of residential buildings & dwellings .....	28	32 490	3 295	756	153	27.7	8.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	24	23 147	2 464	575	88	26.2	28.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	24	23 147	2 464	575	88	26.2	28.3
5312	Offices of real estate agents & brokers .....	59	39 445	5 252	1 181	201	39.4	15.2
53121	Offices of real estate agents & brokers .....	59	39 445	5 252	1 181	201	39.4	15.2
531210	Offices of real estate agents & brokers .....	59	39 445	5 252	1 181	201	39.4	15.2
5313	Activities related to real estate .....	40	13 868	4 854	1 245	286	31.5	15.6
53131	Real estate property managers .....	30	10 043	3 740	1 029	244	20.4	17.3
531311	Residential property managers .....	20	7 335	2 612	749	199	17.4	14.2
531312	Nonresidential property managers .....	10	2 708	1 128	280	45	28.5	25.8
532	Rental & leasing services .....	59	40 227	8 827	2 192	403	25.5	10.6
5322	Consumer goods rental .....	37	19 484	3 695	1 107	270	6.8	21.5
53223	Video tape & disk rental .....	28	7 332	1 493	345	194	11.1	25.4
532230	Video tape & disk rental .....	28	7 332	1 493	345	194	11.1	25.4
	<b>Manchester, NH PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>247</b>	<b>210 571</b>	<b>42 687</b>	<b>8 944</b>	<b>1 743</b>	<b>11.3</b>	<b>9.1</b>
531	Real estate .....	182	98 784	22 910	4 847	989	18.0	15.8
5311	Lessors of real estate .....	74	42 791	5 938	1 317	329	15.4	21.3
53111	Lessors of residential buildings & dwellings .....	33	27 489	4 397	952	251	11.1	24.7
531110	Lessors of residential buildings & dwellings .....	33	27 489	4 397	952	251	11.1	24.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	10 791	911	224	51	18.8	15.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	10 791	911	224	51	18.8	15.2
5312	Offices of real estate agents & brokers .....	55	28 918	3 523	695	139	22.8	6.1
53121	Offices of real estate agents & brokers .....	55	28 918	3 523	695	139	22.8	6.1
531210	Offices of real estate agents & brokers .....	55	28 918	3 523	695	139	22.8	6.1
5313	Activities related to real estate .....	53	27 075	13 449	2 835	521	16.8	17.7
53131	Real estate property managers .....	34	18 186	10 228	2 149	420	13.4	8.3
531311	Residential property managers .....	24	12 620	7 602	1 504	316	12.0	4.9
531312	Nonresidential property managers .....	10	5 566	2 626	645	104	16.5	16.1
53132	Offices of real estate appraisers .....	11	6 632	2 682	586	71	10.1	49.5
531320	Offices of real estate appraisers .....	11	6 632	2 682	586	71	10.1	49.5
532	Rental & leasing services .....	65	111 787	19 777	4 097	754	5.4	3.1
5321	Automotive equipment rental & leasing .....	19	85 388	12 708	2 642	454	1.5	.6
53211	Passenger car rental & leasing .....	10	76 861	11 192	2 311	415	.6	.1
5322	Consumer goods rental .....	32	14 828	3 118	773	183	4.7	16.7
53223	Video tape & disk rental .....	23	8 368	1 662	425	150	6.2	26.0
532230	Video tape & disk rental .....	23	8 368	1 662	425	150	6.2	26.0
	<b>Nashua, NH PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>202</b>	<b>94 540</b>	<b>21 333</b>	<b>4 526</b>	<b>893</b>	<b>19.6</b>	<b>8.7</b>
531	Real estate .....	151	74 890	16 542	3 550	638	22.2	8.3
5311	Lessors of real estate .....	53	28 494	5 338	1 173	246	25.7	4.3
53111	Lessors of residential buildings & dwellings .....	20	10 922	1 767	409	75	38.0	4.6
531110	Lessors of residential buildings & dwellings .....	20	10 922	1 767	409	75	38.0	4.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	D	D	D	b	D	D
53119	Lessors of other real estate property .....	17	8 697	1 357	221	47	9.5	1.1
531190	Lessors of other real estate property .....	17	8 697	1 357	221	47	9.5	1.1
5312	Offices of real estate agents & brokers .....	51	26 523	3 530	677	137	26.3	16.1
53121	Offices of real estate agents & brokers .....	51	26 523	3 530	677	137	26.3	16.1
531210	Offices of real estate agents & brokers .....	51	26 523	3 530	677	137	26.3	16.1
5313	Activities related to real estate .....	47	19 873	7 674	1 700	255	11.7	3.4
53131	Real estate property managers .....	30	15 605	5 877	1 340	216	6.4	3.7
531311	Residential property managers .....	18	8 629	2 645	584	97	7.7	6.8
531312	Nonresidential property managers .....	12	6 976	3 232	756	119	4.9	—
53132	Offices of real estate appraisers .....	16	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	16	D	D	D	b	D	D
532	Rental & leasing services .....	51	19 650	4 791	976	255	9.6	10.6
5321	Automotive equipment rental & leasing .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	29	11 858	3 289	628	194	8.5	11.4
53223	Video tape & disk rental .....	20	5 436	1 032	285	120	7.9	25.0
532230	Video tape & disk rental .....	20	5 436	1 032	285	120	7.9	25.0

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.</b>							
	<b>New Bedford, MA PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>109</b>	<b>44 388</b>	<b>7 569</b>	<b>1 632</b>	<b>394</b>	<b>53.6</b>	<b>13.0</b>
531	Real estate .....	77	31 458	4 705	1 052	240	66.1	10.4
5311	Lessors of real estate .....	41	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings .....	11	2 242	433	100	29	47.4	36.8
531110	Lessors of residential buildings & dwellings .....	11	2 242	433	100	29	47.4	36.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	26	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	26	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	23	18 741	1 885	388	73	71.5	2.4
53121	Offices of real estate agents & brokers .....	23	18 741	1 885	388	73	71.5	2.4
531210	Offices of real estate agents & brokers .....	23	18 741	1 885	388	73	71.5	2.4
5313	Activities related to real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	32	12 930	2 864	580	154	23.4	19.1
5322	Consumer goods rental .....	23	8 198	2 052	418	121	21.7	30.1
53223	Video tape & disk rental .....	16	4 016	752	175	79	11.1	61.4
532230	Video tape & disk rental .....	16	4 016	752	175	79	11.1	61.4
	<b>Portsmouth–Rochester, NH–ME PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>314</b>	<b>133 991</b>	<b>23 201</b>	<b>4 882</b>	<b>1 018</b>	<b>36.8</b>	<b>12.6</b>
531	Real estate .....	253	110 119	17 938	3 838	733	41.1	11.4
5311	Lessors of real estate .....	115	58 847	7 633	1 716	360	34.9	10.3
53111	Lessors of residential buildings & dwellings .....	49	27 138	3 176	722	159	25.5	14.0
531110	Lessors of residential buildings & dwellings .....	49	27 138	3 176	722	159	25.5	14.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	39	19 306	2 448	534	126	47.3	9.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	39	19 306	2 448	534	126	47.3	9.5
53119	Lessors of other real estate property .....	21	10 466	1 742	413	63	37.3	4.4
531190	Lessors of other real estate property .....	21	10 466	1 742	413	63	37.3	4.4
5312	Offices of real estate agents & brokers .....	97	36 846	5 376	1 158	197	49.7	4.9
53121	Offices of real estate agents & brokers .....	97	36 846	5 376	1 158	197	49.7	4.9
531210	Offices of real estate agents & brokers .....	97	36 846	5 376	1 158	197	49.7	4.9
5313	Activities related to real estate .....	41	14 426	4 929	964	176	44.4	32.1
53131	Real estate property managers .....	27	9 489	3 416	696	138	41.4	36.3
531311	Residential property managers .....	19	5 644	1 975	403	85	29.1	47.3
532	Rental & leasing services .....	61	23 872	5 263	1 044	285	17.0	18.4
5322	Consumer goods rental .....	34	11 145	2 285	494	178	28.4	23.9
53223	Video tape & disk rental .....	27	7 380	1 395	338	152	26.8	35.5
532230	Video tape & disk rental .....	27	7 380	1 395	338	152	26.8	35.5
	<b>Worcester, MA–CT PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>359</b>	<b>312 607</b>	<b>55 231</b>	<b>12 595</b>	<b>2 272</b>	<b>19.3</b>	<b>5.5</b>
531	Real estate .....	257	D	D	D	g	D	D
5311	Lessors of real estate .....	127	75 152	11 252	2 621	546	20.7	13.0
53111	Lessors of residential buildings & dwellings .....	66	42 073	7 859	1 817	378	7.8	13.9
531110	Lessors of residential buildings & dwellings .....	66	42 073	7 859	1 817	378	7.8	13.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	46	28 629	2 789	633	128	35.3	12.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	46	28 629	2 789	633	128	35.3	12.4
5312	Offices of real estate agents & brokers .....	69	36 382	3 936	859	188	62.5	3.4
53121	Offices of real estate agents & brokers .....	69	36 382	3 936	859	188	62.5	3.4
531210	Offices of real estate agents & brokers .....	69	36 382	3 936	859	188	62.5	3.4
5313	Activities related to real estate .....	61	D	D	D	e	D	D
53131	Real estate property managers .....	40	13 251	4 837	1 153	242	44.1	20.7
531311	Residential property managers .....	25	8 275	2 376	605	113	42.4	30.4
531312	Nonresidential property managers .....	15	4 976	2 461	548	129	46.9	4.5
53132	Offices of real estate appraisers .....	15	6 423	2 596	595	92	24.9	1.4
531320	Offices of real estate appraisers .....	15	6 423	2 596	595	92	24.9	1.4
532	Rental & leasing services .....	101	177 233	32 104	7 247	1 183	8.1	1.9
5321	Automotive equipment rental & leasing .....	16	128 079	20 900	4 789	584	.1	.3
53212	Truck, utility trailer, & RV rental & leasing .....	10	121 667	19 812	4 499	555	—	.3
532120	Truck, utility trailer, & RV rental & leasing .....	10	121 667	19 812	4 499	555	—	.3
5322	Consumer goods rental .....	61	23 682	5 019	1 014	386	36.6	9.0
53223	Video tape & disk rental .....	42	11 477	1 897	465	255	41.7	13.1
532230	Video tape & disk rental .....	42	11 477	1 897	465	255	41.7	13.1
53229	Other consumer goods rental .....	12	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	15	18 954	4 207	1 024	105	21.1	1.1
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	10	17 273	3 761	933	92	19.3	1.2
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	10	17 273	3 761	933	92	19.3	1.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEWISTON—AUBURN, ME MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>100</b>	<b>43 154</b>	<b>6 648</b>	<b>1 510</b>	<b>385</b>	<b>28.2</b>	<b>15.2</b>
531	Real estate .....	65	23 478	3 433	761	195	46.5	6.9
5311	Lessors of real estate .....	30	12 589	1 221	282	95	48.5	11.2
53111	Lessors of residential buildings & dwellings .....	15	8 006	786	177	66	54.0	16.8
531110	Lessors of residential buildings & dwellings .....	15	8 006	786	177	66	54.0	16.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 698	357	85	23	24.2	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	3 698	357	85	23	24.2	1.6
5313	Activities related to real estate .....	27	6 063	1 590	385	77	30.8	2.4
53131	Real estate property managers .....	20	4 362	1 094	282	53	15.4	3.3
531311	Residential property managers .....	17	2 929	673	175	44	9.0	4.9
532	Rental & leasing services .....	35	19 676	3 215	749	190	6.4	25.1
5322	Consumer goods rental .....	27	8 985	1 890	453	138	14.0	1.7
53223	Video tape & disk rental .....	18	3 365	638	144	83	31.3	4.6
532230	Video tape & disk rental .....	18	3 365	638	144	83	31.3	4.6
<b>PORTLAND, ME MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>365</b>	<b>278 782</b>	<b>61 146</b>	<b>13 428</b>	<b>2 626</b>	<b>19.5</b>	<b>5.1</b>
531	Real estate .....	290	160 500	32 758	7 055	1 321	32.2	8.1
5311	Lessors of real estate .....	112	78 408	9 066	1 877	395	34.2	8.1
53111	Lessors of residential buildings & dwellings .....	57	32 542	3 060	668	173	35.9	13.3
531110	Lessors of residential buildings & dwellings .....	57	32 542	3 060	668	173	35.9	13.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	46	38 498	4 905	1 120	204	36.7	2.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	46	38 498	4 905	1 120	204	36.7	2.3
5312	Offices of real estate agents & brokers .....	87	43 094	6 752	1 264	227	39.4	7.7
53121	Offices of real estate agents & brokers .....	87	43 094	6 752	1 264	227	39.4	7.7
531210	Offices of real estate agents & brokers .....	87	43 094	6 752	1 264	227	39.4	7.7
5313	Activities related to real estate .....	91	38 998	16 940	3 914	699	20.4	8.5
53131	Real estate property managers .....	50	26 173	11 754	2 857	545	16.7	11.9
531311	Residential property managers .....	31	12 801	5 238	1 261	284	13.7	9.3
531312	Nonresidential property managers .....	19	13 372	6 516	1 596	261	19.5	14.4
53132	Offices of real estate appraisers .....	24	4 661	2 629	514	90	18.6	.5
531320	Offices of real estate appraisers .....	24	4 661	2 629	514	90	18.6	.5
53139	Other activities related to real estate .....	17	8 164	2 557	543	64	33.6	2.0
531390	Other activities related to real estate .....	17	8 164	2 557	543	64	33.6	2.0
532	Rental & leasing services .....	75	118 282	28 388	6 373	1 305	2.3	1.0
5321	Automotive equipment rental & leasing .....	17	83 707	19 419	4 269	890	.1	.4
5322	Consumer goods rental .....	39	16 989	3 585	840	252	14.1	5.0
53223	Video tape & disk rental .....	28	8 803	1 624	398	175	27.3	9.2
532230	Video tape & disk rental .....	28	8 803	1 624	398	175	27.3	9.2
5324	Commercial & industrial machinery & equipment rental & leasing .....	11	11 872	4 138	979	96	.5	.4
<b>AREA OUTSIDE MAINE METROPOLITAN AREAS</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>715</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
531	Real estate .....	530	D	D	D	g	D	D
5311	Lessors of real estate .....	209	65 283	8 604	1 808	526	43.3	12.3
53111	Lessors of residential buildings & dwellings .....	109	27 237	4 164	981	327	50.9	19.8
531110	Lessors of residential buildings & dwellings .....	109	27 237	4 164	981	327	50.9	19.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	69	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	69	D	D	D	c	D	D
53113	Lessors of miniwarehouses & self storage units .....	11	D	D	D	a	D	D
531130	Lessors of miniwarehouses & self storage units .....	11	D	D	D	a	D	D
53119	Lessors of other real estate property .....	20	6 283	1 390	264	53	14.8	7.8
531190	Lessors of other real estate property .....	20	6 283	1 390	264	53	14.8	7.8
5312	Offices of real estate agents & brokers .....	169	51 965	6 916	1 335	380	62.9	11.0
53121	Offices of real estate agents & brokers .....	169	51 965	6 916	1 335	380	62.9	11.0
531210	Offices of real estate agents & brokers .....	169	51 965	6 916	1 335	380	62.9	11.0
5313	Activities related to real estate .....	152	D	D	D	e	D	D
53131	Real estate property managers .....	104	14 462	4 249	956	323	36.1	8.0
531311	Residential property managers .....	92	12 578	3 517	757	282	34.8	9.2
531312	Nonresidential property managers .....	12	1 884	732	199	41	44.7	—
53132	Offices of real estate appraisers .....	34	6 069	2 046	543	98	28.6	42.2
531320	Offices of real estate appraisers .....	34	6 069	2 046	543	98	28.6	42.2
53139	Other activities related to real estate .....	14	D	D	D	b	D	D
531390	Other activities related to real estate .....	14	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>53</b>	<b>AREA OUTSIDE MAINE METROPOLITAN AREAS—Con.</b>							
	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	185	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	17	12 908	2 010	486	136	16.5	4.3
53212	Truck, utility trailer, & RV rental & leasing .....	13	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	13	D	D	D	b	D	D
5322	Consumer goods rental .....	140	D	D	D	f	D	D
53221	Consumer electronics & appliances rental .....	18	D	D	D	b	D	D
532210	Consumer electronics & appliances rental .....	18	D	D	D	b	D	D
53223	Video tape & disk rental .....	100	D	D	D	e	D	D
532230	Video tape & disk rental .....	100	D	D	D	e	D	D
53229	Other consumer goods rental .....	18	D	D	D	b	D	D
5323	General rental centers .....	12	D	D	D	b	D	D
53231	General rental centers .....	12	D	D	D	b	D	D
532310	General rental centers .....	12	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	10	D	D	D	b	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ANDROSCOGGIN COUNTY, ME</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>109</b>	<b>46 937</b>	<b>7 168</b>	<b>1 615</b>	<b>418</b>	<b>28.9</b>	<b>14.5</b>
531	Real estate .....	71	24 132	3 507	778	209	46.7	7.7
5311	Lessors of real estate .....	32	12 678	1 231	285	99	48.3	11.1
53111	Lessors of residential buildings & dwellings .....	15	8 006	786	177	66	54.0	16.8
531110	Lessors of residential buildings & dwellings .....	15	8 006	786	177	66	54.0	16.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 712	360	86	24	24.5	1.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 712	360	86	24	24.5	1.6
5312	Offices of real estate agents & brokers .....	11	5 222	676	106	31	59.8	5.7
53121	Offices of real estate agents & brokers .....	11	5 222	676	106	31	59.8	5.7
531210	Offices of real estate agents & brokers .....	11	5 222	676	106	31	59.8	5.7
5313	Activities related to real estate .....	28	6 232	1 600	387	79	32.7	2.3
53131	Real estate property managers .....	21	4 531	1 104	284	55	18.6	3.2
531311	Residential property managers .....	18	3 098	683	177	46	14.0	4.6
532	Rental & leasing services .....	38	22 805	3 661	837	209	10.0	21.6
5322	Consumer goods rental .....	28	9 099	1 911	458	142	15.1	1.7
53223	Video tape & disk rental .....	19	3 479	659	149	87	33.5	4.4
532230	Video tape & disk rental .....	19	3 479	659	149	87	33.5	4.4
	<b>AROOSTOOK COUNTY, ME</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>71</b>	<b>13 148</b>	<b>2 156</b>	<b>534</b>	<b>197</b>	<b>36.3</b>	<b>21.6</b>
531	Real estate .....	60	10 620	1 630	407	153	34.2	26.4
5311	Lessors of real estate .....	34	7 400	816	213	68	38.0	29.9
53111	Lessors of residential buildings & dwellings .....	22	4 952	617	142	48	51.4	29.0
531110	Lessors of residential buildings & dwellings .....	22	4 952	617	142	48	51.4	29.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	D	D	D	a	D	D
5313	Activities related to real estate .....	20	2 738	707	159	76	22.4	11.6
53131	Real estate property managers .....	18	D	D	D	b	D	D
531311	Residential property managers .....	14	2 014	503	112	63	16.4	15.8
532	Rental & leasing services .....	11	2 528	526	127	44	45.1	1.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CUMBERLAND COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>407</b>	<b>293 402</b>	<b>63 513</b>	<b>13 915</b>	<b>2 731</b>	<b>20.7</b>	<b>5.3</b>
531	Real estate .....	325	172 558	34 597	7 427	1 393	33.3	8.3
5311	Lessors of real estate .....	118	84 143	10 209	2 103	423	34.7	7.7
53111	Lessors of residential buildings & dwellings .....	58	33 342	3 123	690	173	37.8	13.0
531110	Lessors of residential buildings & dwellings .....	58	33 342	3 123	690	173	37.8	13.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	47	41 476	5 200	1 209	215	37.4	2.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	47	41 476	5 200	1 209	215	37.4	2.4
5312	Offices of real estate agents & brokers .....	100	48 338	7 225	1 375	253	40.5	9.2
53121	Offices of real estate agents & brokers .....	100	48 338	7 225	1 375	253	40.5	9.2
531210	Offices of real estate agents & brokers .....	100	48 338	7 225	1 375	253	40.5	9.2
5313	Activities related to real estate .....	107	40 077	17 163	3 949	717	21.6	8.3
53131	Real estate property managers .....	59	26 478	11 740	2 860	550	16.9	11.8
531311	Residential property managers .....	40	13 106	5 224	1 264	289	14.2	9.1
531312	Nonresidential property managers .....	19	13 372	6 516	1 596	261	19.5	14.4
53132	Offices of real estate appraisers .....	27	4 969	2 709	516	98	19.5	.5
531320	Offices of real estate appraisers .....	27	4 969	2 709	516	98	19.5	.5
53139	Other activities related to real estate .....	21	8 630	2 714	573	69	37.2	1.9
531390	Other activities related to real estate .....	21	8 630	2 714	573	69	37.2	1.9
532	Rental & leasing services .....	82	120 844	28 916	6 488	1 338	2.6	1.2
5321	Automotive equipment rental & leasing .....	19	84 428	19 551	4 293	896	.1	.7
53212	Truck, utility trailer, & RV rental & leasing .....	10	44 330	9 043	2 106	324	—	1.3
532120	Truck, utility trailer, & RV rental & leasing .....	10	44 330	9 043	2 106	324	—	1.3
5322	Consumer goods rental .....	42	18 688	3 931	921	277	15.1	4.4
53223	Video tape & disk rental .....	28	9 966	1 818	447	194	28.1	7.9
532230	Video tape & disk rental .....	28	9 966	1 818	447	194	28.1	7.9
5324	Commercial & industrial machinery & equipment rental & leasing .....	13	12 014	4 188	989	98	.5	.4
<b>FRANKLIN COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>37</b>	<b>6 849</b>	<b>1 361</b>	<b>327</b>	<b>130</b>	<b>27.4</b>	<b>6.7</b>
531	Real estate .....	26	4 430	927	224	93	34.6	7.5
5313	Activities related to real estate .....	11	1 679	587	145	50	17.2	—
53131	Real estate property managers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	11	2 419	434	103	37	14.3	5.4
5322	Consumer goods rental .....	10	D	D	D	b	D	D
<b>HANCOCK COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>63</b>	<b>13 931</b>	<b>2 158</b>	<b>470</b>	<b>127</b>	<b>48.5</b>	<b>5.0</b>
531	Real estate .....	50	11 157	1 636	368	85	54.6	5.1
5311	Lessors of real estate .....	12	2 833	265	63	16	24.5	5.0
5312	Offices of real estate agents & brokers .....	21	6 230	610	135	36	77.4	3.9
53121	Offices of real estate agents & brokers .....	21	6 230	610	135	36	77.4	3.9
531210	Offices of real estate agents & brokers .....	21	6 230	610	135	36	77.4	3.9
5313	Activities related to real estate .....	17	2 094	761	170	33	27.8	9.0
53131	Real estate property managers .....	15	D	D	D	b	D	D
531311	Residential property managers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	13	2 774	522	102	42	23.9	4.3
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>KENNEBEC COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>109</b>	<b>37 709</b>	<b>7 644</b>	<b>1 663</b>	<b>439</b>	<b>25.3</b>	<b>8.1</b>
531	Real estate .....	70	19 171	3 402	724	168	32.4	14.8
5311	Lessors of real estate .....	35	11 003	1 448	352	69	14.8	13.3
53111	Lessors of residential buildings & dwellings .....	18	5 638	1 116	277	47	23.9	16.2
531110	Lessors of residential buildings & dwellings .....	18	5 638	1 116	277	47	23.9	16.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	3 365	257	57	15	3.9	12.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	3 365	257	57	15	3.9	12.5
5312	Offices of real estate agents & brokers .....	25	6 261	1 131	186	54	47.3	22.0
53121	Offices of real estate agents & brokers .....	25	6 261	1 131	186	54	47.3	22.0
531210	Offices of real estate agents & brokers .....	25	6 261	1 131	186	54	47.3	22.0
5313	Activities related to real estate .....	10	1 907	823	186	45	85.2	—
532	Rental & leasing services .....	39	18 538	4 242	939	271	18.0	1.1
5322	Consumer goods rental .....	26	5 461	1 054	271	114	30.7	3.8
53223	Video tape & disk rental .....	20	4 149	678	172	96	28.0	5.0
532230	Video tape & disk rental .....	20	4 149	678	172	96	28.0	5.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KNOX COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>11 114</b>	<b>1 258</b>	<b>284</b>	<b>92</b>	<b>64.0</b>	<b>13.3</b>
531	Real estate .....	31	8 466	843	186	44	76.5	10.0
5311	Lessors of real estate .....	12	2 451	247	59	16	65.0	23.7
5312	Offices of real estate agents & brokers .....	10	4 284	123	28	11	96.0	—
53121	Offices of real estate agents & brokers .....	10	4 284	123	28	11	96.0	—
531210	Offices of real estate agents & brokers .....	10	4 284	123	28	11	96.0	—
532	Rental & leasing services .....	11	2 648	415	98	48	24.0	24.1
5322	Consumer goods rental .....	11	2 648	415	98	48	24.0	24.1
<b>LINCOLN COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>11 627</b>	<b>1 217</b>	<b>166</b>	<b>58</b>	<b>70.1</b>	<b>12.7</b>
531	Real estate .....	24	10 129	955	110	34	79.8	14.5
5312	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
53121	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
531210	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
532	Rental & leasing services .....	4	1 498	262	56	24	4.0	—
<b>OXFORD COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>48</b>	<b>15 972</b>	<b>2 445</b>	<b>472</b>	<b>127</b>	<b>18.6</b>	<b>4.9</b>
531	Real estate .....	39	12 668	1 992	392	99	16.6	6.2
5311	Lessors of real estate .....	15	8 959	1 300	252	52	6.5	6.6
5313	Activities related to real estate .....	18	2 501	440	98	35	24.9	7.8
53131	Real estate property managers .....	14	1 917	374	94	33	2.0	10.2
531311	Residential property managers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	9	3 304	453	80	28	26.3	—
<b>PENOBSCOT COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>146</b>	<b>66 932</b>	<b>9 488</b>	<b>2 315</b>	<b>620</b>	<b>34.8</b>	<b>6.8</b>
531	Real estate .....	97	42 900	5 369	1 167	346	48.7	6.3
5311	Lessors of real estate .....	50	29 427	2 059	451	151	47.2	6.2
53111	Lessors of residential buildings & dwellings .....	27	13 342	1 202	245	81	52.8	11.7
531110	Lessors of residential buildings & dwellings .....	27	13 342	1 202	245	81	52.8	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	14 076	701	166	50	43.1	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	14 076	701	166	50	43.1	—
5312	Offices of real estate agents & brokers .....	20	8 763	1 144	241	67	57.6	8.4
53121	Offices of real estate agents & brokers .....	20	8 763	1 144	241	67	57.6	8.4
531210	Offices of real estate agents & brokers .....	20	8 763	1 144	241	67	57.6	8.4
5313	Activities related to real estate .....	27	4 710	2 166	475	128	41.7	3.7
53131	Real estate property managers .....	19	3 957	1 845	416	113	41.7	4.1
531311	Residential property managers .....	14	2 495	1 278	290	90	49.1	6.5
532	Rental & leasing services .....	49	24 032	4 119	1 148	274	10.0	7.5
5321	Automotive equipment rental & leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	31	10 922	2 389	744	201	19.1	11.0
53223	Video tape & disk rental .....	20	4 788	664	161	92	34.3	14.2
532230	Video tape & disk rental .....	20	4 788	664	161	92	34.3	14.2
<b>PISCATAQUIS COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>2 580</b>	<b>450</b>	<b>89</b>	<b>37</b>	<b>52.3</b>	<b>22.8</b>
531	Real estate .....	13	2 095	282	44	15	57.3	28.1
532	Rental & leasing services .....	4	485	168	45	22	30.5	—
<b>SAGadahoc COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>27</b>	<b>8 058</b>	<b>1 575</b>	<b>380</b>	<b>93</b>	<b>31.3</b>	<b>5.9</b>
531	Real estate .....	17	4 877	1 016	237	52	46.1	3.8
532	Rental & leasing services .....	10	3 181	559	143	41	8.7	9.2
<b>SOMERSET COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>32</b>	<b>5 805</b>	<b>1 771</b>	<b>357</b>	<b>124</b>	<b>37.2</b>	<b>11.3</b>
531	Real estate .....	22	3 745	1 079	223	84	49.2	6.1
5313	Activities related to real estate .....	10	965	313	71	16	29.7	10.6
532	Rental & leasing services .....	10	2 060	692	134	40	15.3	20.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WALDO COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>15</b>	<b>3 017</b>	<b>428</b>	<b>85</b>	<b>41</b>	<b>31.5</b>	<b>14.1</b>
531	Real estate .....	11	2 014	260	46	28	44.5	20.3
532	Rental & leasing services .....	4	1 003	168	39	13	5.3	1.8
<b>WASHINGTON COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>13</b>	<b>2 507</b>	<b>399</b>	<b>87</b>	<b>38</b>	<b>22.4</b>	<b>29.2</b>
531	Real estate .....	9	1 772	247	57	25	31.0	22.5
532	Rental & leasing services .....	4	735	152	30	13	1.8	45.4
<b>YORK COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>179</b>	<b>62 113</b>	<b>11 131</b>	<b>2 487</b>	<b>657</b>	<b>51.0</b>	<b>11.3</b>
531	Real estate .....	137	48 551	7 895	1 770	433	57.6	12.8
5311	Lessors of real estate .....	56	19 367	2 650	591	157	59.1	8.4
53111	Lessors of residential buildings & dwellings .....	27	9 290	1 278	302	109	64.9	15.9
531110	Lessors of residential buildings & dwellings .....	27	9 290	1 278	302	109	64.9	15.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	8 961	1 250	256	35	51.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	8 961	1 250	256	35	51.7	—
5312	Offices of real estate agents & brokers .....	55	22 456	3 229	622	152	66.6	4.6
53121	Offices of real estate agents & brokers .....	55	22 456	3 229	622	152	66.6	4.6
531210	Offices of real estate agents & brokers .....	55	22 456	3 229	622	152	66.6	4.6
5313	Activities related to real estate .....	26	6 728	2 016	557	124	23.0	52.9
53131	Real estate property managers .....	12	D	D	D	b	D	D
531311	Residential property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	10	4 207	966	294	54	9.8	84.6
531320	Offices of real estate appraisers .....	10	4 207	966	294	54	9.8	84.6
532	Rental & leasing services .....	42	13 562	3 236	717	224	27.2	5.7
5322	Consumer goods rental .....	31	8 579	1 747	393	176	40.9	5.4
53223	Video tape & disk rental .....	24	4 573	767	189	135	47.4	10.1
532230	Video tape & disk rental .....	24	4 573	767	189	135	47.4	10.1

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AUBURN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>36</b>	<b>24 368</b>	<b>3 517</b>	<b>756</b>	<b>166</b>	<b>27.1</b>	<b>25.8</b>
531	Real estate .....	24	10 446	1 328	246	65	61.5	14.5
5311	Lessors of real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	12	13 922	2 189	510	101	1.3	34.3
<b>AUGUSTA, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>40</b>	<b>16 010</b>	<b>3 125</b>	<b>755</b>	<b>219</b>	<b>25.6</b>	<b>14.5</b>
531	Real estate .....	29	10 216	2 024	447	101	35.5	22.0
5311	Lessors of real estate .....	16	6 285	891	219	38	19.1	14.5
532	Rental & leasing services .....	11	5 794	1 101	308	118	8.1	1.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BANGOR, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>81</b>	<b>47 164</b>	<b>6 113</b>	<b>1 594</b>	<b>347</b>	<b>30.0</b>	<b>6.5</b>
531	Real estate .....	59	31 412	3 502	788	214	44.6	7.1
5311	Lessors of real estate .....	29	20 599	1 253	304	103	42.2	7.3
531111	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	11 850	411	104	39	50.7	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	11 850	411	104	39	50.7	—
5312	Offices of real estate agents & brokers .....	14	7 811	1 030	220	55	54.5	7.3
53121	Offices of real estate agents & brokers .....	14	7 811	1 030	220	55	54.5	7.3
531210	Offices of real estate agents & brokers .....	14	7 811	1 030	220	55	54.5	7.3
5313	Activities related to real estate .....	16	3 002	1 219	264	56	35.2	4.9
53131	Real estate property managers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	22	15 752	2 611	806	133	1.0	5.4
5322	Consumer goods rental .....	12	6 195	1 553	551	86	1.9	10.3
<b>BATH, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>5 465</b>	<b>917</b>	<b>216</b>	<b>54</b>	<b>35.1</b>	<b>7.1</b>
531	Real estate .....	11	3 437	547	123	29	55.7	2.7
532	Rental & leasing services .....	5	2 028	370	93	25	—	14.4
<b>BELFAST, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>2 193</b>	<b>319</b>	<b>61</b>	<b>21</b>	<b>22.7</b>	<b>9.3</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>BIDDEFORD, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>7 746</b>	<b>1 141</b>	<b>235</b>	<b>65</b>	<b>25.7</b>	<b>.1</b>
531	Real estate .....	14	4 321	314	79	29	39.2	—
532	Rental & leasing services .....	6	3 425	827	156	36	8.6	.3
<b>BREWER, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>4 178</b>	<b>649</b>	<b>141</b>	<b>40</b>	<b>41.7</b>	<b>1.4</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>BRUNSWICK TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>40</b>	<b>12 750</b>	<b>2 461</b>	<b>487</b>	<b>117</b>	<b>36.6</b>	<b>2.1</b>
531	Real estate .....	29	10 105	1 850	349	75	42.5	.1
5312	Offices of real estate agents & brokers .....	10	3 969	446	91	24	48.9	—
53121	Offices of real estate agents & brokers .....	10	3 969	446	91	24	48.9	—
531210	Offices of real estate agents & brokers .....	10	3 969	446	91	24	48.9	—
5313	Activities related to real estate .....	12	788	246	50	19	28.6	1.3
53131	Real estate property managers .....	10	D	D	D	a	D	D
531311	Residential property managers .....	10	D	D	D	a	D	D
532	Rental & leasing services .....	11	2 645	611	138	42	14.3	9.8
<b>CALAIS, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CARIBOU, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>2 505</b>	<b>529</b>	<b>121</b>	<b>37</b>	<b>13.3</b>	<b>43.5</b>
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ELLSWORTH, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>5 483</b>	<b>706</b>	<b>157</b>	<b>49</b>	<b>30.7</b>	<b>1.8</b>
531	Real estate .....	12	3 302	321	79	22	39.2	—
532	Rental & leasing services .....	6	2 181	385	78	27	17.9	4.4
<b>GARDINER, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>GORHAM TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>11 941</b>	<b>2 268</b>	<b>326</b>	<b>52</b>	<b>14.1</b>	<b>1.2</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>HALLOWELL, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LEWISTON, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>50</b>	<b>16 373</b>	<b>2 653</b>	<b>638</b>	<b>172</b>	<b>23.8</b>	<b>1.4</b>
531	Real estate .....	33	11 458	1 827	442	104	26.8	.7
5311	Lessors of real estate .....	14	6 221	536	115	38	25.0	1.3
5313	Activities related to real estate .....	18	D	D	D	b	D	D
53131	Real estate property managers .....	14	D	D	D	b	D	D
531311	Residential property managers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	17	4 915	826	196	68	16.7	3.1
5322	Consumer goods rental .....	15	D	D	D	b	D	D
53223	Video tape & disk rental .....	11	1 934	327	73	44	32.8	8.0
532230	Video tape & disk rental .....	11	1 934	327	73	44	32.8	8.0
<b>OLD TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>ORONO TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PORTLAND, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>172</b>	<b>163 382</b>	<b>37 326</b>	<b>8 337</b>	<b>1 618</b>	<b>15.9</b>	<b>5.9</b>
531	Real estate .....	143	82 077	20 781	4 700	816	30.4	11.2
5311	Lessors of real estate .....	57	33 445	4 134	952	184	34.7	11.9
53111	Lessors of residential buildings & dwellings .....	33	16 574	1 806	392	104	46.9	15.0
531110	Lessors of residential buildings & dwellings .....	33	16 574	1 806	392	104	46.9	15.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	23	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	23	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	30	20 513	3 969	772	104	46.2	11.3
53121	Offices of real estate agents & brokers .....	30	20 513	3 969	772	104	46.2	11.3
531210	Offices of real estate agents & brokers .....	30	20 513	3 969	772	104	46.2	11.3
5313	Activities related to real estate .....	56	28 119	12 678	2 976	528	13.9	10.3
53131	Real estate property managers .....	36	21 172	9 542	2 315	439	10.4	12.8
531311	Residential property managers .....	23	8 889	3 288	777	189	4.2	10.9
531312	Nonresidential property managers .....	13	12 283	6 254	1 538	250	15.0	14.2
53139	Other activities related to real estate .....	13	4 865	1 893	410	46	33.3	3.4
531390	Other activities related to real estate .....	13	4 865	1 893	410	46	33.3	3.4
532	Rental & leasing services .....	29	81 305	16 545	3 637	802	1.2	.6
5322	Consumer goods rental .....	10	6 430	1 634	375	86	14.9	7.8

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PRESQUE ISLE, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 594</b>	<b>702</b>	<b>169</b>	<b>60</b>	<b>51.0</b>	<b>16.2</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>ROCKLAND, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>2 921</b>	<b>400</b>	<b>98</b>	<b>31</b>	<b>38.9</b>	<b>13.4</b>
531	Real estate .....	9	1 566	184	45	13	72.6	18.6
532	Rental & leasing services .....	4	1 355	216	53	18	—	7.3
<b>SACO, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>7 398</b>	<b>1 218</b>	<b>289</b>	<b>88</b>	<b>30.7</b>	<b>16.5</b>
531	Real estate .....	18	3 904	513	96	39	58.1	31.2
532	Rental & leasing services .....	8	3 494	705	193	49	—	—
<b>SANFORD TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>5 663</b>	<b>986</b>	<b>231</b>	<b>63</b>	<b>51.6</b>	<b>7.5</b>
531	Real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>SCARBOROUGH TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>22 555</b>	<b>5 805</b>	<b>1 306</b>	<b>182</b>	<b>22.9</b>	<b>2.1</b>
531	Real estate .....	27	11 558	1 993	375	81	43.2	3.7
5311	Lessors of real estate .....	12	7 326	493	94	27	40.6	5.9
532	Rental & leasing services .....	10	10 997	3 812	931	101	1.4	.4
<b>SOUTH PORTLAND, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>36</b>	<b>42 619</b>	<b>10 558</b>	<b>2 347</b>	<b>445</b>	<b>17.9</b>	<b>1.9</b>
531	Real estate .....	25	24 479	3 902	855	155	30.9	3.4
5313	Activities related to real estate .....	10	3 463	957	185	33	57.8	5.1
532	Rental & leasing services .....	11	18 140	6 656	1 492	290	.4	—
<b>WATERVILLE, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>30</b>	<b>12 565</b>	<b>2 111</b>	<b>465</b>	<b>116</b>	<b>11.8</b>	<b>1.5</b>
531	Real estate .....	16	6 100	951	197	41	7.2	2.5
532	Rental & leasing services .....	14	6 465	1 160	268	75	16.2	.6
<b>WESTBROOK, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>WINDHAM TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>YORK TOWN, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>10 298</b>	<b>1 519</b>	<b>396</b>	<b>49</b>	<b>48.6</b>	<b>7.0</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ANDROSCOGGIN COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>6 196</b>	<b>998</b>	<b>221</b>	<b>80</b>	<b>49.6</b>	<b>4.1</b>
531	Real estate .....	14	2 228	352	90	40	80.0	11.4
532	Rental & leasing services .....	9	3 968	646	131	40	32.5	—
<b>BALANCE OF CUMBERLAND COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>75</b>	<b>25 161</b>	<b>3 363</b>	<b>726</b>	<b>210</b>	<b>39.3</b>	<b>12.2</b>
531	Real estate .....	63	20 763	2 645	566	149	41.2	11.7
5311	Lessors of real estate .....	19	7 990	577	114	39	60.3	4.7
5312	Offices of real estate agents & brokers .....	29	9 398	999	190	53	29.5	19.7
53121	Offices of real estate agents & brokers .....	29	9 398	999	190	53	29.5	19.7
531210	Offices of real estate agents & brokers .....	29	9 398	999	190	53	29.5	19.7
5313	Activities related to real estate .....	15	3 375	1 069	262	57	28.6	6.4
532	Rental & leasing services .....	12	4 398	718	160	61	30.3	14.6
<b>BALANCE OF PENOBSCOT COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>12 482</b>	<b>1 760</b>	<b>412</b>	<b>164</b>	<b>54.8</b>	<b>7.8</b>
531	Real estate .....	25	6 097	689	165	58	76.1	6.8
5311	Lessors of real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	20	6 385	1 071	247	106	34.4	8.8
5322	Consumer goods rental .....	15	D	D	D	b	D	D
53223	Video tape & disk rental .....	11	2 186	245	55	38	70.4	25.8
532230	Video tape & disk rental .....	11	2 186	245	55	38	70.4	25.8
<b>BALANCE OF WALDO COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>824</b>	<b>109</b>	<b>24</b>	<b>20</b>	<b>54.9</b>	<b>26.9</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF YORK COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>101</b>	<b>31 008</b>	<b>6 267</b>	<b>1 336</b>	<b>392</b>	<b>62.7</b>	<b>14.9</b>
531	Real estate .....	80	26 608	5 215	1 114	304	61.5	15.6
5311	Lessors of real estate .....	31	9 364	1 425	290	104	76.6	1.4
53111	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	13	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	4 909	466	68	18	76.4	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	4 909	466	68	18	76.4	—
5312	Offices of real estate agents & brokers .....	32	11 883	2 236	376	105	68.4	5.8
53121	Offices of real estate agents & brokers .....	32	11 883	2 236	376	105	68.4	5.8
531210	Offices of real estate agents & brokers .....	32	11 883	2 236	376	105	68.4	5.8
5313	Activities related to real estate .....	17	5 361	1 554	448	95	20.0	62.1
53131	Real estate property managers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	21	4 400	1 052	222	88	70.0	10.8
5322	Consumer goods rental .....	17	D	D	D	b	D	D
53223	Video tape & disk rental .....	16	D	D	D	b	D	D
532230	Video tape & disk rental .....	16	D	D	D	b	D	D
<b>BALANCE OF AROOSTOOK COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>6 049</b>	<b>925</b>	<b>244</b>	<b>100</b>	<b>34.7</b>	<b>16.8</b>
531	Real estate .....	37	5 583	830	221	86	31.3	17.9
5311	Lessors of real estate .....	21	4 048	414	119	43	27.8	23.3
53111	Lessors of residential buildings & dwellings .....	14	2 656	308	71	31	39.7	35.5
531110	Lessors of residential buildings & dwellings .....	14	2 656	308	71	31	39.7	35.5
5313	Activities related to real estate .....	13	D	D	D	b	D	D
53131	Real estate property managers .....	12	1 192	259	59	34	28.1	—
532	Rental & leasing services .....	5	466	95	23	14	74.9	3.6
<b>BALANCE OF FRANKLIN COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>6 849</b>	<b>1 361</b>	<b>327</b>	<b>130</b>	<b>27.4</b>	<b>6.7</b>
531	Real estate .....	26	4 430	927	224	93	34.6	7.5
5313	Activities related to real estate .....	11	1 679	587	145	50	17.2	—
53131	Real estate property managers .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	11	2 419	434	103	37	14.3	5.4
5322	Consumer goods rental .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HANCOCK COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>8 448</b>	<b>1 452</b>	<b>313</b>	<b>78</b>	<b>60.0</b>	<b>7.1</b>
531	Real estate .....	38	7 855	1 315	289	63	61.1	7.3
5312	Offices of real estate agents & brokers .....	16	5 166	494	104	25	72.7	4.7
53121	Offices of real estate agents & brokers .....	16	5 166	494	104	25	72.7	4.7
531210	Offices of real estate agents & brokers .....	16	5 166	494	104	25	72.7	4.7
5313	Activities related to real estate .....	15	D	D	D	b	D	D
53131	Real estate property managers .....	14	D	D	D	b	D	D
531311	Residential property managers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	7	593	137	24	15	45.9	3.9
<b>BALANCE OF KENNEBEC COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>33</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	21	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	11	1 701	229	38	12	96.4	2.8
53121	Offices of real estate agents & brokers .....	11	1 701	229	38	12	96.4	2.8
531210	Offices of real estate agents & brokers .....	11	1 701	229	38	12	96.4	2.8
532	Rental & leasing services .....	12	D	D	D	b	D	D
<b>BALANCE OF KNOX COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>29</b>	<b>8 193</b>	<b>858</b>	<b>186</b>	<b>61</b>	<b>72.9</b>	<b>13.3</b>
531	Real estate .....	22	6 900	659	141	31	77.4	8.0
532	Rental & leasing services .....	7	1 293	199	45	30	49.2	41.6
<b>BALANCE OF LINCOLN COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>11 627</b>	<b>1 217</b>	<b>166</b>	<b>58</b>	<b>70.1</b>	<b>12.7</b>
531	Real estate .....	24	10 129	955	110	34	79.8	14.5
5312	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
53121	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
531210	Offices of real estate agents & brokers .....	13	4 561	556	80	23	67.2	25.4
532	Rental & leasing services .....	4	1 498	262	56	24	4.0	—
<b>BALANCE OF OXFORD COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>48</b>	<b>15 972</b>	<b>2 445</b>	<b>472</b>	<b>127</b>	<b>18.6</b>	<b>4.9</b>
531	Real estate .....	39	12 668	1 992	392	99	16.6	6.2
5311	Lessors of real estate .....	15	8 959	1 300	252	52	6.5	6.6
5313	Activities related to real estate .....	18	2 501	440	98	35	24.9	7.8
53131	Real estate property managers .....	14	1 917	374	94	33	2.0	10.2
531311	Residential property managers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	9	3 304	453	80	28	26.3	—
<b>BALANCE OF PISCATAQUIS COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>2 580</b>	<b>450</b>	<b>89</b>	<b>37</b>	<b>52.3</b>	<b>22.8</b>
531	Real estate .....	13	2 095	282	44	15	57.3	28.1
532	Rental & leasing services .....	4	485	168	45	22	30.5	—
<b>BALANCE OF SAGADAHOC COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 593</b>	<b>658</b>	<b>164</b>	<b>39</b>	<b>23.5</b>	<b>3.5</b>
531	Real estate .....	6	1 440	469	114	23	23.2	6.4
532	Rental & leasing services .....	5	1 153	189	50	16	23.9	—
<b>BALANCE OF SOMERSET COUNTY, ME</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>32</b>	<b>5 805</b>	<b>1 771</b>	<b>357</b>	<b>124</b>	<b>37.2</b>	<b>11.3</b>
531	Real estate .....	22	3 745	1 079	223	84	49.2	6.1
5313	Activities related to real estate .....	10	965	313	71	16	29.7	10.6
532	Rental & leasing services .....	10	2 060	692	134	40	15.3	20.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF WASHINGTON COUNTY, ME</b>							
53	Real estate & rental & leasing .....	11	D	D	D	b	D	D
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A.

## Explanation of Terms

---

### **ANNUAL PAYROLL**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

### **REAL ESTATE AND RENTAL AND LEASING**

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

---

### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

### **5311 Lessors of Real Estate**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

### **53111 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

### **5311101 Lessors of Apartment Buildings**

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

---

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

### **5311109 Lessors of Dwellings Other Than Apartment Buildings**

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

### **5311201 Lessors of Professional and Other Office Buildings**

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 Lessors of Manufacturing and Industrial Buildings**

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311203 Lessors of Shopping Centers and Retail Stores**

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 Lessors of Other Nonresidential Buildings and Facilities**

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **53113 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

### **53119 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

---

6515 Lessors of manufactured (mobile) home sites  
6517 Lessors of railroad property  
6519 Lessors of other real estate property

### **5311901 Lessors of Manufactured (Mobile) Home Sites**

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 Lessors of Railroad Property**

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 Lessors of Other Real Property**

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 Offices of Real Estate Agents and Brokers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

### **53121 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

### **5312101 Offices of Residential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

### **5312109 Offices of Nonresidential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

### **5313 Activities Related to Real Estate**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

### **53131 Real Estate Property Managers**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

### **531311 Residential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

### **531312 Nonresidential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

### **53132 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **531320 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers



---

### **53139 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

### **531390 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

### **5321 Automotive Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

### **53211 Passenger Car Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

### **532111 Passenger Car Rental**

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

### **532112 Passenger Car Leasing**

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

### **53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

### **532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

---

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

### **5321201 Truck Rental, Without Drivers**

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

### **5321202 Truck Leasing**

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 Utility Trailer and Recreational Vehicle Rental and Leasing**

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

### **53222 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

### **5322201 Formal Wear Rental**

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

### **5322209 Wardrobe Rental**

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

### **53223 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **532230 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 Home Health Equipment Rental**

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

### **532292 Recreational Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

---

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

### **532299 All Other Consumer Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

### **5322991 Locker Rental, Except Cold Storage**

Establishments primarily engaged in renting lockers (except cold storage).

### **5322999 All Other Miscellaneous Consumer Goods Rental and Leasing**

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

### **5323 General Rental Centers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

#### **53231 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### **532310 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

### **5324 Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

#### **53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

#### **5324111 Commercial Vessel Rental and Leasing Without Crew**

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

---

### **5324112 Railroad Car Rental and Leasing**

Establishments primarily engaged in renting or leasing railroad cars.

### **5324119 Aircraft Rental and Leasing**

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

### **5324121 Rental and Leasing of Heavy Construction Equipment Without Operators**

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

### **5324129 Oilfield and Well Drilling Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

### **53242 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

### **532420 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

### **5324201 Office Machine Rental and Leasing**

Establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 Computer Rental and Leasing**

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

### **5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment**

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 Industrial Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

---

### **5324903 Motion Picture Equipment Rental**

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 Theatrical Equipment Rental**

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

### **533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

### **5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

#### **53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

#### **533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

#### **5331101 Oil Royalty Trading Companies**

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

#### **5331109 Patent Owners and Lessors**

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Coverage and Methodology

---

### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

---

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

## Appendix D. Geographic Notes

---

### **MAINE**

There are no geographic notes for the state of Maine.



# Appendix E.

## Metropolitan Areas

---

### MAINE

#### Bangor, ME MSA

Penobscot County, ME (Part)

Bangor city, ME

Brewer city, ME

Old Town city, ME

Orono town, ME

Waldo County, ME (Part)

#### Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA

Boston, MA—NH PMSA

Bristol County, MA (Part)

Mansfield town, MA

Norton town, MA

Taunton city, MA

Essex County, MA (Part)

Amesbury town, MA

Beverly city, MA

Danvers town, MA

Gloucester city, MA

Ipswich town, MA

Lynn city, MA

Lynnfield town, MA

Marblehead town, MA

Newburyport city, MA

Peabody city, MA

Salem city, MA

Saugus town, MA

Swampscott town, MA

Middlesex County, MA (Part)

Acton town, MA

Arlington town, MA

Ashland town, MA

#### Boston—Worcester—Lawrence, MA—NH—ME—CT CMSA—Con.

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Bedford town, MA

Belmont town, MA

Burlington town, MA

Cambridge city, MA

Concord town, MA

Everett city, MA

Framingham town, MA

Holliston town, MA

Hopkinton town, MA

Hudson town, MA

Lexington town, MA

Malden city, MA

Marlborough city, MA

Maynard town, MA

Medford city, MA

Melrose city, MA

Natick town, MA

Newton city, MA

North Reading town, MA

Reading town, MA

Somerville city, MA

Stoneham town, MA

Sudbury town, MA

Wakefield town, MA

Waltham city, MA

Watertown city, MA

Wayland town, MA

Weston town, MA

Wilmington town, MA

---

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Winchester town, MA

Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA

Braintree town, MA

Brookline town, MA

Canton town, MA

Dedham town, MA

Foxborough town, MA

Franklin city, MA

Holbrook town, MA

Medfield town, MA

Medway town, MA

Milton town, MA

Needham town, MA

Norfolk town, MA

Norwood town, MA

Quincy city, MA

Randolph town, MA

Sharon town, MA

Stoughton town, MA

Walpole town, MA

Wellesley town, MA

Westwood town, MA

Weymouth town, MA

Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA

Duxbury town, MA

Hanover town, MA

Hingham town, MA

Hull town, MA

Kingston town, MA

Marshfield town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Plymouth County, MA (Part)—Con.

Pembroke town, MA

Plymouth town, MA

Rockland town, MA

Scituate town, MA

Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA

Chelsea city, MA

Revere city, MA

Winthrop town, MA

Worcester County, MA (Part)

Harvard town, MA

Milford town, MA

Rockingham County, NH (Part)

Brockton, MA PMSA

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

Fitchburg—Leominster, MA PMSA

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

---

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

Lawrence, MA—NH PMSA

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

Manchester, NH PMSA

Hillsborough County, NH (Part)

Bedford town, NH

Goffstown town, NH

Manchester city, NH

Merrimack County, NH (Part)

Rockingham County, NH (Part)

Londonderry town, NH

Nashua, NH PMSA

Hillsborough County, NH (Part)

Hudson town, NH

Merrimack town, NH

Milford town, NH

Nashua city, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

New Bedford, MA PMSA

Bristol County, MA (Part)

Dartmouth town, MA

Fairhaven town, MA

New Bedford city, MA

Plymouth County, MA (Part)

Portsmouth—Rochester, NH—ME PMSA

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

Worcester, MA—CT PMSA

Windham County, CT (Part)

Hampden County, MA (Part)

Worcester County, MA (Part)

Auburn town, MA

Charlton town, MA

Clinton town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

Oxford town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Uxbridge town, MA

---

**Boston—Worcester—Lawrence, MA—NH—ME—CT  
CMSA—Con.**

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)—Con.

Webster town, MA

Westborough town, MA

Worcester city, MA

**Lewiston—Auburn, ME MSA**

Androscoggin County, ME

Auburn city, ME

Lewiston city, ME

**Portland, ME MSA**

Cumberland County, ME (Part)

Gorham town, ME

Portland city, ME

Scarborough town, ME

South Portland city, ME

**Portland, ME MSA—Con.**

Cumberland County, ME (Part)—Con.

Westbrook city, ME

Windham town, ME

York County, ME (Part)

**Portsmouth—Rochester, NH—ME PMSA**

York County, ME (Part)

York town, ME

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

