

Table 1097. Information Industries—Establishments, Revenue, Payroll and Employees by Kind of Business: 2002

[For establishments with payroll. (891,846 represents \$891,846,000,000). Based on the 2002 Economic Census; see Appendix III]

Kind of business	2002 NAICS code ¹	Number of establishments	Receipts (mil. dol.)	Annual payroll (mil. dol.)	Paid employees (1,000)
Information industries	51	137,678	891,846	194,670	3,736.1
Publishing industries (except Internet)	511	32,287	242,216	65,681	1,089.6
Motion picture & sound recording industries	512	22,458	78,250	12,599	303.1
Motion picture & video industries	5121	19,074	62,927	10,353	271.2
Sound recording industries	5122	3,384	15,324	2,246	31.9
Broadcasting (except Internet)	515	9,540	73,962	14,439	291.4
Radio & television broadcasting	5151	8,851	48,589	11,591	252.2
Cable & other subscription programming	5152	689	25,373	2,848	39.1
Internet publishing & broadcasting	516	2,057	6,363	2,346	40.0
Telecommunications	517	49,275	411,645	72,182	1,440.1
Wired telecommunications carriers	5171	27,955	237,697	47,496	842.4
Wireless telecommunications carriers (except satellite)	5172	11,155	99,193	13,207	281.4
Telecommunications resellers	5173	2,525	9,717	1,397	34.5
Satellite telecommunications	5174	646	5,748	915	14.4
Cable & other program distribution	5175	6,288	57,709	8,553	256.0
Other telecommunications	5179	706	1,581	614	11.4
Internet service providers, Web search portals, & data processing	518	18,589	74,508	25,719	514.0
Internet service providers & Web search portals	5181	4,820	21,419	4,451	79.8
Data processing, hosting, & related services	5182	13,769	53,089	21,267	434.3
Other information services	519	3,472	4,901	1,705	57.8

¹ North American Industry Classification System, 2002; see text, this section and Section 15, Business Enterprise.

Source: U.S. Census Bureau, "2002 Economic Census, Geographic Area Series Reports, Information." See Internet site: <<http://www.census.gov/econ/census02/guide/geosumm.htm>>; (accessed January 2007).