

Florida

1997

Issued December 1999

EC97F53A-FL

**1997 Economic Census**

*Real Estate and Rental and Leasing*

Geographic Area Series



**U S C E N S U S B U R E A U**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Real Estate and Rental and Leasing

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## SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

## GENERAL

A list of reports that provide statistics on sector 53 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

**Establishment and firm size (including legal form of organization) report.** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

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one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLORIDA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20 388</b>	<b>15 360 391</b>	<b>2 652 154</b>	<b>614 822</b>	<b>118 086</b>	<b>23.0</b>	<b>12.7</b>
531	Real estate .....	16 204	9 800 686	1 806 778	417 421	79 377	30.7	13.5
5311	Lessors of real estate .....	6 769	4 664 637	542 689	128 844	29 709	29.5	14.5
53111	Lessors of residential buildings & dwellings .....	2 808	1 886 070	241 747	57 802	14 317	27.8	18.2
531110	Lessors of residential buildings & dwellings .....	2 808	1 886 070	241 747	57 802	14 317	27.8	18.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	2 177	1 894 451	195 599	45 982	9 160	31.8	13.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	2 177	1 894 451	195 599	45 982	9 160	31.8	13.5
53113	Lessors of miniwarehouses & self storage units .....	567	221 614	26 640	6 176	1 640	25.6	6.3
531130	Lessors of miniwarehouses & self storage units .....	567	221 614	26 640	6 176	1 640	25.6	6.3
53119	Lessors of other real estate property .....	1 217	662 502	78 703	18 884	4 592	29.2	10.0
531190	Lessors of other real estate property .....	1 217	662 502	78 703	18 884	4 592	29.2	10.0
5312	Offices of real estate agents & brokers .....	5 561	3 283 891	517 365	108 310	18 678	34.4	10.5
53121	Offices of real estate agents & brokers .....	5 561	3 283 891	517 365	108 310	18 678	34.4	10.5
531210	Offices of real estate agents & brokers .....	5 561	3 283 891	517 365	108 310	18 678	34.4	10.5
5313	Activities related to real estate .....	3 874	1 852 158	746 724	180 267	30 990	27.0	16.0
53131	Real estate property managers .....	2 429	1 388 770	575 432	138 648	25 797	23.7	17.2
531311	Residential property managers .....	1 637	868 868	346 353	83 842	16 931	25.2	16.5
531312	Nonresidential property managers .....	792	519 902	229 079	54 806	8 866	21.1	18.4
53132	Offices of real estate appraisers .....	923	231 457	80 988	17 698	2 436	41.9	9.1
531320	Offices of real estate appraisers .....	923	231 457	80 988	17 698	2 436	41.9	9.1
53139	Other activities related to real estate .....	522	231 931	90 304	23 921	2 757	32.3	15.4
531390	Other activities related to real estate .....	522	231 931	90 304	23 921	2 757	32.3	15.4
532	Rental & leasing services .....	4 070	5 064 366	793 079	186 415	37 496	10.1	11.7
5321	Automotive equipment rental & leasing .....	699	2 585 228	317 269	76 631	15 036	3.1	7.1
53211	Passenger car rental & leasing .....	399	2 074 840	242 430	59 662	12 645	3.3	7.8
532111	Passenger car rental .....	357	1 902 708	229 676	56 290	12 337	.8	7.7
532112	Passenger car leasing .....	42	172 132	12 754	3 372	308	30.5	9.5
53212	Truck, utility trailer, & RV rental & leasing .....	300	510 388	74 839	16 969	2 391	2.2	4.1
532120	Truck, utility trailer, & RV rental & leasing .....	300	510 388	74 839	16 969	2 391	2.2	4.1
5322	Consumer goods rental .....	2 063	869 465	181 723	43 773	12 387	20.6	27.3
53221	Consumer electronics & appliances rental .....	192	120 951	26 068	6 427	1 211	18.9	34.3
532210	Consumer electronics & appliances rental .....	192	120 951	26 068	6 427	1 211	18.9	34.3
53222	Formal wear & costume rental .....	136	38 981	10 025	2 360	717	14.6	17.8
532220	Formal wear & costume rental .....	136	38 981	10 025	2 360	717	14.6	17.8
53223	Video tape & disk rental .....	1 116	393 481	64 363	15 342	6 788	12.4	37.2
532230	Video tape & disk rental .....	1 116	393 481	64 363	15 342	6 788	12.4	37.2
53229	Other consumer goods rental .....	619	316 052	81 267	19 644	3 671	32.1	13.5
532291	Home health equipment rental .....	185	145 814	35 247	9 166	1 262	21.0	8.5
532292	Recreational goods rental .....	261	56 076	13 752	2 892	1 037	52.7	24.1
532299	All other consumer goods rental .....	173	114 162	32 268	7 586	1 372	36.2	14.7
5323	General rental centers .....	440	241 031	53 056	12 413	2 570	29.1	10.5
53231	General rental centers .....	440	241 031	53 056	12 413	2 570	29.1	10.5
532310	General rental centers .....	440	241 031	53 056	12 413	2 570	29.1	10.5
5324	Commercial & industrial machinery & equipment rental & leasing .....	868	1 368 642	241 031	53 598	7 503	13.2	10.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	278	363 512	64 668	13 660	1 862	20.5	10.0
532411	Commercial air/rail/water transportation equip rental & leasing .....	43	129 263	11 985	2 673	274	11.8	9.1
532412	Construction/mining/forestry machinery & equip rental & leasing .....	235	234 249	52 683	10 987	1 588	25.3	10.5
53242	Office machinery & equipment rental & leasing .....	82	305 039	30 730	7 212	651	4.9	5.1
532420	Office machinery & equipment rental & leasing .....	82	305 039	30 730	7 212	651	4.9	5.1
5324201	Office machinery rental & leasing .....	23	11 094	3 704	798	204	20.8	13.6
5324209	Computer rental & leasing .....	59	293 945	27 026	6 414	447	4.3	4.8
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	508	700 091	145 633	32 726	4 990	13.1	13.2
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	508	700 091	145 633	32 726	4 990	13.1	13.2
533	Lessors of intangible assets, except copyrighted works .....	114	495 339	52 297	10 986	1 213	2.7	7.4
5331	Lessors of intangible assets, except copyrighted works .....	114	495 339	52 297	10 986	1 213	2.7	7.4
53311	Lessors of intangible assets, except copyrighted works .....	114	495 339	52 297	10 986	1 213	2.7	7.4
533110	Lessors of intangible assets, except copyrighted works .....	114	495 339	52 297	10 986	1 213	2.7	7.4

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAYTONA BEACH, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>599</b>	<b>305 906</b>	<b>53 315</b>	<b>12 220</b>	<b>3 040</b>	<b>30.9</b>	<b>23.5</b>
531	Real estate	456	215 007	36 499	8 227	1 998	40.3	13.8
5311	Lessors of real estate	185	85 962	12 188	2 893	833	38.6	12.5
53111	Lessors of residential buildings & dwellings	74	42 250	6 562	1 545	493	35.5	11.9
531110	Lessors of residential buildings & dwellings	74	42 250	6 562	1 545	493	35.5	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	45	15 720	2 025	449	147	40.4	24.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	45	15 720	2 025	449	147	40.4	24.4
53113	Lessors of miniwarehouses & self storage units	22	7 635	941	225	56	22.6	8.0
531130	Lessors of miniwarehouses & self storage units	22	7 635	941	225	56	22.6	8.0
53119	Lessors of other real estate property	44	20 357	2 660	674	137	49.7	6.3
531190	Lessors of other real estate property	44	20 357	2 660	674	137	49.7	6.3
5312	Offices of real estate agents & brokers	170	90 065	13 712	3 110	736	42.6	5.8
53121	Offices of real estate agents & brokers	170	90 065	13 712	3 110	736	42.6	5.8
531210	Offices of real estate agents & brokers	170	90 065	13 712	3 110	736	42.6	5.8
5313	Activities related to real estate	101	38 980	10 599	2 224	429	38.5	34.9
53131	Real estate property managers	55	21 942	5 998	1 148	275	49.8	20.2
531311	Residential property managers	42	19 168	4 272	758	203	53.4	21.4
531312	Nonresidential property managers	13	2 774	1 726	390	72	24.7	11.6
53132	Offices of real estate appraisers	37	6 702	2 515	554	83	35.1	9.0
531320	Offices of real estate appraisers	37	6 702	2 515	554	83	35.1	9.0
532	Rental & leasing services	141	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	14	D	D	D	e	D	D
53211	Passenger car rental & leasing	10	35 681	4 493	1 286	354	—	51.1
532111	Passenger car rental	10	35 681	4 493	1 286	354	—	51.1
5322	Consumer goods rental	88	35 448	7 721	1 798	495	10.1	57.7
53223	Video tape & disk rental	42	10 818	1 741	450	192	17.2	50.0
532230	Video tape & disk rental	42	10 818	1 741	450	192	17.2	50.0
53229	Other consumer goods rental	36	6 918	1 746	384	114	22.2	14.0
532292	Recreational goods rental	22	3 015	879	171	78	36.6	7.5
5323	General rental centers	14	6 133	1 337	308	79	26.6	—
53231	General rental centers	14	6 133	1 337	308	79	26.6	—
532310	General rental centers	14	6 133	1 337	308	79	26.6	—
5324	Commercial & industrial machinery & equipment rental & leasing	25	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	13	D	D	D	b	D	D
<b>FORT MYERS—CAPE CORAL, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>642</b>	<b>461 100</b>	<b>72 157</b>	<b>16 509</b>	<b>3 328</b>	<b>20.5</b>	<b>11.3</b>
531	Real estate	531	302 136	50 814	11 382	2 208	28.4	16.4
5311	Lessors of real estate	161	129 145	14 575	3 367	828	15.2	21.2
53111	Lessors of residential buildings & dwellings	49	26 514	4 745	1 041	274	14.8	12.9
531110	Lessors of residential buildings & dwellings	49	26 514	4 745	1 041	274	14.8	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	47	51 753	4 597	1 068	226	19.1	33.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	47	51 753	4 597	1 068	226	19.1	33.4
53113	Lessors of miniwarehouses & self storage units	19	5 891	790	183	53	38.2	8.1
531130	Lessors of miniwarehouses & self storage units	19	5 891	790	183	53	38.2	8.1
53119	Lessors of other real estate property	46	44 987	4 443	1 075	275	7.9	13.8
531190	Lessors of other real estate property	46	44 987	4 443	1 075	275	7.9	13.8
5312	Offices of real estate agents & brokers	248	125 129	18 938	4 103	667	38.6	10.5
53121	Offices of real estate agents & brokers	248	125 129	18 938	4 103	667	38.6	10.5
531210	Offices of real estate agents & brokers	248	125 129	18 938	4 103	667	38.6	10.5
5313	Activities related to real estate	122	47 862	17 301	3 912	713	37.4	19.1
53131	Real estate property managers	73	30 446	12 143	2 836	556	25.8	28.5
531311	Residential property managers	52	17 266	5 322	1 352	289	36.3	14.3
531312	Nonresidential property managers	21	13 180	6 821	1 484	267	12.0	47.0
53132	Offices of real estate appraisers	33	7 879	3 013	629	89	53.2	4.1
531320	Offices of real estate appraisers	33	7 879	3 013	629	89	53.2	4.1
53139	Other activities related to real estate	16	9 537	2 145	447	68	61.5	1.4
531390	Other activities related to real estate	16	9 537	2 145	447	68	61.5	1.4
532	Rental & leasing services	109	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	16	98 494	8 827	2 270	530	.5	.5
53211	Passenger car rental & leasing	12	94 664	8 403	2 169	511	.5	.5
532111	Passenger car rental	12	94 664	8 403	2 169	511	.5	.5
5322	Consumer goods rental	59	20 314	4 423	1 108	371	35.2	3.9
53223	Video tape & disk rental	27	7 589	1 370	337	211	15.3	1.0
532230	Video tape & disk rental	27	7 589	1 370	337	211	15.3	1.0
53229	Other consumer goods rental	24	D	D	D	c	D	D
532292	Recreational goods rental	15	4 587	1 020	257	87	100.0	—
5323	General rental centers	15	D	D	D	b	D	D
53231	General rental centers	15	D	D	D	b	D	D
532310	General rental centers	15	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	19	22 467	4 301	974	118	5.0	4.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	10	9 458	1 761	350	37	.7	7.7

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT PIERCE—PORT ST. LUCIE, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>389</b>	<b>204 499</b>	<b>39 810</b>	<b>8 572</b>	<b>1 638</b>	<b>31.9</b>	<b>11.6</b>
531	Real estate .....	323	153 097	25 206	5 558	1 115	38.3	13.0
5311	Lessors of real estate .....	136	77 906	10 799	2 553	546	26.0	9.7
53111	Lessors of residential buildings & dwellings .....	35	10 197	1 519	347	81	62.1	10.3
531110	Lessors of residential buildings & dwellings .....	35	10 197	1 519	347	81	62.1	10.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	46	26 279	3 647	825	148	32.4	16.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	46	26 279	3 647	825	148	32.4	16.4
53113	Lessors of miniwarehouses & self storage units .....	16	4 631	566	126	45	53.3	26.0
531130	Lessors of miniwarehouses & self storage units .....	16	4 631	566	126	45	53.3	26.0
53119	Lessors of other real estate property .....	39	36 799	5 067	1 255	272	8.0	2.7
531190	Lessors of other real estate property .....	39	36 799	5 067	1 255	272	8.0	2.7
5312	Offices of real estate agents & brokers .....	120	55 960	6 159	1 393	311	57.1	19.0
53121	Offices of real estate agents & brokers .....	120	55 960	6 159	1 393	311	57.1	19.0
531210	Offices of real estate agents & brokers .....	120	55 960	6 159	1 393	311	57.1	19.0
5313	Activities related to real estate .....	67	19 231	8 248	1 612	258	33.3	8.9
53131	Real estate property managers .....	39	12 086	4 144	911	191	34.2	2.8
531311	Residential property managers .....	26	8 411	2 168	518	127	35.9	1.6
531312	Nonresidential property managers .....	13	3 675	1 976	393	64	30.5	5.6
53132	Offices of real estate appraisers .....	17	3 325	1 365	322	38	30.8	7.5
531320	Offices of real estate appraisers .....	17	3 325	1 365	322	38	30.8	7.5
53139	Other activities related to real estate .....	11	3 820	2 739	379	29	32.4	29.6
531390	Other activities related to real estate .....	11	3 820	2 739	379	29	32.4	29.6
532	Rental & leasing services .....	66	51 402	14 604	3 014	523	12.8	7.3
5322	Consumer goods rental .....	40	15 069	3 274	752	205	33.2	21.4
53223	Video tape & disk rental .....	20	7 288	1 175	239	89	13.8	41.8
532230	Video tape & disk rental .....	20	7 288	1 175	239	89	13.8	41.8
53229	Other consumer goods rental .....	14	6 103	1 720	428	97	63.8	.3
5324	Commercial & industrial machinery & equipment rental & leasing .....	12	30 773	10 084	1 968	253	1.4	—
<b>FORT WALTON BEACH, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>280</b>	<b>140 304</b>	<b>29 031</b>	<b>6 115</b>	<b>1 582</b>	<b>30.1</b>	<b>14.8</b>
531	Real estate .....	208	106 742	23 301	4 933	1 183	30.6	14.8
5311	Lessors of real estate .....	61	34 516	3 576	878	225	39.5	14.4
53111	Lessors of residential buildings & dwellings .....	26	14 272	1 800	532	111	50.3	29.7
531110	Lessors of residential buildings & dwellings .....	26	14 272	1 800	532	111	50.3	29.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	16 936	1 351	283	90	27.8	1.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	16 936	1 351	283	90	27.8	1.3
5312	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
53121	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
531210	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
5313	Activities related to real estate .....	59	22 329	8 937	1 730	500	11.3	25.5
53131	Real estate property managers .....	45	18 614	7 510	1 457	456	7.3	28.2
531311	Residential property managers .....	41	17 293	7 004	1 358	437	5.1	28.9
53132	Offices of real estate appraisers .....	11	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	71	D	D	D	e	D	D
5321	Automotive equipment rental & leasing .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	48	14 780	3 156	593	260	21.6	21.8
53223	Video tape & disk rental .....	20	7 330	1 405	331	130	18.9	3.5
532230	Video tape & disk rental .....	20	7 330	1 405	331	130	18.9	3.5
53229	Other consumer goods rental .....	24	6 371	1 531	187	111	27.7	33.1
532292	Recreational goods rental .....	20	4 361	1 304	132	99	33.1	48.4
5323	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2
53231	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2
532310	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GAINESVILLE, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>279</b>	<b>155 151</b>	<b>28 242</b>	<b>6 340</b>	<b>1 630</b>	<b>22.4</b>	<b>11.9</b>
531	Real estate .....	233	128 560	22 367	4 931	1 272	24.3	12.2
5311	Lessors of real estate .....	129	80 909	9 215	2 105	597	19.1	14.5
53111	Lessors of residential buildings & dwellings .....	77	56 423	6 374	1 483	418	14.1	15.3
531110	Lessors of residential buildings & dwellings .....	77	56 423	6 374	1 483	418	14.1	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	13 498	1 490	326	83	43.7	21.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	13 498	1 490	326	83	43.7	21.4
53119	Lessors of other real estate property .....	15	8 686	936	195	66	6.8	1.9
531190	Lessors of other real estate property .....	15	8 686	936	195	66	6.8	1.9
5312	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
53121	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
531210	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
5313	Activities related to real estate .....	54	23 657	8 782	1 969	472	46.4	6.2
53131	Real estate property managers .....	37	20 608	7 747	1 747	423	46.1	4.0
531311	Residential property managers .....	30	19 292	7 348	1 679	409	45.8	4.3
53132	Offices of real estate appraisers .....	13	1 784	691	144	30	56.8	3.6
531320	Offices of real estate appraisers .....	13	1 784	691	144	30	56.8	3.6
532	Rental & leasing services .....	46	26 591	5 875	1 409	358	13.2	10.2
5322	Consumer goods rental .....	25	12 192	2 682	608	191	11.9	7.1
53223	Video tape & disk rental .....	16	6 473	1 417	288	151	20.3	4.5
532230	Video tape & disk rental .....	16	6 473	1 417	288	151	20.3	4.5
<b>JACKSONVILLE, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>1 196</b>	<b>1 092 225</b>	<b>182 265</b>	<b>42 346</b>	<b>7 570</b>	<b>17.4</b>	<b>9.9</b>
531	Real estate .....	917	687 934	114 036	27 808	4 624	24.3	10.5
5311	Lessors of real estate .....	357	362 925	35 235	8 592	1 904	20.8	10.8
53111	Lessors of residential buildings & dwellings .....	160	115 602	15 545	3 618	893	23.7	11.7
531110	Lessors of residential buildings & dwellings .....	160	115 602	15 545	3 618	893	23.7	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	108	207 744	14 310	3 732	669	19.7	9.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	108	207 744	14 310	3 732	669	19.7	9.4
53113	Lessors of miniwarehouses & self storage units .....	34	8 434	1 182	289	95	29.4	5.0
531130	Lessors of miniwarehouses & self storage units .....	34	8 434	1 182	289	95	29.4	5.0
53119	Lessors of other real estate property .....	55	31 145	4 198	953	247	14.9	18.3
531190	Lessors of other real estate property .....	55	31 145	4 198	953	247	14.9	18.3
5312	Offices of real estate agents & brokers .....	319	175 141	26 577	5 774	956	38.9	8.7
53121	Offices of real estate agents & brokers .....	319	175 141	26 577	5 774	956	38.9	8.7
531210	Offices of real estate agents & brokers .....	319	175 141	26 577	5 774	956	38.9	8.7
5313	Activities related to real estate .....	241	149 868	52 224	13 442	1 764	15.8	11.8
53131	Real estate property managers .....	169	117 015	38 552	9 857	1 410	11.0	14.5
531311	Residential property managers .....	134	67 647	21 031	5 307	1 019	14.4	11.3
531312	Nonresidential property managers .....	35	49 368	17 521	4 550	391	6.3	18.8
53132	Offices of real estate appraisers .....	48	20 279	8 389	1 833	237	32.2	1.6
531320	Offices of real estate appraisers .....	48	20 279	8 389	1 833	237	32.2	1.6
53139	Other activities related to real estate .....	24	12 574	5 283	1 752	117	34.5	3.9
531390	Other activities related to real estate .....	24	12 574	5 283	1 752	117	34.5	3.9
532	Rental & leasing services .....	270	387 932	64 974	13 747	2 869	5.6	9.2
5321	Automotive equipment rental & leasing .....	57	196 288	25 774	5 632	1 263	.4	1.5
53211	Passenger car rental & leasing .....	25	120 295	15 762	3 609	934	.6	1.0
532111	Passenger car rental .....	22	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	32	75 993	10 012	2 023	329	.1	2.3
532120	Truck, utility trailer, & RV rental & leasing .....	32	75 993	10 012	2 023	329	.1	2.3
5322	Consumer goods rental .....	122	61 093	12 975	2 897	830	9.1	33.3
53221	Consumer electronics & appliances rental .....	16	9 064	2 022	418	92	15.1	8.5
532210	Consumer electronics & appliances rental .....	16	9 064	2 022	418	92	15.1	8.5
53222	Formal wear & costume rental .....	14	3 402	885	178	69	16.3	4.7
532220	Formal wear & costume rental .....	14	3 402	885	178	69	16.3	4.7
53223	Video tape & disk rental .....	73	32 336	4 928	1 075	471	3.7	58.3
532230	Video tape & disk rental .....	73	32 336	4 928	1 075	471	3.7	58.3
53229	Other consumer goods rental .....	19	16 291	5 140	1 226	198	14.9	3.5
5323	General rental centers .....	39	27 909	6 127	1 394	301	19.9	8.8
53231	General rental centers .....	39	27 909	6 127	1 394	301	19.9	8.8
532310	General rental centers .....	39	27 909	6 127	1 394	301	19.9	8.8
5324	Commercial & industrial machinery & equipment rental & leasing .....	52	102 642	20 098	3 824	475	9.4	9.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	17	33 269	6 220	1 193	148	22.0	2.4
532412	Construction/mining/forestry machinery & equip rental & leasing .....	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	29	62 251	11 833	2 129	288	1.6	5.8
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	29	62 251	11 833	2 129	288	1.6	5.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND–WINTER HAVEN, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>431</b>	<b>217 272</b>	<b>39 758</b>	<b>9 205</b>	<b>2 001</b>	<b>33.7</b>	<b>13.6</b>
531	Real estate	322	142 124	23 486	5 439	1 238	42.6	16.2
5311	Lessors of real estate	178	86 877	13 284	3 012	778	35.3	15.9
53111	Lessors of residential buildings & dwellings	63	35 397	7 070	1 568	409	27.0	17.2
531110	Lessors of residential buildings & dwellings	63	35 397	7 070	1 568	409	27.0	17.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	19 090	1 726	340	69	44.2	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	19 090	1 726	340	69	44.2	15.4
53113	Lessors of miniwarehouses & self storage units	10	1 934	330	75	15	28.6	49.3
531130	Lessors of miniwarehouses & self storage units	10	1 934	330	75	15	28.6	49.3
53119	Lessors of other real estate property	74	30 456	4 158	1 029	285	39.8	12.6
531190	Lessors of other real estate property	74	30 456	4 158	1 029	285	39.8	12.6
5312	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
53121	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
531210	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
5313	Activities related to real estate	51	14 951	4 639	1 246	200	45.0	17.4
53131	Real estate property managers	21	6 104	1 688	409	95	38.7	8.9
531311	Residential property managers	15	4 337	985	234	61	44.5	12.0
53132	Offices of real estate appraisers	25	6 694	2 615	760	91	34.3	29.6
531320	Offices of real estate appraisers	25	6 694	2 615	760	91	34.3	29.6
532	Rental & leasing services	107	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	10	D	D	D	b	D	D
5322	Consumer goods rental	62	23 639	4 519	1 233	360	20.6	20.3
53223	Video tape & disk rental	39	10 573	1 987	506	224	13.7	18.5
532230	Video tape & disk rental	39	10 573	1 987	506	224	13.7	18.5
5323	General rental centers	14	6 526	1 652	381	90	35.9	.7
53231	General rental centers	14	6 526	1 652	381	90	35.9	.7
532310	General rental centers	14	6 526	1 652	381	90	35.9	.7
5324	Commercial & industrial machinery & equipment rental & leasing	21	32 813	8 411	1 792	258	4.0	2.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	10 028	2 203	439	81	13.0	—
532412	Construction/mining/forestry machinery & equip rental & leasing	10	D	D	D	b	D	D
<b>MELBOURNE–TITUSVILLE–PALM BAY, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>525</b>	<b>219 974</b>	<b>45 259</b>	<b>10 466</b>	<b>2 443</b>	<b>35.6</b>	<b>10.6</b>
531	Real estate	404	166 453	34 407	8 026	1 745	39.7	13.2
5311	Lessors of real estate	149	63 407	10 302	2 395	587	33.1	11.4
53111	Lessors of residential buildings & dwellings	61	32 520	5 565	1 252	336	20.3	8.6
531110	Lessors of residential buildings & dwellings	61	32 520	5 565	1 252	336	20.3	8.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	36	14 834	2 377	582	101	69.1	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	36	14 834	2 377	582	101	69.1	13.9
53113	Lessors of miniwarehouses & self storage units	15	3 166	570	127	43	7.1	10.2
531130	Lessors of miniwarehouses & self storage units	15	3 166	570	127	43	7.1	10.2
53119	Lessors of other real estate property	37	12 887	1 790	434	107	30.4	15.7
531190	Lessors of other real estate property	37	12 887	1 790	434	107	30.4	15.7
5312	Offices of real estate agents & brokers	164	62 333	9 112	2 043	477	44.4	10.4
53121	Offices of real estate agents & brokers	164	62 333	9 112	2 043	477	44.4	10.4
531210	Offices of real estate agents & brokers	164	62 333	9 112	2 043	477	44.4	10.4
5313	Activities related to real estate	91	40 713	14 993	3 588	681	42.9	20.2
53131	Real estate property managers	56	32 710	11 982	2 876	587	45.5	22.3
531311	Residential property managers	40	20 753	8 223	2 040	395	24.0	27.7
531312	Nonresidential property managers	16	11 957	3 759	836	192	82.8	12.8
53132	Offices of real estate appraisers	25	6 855	2 095	441	73	32.2	12.0
531320	Offices of real estate appraisers	25	6 855	2 095	441	73	32.2	12.0
53139	Other activities related to real estate	10	1 148	916	271	21	33.5	9.8
531390	Other activities related to real estate	10	1 148	916	271	21	33.5	9.8
532	Rental & leasing services	120	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	24	17 003	2 629	580	155	11.4	1.9
53211	Passenger car rental & leasing	15	13 051	1 918	395	110	14.2	2.0
532111	Passenger car rental	14	D	D	D	c	D	D
5322	Consumer goods rental	67	20 179	3 812	899	343	12.9	4.7
53223	Video tape & disk rental	50	14 653	2 646	622	284	9.1	6.4
532230	Video tape & disk rental	50	14 653	2 646	622	284	9.1	6.4
5323	General rental centers	12	5 824	1 367	326	91	26.9	—
53231	General rental centers	12	5 824	1 367	326	91	26.9	—
532310	General rental centers	12	5 824	1 367	326	91	26.9	—
5324	Commercial & industrial machinery & equipment rental & leasing	17	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI-FORT LAUDERDALE, FL CMSA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>5 641</b>	<b>5 050 515</b>	<b>817 391</b>	<b>192 561</b>	<b>34 187</b>	<b>23.4</b>	<b>14.1</b>
531	Real estate .....	4 564	3 132 528	548 972	128 948	23 589	32.4	15.2
5311	Lessors of real estate .....	2 318	1 814 046	204 285	48 075	10 345	31.8	14.7
53111	Lessors of residential buildings & dwellings .....	1 104	752 141	87 821	20 392	4 600	30.9	21.3
531110	Lessors of residential buildings & dwellings .....	1 104	752 141	87 821	20 392	4 600	30.9	21.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	857	832 956	86 688	20 450	4 234	34.9	11.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	857	832 956	86 688	20 450	4 234	34.9	11.4
53113	Lessors of miniwarehouses & self storage units .....	132	80 431	10 973	2 652	577	15.9	1.8
531130	Lessors of miniwarehouses & self storage units .....	132	80 431	10 973	2 652	577	15.9	1.8
53119	Lessors of other real estate property .....	225	148 518	18 803	4 581	934	27.8	7.0
531190	Lessors of other real estate property .....	225	148 518	18 803	4 581	934	27.8	7.0
5312	Offices of real estate agents & brokers .....	1 225	821 037	138 748	29 589	4 411	34.8	14.0
53121	Offices of real estate agents & brokers .....	1 225	821 037	138 748	29 589	4 411	34.8	14.0
531210	Offices of real estate agents & brokers .....	1 225	821 037	138 748	29 589	4 411	34.8	14.0
5313	Activities related to real estate .....	1 021	497 445	205 939	51 284	8 833	30.3	18.9
53131	Real estate property managers .....	697	357 311	156 518	38 725	7 462	30.2	22.3
531311	Residential property managers .....	396	200 742	87 649	21 930	4 495	30.4	19.5
531312	Nonresidential property managers .....	301	156 569	68 869	16 795	2 967	29.8	25.8
53132	Offices of real estate appraisers .....	178	49 782	15 288	3 303	420	45.2	9.2
531320	Offices of real estate appraisers .....	178	49 782	15 288	3 303	420	45.2	9.2
53139	Other activities related to real estate .....	146	90 352	34 133	9 256	951	22.6	10.7
531390	Other activities related to real estate .....	146	90 352	34 133	9 256	951	22.6	10.7
532	Rental & leasing services .....	1 040	1 607 328	243 179	58 319	9 958	10.2	13.9
5321	Automotive equipment rental & leasing .....	190	904 878	120 861	29 514	4 774	1.7	8.1
53211	Passenger car rental & leasing .....	116	733 815	89 687	22 488	3 978	1.6	9.5
532111	Passenger car rental .....	96	638 033	82 901	20 311	3 807	.9	8.3
532112	Passenger car leasing .....	20	95 782	6 786	2 177	171	6.3	17.0
53212	Truck, utility trailer, & RV rental & leasing .....	74	171 063	31 174	7 026	796	1.9	2.1
532120	Truck, utility trailer, & RV rental & leasing .....	74	171 063	31 174	7 026	796	1.9	2.1
5322	Consumer goods rental .....	463	212 573	44 941	10 839	2 686	26.7	40.5
53221	Consumer electronics & appliances rental .....	31	26 537	4 745	1 059	204	37.4	37.1
532210	Consumer electronics & appliances rental .....	31	26 537	4 745	1 059	204	37.4	37.1
53222	Formal wear & costume rental .....	39	13 540	3 372	734	237	19.6	31.9
532220	Formal wear & costume rental .....	39	13 540	3 372	734	237	19.6	31.9
53223	Video tape & disk rental .....	229	95 337	14 212	3 275	1 290	9.8	55.0
532230	Video tape & disk rental .....	229	95 337	14 212	3 275	1 290	9.8	55.0
53229	Other consumer goods rental .....	164	77 159	22 612	5 771	955	45.1	25.2
532291	Home health equipment rental .....	68	24 790	7 176	1 988	271	51.0	14.7
532292	Recreational goods rental .....	29	10 702	2 723	670	147	17.7	66.4
532299	All other consumer goods rental .....	67	41 667	12 713	3 113	537	48.7	20.8
5323	General rental centers .....	95	56 095	11 488	2 956	505	28.5	13.6
53231	General rental centers .....	95	56 095	11 488	2 956	505	28.5	13.6
532310	General rental centers .....	95	56 095	11 488	2 956	505	28.5	13.6
5324	Commercial & industrial machinery & equipment rental & leasing .....	292	433 782	65 889	15 010	1 993	17.6	13.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	66	154 369	18 074	3 597	433	20.5	6.8
532411	Commercial air/rail/water transportation equip rental & leasing .....	17	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	49	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing .....	26	103 061	11 751	2 879	291	6.8	5.5
532420	Office machinery & equipment rental & leasing .....	26	103 061	11 751	2 879	291	6.8	5.5
5324209	Computer rental & leasing .....	18	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	200	176 352	36 064	8 534	1 269	21.2	23.1
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	200	176 352	36 064	8 534	1 269	21.2	23.1
533	Lessors of intangible assets, except copyrighted works .....	37	310 659	25 240	5 294	640	1.4	3.8
5331	Lessors of intangible assets, except copyrighted works .....	37	310 659	25 240	5 294	640	1.4	3.8
53311	Lessors of intangible assets, except copyrighted works .....	37	310 659	25 240	5 294	640	1.4	3.8
533110	Lessors of intangible assets, except copyrighted works .....	37	310 659	25 240	5 294	640	1.4	3.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE, FL CMSA—Con.</b>							
	<b>Fort Lauderdale, FL PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2 263</b>	<b>2 196 576</b>	<b>351 625</b>	<b>83 419</b>	<b>14 394</b>	<b>20.7</b>	<b>11.5</b>
531	Real estate .....	1 828	1 272 792	222 638	53 132	9 325	30.3	13.1
5311	Lessors of real estate .....	805	649 169	78 659	19 142	4 144	31.2	12.6
53111	Lessors of residential buildings & dwellings .....	353	269 224	33 127	7 999	1 838	27.3	17.7
531110	Lessors of residential buildings & dwellings .....	353	269 224	33 127	7 999	1 838	27.3	17.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	276	268 775	32 098	7 937	1 643	40.0	10.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	276	268 775	32 098	7 937	1 643	40.0	10.2
53113	Lessors of miniwarehouses & self storage units .....	66	40 558	5 916	1 486	318	10.1	2.8
531130	Lessors of miniwarehouses & self storage units .....	66	40 558	5 916	1 486	318	10.1	2.8
53119	Lessors of other real estate property .....	110	70 612	7 518	1 720	345	24.2	7.4
531190	Lessors of other real estate property .....	110	70 612	7 518	1 720	345	24.2	7.4
5312	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
53121	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
531210	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
5313	Activities related to real estate .....	466	230 845	79 096	19 703	3 147	25.6	19.2
53131	Real estate property managers .....	297	140 265	48 462	11 554	2 269	25.5	24.6
531311	Residential property managers .....	173	87 214	29 526	7 160	1 480	22.6	21.9
531312	Nonresidential property managers .....	124	53 051	18 936	4 394	789	30.2	29.0
53132	Offices of real estate appraisers .....	101	26 865	7 964	1 748	211	55.3	5.3
531320	Offices of real estate appraisers .....	101	26 865	7 964	1 748	211	55.3	5.3
53139	Other activities related to real estate .....	68	63 715	22 670	6 401	667	13.4	13.0
531390	Other activities related to real estate .....	68	63 715	22 670	6 401	667	13.4	13.0
532	Rental & leasing services .....	411	640 871	106 379	25 574	4 473	10.1	13.1
5321	Automotive equipment rental & leasing .....	84	395 731	56 140	13 709	2 269	2.0	1.7
53211	Passenger car rental & leasing .....	50	333 748	45 814	11 560	1 988	1.9	1.2
532111	Passenger car rental .....	37	262 342	40 684	9 780	1 850	.2	1.5
532112	Passenger car leasing .....	13	71 406	5 130	1 780	138	8.5	.3
53212	Truck, utility trailer, & RV rental & leasing .....	34	61 983	10 326	2 149	281	2.4	4.1
532120	Truck, utility trailer, & RV rental & leasing .....	34	61 983	10 326	2 149	281	2.4	4.1
5322	Consumer goods rental .....	181	99 045	22 352	5 589	1 339	17.2	48.9
53222	Formal wear & costume rental .....	14	6 250	1 832	406	130	2.8	52.2
532220	Formal wear & costume rental .....	14	6 250	1 832	406	130	2.8	52.2
53223	Video tape & disk rental .....	95	42 420	6 398	1 475	608	11.1	59.2
532230	Video tape & disk rental .....	95	42 420	6 398	1 475	608	11.1	59.2
53229	Other consumer goods rental .....	63	44 440	12 828	3 350	521	27.3	34.7
532291	Home health equipment rental .....	16	12 190	3 735	1 227	110	36.3	22.0
532292	Recreational goods rental .....	20	9 723	2 440	600	130	14.6	72.2
532299	All other consumer goods rental .....	27	22 527	6 653	1 523	281	27.9	25.3
5323	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
53231	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
532310	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
5324	Commercial & industrial machinery & equipment rental & leasing .....	100	123 515	23 426	5 199	674	27.0	21.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	30	31 756	6 597	933	133	68.9	3.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	25	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing .....	15	18 799	3 261	774	68	8.5	30.0
532420	Office machinery & equipment rental & leasing .....	15	18 799	3 261	774	68	8.5	30.0
5324209	Computer rental & leasing .....	11	18 042	2 954	723	62	4.7	31.3
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	55	72 960	13 568	3 492	473	13.5	26.3
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	55	72 960	13 568	3 492	473	13.5	26.3
533	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
5331	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
53311	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
533110	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MIAMI-FORT LAUDERDALE, FL CMSA—Con.</b>							
	<b>Miami, FL PMSA</b>							
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3 378</b>	<b>2 853 939</b>	<b>465 766</b>	<b>109 142</b>	<b>19 793</b>	<b>25.5</b>	<b>16.1</b>
531	Real estate .....	2 736	1 859 736	326 334	75 816	14 264	33.8	16.7
5311	Lessors of real estate .....	1 513	1 164 877	125 626	28 933	6 201	32.2	15.9
53111	Lessors of residential buildings & dwellings .....	751	482 917	54 694	12 393	2 762	32.9	23.3
531110	Lessors of residential buildings & dwellings .....	751	482 917	54 694	12 393	2 762	32.9	23.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	581	564 181	54 590	12 513	2 591	32.5	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	581	564 181	54 590	12 513	2 591	32.5	12.0
53113	Lessors of miniwarehouses & self storage units .....	66	39 873	5 057	1 166	259	21.9	.7
531130	Lessors of miniwarehouses & self storage units .....	66	39 873	5 057	1 166	259	21.9	.7
53119	Lessors of other real estate property .....	115	77 906	11 285	2 861	589	31.0	6.6
531190	Lessors of other real estate property .....	115	77 906	11 285	2 861	589	31.0	6.6
5312	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
53121	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
531210	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
5313	Activities related to real estate .....	555	266 600	126 843	31 581	5 686	34.3	18.6
53131	Real estate property managers .....	400	217 046	108 056	27 171	5 193	33.2	20.8
531311	Residential property managers .....	223	113 528	58 123	14 770	3 015	36.4	17.7
531312	Nonresidential property managers .....	177	103 518	49 933	12 401	2 178	29.6	24.2
53132	Offices of real estate appraisers .....	77	22 917	7 324	1 555	209	33.4	13.6
531320	Offices of real estate appraisers .....	77	22 917	7 324	1 555	209	33.4	13.6
53139	Other activities related to real estate .....	78	26 637	11 463	2 855	284	44.6	5.1
531390	Other activities related to real estate .....	78	26 637	11 463	2 855	284	44.6	5.1
532	Rental & leasing services .....	629	966 457	136 800	32 745	5 485	10.3	14.5
5321	Automotive equipment rental & leasing .....	106	509 147	64 721	15 805	2 505	1.5	13.0
53211	Passenger car rental & leasing .....	66	400 067	43 873	10 928	1 990	1.4	16.3
532111	Passenger car rental .....	59	375 691	42 217	10 531	1 957	1.5	13.1
53212	Truck, utility trailer, & RV rental & leasing .....	40	109 080	20 848	4 877	515	1.6	1.0
532120	Truck, utility trailer, & RV rental & leasing .....	40	109 080	20 848	4 877	515	1.6	1.0
5322	Consumer goods rental .....	282	113 528	22 589	5 250	1 347	34.9	33.1
53221	Consumer electronics & appliances rental .....	22	20 602	3 451	701	124	47.9	25.1
532210	Consumer electronics & appliances rental .....	22	20 602	3 451	701	124	47.9	25.1
53222	Formal wear & costume rental .....	25	7 290	1 540	328	107	34.0	14.6
532220	Formal wear & costume rental .....	25	7 290	1 540	328	107	34.0	14.6
53223	Video tape & disk rental .....	134	52 917	7 814	1 800	682	8.7	51.6
532230	Video tape & disk rental .....	134	52 917	7 814	1 800	682	8.7	51.6
53229	Other consumer goods rental .....	101	32 719	9 784	2 421	434	69.4	12.3
532291	Home health equipment rental .....	52	12 600	3 441	761	161	65.2	7.6
532299	All other consumer goods rental .....	40	19 140	6 060	1 590	256	73.2	15.6
5323	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
53231	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
532310	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
5324	Commercial & industrial machinery & equipment rental & leasing .....	192	310 267	42 463	9 811	1 319	13.8	10.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	36	122 613	11 477	2 664	300	8.0	7.7
532411	Commercial air/rail/water transportation equip rental & leasing .....	12	106 850	8 248	1 845	171	2.5	8.4
532412	Construction/mining/forestry machinery & equip rental & leasing .....	24	15 763	3 229	819	129	45.3	3.2
53242	Office machinery & equipment rental & leasing .....	11	84 262	8 490	2 105	223	6.4	.1
532420	Office machinery & equipment rental & leasing .....	11	84 262	8 490	2 105	223	6.4	.1
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	145	103 392	22 496	5 042	796	26.7	20.9
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	145	103 392	22 496	5 042	796	26.7	20.9
533	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
5331	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
53311	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
533110	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>509</b>	<b>305 168</b>	<b>65 959</b>	<b>15 345</b>	<b>2 874</b>	<b>29.6</b>	<b>10.0</b>
531	Real estate .....	448	272 594	59 147	13 772	2 518	28.8	10.3
5311	Lessors of real estate .....	110	78 848	14 443	3 684	769	25.5	10.0
53111	Lessors of residential buildings & dwellings .....	44	37 205	10 055	2 764	589	27.7	7.9
531110	Lessors of residential buildings & dwellings .....	44	37 205	10 055	2 764	589	27.7	7.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	36	28 521	3 022	582	85	18.1	6.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	36	28 521	3 022	582	85	18.1	6.2
53119	Lessors of other real estate property .....	21	8 890	1 050	261	73	32.6	32.9
531190	Lessors of other real estate property .....	21	8 890	1 050	261	73	32.6	32.9
5312	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
53121	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
531210	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
5313	Activities related to real estate .....	101	46 209	25 632	6 320	1 152	26.1	16.5
53131	Real estate property managers .....	63	24 979	11 003	2 679	430	25.3	25.3
531311	Residential property managers .....	49	19 972	8 772	2 070	366	25.1	29.1
531312	Nonresidential property managers .....	14	5 007	2 231	609	64	26.1	10.1
53132	Offices of real estate appraisers .....	18	5 449	1 299	252	46	54.8	16.5
531320	Offices of real estate appraisers .....	18	5 449	1 299	252	46	54.8	16.5
53139	Other activities related to real estate .....	20	15 781	13 330	3 389	676	17.4	2.7
531390	Other activities related to real estate .....	20	15 781	13 330	3 389	676	17.4	2.7
532	Rental & leasing services .....	60	D	D	D	e	D	D
5322	Consumer goods rental .....	34	13 836	3 270	800	209	39.3	13.1
53223	Video tape & disk rental .....	19	4 634	809	180	95	36.9	24.3
532230	Video tape & disk rental .....	19	4 634	809	180	95	36.9	24.3
53229	Other consumer goods rental .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	14	10 688	2 354	505	88	41.4	.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	11	8 674	2 135	464	81	44.0	—
532412	Construction/mining/forestry machinery & equip rental & leasing .....	10	D	D	D	b	D	D
<b>OCALA, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>244</b>	<b>88 354</b>	<b>13 805</b>	<b>3 118</b>	<b>786</b>	<b>49.2</b>	<b>17.4</b>
531	Real estate .....	194	60 755	9 164	2 133	538	57.5	18.5
5311	Lessors of real estate .....	69	23 241	1 613	367	143	57.8	25.9
53111	Lessors of residential buildings & dwellings .....	27	7 463	790	184	57	39.0	30.4
531110	Lessors of residential buildings & dwellings .....	27	7 463	790	184	57	39.0	30.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 764	279	58	16	68.0	24.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 764	279	58	16	68.0	24.2
53119	Lessors of other real estate property .....	21	6 936	355	84	47	82.9	7.4
531190	Lessors of other real estate property .....	21	6 936	355	84	47	82.9	7.4
5312	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
53121	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
531210	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
5313	Activities related to real estate .....	50	15 471	4 760	1 108	237	30.3	11.5
53131	Real estate property managers .....	24	10 679	3 250	746	182	17.3	6.5
531311	Residential property managers .....	20	9 456	2 714	603	168	12.3	1.7
53132	Offices of real estate appraisers .....	20	3 257	971	223	42	65.5	25.0
531320	Offices of real estate appraisers .....	20	3 257	971	223	42	65.5	25.0
532	Rental & leasing services .....	49	D	D	D	c	D	D
5321	Automotive equipment rental & leasing .....	12	D	D	D	b	D	D
5322	Consumer goods rental .....	21	6 111	1 174	299	99	6.1	42.7
53223	Video tape & disk rental .....	15	3 813	635	152	65	8.2	45.9
532230	Video tape & disk rental .....	15	3 813	635	152	65	8.2	45.9
5324	Commercial & industrial machinery & equipment rental & leasing .....	10	9 180	1 913	334	69	19.7	3.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2 200</b>	<b>2 647 110</b>	<b>473 643</b>	<b>106 577</b>	<b>19 964</b>	<b>15.5</b>	<b>10.4</b>
531	Real estate .....	1 726	1 492 139	311 130	68 351	12 578	20.8	9.2
5311	Lessors of real estate .....	584	437 015	47 038	11 407	2 366	25.4	15.0
53111	Lessors of residential buildings & dwellings .....	226	180 104	20 168	5 171	1 040	26.7	20.5
531110	Lessors of residential buildings & dwellings .....	226	180 104	20 168	5 171	1 040	26.7	20.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	194	182 375	19 104	4 481	866	19.7	12.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	194	182 375	19 104	4 481	866	19.7	12.7
53113	Lessors of miniwarehouses & self storage units .....	73	28 277	2 602	593	149	40.1	2.2
531130	Lessors of miniwarehouses & self storage units .....	73	28 277	2 602	593	149	40.1	2.2
53119	Lessors of other real estate property .....	91	46 259	5 164	1 162	311	34.0	10.9
531190	Lessors of other real estate property .....	91	46 259	5 164	1 162	311	34.0	10.9
5312	Offices of real estate agents & brokers .....	631	670 502	105 593	19 683	3 443	18.5	4.2
53121	Offices of real estate agents & brokers .....	631	670 502	105 593	19 683	3 443	18.5	4.2
531210	Offices of real estate agents & brokers .....	631	670 502	105 593	19 683	3 443	18.5	4.2
5313	Activities related to real estate .....	511	384 622	158 499	37 261	6 769	19.3	11.4
53131	Real estate property managers .....	320	338 326	141 601	33 406	6 274	17.0	11.4
531311	Residential property managers .....	234	186 509	74 177	17 470	3 611	26.2	10.9
531312	Nonresidential property managers .....	86	151 817	67 424	15 936	2 663	5.7	11.9
53132	Offices of real estate appraisers .....	128	30 299	12 004	2 739	357	32.0	8.4
531320	Offices of real estate appraisers .....	128	30 299	12 004	2 739	357	32.0	8.4
53139	Other activities related to real estate .....	63	15 997	4 894	1 116	138	45.5	18.2
531390	Other activities related to real estate .....	63	15 997	4 894	1 116	138	45.5	18.2
532	Rental & leasing services .....	461	1 143 216	158 323	37 581	7 326	8.7	11.8
5321	Automotive equipment rental & leasing .....	106	640 846	68 519	16 523	3 523	7.1	11.3
53211	Passenger car rental & leasing .....	59	560 983	57 990	14 035	3 147	7.8	12.1
532111	Passenger car rental .....	50	516 503	55 455	13 426	3 085	.9	13.1
53212	Truck, utility trailer, & RV rental & leasing .....	47	79 863	10 529	2 488	376	2.0	6.0
532120	Truck, utility trailer, & RV rental & leasing .....	47	79 863	10 529	2 488	376	2.0	6.0
5322	Consumer goods rental .....	179	116 820	23 827	5 802	1 487	13.9	23.0
53221	Consumer electronics & appliances rental .....	28	15 825	3 026	850	140	12.6	10.7
532210	Consumer electronics & appliances rental .....	28	15 825	3 026	850	140	12.6	10.7
53222	Formal wear & costume rental .....	13	4 150	1 557	465	124	1.4	22.2
532220	Formal wear & costume rental .....	13	4 150	1 557	465	124	1.4	22.2
53223	Video tape & disk rental .....	98	46 651	7 604	1 881	840	11.6	43.9
532230	Video tape & disk rental .....	98	46 651	7 604	1 881	840	11.6	43.9
53229	Other consumer goods rental .....	40	50 194	11 640	2 606	383	17.5	7.4
532291	Home health equipment rental .....	13	16 183	3 596	869	156	14.7	10.7
532292	Recreational goods rental .....	12	1 717	420	54	31	59.5	40.5
532299	All other consumer goods rental .....	15	32 294	7 624	1 683	196	16.7	4.0
5323	General rental centers .....	54	33 548	7 359	1 674	336	14.5	9.4
53231	General rental centers .....	54	33 548	7 359	1 674	336	14.5	9.4
532310	General rental centers .....	54	33 548	7 359	1 674	336	14.5	9.4
5324	Commercial & industrial machinery & equipment rental & leasing .....	122	352 002	58 618	13 582	1 980	9.3	9.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	29	46 619	10 847	2 536	312	6.6	20.6
532412	Construction/mining/forestry machinery & equip rental & leasing .....	27	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing .....	15	84 284	6 655	1 608	125	2.6	—
532420	Office machinery & equipment rental & leasing .....	15	84 284	6 655	1 608	125	2.6	—
5324209	Computer rental & leasing .....	11	82 098	6 285	1 537	108	1.5	—
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	78	221 099	41 116	9 438	1 543	12.5	10.4
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	78	221 099	41 116	9 438	1 543	12.5	10.4
533	Lessors of intangible assets, except copyrighted works .....	13	11 755	4 190	645	60	2.2	11.2
5331	Lessors of intangible assets, except copyrighted works .....	13	11 755	4 190	645	60	2.2	11.2
53311	Lessors of intangible assets, except copyrighted works .....	13	11 755	4 190	645	60	2.2	11.2
533110	Lessors of intangible assets, except copyrighted works .....	13	11 755	4 190	645	60	2.2	11.2

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>229</b>	<b>76 777</b>	<b>15 609</b>	<b>3 844</b>	<b>1 018</b>	<b>48.0</b>	<b>12.8</b>
531	Real estate .....	160	55 671	10 866	2 323	740	52.5	14.1
5311	Lessors of real estate .....	66	18 657	2 529	605	187	55.1	21.2
53111	Lessors of residential buildings & dwellings .....	25	9 165	1 321	305	94	38.5	25.1
531110	Lessors of residential buildings & dwellings .....	25	9 165	1 321	305	94	38.5	25.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	4 693	625	173	49	85.3	8.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	4 693	625	173	49	85.3	8.2
53113	Lessors of miniwarehouses & self storage units .....	15	3 396	362	77	26	67.4	27.3
531130	Lessors of miniwarehouses & self storage units .....	15	3 396	362	77	26	67.4	27.3
5312	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
53121	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
531210	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
5313	Activities related to real estate .....	44	14 824	5 732	1 145	347	43.6	20.2
53131	Real estate property managers .....	34	11 348	4 580	879	313	45.9	21.3
531311	Residential property managers .....	21	6 529	2 638	526	163	37.3	25.0
531312	Nonresidential property managers .....	13	4 819	1 942	353	150	57.5	16.4
532	Rental & leasing services .....	68	D	D	D	e	D	D
5322	Consumer goods rental .....	44	10 311	2 549	989	155	26.2	2.8
53223	Video tape & disk rental .....	18	4 053	743	179	85	15.8	2.1
532230	Video tape & disk rental .....	18	4 053	743	179	85	15.8	2.1
53229	Other consumer goods rental .....	21	4 623	1 500	737	55	26.6	3.6
532292	Recreational goods rental .....	16	1 607	330	43	25	69.4	10.5
<b>PENSACOLA, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>389</b>	<b>159 385</b>	<b>27 837</b>	<b>6 075</b>	<b>1 625</b>	<b>31.3</b>	<b>10.9</b>
531	Real estate .....	295	99 750	16 709	3 546	925	45.7	15.3
5311	Lessors of real estate .....	115	44 476	5 100	1 191	362	41.3	13.9
53111	Lessors of residential buildings & dwellings .....	47	22 273	2 365	559	179	46.8	8.9
531110	Lessors of residential buildings & dwellings .....	47	22 273	2 365	559	179	46.8	8.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	44	17 655	2 265	529	138	24.9	22.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	44	17 655	2 265	529	138	24.9	22.7
53113	Lessors of miniwarehouses & self storage units .....	10	2 712	291	69	26	71.0	—
531130	Lessors of miniwarehouses & self storage units .....	10	2 712	291	69	26	71.0	—
53119	Lessors of other real estate property .....	14	1 836	179	34	19	89.1	10.8
531190	Lessors of other real estate property .....	14	1 836	179	34	19	89.1	10.8
5312	Offices of real estate agents & brokers .....	107	39 389	5 697	1 133	282	49.4	20.2
53121	Offices of real estate agents & brokers .....	107	39 389	5 697	1 133	282	49.4	20.2
531210	Offices of real estate agents & brokers .....	107	39 389	5 697	1 133	282	49.4	20.2
5313	Activities related to real estate .....	73	15 885	5 912	1 222	281	48.8	7.1
53131	Real estate property managers .....	40	8 374	3 443	760	203	43.0	9.8
531311	Residential property managers .....	34	7 555	3 023	680	190	40.8	9.4
53132	Offices of real estate appraisers .....	27	5 509	1 826	312	60	58.3	4.5
531320	Offices of real estate appraisers .....	27	5 509	1 826	312	60	58.3	4.5
532	Rental & leasing services .....	94	59 635	11 128	2 529	700	7.2	3.5
5321	Automotive equipment rental & leasing .....	17	23 390	3 011	748	250	—	.2
53211	Passenger car rental & leasing .....	10	19 457	2 462	607	214	—	.3
5322	Consumer goods rental .....	54	19 209	4 023	917	326	16.3	2.1
53223	Video tape & disk rental .....	30	9 585	1 592	384	194	4.4	4.1
532230	Video tape & disk rental .....	30	9 585	1 592	384	194	4.4	4.1
53229	Other consumer goods rental .....	14	5 453	1 543	319	93	43.6	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	16	13 395	3 269	682	84	2.0	3.9
<b>PUNTA GORDA, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>167</b>	<b>60 706</b>	<b>10 081</b>	<b>2 159</b>	<b>601</b>	<b>37.6</b>	<b>9.4</b>
531	Real estate .....	138	49 403	7 495	1 669	447	43.7	9.2
5311	Lessors of real estate .....	44	16 862	2 107	505	176	23.0	3.9
53111	Lessors of residential buildings & dwellings .....	11	2 871	744	184	102	26.4	.7
531110	Lessors of residential buildings & dwellings .....	11	2 871	744	184	102	26.4	.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	4 058	554	106	23	14.7	7.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	4 058	554	106	23	14.7	7.4
53119	Lessors of other real estate property .....	14	8 662	657	182	37	23.2	3.9
531190	Lessors of other real estate property .....	14	8 662	657	182	37	23.2	3.9
5312	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
53121	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
531210	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
5313	Activities related to real estate .....	30	5 726	1 417	308	87	67.2	19.7
53131	Real estate property managers .....	19	3 898	1 135	238	68	64.6	21.3
531311	Residential property managers .....	15	3 540	995	206	62	61.0	23.5
532	Rental & leasing services .....	29	11 303	2 586	490	154	10.9	10.1
5322	Consumer goods rental .....	18	5 180	1 019	223	97	8.1	4.9
53223	Video tape & disk rental .....	13	3 706	744	167	85	8.3	6.8
532230	Video tape & disk rental .....	13	3 706	744	167	85	8.3	6.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SARASOTA—BRADENTON, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>836</b>	<b>449 023</b>	<b>68 321</b>	<b>15 752</b>	<b>3 322</b>	<b>27.9</b>	<b>9.4</b>
531	Real estate .....	677	350 073	50 290	11 505	2 333	31.9	10.0
5311	Lessors of real estate .....	271	171 504	20 166	4 661	1 171	22.9	11.6
53111	Lessors of residential buildings & dwellings .....	96	72 537	8 003	2 011	593	12.3	18.5
531110	Lessors of residential buildings & dwellings .....	96	72 537	8 003	2 011	593	12.3	18.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	71	44 316	7 139	1 414	239	37.8	6.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	71	44 316	7 139	1 414	239	37.8	6.4
53113	Lessors of miniwarehouses & self storage units .....	26	6 180	752	152	60	29.8	14.0
531130	Lessors of miniwarehouses & self storage units .....	26	6 180	752	152	60	29.8	14.0
53119	Lessors of other real estate property .....	78	48 471	4 272	1 084	279	24.3	5.6
531190	Lessors of other real estate property .....	78	48 471	4 272	1 084	279	24.3	5.6
5312	Offices of real estate agents & brokers .....	262	135 704	18 495	4 193	734	36.7	7.3
53121	Offices of real estate agents & brokers .....	262	135 704	18 495	4 193	734	36.7	7.3
531210	Offices of real estate agents & brokers .....	262	135 704	18 495	4 193	734	36.7	7.3
5313	Activities related to real estate .....	144	42 865	11 629	2 651	428	52.9	12.2
53131	Real estate property managers .....	71	24 475	7 581	1 732	275	45.9	14.6
531311	Residential property managers .....	49	14 258	5 178	1 105	194	28.4	19.1
531312	Nonresidential property managers .....	22	10 217	2 403	627	81	70.4	8.3
53132	Offices of real estate appraisers .....	45	11 758	2 639	601	102	56.2	1.5
531320	Offices of real estate appraisers .....	45	11 758	2 639	601	102	56.2	1.5
53139	Other activities related to real estate .....	28	6 632	1 409	318	51	72.6	22.1
531390	Other activities related to real estate .....	28	6 632	1 409	318	51	72.6	22.1
532	Rental & leasing services .....	154	94 642	16 109	3 687	950	13.5	7.3
5321	Automotive equipment rental & leasing .....	25	46 751	4 795	1 170	281	4.0	2.2
53211	Passenger car rental & leasing .....	17	38 961	3 809	971	241	4.0	.4
532111	Passenger car rental .....	15	D	D	D	c	D	D
5322	Consumer goods rental .....	92	32 040	7 203	1 668	526	21.1	10.4
53223	Video tape & disk rental .....	50	12 245	2 160	520	262	10.7	11.1
532230	Video tape & disk rental .....	50	12 245	2 160	520	262	10.7	11.1
53229	Other consumer goods rental .....	30	13 771	3 296	751	179	39.2	7.7
532292	Recreational goods rental .....	12	2 446	562	133	57	56.8	43.2
532299	All other consumer goods rental .....	10	3 650	1 106	220	55	41.7	—
5323	General rental centers .....	14	5 429	1 246	262	48	50.7	24.1
53231	General rental centers .....	14	5 429	1 246	262	48	50.7	24.1
532310	General rental centers .....	14	5 429	1 246	262	48	50.7	24.1
5324	Commercial & industrial machinery & equipment rental & leasing .....	23	10 422	2 865	587	95	13.7	11.4
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	12	6 250	1 642	356	62	—	12.5
<b>TALLAHASSEE, FL MSA</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>316</b>	<b>206 368</b>	<b>33 860</b>	<b>8 090</b>	<b>1 894</b>	<b>25.7</b>	<b>11.0</b>
531	Real estate .....	246	123 098	19 854	4 831	1 195	41.2	13.4
5311	Lessors of real estate .....	98	70 036	7 270	1 779	486	32.5	21.7
53111	Lessors of residential buildings & dwellings .....	41	25 712	2 537	615	169	30.8	25.7
531110	Lessors of residential buildings & dwellings .....	41	25 712	2 537	615	169	30.8	25.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	38 906	3 971	985	262	30.6	20.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	38 906	3 971	985	262	30.6	20.0
53119	Lessors of other real estate property .....	21	D	D	D	b	D	D
531190	Lessors of other real estate property .....	21	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	82	34 609	4 014	941	213	65.4	3.1
53121	Offices of real estate agents & brokers .....	82	34 609	4 014	941	213	65.4	3.1
531210	Offices of real estate agents & brokers .....	82	34 609	4 014	941	213	65.4	3.1
5313	Activities related to real estate .....	66	18 453	8 570	2 111	496	29.0	1.4
53131	Real estate property managers .....	39	13 397	6 102	1 613	429	23.7	1.2
531311	Residential property managers .....	30	10 245	4 179	1 105	290	20.9	1.1
53132	Offices of real estate appraisers .....	23	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	23	D	D	D	b	D	D
532	Rental & leasing services .....	69	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	13	D	D	D	e	D	D
53211	Passenger car rental & leasing .....	10	25 024	3 066	756	225	—	.3
532111	Passenger car rental .....	10	25 024	3 066	756	225	—	.3
5322	Consumer goods rental .....	33	14 866	4 392	1 110	264	7.5	25.7
53223	Video tape & disk rental .....	23	6 149	1 248	335	175	8.9	36.1
532230	Video tape & disk rental .....	23	6 149	1 248	335	175	8.9	36.1
5324	Commercial & industrial machinery & equipment rental & leasing .....	19	16 542	3 369	611	99	3.0	11.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	11	8 012	1 570	234	37	2.5	10.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	11	8 012	1 570	234	37	2.5	10.5

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2 759</b>	<b>1 804 875</b>	<b>323 234</b>	<b>74 436</b>	<b>15 239</b>	<b>20.0</b>	<b>12.6</b>
531	Real estate .....	2 154	1 083 999	200 836	45 739	9 262	28.2	14.4
5311	Lessors of real estate .....	903	578 983	70 420	16 737	4 122	25.0	15.5
53111	Lessors of residential buildings & dwellings .....	346	262 448	32 976	8 029	2 137	19.6	16.0
531110	Lessors of residential buildings & dwellings .....	346	262 448	32 976	8 029	2 137	19.6	16.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	239	160 712	18 904	4 267	858	26.7	22.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	239	160 712	18 904	4 267	858	26.7	22.1
53113	Lessors of miniwarehouses & self storage units .....	72	24 427	2 707	584	172	19.6	3.5
531130	Lessors of miniwarehouses & self storage units .....	72	24 427	2 707	584	172	19.6	3.5
53119	Lessors of other real estate property .....	246	131 396	15 833	3 857	955	34.7	8.5
531190	Lessors of other real estate property .....	246	131 396	15 833	3 857	955	34.7	8.5
5312	Offices of real estate agents & brokers .....	738	313 833	59 058	12 091	2 112	36.0	9.5
53121	Offices of real estate agents & brokers .....	738	313 833	59 058	12 091	2 112	36.0	9.5
531210	Offices of real estate agents & brokers .....	738	313 833	59 058	12 091	2 112	36.0	9.5
5313	Activities related to real estate .....	513	191 183	71 358	16 911	3 028	25.0	19.5
53131	Real estate property managers .....	291	137 784	51 252	12 597	2 450	20.0	21.9
531311	Residential property managers .....	191	91 976	27 324	6 603	1 443	22.8	25.1
531312	Nonresidential property managers .....	100	45 808	23 928	5 994	1 007	14.6	15.6
53132	Offices of real estate appraisers .....	151	34 040	13 323	2 830	385	38.9	6.6
531320	Offices of real estate appraisers .....	151	34 040	13 323	2 830	385	38.9	6.6
53139	Other activities related to real estate .....	71	19 359	6 783	1 484	193	36.2	24.9
531390	Other activities related to real estate .....	71	19 359	6 783	1 484	193	36.2	24.9
532	Rental & leasing services .....	582	695 384	114 132	27 217	5 777	7.9	9.3
5321	Automotive equipment rental & leasing .....	105	385 011	50 853	12 169	2 426	.4	1.8
53211	Passenger car rental & leasing .....	47	284 442	38 102	9 115	1 986	.1	.5
532111	Passenger car rental .....	46	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	58	100 569	12 751	3 054	440	1.3	5.6
532120	Truck, utility trailer, & RV rental & leasing .....	58	100 569	12 751	3 054	440	1.3	5.6
5322	Consumer goods rental .....	300	130 512	26 671	6 434	1 934	18.6	22.1
53221	Consumer electronics & appliances rental .....	32	17 675	3 918	1 049	193	17.7	40.5
532210	Consumer electronics & appliances rental .....	32	17 675	3 918	1 049	193	17.7	40.5
53222	Formal wear & costume rental .....	19	5 304	1 009	223	80	12.0	6.7
532220	Formal wear & costume rental .....	19	5 304	1 009	223	80	12.0	6.7
53223	Video tape & disk rental .....	169	63 270	10 143	2 496	1 109	15.1	24.9
532230	Video tape & disk rental .....	169	63 270	10 143	2 496	1 109	15.1	24.9
53229	Other consumer goods rental .....	80	44 263	11 601	2 666	552	24.7	12.6
532291	Home health equipment rental .....	23	25 733	5 954	1 376	219	18.1	3.9
532292	Recreational goods rental .....	34	4 955	1 564	304	119	55.6	16.1
532299	All other consumer goods rental .....	23	13 575	4 083	986	214	26.0	28.1
5323	General rental centers .....	70	34 817	8 415	1 890	426	30.4	12.0
53231	General rental centers .....	70	34 817	8 415	1 890	426	30.4	12.0
532310	General rental centers .....	70	34 817	8 415	1 890	426	30.4	12.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	107	145 044	28 193	6 724	991	12.8	17.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	32	33 394	7 615	1 890	236	20.8	24.1
532412	Construction/mining/forestry machinery & equip rental & leasing .....	30	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing .....	14	22 204	2 351	458	63	.8	7.8
532420	Office machinery & equipment rental & leasing .....	14	22 204	2 351	458	63	.8	7.8
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	61	89 446	18 227	4 376	692	12.8	16.7
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	61	89 446	18 227	4 376	692	12.8	16.7
533	Lessors of intangible assets, except copyrighted works .....	23	25 492	8 266	1 480	200	5.3	22.3
5331	Lessors of intangible assets, except copyrighted works .....	23	25 492	8 266	1 480	200	5.3	22.3
53311	Lessors of intangible assets, except copyrighted works .....	23	25 492	8 266	1 480	200	5.3	22.3
533110	Lessors of intangible assets, except copyrighted works .....	23	25 492	8 266	1 480	200	5.3	22.3
<b>WEST PALM BEACH-BOCA RATON, FL MSA</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>1 716</b>	<b>1 323 779</b>	<b>248 338</b>	<b>60 902</b>	<b>9 409</b>	<b>22.8</b>	<b>14.5</b>

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST PALM BEACH—BOCA RATON, FL MSA—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
531	Real estate .....	1 444	865 145	194 979	48 020	7 140	30.0	16.4
5311	Lessors of real estate .....	526	368 084	44 262	10 931	2 309	33.3	14.8
53111	Lessors of residential buildings & dwellings .....	197	140 387	19 577	4 800	1 315	30.3	18.5
531110	Lessors of residential buildings & dwellings .....	197	140 387	19 577	4 800	1 315	30.3	18.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	203	165 047	17 854	4 581	622	37.8	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	203	165 047	17 854	4 581	622	37.8	11.9
53113	Lessors of miniwarehouses & self storage units .....	53	26 178	2 472	559	154	18.6	4.7
531130	Lessors of miniwarehouses & self storage units .....	53	26 178	2 472	559	154	18.6	4.7
53119	Lessors of other real estate property .....	73	36 472	4 359	991	218	35.3	21.2
531190	Lessors of other real estate property .....	73	36 472	4 359	991	218	35.3	21.2
5312	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
53121	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
531210	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
5313	Activities related to real estate .....	397	214 625	105 506	26 936	3 511	22.2	14.9
53131	Real estate property managers .....	256	162 053	86 415	21 430	3 067	17.3	16.1
531311	Residential property managers .....	153	110 609	61 740	15 869	2 408	11.8	15.6
531312	Nonresidential property managers .....	103	51 444	24 675	5 561	659	29.1	17.2
53132	Offices of real estate appraisers .....	70	20 564	6 690	1 465	198	42.9	12.0
531320	Offices of real estate appraisers .....	70	20 564	6 690	1 465	198	42.9	12.0
53139	Other activities related to real estate .....	71	32 008	12 401	4 041	246	33.9	10.9
531390	Other activities related to real estate .....	71	32 008	12 401	4 041	246	33.9	10.9
532	Rental & leasing services .....	261	352 222	47 907	11 456	2 142	11.9	9.6
5321	Automotive equipment rental & leasing .....	42	129 883	13 581	3 435	715	1.9	.3
53211	Passenger car rental & leasing .....	25	117 940	11 938	3 096	645	.9	.2
532111	Passenger car rental .....	24	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	17	11 943	1 643	339	70	11.4	1.1
532120	Truck, utility trailer, & RV rental & leasing .....	17	11 943	1 643	339	70	11.4	1.1
5322	Consumer goods rental .....	119	56 543	9 954	2 357	701	17.2	40.6
53221	Consumer electronics & appliances rental .....	11	2 869	679	163	38	33.7	27.3
532210	Consumer electronics & appliances rental .....	11	2 869	679	163	38	33.7	27.3
53222	Formal wear & costume rental .....	12	2 359	489	121	32	25.0	—
532220	Formal wear & costume rental .....	12	2 359	489	121	32	25.0	—
53223	Video tape & disk rental .....	60	27 174	4 102	1 040	400	8.0	60.8
532230	Video tape & disk rental .....	60	27 174	4 102	1 040	400	8.0	60.8
53229	Other consumer goods rental .....	36	24 141	4 684	1 033	231	24.7	23.4
532292	Recreational goods rental .....	13	4 080	575	134	28	44.5	13.3
532299	All other consumer goods rental .....	14	6 319	1 835	445	111	38.1	10.8
5323	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
53231	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
532310	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
5324	Commercial & industrial machinery & equipment rental & leasing .....	61	145 366	19 816	4 652	527	14.5	6.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	26	28 686	6 270	1 384	192	45.6	11.0
532411	Commercial air/rail/water transportation equip rental & leasing .....	10	7 737	2 028	393	55	21.4	16.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	16	20 949	4 242	991	137	54.6	8.9
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	29	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	29	D	D	D	c	D	D
533	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
5331	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
53311	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
533110	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
<b>AREA OUTSIDE FLORIDA METROPOLITAN AREAS</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1 041</b>	<b>391 900</b>	<b>64 239</b>	<b>14 190</b>	<b>3 935</b>	<b>46.0</b>	<b>13.0</b>
531	Real estate .....	764	313 478	47 220	10 280	2 729	49.9	13.4
5311	Lessors of real estate .....	309	121 238	14 282	3 107	975	52.0	15.8
53111	Lessors of residential buildings & dwellings .....	99	40 589	6 210	1 402	427	51.0	8.8
531110	Lessors of residential buildings & dwellings .....	99	40 589	6 210	1 402	427	51.0	8.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	96	43 594	3 671	751	235	64.7	22.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	96	43 594	3 671	751	235	64.7	22.8
53113	Lessors of miniwarehouses & self storage units .....	28	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units .....	28	D	D	D	b	D	D
53119	Lessors of other real estate property .....	86	D	D	D	e	D	D
531190	Lessors of other real estate property .....	86	D	D	D	e	D	D
5312	Offices of real estate agents & brokers .....	317	144 981	16 891	3 886	950	52.9	10.0
53121	Offices of real estate agents & brokers .....	317	144 981	16 891	3 886	950	52.9	10.0
531210	Offices of real estate agents & brokers .....	317	144 981	16 891	3 886	950	52.9	10.0
5313	Activities related to real estate .....	138	47 259	16 047	3 287	804	34.9	17.8
53131	Real estate property managers .....	80	36 621	12 788	2 602	651	27.6	15.2
531311	Residential property managers .....	65	33 310	11 611	2 429	601	27.1	15.6
531312	Nonresidential property managers .....	15	3 311	1 177	173	50	32.4	11.1
53132	Offices of real estate appraisers .....	36	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	36	D	D	D	b	D	D
53139	Other activities related to real estate .....	22	D	D	D	b	D	D
531390	Other activities related to real estate .....	22	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AREA OUTSIDE FLORIDA METROPOLITAN AREAS—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	273	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	23	D	D	D	c	D	D
53211	Passenger car rental & leasing .....	17	8 318	2 025	481	121	12.1	1.8
532111	Passenger car rental .....	15	D	D	D	c	D	D
5322	Consumer goods rental .....	195	48 750	10 138	2 447	848	38.5	11.3
53221	Consumer electronics & appliances rental .....	12	D	D	D	b	D	D
532210	Consumer electronics & appliances rental .....	12	D	D	D	b	D	D
53223	Video tape & disk rental .....	105	19 804	3 702	885	436	32.6	15.3
532230	Video tape & disk rental .....	105	19 804	3 702	885	436	32.6	15.3
53229	Other consumer goods rental .....	76	23 291	5 002	1 197	343	48.5	2.9
532291	Home health equipment rental .....	14	9 165	1 548	366	57	12.7	5.7
532292	Recreational goods rental .....	56	12 389	3 047	733	259	73.2	.8
5323	General rental centers .....	19	D	D	D	b	D	D
53231	General rental centers .....	19	D	D	D	b	D	D
532310	General rental centers .....	19	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	36	10 993	2 946	569	149	12.9	12.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	12	1 627	579	89	47	53.5	2.7
532412	Construction/mining/forestry machinery & equip rental & leasing .....	12	1 627	579	89	47	53.5	2.7
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	24	9 366	2 367	480	102	5.8	14.3
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	24	9 366	2 367	480	102	5.8	14.3

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>279</b>	<b>155 151</b>	<b>28 242</b>	<b>6 340</b>	<b>1 630</b>	<b>22.4</b>	<b>11.9</b>
531	Real estate .....	233	128 560	22 367	4 931	1 272	24.3	12.2
5311	Lessors of real estate .....	129	80 909	9 215	2 105	597	19.1	14.5
53111	Lessors of residential buildings & dwellings .....	77	56 423	6 374	1 483	418	14.1	15.3
531110	Lessors of residential buildings & dwellings .....	77	56 423	6 374	1 483	418	14.1	15.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	13 498	1 490	326	83	43.7	21.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	13 498	1 490	326	83	43.7	21.4
53119	Lessors of other real estate property .....	15	8 686	936	195	66	6.8	1.9
531190	Lessors of other real estate property .....	15	8 686	936	195	66	6.8	1.9
5312	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
53121	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
531210	Offices of real estate agents & brokers .....	50	23 994	4 370	857	203	20.0	10.6
5313	Activities related to real estate .....	54	23 657	8 782	1 969	472	46.4	6.2
53131	Real estate property managers .....	37	20 608	7 747	1 747	423	46.1	4.0
531311	Residential property managers .....	30	19 292	7 348	1 679	409	45.8	4.3
53132	Offices of real estate appraisers .....	13	1 784	691	144	30	56.8	3.6
531320	Offices of real estate appraisers .....	13	1 784	691	144	30	56.8	3.6
532	Rental & leasing services .....	46	26 591	5 875	1 409	358	13.2	10.2
5322	Consumer goods rental .....	25	12 192	2 682	608	191	11.9	7.1
53223	Video tape & disk rental .....	16	6 473	1 417	288	151	20.3	4.5
532230	Video tape & disk rental .....	16	6 473	1 417	288	151	20.3	4.5
<b>BAKER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>727</b>	<b>149</b>	<b>47</b>	<b>26</b>	<b>89.7</b>	<b>10.3</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>229</b>	<b>76 777</b>	<b>15 609</b>	<b>3 844</b>	<b>1 018</b>	<b>48.0</b>	<b>12.8</b>
531	Real estate .....	160	55 671	10 866	2 323	740	52.5	14.1
5311	Lessors of real estate .....	66	18 657	2 529	605	187	55.1	21.2
53111	Lessors of residential buildings & dwellings .....	25	9 165	1 321	305	94	38.5	25.1
531110	Lessors of residential buildings & dwellings .....	25	9 165	1 321	305	94	38.5	25.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	4 693	625	173	49	85.3	8.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	4 693	625	173	49	85.3	8.2
53113	Lessors of miniwarehouses & self storage units .....	15	3 396	362	77	26	67.4	27.3
531130	Lessors of miniwarehouses & self storage units .....	15	3 396	362	77	26	67.4	27.3
5312	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
53121	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
531210	Offices of real estate agents & brokers .....	50	22 190	2 605	573	206	56.1	4.0
5313	Activities related to real estate .....	44	14 824	5 732	1 145	347	43.6	20.2
53131	Real estate property managers .....	34	11 348	4 580	879	313	45.9	21.3
531311	Residential property managers .....	21	6 529	2 638	526	163	37.3	25.0
531312	Nonresidential property managers .....	13	4 819	1 942	353	150	57.5	16.4
532	Rental & leasing services .....	68	D	D	D	e	D	D
5322	Consumer goods rental .....	44	10 311	2 549	989	155	26.2	2.8
53223	Video tape & disk rental .....	18	4 053	743	179	85	15.8	2.1
532230	Video tape & disk rental .....	18	4 053	743	179	85	15.8	2.1
53229	Other consumer goods rental .....	21	4 623	1 500	737	55	26.6	3.6
532292	Recreational goods rental .....	16	1 607	330	43	25	69.4	10.5
<b>BRADFORD COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>13</b>	<b>3 549</b>	<b>375</b>	<b>97</b>	<b>38</b>	<b>45.1</b>	<b>5.6</b>
531	Real estate .....	9	2 430	151	38	14	63.4	.4
532	Rental & leasing services .....	4	1 119	224	59	24	5.5	16.8
<b>BREVARD COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>525</b>	<b>219 974</b>	<b>45 259</b>	<b>10 466</b>	<b>2 443</b>	<b>35.6</b>	<b>10.6</b>
531	Real estate .....	404	166 453	34 407	8 026	1 745	39.7	13.2
5311	Lessors of real estate .....	149	63 407	10 302	2 395	587	33.1	11.4
53111	Lessors of residential buildings & dwellings .....	61	32 520	5 565	1 252	336	20.3	8.6
531110	Lessors of residential buildings & dwellings .....	61	32 520	5 565	1 252	336	20.3	8.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	36	14 834	2 377	582	101	69.1	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	36	14 834	2 377	582	101	69.1	13.9
53113	Lessors of miniwarehouses & self storage units .....	15	3 166	570	127	43	7.1	10.2
531130	Lessors of miniwarehouses & self storage units .....	15	3 166	570	127	43	7.1	10.2
53119	Lessors of other real estate property .....	37	12 887	1 790	434	107	30.4	15.7
531190	Lessors of other real estate property .....	37	12 887	1 790	434	107	30.4	15.7
5312	Offices of real estate agents & brokers .....	164	62 333	9 112	2 043	477	44.4	10.4
53121	Offices of real estate agents & brokers .....	164	62 333	9 112	2 043	477	44.4	10.4
531210	Offices of real estate agents & brokers .....	164	62 333	9 112	2 043	477	44.4	10.4
5313	Activities related to real estate .....	91	40 713	14 993	3 588	681	42.9	20.2
53131	Real estate property managers .....	56	32 710	11 982	2 876	587	45.5	22.3
531311	Residential property managers .....	40	20 753	8 223	2 040	395	24.0	27.7
531312	Nonresidential property managers .....	16	11 957	3 759	836	192	82.8	12.8
53132	Offices of real estate appraisers .....	25	6 855	2 095	441	73	32.2	12.0
531320	Offices of real estate appraisers .....	25	6 855	2 095	441	73	32.2	12.0
53139	Other activities related to real estate .....	10	1 148	916	271	21	33.5	9.8
531390	Other activities related to real estate .....	10	1 148	916	271	21	33.5	9.8
532	Rental & leasing services .....	120	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	24	17 003	2 629	580	155	11.4	1.9
53211	Passenger car rental & leasing .....	15	13 051	1 918	395	110	14.2	2.0
532111	Passenger car rental .....	14	D	D	D	c	D	D
5322	Consumer goods rental .....	67	20 179	3 812	899	343	12.9	4.7
53223	Video tape & disk rental .....	50	14 653	2 646	622	284	9.1	6.4
532230	Video tape & disk rental .....	50	14 653	2 646	622	284	9.1	6.4
5323	General rental centers .....	12	5 824	1 367	326	91	26.9	—
53231	General rental centers .....	12	5 824	1 367	326	91	26.9	—
532310	General rental centers .....	12	5 824	1 367	326	91	26.9	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	17	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	10	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BROWARD COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2 263</b>	<b>2 196 576</b>	<b>351 625</b>	<b>83 419</b>	<b>14 394</b>	<b>20.7</b>	<b>11.5</b>
531	Real estate .....	1 828	1 272 792	222 638	53 132	9 325	30.3	13.1
5311	Lessors of real estate .....	805	649 169	78 659	19 142	4 144	31.2	12.6
53111	Lessors of residential buildings & dwellings .....	353	269 224	33 127	7 999	1 838	27.3	17.7
531110	Lessors of residential buildings & dwellings .....	353	269 224	33 127	7 999	1 838	27.3	17.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	276	268 775	32 098	7 937	1 643	40.0	10.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	276	268 775	32 098	7 937	1 643	40.0	10.2
53113	Lessors of miniwarehouses & self storage units .....	66	40 558	5 916	1 486	318	10.1	2.8
531130	Lessors of miniwarehouses & self storage units .....	66	40 558	5 916	1 486	318	10.1	2.8
53119	Lessors of other real estate property .....	110	70 612	7 518	1 720	345	24.2	7.4
531190	Lessors of other real estate property .....	110	70 612	7 518	1 720	345	24.2	7.4
5312	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
53121	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
531210	Offices of real estate agents & brokers .....	557	392 778	64 883	14 287	2 034	31.8	10.3
5313	Activities related to real estate .....	466	230 845	79 096	19 703	3 147	25.6	19.2
53131	Real estate property managers .....	297	140 265	48 462	11 554	2 269	25.5	24.6
531311	Residential property managers .....	173	87 214	29 526	7 160	1 480	22.6	21.9
531312	Nonresidential property managers .....	124	53 051	18 936	4 394	789	30.2	29.0
53132	Offices of real estate appraisers .....	101	26 865	7 964	1 748	211	55.3	5.3
531320	Offices of real estate appraisers .....	101	26 865	7 964	1 748	211	55.3	5.3
53139	Other activities related to real estate .....	68	63 715	22 670	6 401	667	13.4	13.0
531390	Other activities related to real estate .....	68	63 715	22 670	6 401	667	13.4	13.0
532	Rental & leasing services .....	411	640 871	106 379	25 574	4 473	10.1	13.1
5321	Automotive equipment rental & leasing .....	84	395 731	56 140	13 709	2 269	2.0	1.7
53211	Passenger car rental & leasing .....	50	333 748	45 814	11 560	1 988	1.9	1.2
532111	Passenger car rental .....	37	262 342	40 684	9 780	1 850	.2	1.5
532112	Passenger car leasing .....	13	71 406	5 130	1 780	138	8.5	.3
53212	Truck, utility trailer, & RV rental & leasing .....	34	61 983	10 326	2 149	281	2.4	4.1
532120	Truck, utility trailer, & RV rental & leasing .....	34	61 983	10 326	2 149	281	2.4	4.1
5322	Consumer goods rental .....	181	99 045	22 352	5 589	1 339	17.2	48.9
53222	Formal wear & costume rental .....	14	6 250	1 832	406	130	2.8	52.2
532220	Formal wear & costume rental .....	14	6 250	1 832	406	130	2.8	52.2
53223	Video tape & disk rental .....	95	42 420	6 398	1 475	608	11.1	59.2
532230	Video tape & disk rental .....	95	42 420	6 398	1 475	608	11.1	59.2
53229	Other consumer goods rental .....	63	44 440	12 828	3 350	521	27.3	34.7
532291	Home health equipment rental .....	16	12 190	3 735	1 227	110	36.3	22.0
532292	Recreational goods rental .....	20	9 723	2 440	600	130	14.6	72.2
532299	All other consumer goods rental .....	27	22 527	6 653	1 523	281	27.9	25.3
5323	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
53231	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
532310	General rental centers .....	46	22 580	4 461	1 077	191	29.0	11.4
5324	Commercial & industrial machinery & equipment rental & leasing .....	100	123 515	23 426	5 199	674	27.0	21.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	30	31 756	6 597	933	133	68.9	3.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	25	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing .....	15	18 799	3 261	774	68	8.5	30.0
532420	Office machinery & equipment rental & leasing .....	15	18 799	3 261	774	68	8.5	30.0
5324209	Computer rental & leasing .....	11	18 042	2 954	723	62	4.7	31.3
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	55	72 960	13 568	3 492	473	13.5	26.3
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	55	72 960	13 568	3 492	473	13.5	26.3
533	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
5331	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
53311	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
533110	Lessors of intangible assets, except copyrighted works .....	24	282 913	22 608	4 713	596	1.3	1.2
<b>CALHOUN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>865</b>	<b>103</b>	<b>27</b>	<b>13</b>	<b>D</b>	<b>44.3</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHARLOTTE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>167</b>	<b>60 706</b>	<b>10 081</b>	<b>2 159</b>	<b>601</b>	<b>37.6</b>	<b>9.4</b>
531	Real estate .....	138	49 403	7 495	1 669	447	43.7	9.2
5311	Lessors of real estate .....	44	16 862	2 107	505	176	23.0	3.9
53111	Lessors of residential buildings & dwellings .....	11	2 871	744	184	102	26.4	.7
531110	Lessors of residential buildings & dwellings .....	11	2 871	744	184	102	26.4	.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	4 058	554	106	23	14.7	7.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	4 058	554	106	23	14.7	7.4
53119	Lessors of other real estate property .....	14	8 662	657	182	37	23.2	3.9
531190	Lessors of other real estate property .....	14	8 662	657	182	37	23.2	3.9
5312	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
53121	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
531210	Offices of real estate agents & brokers .....	64	26 815	3 971	856	184	51.8	10.3
5313	Activities related to real estate .....	30	5 726	1 417	308	87	67.2	19.7
53131	Real estate property managers .....	19	3 898	1 135	238	68	64.6	21.3
531311	Residential property managers .....	15	3 540	995	206	62	61.0	23.5
532	Rental & leasing services .....	29	11 303	2 586	490	154	10.9	10.1
5322	Consumer goods rental .....	18	5 180	1 019	223	97	8.1	4.9
53223	Video tape & disk rental .....	13	3 706	744	167	85	8.3	6.8
532230	Video tape & disk rental .....	13	3 706	744	167	85	8.3	6.8
<b>CITRUS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>107</b>	<b>33 634</b>	<b>5 661</b>	<b>1 326</b>	<b>343</b>	<b>57.4</b>	<b>7.8</b>
531	Real estate .....	83	23 581	3 056	740	192	70.4	9.5
5311	Lessors of real estate .....	29	7 542	1 108	218	70	58.7	19.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	4 626	724	142	41	65.2	9.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	4 626	724	142	41	65.2	9.2
5312	Offices of real estate agents & brokers .....	43	13 935	1 489	468	106	76.9	1.0
53121	Offices of real estate agents & brokers .....	43	13 935	1 489	468	106	76.9	1.0
531210	Offices of real estate agents & brokers .....	43	13 935	1 489	468	106	76.9	1.0
5313	Activities related to real estate .....	11	2 104	459	54	16	68.9	31.1
532	Rental & leasing services .....	23	D	D	D	c	D	D
5322	Consumer goods rental .....	13	5 347	1 032	251	82	30.0	2.4
<b>CLAY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>114</b>	<b>62 315</b>	<b>11 528</b>	<b>2 733</b>	<b>561</b>	<b>21.4</b>	<b>8.3</b>
531	Real estate .....	76	38 409	7 427	1 850	347	24.9	4.0
5311	Lessors of real estate .....	24	17 660	2 831	705	179	20.2	5.1
53111	Lessors of residential buildings & dwellings .....	12	11 799	1 962	500	129	22.4	3.0
531110	Lessors of residential buildings & dwellings .....	12	11 799	1 962	500	129	22.4	3.0
5312	Offices of real estate agents & brokers .....	34	15 016	1 993	499	99	30.9	4.1
53121	Offices of real estate agents & brokers .....	34	15 016	1 993	499	99	30.9	4.1
531210	Offices of real estate agents & brokers .....	34	15 016	1 993	499	99	30.9	4.1
5313	Activities related to real estate .....	18	5 733	2 603	646	69	23.5	.5
532	Rental & leasing services .....	38	23 906	4 101	883	214	15.9	15.3
5322	Consumer goods rental .....	20	6 923	1 188	292	110	8.2	40.0
53223	Video tape & disk rental .....	14	4 975	805	204	82	4.7	55.7
532230	Video tape & disk rental .....	14	4 975	805	204	82	4.7	55.7
<b>COLLIER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>509</b>	<b>305 168</b>	<b>65 959</b>	<b>15 345</b>	<b>2 874</b>	<b>29.6</b>	<b>10.0</b>
531	Real estate .....	448	272 594	59 147	13 772	2 518	28.8	10.3
5311	Lessors of real estate .....	110	78 848	14 443	3 684	769	25.5	10.0
53111	Lessors of residential buildings & dwellings .....	44	37 205	10 055	2 764	589	27.7	7.9
531110	Lessors of residential buildings & dwellings .....	44	37 205	10 055	2 764	589	27.7	7.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	36	28 521	3 022	582	85	18.1	6.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	36	28 521	3 022	582	85	18.1	6.2
53119	Lessors of other real estate property .....	21	8 890	1 050	261	73	32.6	32.9
531190	Lessors of other real estate property .....	21	8 890	1 050	261	73	32.6	32.9
5312	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
53121	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
531210	Offices of real estate agents & brokers .....	237	147 537	19 072	3 768	597	31.4	8.6
5313	Activities related to real estate .....	101	46 209	25 632	6 320	1 152	26.1	16.5
53131	Real estate property managers .....	63	24 979	11 003	2 679	430	25.3	25.3
531311	Residential property managers .....	49	19 972	8 772	2 070	366	25.1	29.1
531312	Nonresidential property managers .....	14	5 007	2 231	609	64	26.1	10.1
53132	Offices of real estate appraisers .....	18	5 449	1 299	252	46	54.8	16.5
531320	Offices of real estate appraisers .....	18	5 449	1 299	252	46	54.8	16.5
53139	Other activities related to real estate .....	20	15 781	13 330	3 389	676	17.4	2.7
531390	Other activities related to real estate .....	20	15 781	13 330	3 389	676	17.4	2.7

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLLIER COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	60	D	D	D	e	D	D
5322	Consumer goods rental .....	34	13 836	3 270	800	209	39.3	13.1
53223	Video tape & disk rental .....	19	4 634	809	180	95	36.9	24.3
532230	Video tape & disk rental .....	19	4 634	809	180	95	36.9	24.3
53229	Other consumer goods rental .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	14	10 688	2 354	505	88	41.4	.8
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	11	8 674	2 135	464	81	44.0	—
532412	Construction/mining/forestry machinery & equip rental & leasing .....	10	D	D	D	b	D	D
<b>COLUMBIA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>10 055</b>	<b>1 300</b>	<b>282</b>	<b>94</b>	<b>54.8</b>	<b>13.7</b>
531	Real estate .....	26	6 991	688	140	48	69.1	8.9
5311	Lessors of real estate .....	11	2 526	237	43	21	41.0	.8
5312	Offices of real estate agents & brokers .....	11	3 839	314	69	20	84.3	15.7
53121	Offices of real estate agents & brokers .....	11	3 839	314	69	20	84.3	15.7
531210	Offices of real estate agents & brokers .....	11	3 839	314	69	20	84.3	15.7
532	Rental & leasing services .....	12	3 064	612	142	46	22.1	24.8
<b>DADE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3 378</b>	<b>2 853 939</b>	<b>465 766</b>	<b>109 142</b>	<b>19 793</b>	<b>25.5</b>	<b>16.1</b>
531	Real estate .....	2 736	1 859 736	326 334	75 816	14 264	33.8	16.7
5311	Lessors of real estate .....	1 513	1 164 877	125 626	28 933	6 201	32.2	15.9
53111	Lessors of residential buildings & dwellings .....	751	482 917	54 694	12 393	2 762	32.9	23.3
531110	Lessors of residential buildings & dwellings .....	751	482 917	54 694	12 393	2 762	32.9	23.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	581	564 181	54 590	12 513	2 591	32.5	12.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	581	564 181	54 590	12 513	2 591	32.5	12.0
53113	Lessors of miniwarehouses & self storage units .....	66	39 873	5 057	1 166	259	21.9	.7
531130	Lessors of miniwarehouses & self storage units .....	66	39 873	5 057	1 166	259	21.9	.7
53119	Lessors of other real estate property .....	115	77 906	11 285	2 861	589	31.0	6.6
531190	Lessors of other real estate property .....	115	77 906	11 285	2 861	589	31.0	6.6
5312	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
53121	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
531210	Offices of real estate agents & brokers .....	668	428 259	73 865	15 302	2 377	37.7	17.4
5313	Activities related to real estate .....	555	266 600	126 843	31 581	5 686	34.3	18.6
53131	Real estate property managers .....	400	217 046	108 056	27 171	5 193	33.2	20.8
531311	Residential property managers .....	223	113 528	58 123	14 770	3 015	36.4	17.7
531312	Nonresidential property managers .....	177	103 518	49 933	12 401	2 178	29.6	24.2
53132	Offices of real estate appraisers .....	77	22 917	7 324	1 555	209	33.4	13.6
531320	Offices of real estate appraisers .....	77	22 917	7 324	1 555	209	33.4	13.6
53139	Other activities related to real estate .....	78	26 637	11 463	2 855	284	44.6	5.1
531390	Other activities related to real estate .....	78	26 637	11 463	2 855	284	44.6	5.1
532	Rental & leasing services .....	629	966 457	136 800	32 745	5 485	10.3	14.5
5321	Automotive equipment rental & leasing .....	106	509 147	64 721	15 805	2 505	1.5	13.0
53211	Passenger car rental & leasing .....	66	400 067	43 873	10 928	1 990	1.4	16.3
532111	Passenger car rental .....	59	375 691	42 217	10 531	1 957	1.5	13.1
53212	Truck, utility trailer, & RV rental & leasing .....	40	109 080	20 848	4 877	515	1.6	1.0
532120	Truck, utility trailer, & RV rental & leasing .....	40	109 080	20 848	4 877	515	1.6	1.0
5322	Consumer goods rental .....	282	113 528	22 589	5 250	1 347	34.9	33.1
53221	Consumer electronics & appliances rental .....	22	20 602	3 451	701	124	47.9	25.1
532210	Consumer electronics & appliances rental .....	22	20 602	3 451	701	124	47.9	25.1
53222	Formal wear & costume rental .....	25	7 290	1 540	328	107	34.0	14.6
532220	Formal wear & costume rental .....	25	7 290	1 540	328	107	34.0	14.6
53223	Video tape & disk rental .....	134	52 917	7 814	1 800	682	8.7	51.6
532230	Video tape & disk rental .....	134	52 917	7 814	1 800	682	8.7	51.6
53229	Other consumer goods rental .....	101	32 719	9 784	2 421	434	69.4	12.3
532291	Home health equipment rental .....	52	12 600	3 441	761	161	65.2	7.6
532299	All other consumer goods rental .....	40	19 140	6 060	1 590	256	73.2	15.6
5323	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
53231	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
532310	General rental centers .....	49	33 515	7 027	1 879	314	28.1	15.1
5324	Commercial & industrial machinery & equipment rental & leasing .....	192	310 267	42 463	9 811	1 319	13.8	10.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	36	122 613	11 477	2 664	300	8.0	7.7
532411	Commercial air/rail/water transportation equip rental & leasing .....	12	106 850	8 248	1 845	171	2.5	8.4
532412	Construction/mining/forestry machinery & equip rental & leasing .....	24	15 763	3 229	819	129	45.3	3.2
53242	Office machinery & equipment rental & leasing .....	11	84 262	8 490	2 105	223	6.4	.1
532420	Office machinery & equipment rental & leasing .....	11	84 262	8 490	2 105	223	6.4	.1
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	145	103 392	22 496	5 042	796	26.7	20.9
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	145	103 392	22 496	5 042	796	26.7	20.9
533	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
5331	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
53311	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1
533110	Lessors of intangible assets, except copyrighted works .....	13	27 746	2 632	581	44	2.5	30.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DESOTO COUNTY, FL</b>								
53	Real estate & rental & leasing .....	20	5 728	840	215	61	58.3	8.4
531	Real estate .....	13	3 514	266	69	26	79.2	9.4
532	Rental & leasing services .....	7	2 214	574	146	35	25.2	6.9
<b>DIXIE COUNTY, FL</b>								
53	Real estate & rental & leasing .....	6	601	203	51	18	31.4	26.0
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>DUVAL COUNTY, FL</b>								
53	Real estate & rental & leasing .....	886	918 513	158 448	36 861	6 374	14.0	9.5
531	Real estate .....	672	548 418	96 587	23 725	3 742	20.4	11.0
5311	Lessors of real estate .....	287	326 955	30 374	7 361	1 551	20.3	10.7
53111	Lessors of residential buildings & dwellings .....	128	99 087	12 795	2 913	699	24.0	10.0
531110	Lessors of residential buildings & dwellings .....	128	99 087	12 795	2 913	699	24.0	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	88	192 251	12 867	3 374	559	19.4	10.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	88	192 251	12 867	3 374	559	19.4	10.1
53113	Lessors of miniwarehouses & self storage units .....	25	6 492	916	220	73	28.2	6.5
531130	Lessors of miniwarehouses & self storage units .....	25	6 492	916	220	73	28.2	6.5
53119	Lessors of other real estate property .....	46	29 125	3 796	854	220	11.6	18.3
531190	Lessors of other real estate property .....	46	29 125	3 796	854	220	11.6	18.3
5312	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
53121	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
531210	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
5313	Activities related to real estate .....	189	135 121	47 526	12 328	1 593	13.3	12.3
53131	Real estate property managers .....	140	107 004	36 107	9 309	1 303	8.0	15.0
531311	Residential property managers .....	109	D	D	D	D	D	D
531312	Nonresidential property managers .....	31	D	D	D	e	D	D
53132	Offices of real estate appraisers .....	33	16 289	6 372	1 310	184	34.5	2.0
531320	Offices of real estate appraisers .....	33	16 289	6 372	1 310	184	34.5	2.0
53139	Other activities related to real estate .....	16	11 828	5 047	1 709	106	32.8	1.7
531390	Other activities related to real estate .....	16	11 828	5 047	1 709	106	32.8	1.7
532	Rental & leasing services .....	207	D	D	D	h	D	D
5321	Automotive equipment rental & leasing .....	46	191 250	25 140	5 450	1 230	.3	1.2
53211	Passenger car rental & leasing .....	21	119 485	15 605	3 558	921	.6	.9
532111	Passenger car rental .....	18	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	25	71 765	9 535	1 892	309	—	1.6
532120	Truck, utility trailer, & RV rental & leasing .....	25	71 765	9 535	1 892	309	—	1.6
5322	Consumer goods rental .....	89	D	D	D	f	D	D
53221	Consumer electronics & appliances rental .....	13	D	D	D	b	D	D
532210	Consumer electronics & appliances rental .....	13	D	D	D	b	D	D
53223	Video tape & disk rental .....	52	25 522	3 772	787	351	3.4	57.4
532230	Video tape & disk rental .....	52	25 522	3 772	787	351	3.4	57.4
53229	Other consumer goods rental .....	15	D	D	D	c	D	D
5323	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
53231	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
532310	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	44	92 225	18 210	3 522	436	6.9	8.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ESCAMBIA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>292</b>	<b>131 811</b>	<b>22 706</b>	<b>4 968</b>	<b>1 292</b>	<b>28.5</b>	<b>9.2</b>
531	Real estate .....	221	79 724	13 405	2 832	712	43.6	13.4
5311	Lessors of real estate .....	91	36 347	4 184	979	281	42.6	9.6
53111	Lessors of residential buildings & dwellings .....	41	19 996	2 183	516	167	48.6	5.8
531110	Lessors of residential buildings & dwellings .....	41	19 996	2 183	516	167	48.6	5.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	32	13 004	1 681	394	84	24.8	16.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	32	13 004	1 681	394	84	24.8	16.5
53119	Lessors of other real estate property .....	11	D	D	D	a	D	D
531190	Lessors of other real estate property .....	11	D	D	D	a	D	D
5312	Offices of real estate agents & brokers .....	79	31 407	4 876	963	221	41.9	20.0
53121	Offices of real estate agents & brokers .....	79	31 407	4 876	963	221	41.9	20.0
531210	Offices of real estate agents & brokers .....	79	31 407	4 876	963	221	41.9	20.0
5313	Activities related to real estate .....	51	11 970	4 345	890	210	51.4	7.9
53131	Real estate property managers .....	29	D	D	D	c	D	D
531311	Residential property managers .....	25	5 946	2 243	506	140	37.3	10.2
53132	Offices of real estate appraisers .....	19	4 491	1 619	279	50	59.9	5.2
531320	Offices of real estate appraisers .....	19	4 491	1 619	279	50	59.9	5.2
532	Rental & leasing services .....	71	52 087	9 301	2 136	580	5.4	2.7
5321	Automotive equipment rental & leasing .....	16	D	D	D	c	D	D
53211	Passenger car rental & leasing .....	10	19 457	2 462	607	214	—	.3
5322	Consumer goods rental .....	39	15 384	3 118	717	237	16.5	.6
53223	Video tape & disk rental .....	18	6 540	1 022	255	135	2.9	1.5
532230	Video tape & disk rental .....	18	6 540	1 022	255	135	2.9	1.5
53229	Other consumer goods rental .....	11	4 673	1 208	248	63	43.1	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	13	11 139	2 750	579	77	2.4	4.7
<b>FLAGLER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>53</b>	<b>28 288</b>	<b>3 559</b>	<b>899</b>	<b>184</b>	<b>26.3</b>	<b>9.6</b>
531	Real estate .....	46	26 803	3 341	846	166	27.0	7.9
5311	Lessors of real estate .....	12	2 618	165	25	10	47.4	24.9
5312	Offices of real estate agents & brokers .....	25	23 117	2 815	746	132	22.5	5.9
53121	Offices of real estate agents & brokers .....	25	23 117	2 815	746	132	22.5	5.9
531210	Offices of real estate agents & brokers .....	25	23 117	2 815	746	132	22.5	5.9
532	Rental & leasing services .....	7	1 485	218	53	18	13.5	40.7
<b>FRANKLIN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>6 505</b>	<b>1 406</b>	<b>302</b>	<b>85</b>	<b>65.1</b>	<b>3.7</b>
531	Real estate .....	10	6 194	1 281	278	68	63.7	3.9
532	Rental & leasing services .....	4	311	125	24	17	93.2	—
<b>GADSDEN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>4 023</b>	<b>765</b>	<b>184</b>	<b>59</b>	<b>58.7</b>	<b>5.6</b>
531	Real estate .....	11	2 550	352	81	27	89.8	8.8
532	Rental & leasing services .....	4	1 473	413	103	32	5.0	—
<b>GILCHRIST COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>1 004</b>	<b>384</b>	<b>66</b>	<b>15</b>	<b>37.1</b>	<b>26.4</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>GLADES COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 678</b>	<b>189</b>	<b>52</b>	<b>14</b>	<b>46.4</b>	<b>20.7</b>
531	Real estate .....	5	1 278	99	28	6	62.7	37.3
532	Rental & leasing services .....	6	1 400	90	24	8	31.5	5.5
<b>GULF COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 493</b>	<b>224</b>	<b>49</b>	<b>18</b>	<b>80.9</b>	<b>11.4</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAMILTON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>501</b>	<b>299</b>	<b>88</b>	<b>33</b>	<b>D</b>	<b>—</b>
531	Real estate .....	2	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HARDEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>2 516</b>	<b>264</b>	<b>61</b>	<b>22</b>	<b>83.5</b>	<b>6.7</b>
531	Real estate .....	5	2 182	179	45	16	92.8	7.2
532	Rental & leasing services .....	4	334	85	16	6	23.1	3.3
<b>HENDRY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>6 777</b>	<b>666</b>	<b>135</b>	<b>50</b>	<b>70.2</b>	<b>8.4</b>
531	Real estate .....	13	5 114	349	77	25	76.0	1.1
532	Rental & leasing services .....	9	1 663	317	58	25	52.4	30.8
<b>HERNANDO COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>97</b>	<b>24 197</b>	<b>3 404</b>	<b>810</b>	<b>248</b>	<b>53.0</b>	<b>11.0</b>
531	Real estate .....	75	17 210	2 363	558	148	66.6	10.5
5311	Lessors of real estate .....	26	5 181	604	143	39	70.9	7.2
53119	Lessors of other real estate property .....	11	2 123	429	109	26	43.5	3.0
531190	Lessors of other real estate property .....	11	2 123	429	109	26	43.5	3.0
5312	Offices of real estate agents & brokers .....	34	9 560	1 293	283	72	69.8	13.9
53121	Offices of real estate agents & brokers .....	34	9 560	1 293	283	72	69.8	13.9
531210	Offices of real estate agents & brokers .....	34	9 560	1 293	283	72	69.8	13.9
5313	Activities related to real estate .....	15	2 469	466	132	37	45.0	4.4
532	Rental & leasing services .....	22	6 987	1 041	252	100	19.5	12.1
5322	Consumer goods rental .....	16	5 528	801	201	87	19.5	8.4
53223	Video tape & disk rental .....	12	3 179	472	121	68	33.8	—
532230	Video tape & disk rental .....	12	3 179	472	121	68	33.8	—
<b>HIGHLANDS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>75</b>	<b>25 014</b>	<b>3 767</b>	<b>879</b>	<b>249</b>	<b>34.2</b>	<b>18.3</b>
531	Real estate .....	54	17 729	2 505	575	160	44.2	18.0
5311	Lessors of real estate .....	26	9 220	1 178	275	84	32.0	20.2
53119	Lessors of other real estate property .....	14	7 627	954	207	61	27.2	17.8
531190	Lessors of other real estate property .....	14	7 627	954	207	61	27.2	17.8
5312	Offices of real estate agents & brokers .....	20	6 478	791	184	53	66.5	2.9
53121	Offices of real estate agents & brokers .....	20	6 478	791	184	53	66.5	2.9
531210	Offices of real estate agents & brokers .....	20	6 478	791	184	53	66.5	2.9
532	Rental & leasing services .....	21	7 285	1 262	304	89	9.9	19.0
5322	Consumer goods rental .....	12	4 392	903	219	60	15.7	10.4

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILLSBOROUGH COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1 164</b>	<b>1 034 150</b>	<b>189 972</b>	<b>43 584</b>	<b>8 336</b>	<b>13.6</b>	<b>10.6</b>
531	Real estate .....	875	485 174	105 261	23 376	4 296	22.3	14.5
5311	Lessors of real estate .....	348	243 318	30 855	7 363	1 691	19.0	13.8
53111	Lessors of residential buildings & dwellings .....	147	111 182	14 481	3 500	899	17.3	14.6
531110	Lessors of residential buildings & dwellings .....	147	111 182	14 481	3 500	899	17.3	14.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	94	86 835	10 526	2 616	417	20.4	13.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	94	86 835	10 526	2 616	417	20.4	13.3
53113	Lessors of miniwarehouses & self storage units .....	29	10 905	1 237	276	93	7.9	—
531130	Lessors of miniwarehouses & self storage units .....	29	10 905	1 237	276	93	7.9	—
53119	Lessors of other real estate property .....	78	34 396	4 611	971	282	24.2	17.0
531190	Lessors of other real estate property .....	78	34 396	4 611	971	282	24.2	17.0
5312	Offices of real estate agents & brokers .....	292	129 969	30 095	5 490	879	33.8	11.1
53121	Offices of real estate agents & brokers .....	292	129 969	30 095	5 490	879	33.8	11.1
531210	Offices of real estate agents & brokers .....	292	129 969	30 095	5 490	879	33.8	11.1
5313	Activities related to real estate .....	235	111 887	44 311	10 523	1 726	16.3	19.8
53131	Real estate property managers .....	127	83 261	32 387	7 850	1 413	11.2	21.3
531311	Residential property managers .....	79	51 591	15 473	3 653	831	13.1	27.2
531312	Nonresidential property managers .....	48	31 670	16 914	4 197	582	8.2	11.6
53132	Offices of real estate appraisers .....	76	20 581	8 810	2 009	228	28.9	7.6
531320	Offices of real estate appraisers .....	76	20 581	8 810	2 009	228	28.9	7.6
53139	Other activities related to real estate .....	32	8 045	3 114	664	85	35.9	35.6
531390	Other activities related to real estate .....	32	8 045	3 114	664	85	35.9	35.6
532	Rental & leasing services .....	279	541 980	82 996	19 910	4 009	5.9	6.6
5321	Automotive equipment rental & leasing .....	56	350 414	45 858	11 119	2 180	.4	.7
53211	Passenger car rental & leasing .....	22	264 519	34 855	8 487	1 837	—	.1
532111	Passenger car rental .....	21	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	34	85 895	11 003	2 632	343	1.4	2.7
532120	Truck, utility trailer, & RV rental & leasing .....	34	85 895	11 003	2 632	343	1.4	2.7
5322	Consumer goods rental .....	134	63 084	13 209	3 220	951	20.1	25.4
53221	Consumer electronics & appliances rental .....	16	11 760	2 532	676	114	18.6	34.5
532210	Consumer electronics & appliances rental .....	16	11 760	2 532	676	114	18.6	34.5
53222	Formal wear & costume rental .....	11	3 222	610	140	54	19.7	11.0
532220	Formal wear & costume rental .....	11	3 222	610	140	54	19.7	11.0
53223	Video tape & disk rental .....	76	31 775	5 108	1 258	538	13.0	31.6
532230	Video tape & disk rental .....	76	31 775	5 108	1 258	538	13.0	31.6
53229	Other consumer goods rental .....	31	16 327	4 959	1 146	245	35.0	9.6
532299	All other consumer goods rental .....	16	9 585	3 437	816	179	33.3	16.0
5323	General rental centers .....	35	17 636	4 557	1 058	230	29.0	10.8
53231	General rental centers .....	35	17 636	4 557	1 058	230	29.0	10.8
532310	General rental centers .....	35	17 636	4 557	1 058	230	29.0	10.8
5324	Commercial & industrial machinery & equipment rental & leasing .....	54	110 846	19 372	4 513	648	11.4	14.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	17	24 535	5 506	1 367	170	22.3	25.1
532412	Construction/mining/forestry machinery & equip rental & leasing .....	16	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	31	69 790	12 678	2 927	459	10.0	12.3
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	31	69 790	12 678	2 927	459	10.0	12.3
533	Lessors of intangible assets, except copyrighted works .....	10	6 996	1 715	298	31	4.9	56.2
5331	Lessors of intangible assets, except copyrighted works .....	10	6 996	1 715	298	31	4.9	56.2
53311	Lessors of intangible assets, except copyrighted works .....	10	6 996	1 715	298	31	4.9	56.2
533110	Lessors of intangible assets, except copyrighted works .....	10	6 996	1 715	298	31	4.9	56.2
<b>HOLMES COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>883</b>	<b>236</b>	<b>33</b>	<b>13</b>	<b>—</b>	<b>46.7</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>INDIAN RIVER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>170</b>	<b>76 498</b>	<b>12 882</b>	<b>2 797</b>	<b>714</b>	<b>39.2</b>	<b>13.7</b>
531	Real estate .....	146	69 156	11 528	2 477	623	42.7	14.5
5311	Lessors of real estate .....	68	29 042	2 910	553	198	39.6	22.1
53111	Lessors of residential buildings & dwellings .....	23	9 338	912	204	73	61.3	3.4
531110	Lessors of residential buildings & dwellings .....	23	9 338	912	204	73	61.3	3.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	8 573	809	123	40	32.7	47.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	8 573	809	123	40	32.7	47.2
53119	Lessors of other real estate property .....	18	9 203	878	174	59	28.4	12.5
531190	Lessors of other real estate property .....	18	9 203	878	174	59	28.4	12.5
5312	Offices of real estate agents & brokers .....	50	26 159	3 100	715	194	59.5	9.6
53121	Offices of real estate agents & brokers .....	50	26 159	3 100	715	194	59.5	9.6
531210	Offices of real estate agents & brokers .....	50	26 159	3 100	715	194	59.5	9.6
5313	Activities related to real estate .....	28	13 955	5 518	1 209	231	17.9	8.1
53131	Real estate property managers .....	17	11 975	4 888	1 056	217	11.5	6.3
531311	Residential property managers .....	10	10 924	4 466	1 005	201	7.7	3.7
532	Rental & leasing services .....	23	D	D	D	b	D	D
5322	Consumer goods rental .....	16	5 252	880	219	71	7.7	2.5
<b>JACKSON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>27</b>	<b>4 533</b>	<b>721</b>	<b>138</b>	<b>48</b>	<b>90.2</b>	<b>3.1</b>
531	Real estate .....	19	3 122	477	83	28	90.9	—
5311	Lessors of real estate .....	10	1 584	248	52	17	82.1	—
532	Rental & leasing services .....	8	1 411	244	55	20	88.5	9.9
<b>JEFFERSON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>5</b>	<b>1 076</b>	<b>170</b>	<b>42</b>	<b>19</b>	<b>79.8</b>	<b>—</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LAFAYETTE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LAKE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>217</b>	<b>82 021</b>	<b>17 337</b>	<b>3 787</b>	<b>930</b>	<b>49.7</b>	<b>19.5</b>
531	Real estate .....	178	D	D	D	e	D	D
5311	Lessors of real estate .....	71	21 500	2 854	641	204	43.5	11.7
53111	Lessors of residential buildings & dwellings .....	24	5 023	901	161	70	55.7	32.0
531110	Lessors of residential buildings & dwellings .....	24	5 023	901	161	70	55.7	32.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	2 372	429	101	36	26.2	36.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	2 372	429	101	36	26.2	36.1
53119	Lessors of other real estate property .....	25	11 807	1 195	285	80	37.0	.5
531190	Lessors of other real estate property .....	25	11 807	1 195	285	80	37.0	.5
5312	Offices of real estate agents & brokers .....	79	18 417	2 927	599	113	71.4	8.8
53121	Offices of real estate agents & brokers .....	79	18 417	2 927	599	113	71.4	8.8
531210	Offices of real estate agents & brokers .....	79	18 417	2 927	599	113	71.4	8.8
5313	Activities related to real estate .....	28	D	D	D	b	D	D
53131	Real estate property managers .....	13	2 074	931	216	49	26.9	2.3
531311	Residential property managers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	38	D	D	D	f	D	D
5322	Consumer goods rental .....	20	7 458	1 373	338	109	9.3	22.9
53223	Video tape & disk rental .....	12	4 583	795	202	74	8.5	37.3
532230	Video tape & disk rental .....	12	4 583	795	202	74	8.5	37.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>642</b>	<b>461 100</b>	<b>72 157</b>	<b>16 509</b>	<b>3 328</b>	<b>20.5</b>	<b>11.3</b>
531	Real estate .....	531	302 136	50 814	11 382	2 208	28.4	16.4
5311	Lessors of real estate .....	161	129 145	14 575	3 367	828	15.2	21.2
53111	Lessors of residential buildings & dwellings .....	49	26 514	4 745	1 041	274	14.8	12.9
531110	Lessors of residential buildings & dwellings .....	49	26 514	4 745	1 041	274	14.8	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	47	51 753	4 597	1 068	226	19.1	33.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	47	51 753	4 597	1 068	226	19.1	33.4
53113	Lessors of miniwarehouses & self storage units .....	19	5 891	790	183	53	38.2	8.1
531130	Lessors of miniwarehouses & self storage units .....	19	5 891	790	183	53	38.2	8.1
53119	Lessors of other real estate property .....	46	44 987	4 443	1 075	275	7.9	13.8
531190	Lessors of other real estate property .....	46	44 987	4 443	1 075	275	7.9	13.8
5312	Offices of real estate agents & brokers .....	248	125 129	18 938	4 103	667	38.6	10.5
53121	Offices of real estate agents & brokers .....	248	125 129	18 938	4 103	667	38.6	10.5
531210	Offices of real estate agents & brokers .....	248	125 129	18 938	4 103	667	38.6	10.5
5313	Activities related to real estate .....	122	47 862	17 301	3 912	713	37.4	19.1
53131	Real estate property managers .....	73	30 446	12 143	2 836	556	25.8	28.5
531311	Residential property managers .....	52	17 266	5 322	1 352	289	36.3	14.3
531312	Nonresidential property managers .....	21	13 180	6 821	1 484	267	12.0	47.0
53132	Offices of real estate appraisers .....	33	7 879	3 013	629	89	53.2	4.1
531320	Offices of real estate appraisers .....	33	7 879	3 013	629	89	53.2	4.1
53139	Other activities related to real estate .....	16	9 537	2 145	447	68	61.5	1.4
531390	Other activities related to real estate .....	16	9 537	2 145	447	68	61.5	1.4
532	Rental & leasing services .....	109	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	16	98 494	8 827	2 270	530	.5	.5
53211	Passenger car rental & leasing .....	12	94 664	8 403	2 169	511	.5	.5
532111	Passenger car rental .....	12	94 664	8 403	2 169	511	.5	.5
5322	Consumer goods rental .....	59	20 314	4 423	1 108	371	35.2	3.9
53223	Video tape & disk rental .....	27	7 589	1 370	337	211	15.3	1.0
532230	Video tape & disk rental .....	27	7 589	1 370	337	211	15.3	1.0
53229	Other consumer goods rental .....	24	D	D	D	c	D	D
532292	Recreational goods rental .....	15	4 587	1 020	257	87	100.0	—
5323	General rental centers .....	15	D	D	D	b	D	D
53231	General rental centers .....	15	D	D	D	b	D	D
532310	General rental centers .....	15	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	19	22 467	4 301	974	118	5.0	4.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	10	9 458	1 761	350	37	.7	7.7
<b>LEON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>301</b>	<b>202 345</b>	<b>33 095</b>	<b>7 906</b>	<b>1 835</b>	<b>25.0</b>	<b>11.1</b>
531	Real estate .....	235	120 548	19 502	4 750	1 168	40.2	13.5
5311	Lessors of real estate .....	92	67 984	7 039	1 727	469	30.8	22.0
53111	Lessors of residential buildings & dwellings .....	37	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings .....	37	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	31	D	D	D	e	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	31	D	D	D	e	D	D
53119	Lessors of other real estate property .....	20	D	D	D	b	D	D
531190	Lessors of other real estate property .....	20	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	80	D	D	D	c	D	D
53121	Offices of real estate agents & brokers .....	80	D	D	D	c	D	D
531210	Offices of real estate agents & brokers .....	80	D	D	D	c	D	D
5313	Activities related to real estate .....	63	D	D	D	e	D	D
53131	Real estate property managers .....	38	D	D	D	e	D	D
531311	Residential property managers .....	30	10 245	4 179	1 105	290	20.9	1.1
53132	Offices of real estate appraisers .....	21	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	21	D	D	D	b	D	D
532	Rental & leasing services .....	65	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	13	D	D	D	e	D	D
53211	Passenger car rental & leasing .....	10	25 024	3 066	756	225	—	.3
532111	Passenger car rental .....	10	25 024	3 066	756	225	—	.3
5322	Consumer goods rental .....	29	13 393	3 979	1 007	232	7.8	28.6
53223	Video tape & disk rental .....	20	D	D	D	c	D	D
532230	Video tape & disk rental .....	20	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	19	16 542	3 369	611	99	3.0	11.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	11	8 012	1 570	234	37	2.5	10.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	11	8 012	1 570	234	37	2.5	10.5
<b>LEVY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>24</b>	<b>4 134</b>	<b>816</b>	<b>175</b>	<b>61</b>	<b>67.8</b>	<b>12.0</b>
531	Real estate .....	16	2 338	473	111	37	78.7	21.3
532	Rental & leasing services .....	8	1 796	343	64	24	53.5	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LIBERTY COUNTY, FL</b>								
53	Real estate & rental & leasing .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>MADISON COUNTY, FL</b>								
53	Real estate & rental & leasing .....	8	1 741	377	105	25	75.5	12.4
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MANATEE COUNTY, FL</b>								
53	Real estate & rental & leasing .....	265	158 600	19 403	4 338	1 002	22.0	7.2
531	Real estate .....	217	134 128	13 888	3 144	730	24.7	7.6
5311	Lessors of real estate .....	113	95 216	8 634	1 988	478	18.1	6.7
53111	Lessors of residential buildings & dwellings .....	33	45 869	2 847	632	189	10.8	5.5
531110	Lessors of residential buildings & dwellings .....	33	45 869	2 847	632	189	10.8	5.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	26	21 857	3 548	829	136	23.6	5.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	26	21 857	3 548	829	136	23.6	5.2
53119	Lessors of other real estate property .....	45	25 477	1 983	472	136	26.9	9.3
531190	Lessors of other real estate property .....	45	25 477	1 983	472	136	26.9	9.3
5312	Offices of real estate agents & brokers .....	70	31 583	3 158	682	144	44.3	7.8
53121	Offices of real estate agents & brokers .....	70	31 583	3 158	682	144	44.3	7.8
531210	Offices of real estate agents & brokers .....	70	31 583	3 158	682	144	44.3	7.8
5313	Activities related to real estate .....	34	7 329	2 096	474	108	26.0	17.7
53131	Real estate property managers .....	20	5 420	1 653	386	90	18.4	10.9
531311	Residential property managers .....	14	3 680	1 168	252	69	16.9	16.1
532	Rental & leasing services .....	46	D	D	D	c	D	D
5322	Consumer goods rental .....	29	9 925	2 561	524	158	11.7	7.0
53223	Video tape & disk rental .....	17	3 707	658	154	80	9.4	3.3
532230	Video tape & disk rental .....	17	3 707	658	154	80	9.4	3.3
<b>MARION COUNTY, FL</b>								
53	Real estate & rental & leasing .....	244	88 354	13 805	3 118	786	49.2	17.4
531	Real estate .....	194	60 755	9 164	2 133	538	57.5	18.5
5311	Lessors of real estate .....	69	23 241	1 613	367	143	57.8	25.9
53111	Lessors of residential buildings & dwellings .....	27	7 463	790	184	57	39.0	30.4
531110	Lessors of residential buildings & dwellings .....	27	7 463	790	184	57	39.0	30.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 764	279	58	16	68.0	24.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 764	279	58	16	68.0	24.2
53119	Lessors of other real estate property .....	21	6 936	355	84	47	82.9	7.4
531190	Lessors of other real estate property .....	21	6 936	355	84	47	82.9	7.4
5312	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
53121	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
531210	Offices of real estate agents & brokers .....	75	22 043	2 791	658	158	76.3	15.6
5313	Activities related to real estate .....	50	15 471	4 760	1 108	237	30.3	11.5
53131	Real estate property managers .....	24	10 679	3 250	746	182	17.3	6.5
531311	Residential property managers .....	20	9 456	2 714	603	168	12.3	1.7
53132	Offices of real estate appraisers .....	20	3 257	971	223	42	65.5	25.0
531320	Offices of real estate appraisers .....	20	3 257	971	223	42	65.5	25.0
532	Rental & leasing services .....	49	D	D	D	c	D	D
5321	Automotive equipment rental & leasing .....	12	D	D	D	b	D	D
5322	Consumer goods rental .....	21	6 111	1 174	299	99	6.1	42.7
53223	Video tape & disk rental .....	15	3 813	635	152	65	8.2	45.9
532230	Video tape & disk rental .....	15	3 813	635	152	65	8.2	45.9
5324	Commercial & industrial machinery & equipment rental & leasing .....	10	9 180	1 913	334	69	19.7	3.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARTIN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>211</b>	<b>118 579</b>	<b>27 740</b>	<b>5 715</b>	<b>986</b>	<b>29.3</b>	<b>11.6</b>
531	Real estate .....	185	82 288	16 342	3 411	644	37.7	13.9
5311	Lessors of real estate .....	79	35 826	6 141	1 400	278	30.0	16.6
53111	Lessors of residential buildings & dwellings .....	19	6 095	763	159	39	65.1	14.0
531110	Lessors of residential buildings & dwellings .....	19	6 095	763	159	39	65.1	14.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	34	19 051	3 268	759	111	22.4	20.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	34	19 051	3 268	759	111	22.4	20.2
53119	Lessors of other real estate property .....	17	7 576	1 773	408	101	6.1	7.6
531190	Lessors of other real estate property .....	17	7 576	1 773	408	101	6.1	7.6
5312	Offices of real estate agents & brokers .....	61	30 843	3 292	731	162	50.5	13.0
53121	Offices of real estate agents & brokers .....	61	30 843	3 292	731	162	50.5	13.0
531210	Offices of real estate agents & brokers .....	61	30 843	3 292	731	162	50.5	13.0
5313	Activities related to real estate .....	45	15 619	6 909	1 280	204	30.0	9.2
53131	Real estate property managers .....	27	10 760	3 732	808	164	29.7	1.4
531311	Residential property managers .....	18	7 853	2 014	475	115	32.0	1.6
53139	Other activities related to real estate .....	10	D	D	D	b	D	D
531390	Other activities related to real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	26	36 291	11 398	2 304	342	10.3	6.6
5322	Consumer goods rental .....	17	7 593	1 823	436	108	42.4	31.5
<b>MONROE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>254</b>	<b>108 400</b>	<b>16 103</b>	<b>3 668</b>	<b>952</b>	<b>51.5</b>	<b>11.4</b>
531	Real estate .....	178	85 814	11 313	2 524	594	53.8	12.2
5311	Lessors of real estate .....	66	33 857	2 843	685	178	72.9	6.6
53111	Lessors of residential buildings & dwellings .....	21	8 838	679	162	42	78.7	6.3
531110	Lessors of residential buildings & dwellings .....	21	8 838	679	162	42	78.7	6.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	23	16 277	1 130	267	64	84.8	8.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	23	16 277	1 130	267	64	84.8	8.4
53119	Lessors of other real estate property .....	15	7 067	802	204	56	54.0	—
531190	Lessors of other real estate property .....	15	7 067	802	204	56	54.0	—
5312	Offices of real estate agents & brokers .....	81	42 014	5 057	1 034	222	40.7	13.9
53121	Offices of real estate agents & brokers .....	81	42 014	5 057	1 034	222	40.7	13.9
531210	Offices of real estate agents & brokers .....	81	42 014	5 057	1 034	222	40.7	13.9
5313	Activities related to real estate .....	31	9 943	3 413	805	194	44.0	24.2
53131	Real estate property managers .....	20	7 295	2 593	625	130	37.8	20.4
531311	Residential property managers .....	15	D	D	D	c	D	D
532	Rental & leasing services .....	74	D	D	D	e	D	D
5322	Consumer goods rental .....	60	14 499	3 209	772	279	61.7	1.7
53223	Video tape & disk rental .....	15	D	D	D	b	D	D
532230	Video tape & disk rental .....	15	D	D	D	b	D	D
53229	Other consumer goods rental .....	44	10 739	2 491	606	208	71.4	.5
532292	Recreational goods rental .....	44	10 739	2 491	606	208	71.4	.5
<b>NASSAU COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>43</b>	<b>28 034</b>	<b>2 736</b>	<b>625</b>	<b>130</b>	<b>19.8</b>	<b>3.5</b>
531	Real estate .....	34	26 714	2 364	519	107	18.9	1.1
5312	Offices of real estate agents & brokers .....	20	23 753	1 842	382	68	12.3	.8
53121	Offices of real estate agents & brokers .....	20	23 753	1 842	382	68	12.3	.8
531210	Offices of real estate agents & brokers .....	20	23 753	1 842	382	68	12.3	.8
532	Rental & leasing services .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OKALOOSA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>280</b>	<b>140 304</b>	<b>29 031</b>	<b>6 115</b>	<b>1 582</b>	<b>30.1</b>	<b>14.8</b>
531	Real estate .....	208	106 742	23 301	4 933	1 183	30.6	14.8
5311	Lessors of real estate .....	61	34 516	3 576	878	225	39.5	14.4
53111	Lessors of residential buildings & dwellings .....	26	14 272	1 800	532	111	50.3	29.7
531110	Lessors of residential buildings & dwellings .....	26	14 272	1 800	532	111	50.3	29.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	16 936	1 351	283	90	27.8	1.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	16 936	1 351	283	90	27.8	1.3
5312	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
53121	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
531210	Offices of real estate agents & brokers .....	88	49 897	10 788	2 325	458	33.0	10.1
5313	Activities related to real estate .....	59	22 329	8 937	1 730	500	11.3	25.5
53131	Real estate property managers .....	45	18 614	7 510	1 457	456	7.3	28.2
531311	Residential property managers .....	41	17 293	7 004	1 358	437	5.1	28.9
53132	Offices of real estate appraisers .....	11	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	71	D	D	D	e	D	D
5321	Automotive equipment rental & leasing .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	48	14 780	3 156	593	260	21.6	21.8
53223	Video tape & disk rental .....	20	7 330	1 405	331	130	18.9	3.5
532230	Video tape & disk rental .....	20	7 330	1 405	331	130	18.9	3.5
53229	Other consumer goods rental .....	24	6 371	1 531	187	111	27.7	33.1
532292	Recreational goods rental .....	20	4 361	1 304	132	99	33.1	48.4
5323	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2
53231	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2
532310	General rental centers .....	10	6 003	1 278	297	68	32.1	10.2
<b>OKEECHOBEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>29</b>	<b>8 210</b>	<b>1 530</b>	<b>334</b>	<b>70</b>	<b>47.5</b>	<b>27.9</b>
531	Real estate .....	20	3 718	525	88	30	73.0	27.0
532	Rental & leasing services .....	9	4 492	1 005	246	40	26.4	28.6
<b>ORANGE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1 309</b>	<b>1 952 171</b>	<b>345 500</b>	<b>79 951</b>	<b>14 060</b>	<b>13.9</b>	<b>10.4</b>
531	Real estate .....	1 003	998 772	218 264	49 750	8 141	20.2	9.2
5311	Lessors of real estate .....	357	302 347	32 090	7 945	1 465	25.5	16.7
53111	Lessors of residential buildings & dwellings .....	139	126 062	13 766	3 784	685	27.5	23.2
531110	Lessors of residential buildings & dwellings .....	139	126 062	13 766	3 784	685	27.5	23.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	132	135 424	14 076	3 249	536	19.1	13.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	132	135 424	14 076	3 249	536	19.1	13.9
53113	Lessors of miniwarehouses & self storage units .....	44	18 953	1 514	336	93	47.3	3.3
531130	Lessors of miniwarehouses & self storage units .....	44	18 953	1 514	336	93	47.3	3.3
53119	Lessors of other real estate property .....	42	21 908	2 734	576	151	34.2	8.7
531190	Lessors of other real estate property .....	42	21 908	2 734	576	151	34.2	8.7
5312	Offices of real estate agents & brokers .....	333	433 259	68 315	14 154	1 949	17.2	3.0
53121	Offices of real estate agents & brokers .....	333	433 259	68 315	14 154	1 949	17.2	3.0
531210	Offices of real estate agents & brokers .....	333	433 259	68 315	14 154	1 949	17.2	3.0
5313	Activities related to real estate .....	313	263 166	117 859	27 651	4 727	19.0	10.9
53131	Real estate property managers .....	192	229 275	104 723	24 668	4 379	17.7	10.8
531311	Residential property managers .....	125	113 422	55 909	13 056	2 626	31.2	9.0
531312	Nonresidential property managers .....	67	115 853	48 814	11 612	1 753	4.6	12.6
53132	Offices of real estate appraisers .....	83	23 029	9 512	2 162	264	24.2	9.8
531320	Offices of real estate appraisers .....	83	23 029	9 512	2 162	264	24.2	9.8
53139	Other activities related to real estate .....	38	10 862	3 624	821	84	36.3	16.9
531390	Other activities related to real estate .....	38	10 862	3 624	821	84	36.3	16.9

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORANGE COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	298	D	D	D	i	D	D
5321	Automotive equipment rental & leasing .....	85	629 886	66 607	16 059	3 446	7.0	11.3
53211	Passenger car rental & leasing .....	51	558 149	57 073	13 814	3 117	7.8	12.1
532111	Passenger car rental .....	43	D	D	D	h	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	34	71 737	9 534	2 245	329	.8	5.1
532120	Truck, utility trailer, & RV rental & leasing .....	34	71 737	9 534	2 245	329	.8	5.1
5322	Consumer goods rental .....	98	74 837	16 041	3 927	920	16.1	20.5
53221	Consumer electronics & appliances rental .....	14	7 313	1 444	381	74	17.0	7.0
532210	Consumer electronics & appliances rental .....	14	7 313	1 444	381	74	17.0	7.0
53223	Video tape & disk rental .....	54	26 134	4 313	1 080	480	13.6	46.9
532230	Video tape & disk rental .....	54	26 134	4 313	1 080	480	13.6	46.9
53229	Other consumer goods rental .....	22	39 317	9 267	2 126	285	18.4	6.6
532299	All other consumer goods rental .....	11	27 163	6 250	1 432	159	19.8	1.9
5323	General rental centers .....	35	D	D	D	c	D	D
53231	General rental centers .....	35	D	D	D	c	D	D
532310	General rental centers .....	35	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	80	221 832	38 545	8 935	1 309	5.5	9.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	20	37 372	8 914	2 094	248	3.2	11.0
532412	Construction/mining/forestry machinery & equip rental & leasing .....	19	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	51	D	D	D	g	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	51	D	D	D	g	D	D
<b>OSCEOLA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>234</b>	<b>274 745</b>	<b>60 416</b>	<b>11 059</b>	<b>2 884</b>	<b>12.1</b>	<b>5.0</b>
531	Real estate .....	201	257 085	57 571	10 408	2 707	10.9	4.3
5311	Lessors of real estate .....	56	33 328	3 573	810	190	23.4	9.4
53111	Lessors of residential buildings & dwellings .....	21	16 046	1 525	350	79	10.6	1.7
531110	Lessors of residential buildings & dwellings .....	21	16 046	1 525	350	79	10.6	1.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	10 688	1 390	294	64	39.5	4.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	10 688	1 390	294	64	39.5	4.7
53119	Lessors of other real estate property .....	14	5 383	511	132	34	27.7	43.7
531190	Lessors of other real estate property .....	14	5 383	511	132	34	27.7	43.7
5312	Offices of real estate agents & brokers .....	74	149 830	26 288	3 135	1 058	5.5	3.3
53121	Offices of real estate agents & brokers .....	74	149 830	26 288	3 135	1 058	5.5	3.3
531210	Offices of real estate agents & brokers .....	74	149 830	26 288	3 135	1 058	5.5	3.3
5313	Activities related to real estate .....	71	73 927	27 710	6 463	1 459	16.1	4.3
53131	Real estate property managers .....	56	71 228	26 962	6 263	1 423	14.2	3.7
531311	Residential property managers .....	49	40 935	10 400	2 446	578	21.7	4.2
532	Rental & leasing services .....	33	17 660	2 845	651	177	29.9	14.1
5322	Consumer goods rental .....	16	6 743	1 150	271	95	25.5	32.0
<b>PALM BEACH COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1 716</b>	<b>1 323 779</b>	<b>248 338</b>	<b>60 902</b>	<b>9 409</b>	<b>22.8</b>	<b>14.5</b>
531	Real estate .....	1 444	865 145	194 979	48 020	7 140	30.0	16.4
5311	Lessors of real estate .....	526	368 084	44 262	10 931	2 309	33.3	14.8
53111	Lessors of residential buildings & dwellings .....	197	140 387	19 577	4 800	1 315	30.3	18.5
531110	Lessors of residential buildings & dwellings .....	197	140 387	19 577	4 800	1 315	30.3	18.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	203	165 047	17 854	4 581	622	37.8	11.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	203	165 047	17 854	4 581	622	37.8	11.9
53113	Lessors of miniwarehouses & self storage units .....	53	26 178	2 472	559	154	18.6	4.7
531130	Lessors of miniwarehouses & self storage units .....	53	26 178	2 472	559	154	18.6	4.7
53119	Lessors of other real estate property .....	73	36 472	4 359	991	218	35.3	21.2
531190	Lessors of other real estate property .....	73	36 472	4 359	991	218	35.3	21.2
5312	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
53121	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
531210	Offices of real estate agents & brokers .....	521	282 436	45 211	10 153	1 320	31.7	19.6
5313	Activities related to real estate .....	397	214 625	105 506	26 936	3 511	22.2	14.9
53131	Real estate property managers .....	256	162 053	86 415	21 430	3 067	17.3	16.1
531311	Residential property managers .....	153	110 609	61 740	15 869	2 408	11.8	15.6
531312	Nonresidential property managers .....	103	51 444	24 675	5 561	659	29.1	17.2
53132	Offices of real estate appraisers .....	70	20 564	6 690	1 465	198	42.9	12.0
531320	Offices of real estate appraisers .....	70	20 564	6 690	1 465	198	42.9	12.0
53139	Other activities related to real estate .....	71	32 008	12 401	4 041	246	33.9	10.9
531390	Other activities related to real estate .....	71	32 008	12 401	4 041	246	33.9	10.9

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BEACH COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	261	352 222	47 907	11 456	2 142	11.9	9.6
5321	Automotive equipment rental & leasing .....	42	129 883	13 581	3 435	715	1.9	.3
53211	Passenger car rental & leasing .....	25	117 940	11 938	3 096	645	.9	.2
532111	Passenger car rental .....	24	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	17	11 943	1 643	339	70	11.4	1.1
532120	Truck, utility trailer, & RV rental & leasing .....	17	11 943	1 643	339	70	11.4	1.1
5322	Consumer goods rental .....	119	56 543	9 954	2 357	701	17.2	40.6
53221	Consumer electronics & appliances rental .....	11	2 869	679	163	38	33.7	27.3
532210	Consumer electronics & appliances rental .....	11	2 869	679	163	38	33.7	27.3
53222	Formal wear & costume rental .....	12	2 359	489	121	32	25.0	—
532220	Formal wear & costume rental .....	12	2 359	489	121	32	25.0	—
53223	Video tape & disk rental .....	60	27 174	4 102	1 040	400	8.0	60.8
532230	Video tape & disk rental .....	60	27 174	4 102	1 040	400	8.0	60.8
53229	Other consumer goods rental .....	36	24 141	4 684	1 033	231	24.7	23.4
532292	Recreational goods rental .....	13	4 080	575	134	28	44.5	13.3
532299	All other consumer goods rental .....	14	6 319	1 835	445	111	38.1	10.8
5323	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
53231	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
532310	General rental centers .....	39	20 430	4 556	1 012	199	42.7	4.4
5324	Commercial & industrial machinery & equipment rental & leasing .....	61	145 366	19 816	4 652	527	14.5	6.5
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	26	28 686	6 270	1 384	192	45.6	11.0
532411	Commercial air/rail/water transportation equip rental & leasing .....	10	7 737	2 028	393	55	21.4	16.5
532412	Construction/mining/forestry machinery & equip rental & leasing .....	16	20 949	4 242	991	137	54.6	8.9
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	29	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	29	D	D	D	c	D	D
533	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
5331	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
53311	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
533110	Lessors of intangible assets, except copyrighted works .....	11	106 412	5 452	1 426	127	.2	15.9
<b>PASCO COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>260</b>	<b>116 066</b>	<b>16 932</b>	<b>3 859</b>	<b>979</b>	<b>37.4</b>	<b>17.4</b>
531	Real estate .....	205	95 662	12 103	2 773	692	40.3	15.4
5311	Lessors of real estate .....	100	65 616	6 356	1 447	413	39.3	17.0
53111	Lessors of residential buildings & dwellings .....	32	30 845	3 602	831	224	34.9	28.2
531110	Lessors of residential buildings & dwellings .....	32	30 845	3 602	831	224	34.9	28.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	23	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	23	D	D	D	b	D	D
53113	Lessors of miniwarehouses & self storage units .....	11	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units .....	11	D	D	D	b	D	D
53119	Lessors of other real estate property .....	34	23 429	1 639	367	108	42.5	2.9
531190	Lessors of other real estate property .....	34	23 429	1 639	367	108	42.5	2.9
5312	Offices of real estate agents & brokers .....	67	20 738	2 738	702	160	44.7	7.7
53121	Offices of real estate agents & brokers .....	67	20 738	2 738	702	160	44.7	7.7
531210	Offices of real estate agents & brokers .....	67	20 738	2 738	702	160	44.7	7.7
5313	Activities related to real estate .....	38	9 308	3 009	624	119	37.4	21.5
53131	Real estate property managers .....	17	2 516	480	103	38	33.1	58.7
531311	Residential property managers .....	14	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	13	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	55	20 404	4 829	1 086	287	24.1	26.7
5322	Consumer goods rental .....	36	11 567	2 891	651	192	29.6	23.1
53223	Video tape & disk rental .....	21	5 135	1 015	239	110	36.8	37.6
532230	Video tape & disk rental .....	21	5 135	1 015	239	110	36.8	37.6
53229	Other consumer goods rental .....	11	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINELLAS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>1 238</b>	<b>630 462</b>	<b>112 926</b>	<b>26 183</b>	<b>5 676</b>	<b>26.2</b>	<b>14.9</b>
531	Real estate	999	485 953	81 109	19 032	4 126	30.3	14.4
5311	Lessors of real estate	429	264 868	32 605	7 784	1 979	26.0	16.8
53111	Lessors of residential buildings & dwellings	158	117 978	14 815	3 686	1 009	16.1	14.4
531110	Lessors of residential buildings & dwellings	158	117 978	14 815	3 686	1 009	16.1	14.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	117	65 463	7 662	1 494	380	32.3	33.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	117	65 463	7 662	1 494	380	32.3	33.5
53113	Lessors of miniwarehouses & self storage units	31	9 979	974	194	51	24.5	8.6
531130	Lessors of miniwarehouses & self storage units	31	9 979	974	194	51	24.5	8.6
53119	Lessors of other real estate property	123	71 448	9 154	2 410	539	36.9	6.4
531190	Lessors of other real estate property	123	71 448	9 154	2 410	539	36.9	6.4
5312	Offices of real estate agents & brokers	345	153 566	24 932	5 616	1 001	34.7	8.0
53121	Offices of real estate agents & brokers	345	153 566	24 932	5 616	1 001	34.7	8.0
531210	Offices of real estate agents & brokers	345	153 566	24 932	5 616	1 001	34.7	8.0
5313	Activities related to real estate	225	67 519	23 572	5 632	1 146	37.2	19.4
53131	Real estate property managers	138	50 225	18 026	4 543	971	33.8	21.9
531311	Residential property managers	91	36 566	11 069	2 766	553	35.9	20.6
531312	Nonresidential property managers	47	13 659	6 957	1 777	418	28.1	25.3
53132	Offices of real estate appraisers	58	10 769	3 886	692	122	50.2	5.0
531320	Offices of real estate appraisers	58	10 769	3 886	692	122	50.2	5.0
53139	Other activities related to real estate	29	6 525	1 660	397	53	41.9	24.1
531390	Other activities related to real estate	29	6 525	1 660	397	53	41.9	24.1
532	Rental & leasing services	226	126 013	25 266	5 969	1 381	13.4	17.8
5321	Automotive equipment rental & leasing	39	32 507	4 694	971	217	4	9.8
53211	Passenger car rental & leasing	22	D	D	D	c	D	D
532111	Passenger car rental	22	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing	17	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	17	D	D	D	b	D	D
5322	Consumer goods rental	114	50 333	9 770	2 362	704	14.0	19.2
53221	Consumer electronics & appliances rental	10	4 107	950	247	52	20.8	55.4
532210	Consumer electronics & appliances rental	10	4 107	950	247	52	20.8	55.4
53223	Video tape & disk rental	60	23 181	3 548	878	393	10.6	16.3
532230	Video tape & disk rental	60	23 181	3 548	878	393	10.6	16.3
53229	Other consumer goods rental	37	D	D	D	c	D	D
532291	Home health equipment rental	10	14 607	3 599	880	131	12.0	6.8
532292	Recreational goods rental	22	2 995	796	154	79	64.0	16.9
5323	General rental centers	29	14 111	3 033	675	155	37.4	16.2
53231	General rental centers	29	14 111	3 033	675	155	37.4	16.2
532310	General rental centers	29	14 111	3 033	675	155	37.4	16.2
5324	Commercial & industrial machinery & equipment rental & leasing	44	29 062	7 769	1 961	305	15.3	25.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing	11	6 842	1 573	401	52	4.2	27.8
532412	Construction/mining/forestry machinery & equip rental & leasing	10	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	26	D	D	D	c	D	D
533	Lessors of intangible assets, except copyrighted works	13	18 496	6 551	1 182	169	5.5	9.5
5331	Lessors of intangible assets, except copyrighted works	13	18 496	6 551	1 182	169	5.5	9.5
53311	Lessors of intangible assets, except copyrighted works	13	18 496	6 551	1 182	169	5.5	9.5
533110	Lessors of intangible assets, except copyrighted works	13	18 496	6 551	1 182	169	5.5	9.5
<b>POLK COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>431</b>	<b>217 272</b>	<b>39 758</b>	<b>9 205</b>	<b>2 001</b>	<b>33.7</b>	<b>13.6</b>
531	Real estate	322	142 124	23 486	5 439	1 238	42.6	16.2
5311	Lessors of real estate	178	86 877	13 284	3 012	778	35.3	15.9
53111	Lessors of residential buildings & dwellings	63	35 397	7 070	1 568	409	27.0	17.2
531110	Lessors of residential buildings & dwellings	63	35 397	7 070	1 568	409	27.0	17.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	31	19 090	1 726	340	69	44.2	15.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	31	19 090	1 726	340	69	44.2	15.4
53113	Lessors of miniwarehouses & self storage units	10	1 934	330	75	15	28.6	49.3
531130	Lessors of miniwarehouses & self storage units	10	1 934	330	75	15	28.6	49.3
53119	Lessors of other real estate property	74	30 456	4 158	1 029	285	39.8	12.6
531190	Lessors of other real estate property	74	30 456	4 158	1 029	285	39.8	12.6
5312	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
53121	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
531210	Offices of real estate agents & brokers	93	40 296	5 563	1 181	260	57.6	16.3
5313	Activities related to real estate	51	14 951	4 639	1 246	200	45.0	17.4
53131	Real estate property managers	21	6 104	1 688	409	95	38.7	8.9
531311	Residential property managers	15	4 337	985	234	61	44.5	12.0
53132	Offices of real estate appraisers	25	6 694	2 615	760	91	34.3	29.6
531320	Offices of real estate appraisers	25	6 694	2 615	760	91	34.3	29.6

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>POLK COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	107	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	10	D	D	D	b	D	D
5322	Consumer goods rental .....	62	23 639	4 519	1 233	360	20.6	20.3
53223	Video tape & disk rental .....	39	10 573	1 987	506	224	13.7	18.5
532230	Video tape & disk rental .....	39	10 573	1 987	506	224	13.7	18.5
5323	General rental centers .....	14	6 526	1 652	381	90	35.9	.7
53231	General rental centers .....	14	6 526	1 652	381	90	35.9	.7
532310	General rental centers .....	14	6 526	1 652	381	90	35.9	.7
5324	Commercial & industrial machinery & equipment rental & leasing .....	21	32 813	8 411	1 792	258	4.0	2.9
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	11	10 028	2 203	439	81	13.0	—
532412	Construction/mining/forestry machinery & equip rental & leasing .....	10	D	D	D	b	D	D
<b>PUTNAM COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>12 436</b>	<b>1 949</b>	<b>427</b>	<b>151</b>	<b>27.3</b>	<b>35.0</b>
531	Real estate .....	31	7 226	637	138	54	40.1	52.0
5311	Lessors of real estate .....	12	4 601	265	57	23	23.5	75.0
5312	Offices of real estate agents & brokers .....	15	2 246	292	62	25	67.3	10.6
53121	Offices of real estate agents & brokers .....	15	2 246	292	62	25	67.3	10.6
531210	Offices of real estate agents & brokers .....	15	2 246	292	62	25	67.3	10.6
532	Rental & leasing services .....	14	5 210	1 312	289	97	9.6	11.4
<b>ST. JOHNS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>153</b>	<b>83 363</b>	<b>9 553</b>	<b>2 127</b>	<b>505</b>	<b>50.7</b>	<b>16.7</b>
531	Real estate .....	135	74 393	7 658	1 714	428	55.0	13.6
5311	Lessors of real estate .....	38	16 568	1 867	485	154	24.8	18.7
53111	Lessors of residential buildings & dwellings .....	16	4 044	703	182	53	11.1	76.5
531110	Lessors of residential buildings & dwellings .....	16	4 044	703	182	53	11.1	76.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	11 117	941	244	84	25.8	—
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	11 117	941	244	84	25.8	—
5312	Offices of real estate agents & brokers .....	69	50 030	4 055	857	191	66.0	11.9
53121	Offices of real estate agents & brokers .....	69	50 030	4 055	857	191	66.0	11.9
531210	Offices of real estate agents & brokers .....	69	50 030	4 055	857	191	66.0	11.9
5313	Activities related to real estate .....	28	7 795	1 736	372	83	48.7	14.2
53131	Real estate property managers .....	16	6 962	1 389	304	64	46.7	11.7
531311	Residential property managers .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	18	8 970	1 895	413	77	14.7	42.5
<b>ST. LUCIE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>178</b>	<b>85 920</b>	<b>12 070</b>	<b>2 857</b>	<b>652</b>	<b>35.4</b>	<b>11.4</b>
531	Real estate .....	138	70 809	8 864	2 147	471	39.0	12.0
5311	Lessors of real estate .....	57	42 080	4 658	1 153	268	22.6	3.8
53111	Lessors of residential buildings & dwellings .....	16	4 102	756	188	42	57.6	4.8
531110	Lessors of residential buildings & dwellings .....	16	4 102	756	188	42	57.6	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	7 228	379	66	37	58.8	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	7 228	379	66	37	58.8	6.5
53119	Lessors of other real estate property .....	22	29 223	3 294	847	171	8.5	1.4
531190	Lessors of other real estate property .....	22	29 223	3 294	847	171	8.5	1.4
5312	Offices of real estate agents & brokers .....	59	25 117	2 867	662	149	65.2	26.2
53121	Offices of real estate agents & brokers .....	59	25 117	2 867	662	149	65.2	26.2
531210	Offices of real estate agents & brokers .....	59	25 117	2 867	662	149	65.2	26.2
5313	Activities related to real estate .....	22	3 612	1 339	332	54	47.4	7.7
53131	Real estate property managers .....	12	1 326	412	103	27	71.0	14.9
532	Rental & leasing services .....	40	15 111	3 206	710	181	18.7	9.1
5322	Consumer goods rental .....	23	7 476	1 451	316	97	24.0	11.3
53223	Video tape & disk rental .....	12	4 252	699	144	58	18.4	19.3
532230	Video tape & disk rental .....	12	4 252	699	144	58	18.4	19.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANTA ROSA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>97</b>	<b>27 574</b>	<b>5 131</b>	<b>1 107</b>	<b>333</b>	<b>44.5</b>	<b>19.1</b>
531	Real estate .....	74	20 026	3 304	714	213	53.8	22.7
5311	Lessors of real estate .....	24	8 129	916	212	81	35.7	33.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 651	584	135	54	25.3	39.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 651	584	135	54	25.3	39.9
5312	Offices of real estate agents & brokers .....	28	7 982	821	170	61	78.6	21.3
53121	Offices of real estate agents & brokers .....	28	7 982	821	170	61	78.6	21.3
531210	Offices of real estate agents & brokers .....	28	7 982	821	170	61	78.6	21.3
5313	Activities related to real estate .....	22	3 915	1 567	332	71	40.7	4.4
53131	Real estate property managers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	23	7 548	1 827	393	120	19.9	9.3
5322	Consumer goods rental .....	15	3 825	905	200	89	15.5	7.8
53223	Video tape & disk rental .....	12	3 045	570	129	59	7.5	9.8
532230	Video tape & disk rental .....	12	3 045	570	129	59	7.5	9.8
<b>SARASOTA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>571</b>	<b>290 423</b>	<b>48 918</b>	<b>11 414</b>	<b>2 320</b>	<b>31.1</b>	<b>10.6</b>
531	Real estate .....	460	215 945	36 402	8 361	1 603	36.4	11.5
5311	Lessors of real estate .....	158	76 288	11 532	2 673	693	28.9	17.7
53111	Lessors of residential buildings & dwellings .....	63	26 668	5 156	1 379	404	14.9	40.9
531110	Lessors of residential buildings & dwellings .....	63	26 668	5 156	1 379	404	14.9	40.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	45	22 459	3 591	585	103	51.7	7.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	45	22 459	3 591	585	103	51.7	7.6
53113	Lessors of miniwarehouses & self storage units .....	17	4 167	496	97	43	37.1	12.2
531130	Lessors of miniwarehouses & self storage units .....	17	4 167	496	97	43	37.1	12.2
53119	Lessors of other real estate property .....	33	22 994	2 289	612	143	21.5	1.5
531190	Lessors of other real estate property .....	33	22 994	2 289	612	143	21.5	1.5
5312	Offices of real estate agents & brokers .....	192	104 121	15 337	3 511	590	34.4	7.2
53121	Offices of real estate agents & brokers .....	192	104 121	15 337	3 511	590	34.4	7.2
531210	Offices of real estate agents & brokers .....	192	104 121	15 337	3 511	590	34.4	7.2
5313	Activities related to real estate .....	110	35 536	9 533	2 177	320	58.4	11.0
53131	Real estate property managers .....	51	19 055	5 928	1 346	185	53.8	15.6
531311	Residential property managers .....	35	10 578	4 010	853	125	32.4	20.1
531312	Nonresidential property managers .....	16	8 477	1 918	493	60	80.4	10.0
53132	Offices of real estate appraisers .....	38	10 946	2 479	563	92	54.5	1.0
531320	Offices of real estate appraisers .....	38	10 946	2 479	563	92	54.5	1.0
53139	Other activities related to real estate .....	21	5 535	1 126	268	43	82.1	15.1
531390	Other activities related to real estate .....	21	5 535	1 126	268	43	82.1	15.1
532	Rental & leasing services .....	108	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	17	37 662	3 683	905	222	4.9	2.7
53211	Passenger car rental & leasing .....	13	D	D	D	c	D	D
532111	Passenger car rental .....	12	33 943	2 832	731	204	.8	.4
5322	Consumer goods rental .....	63	22 115	4 642	1 144	368	25.3	12.0
53223	Video tape & disk rental .....	33	8 538	1 502	366	182	11.2	14.5
532230	Video tape & disk rental .....	33	8 538	1 502	366	182	11.2	14.5
53229	Other consumer goods rental .....	23	9 451	1 930	474	125	48.5	10.2
532292	Recreational goods rental .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	19	D	D	D	b	D	D
<b>SEMINOLE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>440</b>	<b>338 173</b>	<b>50 390</b>	<b>11 780</b>	<b>2 090</b>	<b>18.8</b>	<b>12.1</b>
531	Real estate .....	344	D	D	D	g	D	D
5311	Lessors of real estate .....	100	79 840	8 521	2 011	507	21.3	11.9
53111	Lessors of residential buildings & dwellings .....	42	32 973	3 976	876	206	27.1	17.3
531110	Lessors of residential buildings & dwellings .....	42	32 973	3 976	876	206	27.1	17.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	33	33 891	3 209	837	230	15.5	9.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	33	33 891	3 209	837	230	15.5	9.1
53113	Lessors of miniwarehouses & self storage units .....	15	5 815	612	129	25	7.7	—
531130	Lessors of miniwarehouses & self storage units .....	15	5 815	612	129	25	7.7	—
53119	Lessors of other real estate property .....	10	7 161	724	169	46	33.2	10.2
531190	Lessors of other real estate property .....	10	7 161	724	169	46	33.2	10.2
5312	Offices of real estate agents & brokers .....	145	68 996	8 063	1 795	323	41.1	12.6
53121	Offices of real estate agents & brokers .....	145	68 996	8 063	1 795	323	41.1	12.6
531210	Offices of real estate agents & brokers .....	145	68 996	8 063	1 795	323	41.1	12.6
5313	Activities related to real estate .....	99	D	D	D	f	D	D
53131	Real estate property managers .....	59	35 749	8 985	2 259	423	17.3	30.9
531311	Residential property managers .....	48	D	D	D	e	D	D
531312	Nonresidential property managers .....	11	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	30	5 234	2 033	471	66	45.4	5.1
531320	Offices of real estate appraisers .....	30	5 234	2 033	471	66	45.4	5.1
53139	Other activities related to real estate .....	10	D	D	D	a	D	D
531390	Other activities related to real estate .....	10	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEMINOLE COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	92	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	11	D	D	D	b	D	D
5322	Consumer goods rental .....	45	27 782	5 263	1 266	363	6.4	27.4
53223	Video tape & disk rental .....	23	11 810	1 841	438	217	4.9	37.4
532230	Video tape & disk rental .....	23	11 810	1 841	438	217	4.9	37.4
53229	Other consumer goods rental .....	10	8 384	1 827	355	63	9.8	13.1
5323	General rental centers .....	10	D	D	D	b	D	D
53231	General rental centers .....	10	D	D	D	b	D	D
532310	General rental centers .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	26	101 574	11 579	2 843	255	4.4	1.5
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	17	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	17	D	D	D	c	D	D
<b>SUMTER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>6 430</b>	<b>848</b>	<b>133</b>	<b>51</b>	<b>90.3</b>	<b>4.4</b>
531	Real estate .....	22	6 430	848	133	51	90.3	4.4
5311	Lessors of real estate .....	13	4 205	395	62	36	88.9	6.1
<b>SUWANNEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>5 257</b>	<b>737</b>	<b>181</b>	<b>64</b>	<b>35.5</b>	<b>20.2</b>
531	Real estate .....	13	3 718	437	125	48	32.2	19.6
532	Rental & leasing services .....	7	1 539	300	56	16	43.5	21.7
<b>TAYLOR COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>2 419</b>	<b>491</b>	<b>111</b>	<b>40</b>	<b>74.0</b>	<b>26.0</b>
531	Real estate .....	8	1 901	384	85	30	81.0	19.0
532	Rental & leasing services .....	4	518	107	26	10	48.5	51.5
<b>UNION COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>VOLUSIA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>546</b>	<b>277 618</b>	<b>49 756</b>	<b>11 321</b>	<b>2 856</b>	<b>31.4</b>	<b>24.9</b>
531	Real estate .....	410	188 204	33 158	7 381	1 832	42.2	14.6
5311	Lessors of real estate .....	173	83 344	12 023	2 868	823	38.3	12.1
53111	Lessors of residential buildings & dwellings .....	70	D	D	D	e	D	D
531110	Lessors of residential buildings & dwellings .....	70	D	D	D	e	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	41	D	D	D	c	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	41	D	D	D	c	D	D
53113	Lessors of miniwarehouses & self storage units .....	21	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units .....	21	D	D	D	b	D	D
53119	Lessors of other real estate property .....	41	D	D	D	c	D	D
531190	Lessors of other real estate property .....	41	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	145	66 948	10 897	2 364	604	49.6	5.7
53121	Offices of real estate agents & brokers .....	145	66 948	10 897	2 364	604	49.6	5.7
531210	Offices of real estate agents & brokers .....	145	66 948	10 897	2 364	604	49.6	5.7
5313	Activities related to real estate .....	92	37 912	10 238	2 149	405	37.5	35.7
53131	Real estate property managers .....	50	21 452	5 814	1 115	260	50.0	20.2
531311	Residential property managers .....	38	D	D	D	c	D	D
531312	Nonresidential property managers .....	12	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	35	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	35	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VOLUSIA COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	134	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	14	D	D	D	e	D	D
53211	Passenger car rental & leasing .....	10	35 681	4 493	1 286	354	—	51.1
532111	Passenger car rental .....	10	35 681	4 493	1 286	354	—	51.1
5322	Consumer goods rental .....	81	33 963	7 503	1 745	477	10.0	58.5
53223	Video tape & disk rental .....	38	9 722	1 561	406	177	17.2	49.4
532230	Video tape & disk rental .....	38	9 722	1 561	406	177	17.2	49.4
53229	Other consumer goods rental .....	33	6 529	1 708	375	111	23.1	14.8
532292	Recreational goods rental .....	20	D	D	D	b	D	D
5323	General rental centers .....	14	6 133	1 337	308	79	26.6	—
53231	General rental centers .....	14	6 133	1 337	308	79	26.6	—
532310	General rental centers .....	14	6 133	1 337	308	79	26.6	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	25	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	13	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	13	D	D	D	b	D	D
<b>WAKULLA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>2 035</b>	<b>262</b>	<b>61</b>	<b>14</b>	<b>17.1</b>	<b>82.9</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>WALTON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>55</b>	<b>52 234</b>	<b>10 852</b>	<b>2 218</b>	<b>588</b>	<b>25.7</b>	<b>4.6</b>
531	Real estate .....	44	50 157	10 336	2 110	546	24.8	4.7
5312	Offices of real estate agents & brokers .....	17	25 240	2 125	492	92	31.0	1.1
53121	Offices of real estate agents & brokers .....	17	25 240	2 125	492	92	31.0	1.1
531210	Offices of real estate agents & brokers .....	17	25 240	2 125	492	92	31.0	1.1
5313	Activities related to real estate .....	19	13 281	4 855	854	262	27.1	15.9
53131	Real estate property managers .....	18	D	D	D	e	D	D
531311	Residential property managers .....	17	D	D	D	c	D	D
532	Rental & leasing services .....	11	2 077	516	108	42	47.5	—
<b>WASHINGTON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>3 301</b>	<b>348</b>	<b>68</b>	<b>34</b>	<b>25.8</b>	<b>70.6</b>
531	Real estate .....	6	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALACHUA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 281</b>	<b>154</b>	<b>37</b>	<b>15</b>	<b>86.6</b>	<b>11.1</b>
531	Real estate .....	8	1 281	154	37	15	86.6	11.1
<b>ALTAMONTE SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>102</b>	<b>85 622</b>	<b>15 197</b>	<b>3 357</b>	<b>533</b>	<b>16.7</b>	<b>13.9</b>
531	Real estate .....	82	63 738	9 044	2 068	391	20.4	16.9
5311	Lessors of real estate .....	25	34 994	2 819	621	182	8.0	14.0
53111	Lessors of residential buildings & dwellings .....	12	12 808	1 372	296	56	9.5	33.6
531110	Lessors of residential buildings & dwellings .....	12	12 808	1 372	296	56	9.5	33.6
5312	Offices of real estate agents & brokers .....	32	15 921	2 330	535	81	43.8	25.1
53121	Offices of real estate agents & brokers .....	32	15 921	2 330	535	81	43.8	25.1
531210	Offices of real estate agents & brokers .....	32	15 921	2 330	535	81	43.8	25.1
5313	Activities related to real estate .....	25	12 823	3 895	912	128	25.3	14.3
53131	Real estate property managers .....	15	9 057	2 272	505	81	26.2	20.3
531311	Residential property managers .....	11	5 670	1 377	339	60	14.1	.4
532	Rental & leasing services .....	18	D	D	D	c	D	D
<b>APALACHICOLA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>APOPKA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>8 774</b>	<b>1 112</b>	<b>290</b>	<b>64</b>	<b>34.4</b>	<b>16.5</b>
531	Real estate .....	13	5 512	609	167	29	35.6	5.7
5311	Lessors of real estate .....	10	3 736	473	133	24	9.1	8.4
532	Rental & leasing services .....	7	3 262	503	123	35	32.4	34.9
<b>ARCADIA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>3 283</b>	<b>425</b>	<b>106</b>	<b>31</b>	<b>44.1</b>	<b>10.1</b>
531	Real estate .....	8	1 735	119	29	17	81.0	19.0
532	Rental & leasing services .....	4	1 548	306	77	14	2.8	—
<b>ATLANTIC BEACH, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>5 919</b>	<b>969</b>	<b>200</b>	<b>51</b>	<b>47.1</b>	<b>5.9</b>
531	Real estate .....	16	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>AUBURNDALE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>3 878</b>	<b>919</b>	<b>212</b>	<b>53</b>	<b>17.7</b>	<b>32.7</b>
531	Real estate .....	11	1 365	234	45	12	20.4	77.6
532	Rental & leasing services .....	6	2 513	685	167	41	16.2	8.4
<b>AVENTURA, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>46</b>	<b>59 557</b>	<b>9 078</b>	<b>2 094</b>	<b>415</b>	<b>11.3</b>	<b>16.7</b>
531	Real estate .....	41	54 002	8 167	1 879	365	12.5	14.7
5311	Lessors of real estate .....	13	26 341	1 753	306	42	6.8	3.7
5312	Offices of real estate agents & brokers .....	15	11 627	1 746	338	48	36.5	.4
53121	Offices of real estate agents & brokers .....	15	11 627	1 746	338	48	36.5	.4
531210	Offices of real estate agents & brokers .....	15	11 627	1 746	338	48	36.5	.4
5313	Activities related to real estate .....	13	16 034	4 668	1 235	275	4.4	43.1
532	Rental & leasing services .....	5	5 555	911	215	50	—	36.3
<b>AVON PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>2 422</b>	<b>473</b>	<b>138</b>	<b>42</b>	<b>64.1</b>	<b>15.8</b>
531	Real estate .....	10	1 947	367	106	31	79.8	—
532	Rental & leasing services .....	3	475	106	32	11	—	80.4

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BAL HARBOUR, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>23 882</b>	<b>2 066</b>	<b>526</b>	<b>93</b>	<b>4.9</b>	<b>6.1</b>
531	Real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BARTOW, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>8 327</b>	<b>1 831</b>	<b>469</b>	<b>83</b>	<b>53.5</b>	<b>13.4</b>
531	Real estate .....	16	2 650	251	52	21	66.1	29.0
532	Rental & leasing services .....	7	5 677	1 580	417	62	47.7	6.2
<b>BAY HARBOR ISLANDS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>4 366</b>	<b>656</b>	<b>170</b>	<b>38</b>	<b>47.6</b>	<b>17.8</b>
531	Real estate .....	16	4 366	656	170	38	47.6	17.8
5311	Lessors of real estate .....	13	3 913	583	153	33	41.5	19.9
<b>BELLEAIR, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>2 571</b>	<b>378</b>	<b>95</b>	<b>28</b>	<b>36.0</b>	<b>11.7</b>
531	Real estate .....	7	2 571	378	95	28	36.0	11.7
<b>BELLE GLADE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>5 192</b>	<b>1 072</b>	<b>258</b>	<b>77</b>	<b>21.4</b>	<b>22.6</b>
531	Real estate .....	14	D	D	D	b	D	D
5311	Lessors of real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	3	965	195	53	14	D	38.3
<b>BELLE ISLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>8 488</b>	<b>1 654</b>	<b>377</b>	<b>60</b>	<b>52.5</b>	<b>16.8</b>
531	Real estate .....	5	1 669	348	81	16	35.5	59.9
532	Rental & leasing services .....	6	6 819	1 306	296	44	56.6	6.3
<b>BELLEVIEW, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>2 916</b>	<b>351</b>	<b>76</b>	<b>24</b>	<b>52.9</b>	<b>47.1</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BISCAYNE PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>BLOUNTSTOWN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BOCA RATON, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>344</b>	<b>378 244</b>	<b>69 768</b>	<b>17 519</b>	<b>2 096</b>	<b>13.9</b>	<b>13.8</b>
531	Real estate .....	297	182 571	56 891	14 343	1 795	26.2	16.6
5311	Lessors of real estate .....	74	55 776	5 408	1 253	233	31.7	15.1
53111	Lessors of residential buildings & dwellings .....	25	18 034	1 983	490	113	22.9	27.3
531110	Lessors of residential buildings & dwellings .....	25	18 034	1 983	490	113	22.9	27.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	38	31 238	2 214	426	83	37.1	5.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	38	31 238	2 214	426	83	37.1	5.6
5312	Offices of real estate agents & brokers .....	111	69 561	10 444	2 382	304	26.1	19.2
53121	Offices of real estate agents & brokers .....	111	69 561	10 444	2 382	304	26.1	19.2
531210	Offices of real estate agents & brokers .....	111	69 561	10 444	2 382	304	26.1	19.2
5313	Activities related to real estate .....	112	57 234	41 039	10 708	1 258	20.9	14.9
53131	Real estate property managers .....	70	41 350	36 672	9 550	1 147	16.3	13.8
531311	Residential property managers .....	34	23 136	26 706	7 103	892	4.2	20.8
531312	Nonresidential property managers .....	36	18 214	9 966	2 447	255	31.5	4.8
53132	Offices of real estate appraisers .....	16	5 386	1 775	488	55	28.7	36.7
531320	Offices of real estate appraisers .....	16	5 386	1 775	488	55	28.7	36.7
53139	Other activities related to real estate .....	26	10 498	2 592	670	56	35.3	8.1
531390	Other activities related to real estate .....	26	10 498	2 592	670	56	35.3	8.1
532	Rental & leasing services .....	41	D	D	D	c	D	D
5322	Consumer goods rental .....	14	5 847	794	169	51	15.9	41.7
5323	General rental centers .....	10	3 222	621	72	23	17.7	—
53231	General rental centers .....	10	3 222	621	72	23	17.7	—
532310	General rental centers .....	10	3 222	621	72	23	17.7	—
5324	Commercial & industrial machinery & equipment rental & leasing .....	13	84 524	6 898	1 741	119	1.9	3.0
<b>BONIFAY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>883</b>	<b>236</b>	<b>33</b>	<b>13</b>	<b>—</b>	<b>46.7</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>BOYNTON BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>76</b>	<b>41 298</b>	<b>6 575</b>	<b>1 437</b>	<b>276</b>	<b>24.3</b>	<b>17.2</b>
531	Real estate .....	62	28 745	3 986	860	173	26.1	18.1
5311	Lessors of real estate .....	20	13 688	1 496	356	65	28.9	18.0
53111	Lessors of residential buildings & dwellings .....	10	5 646	623	167	26	18.6	20.3
531110	Lessors of residential buildings & dwellings .....	10	5 646	623	167	26	18.6	20.3
5312	Offices of real estate agents & brokers .....	30	8 483	955	161	45	37.3	10.0
53121	Offices of real estate agents & brokers .....	30	8 483	955	161	45	37.3	10.0
531210	Offices of real estate agents & brokers .....	30	8 483	955	161	45	37.3	10.0
5313	Activities related to real estate .....	12	6 574	1 535	343	63	6.0	28.8
532	Rental & leasing services .....	13	D	D	D	b	D	D
<b>BRADENTON, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>76</b>	<b>39 033</b>	<b>4 880</b>	<b>1 116</b>	<b>261</b>	<b>48.9</b>	<b>7.8</b>
531	Real estate .....	66	34 573	3 827	849	197	55.0	7.8
5311	Lessors of real estate .....	33	20 420	2 501	577	138	47.1	9.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 895	941	209	43	67.2	6.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	5 895	941	209	43	67.2	6.3
53119	Lessors of other real estate property .....	12	D	D	D	b	D	D
531190	Lessors of other real estate property .....	12	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	21	12 551	835	177	43	70.0	—
53121	Offices of real estate agents & brokers .....	21	12 551	835	177	43	70.0	—
531210	Offices of real estate agents & brokers .....	21	12 551	835	177	43	70.0	—
5313	Activities related to real estate .....	12	1 602	491	95	16	37.0	50.5
532	Rental & leasing services .....	9	D	D	D	b	D	D
<b>BROOKSVILLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>33</b>	<b>10 082</b>	<b>1 189</b>	<b>304</b>	<b>95</b>	<b>52.4</b>	<b>12.0</b>
531	Real estate .....	24	6 160	659	172	57	81.0	5.9
5311	Lessors of real estate .....	10	2 433	177	36	12	80.4	—
532	Rental & leasing services .....	9	3 922	530	132	38	7.4	21.6
<b>CALLAWAY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 722</b>	<b>294</b>	<b>79</b>	<b>34</b>	<b>5.5</b>	<b>34.3</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CAPE CANAVERAL, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>3 629</b>	<b>468</b>	<b>95</b>	<b>24</b>	<b>36.9</b>	<b>3.5</b>
531	Real estate .....	12	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>CAPE CORAL, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>97</b>	<b>51 901</b>	<b>5 722</b>	<b>1 258</b>	<b>287</b>	<b>38.1</b>	<b>7.0</b>
531	Real estate .....	82	46 706	4 690	1 041	199	38.5	6.3
5311	Lessors of real estate .....	14	3 370	431	97	38	80.4	17.4
5312	Offices of real estate agents & brokers .....	42	38 939	3 150	703	116	30.7	3.5
53121	Offices of real estate agents & brokers .....	42	38 939	3 150	703	116	30.7	3.5
531210	Offices of real estate agents & brokers .....	42	38 939	3 150	703	116	30.7	3.5
5313	Activities related to real estate .....	26	4 397	1 109	241	45	75.4	22.4
53131	Real estate property managers .....	18	D	D	D	b	D	D
531311	Residential property managers .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	15	5 195	1 032	217	88	34.6	13.7
<b>CASSELBERRY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>43</b>	<b>31 553</b>	<b>4 728</b>	<b>1 110</b>	<b>195</b>	<b>15.9</b>	<b>21.9</b>
531	Real estate .....	34	25 717	3 220	721	132	19.4	26.8
5311	Lessors of real estate .....	11	10 214	1 255	258	60	29.5	8.5
5312	Offices of real estate agents & brokers .....	14	6 530	633	92	25	26.2	2.1
53121	Offices of real estate agents & brokers .....	14	6 530	633	92	25	26.2	2.1
531210	Offices of real estate agents & brokers .....	14	6 530	633	92	25	26.2	2.1
532	Rental & leasing services .....	9	5 836	1 508	389	63	.2	—
<b>CHATTAHOOCHEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>835</b>	<b>99</b>	<b>22</b>	<b>13</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>CHIPLEY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>2 895</b>	<b>226</b>	<b>46</b>	<b>16</b>	<b>28.2</b>	<b>71.8</b>
531	Real estate .....	4	2 895	226	46	16	28.2	71.8
<b>CLEARWATER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>201</b>	<b>93 632</b>	<b>20 185</b>	<b>4 639</b>	<b>961</b>	<b>29.6</b>	<b>12.8</b>
531	Real estate .....	165	71 593	15 922	3 862	746	35.3	10.9
5311	Lessors of real estate .....	66	28 629	3 371	715	196	39.8	9.9
53111	Lessors of residential buildings & dwellings .....	22	11 195	1 140	243	69	21.3	18.2
531110	Lessors of residential buildings & dwellings .....	22	11 195	1 140	243	69	21.3	18.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	23	9 202	1 310	282	75	53.6	8.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	23	9 202	1 310	282	75	53.6	8.6
53119	Lessors of other real estate property .....	15	6 528	665	161	44	62.0	—
531190	Lessors of other real estate property .....	15	6 528	665	161	44	62.0	—
5312	Offices of real estate agents & brokers .....	55	28 208	5 754	1 444	183	35.3	12.0
53121	Offices of real estate agents & brokers .....	55	28 208	5 754	1 444	183	35.3	12.0
531210	Offices of real estate agents & brokers .....	55	28 208	5 754	1 444	183	35.3	12.0
5313	Activities related to real estate .....	44	14 756	6 797	1 703	367	26.6	10.9
53131	Real estate property managers .....	26	9 518	5 112	1 340	322	27.0	12.9
531311	Residential property managers .....	12	4 702	2 560	612	127	20.2	10.1
531312	Nonresidential property managers .....	14	4 816	2 552	728	195	33.6	15.7
53132	Offices of real estate appraisers .....	12	3 039	1 270	275	30	31.3	8.3
531320	Offices of real estate appraisers .....	12	3 039	1 270	275	30	31.3	8.3
532	Rental & leasing services .....	33	D	D	D	c	D	D
5322	Consumer goods rental .....	17	6 260	903	257	111	15.0	35.9
<b>CLERMONT, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>6 312</b>	<b>823</b>	<b>172</b>	<b>47</b>	<b>49.3</b>	<b>29.1</b>
531	Real estate .....	22	4 447	546	103	28	69.9	24.1
5312	Offices of real estate agents & brokers .....	11	3 588	313	54	15	79.0	21.0
53121	Offices of real estate agents & brokers .....	11	3 588	313	54	15	79.0	21.0
531210	Offices of real estate agents & brokers .....	11	3 588	313	54	15	79.0	21.0
532	Rental & leasing services .....	4	1 865	277	69	19	—	40.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CLEWISTON, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	4	864	118	27	15	8.3	59.4
<b>COCOA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>25</b>	<b>6 411</b>	<b>1 432</b>	<b>336</b>	<b>84</b>	<b>23.2</b>	<b>4.1</b>
531	Real estate .....	17	4 156	1 023	244	50	29.5	4.4
532	Rental & leasing services .....	7	D	D	D	b	D	D
<b>COCOA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>35</b>	<b>12 631</b>	<b>2 233</b>	<b>529</b>	<b>115</b>	<b>40.1</b>	<b>2.9</b>
531	Real estate .....	25	9 484	1 739	410	78	49.4	2.3
5312	Offices of real estate agents & brokers .....	11	6 646	1 055	232	48	38.7	.5
53121	Offices of real estate agents & brokers .....	11	6 646	1 055	232	48	38.7	.5
531210	Offices of real estate agents & brokers .....	11	6 646	1 055	232	48	38.7	.5
532	Rental & leasing services .....	10	3 147	494	119	37	12.2	4.9
<b>COCONUT CREEK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>25</b>	<b>15 650</b>	<b>2 114</b>	<b>438</b>	<b>85</b>	<b>27.0</b>	<b>13.8</b>
531	Real estate .....	22	15 283	2 070	426	75	26.3	13.1
5311	Lessors of real estate .....	11	11 507	1 089	261	46	19.4	—
532	Rental & leasing services .....	3	367	44	12	10	58.6	41.4
<b>COOPER CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>13 740</b>	<b>1 736</b>	<b>394</b>	<b>78</b>	<b>38.5</b>	<b>17.0</b>
531	Real estate .....	23	11 930	1 421	333	59	42.8	8.1
5312	Offices of real estate agents & brokers .....	13	8 165	726	171	32	25.7	2.6
53121	Offices of real estate agents & brokers .....	13	8 165	726	171	32	25.7	2.6
531210	Offices of real estate agents & brokers .....	13	8 165	726	171	32	25.7	2.6
532	Rental & leasing services .....	5	1 810	315	61	19	9.9	75.1
<b>CORAL GABLES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>260</b>	<b>176 654</b>	<b>35 378</b>	<b>8 043</b>	<b>1 266</b>	<b>38.4</b>	<b>24.0</b>
531	Real estate .....	236	144 671	30 066	6 834	1 153	44.7	12.2
5311	Lessors of real estate .....	109	67 629	7 921	2 045	340	55.7	13.3
53111	Lessors of residential buildings & dwellings .....	55	24 200	2 345	587	130	70.3	10.1
531110	Lessors of residential buildings & dwellings .....	55	24 200	2 345	587	130	70.3	10.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	49	42 339	4 989	1 242	201	46.7	14.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	49	42 339	4 989	1 242	201	46.7	14.9
5312	Offices of real estate agents & brokers .....	73	51 216	7 718	1 678	238	28.4	15.0
53121	Offices of real estate agents & brokers .....	73	51 216	7 718	1 678	238	28.4	15.0
531210	Offices of real estate agents & brokers .....	73	51 216	7 718	1 678	238	28.4	15.0
5313	Activities related to real estate .....	54	25 826	14 427	3 111	575	48.2	3.9
53131	Real estate property managers .....	33	19 170	12 160	2 718	524	49.4	4.9
531311	Residential property managers .....	21	6 052	3 692	779	140	33.7	13.8
531312	Nonresidential property managers .....	12	13 118	8 468	1 939	384	56.6	.8
53139	Other activities related to real estate .....	13	3 686	1 050	144	26	67.8	1.4
531390	Other activities related to real estate .....	13	3 686	1 050	144	26	67.8	1.4
532	Rental & leasing services .....	22	D	D	D	c	D	D
5322	Consumer goods rental .....	12	6 136	1 325	279	60	33.7	52.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CORAL SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>136</b>	<b>86 672</b>	<b>12 541</b>	<b>2 369</b>	<b>452</b>	<b>46.8</b>	<b>9.1</b>
531	Real estate .....	118	65 715	7 272	1 526	284	49.4	8.2
5311	Lessors of real estate .....	40	25 169	1 819	427	90	57.3	11.2
53111	Lessors of residential buildings & dwellings .....	19	11 627	746	213	42	39.2	3.3
531110	Lessors of residential buildings & dwellings .....	19	11 627	746	213	42	39.2	3.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	10 247	798	151	34	77.8	15.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	10 247	798	151	34	77.8	15.1
5312	Offices of real estate agents & brokers .....	47	33 649	3 325	689	106	43.1	5.1
53121	Offices of real estate agents & brokers .....	47	33 649	3 325	689	106	43.1	5.1
531210	Offices of real estate agents & brokers .....	47	33 649	3 325	689	106	43.1	5.1
5313	Activities related to real estate .....	31	6 897	2 128	410	88	51.1	12.1
53131	Real estate property managers .....	17	5 151	1 640	324	70	42.4	13.0
531311	Residential property managers .....	11	3 927	1 229	245	58	33.2	8.4
53132	Offices of real estate appraisers .....	11	1 507	418	75	15	72.9	10.8
531320	Offices of real estate appraisers .....	11	1 507	418	75	15	72.9	10.8
532	Rental & leasing services .....	17	D	D	D	c	D	D
5322	Consumer goods rental .....	12	D	D	D	c	D	D
53223	Video tape & disk rental .....	10	4 284	717	185	94	6.5	59.2
532230	Video tape & disk rental .....	10	4 284	717	185	94	6.5	59.2
<b>CRESTVIEW, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>5 293</b>	<b>1 063</b>	<b>237</b>	<b>70</b>	<b>36.4</b>	<b>6.3</b>
531	Real estate .....	12	2 736	597	124	29	57.2	—
532	Rental & leasing services .....	11	2 557	466	113	41	14.3	13.0
<b>CRYSTAL RIVER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>6 684</b>	<b>1 494</b>	<b>491</b>	<b>85</b>	<b>50.7</b>	<b>1.9</b>
531	Real estate .....	16	4 754	808	308	48	48.6	—
532	Rental & leasing services .....	6	1 930	686	183	37	55.8	6.5
<b>DADE CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	12	2 682	227	53	25	94.6	5.4
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>DANIA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>33</b>	<b>97 116</b>	<b>11 855</b>	<b>3 099</b>	<b>548</b>	<b>3.2</b>	<b>14.0</b>
531	Real estate .....	19	D	D	D	c	D	D
5311	Lessors of real estate .....	10	18 802	1 655	400	84	7.6	3.5
532	Rental & leasing services .....	13	73 285	9 253	2 451	439	1.1	13.1
<b>DAVIE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>113</b>	<b>57 867</b>	<b>10 150</b>	<b>2 333</b>	<b>401</b>	<b>28.7</b>	<b>16.9</b>
531	Real estate .....	89	40 778	6 236	1 507	251	32.7	7.7
5311	Lessors of real estate .....	49	29 879	3 254	800	148	24.1	4.7
53111	Lessors of residential buildings & dwellings .....	12	9 235	1 189	248	42	27.8	—
531110	Lessors of residential buildings & dwellings .....	12	9 235	1 189	248	42	27.8	—
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 940	533	180	19	78.0	8.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 940	533	180	19	78.0	8.9
53119	Lessors of other real estate property .....	17	10 347	1 076	268	65	12.0	10.3
531190	Lessors of other real estate property .....	17	10 347	1 076	268	65	12.0	10.3
5312	Offices of real estate agents & brokers .....	18	6 331	1 561	330	48	71.9	10.2
53121	Offices of real estate agents & brokers .....	18	6 331	1 561	330	48	71.9	10.2
531210	Offices of real estate agents & brokers .....	18	6 331	1 561	330	48	71.9	10.2
5313	Activities related to real estate .....	22	4 568	1 421	377	55	35.0	23.9
53131	Real estate property managers .....	12	1 766	558	178	27	15.5	17.6
532	Rental & leasing services .....	23	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	10	10 921	2 654	544	87	16.3	52.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAYTONA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>151</b>	<b>106 900</b>	<b>18 189</b>	<b>4 214</b>	<b>975</b>	<b>17.2</b>	<b>26.6</b>
531	Real estate	108	59 777	11 216	2 365	478	28.5	11.8
5311	Lessors of real estate	54	31 100	4 084	1 024	225	23.1	12.8
53111	Lessors of residential buildings & dwellings	27	17 379	2 359	550	141	15.9	11.9
531110	Lessors of residential buildings & dwellings	27	17 379	2 359	550	141	15.9	11.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	6 256	335	84	15	46.3	27.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	6 256	335	84	15	46.3	27.5
5312	Offices of real estate agents & brokers	17	11 298	2 068	379	86	15.7	4.4
53121	Offices of real estate agents & brokers	17	11 298	2 068	379	86	15.7	4.4
531210	Offices of real estate agents & brokers	17	11 298	2 068	379	86	15.7	4.4
5313	Activities related to real estate	37	17 379	5 064	962	167	46.5	14.7
53131	Real estate property managers	26	14 559	3 794	682	131	54.0	14.9
531311	Residential property managers	20	12 672	2 454	371	82	62.1	14.7
53132	Offices of real estate appraisers	11	2 820	1 270	280	36	7.6	13.5
531320	Offices of real estate appraisers	11	2 820	1 270	280	36	7.6	13.5
532	Rental & leasing services	43	47 123	6 973	1 849	497	2.8	45.3
5321	Automotive equipment rental & leasing	10	D	D	D	e	D	D
5322	Consumer goods rental	23	6 004	1 360	321	79	15.2	31.7
53229	Other consumer goods rental	16	D	D	D	b	D	D
532292	Recreational goods rental	12	817	208	33	18	87.1	6.0
<b>DAYTONA BEACH SHORES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>15</b>	<b>5 544</b>	<b>1 429</b>	<b>356</b>	<b>107</b>	<b>34.5</b>	<b>28.8</b>
531	Real estate	13	D	D	D	c	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
<b>DE BARY, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>5</b>	<b>1 589</b>	<b>118</b>	<b>25</b>	<b>6</b>	<b>69.3</b>	<b>30.7</b>
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
<b>DEERFIELD BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>84</b>	<b>67 331</b>	<b>12 392</b>	<b>2 872</b>	<b>495</b>	<b>31.1</b>	<b>22.1</b>
531	Real estate	62	35 982	7 225	1 592	281	41.4	13.7
5311	Lessors of real estate	28	23 870	4 529	1 085	199	38.6	18.1
5312	Offices of real estate agents & brokers	15	7 021	705	129	30	49.9	7.9
53121	Offices of real estate agents & brokers	15	7 021	705	129	30	49.9	7.9
531210	Offices of real estate agents & brokers	15	7 021	705	129	30	49.9	7.9
5313	Activities related to real estate	19	5 091	1 991	378	52	42.4	.8
53131	Real estate property managers	12	2 871	662	162	24	74.1	1.4
532	Rental & leasing services	20	D	D	D	c	D	D
5322	Consumer goods rental	11	D	D	D	b	D	D
<b>DE FUNIAK SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>7</b>	<b>1 314</b>	<b>242</b>	<b>66</b>	<b>24</b>	<b>66.4</b>	<b>-</b>
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
<b>DE LAND, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>45</b>	<b>15 548</b>	<b>3 536</b>	<b>682</b>	<b>219</b>	<b>33.3</b>	<b>7.9</b>
531	Real estate	36	12 362	2 570	583	192	27.5	9.2
5311	Lessors of real estate	22	8 358	1 818	416	153	21.4	13.6
53111	Lessors of residential buildings & dwellings	12	5 830	1 408	324	131	9.1	19.5
531110	Lessors of residential buildings & dwellings	12	5 830	1 408	324	131	9.1	19.5
532	Rental & leasing services	9	3 186	966	99	27	55.9	2.9

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DELRAY BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>85</b>	<b>41 408</b>	<b>8 044</b>	<b>1 875</b>	<b>356</b>	<b>28.1</b>	<b>17.2</b>
531	Real estate .....	70	30 822	6 622	1 491	276	35.9	7.1
5311	Lessors of real estate .....	35	19 386	2 026	441	100	35.6	8.3
531111	Lessors of residential buildings & dwellings .....	11	10 534	1 258	275	58	9.5	.6
531110	Lessors of residential buildings & dwellings .....	11	10 534	1 258	275	58	9.5	.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 514	508	112	25	78.0	19.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 514	508	112	25	78.0	19.8
5312	Offices of real estate agents & brokers .....	16	5 425	1 645	363	27	39.0	.8
53121	Offices of real estate agents & brokers .....	16	5 425	1 645	363	27	39.0	.8
531210	Offices of real estate agents & brokers .....	16	5 425	1 645	363	27	39.0	.8
5313	Activities related to real estate .....	19	6 011	2 951	687	149	33.8	9.2
53131	Real estate property managers .....	14	5 791	2 883	680	146	32.2	8.7
532	Rental & leasing services .....	15	10 586	1 422	384	80	5.6	46.6
<b>DELTONA, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>3 546</b>	<b>469</b>	<b>99</b>	<b>27</b>	<b>35.1</b>	<b>40.5</b>
531	Real estate .....	16	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>DESTIN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>94</b>	<b>60 112</b>	<b>15 549</b>	<b>2 973</b>	<b>749</b>	<b>32.6</b>	<b>12.6</b>
531	Real estate .....	73	50 449	13 871	2 680	645	28.5	10.5
5312	Offices of real estate agents & brokers .....	39	29 759	7 752	1 602	299	23.2	13.3
53121	Offices of real estate agents & brokers .....	39	29 759	7 752	1 602	299	23.2	13.3
531210	Offices of real estate agents & brokers .....	39	29 759	7 752	1 602	299	23.2	13.3
5313	Activities related to real estate .....	26	12 906	5 550	1 010	329	4.4	10.2
53131	Real estate property managers .....	23	11 541	4 830	872	308	4.2	11.4
531311	Residential property managers .....	21	D	D	D	e	D	D
532	Rental & leasing services .....	20	D	D	D	b	D	D
5322	Consumer goods rental .....	17	D	D	D	b	D	D
53229	Other consumer goods rental .....	13	D	D	D	b	D	D
532292	Recreational goods rental .....	12	2 979	886	100	62	32.0	68.0
<b>DUNDEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>DUNEDIN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>17 929</b>	<b>2 514</b>	<b>444</b>	<b>107</b>	<b>23.7</b>	<b>30.0</b>
531	Real estate .....	22	13 972	2 031	334	71	29.0	33.3
5311	Lessors of real estate .....	12	11 018	1 404	193	39	25.6	42.0
532	Rental & leasing services .....	6	3 957	483	110	36	5.0	18.1
<b>EDGEWATER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>5 042</b>	<b>1 363</b>	<b>301</b>	<b>56</b>	<b>66.2</b>	<b>2.5</b>
531	Real estate .....	9	4 215	1 197	265	44	73.6	—
532	Rental & leasing services .....	5	827	166	36	12	28.2	15.5
<b>EUSTIS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>4 937</b>	<b>793</b>	<b>187</b>	<b>57</b>	<b>29.7</b>	<b>30.7</b>
531	Real estate .....	14	D	D	D	b	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>FERNANDINA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>23 894</b>	<b>2 080</b>	<b>462</b>	<b>81</b>	<b>16.5</b>	<b>.4</b>
531	Real estate .....	21	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	14	21 785	1 522	303	49	12.3	—
53121	Offices of real estate agents & brokers .....	14	21 785	1 522	303	49	12.3	—
531210	Offices of real estate agents & brokers .....	14	21 785	1 522	303	49	12.3	—
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLAGLER BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>11</b>	<b>3 187</b>	<b>176</b>	<b>30</b>	<b>9</b>	<b>68.2</b>	<b>8.3</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>FLORIDA CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>7</b>	<b>4 203</b>	<b>678</b>	<b>42</b>	<b>37</b>	<b>11.4</b>	<b>1.1</b>
531	Real estate .....	7	4 203	678	42	37	11.4	1.1
<b>FORT LAUDERDALE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>495</b>	<b>799 526</b>	<b>117 180</b>	<b>27 194</b>	<b>4 013</b>	<b>12.7</b>	<b>8.0</b>
531	Real estate .....	408	400 448	79 043	18 852	2 715	21.7	11.7
5311	Lessors of real estate .....	162	139 001	20 945	5 182	1 026	29.9	12.4
53111	Lessors of residential buildings & dwellings .....	77	49 448	6 899	1 607	337	31.5	26.4
531110	Lessors of residential buildings & dwellings .....	77	49 448	6 899	1 607	337	31.5	26.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	61	75 568	12 258	3 237	631	31.0	4.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	61	75 568	12 258	3 237	631	31.0	4.1
53119	Lessors of other real estate property .....	16	10 746	1 319	222	39	21.4	10.3
531190	Lessors of other real estate property .....	16	10 746	1 319	222	39	21.4	10.3
5312	Offices of real estate agents & brokers .....	135	192 734	36 990	8 176	1 058	16.0	9.7
53121	Offices of real estate agents & brokers .....	135	192 734	36 990	8 176	1 058	16.0	9.7
531210	Offices of real estate agents & brokers .....	135	192 734	36 990	8 176	1 058	16.0	9.7
5313	Activities related to real estate .....	111	68 713	21 108	5 494	631	21.0	15.9
53131	Real estate property managers .....	64	29 716	9 542	2 169	371	16.5	32.0
531311	Residential property managers .....	32	16 169	4 556	980	172	14.7	36.6
531312	Nonresidential property managers .....	32	13 547	4 986	1 189	199	18.7	26.5
53132	Offices of real estate appraisers .....	22	10 476	2 927	668	59	65.2	2.2
531320	Offices of real estate appraisers .....	22	10 476	2 927	668	59	65.2	2.2
53139	Other activities related to real estate .....	25	28 521	8 639	2 657	201	9.4	4.2
531390	Other activities related to real estate .....	25	28 521	8 639	2 657	201	9.4	4.2
532	Rental & leasing services .....	77	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	22	85 546	10 189	2 107	416	—	.1
53211	Passenger car rental & leasing .....	15	72 705	6 950	1 721	352	—	.1
5322	Consumer goods rental .....	28	D	D	D	e	D	D
53223	Video tape & disk rental .....	10	5 696	706	125	51	13.8	83.1
532230	Video tape & disk rental .....	10	5 696	706	125	51	13.8	83.1
53229	Other consumer goods rental .....	14	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	20	26 504	2 697	530	57	39.8	8.5
533	Lessors of intangible assets, except copyrighted works .....	10	D	D	D	f	D	D
5331	Lessors of intangible assets, except copyrighted works .....	10	D	D	D	f	D	D
53311	Lessors of intangible assets, except copyrighted works .....	10	D	D	D	f	D	D
533110	Lessors of intangible assets, except copyrighted works .....	10	D	D	D	f	D	D
<b>FORT MEADE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
<b>FORT MYERS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>151</b>	<b>148 944</b>	<b>21 595</b>	<b>5 066</b>	<b>983</b>	<b>10.9</b>	<b>11.0</b>
531	Real estate .....	116	83 663	13 241	2 969	555	18.2	18.7
5311	Lessors of real estate .....	43	52 211	4 660	1 119	259	10.5	22.7
53111	Lessors of residential buildings & dwellings .....	13	6 716	947	217	63	23.3	3.0
531110	Lessors of residential buildings & dwellings .....	13	6 716	947	217	63	23.3	3.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	20	36 146	2 982	723	146	8.9	30.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	20	36 146	2 982	723	146	8.9	30.7
5312	Offices of real estate agents & brokers .....	44	15 825	3 424	720	109	38.5	20.4
53121	Offices of real estate agents & brokers .....	44	15 825	3 424	720	109	38.5	20.4
531210	Offices of real estate agents & brokers .....	44	15 825	3 424	720	109	38.5	20.4
5313	Activities related to real estate .....	29	15 627	5 157	1 130	187	23.3	3.9
53131	Real estate property managers .....	14	10 327	3 009	640	125	13.0	3.4
53132	Offices of real estate appraisers .....	11	4 225	1 889	428	52	31.6	6.3
531320	Offices of real estate appraisers .....	11	4 225	1 889	428	52	31.6	6.3
532	Rental & leasing services .....	35	65 281	8 354	2 097	428	1.5	1.1
5322	Consumer goods rental .....	13	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT PIERCE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>53</b>	<b>23 743</b>	<b>4 062</b>	<b>991</b>	<b>236</b>	<b>26.8</b>	<b>9.8</b>
531	Real estate .....	36	15 462	2 434	638	142	32.1	14.9
5311	Lessors of real estate .....	19	9 663	928	252	76	33.5	2.6
532	Rental & leasing services .....	17	8 281	1 628	353	94	17.0	.2
5322	Consumer goods rental .....	12	4 260	865	191	60	23.1	.5
<b>FORT WALTON BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>61</b>	<b>21 786</b>	<b>4 550</b>	<b>1 035</b>	<b>287</b>	<b>40.0</b>	<b>18.1</b>
531	Real estate .....	44	13 587	2 896	669	160	47.2	16.1
5311	Lessors of real estate .....	18	4 791	545	133	46	54.1	8.6
5312	Offices of real estate agents & brokers .....	15	5 154	995	215	44	48.8	2.8
53121	Offices of real estate agents & brokers .....	15	5 154	995	215	44	48.8	2.8
531210	Offices of real estate agents & brokers .....	15	5 154	995	215	44	48.8	2.8
5313	Activities related to real estate .....	11	3 642	1 356	321	70	35.8	44.6
532	Rental & leasing services .....	17	8 199	1 654	366	127	28.2	21.4
<b>FROSTPROOF, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	1 069	172	41	21	62.7	—
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>FRUITLAND PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	4	D	D	D	a	D	D
<b>GAINESVILLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>171</b>	<b>97 692</b>	<b>17 121</b>	<b>3 744</b>	<b>876</b>	<b>27.4</b>	<b>15.0</b>
531	Real estate .....	140	80 309	13 162	2 824	658	30.0	15.4
5311	Lessors of real estate .....	68	45 593	5 289	1 205	323	26.5	20.5
53111	Lessors of residential buildings & dwellings .....	44	32 984	4 039	921	259	21.0	20.2
531110	Lessors of residential buildings & dwellings .....	44	32 984	4 039	921	259	21.0	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	11 531	1 053	231	53	42.7	22.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	11 531	1 053	231	53	42.7	22.3
5312	Offices of real estate agents & brokers .....	34	18 946	3 626	689	156	13.4	10.1
53121	Offices of real estate agents & brokers .....	34	18 946	3 626	689	156	13.4	10.1
531210	Offices of real estate agents & brokers .....	34	18 946	3 626	689	156	13.4	10.1
5313	Activities related to real estate .....	38	15 770	4 247	930	179	60.2	7.0
53131	Real estate property managers .....	23	D	D	D	c	D	D
531311	Residential property managers .....	20	12 303	3 032	663	124	63.8	3.7
53132	Offices of real estate appraisers .....	12	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	31	17 383	3 959	920	218	15.2	13.1
5322	Consumer goods rental .....	12	D	D	D	c	D	D
<b>GRACEVILLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>GREENACRES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>6 755</b>	<b>1 334</b>	<b>322</b>	<b>80</b>	<b>33.6</b>	<b>3.1</b>
531	Real estate .....	12	5 955	1 203	291	56	38.1	—
532	Rental & leasing services .....	4	800	131	31	24	—	26.0
<b>GREEN COVE SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>4 455</b>	<b>825</b>	<b>200</b>	<b>56</b>	<b>18.3</b>	<b>—</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	6	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GULF BREEZE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>8 193</b>	<b>1 217</b>	<b>228</b>	<b>87</b>	<b>52.6</b>	<b>20.0</b>
531	Real estate .....	19	6 833	894	160	53	63.1	23.9
532	Rental & leasing services .....	3	1 360	323	68	34	—	—
<b>GULFPORT, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 393</b>	<b>439</b>	<b>101</b>	<b>23</b>	<b>29.0</b>	<b>11.7</b>
531	Real estate .....	8	1 393	439	101	23	29.0	11.7
<b>HAINES CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 786</b>	<b>361</b>	<b>89</b>	<b>29</b>	<b>67.8</b>	<b>19.5</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>HALLANDALE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>50</b>	<b>20 971</b>	<b>2 073</b>	<b>488</b>	<b>109</b>	<b>48.7</b>	<b>29.6</b>
531	Real estate .....	45	20 043	1 823	420	90	49.8	31.0
5311	Lessors of real estate .....	30	14 874	1 216	274	59	42.4	41.8
53111	Lessors of residential buildings & dwellings .....	12	4 600	516	135	33	18.7	81.3
531110	Lessors of residential buildings & dwellings .....	12	4 600	516	135	33	18.7	81.3
53119	Lessors of other real estate property .....	11	D	D	D	a	D	D
531190	Lessors of other real estate property .....	11	D	D	D	a	D	D
5312	Offices of real estate agents & brokers .....	10	4 312	475	119	25	65.2	—
53121	Offices of real estate agents & brokers .....	10	4 312	475	119	25	65.2	—
531210	Offices of real estate agents & brokers .....	10	4 312	475	119	25	65.2	—
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>HIALEAH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>252</b>	<b>199 306</b>	<b>21 142</b>	<b>4 566</b>	<b>884</b>	<b>25.2</b>	<b>7.4</b>
531	Real estate .....	180	D	D	D	f	D	D
5311	Lessors of real estate .....	125	69 507	6 414	1 396	369	49.0	13.0
53111	Lessors of residential buildings & dwellings .....	59	20 403	1 648	364	125	51.2	21.5
531110	Lessors of residential buildings & dwellings .....	59	20 403	1 648	364	125	51.2	21.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	47	40 374	3 599	762	191	48.3	10.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	47	40 374	3 599	762	191	48.3	10.2
53119	Lessors of other real estate property .....	15	D	D	D	b	D	D
531190	Lessors of other real estate property .....	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	32	9 859	1 555	292	66	57.5	3.1
53121	Offices of real estate agents & brokers .....	32	9 859	1 555	292	66	57.5	3.1
531210	Offices of real estate agents & brokers .....	32	9 859	1 555	292	66	57.5	3.1
5313	Activities related to real estate .....	23	D	D	D	c	D	D
53131	Real estate property managers .....	20	8 491	3 118	474	106	51.7	7.9
531311	Residential property managers .....	13	6 742	2 075	231	45	48.7	9.9
532	Rental & leasing services .....	71	110 913	9 722	2 350	336	5.1	4.0
5322	Consumer goods rental .....	44	8 340	2 037	520	114	26.6	44.2
53223	Video tape & disk rental .....	19	3 350	578	144	55	14.5	73.3
532230	Video tape & disk rental .....	19	3 350	578	144	55	14.5	73.3
53229	Other consumer goods rental .....	19	D	D	D	b	D	D
532291	Home health equipment rental .....	12	1 714	293	90	13	72.9	9.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	17	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	16	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	16	D	D	D	b	D	D
<b>HIALEAH GARDENS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>7 665</b>	<b>1 591</b>	<b>369</b>	<b>67</b>	<b>20.0</b>	<b>37.9</b>
531	Real estate .....	9	4 934	493	103	25	20.1	14.5
532	Rental & leasing services .....	6	2 731	1 098	266	42	19.9	80.1
<b>HIGHLAND BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>5</b>	<b>1 869</b>	<b>158</b>	<b>21</b>	<b>6</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	5	1 869	158	21	6	100.0	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HIGH SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	3	657	59	7	2	67.4	32.6
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>HOLLY HILL, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>15</b>	<b>3 832</b>	<b>648</b>	<b>194</b>	<b>38</b>	<b>34.1</b>	<b>26.9</b>
531	Real estate .....	7	1 258	280	68	17	67.6	32.4
532	Rental & leasing services .....	8	2 574	368	126	21	17.6	24.3
<b>HOLLYWOOD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>219</b>	<b>160 798</b>	<b>29 724</b>	<b>7 147</b>	<b>1 351</b>	<b>19.5</b>	<b>14.0</b>
531	Real estate .....	180	95 755	23 000	5 420	1 079	30.1	15.1
5311	Lessors of real estate .....	90	50 858	7 303	1 654	441	35.8	19.6
53111	Lessors of residential buildings & dwellings .....	43	33 139	5 525	1 236	328	19.8	22.8
531110	Lessors of residential buildings & dwellings .....	43	33 139	5 525	1 236	328	19.8	22.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	34	10 986	931	211	59	75.4	22.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	34	10 986	931	211	59	75.4	22.1
5312	Offices of real estate agents & brokers .....	46	13 031	1 858	408	82	42.7	24.2
53121	Offices of real estate agents & brokers .....	46	13 031	1 858	408	82	42.7	24.2
531210	Offices of real estate agents & brokers .....	46	13 031	1 858	408	82	42.7	24.2
5313	Activities related to real estate .....	44	31 866	13 839	3 358	556	16.0	4.0
53131	Real estate property managers .....	28	12 428	6 146	1 443	310	23.3	9.9
531311	Residential property managers .....	19	10 736	5 663	1 322	282	17.3	10.9
532	Rental & leasing services .....	38	D	D	D	e	D	D
5322	Consumer goods rental .....	17	10 788	2 666	677	130	6.1	66.7
<b>HOLMES BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>HOMESTEAD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>25</b>	<b>7 384</b>	<b>2 060</b>	<b>443</b>	<b>95</b>	<b>21.8</b>	<b>15.3</b>
531	Real estate .....	21	5 685	1 807	379	76	24.3	19.9
5311	Lessors of real estate .....	15	4 463	1 309	251	39	21.2	20.0
532	Rental & leasing services .....	4	1 699	253	64	19	13.5	—
<b>INDIALANTIC, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>12</b>	<b>9 230</b>	<b>2 785</b>	<b>597</b>	<b>160</b>	<b>91.7</b>	<b>.8</b>
531	Real estate .....	11	D	D	D	c	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>INDIAN HARBOUR BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>16</b>	<b>4 688</b>	<b>530</b>	<b>110</b>	<b>32</b>	<b>22.2</b>	<b>11.5</b>
531	Real estate .....	12	4 366	456	91	25	20.9	12.4
532	Rental & leasing services .....	4	322	74	19	7	40.7	—
<b>INDIAN ROCKS BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>8</b>	<b>4 646</b>	<b>1 291</b>	<b>389</b>	<b>36</b>	<b>35.3</b>	<b>6.4</b>
531	Real estate .....	8	4 646	1 291	389	36	35.3	6.4
<b>INVERNESS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>20</b>	<b>10 673</b>	<b>1 117</b>	<b>222</b>	<b>63</b>	<b>55.4</b>	<b>7.3</b>
531	Real estate .....	14	6 427	519	90	35	92.0	8.0
532	Rental & leasing services .....	6	4 246	598	132	28	—	6.3

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE, FL (CC) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>886</b>	<b>918 513</b>	<b>158 448</b>	<b>36 861</b>	<b>6 374</b>	<b>14.0</b>	<b>9.5</b>
531	Real estate .....	672	548 418	96 587	23 725	3 742	20.4	11.0
5311	Lessors of real estate .....	287	326 955	30 374	7 361	1 551	20.3	10.7
531111	Lessors of residential buildings & dwellings .....	128	99 087	12 795	2 913	699	24.0	10.0
531110	Lessors of residential buildings & dwellings .....	128	99 087	12 795	2 913	699	24.0	10.0
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	88	192 251	12 867	3 374	559	19.4	10.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	88	192 251	12 867	3 374	559	19.4	10.1
53113	Lessors of miniwarehouses & self storage units .....	25	6 492	916	220	73	28.2	6.5
531130	Lessors of miniwarehouses & self storage units .....	25	6 492	916	220	73	28.2	6.5
53119	Lessors of other real estate property .....	46	29 125	3 796	854	220	11.6	18.3
531190	Lessors of other real estate property .....	46	29 125	3 796	854	220	11.6	18.3
5312	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
53121	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
531210	Offices of real estate agents & brokers .....	196	86 342	18 687	4 036	598	31.8	9.8
5313	Activities related to real estate .....	189	135 121	47 526	12 328	1 593	13.3	12.3
53131	Real estate property managers .....	140	107 004	36 107	9 309	1 303	8.0	15.0
531311	Residential property managers .....	109	D	D	D	f	D	D
531312	Nonresidential property managers .....	31	D	D	D	e	D	D
53132	Offices of real estate appraisers .....	33	16 289	6 372	1 310	184	34.5	2.0
531320	Offices of real estate appraisers .....	33	16 289	6 372	1 310	184	34.5	2.0
53139	Other activities related to real estate .....	16	11 828	5 047	1 709	106	32.8	1.7
531390	Other activities related to real estate .....	16	11 828	5 047	1 709	106	32.8	1.7
532	Rental & leasing services .....	207	D	D	D	h	D	D
5321	Automotive equipment rental & leasing .....	46	191 250	25 140	5 450	1 230	.3	1.2
53211	Passenger car rental & leasing .....	21	119 485	15 605	3 558	921	.6	.9
532111	Passenger car rental .....	18	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	25	71 765	9 535	1 892	309	—	1.6
532120	Truck, utility trailer, & RV rental & leasing .....	25	71 765	9 535	1 892	309	—	1.6
5322	Consumer goods rental .....	89	D	D	D	f	D	D
53221	Consumer electronics & appliances rental .....	13	D	D	D	b	D	D
532210	Consumer electronics & appliances rental .....	13	D	D	D	b	D	D
53223	Video tape & disk rental .....	52	25 522	3 772	787	351	3.4	57.4
532230	Video tape & disk rental .....	52	25 522	3 772	787	351	3.4	57.4
53229	Other consumer goods rental .....	15	D	D	D	c	D	D
5323	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
53231	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
532310	General rental centers .....	28	20 047	4 640	1 045	226	21.5	9.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	44	92 225	18 210	3 522	436	6.9	8.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5
<b>JACKSONVILLE CITY (BALANCE), FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>815</b>	<b>895 240</b>	<b>153 711</b>	<b>35 816</b>	<b>6 124</b>	<b>13.5</b>	<b>9.2</b>
531	Real estate .....	612	531 510	92 900	22 919	3 582	19.8	10.8
5311	Lessors of real estate .....	270	322 962	29 734	7 228	1 506	19.9	10.4
531111	Lessors of residential buildings & dwellings .....	124	97 404	12 464	2 835	681	24.0	9.3
531110	Lessors of residential buildings & dwellings .....	124	97 404	12 464	2 835	681	24.0	9.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	80	190 964	12 709	3 347	544	19.3	9.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	80	190 964	12 709	3 347	544	19.3	9.8
53113	Lessors of miniwarehouses & self storage units .....	22	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units .....	22	D	D	D	b	D	D
53119	Lessors of other real estate property .....	44	D	D	D	c	D	D
531190	Lessors of other real estate property .....	44	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	166	76 987	16 830	3 663	539	31.5	10.7
53121	Offices of real estate agents & brokers .....	166	76 987	16 830	3 663	539	31.5	10.7
531210	Offices of real estate agents & brokers .....	166	76 987	16 830	3 663	539	31.5	10.7
5313	Activities related to real estate .....	176	131 561	46 336	12 028	1 537	12.9	12.0
53131	Real estate property managers .....	129	D	D	D	g	D	D
531311	Residential property managers .....	100	56 521	18 437	4 716	906	9.0	13.4
531312	Nonresidential property managers .....	29	D	D	D	e	D	D
53132	Offices of real estate appraisers .....	32	D	D	D	c	D	D
531320	Offices of real estate appraisers .....	32	D	D	D	c	D	D
53139	Other activities related to real estate .....	15	D	D	D	c	D	D
531390	Other activities related to real estate .....	15	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSONVILLE CITY (BALANCE), FL *—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	196	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	44	D	D	D	g	D	D
53211	Passenger car rental & leasing .....	21	119 485	15 605	3 558	92 <sup>1</sup>	.6	.9
532111	Passenger car rental .....	18	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	23	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	23	D	D	D	e	D	D
5322	Consumer goods rental .....	83	D	D	D	f	D	D
53221	Consumer electronics & appliances rental .....	12	6 697	1 447	291	72	20.5	—
532210	Consumer electronics & appliances rental .....	12	6 697	1 447	291	72	20.5	—
53223	Video tape & disk rental .....	47	22 353	3 349	679	293	3.8	55.8
532230	Video tape & disk rental .....	47	22 353	3 349	679	293	3.8	55.8
53229	Other consumer goods rental .....	15	D	D	D	c	D	D
5323	General rental centers .....	25	D	D	D	c	D	D
53231	General rental centers .....	25	D	D	D	c	D	D
532310	General rental centers .....	25	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	44	92 225	18 210	3 522	436	6.9	8.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing .....	15	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	25	56 765	10 793	1 913	261	1.3	5.5
<b>JACKSONVILLE BEACH, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>39</b>	<b>10 367</b>	<b>2 803</b>	<b>643</b>	<b>135</b>	<b>21.9</b>	<b>41.4</b>
531	Real estate .....	35	D	D	D	c	D	D
5311	Lessors of real estate .....	11	2 721	483	101	33	44.7	55.3
5312	Offices of real estate agents & brokers .....	17	4 521	1 395	300	39	14.8	5.1
53121	Offices of real estate agents & brokers .....	17	4 521	1 395	300	39	14.8	5.1
531210	Offices of real estate agents & brokers .....	17	4 521	1 395	300	39	14.8	5.1
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>JUPITER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>76</b>	<b>42 040</b>	<b>8 668</b>	<b>1 967</b>	<b>368</b>	<b>31.9</b>	<b>9.4</b>
531	Real estate .....	64	30 634	6 238	1 390	255	38.9	12.9
5311	Lessors of real estate .....	17	6 992	662	167	42	36.8	53.4
5312	Offices of real estate agents & brokers .....	32	16 449	1 462	283	71	43.7	1.3
53121	Offices of real estate agents & brokers .....	32	16 449	1 462	283	71	43.7	1.3
531210	Offices of real estate agents & brokers .....	32	16 449	1 462	283	71	43.7	1.3
5313	Activities related to real estate .....	15	7 193	4 114	940	142	29.9	.2
532	Rental & leasing services .....	12	11 406	2 430	577	113	13.1	—
<b>KENNETH CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>7 239</b>	<b>1 055</b>	<b>269</b>	<b>48</b>	<b>.2</b>	<b>20.9</b>
531	Real estate .....	4	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>KEY BISCAYNE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>35</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	32	16 087	2 513	520	88	36.8	45.6
5311	Lessors of real estate .....	12	4 681	259	46	14	79.6	20.1
5312	Offices of real estate agents & brokers .....	12	9 666	1 488	292	37	18.1	59.9
53121	Offices of real estate agents & brokers .....	12	9 666	1 488	292	37	18.1	59.9
531210	Offices of real estate agents & brokers .....	12	9 666	1 488	292	37	18.1	59.9
532	Rental & leasing services .....	3	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KEY WEST, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>111</b>	<b>49 549</b>	<b>7 760</b>	<b>1 852</b>	<b>476</b>	<b>42.0</b>	<b>10.6</b>
531	Real estate .....	71	35 924	5 040	1 219	283	43.7	11.1
5311	Lessors of real estate .....	30	13 171	1 108	250	77	58.5	4.4
53111	Lessors of residential buildings & dwellings .....	10	3 941	138	35	17	95.2	4.8
531110	Lessors of residential buildings & dwellings .....	10	3 941	138	35	17	95.2	4.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	4 711	569	122	32	70.4	8.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	4 711	569	122	32	70.4	8.4
5312	Offices of real estate agents & brokers .....	26	17 604	2 236	563	122	37.4	11.9
53121	Offices of real estate agents & brokers .....	26	17 604	2 236	563	122	37.4	11.9
531210	Offices of real estate agents & brokers .....	26	17 604	2 236	563	122	37.4	11.9
5313	Activities related to real estate .....	15	5 149	1 696	406	84	27.1	25.0
53131	Real estate property managers .....	10	4 236	1 480	378	79	31.1	13.0
532	Rental & leasing services .....	38	D	D	D	c	D	D
5322	Consumer goods rental .....	31	6 766	1 577	365	136	75.5	.9
53229	Other consumer goods rental .....	29	D	D	D	c	D	D
532292	Recreational goods rental .....	29	D	D	D	c	D	D
<b>KISSIMMEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>130</b>	<b>207 333</b>	<b>47 579</b>	<b>8 247</b>	<b>2 347</b>	<b>8.2</b>	<b>4.3</b>
531	Real estate .....	113	195 875	45 971	7 875	2 246	7.4	3.7
5311	Lessors of real estate .....	28	20 129	1 951	443	99	13.7	11.5
53111	Lessors of residential buildings & dwellings .....	14	14 286	1 368	318	66	.6	.9
531110	Lessors of residential buildings & dwellings .....	14	14 286	1 368	318	66	.6	.9
5312	Offices of real estate agents & brokers .....	40	115 679	19 295	1 631	822	2.4	3.1
53121	Offices of real estate agents & brokers .....	40	115 679	19 295	1 631	822	2.4	3.1
531210	Offices of real estate agents & brokers .....	40	115 679	19 295	1 631	822	2.4	3.1
5313	Activities related to real estate .....	45	60 067	24 725	5 801	1 325	15.1	2.3
53131	Real estate property managers .....	37	58 751	24 402	5 709	1 312	13.9	1.9
531311	Residential property managers .....	32	D	D	D	e	D	D
532	Rental & leasing services .....	17	11 458	1 608	372	101	21.7	13.1
<b>LA BELLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>3 018</b>	<b>424</b>	<b>84</b>	<b>23</b>	<b>77.8</b>	<b>.3</b>
531	Real estate .....	6	2 219	225	53	13	69.8	.4
532	Rental & leasing services .....	5	799	199	31	10	100.0	—
<b>LADY LAKE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>1 095</b>	<b>207</b>	<b>45</b>	<b>10</b>	<b>92.8</b>	<b>—</b>
531	Real estate .....	14	1 095	207	45	10	92.8	—
5312	Offices of real estate agents & brokers .....	14	1 095	207	45	10	92.8	—
53121	Offices of real estate agents & brokers .....	14	1 095	207	45	10	92.8	—
531210	Offices of real estate agents & brokers .....	14	1 095	207	45	10	92.8	—
<b>LAKE ALFRED, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>LAKE CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>6 857</b>	<b>948</b>	<b>212</b>	<b>76</b>	<b>36.9</b>	<b>19.6</b>
531	Real estate .....	18	4 523	473	97	38	53.0	12.9
532	Rental & leasing services .....	8	2 334	475	115	38	5.5	32.6
<b>LAKE CLARKE SHORES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>3 872</b>	<b>374</b>	<b>73</b>	<b>13</b>	<b>63.3</b>	<b>23.0</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>LAKE HELEN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>689</b>	<b>190</b>	<b>43</b>	<b>11</b>	<b>D</b>	<b>—</b>
531	Real estate .....	3	689	190	43	11	D	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAKELAND, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>139</b>	<b>81 721</b>	<b>13 026</b>	<b>3 024</b>	<b>689</b>	<b>34.9</b>	<b>11.5</b>
531	Real estate .....	102	56 918	8 854	2 056	438	38.9	12.3
5311	Lessors of real estate .....	46	27 964	4 538	1 001	261	23.2	10.0
53111	Lessors of residential buildings & dwellings .....	23	13 325	3 193	722	196	25.9	18.0
531110	Lessors of residential buildings & dwellings .....	23	13 325	3 193	722	196	25.9	18.0
53119	Lessors of other real estate property .....	15	D	D	D	b	D	D
531190	Lessors of other real estate property .....	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	36	22 497	2 561	575	118	56.0	17.8
53121	Offices of real estate agents & brokers .....	36	22 497	2 561	575	118	56.0	17.8
531210	Offices of real estate agents & brokers .....	36	22 497	2 561	575	118	56.0	17.8
5313	Activities related to real estate .....	20	6 457	1 755	480	59	47.4	2.8
53132	Offices of real estate appraisers .....	11	2 627	1 174	351	31	29.0	—
531320	Offices of real estate appraisers .....	11	2 627	1 174	351	31	29.0	—
532	Rental & leasing services .....	36	D	D	D	e	D	D
5322	Consumer goods rental .....	20	11 539	1 755	453	138	11.2	14.1
53223	Video tape & disk rental .....	12	3 955	777	188	78	6.3	18.9
532230	Video tape & disk rental .....	12	3 955	777	188	78	6.3	18.9
<b>LAKE MARY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>3 194</b>	<b>442</b>	<b>101</b>	<b>25</b>	<b>—</b>	<b>46.6</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>LAKE PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>6 294</b>	<b>836</b>	<b>196</b>	<b>45</b>	<b>19.0</b>	<b>8.2</b>
531	Real estate .....	13	4 985	600	134	31	22.3	9.2
5311	Lessors of real estate .....	10	4 774	559	129	30	20.3	8.2
532	Rental & leasing services .....	4	1 309	236	62	14	6.2	4.4
<b>LAKE WALES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>26</b>	<b>6 641</b>	<b>1 153</b>	<b>286</b>	<b>88</b>	<b>24.2</b>	<b>25.4</b>
531	Real estate .....	19	4 869	765	190	59	25.4	26.0
5311	Lessors of real estate .....	13	3 678	440	119	37	26.5	30.3
532	Rental & leasing services .....	7	1 772	388	96	29	20.8	24.0
<b>LAKE WORTH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>44</b>	<b>20 431</b>	<b>4 811</b>	<b>1 178</b>	<b>218</b>	<b>38.1</b>	<b>9.4</b>
531	Real estate .....	37	15 230	3 749	930	172	50.6	12.6
5311	Lessors of real estate .....	23	9 874	1 358	335	73	64.3	7.8
532	Rental & leasing services .....	7	5 201	1 062	248	46	1.7	—
<b>LANTANA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>13 519</b>	<b>1 597</b>	<b>401</b>	<b>206</b>	<b>81.6</b>	<b>1.1</b>
531	Real estate .....	14	13 040	1 494	386	200	82.1	1.1
532	Rental & leasing services .....	5	479	103	15	6	67.8	—
<b>LARGO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>108</b>	<b>76 856</b>	<b>11 801</b>	<b>3 107</b>	<b>648</b>	<b>22.2</b>	<b>12.4</b>
531	Real estate .....	87	62 023	8 342	2 259	482	26.8	14.6
5311	Lessors of real estate .....	42	46 611	5 091	1 434	333	24.9	10.6
53111	Lessors of residential buildings & dwellings .....	16	29 299	3 341	862	255	17.5	9.4
531110	Lessors of residential buildings & dwellings .....	16	29 299	3 341	862	255	17.5	9.4
53119	Lessors of other real estate property .....	13	10 673	1 116	429	56	21.8	3.2
531190	Lessors of other real estate property .....	13	10 673	1 116	429	56	21.8	3.2
5312	Offices of real estate agents & brokers .....	23	7 222	1 047	256	40	44.6	40.8
53121	Offices of real estate agents & brokers .....	23	7 222	1 047	256	40	44.6	40.8
531210	Offices of real estate agents & brokers .....	23	7 222	1 047	256	40	44.6	40.8
5313	Activities related to real estate .....	22	8 190	2 204	569	109	22.0	14.5
53131	Real estate property managers .....	14	7 123	1 935	510	96	15.0	13.3
531311	Residential property managers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	21	14 833	3 459	848	166	3.0	3.2

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAUDERDALE-BY-THE-SEA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>7 002</b>	<b>937</b>	<b>177</b>	<b>42</b>	<b>39.9</b>	<b>19.5</b>
531	Real estate .....	21	D	D	D	b	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>LAUDERDALE LAKES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>123 493</b>	<b>23 283</b>	<b>5 426</b>	<b>928</b>	<b>3.0</b>	<b>2.3</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	9	D	D	D	f	D	D
<b>LAUDERHILL, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>54</b>	<b>30 411</b>	<b>6 244</b>	<b>1 862</b>	<b>412</b>	<b>27.7</b>	<b>20.9</b>
531	Real estate .....	45	26 616	5 316	1 632	377	26.7	19.3
5311	Lessors of real estate .....	22	17 237	2 972	976	233	20.4	18.1
53111	Lessors of residential buildings & dwellings .....	10	13 032	2 428	865	199	11.0	15.3
531110	Lessors of residential buildings & dwellings .....	10	13 032	2 428	865	199	11.0	15.3
5312	Offices of real estate agents & brokers .....	13	4 006	414	91	21	89.2	10.8
53121	Offices of real estate agents & brokers .....	13	4 006	414	91	21	89.2	10.8
531210	Offices of real estate agents & brokers .....	13	4 006	414	91	21	89.2	10.8
5313	Activities related to real estate .....	10	5 373	1 930	565	123	.3	29.3
532	Rental & leasing services .....	9	3 795	928	230	35	34.7	32.5
<b>LEESBURG, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>16 224</b>	<b>4 041</b>	<b>985</b>	<b>191</b>	<b>22.5</b>	<b>30.5</b>
531	Real estate .....	29	D	D	D	b	D	D
5311	Lessors of real estate .....	19	4 087	770	186	57	60.2	8.6
532	Rental & leasing services .....	15	9 562	2 512	619	97	3.0	47.8
<b>LIGHTHOUSE POINT, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>6 986</b>	<b>1 390</b>	<b>316</b>	<b>64</b>	<b>32.4</b>	<b>23.3</b>
531	Real estate .....	21	D	D	D	b	D	D
5311	Lessors of real estate .....	10	1 620	558	122	29	47.2	42.0
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>LIVE OAK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>14</b>	<b>3 224</b>	<b>573</b>	<b>144</b>	<b>33</b>	<b>55.1</b>	<b>13.9</b>
531	Real estate .....	8	D	D	D	b	D	D
532	Rental & leasing services .....	6	D	D	D	a	D	D
<b>LONGBOAT KEY, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>39</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	38	17 073	2 358	551	85	37.2	41.0
5312	Offices of real estate agents & brokers .....	21	11 094	1 078	217	46	22.2	52.6
53121	Offices of real estate agents & brokers .....	21	11 094	1 078	217	46	22.2	52.6
531210	Offices of real estate agents & brokers .....	21	11 094	1 078	217	46	22.2	52.6
<b>LONGBOAT KEY, FL (MANATEE COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	12	D	D	D	b	D	D
<b>LONGBOAT KEY, FL (SARASOTA COUNTY PART) *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>27</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	26	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	17	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	17	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	17	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LONGWOOD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>48</b>	<b>21 776</b>	<b>3 311</b>	<b>856</b>	<b>182</b>	<b>34.4</b>	<b>24.1</b>
531	Real estate .....	32	15 397	2 062	586	93	44.5	6.8
5311	Lessors of real estate .....	11	5 653	771	291	32	51.9	—
5312	Offices of real estate agents & brokers .....	10	6 945	566	128	29	22.0	15.1
53121	Offices of real estate agents & brokers .....	10	6 945	566	128	29	22.0	15.1
531210	Offices of real estate agents & brokers .....	10	6 945	566	128	29	22.0	15.1
5313	Activities related to real estate .....	11	2 799	725	167	32	85.2	—
532	Rental & leasing services .....	15	D	D	D	b	D	D
<b>LYNN HAVEN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>1 991</b>	<b>368</b>	<b>98</b>	<b>18</b>	<b>49.6</b>	<b>33.9</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	3	597	137	18	6	D	—
<b>MACCLENNY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>727</b>	<b>149</b>	<b>47</b>	<b>26</b>	<b>89.7</b>	<b>10.3</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>MADEIRA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>5 710</b>	<b>1 103</b>	<b>237</b>	<b>66</b>	<b>42.6</b>	<b>25.8</b>
531	Real estate .....	15	3 983	745	163	38	36.9	35.2
5312	Offices of real estate agents & brokers .....	11	2 481	603	129	30	55.1	—
53121	Offices of real estate agents & brokers .....	11	2 481	603	129	30	55.1	—
531210	Offices of real estate agents & brokers .....	11	2 481	603	129	30	55.1	—
532	Rental & leasing services .....	9	1 727	358	74	28	55.9	4.3
<b>MADISON, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	985	204	57	11	100.0	—
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MAITLAND, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>81</b>	<b>51 798</b>	<b>12 249</b>	<b>2 677</b>	<b>369</b>	<b>24.3</b>	<b>12.7</b>
531	Real estate .....	71	46 583	11 278	2 445	335	26.1	13.9
5311	Lessors of real estate .....	15	6 288	796	190	42	42.2	24.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	5 734	736	190	42	45.5	23.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	5 734	736	190	42	45.5	23.0
5312	Offices of real estate agents & brokers .....	20	24 541	4 817	1 039	170	24.1	.9
53121	Offices of real estate agents & brokers .....	20	24 541	4 817	1 039	170	24.1	.9
531210	Offices of real estate agents & brokers .....	20	24 541	4 817	1 039	170	24.1	.9
5313	Activities related to real estate .....	36	15 754	5 665	1 216	123	23.0	30.1
53131	Real estate property managers .....	18	12 201	4 321	982	85	22.1	35.6
53132	Offices of real estate appraisers .....	14	2 855	1 090	229	36	20.8	11.4
531320	Offices of real estate appraisers .....	14	2 855	1 090	229	36	20.8	11.4
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>MARGATE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>53</b>	<b>40 380</b>	<b>5 809</b>	<b>1 574</b>	<b>338</b>	<b>40.5</b>	<b>22.4</b>
531	Real estate .....	39	34 334	4 771	1 336	273	46.6	20.0
5311	Lessors of real estate .....	18	21 688	1 900	598	150	35.4	13.8
5312	Offices of real estate agents & brokers .....	12	7 283	343	58	19	95.8	4.2
53121	Offices of real estate agents & brokers .....	12	7 283	343	58	19	95.8	4.2
531210	Offices of real estate agents & brokers .....	12	7 283	343	58	19	95.8	4.2
532	Rental & leasing services .....	14	6 046	1 038	238	65	6.1	36.3
<b>MARIANNA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>3 910</b>	<b>572</b>	<b>110</b>	<b>32</b>	<b>92.2</b>	<b>—</b>
531	Real estate .....	13	2 766	390	66	20	89.8	—
532	Rental & leasing services .....	4	1 144	182	44	12	98.0	—

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARY ESTHER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>9 745</b>	<b>1 103</b>	<b>254</b>	<b>74</b>	<b>10.5</b>	<b>.2</b>
531	Real estate .....	9	9 023	972	223	61	11.1	.2
532	Rental & leasing services .....	4	722	131	31	13	3.0	—
<b>MELBOURNE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>115</b>	<b>63 367</b>	<b>11 435</b>	<b>2 616</b>	<b>642</b>	<b>27.5</b>	<b>5.2</b>
531	Real estate .....	91	43 226	8 014	1 809	442	29.4	7.2
5311	Lessors of real estate .....	29	17 831	3 260	747	222	18.5	6.2
53111	Lessors of residential buildings & dwellings .....	15	13 027	2 779	651	199	5.8	8.2
531110	Lessors of residential buildings & dwellings .....	15	13 027	2 779	651	199	5.8	8.2
5312	Offices of real estate agents & brokers .....	38	12 942	1 992	435	91	49.1	10.8
53121	Offices of real estate agents & brokers .....	38	12 942	1 992	435	91	49.1	10.8
531210	Offices of real estate agents & brokers .....	38	12 942	1 992	435	91	49.1	10.8
5313	Activities related to real estate .....	24	12 453	2 762	627	129	24.7	4.9
53131	Real estate property managers .....	17	10 266	2 225	517	106	21.0	5.5
531311	Residential property managers .....	12	9 322	2 017	464	93	21.9	—
532	Rental & leasing services .....	24	20 141	3 421	807	200	23.2	.9
<b>MELBOURNE BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>2 327</b>	<b>399</b>	<b>96</b>	<b>21</b>	<b>59.3</b>	<b>21.2</b>
531	Real estate .....	7	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>MIAMI, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>729</b>	<b>719 511</b>	<b>119 705</b>	<b>28 901</b>	<b>4 625</b>	<b>24.9</b>	<b>9.5</b>
531	Real estate .....	612	476 943	88 553	21 328	3 087	33.6	12.5
5311	Lessors of real estate .....	344	265 931	28 041	6 876	1 220	32.8	8.4
53111	Lessors of residential buildings & dwellings .....	151	76 448	9 224	2 333	452	36.6	11.8
531110	Lessors of residential buildings & dwellings .....	151	76 448	9 224	2 333	452	36.6	11.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	153	172 835	16 149	3 934	635	31.5	7.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	153	172 835	16 149	3 934	635	31.5	7.1
53113	Lessors of miniwarehouses & self storage units .....	15	10 390	1 446	317	60	12.6	.6
531130	Lessors of miniwarehouses & self storage units .....	15	10 390	1 446	317	60	12.6	.6
53119	Lessors of other real estate property .....	25	6 258	1 222	292	73	58.7	15.6
531190	Lessors of other real estate property .....	25	6 258	1 222	292	73	58.7	15.6
5312	Offices of real estate agents & brokers .....	141	148 693	30 629	6 917	878	35.7	19.1
53121	Offices of real estate agents & brokers .....	141	148 693	30 629	6 917	878	35.7	19.1
531210	Offices of real estate agents & brokers .....	141	148 693	30 629	6 917	878	35.7	19.1
5313	Activities related to real estate .....	127	62 319	29 883	7 535	989	31.5	13.9
53131	Real estate property managers .....	97	44 366	20 901	5 182	802	32.5	18.7
531311	Residential property managers .....	41	11 502	6 395	1 609	294	30.9	37.6
531312	Nonresidential property managers .....	56	32 864	14 506	3 573	508	33.1	12.0
53132	Offices of real estate appraisers .....	11	3 577	1 333	290	39	34.8	—
531320	Offices of real estate appraisers .....	11	3 577	1 333	290	39	34.8	—
53139	Other activities related to real estate .....	19	14 376	7 649	2 063	148	27.6	2.6
531390	Other activities related to real estate .....	19	14 376	7 649	2 063	148	27.6	2.6
532	Rental & leasing services .....	114	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	16	D	D	D	f	D	D
53211	Passenger car rental & leasing .....	13	189 573	19 025	4 736	917	1.2	.3
532111	Passenger car rental .....	13	189 573	19 025	4 736	917	1.2	.3
5322	Consumer goods rental .....	57	21 132	4 996	1 277	271	44.5	30.2
53223	Video tape & disk rental .....	25	8 184	1 217	288	107	17.8	51.8
532230	Video tape & disk rental .....	25	8 184	1 217	288	107	17.8	51.8
53229	Other consumer goods rental .....	21	D	D	D	c	D	D
532291	Home health equipment rental .....	12	1 554	442	104	22	73.9	3.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	32	24 318	5 382	1 139	270	30.1	6.1
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	21	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MIAMI BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>313</b>	<b>189 699</b>	<b>33 069</b>	<b>7 611</b>	<b>1 909</b>	<b>26.3</b>	<b>17.3</b>
531	Real estate .....	286	180 617	31 598	7 312	1 814	26.6	16.0
5311	Lessors of real estate .....	172	113 242	15 578	3 536	1 150	29.6	8.7
53111	Lessors of residential buildings & dwellings .....	105	65 728	7 747	1 827	504	26.4	10.9
531110	Lessors of residential buildings & dwellings .....	105	65 728	7 747	1 827	504	26.4	10.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	60	44 227	7 335	1 588	620	31.0	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	60	44 227	7 335	1 588	620	31.0	3.9
5312	Offices of real estate agents & brokers .....	67	41 368	5 459	993	197	27.4	35.6
53121	Offices of real estate agents & brokers .....	67	41 368	5 459	993	197	27.4	35.6
531210	Offices of real estate agents & brokers .....	67	41 368	5 459	993	197	27.4	35.6
5313	Activities related to real estate .....	47	26 007	10 561	2 783	467	12.7	16.6
53131	Real estate property managers .....	38	24 580	10 189	2 666	443	10.0	17.2
531311	Residential property managers .....	23	14 741	5 341	1 267	172	8.5	24.7
531312	Nonresidential property managers .....	15	9 839	4 848	1 399	271	12.3	5.9
532	Rental & leasing services .....	25	D	D	D	b	D	D
5322	Consumer goods rental .....	15	4 847	779	173	65	21.3	39.9
<b>MIAMI SHORES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>2 825</b>	<b>360</b>	<b>62</b>	<b>21</b>	<b>52.8</b>	<b>16.5</b>
531	Real estate .....	8	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MIAMI SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>7 143</b>	<b>1 139</b>	<b>245</b>	<b>64</b>	<b>31.8</b>	<b>15.2</b>
531	Real estate .....	13	4 254	525	101	36	43.9	25.6
532	Rental & leasing services .....	5	2 889	614	144	28	14.1	—
<b>MILTON, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>5 796</b>	<b>916</b>	<b>225</b>	<b>76</b>	<b>32.4</b>	<b>38.4</b>
531	Real estate .....	16	4 423	614	150	47	31.6	43.5
532	Rental & leasing services .....	7	1 373	302	75	29	35.0	21.8
<b>MIRAMAR, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>33</b>	<b>18 441</b>	<b>2 785</b>	<b>739</b>	<b>131</b>	<b>37.1</b>	<b>13.0</b>
531	Real estate .....	26	13 266	1 626	456	80	43.2	6.7
5312	Offices of real estate agents & brokers .....	11	2 932	539	144	25	81.7	18.3
53121	Offices of real estate agents & brokers .....	11	2 932	539	144	25	81.7	18.3
531210	Offices of real estate agents & brokers .....	11	2 932	539	144	25	81.7	18.3
532	Rental & leasing services .....	7	5 175	1 159	283	51	21.4	29.3
<b>MONTICELLO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>MOUNT DORA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>5 741</b>	<b>574</b>	<b>120</b>	<b>40</b>	<b>63.5</b>	<b>4.6</b>
531	Real estate .....	18	4 482	408	79	29	75.7	5.8
532	Rental & leasing services .....	4	1 259	166	41	11	20.3	—
<b>MULBERRY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAPLES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>283</b>	<b>185 987</b>	<b>37 571</b>	<b>8 483</b>	<b>1 448</b>	<b>27.8</b>	<b>11.6</b>
531	Real estate .....	254	171 475	33 947	7 661	1 267	28.3	12.1
5311	Lessors of real estate .....	62	47 624	11 591	2 999	607	23.5	8.3
53111	Lessors of residential buildings & dwellings .....	26	29 353	8 691	2 456	516	22.2	3.2
531110	Lessors of residential buildings & dwellings .....	26	29 353	8 691	2 456	516	22.2	3.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	24	13 341	2 312	406	48	32.6	7.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	24	13 341	2 312	406	48	32.6	7.7
5312	Offices of real estate agents & brokers .....	138	103 057	12 662	2 508	393	32.0	10.7
53121	Offices of real estate agents & brokers .....	138	103 057	12 662	2 508	393	32.0	10.7
531210	Offices of real estate agents & brokers .....	138	103 057	12 662	2 508	393	32.0	10.7
5313	Activities related to real estate .....	54	20 794	9 694	2 154	267	21.4	27.3
53131	Real estate property managers .....	33	15 403	8 054	1 909	229	14.4	29.4
531311	Residential property managers .....	25	11 355	6 026	1 362	178	13.2	38.7
53132	Offices of real estate appraisers .....	13	4 163	1 074	197	33	41.6	20.8
531320	Offices of real estate appraisers .....	13	4 163	1 074	197	33	41.6	20.8
532	Rental & leasing services .....	29	14 512	3 624	822	181	21.5	6.1
5322	Consumer goods rental .....	17	7 872	2 145	538	124	33.6	11.2
53223	Video tape & disk rental .....	10	2 852	466	94	50	28.9	31.0
532230	Video tape & disk rental .....	10	2 852	466	94	50	28.9	31.0
<b>NEPTUNE BEACH, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>6 987</b>	<b>965</b>	<b>202</b>	<b>64</b>	<b>33.5</b>	<b>8.2</b>
531	Real estate .....	9	4 807	660	132	24	48.7	1.1
532	Rental & leasing services .....	3	2 180	305	70	40	—	23.9
<b>NEW PORT RICHEY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>51</b>	<b>29 665</b>	<b>3 794</b>	<b>885</b>	<b>274</b>	<b>37.8</b>	<b>31.1</b>
531	Real estate .....	39	25 258	2 796	666	212	37.8	32.0
5311	Lessors of real estate .....	18	19 125	1 853	419	150	29.3	38.2
5312	Offices of real estate agents & brokers .....	12	4 870	643	172	39	69.0	10.1
53121	Offices of real estate agents & brokers .....	12	4 870	643	172	39	69.0	10.1
531210	Offices of real estate agents & brokers .....	12	4 870	643	172	39	69.0	10.1
532	Rental & leasing services .....	12	4 407	998	219	62	37.6	25.9
<b>NEW SMYRNA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>44</b>	<b>12 864</b>	<b>2 532</b>	<b>547</b>	<b>186</b>	<b>42.0</b>	<b>15.6</b>
531	Real estate .....	35	9 953	2 120	456	161	52.2	12.5
5311	Lessors of real estate .....	13	2 665	421	87	30	33.1	42.9
5312	Offices of real estate agents & brokers .....	14	6 363	1 125	242	77	53.8	1.0
53121	Offices of real estate agents & brokers .....	14	6 363	1 125	242	77	53.8	1.0
531210	Offices of real estate agents & brokers .....	14	6 363	1 125	242	77	53.8	1.0
532	Rental & leasing services .....	9	2 911	412	91	25	7.4	26.2
<b>NICEVILLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>10 898</b>	<b>1 375</b>	<b>316</b>	<b>87</b>	<b>50.2</b>	<b>7.0</b>
531	Real estate .....	16	7 619	665	152	50	71.8	10.0
532	Rental & leasing services .....	4	3 279	710	164	37	—	—
<b>NORTH BAY VILLAGE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	17	8 878	1 333	385	86	72.3	20.3
5311	Lessors of real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>NORTH LAUDERDALE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>2 606</b>	<b>548</b>	<b>123</b>	<b>30</b>	<b>19.1</b>	<b>12.4</b>
531	Real estate .....	5	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NORTH MIAMI, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>95</b>	<b>57 653</b>	<b>10 744</b>	<b>2 419</b>	<b>535</b>	<b>12.5</b>	<b>43.2</b>
531	Real estate .....	77	37 160	7 285	1 726	404	16.1	40.1
5311	Lessors of real estate .....	44	26 231	3 207	700	165	12.7	41.8
53111	Lessors of residential buildings & dwellings .....	31	20 660	2 199	447	109	12.5	40.8
531110	Lessors of residential buildings & dwellings .....	31	20 660	2 199	447	109	12.5	40.8
5312	Offices of real estate agents & brokers .....	18	5 229	719	175	51	29.9	66.8
53121	Offices of real estate agents & brokers .....	18	5 229	719	175	51	29.9	66.8
531210	Offices of real estate agents & brokers .....	18	5 229	719	175	51	29.9	66.8
5313	Activities related to real estate .....	15	5 700	3 359	851	188	19.0	7.9
53131	Real estate property managers .....	11	4 963	3 230	836	179	13.7	2.2
532	Rental & leasing services .....	17	D	D	D	c	D	D
<b>NORTH MIAMI BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>69</b>	<b>33 504</b>	<b>4 799</b>	<b>1 134</b>	<b>242</b>	<b>35.6</b>	<b>6.4</b>
531	Real estate .....	51	27 230	3 784	890	175	40.6	3.9
5311	Lessors of real estate .....	24	17 333	1 169	314	93	37.4	2.2
53111	Lessors of residential buildings & dwellings .....	10	2 924	342	61	16	53.6	12.9
531110	Lessors of residential buildings & dwellings .....	10	2 924	342	61	16	53.6	12.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	13 199	654	225	71	31.1	.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	13 199	654	225	71	31.1	.1
5312	Offices of real estate agents & brokers .....	17	7 050	1 057	229	23	61.4	4.1
53121	Offices of real estate agents & brokers .....	17	7 050	1 057	229	23	61.4	4.1
531210	Offices of real estate agents & brokers .....	17	7 050	1 057	229	23	61.4	4.1
5313	Activities related to real estate .....	10	2 847	1 558	347	59	8.7	13.5
532	Rental & leasing services .....	18	6 274	1 015	244	67	13.8	17.6
<b>NORTH PALM BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>51</b>	<b>18 794</b>	<b>3 338</b>	<b>957</b>	<b>204</b>	<b>51.1</b>	<b>11.1</b>
531	Real estate .....	48	16 898	3 022	894	193	47.2	10.9
5311	Lessors of real estate .....	13	5 675	744	162	32	53.2	17.9
5312	Offices of real estate agents & brokers .....	24	7 838	1 089	142	42	46.0	7.2
53121	Offices of real estate agents & brokers .....	24	7 838	1 089	142	42	46.0	7.2
531210	Offices of real estate agents & brokers .....	24	7 838	1 089	142	42	46.0	7.2
5313	Activities related to real estate .....	11	3 385	1 189	590	119	39.7	7.6
532	Rental & leasing services .....	3	1 896	316	63	11	86.4	13.6
<b>NORTH PORT, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 732</b>	<b>208</b>	<b>49</b>	<b>21</b>	<b>50.2</b>	<b>21.6</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>OAKLAND PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>72</b>	<b>38 759</b>	<b>5 687</b>	<b>1 420</b>	<b>286</b>	<b>39.5</b>	<b>23.0</b>
531	Real estate .....	63	35 548	4 897	1 212	256	37.3	23.5
5311	Lessors of real estate .....	37	27 159	3 033	749	184	25.2	29.0
53111	Lessors of residential buildings & dwellings .....	15	8 690	911	168	50	23.1	8.7
531110	Lessors of residential buildings & dwellings .....	15	8 690	911	168	50	23.1	8.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	13 073	1 745	488	111	31.1	54.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	13 073	1 745	488	111	31.1	54.5
5312	Offices of real estate agents & brokers .....	13	4 666	747	189	27	82.9	3.2
53121	Offices of real estate agents & brokers .....	13	4 666	747	189	27	82.9	3.2
531210	Offices of real estate agents & brokers .....	13	4 666	747	189	27	82.9	3.2
5313	Activities related to real estate .....	13	3 723	1 117	274	45	68.0	9.1
53131	Real estate property managers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>OCALA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>145</b>	<b>57 476</b>	<b>8 518</b>	<b>1 979</b>	<b>487</b>	<b>48.5</b>	<b>14.4</b>
531	Real estate .....	115	36 774	5 525	1 277	329	57.3	16.4
5311	Lessors of real estate .....	31	8 509	886	192	61	31.2	37.9
53111	Lessors of residential buildings & dwellings .....	12	4 390	508	112	30	14.1	36.3
531110	Lessors of residential buildings & dwellings .....	12	4 390	508	112	30	14.1	36.3
5312	Offices of real estate agents & brokers .....	47	16 465	1 952	439	121	88.8	7.5
53121	Offices of real estate agents & brokers .....	47	16 465	1 952	439	121	88.8	7.5
531210	Offices of real estate agents & brokers .....	47	16 465	1 952	439	121	88.8	7.5
5313	Activities related to real estate .....	37	11 800	2 687	646	147	32.1	13.3
53131	Real estate property managers .....	16	D	D	D	c	D	D
531311	Residential property managers .....	14	6 886	1 182	279	89	8.7	2.3
53132	Offices of real estate appraisers .....	19	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	19	D	D	D	b	D	D
532	Rental & leasing services .....	29	D	D	D	c	D	D
5321	Automotive equipment rental & leasing .....	10	6 196	603	109	33	35.7	4.7
<b>OCOOE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>17</b>	<b>11 293</b>	<b>2 106</b>	<b>504</b>	<b>182</b>	<b>54.5</b>	<b>11.3</b>
531	Real estate .....	9	8 384	1 400	338	123	55.9	13.1
532	Rental & leasing services .....	8	2 909	706	166	59	50.6	6.2
<b>OKEECHOBEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>6 278</b>	<b>1 106</b>	<b>224</b>	<b>49</b>	<b>51.6</b>	<b>19.7</b>
531	Real estate .....	17	3 374	504	83	29	70.6	29.4
532	Rental & leasing services .....	5	2 904	602	141	20	29.5	8.4
<b>OLDSMAR, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>5 103</b>	<b>2 006</b>	<b>544</b>	<b>81</b>	<b>27.4</b>	<b>9.0</b>
531	Real estate .....	12	D	D	D	b	D	D
532	Rental & leasing services .....	6	D	D	D	b	D	D
<b>OPA-LOCKA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>21</b>	<b>10 446</b>	<b>3 187</b>	<b>735</b>	<b>126</b>	<b>48.7</b>	<b>19.9</b>
531	Real estate .....	16	6 752	1 717	368	74	41.9	29.3
5311	Lessors of real estate .....	11	4 936	933	234	47	37.5	23.1
532	Rental & leasing services .....	5	3 694	1 470	367	52	61.1	2.8
<b>ORANGE CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>4 521</b>	<b>585</b>	<b>162</b>	<b>40</b>	<b>61.2</b>	<b>5.1</b>
531	Real estate .....	4	2 647	234	69	13	81.4	4.5
532	Rental & leasing services .....	4	1 874	351	93	27	32.7	6.1
<b>ORANGE PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>44</b>	<b>25 493</b>	<b>4 873</b>	<b>1 111</b>	<b>243</b>	<b>19.5</b>	<b>6.2</b>
531	Real estate .....	33	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	15	10 391	1 096	235	60	26.2	—
53121	Offices of real estate agents & brokers .....	15	10 391	1 096	235	60	26.2	—
531210	Offices of real estate agents & brokers .....	15	10 391	1 096	235	60	26.2	—
532	Rental & leasing services .....	11	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ORLANDO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>457</b>	<b>991 254</b>	<b>194 834</b>	<b>44 918</b>	<b>6 995</b>	<b>10.0</b>	<b>12.3</b>
531	Real estate	362	469 152	131 636	30 039	4 248	17.5	10.6
5311	Lessors of real estate	131	146 118	15 327	4 142	675	15.6	19.4
53111	Lessors of residential buildings & dwellings	52	62 038	6 824	2 219	315	19.2	20.3
531110	Lessors of residential buildings & dwellings	52	62 038	6 824	2 219	315	19.2	20.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	55	75 452	6 823	1 571	272	10.2	19.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	55	75 452	6 823	1 571	272	10.2	19.2
53113	Lessors of miniwarehouses & self storage units	14	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	14	D	D	D	b	D	D
53119	Lessors of other real estate property	10	D	D	D	b	D	D
531190	Lessors of other real estate property	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	106	198 667	39 925	7 894	784	12.4	1.8
53121	Offices of real estate agents & brokers	106	198 667	39 925	7 894	784	12.4	1.8
531210	Offices of real estate agents & brokers	106	198 667	39 925	7 894	784	12.4	1.8
5313	Activities related to real estate	125	124 367	76 384	18 003	2 789	28.1	14.0
53131	Real estate property managers	83	107 741	68 817	16 257	2 609	28.1	14.5
531311	Residential property managers	51	60 755	38 008	8 964	1 700	44.8	9.9
531312	Nonresidential property managers	32	46 986	30 809	7 293	909	6.5	20.5
53132	Offices of real estate appraisers	28	11 692	5 705	1 352	139	20.2	6.5
531320	Offices of real estate appraisers	28	11 692	5 705	1 352	139	20.2	6.5
53139	Other activities related to real estate	14	4 934	1 862	394	41	46.0	21.5
531390	Other activities related to real estate	14	4 934	1 862	394	41	46.0	21.5
532	Rental & leasing services	93	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	26	332 828	33 248	8 299	1 809	.8	18.6
53211	Passenger car rental & leasing	17	322 399	31 742	7 941	1 735	.8	18.4
532111	Passenger car rental	16	D	D	D	g	D	D
5322	Consumer goods rental	29	42 994	9 811	2 283	383	12.5	11.4
53223	Video tape & disk rental	13	6 908	1 202	290	122	8.3	43.2
532230	Video tape & disk rental	13	6 908	1 202	290	122	8.3	43.2
53229	Other consumer goods rental	11	34 685	8 370	1 941	237	13.2	5.5
5324	Commercial & industrial machinery & equipment rental & leasing	29	139 595	18 884	4 028	501	5.9	2.8
53249	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	19	D	D	D	e	D	D
<b>ORMOND BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>79</b>	<b>43 863</b>	<b>8 128</b>	<b>1 800</b>	<b>412</b>	<b>32.1</b>	<b>30.0</b>
531	Real estate	64	38 220	6 895	1 534	349	32.8	30.7
5311	Lessors of real estate	21	9 475	1 299	283	91	57.9	11.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	3 063	504	102	34	52.5	17.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	3 063	504	102	34	52.5	17.6
5312	Offices of real estate agents & brokers	31	17 092	3 010	639	160	35.1	2.8
53121	Offices of real estate agents & brokers	31	17 092	3 010	639	160	35.1	2.8
531210	Offices of real estate agents & brokers	31	17 092	3 010	639	160	35.1	2.8
5313	Activities related to real estate	12	11 653	2 586	612	98	9.0	87.4
532	Rental & leasing services	15	5 643	1 233	266	63	27.2	25.4
5322	Consumer goods rental	10	2 590	437	110	29	11.9	29.9
<b>OVIEDO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>23</b>	<b>9 679</b>	<b>1 007</b>	<b>209</b>	<b>66</b>	<b>35.3</b>	<b>17.1</b>
531	Real estate	16	6 239	525	93	26	35.6	20.9
532	Rental & leasing services	7	3 440	482	116	40	34.7	10.2
<b>PAHOKEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate	4	562	75	19	11	33.5	-
532	Rental & leasing services	2	D	D	D	a	D	D
<b>PALATKA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>27</b>	<b>9 353</b>	<b>1 222</b>	<b>268</b>	<b>102</b>	<b>17.4</b>	<b>45.6</b>
531	Real estate	20	5 866	460	102	39	27.7	62.6
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	7	3 487	762	166	63	-	16.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PALM BAY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>47</b>	<b>25 189</b>	<b>6 345</b>	<b>1 641</b>	<b>335</b>	<b>27.7</b>	<b>32.5</b>
531	Real estate .....	38	22 158	5 856	1 521	277	30.0	36.9
5311	Lessors of real estate .....	10	10 057	705	169	36	41.1	.3
5312	Offices of real estate agents & brokers .....	19	5 603	822	274	46	28.6	57.6
53121	Offices of real estate agents & brokers .....	19	5 603	822	274	46	28.6	57.6
531210	Offices of real estate agents & brokers .....	19	5 603	822	274	46	28.6	57.6
532	Rental & leasing services .....	9	3 031	489	120	58	11.0	.8
<b>PALM BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>93</b>	<b>82 801</b>	<b>14 238</b>	<b>3 159</b>	<b>539</b>	<b>27.1</b>	<b>32.7</b>
531	Real estate .....	90	81 651	14 033	3 106	533	27.5	32.1
5311	Lessors of real estate .....	33	35 930	5 100	1 404	324	20.5	33.1
53111	Lessors of residential buildings & dwellings .....	17	18 643	3 612	1 050	265	9.1	50.6
531110	Lessors of residential buildings & dwellings .....	17	18 643	3 612	1 050	265	9.1	50.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	40	37 084	5 581	1 014	150	38.4	23.1
53121	Offices of real estate agents & brokers .....	40	37 084	5 581	1 014	150	38.4	23.1
531210	Offices of real estate agents & brokers .....	40	37 084	5 581	1 014	150	38.4	23.1
5313	Activities related to real estate .....	17	8 637	3 352	688	59	9.8	66.4
53131	Real estate property managers .....	14	8 155	2 995	568	52	10.4	69.6
532	Rental & leasing services .....	3	1 150	205	53	6	—	74.4
<b>PALM BEACH GARDENS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>86</b>	<b>67 871</b>	<b>11 327</b>	<b>2 284</b>	<b>361</b>	<b>14.3</b>	<b>7.9</b>
531	Real estate .....	75	61 780	9 804	1 969	300	14.7	4.1
5311	Lessors of real estate .....	22	36 583	3 405	637	149	13.3	4.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	10	30 929	2 558	466	119	10.2	.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	10	30 929	2 558	466	119	10.2	.9
5312	Offices of real estate agents & brokers .....	37	18 861	3 753	787	86	17.0	2.9
53121	Offices of real estate agents & brokers .....	37	18 861	3 753	787	86	17.0	2.9
531210	Offices of real estate agents & brokers .....	37	18 861	3 753	787	86	17.0	2.9
5313	Activities related to real estate .....	16	6 336	2 646	545	65	15.9	4.1
53131	Real estate property managers .....	10	5 622	2 403	506	58	11.1	3.4
532	Rental & leasing services .....	11	6 091	1 523	315	61	10.7	46.4
<b>PALMETTO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>5 594</b>	<b>382</b>	<b>95</b>	<b>33</b>	<b>15.9</b>	<b>12.7</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	a	D	D
<b>PALM SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>PANAMA CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>86</b>	<b>32 410</b>	<b>5 976</b>	<b>1 833</b>	<b>363</b>	<b>39.0</b>	<b>11.4</b>
531	Real estate .....	60	20 522	3 337	757	227	48.0	12.3
5311	Lessors of real estate .....	36	10 083	1 333	322	87	60.1	18.8
53111	Lessors of residential buildings & dwellings .....	14	5 725	706	155	43	49.8	18.3
531110	Lessors of residential buildings & dwellings .....	14	5 725	706	155	43	49.8	18.3
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	2 050	404	118	29	66.4	18.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	2 050	404	118	29	66.4	18.8
5312	Offices of real estate agents & brokers .....	11	6 614	443	105	31	41.4	—
53121	Offices of real estate agents & brokers .....	11	6 614	443	105	31	41.4	—
531210	Offices of real estate agents & brokers .....	11	6 614	443	105	31	41.4	—
5313	Activities related to real estate .....	13	3 825	1 561	330	109	27.7	16.5
532	Rental & leasing services .....	26	11 888	2 639	1 076	136	23.4	9.8
5322	Consumer goods rental .....	15	5 816	1 613	806	70	20.2	.5

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PANAMA CITY BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>43</b>	<b>9 964</b>	<b>3 024</b>	<b>555</b>	<b>232</b>	<b>43.9</b>	<b>17.2</b>
531	Real estate .....	30	8 397	2 673	491	193	50.6	13.6
5312	Offices of real estate agents & brokers .....	13	2 754	681	97	46	75.0	—
53121	Offices of real estate agents & brokers .....	13	2 754	681	97	46	75.0	—
531210	Offices of real estate agents & brokers .....	13	2 754	681	97	46	75.0	—
5313	Activities related to real estate .....	14	4 809	1 866	366	140	35.5	23.8
53131	Real estate property managers .....	13	D	D	D	c	D	D
532	Rental & leasing services .....	13	1 567	351	64	39	8.0	36.3
5322	Consumer goods rental .....	10	D	D	D	b	D	D
<b>PARKER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>1 725</b>	<b>310</b>	<b>73</b>	<b>21</b>	<b>22.6</b>	<b>16.1</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>PARKLAND, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>1 207</b>	<b>713</b>	<b>8</b>	<b>2</b>	<b>81.9</b>	<b>18.1</b>
531	Real estate .....	6	1 207	713	8	2	81.9	18.1
<b>PEMBROKE PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>23</b>	<b>10 819</b>	<b>1 890</b>	<b>456</b>	<b>92</b>	<b>48.5</b>	<b>17.3</b>
531	Real estate .....	16	6 673	1 222	308	65	46.1	4.0
5311	Lessors of real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	7	4 146	668	148	27	52.2	38.6
<b>PEMBROKE PINES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>95</b>	<b>77 836</b>	<b>9 437</b>	<b>2 062</b>	<b>422</b>	<b>42.0</b>	<b>13.6</b>
531	Real estate .....	77	69 461	7 681	1 706	338	43.9	12.3
5311	Lessors of real estate .....	29	45 657	3 619	774	147	47.0	7.5
53111	Lessors of residential buildings & dwellings .....	15	23 158	2 306	466	101	4.7	5.9
531110	Lessors of residential buildings & dwellings .....	15	23 158	2 306	466	101	4.7	5.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	22 057	1 256	286	42	90.6	9.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	22 057	1 256	286	42	90.6	9.4
5312	Offices of real estate agents & brokers .....	31	14 237	1 302	371	87	41.9	18.2
53121	Offices of real estate agents & brokers .....	31	14 237	1 302	371	87	41.9	18.2
531210	Offices of real estate agents & brokers .....	31	14 237	1 302	371	87	41.9	18.2
5313	Activities related to real estate .....	17	9 567	2 760	561	104	31.8	26.2
53131	Real estate property managers .....	11	8 314	2 500	509	97	29.5	29.6
532	Rental & leasing services .....	18	8 375	1 756	356	84	26.4	24.4
<b>PENSACOLA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>115</b>	<b>52 161</b>	<b>9 527</b>	<b>1 997</b>	<b>511</b>	<b>27.4</b>	<b>8.2</b>
531	Real estate .....	95	33 611	6 175	1 228	270	42.0	8.9
5311	Lessors of real estate .....	37	15 057	1 700	373	86	26.6	3.6
53111	Lessors of residential buildings & dwellings .....	13	5 341	623	139	42	29.3	.7
531110	Lessors of residential buildings & dwellings .....	13	5 341	623	139	42	29.3	.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	20	9 369	1 009	224	37	23.0	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	20	9 369	1 009	224	37	23.0	4.8
5312	Offices of real estate agents & brokers .....	33	12 451	2 228	421	89	47.2	16.2
53121	Offices of real estate agents & brokers .....	33	12 451	2 228	421	89	47.2	16.2
531210	Offices of real estate agents & brokers .....	33	12 451	2 228	421	89	47.2	16.2
5313	Activities related to real estate .....	25	6 103	2 247	434	95	69.6	7.2
53131	Real estate property managers .....	10	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	12	3 524	1 147	178	34	67.6	6.6
531320	Offices of real estate appraisers .....	12	3 524	1 147	178	34	67.6	6.6
532	Rental & leasing services .....	20	18 550	3 352	769	241	.8	6.9
<b>PERRY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	4	518	107	26	10	48.5	51.5

See footnotes at end of table.



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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINECREST, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>45</b>	<b>25 286</b>	<b>3 596</b>	<b>823</b>	<b>130</b>	<b>31.5</b>	<b>14.9</b>
531	Real estate .....	39	22 199	2 813	499	87	34.2	11.3
5311	Lessors of real estate .....	10	5 928	493	110	31	52.1	38.6
5312	Offices of real estate agents & brokers .....	22	14 358	1 632	251	37	28.3	1.0
53121	Offices of real estate agents & brokers .....	22	14 358	1 632	251	37	28.3	1.0
531210	Offices of real estate agents & brokers .....	22	14 358	1 632	251	37	28.3	1.0
532	Rental & leasing services .....	6	3 087	783	324	43	12.7	41.4
<b>PINELLAS PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>18 571</b>	<b>3 008</b>	<b>678</b>	<b>157</b>	<b>14.3</b>	<b>10.9</b>
531	Real estate .....	21	7 652	1 166	271	54	28.2	6.6
5311	Lessors of real estate .....	14	5 451	819	191	42	23.5	9.2
532	Rental & leasing services .....	16	10 919	1 842	407	103	4.5	13.9
5322	Consumer goods rental .....	12	7 697	1 251	284	73	5.3	11.1
<b>PLANTATION, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>145</b>	<b>94 174</b>	<b>15 383</b>	<b>3 940</b>	<b>788</b>	<b>33.7</b>	<b>10.1</b>
531	Real estate .....	124	84 601	13 820	3 582	692	34.8	4.9
5311	Lessors of real estate .....	41	35 041	4 146	1 325	306	39.2	7.2
53111	Lessors of residential buildings & dwellings .....	15	14 651	1 565	516	81	21.3	14.1
531110	Lessors of residential buildings & dwellings .....	15	14 651	1 565	516	81	21.3	14.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	15	17 025	2 202	710	197	60.2	1.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	15	17 025	2 202	710	197	60.2	1.4
5312	Offices of real estate agents & brokers .....	43	24 180	3 013	501	83	43.8	1.8
53121	Offices of real estate agents & brokers .....	43	24 180	3 013	501	83	43.8	1.8
531210	Offices of real estate agents & brokers .....	43	24 180	3 013	501	83	43.8	1.8
5313	Activities related to real estate .....	40	25 380	6 661	1 756	303	20.1	4.7
53131	Real estate property managers .....	25	18 076	3 824	770	246	11.8	5.7
531311	Residential property managers .....	11	9 621	1 519	300	155	9.9	1.8
531312	Nonresidential property managers .....	14	8 455	2 305	470	91	13.9	10.2
532	Rental & leasing services .....	19	D	D	D	b	D	D
5322	Consumer goods rental .....	12	6 881	1 096	264	75	6.2	71.7
<b>PLANT CITY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>37</b>	<b>11 959</b>	<b>2 139</b>	<b>500</b>	<b>127</b>	<b>31.6</b>	<b>15.3</b>
531	Real estate .....	26	D	D	D	b	D	D
5311	Lessors of real estate .....	11	3 393	582	146	36	8.2	16.7
5312	Offices of real estate agents & brokers .....	10	1 561	265	66	15	62.0	12.6
53121	Offices of real estate agents & brokers .....	10	1 561	265	66	15	62.0	12.6
531210	Offices of real estate agents & brokers .....	10	1 561	265	66	15	62.0	12.6
532	Rental & leasing services .....	11	D	D	D	b	D	D
<b>POMPANO BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>190</b>	<b>141 093</b>	<b>24 264</b>	<b>5 679</b>	<b>953</b>	<b>19.4</b>	<b>13.6</b>
531	Real estate .....	143	71 553	12 824	2 868	540	24.0	15.8
5311	Lessors of real estate .....	65	39 441	5 545	1 374	297	11.9	13.8
53111	Lessors of residential buildings & dwellings .....	30	13 694	2 351	604	140	23.4	9.8
531110	Lessors of residential buildings & dwellings .....	30	13 694	2 351	604	140	23.4	9.8
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	17 955	2 269	564	103	3.0	21.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	17 955	2 269	564	103	3.0	21.1
5312	Offices of real estate agents & brokers .....	49	22 508	3 858	784	122	41.6	14.2
53121	Offices of real estate agents & brokers .....	49	22 508	3 858	784	122	41.6	14.2
531210	Offices of real estate agents & brokers .....	49	22 508	3 858	784	122	41.6	14.2
5313	Activities related to real estate .....	29	9 604	3 421	710	121	32.6	27.4
53131	Real estate property managers .....	21	7 198	2 443	511	94	37.1	36.5
531311	Residential property managers .....	14	4 247	1 791	384	79	9.3	51.4
532	Rental & leasing services .....	47	69 540	11 440	2 811	413	14.6	11.4
5321	Automotive equipment rental & leasing .....	15	D	D	D	c	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	11	37 219	5 500	1 346	148	—	3.6
532120	Truck, utility trailer, & RV rental & leasing .....	11	37 219	5 500	1 346	148	—	3.6
5322	Consumer goods rental .....	14	9 948	2 408	592	143	12.5	57.8
5324	Commercial & industrial machinery & equipment rental & leasing .....	11	13 209	2 072	505	81	15.7	2.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PORT ORANGE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>38</b>	<b>16 567</b>	<b>3 225</b>	<b>708</b>	<b>223</b>	<b>27.9</b>	<b>8.8</b>
531	Real estate .....	23	11 821	2 127	462	150	34.9	5.2
5311	Lessors of real estate .....	11	8 203	1 626	361	121	26.2	7.5
532	Rental & leasing services .....	14	D	D	D	b	D	D
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>PORT RICHEY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	14	5 345	679	173	41	17.6	4.7
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>PORT ST. JOE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	888	100	20	8	67.9	19.1
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>PORT ST. LUCIE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>75</b>	<b>36 069</b>	<b>4 853</b>	<b>1 108</b>	<b>216</b>	<b>37.6</b>	<b>13.9</b>
531	Real estate .....	57	31 104	3 778	880	156	42.3	11.7
5311	Lessors of real estate .....	12	14 818	1 927	453	67	6.6	3.9
5312	Offices of real estate agents & brokers .....	35	15 130	1 613	371	69	73.3	19.9
53121	Offices of real estate agents & brokers .....	35	15 130	1 613	371	69	73.3	19.9
531210	Offices of real estate agents & brokers .....	35	15 130	1 613	371	69	73.3	19.9
5313	Activities related to real estate .....	10	1 156	238	56	20	93.8	6.2
532	Rental & leasing services .....	18	4 965	1 075	228	60	8.4	27.2
<b>PUNTA GORDA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>16 370</b>	<b>2 135</b>	<b>447</b>	<b>100</b>	<b>44.5</b>	<b>8.1</b>
531	Real estate .....	38	15 445	1 885	376	83	46.5	3.9
5311	Lessors of real estate .....	12	4 373	522	118	23	37.8	.7
5312	Offices of real estate agents & brokers .....	19	9 972	1 147	202	43	50.2	5.4
53121	Offices of real estate agents & brokers .....	19	9 972	1 147	202	43	50.2	5.4
531210	Offices of real estate agents & brokers .....	19	9 972	1 147	202	43	50.2	5.4
532	Rental & leasing services .....	4	925	250	71	17	11.1	78.1
<b>QUINCY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>2 762</b>	<b>526</b>	<b>131</b>	<b>38</b>	<b>39.9</b>	<b>8.1</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	b	D	D
<b>RIVIERA BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>24 340</b>	<b>3 103</b>	<b>723</b>	<b>136</b>	<b>26.7</b>	<b>10.9</b>
531	Real estate .....	31	11 975	1 501	351	75	48.4	15.8
5311	Lessors of real estate .....	17	7 387	608	143	40	61.5	9.9
532	Rental & leasing services .....	11	12 365	1 602	372	61	5.6	6.0
<b>ROCKLEDGE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>20</b>	<b>7 779</b>	<b>1 744</b>	<b>432</b>	<b>88</b>	<b>25.6</b>	<b>12.9</b>
531	Real estate .....	11	3 774	416	99	35	52.8	25.4
532	Rental & leasing services .....	9	4 005	1 328	333	53	—	1.0
<b>ROYAL PALM BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>21</b>	<b>12 632</b>	<b>1 237</b>	<b>258</b>	<b>47</b>	<b>45.8</b>	<b>—</b>
531	Real estate .....	14	8 726	907	170	29	56.6	—
532	Rental & leasing services .....	7	3 906	330	88	18	21.7	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SAFETY HARBOR, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>5 112</b>	<b>780</b>	<b>152</b>	<b>49</b>	<b>41.0</b>	<b>2.2</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>ST. AUGUSTINE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>62</b>	<b>20 205</b>	<b>3 164</b>	<b>720</b>	<b>199</b>	<b>49.0</b>	<b>23.0</b>
531	Real estate .....	55	18 235	2 747	617	173	53.0	20.3
5311	Lessors of real estate .....	15	5 631	871	211	71	48.0	15.7
5312	Offices of real estate agents & brokers .....	30	10 791	1 266	263	62	56.6	17.6
53121	Offices of real estate agents & brokers .....	30	10 791	1 266	263	62	56.6	17.6
531210	Offices of real estate agents & brokers .....	30	10 791	1 266	263	62	56.6	17.6
5313	Activities related to real estate .....	10	1 813	610	143	40	47.0	50.4
532	Rental & leasing services .....	7	1 970	417	103	26	11.9	48.5
<b>ST. CLOUD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>4 780</b>	<b>1 129</b>	<b>269</b>	<b>61</b>	<b>56.3</b>	<b>30.3</b>
531	Real estate .....	13	3 035	733	174	31	52.9	35.3
532	Rental & leasing services .....	5	1 745	396	95	30	62.2	21.7
<b>ST. PETE BEACH, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>35</b>	<b>11 165</b>	<b>1 506</b>	<b>360</b>	<b>89</b>	<b>22.3</b>	<b>13.2</b>
531	Real estate .....	27	10 311	1 323	317	66	20.8	10.7
5312	Offices of real estate agents & brokers .....	16	8 280	930	237	48	7.0	13.3
53121	Offices of real estate agents & brokers .....	16	8 280	930	237	48	7.0	13.3
531210	Offices of real estate agents & brokers .....	16	8 280	930	237	48	7.0	13.3
532	Rental & leasing services .....	8	854	183	43	23	41.5	43.3
<b>ST. PETERSBURG, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>287</b>	<b>177 436</b>	<b>31 160</b>	<b>6 987</b>	<b>1 531</b>	<b>18.0</b>	<b>18.7</b>
531	Real estate .....	226	136 387	20 970	4 497	1 022	21.0	18.0
5311	Lessors of real estate .....	105	76 849	9 430	2 133	522	15.2	24.7
53111	Lessors of residential buildings & dwellings .....	60	45 184	6 487	1 575	405	9.6	17.2
531110	Lessors of residential buildings & dwellings .....	60	45 184	6 487	1 575	405	9.6	17.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	22	20 574	1 839	268	45	20.4	50.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	22	20 574	1 839	268	45	20.4	50.3
53119	Lessors of other real estate property .....	20	10 435	1 044	274	66	29.8	8.2
531190	Lessors of other real estate property .....	20	10 435	1 044	274	66	29.8	8.2
5312	Offices of real estate agents & brokers .....	62	40 073	4 779	919	216	24.5	2.8
53121	Offices of real estate agents & brokers .....	62	40 073	4 779	919	216	24.5	2.8
531210	Offices of real estate agents & brokers .....	62	40 073	4 779	919	216	24.5	2.8
5313	Activities related to real estate .....	59	19 465	6 761	1 445	284	36.7	22.9
53131	Real estate property managers .....	35	15 063	4 985	1 155	229	36.1	28.1
531311	Residential property managers .....	25	10 811	2 456	547	97	45.6	22.0
531312	Nonresidential property managers .....	10	4 252	2 529	608	132	12.0	43.6
53132	Offices of real estate appraisers .....	22	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	22	D	D	D	b	D	D
532	Rental & leasing services .....	57	31 791	7 629	1 969	402	10.7	21.7
5321	Automotive equipment rental & leasing .....	12	8 687	1 175	285	58	—	18.3
5322	Consumer goods rental .....	27	12 451	2 785	665	185	3.9	17.0
53223	Video tape & disk rental .....	17	7 373	1 140	271	121	3.9	19.2
532230	Video tape & disk rental .....	17	7 373	1 140	271	121	3.9	19.2
5324	Commercial & industrial machinery & equipment rental & leasing .....	11	6 300	2 595	774	107	16.8	39.4
<b>SANFORD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>32</b>	<b>24 075</b>	<b>4 607</b>	<b>1 066</b>	<b>276</b>	<b>17.0</b>	<b>16.2</b>
531	Real estate .....	18	13 272	2 730	647	184	25.1	14.6
5311	Lessors of real estate .....	10	9 164	1 592	387	140	24.0	12.3
532	Rental & leasing services .....	14	10 803	1 877	419	92	7.1	18.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANIBEL, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>27 981</b>	<b>3 531</b>	<b>802</b>	<b>150</b>	<b>27.8</b>	<b>17.0</b>
531	Real estate .....	36	25 069	2 998	658	115	22.9	15.5
5311	Lessors of real estate .....	12	12 102	1 341	340	56	10.1	5.6
5312	Offices of real estate agents & brokers .....	17	11 020	1 297	216	39	27.7	28.4
53121	Offices of real estate agents & brokers .....	17	11 020	1 297	216	39	27.7	28.4
531210	Offices of real estate agents & brokers .....	17	11 020	1 297	216	39	27.7	28.4
532	Rental & leasing services .....	6	2 912	533	144	35	69.4	30.6
<b>SARASOTA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>184</b>	<b>124 357</b>	<b>20 447</b>	<b>4 908</b>	<b>864</b>	<b>28.7</b>	<b>4.7</b>
531	Real estate .....	150	81 860	14 087	3 294	548	38.4	6.4
5311	Lessors of real estate .....	45	20 983	2 325	506	120	34.8	12.7
53111	Lessors of residential buildings & dwellings .....	19	5 710	868	172	48	21.2	43.9
531110	Lessors of residential buildings & dwellings .....	19	5 710	868	172	48	21.2	43.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	12 371	1 081	235	44	37.0	1.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	12 371	1 081	235	44	37.0	1.3
5312	Offices of real estate agents & brokers .....	55	42 955	7 130	1 762	271	28.4	1.6
53121	Offices of real estate agents & brokers .....	55	42 955	7 130	1 762	271	28.4	1.6
531210	Offices of real estate agents & brokers .....	55	42 955	7 130	1 762	271	28.4	1.6
5313	Activities related to real estate .....	50	17 922	4 632	1 026	157	66.4	10.7
53131	Real estate property managers .....	21	10 983	3 258	733	93	61.0	9.6
531311	Residential property managers .....	11	2 858	1 540	282	43	1.3	13.6
531312	Nonresidential property managers .....	10	8 125	1 718	451	50	82.0	8.2
53132	Offices of real estate appraisers .....	18	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	18	D	D	D	b	D	D
53139	Other activities related to real estate .....	11	D	D	D	b	D	D
531390	Other activities related to real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	33	D	D	D	e	D	D
5322	Consumer goods rental .....	16	D	D	D	b	D	D
<b>SATELLITE BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>4 537</b>	<b>567</b>	<b>114</b>	<b>34</b>	<b>50.0</b>	<b>18.2</b>
531	Real estate .....	15	D	D	D	b	D	D
532	Rental & leasing services .....	3	437	87	20	9	D	3.7
<b>SEBASTIAN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 268</b>	<b>328</b>	<b>73</b>	<b>19</b>	<b>72.2</b>	<b>8.8</b>
531	Real estate .....	7	1 652	235	52	10	99.1	.9
532	Rental & leasing services .....	4	616	93	21	9	—	29.9
<b>SEBRING, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>16</b>	<b>8 314</b>	<b>1 621</b>	<b>360</b>	<b>76</b>	<b>28.8</b>	<b>28.2</b>
531	Real estate .....	11	4 293	793	166	33	45.4	54.6
532	Rental & leasing services .....	5	4 021	828	194	43	11.1	—
<b>SEMINOLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>35</b>	<b>7 364</b>	<b>1 786</b>	<b>411</b>	<b>103</b>	<b>58.5</b>	<b>18.9</b>
531	Real estate .....	30	5 516	1 561	360	80	69.4	21.3
5312	Offices of real estate agents & brokers .....	10	1 182	121	32	10	79.1	20.9
53121	Offices of real estate agents & brokers .....	10	1 182	121	32	10	79.1	20.9
531210	Offices of real estate agents & brokers .....	10	1 182	121	32	10	79.1	20.9
5313	Activities related to real estate .....	12	1 458	844	187	38	53.2	46.8
532	Rental & leasing services .....	4	D	D	D	b	D	D
<b>SOUTH BAY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>4</b>	<b>2 933</b>	<b>719</b>	<b>90</b>	<b>19</b>	<b>27.9</b>	<b>—</b>
531	Real estate .....	4	2 933	719	90	19	27.9	—

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SOUTH DAYTONA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>19 376</b>	<b>4 231</b>	<b>969</b>	<b>205</b>	<b>22.0</b>	<b>76.2</b>
531	Real estate .....	19	D	D	D	b	D	D
5311	Lessors of real estate .....	10	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	c	D	D
<b>SOUTH MIAMI, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>60</b>	<b>27 337</b>	<b>3 962</b>	<b>954</b>	<b>152</b>	<b>45.9</b>	<b>9.3</b>
531	Real estate .....	52	25 803	3 526	832	132	43.9	9.8
5311	Lessors of real estate .....	28	12 077	1 409	288	76	55.6	17.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	7 603	1 086	218	58	50.9	23.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	7 603	1 086	218	58	50.9	23.6
5312	Offices of real estate agents & brokers .....	11	11 096	875	178	24	35.7	—
53121	Offices of real estate agents & brokers .....	11	11 096	875	178	24	35.7	—
531210	Offices of real estate agents & brokers .....	11	11 096	875	178	24	35.7	—
5313	Activities related to real estate .....	13	2 630	1 242	366	32	25.2	14.2
532	Rental & leasing services .....	8	1 534	436	122	20	79.6	1.1
<b>SOUTH PASADENA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>10</b>	<b>5 487</b>	<b>878</b>	<b>201</b>	<b>58</b>	<b>21.4</b>	<b>15.9</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>SPRINGFIELD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>884</b>	<b>117</b>	<b>33</b>	<b>11</b>	<b>D</b>	<b>17.4</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>STARKE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>3 549</b>	<b>375</b>	<b>97</b>	<b>38</b>	<b>45.1</b>	<b>5.6</b>
531	Real estate .....	9	2 430	151	38	14	63.4	.4
532	Rental & leasing services .....	4	1 119	224	59	24	5.5	16.8
<b>STUART, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>87</b>	<b>61 833</b>	<b>15 008</b>	<b>3 108</b>	<b>464</b>	<b>19.8</b>	<b>5.5</b>
531	Real estate .....	75	31 538	5 185	1 183	210	36.7	7.2
5311	Lessors of real estate .....	31	11 856	2 155	493	91	21.6	11.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	16	7 695	1 308	314	46	19.2	9.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	16	7 695	1 308	314	46	19.2	9.3
5312	Offices of real estate agents & brokers .....	27	14 496	1 255	269	73	53.6	4.8
53121	Offices of real estate agents & brokers .....	27	14 496	1 255	269	73	53.6	4.8
531210	Offices of real estate agents & brokers .....	27	14 496	1 255	269	73	53.6	4.8
5313	Activities related to real estate .....	17	5 186	1 775	421	46	23.7	3.4
53131	Real estate property managers .....	10	3 404	649	150	25	32.2	.7
532	Rental & leasing services .....	12	30 295	9 823	1 925	254	2.2	3.7
<b>SUNRISE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>74</b>	<b>78 117</b>	<b>13 295</b>	<b>3 131</b>	<b>706</b>	<b>16.0</b>	<b>12.8</b>
531	Real estate .....	60	69 951	10 857	2 449	582	16.3	13.6
5311	Lessors of real estate .....	25	49 447	4 746	881	231	8.0	5.9
53111	Lessors of residential buildings & dwellings .....	18	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	18	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	18	8 013	721	160	35	62.7	10.1
53121	Offices of real estate agents & brokers .....	18	8 013	721	160	35	62.7	10.1
531210	Offices of real estate agents & brokers .....	18	8 013	721	160	35	62.7	10.1
5313	Activities related to real estate .....	17	12 491	5 390	1 408	316	19.3	46.5
53131	Real estate property managers .....	12	11 247	5 070	1 331	296	16.9	45.2
532	Rental & leasing services .....	13	D	D	D	c	D	D
<b>SURFSIDE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>11 269</b>	<b>3 557</b>	<b>1 025</b>	<b>140</b>	<b>31.0</b>	<b>7.4</b>
531	Real estate .....	19	11 269	3 557	1 025	140	31.0	7.4
5311	Lessors of real estate .....	11	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SWEETWATER, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>11</b>	<b>2 206</b>	<b>406</b>	<b>81</b>	<b>22</b>	<b>44.8</b>	<b>55.2</b>
531	Real estate .....	5	1 593	286	60	9	23.6	76.4
532	Rental & leasing services .....	6	613	120	21	13	100.0	—
<b>TALLAHASSEE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>241</b>	<b>179 486</b>	<b>29 952</b>	<b>7 138</b>	<b>1 659</b>	<b>22.0</b>	<b>10.7</b>
531	Real estate .....	186	104 240	17 528	4 230	1 061	36.4	12.5
5311	Lessors of real estate .....	75	61 386	6 144	1 492	422	29.0	19.6
53111	Lessors of residential buildings & dwellings .....	33	19 351	1 894	454	139	23.1	19.1
531110	Lessors of residential buildings & dwellings .....	33	19 351	1 894	454	139	23.1	19.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	38 537	3 877	962	251	30.5	19.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	38 537	3 877	962	251	30.5	19.6
53119	Lessors of other real estate property .....	13	D	D	D	b	D	D
531190	Lessors of other real estate property .....	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	61	27 582	3 409	793	183	58.0	2.7
53121	Offices of real estate agents & brokers .....	61	27 582	3 409	793	183	58.0	2.7
531210	Offices of real estate agents & brokers .....	61	27 582	3 409	793	183	58.0	2.7
5313	Activities related to real estate .....	50	15 272	7 975	1 945	456	27.3	1.6
53131	Real estate property managers .....	32	11 117	5 747	1 499	403	25.9	1.5
531311	Residential property managers .....	26	D	D	D	e	D	D
53132	Offices of real estate appraisers .....	15	3 886	2 138	425	51	26.0	2.1
531320	Offices of real estate appraisers .....	15	3 886	2 138	425	51	26.0	2.1
532	Rental & leasing services .....	54	D	D	D	f	D	D
5321	Automotive equipment rental & leasing .....	11	46 424	5 506	1 364	293	—	.7
5322	Consumer goods rental .....	25	D	D	D	c	D	D
53223	Video tape & disk rental .....	18	4 925	1 015	283	139	9.6	45.0
532230	Video tape & disk rental .....	18	4 925	1 015	283	139	9.6	45.0
5324	Commercial & industrial machinery & equipment rental & leasing .....	15	14 318	2 902	525	87	2.1	13.7
<b>TAMARAC, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>62</b>	<b>43 748</b>	<b>10 108</b>	<b>2 288</b>	<b>452</b>	<b>33.9</b>	<b>8.6</b>
531	Real estate .....	54	37 259	7 956	1 848	366	39.6	6.4
5311	Lessors of real estate .....	19	21 489	1 768	446	120	38.9	9.5
53111	Lessors of residential buildings & dwellings .....	13	18 681	1 198	301	79	41.6	8.2
531110	Lessors of residential buildings & dwellings .....	13	18 681	1 198	301	79	41.6	8.2
5312	Offices of real estate agents & brokers .....	15	6 371	2 525	631	79	25.2	1.5
53121	Offices of real estate agents & brokers .....	15	6 371	2 525	631	79	25.2	1.5
531210	Offices of real estate agents & brokers .....	15	6 371	2 525	631	79	25.2	1.5
5313	Activities related to real estate .....	20	9 399	3 663	771	167	51.0	2.8
53131	Real estate property managers .....	18	D	D	D	c	D	D
531311	Residential property managers .....	11	6 746	2 385	477	130	45.6	.7
532	Rental & leasing services .....	8	6 489	2 152	440	86	.9	20.7
<b>TAMPA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>526</b>	<b>599 827</b>	<b>110 553</b>	<b>25 694</b>	<b>4 489</b>	<b>10.4</b>	<b>8.2</b>
531	Real estate .....	387	D	D	D	g	D	D
5311	Lessors of real estate .....	151	112 109	12 504	3 174	672	21.1	13.7
53111	Lessors of residential buildings & dwellings .....	67	44 428	5 738	1 405	370	20.9	20.1
531110	Lessors of residential buildings & dwellings .....	67	44 428	5 738	1 405	370	20.9	20.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	54	56 164	5 236	1 390	195	19.6	3.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	54	56 164	5 236	1 390	195	19.6	3.8
53119	Lessors of other real estate property .....	23	8 219	1 206	301	79	41.5	51.6
531190	Lessors of other real estate property .....	23	8 219	1 206	301	79	41.5	51.6
5312	Offices of real estate agents & brokers .....	116	63 723	20 873	3 799	459	34.2	8.0
53121	Offices of real estate agents & brokers .....	116	63 723	20 873	3 799	459	34.2	8.0
531210	Offices of real estate agents & brokers .....	116	63 723	20 873	3 799	459	34.2	8.0
5313	Activities related to real estate .....	120	D	D	D	g	D	D
53131	Real estate property managers .....	58	43 420	20 733	5 173	859	7.8	17.1
531311	Residential property managers .....	31	16 502	5 945	1 403	369	14.5	37.1
531312	Nonresidential property managers .....	27	26 918	14 788	3 770	490	3.6	4.9
53132	Offices of real estate appraisers .....	44	15 142	7 005	1 628	177	18.3	8.6
531320	Offices of real estate appraisers .....	44	15 142	7 005	1 628	177	18.3	8.6
53139	Other activities related to real estate .....	18	D	D	D	b	D	D
531390	Other activities related to real estate .....	18	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TAMPA, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	135	356 959	46 579	11 414	2 266	2.8	4.0
5321	Automotive equipment rental & leasing .....	42	260 138	27 932	6 987	1 393	.4	.8
53211	Passenger car rental & leasing .....	19	D	D	D	g	D	D
532111	Passenger car rental .....	18	D	D	D	g	D	D
53212	Truck, utility trailer, & RV rental & leasing .....	23	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	23	D	D	D	c	D	D
5322	Consumer goods rental .....	50	29 032	6 312	1 567	439	15.8	21.1
53223	Video tape & disk rental .....	21	D	D	D	c	D	D
532230	Video tape & disk rental .....	21	D	D	D	c	D	D
53229	Other consumer goods rental .....	12	D	D	D	c	D	D
5323	General rental centers .....	18	9 691	2 562	576	122	20.6	16.7
53231	General rental centers .....	18	9 691	2 562	576	122	20.6	16.7
532310	General rental centers .....	18	9 691	2 562	576	122	20.6	16.7
5324	Commercial & industrial machinery & equipment rental & leasing .....	25	58 098	9 773	2 284	312	4.2	8.1
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	13	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	13	D	D	D	c	D	D
<b>TARPON SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>34</b>	<b>15 791</b>	<b>1 821</b>	<b>400</b>	<b>82</b>	<b>22.8</b>	<b>4.4</b>
531	Real estate .....	25	11 892	1 007	203	48	23.1	5.2
5311	Lessors of real estate .....	11	6 968	327	74	22	10.7	3.1
532	Rental & leasing services .....	9	3 899	814	197	34	22.1	2.1
<b>TAVARES, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>12</b>	<b>7 799</b>	<b>1 549</b>	<b>227</b>	<b>73</b>	<b>21.8</b>	<b>67.7</b>
531	Real estate .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	b	D	D
<b>TEMPLE TERRACE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>24</b>	<b>10 706</b>	<b>1 610</b>	<b>386</b>	<b>93</b>	<b>9.3</b>	<b>20.2</b>
531	Real estate .....	22	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>TEQUESTA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>7 039</b>	<b>1 263</b>	<b>266</b>	<b>68</b>	<b>55.7</b>	<b>32.0</b>
531	Real estate .....	19	6 068	1 046	211	54	59.3	27.9
5312	Offices of real estate agents & brokers .....	10	2 495	272	78	20	87.5	12.5
53121	Offices of real estate agents & brokers .....	10	2 495	272	78	20	87.5	12.5
531210	Offices of real estate agents & brokers .....	10	2 495	272	78	20	87.5	12.5
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>TITUSVILLE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>36</b>	<b>10 283</b>	<b>1 380</b>	<b>339</b>	<b>127</b>	<b>53.9</b>	<b>9.9</b>
531	Real estate .....	24	6 338	694	173	64	85.7	13.0
5312	Offices of real estate agents & brokers .....	11	3 806	393	95	36	100.0	—
53121	Offices of real estate agents & brokers .....	11	3 806	393	95	36	100.0	—
531210	Offices of real estate agents & brokers .....	11	3 806	393	95	36	100.0	—
532	Rental & leasing services .....	12	3 945	686	166	63	2.9	4.9
<b>TREASURE ISLAND, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>8 712</b>	<b>1 571</b>	<b>459</b>	<b>113</b>	<b>49.2</b>	<b>38.0</b>
531	Real estate .....	26	D	D	D	c	D	D
5311	Lessors of real estate .....	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	10	2 661	379	76	27	89.4	1.0
53121	Offices of real estate agents & brokers .....	10	2 661	379	76	27	89.4	1.0
531210	Offices of real estate agents & brokers .....	10	2 661	379	76	27	89.4	1.0
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>UMATILLA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VALPARAISO, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>610</b>	<b>152</b>	<b>26</b>	<b>14</b>	<b>75.6</b>	<b>24.4</b>
531	Real estate .....	3	610	152	26	14	75.6	24.4
<b>VENICE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>40</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
531	Real estate .....	34	18 911	2 308	545	116	20.7	7.6
5311	Lessors of real estate .....	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	15	7 111	990	259	47	31.1	8.1
53121	Offices of real estate agents & brokers .....	15	7 111	990	259	47	31.1	8.1
531210	Offices of real estate agents & brokers .....	15	7 111	990	259	47	31.1	8.1
532	Rental & leasing services .....	6	D	D	D	b	D	D
<b>VERO BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>92</b>	<b>39 293</b>	<b>6 971</b>	<b>1 356</b>	<b>333</b>	<b>39.7</b>	<b>15.3</b>
531	Real estate .....	80	36 170	6 385	1 231	292	42.3	15.9
5311	Lessors of real estate .....	32	11 170	1 172	169	54	39.9	31.1
53111	Lessors of residential buildings & dwellings .....	13	3 071	401	70	21	63.7	7.1
531110	Lessors of residential buildings & dwellings .....	13	3 071	401	70	21	63.7	7.1
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	4 301	446	43	14	26.3	54.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	4 301	446	43	14	26.3	54.7
5312	Offices of real estate agents & brokers .....	33	18 958	2 119	441	157	51.9	7.9
53121	Offices of real estate agents & brokers .....	33	18 958	2 119	441	157	51.9	7.9
531210	Offices of real estate agents & brokers .....	33	18 958	2 119	441	157	51.9	7.9
5313	Activities related to real estate .....	15	6 042	3 094	621	81	16.2	13.2
532	Rental & leasing services .....	11	D	D	D	b	D	D
<b>WAUCHULA, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>2 176</b>	<b>199</b>	<b>39</b>	<b>15</b>	<b>88.7</b>	<b>-</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental & leasing services .....	3	D	D	D	a	D	D
<b>WELLINGTON, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>34</b>	<b>24 662</b>	<b>2 815</b>	<b>458</b>	<b>117</b>	<b>20.5</b>	<b>45.7</b>
531	Real estate .....	31	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	18	14 355	1 677	270	68	16.8	51.2
53121	Offices of real estate agents & brokers .....	18	14 355	1 677	270	68	16.8	51.2
531210	Offices of real estate agents & brokers .....	18	14 355	1 677	270	68	16.8	51.2
532	Rental & leasing services .....	3	4 295	495	67	17	D	87.4
<b>WEST MELBOURNE, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>13</b>	<b>4 370</b>	<b>1 186</b>	<b>257</b>	<b>48</b>	<b>12.5</b>	<b>11.3</b>
531	Real estate .....	7	2 614	801	167	26	16.9	17.6
532	Rental & leasing services .....	6	1 756	385	90	22	6.0	1.9
<b>WEST MIAMI, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>9</b>	<b>5 470</b>	<b>995</b>	<b>189</b>	<b>45</b>	<b>59.9</b>	<b>16.7</b>
531	Real estate .....	7	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	b	D	D
<b>WESTON, FL *</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>19</b>	<b>17 381</b>	<b>5 068</b>	<b>1 531</b>	<b>225</b>	<b>8.9</b>	<b>56.8</b>
531	Real estate .....	18	D	D	D	c	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WEST PALM BEACH, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>203</b>	<b>142 560</b>	<b>39 841</b>	<b>10 340</b>	<b>1 508</b>	<b>28.6</b>	<b>8.2</b>
531	Real estate .....	170	120 575	35 280	9 287	1 280	32.6	9.0
5311	Lessors of real estate .....	68	45 296	4 482	1 059	223	41.5	11.1
53111	Lessors of residential buildings & dwellings .....	30	21 513	1 925	451	127	48.1	5.7
531110	Lessors of residential buildings & dwellings .....	30	21 513	1 925	451	127	48.1	5.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	28	20 059	2 251	558	78	27.8	18.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	28	20 059	2 251	558	78	27.8	18.9
5312	Offices of real estate agents & brokers .....	45	23 570	4 178	1 132	166	43.5	14.6
53121	Offices of real estate agents & brokers .....	45	23 570	4 178	1 132	166	43.5	14.6
531210	Offices of real estate agents & brokers .....	45	23 570	4 178	1 132	166	43.5	14.6
5313	Activities related to real estate .....	57	51 709	26 620	7 096	891	19.8	4.5
53131	Real estate property managers .....	35	31 530	16 823	3 820	700	21.2	6.0
531311	Residential property managers .....	22	24 513	14 330	3 251	628	11.2	2.0
531312	Nonresidential property managers .....	13	7 017	2 493	569	72	55.8	19.7
53132	Offices of real estate appraisers .....	14	8 902	3 094	712	92	36.3	1.2
531320	Offices of real estate appraisers .....	14	8 902	3 094	712	92	36.3	1.2
532	Rental & leasing services .....	32	D	D	D	c	D	D
5322	Consumer goods rental .....	15	6 805	1 841	443	132	13.8	11.6
<b>WILDWOOD, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>2 564</b>	<b>200</b>	<b>20</b>	<b>6</b>	<b>95.0</b>	<b>-</b>
531	Real estate .....	7	2 564	200	20	6	95.0	-
<b>WILTON MANORS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>28</b>	<b>9 736</b>	<b>1 467</b>	<b>366</b>	<b>65</b>	<b>32.1</b>	<b>17.9</b>
531	Real estate .....	22	5 033	597	130	31	60.1	32.1
5312	Offices of real estate agents & brokers .....	11	2 871	370	80	14	77.6	8.7
53121	Offices of real estate agents & brokers .....	11	2 871	370	80	14	77.6	8.7
531210	Offices of real estate agents & brokers .....	11	2 871	370	80	14	77.6	8.7
532	Rental & leasing services .....	6	4 703	870	236	34	2.1	2.7
<b>WINTER GARDEN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>21</b>	<b>7 407</b>	<b>1 432</b>	<b>352</b>	<b>66</b>	<b>34.4</b>	<b>6.6</b>
531	Real estate .....	15	4 692	753	188	41	41.9	10.4
532	Rental & leasing services .....	6	2 715	679	164	25	21.4	-
<b>WINTER HAVEN, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>67</b>	<b>42 636</b>	<b>9 333</b>	<b>2 124</b>	<b>431</b>	<b>29.6</b>	<b>7.2</b>
531	Real estate .....	47	17 332	2 814	651	179	65.4	9.3
5311	Lessors of real estate .....	25	7 230	1 125	263	87	71.1	20.2
5312	Offices of real estate agents & brokers .....	17	8 725	1 241	265	71	67.3	1.6
53121	Offices of real estate agents & brokers .....	17	8 725	1 241	265	71	67.3	1.6
531210	Offices of real estate agents & brokers .....	17	8 725	1 241	265	71	67.3	1.6
532	Rental & leasing services .....	20	25 304	6 519	1 473	252	5.0	5.7
5322	Consumer goods rental .....	12	D	D	D	b	D	D
<b>WINTER PARK, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>117</b>	<b>62 959</b>	<b>14 134</b>	<b>2 919</b>	<b>558</b>	<b>29.8</b>	<b>13.4</b>
531	Real estate .....	111	58 176	13 338	2 776	525	30.8	11.6
5311	Lessors of real estate .....	28	13 715	2 743	595	137	45.9	24.1
53111	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings .....	14	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	13	8 926	2 042	432	74	58.6	8.3
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	13	8 926	2 042	432	74	58.6	8.3
5312	Offices of real estate agents & brokers .....	50	25 092	3 022	545	90	39.7	1.7
53121	Offices of real estate agents & brokers .....	50	25 092	3 022	545	90	39.7	1.7
531210	Offices of real estate agents & brokers .....	50	25 092	3 022	545	90	39.7	1.7
5313	Activities related to real estate .....	33	19 369	7 573	1 636	298	8.6	15.5
53131	Real estate property managers .....	14	12 134	5 470	1 190	241	9.9	17.5
53132	Offices of real estate appraisers .....	16	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	16	D	D	D	b	D	D
532	Rental & leasing services .....	4	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINTER SPRINGS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>22</b>	<b>5 954</b>	<b>963</b>	<b>203</b>	<b>56</b>	<b>40.9</b>	<b>5.2</b>
531	Real estate .....	17	D	D	D	b	D	D
532	Rental & leasing services .....	5	D	D	D	b	D	D
<b>ZEPHYRHILLS, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>18</b>	<b>13 477</b>	<b>1 291</b>	<b>298</b>	<b>60</b>	<b>22.1</b>	<b>12.8</b>
531	Real estate .....	14	10 986	844	194	38	27.0	9.5
532	Rental & leasing services .....	4	2 491	447	104	22	.4	27.2
<b>BALANCE OF ALACHUA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>96</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
531	Real estate .....	82	46 313	8 992	2 063	597	12.0	6.5
5311	Lessors of real estate .....	56	34 744	3 849	888	269	8.9	6.0
53111	Lessors of residential buildings & dwellings .....	33	23 439	2 335	562	159	4.4	8.5
531110	Lessors of residential buildings & dwellings .....	33	23 439	2 335	562	159	4.4	8.5
5312	Offices of real estate agents & brokers .....	10	3 682	608	136	35	26.6	14.6
53121	Offices of real estate agents & brokers .....	10	3 682	608	136	35	26.6	14.6
531210	Offices of real estate agents & brokers .....	10	3 682	608	136	35	26.6	14.6
5313	Activities related to real estate .....	16	7 887	4 535	1 039	293	18.9	4.8
53131	Real estate property managers .....	14	D	D	D	e	D	D
531311	Residential property managers .....	10	6 989	4 316	1 016	285	14.2	5.4
532	Rental & leasing services .....	14	D	D	D	c	D	D
5322	Consumer goods rental .....	12	D	D	D	b	D	D
53223	Video tape & disk rental .....	10	3 746	638	134	78	20.5	2.9
532230	Video tape & disk rental .....	10	3 746	638	134	78	20.5	2.9
<b>BALANCE OF BAY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>70</b>	<b>28 081</b>	<b>5 520</b>	<b>1 173</b>	<b>339</b>	<b>64.5</b>	<b>9.7</b>
531	Real estate .....	49	22 359	4 135	874	272	62.5	11.2
5311	Lessors of real estate .....	16	5 514	773	179	67	61.8	13.3
5312	Offices of real estate agents & brokers .....	19	11 037	1 152	269	114	63.6	7.2
53121	Offices of real estate agents & brokers .....	19	11 037	1 152	269	114	63.6	7.2
531210	Offices of real estate agents & brokers .....	19	11 037	1 152	269	114	63.6	7.2
5313	Activities related to real estate .....	14	5 808	2 210	426	91	61.1	17.0
53131	Real estate property managers .....	11	5 094	2 021	386	85	62.5	19.4
532	Rental & leasing services .....	20	D	D	D	b	D	D
5322	Consumer goods rental .....	11	1 527	315	58	17	50.9	6.9
<b>BALANCE OF BREVARD COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>165</b>	<b>65 533</b>	<b>14 755</b>	<b>3 304</b>	<b>733</b>	<b>38.0</b>	<b>10.0</b>
531	Real estate .....	134	51 844	11 495	2 680	534	36.7	11.5
5311	Lessors of real estate .....	61	22 633	4 195	996	207	32.6	15.4
53111	Lessors of residential buildings & dwellings .....	20	7 477	1 500	326	60	39.2	3.5
531110	Lessors of residential buildings & dwellings .....	20	7 477	1 500	326	60	39.2	3.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 735	1 138	277	41	57.0	19.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 735	1 138	277	41	57.0	19.9
53119	Lessors of other real estate property .....	22	8 606	1 209	312	79	20.4	23.1
531190	Lessors of other real estate property .....	22	8 606	1 209	312	79	20.4	23.1
5312	Offices of real estate agents & brokers .....	49	19 858	3 407	710	179	42.5	5.6
53121	Offices of real estate agents & brokers .....	49	19 858	3 407	710	179	42.5	5.6
531210	Offices of real estate agents & brokers .....	49	19 858	3 407	710	179	42.5	5.6
5313	Activities related to real estate .....	24	9 353	3 893	974	148	34.2	14.4
53131	Real estate property managers .....	13	6 531	2 530	597	108	39.1	15.9
532	Rental & leasing services .....	31	13 689	3 260	624	199	42.9	4.3
5322	Consumer goods rental .....	18	4 697	981	206	89	30.7	11.8
53223	Video tape & disk rental .....	14	3 618	751	157	70	15.9	15.3
532230	Video tape & disk rental .....	14	3 618	751	157	70	15.9	15.3

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF BROWARD COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>147</b>	<b>134 716</b>	<b>23 552</b>	<b>5 987</b>	<b>926</b>	<b>26.0</b>	<b>7.6</b>
531	Real estate	109	70 976	11 348	2 611	398	36.4	11.1
5311	Lessors of real estate	58	47 116	5 213	1 153	191	36.5	7.7
53111	Lessors of residential buildings & dwellings	22	18 595	1 405	330	74	42.6	14.8
531110	Lessors of residential buildings & dwellings	22	18 595	1 405	330	74	42.6	14.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	13 035	1 717	297	51	61.2	6.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	13 035	1 717	297	51	61.2	6.4
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	21	13 754	3 058	703	58	32.9	—
53121	Offices of real estate agents & brokers	21	13 754	3 058	703	58	32.9	—
531210	Offices of real estate agents & brokers	21	13 754	3 058	703	58	32.9	—
5313	Activities related to real estate	30	10 106	3 077	755	149	40.4	41.7
53131	Real estate property managers	21	7 860	2 555	633	131	38.4	49.0
531311	Residential property managers	15	5 338	1 610	413	93	32.9	61.0
532	Rental & leasing services	35	D	D	D	f	D	D
5322	Consumer goods rental	13	7 422	2 378	510	113	67.0	33.0
<b>BALANCE OF CALHOUN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
<b>BALANCE OF CHARLOTTE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>125</b>	<b>44 336</b>	<b>7 946</b>	<b>1 712</b>	<b>501</b>	<b>35.1</b>	<b>9.8</b>
531	Real estate	100	33 958	5 610	1 293	364	42.5	11.6
5311	Lessors of real estate	32	12 489	1 585	387	153	17.8	5.0
53111	Lessors of residential buildings & dwellings	10	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	45	16 843	2 824	654	141	52.8	13.1
53121	Offices of real estate agents & brokers	45	16 843	2 824	654	141	52.8	13.1
531210	Offices of real estate agents & brokers	45	16 843	2 824	654	141	52.8	13.1
5313	Activities related to real estate	23	4 626	1 201	252	70	72.0	23.7
53131	Real estate property managers	16	D	D	D	b	D	D
531311	Residential property managers	13	D	D	D	b	D	D
532	Rental & leasing services	25	10 378	2 336	419	137	10.9	4.0
5322	Consumer goods rental	15	D	D	D	b	D	D
53223	Video tape & disk rental	10	D	D	D	b	D	D
532230	Video tape & disk rental	10	D	D	D	b	D	D
<b>BALANCE OF CITRUS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>65</b>	<b>16 277</b>	<b>3 050</b>	<b>613</b>	<b>195</b>	<b>61.4</b>	<b>10.6</b>
531	Real estate	53	12 400	1 729	342	109	67.5	13.9
5311	Lessors of real estate	18	6 090	967	196	58	51.1	21.6
5312	Offices of real estate agents & brokers	29	5 186	595	133	45	85.0	2.6
53121	Offices of real estate agents & brokers	29	5 186	595	133	45	85.0	2.6
531210	Offices of real estate agents & brokers	29	5 186	595	133	45	85.0	2.6
532	Rental & leasing services	11	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>62</b>	<b>32 367</b>	<b>5 830</b>	<b>1 422</b>	<b>262</b>	<b>23.4</b>	<b>11.2</b>
531	Real estate	41	18 910	3 725	1 000	156	22.4	4.4
5311	Lessors of real estate	14	11 150	1 265	299	81	15.3	1.8
5312	Offices of real estate agents & brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	18	D	D	D	b	D	D
532	Rental & leasing services	21	13 457	2 105	422	106	24.6	20.7
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	10	3 557	473	123	42	5.5	70.8
532230	Video tape & disk rental	10	3 557	473	123	42	5.5	70.8

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COLLIER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>226</b>	<b>119 181</b>	<b>28 388</b>	<b>6 862</b>	<b>1 426</b>	<b>32.4</b>	<b>7.4</b>
531	Real estate	194	101 119	25 200	6 111	1 251	29.6	7.4
5311	Lessors of real estate	48	31 224	2 852	685	162	28.7	12.5
53111	Lessors of residential buildings & dwellings	18	7 852	1 364	308	73	47.9	25.4
531110	Lessors of residential buildings & dwellings	18	7 852	1 364	308	73	47.9	25.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	12	15 180	710	176	37	5.3	4.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	12	15 180	710	176	37	5.3	4.8
53119	Lessors of other real estate property	12	5 181	569	149	37	56.0	17.8
531190	Lessors of other real estate property	12	5 181	569	149	37	56.0	17.8
5312	Offices of real estate agents & brokers	99	44 480	6 410	1 260	204	30.1	3.6
53121	Offices of real estate agents & brokers	99	44 480	6 410	1 260	204	30.1	3.6
531210	Offices of real estate agents & brokers	99	44 480	6 410	1 260	204	30.1	3.6
5313	Activities related to real estate	47	25 415	15 938	4 166	885	29.9	7.7
53131	Real estate property managers	30	9 576	2 949	770	201	43.0	18.7
531311	Residential property managers	24	8 617	2 746	708	188	40.8	16.5
53139	Other activities related to real estate	12	14 553	12 764	3 341	671	15.4	1.0
531390	Other activities related to real estate	12	14 553	12 764	3 341	671	15.4	1.0
532	Rental & leasing services	31	D	D	D	c	D	D
5322	Consumer goods rental	17	5 964	1 125	262	85	46.8	15.5
<b>BALANCE OF COLUMBIA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>12</b>	<b>3 198</b>	<b>352</b>	<b>70</b>	<b>18</b>	<b>93.2</b>	<b>1.2</b>
531	Real estate	8	2 468	215	43	10	98.4	1.6
532	Rental & leasing services	4	730	137	27	8	75.3	—
<b>BALANCE OF DADE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>1 290</b>	<b>1 252 683</b>	<b>203 610</b>	<b>47 772</b>	<b>8 699</b>	<b>23.8</b>	<b>18.7</b>
531	Real estate	978	706 787	122 927	28 542	5 764	33.8	20.5
5311	Lessors of real estate	527	492 963	51 395	11 607	2 311	29.0	21.7
53111	Lessors of residential buildings & dwellings	256	234 222	26 289	5 864	1 167	28.4	30.0
531110	Lessors of residential buildings & dwellings	256	234 222	26 289	5 864	1 167	28.4	30.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	184	179 818	14 707	3 182	577	33.4	19.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	184	179 818	14 707	3 182	577	33.4	19.2
53113	Lessors of miniwarehouses & self storage units	38	21 082	2 609	593	147	26.7	.7
531130	Lessors of miniwarehouses & self storage units	38	21 082	2 609	593	147	26.7	.7
53119	Lessors of other real estate property	49	57 841	7 790	1 968	420	18.5	3.9
531190	Lessors of other real estate property	49	57 841	7 790	1 968	420	18.5	3.9
5312	Offices of real estate agents & brokers	237	110 342	19 632	3 703	726	48.1	11.9
53121	Offices of real estate agents & brokers	237	110 342	19 632	3 703	726	48.1	11.9
531210	Offices of real estate agents & brokers	237	110 342	19 632	3 703	726	48.1	11.9
5313	Activities related to real estate	214	103 482	51 900	13 232	2 727	41.7	24.0
53131	Real estate property managers	146	85 766	47 081	12 240	2 559	40.3	26.7
531311	Residential property managers	83	50 496	31 021	8 208	1 833	53.1	15.0
531312	Nonresidential property managers	63	35 270	16 060	4 032	726	22.0	43.4
53132	Offices of real estate appraisers	43	12 568	3 268	652	113	41.1	12.3
531320	Offices of real estate appraisers	43	12 568	3 268	652	113	41.1	12.3
53139	Other activities related to real estate	25	5 148	1 551	340	55	67.3	9.0
531390	Other activities related to real estate	25	5 148	1 551	340	55	67.3	9.0
532	Rental & leasing services	308	D	D	D	h	D	D
5321	Automotive equipment rental & leasing	62	287 510	41 964	10 214	1 441	1.1	17.4
53211	Passenger car rental & leasing	39	188 902	22 952	5 742	1 003	1.3	25.9
532111	Passenger car rental	35	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	23	98 608	19 012	4 472	438	.6	.9
532120	Truck, utility trailer, & RV rental & leasing	23	98 608	19 012	4 472	438	.6	.9
5322	Consumer goods rental	118	58 974	10 214	2 206	629	36.9	30.4
53221	Consumer electronics & appliances rental	11	15 809	2 536	480	92	62.3	15.4
532210	Consumer electronics & appliances rental	11	15 809	2 536	480	92	62.3	15.4
53223	Video tape & disk rental	60	26 017	3 623	869	327	9.4	47.4
532230	Video tape & disk rental	60	26 017	3 623	869	327	9.4	47.4
53229	Other consumer goods rental	41	14 119	3 591	772	187	56.8	18.1
532291	Home health equipment rental	22	8 411	2 440	468	106	64.9	2.2
532299	All other consumer goods rental	16	5 366	1 087	289	74	43.0	44.1
5323	General rental centers	28	D	D	D	c	D	D
53231	General rental centers	28	D	D	D	c	D	D
532310	General rental centers	28	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	100	163 763	25 020	5 883	684	15.7	10.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing	21	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	14	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	75	57 138	12 962	3 048	459	28.5	12.8
532490	Oth commercial/industrial machinery & equipment rental & leasing	75	57 138	12 962	3 048	459	28.5	12.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DESOTO COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>8</b>	<b>2 445</b>	<b>415</b>	<b>109</b>	<b>30</b>	<b>77.4</b>	<b>6.2</b>
531	Real estate .....	5	1 779	147	40	9	77.5	—
532	Rental & leasing services .....	3	666	268	69	21	77.2	22.8
<b>BALANCE OF DIXIE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>601</b>	<b>203</b>	<b>51</b>	<b>18</b>	<b>31.4</b>	<b>26.0</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF ESCAMBIA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>177</b>	<b>79 650</b>	<b>13 179</b>	<b>2 971</b>	<b>781</b>	<b>29.3</b>	<b>9.8</b>
531	Real estate .....	126	46 113	7 230	1 604	442	44.8	16.8
5311	Lessors of real estate .....	54	21 290	2 484	606	195	53.8	13.9
53111	Lessors of residential buildings & dwellings .....	28	14 655	1 560	377	125	55.7	7.6
531110	Lessors of residential buildings & dwellings .....	28	14 655	1 560	377	125	55.7	7.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 635	672	170	47	29.2	46.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	3 635	672	170	47	29.2	46.8
5312	Offices of real estate agents & brokers .....	46	18 956	2 648	542	132	38.5	22.5
53121	Offices of real estate agents & brokers .....	46	18 956	2 648	542	132	38.5	22.5
531210	Offices of real estate agents & brokers .....	46	18 956	2 648	542	132	38.5	22.5
5313	Activities related to real estate .....	26	5 867	2 098	456	115	32.4	8.6
53131	Real estate property managers .....	19	4 900	1 626	355	99	32.5	10.3
531311	Residential property managers .....	17	D	D	D	b	D	D
532	Rental & leasing services .....	51	33 537	5 949	1 367	339	7.9	.3
5321	Automotive equipment rental & leasing .....	12	12 212	1 427	338	95	—	.4
5322	Consumer goods rental .....	30	12 042	2 508	596	182	19.8	.6
53223	Video tape & disk rental .....	13	4 516	719	179	93	4.2	1.5
532230	Video tape & disk rental .....	13	4 516	719	179	93	4.2	1.5
<b>BALANCE OF FLAGLER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>42</b>	<b>25 101</b>	<b>3 383</b>	<b>869</b>	<b>175</b>	<b>20.9</b>	<b>9.8</b>
531	Real estate .....	37	D	D	D	c	D	D
5312	Offices of real estate agents & brokers .....	23	D	D	D	c	D	D
53121	Offices of real estate agents & brokers .....	23	D	D	D	c	D	D
531210	Offices of real estate agents & brokers .....	23	D	D	D	c	D	D
532	Rental & leasing services .....	5	D	D	D	a	D	D
<b>BALANCE OF FRANKLIN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	b	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF GADSDEN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>426</b>	<b>140</b>	<b>31</b>	<b>8</b>	<b>100.0</b>	<b>—</b>
531	Real estate .....	3	426	140	31	8	100.0	—
<b>BALANCE OF GILCHRIST COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>6</b>	<b>1 004</b>	<b>384</b>	<b>66</b>	<b>15</b>	<b>37.1</b>	<b>26.4</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF GLADES COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>11</b>	<b>2 678</b>	<b>189</b>	<b>52</b>	<b>14</b>	<b>46.4</b>	<b>20.7</b>
531	Real estate .....	5	1 278	99	28	6	62.7	37.3
532	Rental & leasing services .....	6	1 400	90	24	8	31.5	5.5
<b>BALANCE OF GULF COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAMILTON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>501</b>	<b>299</b>	<b>88</b>	<b>33</b>	<b>D</b>	<b>-</b>
531	Real estate .....	2	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HARDEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>3</b>	<b>340</b>	<b>65</b>	<b>22</b>	<b>7</b>	<b>50.6</b>	<b>49.4</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF HENDRY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
<b>BALANCE OF HERNANDO COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>64</b>	<b>14 115</b>	<b>2 215</b>	<b>506</b>	<b>153</b>	<b>53.4</b>	<b>10.2</b>
531	Real estate .....	51	11 050	1 704	386	91	58.6	13.0
5311	Lessors of real estate .....	16	2 748	427	107	27	62.5	13.5
5312	Offices of real estate agents & brokers .....	25	6 564	1 020	205	48	63.6	14.7
53121	Offices of real estate agents & brokers .....	25	6 564	1 020	205	48	63.6	14.7
531210	Offices of real estate agents & brokers .....	25	6 564	1 020	205	48	63.6	14.7
5313	Activities related to real estate .....	10	1 738	257	74	16	33.2	6.2
532	Rental & leasing services .....	13	3 065	511	120	62	35.0	-
<b>BALANCE OF HIGHLANDS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>46</b>	<b>14 278</b>	<b>1 673</b>	<b>381</b>	<b>131</b>	<b>32.3</b>	<b>12.9</b>
531	Real estate .....	33	11 489	1 345	303	96	37.7	7.3
5311	Lessors of real estate .....	17	6 492	818	187	57	30.4	7.7
531119	Lessors of other real estate property .....	11	5 576	685	144	50	31.6	-
531190	Lessors of other real estate property .....	11	5 576	685	144	50	31.6	-
5312	Offices of real estate agents & brokers .....	13	4 503	417	97	33	51.8	4.2
53121	Offices of real estate agents & brokers .....	13	4 503	417	97	33	51.8	4.2
531210	Offices of real estate agents & brokers .....	13	4 503	417	97	33	51.8	4.2
532	Rental & leasing services .....	13	2 789	328	78	35	9.8	35.9
<b>BALANCE OF HILLSBOROUGH COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>577</b>	<b>411 658</b>	<b>75 670</b>	<b>17 004</b>	<b>3 627</b>	<b>17.8</b>	<b>13.9</b>
531	Real estate .....	440	231 016	39 722	8 602	1 936	22.5	15.8
5311	Lessors of real estate .....	178	124 389	17 332	3 934	956	17.3	12.6
53111	Lessors of residential buildings & dwellings .....	71	63 409	8 184	1 945	495	14.8	9.4
531110	Lessors of residential buildings & dwellings .....	71	63 409	8 184	1 945	495	14.8	9.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	34	28 934	5 139	1 193	209	22.1	28.1
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	34	28 934	5 139	1 193	209	22.1	28.1
53113	Lessors of miniwarehouses & self storage units .....	22	7 607	913	198	65	11.3	-
531130	Lessors of miniwarehouses & self storage units .....	22	7 607	913	198	65	11.3	-
53119	Lessors of other real estate property .....	51	24 439	3 096	598	187	20.2	6.6
531190	Lessors of other real estate property .....	51	24 439	3 096	598	187	20.2	6.6
5312	Offices of real estate agents & brokers .....	160	61 485	8 669	1 558	389	34.0	14.9
53121	Offices of real estate agents & brokers .....	160	61 485	8 669	1 558	389	34.0	14.9
531210	Offices of real estate agents & brokers .....	160	61 485	8 669	1 558	389	34.0	14.9
5313	Activities related to real estate .....	102	45 142	13 721	3 110	591	21.3	25.8
53131	Real estate property managers .....	63	37 474	10 886	2 504	509	15.1	27.2
531311	Residential property managers .....	43	D	D	D	e	D	D
531312	Nonresidential property managers .....	20	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	27	D	D	D	b	D	D
531320	Offices of real estate appraisers .....	27	D	D	D	b	D	D
53139	Other activities related to real estate .....	12	D	D	D	b	D	D
531390	Other activities related to real estate .....	12	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HILLSBOROUGH COUNTY, FL—Con.</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing—Con.</b>							
532	Rental & leasing services .....	131	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	14	90 276	17 926	4 132	787	.5	.6
53212	Truck, utility trailer, & RV rental & leasing .....	11	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing .....	11	D	D	D	c	D	D
5322	Consumer goods rental .....	76	29 211	6 192	1 481	465	27.3	30.3
53223	Video tape & disk rental .....	51	18 488	3 175	795	328	18.8	36.7
532230	Video tape & disk rental .....	51	18 488	3 175	795	328	18.8	36.7
53229	Other consumer goods rental .....	18	D	D	D	b	D	D
5323	General rental centers .....	13	D	D	D	b	D	D
53231	General rental centers .....	13	D	D	D	b	D	D
532310	General rental centers .....	13	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	28	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	18	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	18	D	D	D	c	D	D
<b>BALANCE OF INDIAN RIVER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>67</b>	<b>34 937</b>	<b>5 583</b>	<b>1 368</b>	<b>362</b>	<b>36.5</b>	<b>12.2</b>
531	Real estate .....	59	31 334	4 908	1 194	321	40.3	13.6
5311	Lessors of real estate .....	35	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings .....	10	6 267	511	134	52	60.1	1.6
531110	Lessors of residential buildings & dwellings .....	10	6 267	511	134	52	60.1	1.6
53119	Lessors of other real estate property .....	13	6 464	657	134	44	21.7	17.8
531190	Lessors of other real estate property .....	13	6 464	657	134	44	21.7	17.8
5312	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	11	D	D	D	b	D	D
5313	Activities related to real estate .....	13	7 913	2 424	588	150	19.1	4.1
532	Rental & leasing services .....	8	3 603	675	174	41	4.1	—
<b>BALANCE OF JACKSON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D
<b>BALANCE OF JEFFERSON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF LAKE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>74</b>	<b>37 594</b>	<b>9 163</b>	<b>2 005</b>	<b>498</b>	<b>63.5</b>	<b>5.7</b>
531	Real estate .....	65	19 127	3 490	781	166	40.9	9.9
5311	Lessors of real estate .....	28	12 619	1 508	365	93	32.0	9.1
53119	Lessors of other real estate property .....	19	10 568	1 060	256	70	33.7	—
531190	Lessors of other real estate property .....	19	10 568	1 060	256	70	33.7	—
5312	Offices of real estate agents & brokers .....	25	4 570	1 323	256	38	73.7	6.4
53121	Offices of real estate agents & brokers .....	25	4 570	1 323	256	38	73.7	6.4
531210	Offices of real estate agents & brokers .....	25	4 570	1 323	256	38	73.7	6.4
5313	Activities related to real estate .....	12	1 938	659	160	35	22.2	23.7
532	Rental & leasing services .....	9	18 467	5 673	1 224	332	86.8	1.3

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>352</b>	<b>232 274</b>	<b>41 309</b>	<b>9 383</b>	<b>1 908</b>	<b>21.9</b>	<b>11.9</b>
531	Real estate .....	297	146 698	29 885	6 714	1 339	32.0	18.5
5311	Lessors of real estate .....	92	61 462	8 143	1 811	475	16.6	23.2
53111	Lessors of residential buildings & dwellings .....	20	8 977	2 551	513	148	9.9	33.5
531110	Lessors of residential buildings & dwellings .....	20	8 977	2 551	513	148	9.9	33.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	20	13 434	1 446	299	70	39.7	40.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	20	13 434	1 446	299	70	39.7	40.0
53113	Lessors of miniwarehouses & self storage units .....	15	4 209	483	121	38	22.7	2.1
531130	Lessors of miniwarehouses & self storage units .....	15	4 209	483	121	38	22.7	2.1
53119	Lessors of other real estate property .....	37	34 842	3 663	878	219	8.7	16.7
531190	Lessors of other real estate property .....	37	34 842	3 663	878	219	8.7	16.7
5312	Offices of real estate agents & brokers .....	145	59 345	11 067	2 464	403	45.9	9.1
53121	Offices of real estate agents & brokers .....	145	59 345	11 067	2 464	403	45.9	9.1
531210	Offices of real estate agents & brokers .....	145	59 345	11 067	2 464	403	45.9	9.1
5313	Activities related to real estate .....	60	25 891	10 675	2 439	461	36.6	28.8
53131	Real estate property managers .....	37	16 344	8 018	1 923	381	26.2	44.6
531311	Residential property managers .....	25	5 747	2 331	594	139	50.2	25.3
531312	Nonresidential property managers .....	12	10 597	5 687	1 329	242	13.1	55.0
53132	Offices of real estate appraisers .....	15	2 933	990	178	30	73.0	1.6
531320	Offices of real estate appraisers .....	15	2 933	990	178	30	73.0	1.6
532	Rental & leasing services .....	53	D	D	D	f	D	D
5322	Consumer goods rental .....	33	9 150	1 702	410	195	39.3	1.9
53223	Video tape & disk rental .....	14	3 908	694	169	120	12.9	1.9
532230	Video tape & disk rental .....	14	3 908	694	169	120	12.9	1.9
53229	Other consumer goods rental .....	16	D	D	D	b	D	D
532292	Recreational goods rental .....	12	2 786	639	146	56	100.0	—
<b>BALANCE OF LEON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>60</b>	<b>22 859</b>	<b>3 143</b>	<b>768</b>	<b>176</b>	<b>48.6</b>	<b>15.0</b>
531	Real estate .....	49	16 308	1 974	520	107	64.3	19.9
5311	Lessors of real estate .....	17	6 598	895	235	47	47.5	44.1
5312	Offices of real estate agents & brokers .....	19	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	19	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	19	D	D	D	b	D	D
5313	Activities related to real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	11	6 551	1 169	248	69	9.4	2.9
<b>BALANCE OF LEVY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>24</b>	<b>4 134</b>	<b>816</b>	<b>175</b>	<b>61</b>	<b>67.8</b>	<b>12.0</b>
531	Real estate .....	16	2 338	473	111	37	78.7	21.3
532	Rental & leasing services .....	8	1 796	343	64	24	53.5	—
<b>BALANCE OF LIBERTY COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MADISON COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>BALANCE OF MANATEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>153</b>	<b>107 046</b>	<b>13 172</b>	<b>2 895</b>	<b>657</b>	<b>12.3</b>	<b>5.4</b>
531	Real estate .....	121	88 387	8 957	2 021	466	13.1	5.9
5311	Lessors of real estate .....	69	69 992	5 786	1 325	315	9.4	5.5
53111	Lessors of residential buildings & dwellings .....	21	36 228	1 575	335	122	8.5	3.5
531110	Lessors of residential buildings & dwellings .....	21	36 228	1 575	335	122	8.5	3.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	11	13 736	2 411	569	81	5.5	2.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	11	13 736	2 411	569	81	5.5	2.0
53119	Lessors of other real estate property .....	31	18 553	1 620	379	102	14.3	12.5
531190	Lessors of other real estate property .....	31	18 553	1 620	379	102	14.3	12.5
5312	Offices of real estate agents & brokers .....	35	13 063	1 644	336	66	29.6	7.0
53121	Offices of real estate agents & brokers .....	35	13 063	1 644	336	66	29.6	7.0
531210	Offices of real estate agents & brokers .....	35	13 063	1 644	336	66	29.6	7.0
5313	Activities related to real estate .....	17	5 332	1 527	360	85	20.8	7.9
53131	Real estate property managers .....	12	4 785	1 397	338	81	11.8	8.7
532	Rental & leasing services .....	31	D	D	D	c	D	D
5322	Consumer goods rental .....	17	7 035	2 068	410	105	15.3	6.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MARION COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>95</b>	<b>27 962</b>	<b>4 936</b>	<b>1 063</b>	<b>275</b>	<b>50.1</b>	<b>20.3</b>
531	Real estate .....	76	D	D	D	c	D	D
5311	Lessors of real estate .....	36	D	D	D	b	D	D
531111	Lessors of residential buildings & dwellings .....	15	3 073	282	72	27	74.5	22.0
531110	Lessors of residential buildings & dwellings .....	15	3 073	282	72	27	74.5	22.0
53119	Lessors of other real estate property .....	15	6 162	316	75	39	80.9	8.2
531190	Lessors of other real estate property .....	15	6 162	316	75	39	80.9	8.2
5312	Offices of real estate agents & brokers .....	27	D	D	D	b	D	D
53121	Offices of real estate agents & brokers .....	27	D	D	D	b	D	D
531210	Offices of real estate agents & brokers .....	27	D	D	D	b	D	D
5313	Activities related to real estate .....	13	3 671	2 073	462	90	24.7	5.7
532	Rental & leasing services .....	19	D	D	D	b	D	D
5322	Consumer goods rental .....	12	3 239	681	163	52	8.5	45.5
53223	Video tape & disk rental .....	10	D	D	D	b	D	D
532230	Video tape & disk rental .....	10	D	D	D	b	D	D
<b>BALANCE OF MARTIN COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>124</b>	<b>56 746</b>	<b>12 732</b>	<b>2 607</b>	<b>522</b>	<b>39.7</b>	<b>18.3</b>
531	Real estate .....	110	50 750	11 157	2 228	434	38.3	18.0
5311	Lessors of real estate .....	48	23 970	3 986	907	187	34.1	19.1
531111	Lessors of residential buildings & dwellings .....	11	4 712	426	94	22	75.4	3.9
531110	Lessors of residential buildings & dwellings .....	11	4 712	426	94	22	75.4	3.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	18	11 356	1 960	445	65	24.6	27.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	18	11 356	1 960	445	65	24.6	27.6
53119	Lessors of other real estate property .....	13	5 775	1 368	324	85	6.5	9.9
531190	Lessors of other real estate property .....	13	5 775	1 368	324	85	6.5	9.9
5312	Offices of real estate agents & brokers .....	34	16 347	2 037	462	89	47.8	20.3
53121	Offices of real estate agents & brokers .....	34	16 347	2 037	462	89	47.8	20.3
531210	Offices of real estate agents & brokers .....	34	16 347	2 037	462	89	47.8	20.3
5313	Activities related to real estate .....	28	10 433	5 134	859	158	33.2	12.2
53131	Real estate property managers .....	17	7 356	3 083	658	139	28.5	1.7
531311	Residential property managers .....	14	5 570	1 689	395	102	37.7	2.2
532	Rental & leasing services .....	14	5 996	1 575	379	88	51.5	20.9
5322	Consumer goods rental .....	11	D	D	D	b	D	D
<b>BALANCE OF MONROE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>143</b>	<b>58 851</b>	<b>8 343</b>	<b>1 816</b>	<b>476</b>	<b>59.6</b>	<b>12.1</b>
531	Real estate .....	107	49 890	6 273	1 305	311	61.0	13.1
5311	Lessors of real estate .....	36	20 686	1 735	435	101	82.0	7.9
531111	Lessors of residential buildings & dwellings .....	11	4 897	541	127	25	65.4	7.5
531110	Lessors of residential buildings & dwellings .....	11	4 897	541	127	25	65.4	7.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	11 566	561	145	32	90.6	8.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	11 566	561	145	32	90.6	8.4
53119	Lessors of other real estate property .....	10	3 631	529	140	39	87.6	—
531190	Lessors of other real estate property .....	10	3 631	529	140	39	87.6	—
5312	Offices of real estate agents & brokers .....	55	24 410	2 821	471	100	43.0	15.4
53121	Offices of real estate agents & brokers .....	55	24 410	2 821	471	100	43.0	15.4
531210	Offices of real estate agents & brokers .....	55	24 410	2 821	471	100	43.0	15.4
5313	Activities related to real estate .....	16	4 794	1 717	399	110	62.3	23.4
53131	Real estate property managers .....	10	3 059	1 113	247	51	47.0	30.6
532	Rental & leasing services .....	36	8 961	2 070	511	165	51.7	7.0
5322	Consumer goods rental .....	29	7 733	1 632	407	143	49.6	2.5
53223	Video tape & disk rental .....	13	2 188	405	89	43	27.2	8.8
532230	Video tape & disk rental .....	13	2 188	405	89	43	27.2	8.8
53229	Other consumer goods rental .....	15	D	D	D	b	D	D
532292	Recreational goods rental .....	15	D	D	D	b	D	D
<b>BALANCE OF NASSAU COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>19</b>	<b>4 140</b>	<b>656</b>	<b>163</b>	<b>49</b>	<b>39.0</b>	<b>20.9</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental & leasing services .....	6	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF OKALOOSA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>66</b>	<b>31 860</b>	<b>5 239</b>	<b>1 274</b>	<b>301</b>	<b>15.8</b>	<b>24.9</b>
531	Real estate .....	51	22 718	4 148	1 059	224	14.8	32.4
5311	Lessors of real estate .....	21	11 018	1 419	464	77	6.9	35.5
53111	Lessors of residential buildings & dwellings .....	12	6 486	1 140	395	53	4.1	55.1
531110	Lessors of residential buildings & dwellings .....	12	6 486	1 140	395	53	4.1	55.1
5312	Offices of real estate agents & brokers .....	15	6 749	946	227	50	33.8	11.9
53121	Offices of real estate agents & brokers .....	15	6 749	946	227	50	33.8	11.9
531210	Offices of real estate agents & brokers .....	15	6 749	946	227	50	33.8	11.9
5313	Activities related to real estate .....	15	4 951	1 783	368	97	6.6	53.5
53131	Real estate property managers .....	12	4 385	1 484	312	90	4.2	60.4
531311	Residential property managers .....	11	D	D	D	b	D	D
532	Rental & leasing services .....	15	9 142	1 091	215	77	18.3	6.1
<b>BALANCE OF OKEECHOBEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>7</b>	<b>1 932</b>	<b>424</b>	<b>110</b>	<b>21</b>	<b>34.3</b>	<b>54.6</b>
531	Real estate .....	3	344	21	5	1	96.5	3.5
532	Rental & leasing services .....	4	1 588	403	105	20	20.8	65.6
<b>BALANCE OF ORANGE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>585</b>	<b>810 198</b>	<b>117 979</b>	<b>27 914</b>	<b>5 766</b>	<b>15.5</b>	<b>7.7</b>
531	Real estate .....	417	404 604	58 902	13 716	2 824	19.7	6.6
5311	Lessors of real estate .....	161	125 731	11 863	2 705	551	32.8	11.9
53111	Lessors of residential buildings & dwellings .....	58	54 934	5 624	1 299	280	36.4	22.7
531110	Lessors of residential buildings & dwellings .....	58	54 934	5 624	1 299	280	36.4	22.7
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	48	43 360	3 999	913	132	23.7	2.8
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	48	43 360	3 999	913	132	23.7	2.8
53113	Lessors of miniwarehouses & self storage units .....	27	11 814	837	185	59	59.4	1.7
531130	Lessors of miniwarehouses & self storage units .....	27	11 814	837	185	59	59.4	1.7
53119	Lessors of other real estate property .....	28	15 623	1 403	308	80	25.5	6.9
531190	Lessors of other real estate property .....	28	15 623	1 403	308	80	25.5	6.9
5312	Offices of real estate agents & brokers .....	147	179 699	19 685	4 430	802	16.2	4.6
53121	Offices of real estate agents & brokers .....	147	179 699	19 685	4 430	802	16.2	4.6
531210	Offices of real estate agents & brokers .....	147	179 699	19 685	4 430	802	16.2	4.6
5313	Activities related to real estate .....	109	99 174	27 354	6 581	1 471	9.6	3.5
53131	Real estate property managers .....	71	92 911	25 282	6 033	1 402	6.7	2.7
531311	Residential property managers .....	53	39 618	12 576	2 866	710	13.6	3.0
531312	Nonresidential property managers .....	18	53 293	12 706	3 167	692	1.6	2.4
53132	Offices of real estate appraisers .....	22	3 362	1 127	234	41	61.4	7.8
531320	Offices of real estate appraisers .....	22	3 362	1 127	234	41	61.4	7.8
53139	Other activities related to real estate .....	16	2 901	945	314	28	42.8	24.2
531390	Other activities related to real estate .....	16	2 901	945	314	28	42.8	24.2
532	Rental & leasing services .....	166	D	D	D	h	D	D
5321	Automotive equipment rental & leasing .....	50	290 749	32 045	7 445	1 591	12.6	3.0
53211	Passenger car rental & leasing .....	29	230 441	24 189	5 600	1 348	15.9	3.6
532111	Passenger car rental .....	22	189 388	22 643	5 171	1 305	.2	4.4
53212	Truck, utility trailer, & RV rental & leasing .....	21	60 308	7 856	1 845	243	—	1.0
532120	Truck, utility trailer, & RV rental & leasing .....	21	60 308	7 856	1 845	243	—	1.0
5322	Consumer goods rental .....	49	D	D	D	e	D	D
53223	Video tape & disk rental .....	28	13 666	2 252	560	275	13.6	45.7
532230	Video tape & disk rental .....	28	13 666	2 252	560	275	13.6	45.7
5323	General rental centers .....	22	15 060	3 545	798	153	10.9	8.9
53231	General rental centers .....	22	15 060	3 545	798	153	10.9	8.9
532310	General rental centers .....	22	15 060	3 545	798	153	10.9	8.9
5324	Commercial & industrial machinery & equipment rental & leasing .....	45	77 760	18 976	4 739	786	4.3	23.2
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	13	20 346	5 387	1 231	139	1.0	4.6
532412	Construction/mining/forestry machinery & equip rental & leasing .....	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	26	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	26	D	D	D	f	D	D
<b>BALANCE OF OSCEOLA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>86</b>	<b>62 632</b>	<b>11 708</b>	<b>2 543</b>	<b>476</b>	<b>21.6</b>	<b>5.4</b>
531	Real estate .....	75	58 175	10 867	2 359	430	20.3	4.8
5311	Lessors of real estate .....	23	D	D	D	b	D	D
5312	Offices of real estate agents & brokers .....	28	32 630	6 842	1 472	224	13.4	3.8
53121	Offices of real estate agents & brokers .....	28	32 630	6 842	1 472	224	13.4	3.8
531210	Offices of real estate agents & brokers .....	28	32 630	6 842	1 472	224	13.4	3.8
5313	Activities related to real estate .....	24	D	D	D	c	D	D
53131	Real estate property managers .....	18	D	D	D	b	D	D
531311	Residential property managers .....	17	D	D	D	b	D	D
532	Rental & leasing services .....	11	4 457	841	184	46	38.5	13.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PALM BEACH COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>445</b>	<b>378 165</b>	<b>66 924</b>	<b>17 042</b>	<b>2 646</b>	<b>21.6</b>	<b>14.5</b>
531	Real estate .....	363	213 268	44 170	11 415	1 507	26.4	20.9
5311	Lessors of real estate .....	144	95 641	15 020	4 104	678	29.5	15.4
53111	Lessors of residential buildings & dwellings .....	50	38 666	6 326	1 469	386	33.3	8.5
531110	Lessors of residential buildings & dwellings .....	50	38 666	6 326	1 469	386	33.3	8.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	40	30 265	5 965	2 074	128	37.3	26.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	40	30 265	5 965	2 074	128	37.3	26.5
53113	Lessors of miniwarehouses & self storage units .....	21	10 270	1 071	234	61	4.1	6.2
531130	Lessors of miniwarehouses & self storage units .....	21	10 270	1 071	234	61	4.1	6.2
53119	Lessors of other real estate property .....	33	16 440	1 658	327	103	21.8	16.8
531190	Lessors of other real estate property .....	33	16 440	1 658	327	103	21.8	16.8
5312	Offices of real estate agents & brokers .....	120	66 324	12 529	3 237	278	23.5	30.2
53121	Offices of real estate agents & brokers .....	120	66 324	12 529	3 237	278	23.5	30.2
531210	Offices of real estate agents & brokers .....	120	66 324	12 529	3 237	278	23.5	30.2
5313	Activities related to real estate .....	99	51 303	16 621	4 074	551	24.4	19.0
53131	Real estate property managers .....	66	43 416	14 416	3 667	489	19.2	17.7
531311	Residential property managers .....	44	33 660	9 698	2 674	349	14.0	21.8
531312	Nonresidential property managers .....	22	9 756	4 718	993	140	37.4	3.5
53132	Offices of real estate appraisers .....	16	3 325	1 018	154	28	51.8	—
531320	Offices of real estate appraisers .....	16	3 325	1 018	154	28	51.8	—
53139	Other activities related to real estate .....	17	4 562	1 187	253	34	53.9	46.1
531390	Other activities related to real estate .....	17	4 562	1 187	253	34	53.9	46.1
532	Rental & leasing services .....	80	D	D	D	g	D	D
5321	Automotive equipment rental & leasing .....	12	107 513	10 715	2 833	603	.5	—
5322	Consumer goods rental .....	36	22 069	3 882	916	253	15.1	40.5
53223	Video tape & disk rental .....	18	11 948	1 684	426	159	2.9	71.3
532230	Video tape & disk rental .....	18	11 948	1 684	426	159	2.9	71.3
5323	General rental centers .....	10	D	D	D	b	D	D
53231	General rental centers .....	10	D	D	D	b	D	D
532310	General rental centers .....	10	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	22	28 120	6 709	1 509	212	65.2	5.0
53241	Const/trans/mining/forestry machinery & equip rental & leasing .....	10	16 947	3 361	809	120	70.3	4.0
53249	Oth commercial/industrial machinery & equipment rental & leasing .....	11	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing .....	11	D	D	D	b	D	D
<b>BALANCE OF PASCO COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing .....</b>	<b>160</b>	<b>62 916</b>	<b>10 493</b>	<b>2 364</b>	<b>549</b>	<b>40.3</b>	<b>13.4</b>
531	Real estate .....	126	51 391	7 557	1 687	376	43.8	10.1
5311	Lessors of real estate .....	60	33 639	3 491	791	201	47.5	8.3
53111	Lessors of residential buildings & dwellings .....	16	16 460	2 041	480	100	52.0	2.5
531110	Lessors of residential buildings & dwellings .....	16	16 460	2 041	480	100	52.0	2.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 144	587	124	43	33.2	28.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	17	6 144	587	124	43	33.2	28.6
53119	Lessors of other real estate property .....	19	8 752	497	102	38	54.1	6.9
531190	Lessors of other real estate property .....	19	8 752	497	102	38	54.1	6.9
5312	Offices of real estate agents & brokers .....	41	10 138	1 440	367	87	38.0	9.4
53121	Offices of real estate agents & brokers .....	41	10 138	1 440	367	87	38.0	9.4
531210	Offices of real estate agents & brokers .....	41	10 138	1 440	367	87	38.0	9.4
5313	Activities related to real estate .....	25	7 614	2 626	529	88	35.5	19.1
53131	Real estate property managers .....	11	2 043	362	73	26	32.0	58.0
532	Rental & leasing services .....	34	11 525	2 936	677	173	24.6	28.3
5322	Consumer goods rental .....	20	5 117	1 532	331	104	26.2	14.1
53223	Video tape & disk rental .....	11	2 085	518	118	57	34.1	31.8
532230	Video tape & disk rental .....	11	2 085	518	118	57	34.1	31.8

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINELLAS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>354</b>	<b>165 745</b>	<b>29 644</b>	<b>6 710</b>	<b>1 496</b>	<b>34.2</b>	<b>11.9</b>
531	Real estate	298	127 598	21 381	5 037	1 162	38.8	9.8
5311	Lessors of real estate	127	64 860	8 308	2 120	567	35.6	11.3
53111	Lessors of residential buildings & dwellings	31	21 971	2 396	667	159	18.6	9.5
531110	Lessors of residential buildings & dwellings	31	21 971	2 396	667	159	18.6	9.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	32	12 219	1 674	402	111	43.3	16.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	32	12 219	1 674	402	111	43.3	16.4
53119	Lessors of other real estate property	55	27 780	3 934	980	281	46.8	11.6
531190	Lessors of other real estate property	55	27 780	3 934	980	281	46.8	11.6
5312	Offices of real estate agents & brokers	120	50 694	8 662	1 828	357	41.3	4.5
53121	Offices of real estate agents & brokers	120	50 694	8 662	1 828	357	41.3	4.5
531210	Offices of real estate agents & brokers	120	50 694	8 662	1 828	357	41.3	4.5
5313	Activities related to real estate	51	12 044	4 411	1 089	238	45.9	23.6
53131	Real estate property managers	36	9 258	3 681	933	215	42.3	24.7
531311	Residential property managers	22	6 467	2 502	656	162	44.6	26.2
531312	Nonresidential property managers	14	2 791	1 179	277	53	37.1	21.4
532	Rental & leasing services	52	32 146	5 327	1 297	282	22.4	22.9
5321	Automotive equipment rental & leasing	11	10 929	1 178	333	65	.5	11.4
5322	Consumer goods rental	24	8 059	1 783	442	125	42.4	28.3
53223	Video tape & disk rental	14	4 301	731	190	80	22.7	31.2
532230	Video tape & disk rental	14	4 301	731	190	80	22.7	31.2
5324	Commercial & industrial machinery & equipment rental & leasing	11	10 643	1 900	400	69	15.0	35.8
<b>BALANCE OF POLK COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>132</b>	<b>62 744</b>	<b>11 549</b>	<b>2 709</b>	<b>558</b>	<b>32.9</b>	<b>17.5</b>
531	Real estate	107	51 311	9 390	2 234	463	37.6	19.0
5311	Lessors of real estate	63	38 640	6 079	1 390	320	34.8	13.4
53111	Lessors of residential buildings & dwellings	18	15 438	2 944	605	142	8.9	15.1
531110	Lessors of residential buildings & dwellings	18	15 438	2 944	605	142	8.9	15.1
53119	Lessors of other real estate property	32	15 580	2 581	672	149	38.4	14.2
531190	Lessors of other real estate property	32	15 580	2 581	672	149	38.4	14.2
5312	Offices of real estate agents & brokers	22	6 790	1 136	259	41	46.4	32.0
53121	Offices of real estate agents & brokers	22	6 790	1 136	259	41	46.4	32.0
531210	Offices of real estate agents & brokers	22	6 790	1 136	259	41	46.4	32.0
5313	Activities related to real estate	22	5 881	2 175	585	102	45.2	41.3
53131	Real estate property managers	10	D	D	D	b	D	D
53132	Offices of real estate appraisers	10	3 277	1 212	349	48	37.4	60.5
531320	Offices of real estate appraisers	10	3 277	1 212	349	48	37.4	60.5
532	Rental & leasing services	24	D	D	D	b	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
<b>BALANCE OF PUTNAM COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>18</b>	<b>3 083</b>	<b>727</b>	<b>159</b>	<b>49</b>	<b>57.5</b>	<b>3.1</b>
531	Real estate	11	1 360	177	36	15	93.5	6.5
532	Rental & leasing services	7	1 723	550	123	34	29.1	.4
<b>BALANCE OF ST. JOHNS COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>91</b>	<b>63 158</b>	<b>6 389</b>	<b>1 407</b>	<b>306</b>	<b>51.2</b>	<b>14.7</b>
531	Real estate	80	56 158	4 911	1 097	255	55.7	11.5
5311	Lessors of real estate	23	10 937	996	274	83	12.9	20.3
53111	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	10	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	39	39 239	2 789	594	129	68.6	10.3
53121	Offices of real estate agents & brokers	39	39 239	2 789	594	129	68.6	10.3
531210	Offices of real estate agents & brokers	39	39 239	2 789	594	129	68.6	10.3
5313	Activities related to real estate	18	5 982	1 126	229	43	49.2	3.2
532	Rental & leasing services	11	7 000	1 478	310	51	15.4	40.7
<b>BALANCE OF ST. LUCIE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b>	<b>50</b>	<b>26 108</b>	<b>3 155</b>	<b>758</b>	<b>200</b>	<b>40.3</b>	<b>9.6</b>
531	Real estate	45	24 243	2 652	629	173	39.2	10.4
5311	Lessors of real estate	26	17 599	1 803	448	125	30.2	4.3
53119	Lessors of other real estate property	13	12 388	1 174	300	88	18.8	.6
531190	Lessors of other real estate property	13	12 388	1 174	300	88	18.8	.6
5312	Offices of real estate agents & brokers	15	6 053	717	158	42	59.6	28.9
53121	Offices of real estate agents & brokers	15	6 053	717	158	42	59.6	28.9
531210	Offices of real estate agents & brokers	15	6 053	717	158	42	59.6	28.9
532	Rental & leasing services	5	1 865	503	129	27	53.8	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF SANTA ROSA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>52</b>	<b>13 585</b>	<b>2 998</b>	<b>654</b>	<b>170</b>	<b>44.8</b>	<b>10.3</b>
531	Real estate .....	39	8 770	1 796	404	113	57.7	11.3
5311	Lessors of real estate .....	10	2 501	469	113	42	24.8	7.7
5312	Offices of real estate agents & brokers .....	16	4 118	476	94	31	84.7	15.3
53121	Offices of real estate agents & brokers .....	16	4 118	476	94	31	84.7	15.3
531210	Offices of real estate agents & brokers .....	16	4 118	476	94	31	84.7	15.3
5313	Activities related to real estate .....	13	2 151	851	197	40	44.4	8.1
532	Rental & leasing services .....	13	4 815	1 202	250	57	21.2	8.4
<b>BALANCE OF SARASOTA COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>313</b>	<b>130 923</b>	<b>23 791</b>	<b>5 383</b>	<b>1 234</b>	<b>33.5</b>	<b>13.1</b>
531	Real estate .....	244	100 257	17 963	4 044	863	36.9	12.5
5311	Lessors of real estate .....	94	43 964	8 347	1 955	517	29.1	21.9
53111	Lessors of residential buildings & dwellings .....	39	20 192	4 184	1 190	343	10.8	40.6
531110	Lessors of residential buildings & dwellings .....	39	20 192	4 184	1 190	343	10.8	40.6
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 827	2 261	276	45	81.6	9.6
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	21	7 827	2 261	276	45	81.6	9.6
53113	Lessors of miniwarehouses & self storage units .....	11	2 664	340	65	30	17.2	13.3
531130	Lessors of miniwarehouses & self storage units .....	11	2 664	340	65	30	17.2	13.3
53119	Lessors of other real estate property .....	23	13 281	1 562	424	99	28.3	2.3
531190	Lessors of other real estate property .....	23	13 281	1 562	424	99	28.3	2.3
5312	Offices of real estate agents & brokers .....	101	44 632	6 315	1 318	228	41.4	4.3
53121	Offices of real estate agents & brokers .....	101	44 632	6 315	1 318	228	41.4	4.3
531210	Offices of real estate agents & brokers .....	101	44 632	6 315	1 318	228	41.4	4.3
5313	Activities related to real estate .....	49	11 661	3 301	771	118	49.6	8.6
53131	Real estate property managers .....	23	D	D	D	b	D	D
531311	Residential property managers .....	17	D	D	D	b	D	D
53132	Offices of real estate appraisers .....	18	6 383	1 701	387	48	34.1	.8
531320	Offices of real estate appraisers .....	18	6 383	1 701	387	48	34.1	.8
532	Rental & leasing services .....	68	D	D	D	e	D	D
5322	Consumer goods rental .....	41	15 391	2 807	677	250	23.5	13.6
53223	Video tape & disk rental .....	25	7 419	1 264	313	154	10.7	15.3
532230	Video tape & disk rental .....	25	7 419	1 264	313	154	10.7	15.3
53229	Other consumer goods rental .....	14	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing .....	13	D	D	D	b	D	D
<b>BALANCE OF SEMINOLE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>161</b>	<b>156 320</b>	<b>20 135</b>	<b>4 878</b>	<b>757</b>	<b>17.1</b>	<b>6.1</b>
531	Real estate .....	137	D	D	D	e	D	D
5311	Lessors of real estate .....	36	17 784	1 850	428	89	34.2	10.0
53111	Lessors of residential buildings & dwellings .....	16	9 315	935	209	53	39.5	1.9
531110	Lessors of residential buildings & dwellings .....	16	9 315	935	209	53	39.5	1.9
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 326	499	120	14	52.7	37.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	12	4 326	499	120	14	52.7	37.2
5312	Offices of real estate agents & brokers .....	66	31 798	3 647	837	138	47.8	7.9
53121	Offices of real estate agents & brokers .....	66	31 798	3 647	837	138	47.8	7.9
531210	Offices of real estate agents & brokers .....	66	31 798	3 647	837	138	47.8	7.9
5313	Activities related to real estate .....	35	D	D	D	c	D	D
53131	Real estate property managers .....	20	10 187	3 703	980	220	11.3	24.8
531311	Residential property managers .....	18	D	D	D	c	D	D
53132	Offices of real estate appraisers .....	12	1 166	311	48	13	80.4	19.6
531320	Offices of real estate appraisers .....	12	1 166	311	48	13	80.4	19.6
532	Rental & leasing services .....	23	94 348	10 472	2 537	285	2.7	2.5
5322	Consumer goods rental .....	14	D	D	D	c	D	D
<b>BALANCE OF SUMTER COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>15</b>	<b>3 866</b>	<b>648</b>	<b>113</b>	<b>45</b>	<b>87.2</b>	<b>7.4</b>
531	Real estate .....	15	3 866	648	113	45	87.2	7.4
<b>BALANCE OF SUWANNEE COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>6</b>	<b>2 033</b>	<b>164</b>	<b>37</b>	<b>31</b>	<b>4.4</b>	<b>30.2</b>
531	Real estate .....	5	D	D	D	b	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF TAYLOR COUNTY, FL</b>								
<b>53</b>	<b>Real estate &amp; rental &amp; leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF UNION COUNTY, FL</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	2	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF VOLUSIA COUNTY, FL</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	86	37 737	5 113	1 221	351	61.9	8.6
531	Real estate .....	69	33 005	3 909	935	245	68.1	7.5
5311	Lessors of real estate .....	26	16 762	2 053	526	138	59.1	4.7
53119	Lessors of other real estate property .....	13	5 489	847	199	44	47.8	—
531190	Lessors of other real estate property .....	13	5 489	847	199	44	47.8	—
5312	Offices of real estate agents & brokers .....	31	13 725	1 360	298	84	77.2	8.5
53121	Offices of real estate agents & brokers .....	31	13 725	1 360	298	84	77.2	8.5
531210	Offices of real estate agents & brokers .....	31	13 725	1 360	298	84	77.2	8.5
5313	Activities related to real estate .....	12	2 518	496	111	23	78.8	21.2
532	Rental & leasing services .....	17	4 732	1 204	286	106	18.3	15.7
5322	Consumer goods rental .....	13	3 618	882	208	88	23.9	19.4
<b>BALANCE OF WAKULLA COUNTY, FL</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	10	2 035	262	61	14	17.1	82.9
531	Real estate .....	9	D	D	D	a	D	D
532	Rental & leasing services .....	1	D	D	D	a	D	D
<b>BALANCE OF WALTON COUNTY, FL</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	48	50 920	10 610	2 152	564	24.7	4.7
531	Real estate .....	40	D	D	D	f	D	D
5312	Offices of real estate agents & brokers .....	14	24 717	2 042	471	85	29.5	1.1
53121	Offices of real estate agents & brokers .....	14	24 717	2 042	471	85	29.5	1.1
531210	Offices of real estate agents & brokers .....	14	24 717	2 042	471	85	29.5	1.1
5313	Activities related to real estate .....	19	13 281	4 855	854	262	27.1	15.9
53131	Real estate property managers .....	18	D	D	D	e	D	D
531311	Residential property managers .....	17	D	D	D	c	D	D
532	Rental & leasing services .....	8	D	D	D	b	D	D
<b>BALANCE OF WASHINGTON COUNTY, FL</b>								
53	<b>Real estate &amp; rental &amp; leasing</b> .....	4	406	122	22	18	9.1	61.6
531	Real estate .....	2	D	D	D	a	D	D
532	Rental & leasing services .....	2	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

### **REAL ESTATE AND RENTAL AND LEASING**

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **53 REAL ESTATE AND RENTAL AND LEASING**

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

### **531 REAL ESTATE**

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

### **5311 Lessors of Real Estate**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

### **53111 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531110 Lessors of Residential Buildings and Dwellings**

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

### **5311101 Lessors of Apartment Buildings**

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per



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building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

### **5311109 Lessors of Dwellings Other Than Apartment Buildings**

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

### **53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

### **531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)**

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

### **5311201 Lessors of Professional and Other Office Buildings**

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311202 Lessors of Manufacturing and Industrial Buildings**

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311203 Lessors of Shopping Centers and Retail Stores**

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311209 Lessors of Other Nonresidential Buildings and Facilities**

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **53113 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

### **531130 Lessors of Miniwarehouses and Self-Storage Units**

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

### **53119 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

### **531190 Lessors of Other Real Estate Property**

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

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6515 Lessors of manufactured (mobile) home sites  
6517 Lessors of railroad property  
6519 Lessors of other real estate property

### **5311901 Lessors of Manufactured (Mobile) Home Sites**

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### **5311902 Lessors of Railroad Property**

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

### **5311909 Lessors of Other Real Property**

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

### **5312 Offices of Real Estate Agents and Brokers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

### **53121 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

### **531210 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

### **5312101 Offices of Residential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

### **5312109 Offices of Nonresidential Real Estate Agents and Brokers**

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

### **5313 Activities Related to Real Estate**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

### **53131 Real Estate Property Managers**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

### **531311 Residential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

### **531312 Nonresidential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

### **53132 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

### **531320 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

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### **53139 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

### **531390 Other Activities Related to Real Estate**

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

### **5321 Automotive Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

### **53211 Passenger Car Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

### **532111 Passenger Car Rental**

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

### **532112 Passenger Car Leasing**

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

### **53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

### **532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

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7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

### **5321201 Truck Rental, Without Drivers**

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

### **5321202 Truck Leasing**

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

### **5321209 Utility Trailer and Recreational Vehicle Rental and Leasing**

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

### **53221 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

### **532210 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

### **53222 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

### **532220 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

### **5322201 Formal Wear Rental**

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

### **5322209 Wardrobe Rental**

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

### **53223 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

### **532230 Video Tape and Disc Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 Home Health Equipment Rental**

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

### **532292 Recreational Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

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The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

### **532299 All Other Consumer Goods Rental**

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

### **5322991 Locker Rental, Except Cold Storage**

Establishments primarily engaged in renting lockers (except cold storage).

### **5322999 All Other Miscellaneous Consumer Goods Rental and Leasing**

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

### **5323 General Rental Centers**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

#### **53231 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### **532310 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

### **5324 Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

#### **53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### **532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

#### **5324111 Commercial Vessel Rental and Leasing Without Crew**

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

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### **5324112 Railroad Car Rental and Leasing**

Establishments primarily engaged in renting or leasing railroad cars.

### **5324119 Aircraft Rental and Leasing**

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

### **532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

### **5324121 Rental and Leasing of Heavy Construction Equipment Without Operators**

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

### **5324129 Oilfield and Well Drilling Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

### **53242 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

### **532420 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

### **5324201 Office Machine Rental and Leasing**

Establishments primarily engaged in renting or leasing office machinery and equipment.

### **5324209 Computer Rental and Leasing**

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

### **53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

### **532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

### **5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment**

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

### **5324902 Industrial Equipment Rental and Leasing**

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

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### **5324903 Motion Picture Equipment Rental**

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

### **5324909 Theatrical Equipment Rental**

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

### **533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

### **5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

### **53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

### **533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)**

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

### **5331101 Oil Royalty Trading Companies**

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

### **5331109 Patent Owners and Lessors**

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or



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administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

## Appendix D. Geographic Notes

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### FLORIDA

**Atlantic Beach.** See “Jacksonville (consolidated city).”

**Aventura** was incorporated in November 1995.

**De Bary** was incorporated in December 1993.

**Deltona** was incorporated in December 1995.

**Jacksonville Beach.** See “Jacksonville (consolidated city).”

**Jacksonville (balance).** See “Jacksonville (consolidated city).”

**Jacksonville (consolidated city)** is coextensive with Duval County. It includes Atlantic Beach, Jacksonville

Beach, and Neptune Beach, which are tabulated separately. “Jacksonville (balance),” which is a place equivalent, includes Baldwin, which is not populous enough for separate tabulation.

**Longboat Key** is in Manatee and Sarasota Counties.

**Neptune Beach.** See “Jacksonville (consolidated city).”

**Pinecrest** was incorporated in March 1996.

**St. Pete Beach** name was changed from St. Petersburg Beach in April 1994.

**Wellington** was incorporated in December 1995.

**Weston** was incorporated in September 1996.

# Appendix E. Metropolitan Areas

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## FLORIDA

### **Daytona Beach, FL MSA**

Flagler County, FL

Volusia County, FL

### **Fort Lauderdale, FL PMSA**

Broward County, FL

### **Fort Myers—Cape Coral, FL MSA**

Lee County, FL

### **Fort Pierce—Port St. Lucie, FL MSA**

Martin County, FL

St. Lucie County, FL

### **Fort Walton Beach, FL MSA**

Okaloosa County, FL

### **Gainesville, FL MSA**

Alachua County, FL

### **Jacksonville, FL MSA**

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

### **Lakeland—Winter Haven, FL MSA**

Polk County, FL

### **Melbourne—Titusville—Palm Bay, FL MSA**

Brevard County, FL

### **Miami—Fort Lauderdale, FL CMSA**

Fort Lauderdale, FL PMSA

Broward County, FL

Miami, FL PMSA

Dade County, FL

### **Miami, FL PMSA**

Dade County, FL

### **Naples, FL MSA**

Collier County, FL

### **Ocala, FL MSA**

Marion County, FL

### **Orlando, FL MSA**

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

### **Panama City, FL MSA**

Bay County, FL

### **Pensacola, FL MSA**

Escambia County, FL

Santa Rosa County, FL

### **Punta Gorda, FL MSA**

Charlotte County, FL

### **Sarasota—Bradenton, FL MSA**

Manatee County, FL

Sarasota County, FL

### **Tallahassee, FL MSA**

Gadsden County, FL

Leon County, FL

### **Tampa—St. Petersburg—Clearwater, FL MSA**

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

### **West Palm Beach—Boca Raton, FL MSA**

Palm Beach County, FL

