

Table 1115. Cable and Other Subscription Programming—Estimated Revenue and Expenses: 2004 and 2005

[In millions of dollars (31,373 represents \$31,373,000,000), except percent. For taxable and tax-exempt employer firms. Covers NAICS 51521. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, this section, and Section 15]

Item	2004	2005	Percent change, 2004-05
Operating revenue	31,373	35,232	12.3
Source of revenue:			
Licensing of rights to broadcast specialty programming ¹	16,483	18,627	13.0
Air time	12,879	14,193	10.2
All other operating services revenue	2,011	2,411	19.9
Operating expenses	21,441	23,634	10.2
Personnel costs	3,986	4,650	16.7
Gross annual payroll	3,151	3,695	17.3
Employer's cost for fringe benefits	553	630	13.9
Temporary staff and leased employee expense	283	325	14.8
Expensed materials, parts and supplies (not for resale)	267	309	15.7
Expensed equipment	60	63	5.0
Expensed purchase of other materials, parts and supplies	207	246	18.8
Expensed purchased services	1,978	2,122	7.3
Expensed purchases of software	39	44	12.8
Purchased electricity and fuels (except motor fuel)	(S)	42	(S)
Lease and rental payments	448	512	14.3
Purchased repair and maintenance	(S)	95	(S)
Purchased advertising and promotional services	1,329	1,429	7.5
Other operating expenses	15,210	16,553	8.8
Network compensation fees	11,626	12,568	8.1
Depreciation and amortization charges	1,368	1,453	6.2
Government taxes and license fees	124	126	1.6
All other operating expenses	2,092	2,406	15.0

S Data do not meet publication standards. ¹ Protected by copyright.

Source: U.S. Census Bureau, "2005 Service Annual Survey, Information Sector Services." See <<http://www.census.gov/econ/www/servmenu.html>> (released February 2007).