

Table 1130. Daily Typical Internet Activities of Adult Internet Users: 2006

[Percent of Internet users 18 years old and over. Represents persons who report doing the activity "yesterday." Based on telephone surveys of persons with land-line telephones. In December 2006, 2,373 persons were interviewed and the response rate was 27 percent]

Activity	Survey date (month-year)	Total	Age				Sex	
			18 to 29 years old	30 to 49 years old	50 to 64 years old	65 years old and over	Male	Female
Send or read e-mail	Dec, 06	54	48	58	54	49	56	52
Use a search engine to find information	Dec, 06	41	44	47	33	20	45	37
Search for a map or driving directions	Dec, 06	10	11	11	9	4	12	9
Buy a product online	Aug, 06	6	10	5	4	2	7	5
Get news online	Dec, 06	31	31	36	25	27	37	25
Visit a local, state, or federal government Web site	Aug, 06	14	11	18	11	7	16	12
Buy or make a reservation for travel	Aug, 06	3	1	4	3	2	3	3
Look for news or information about politics	Aug, 06	19	21	21	14	12	24	14
Take a virtual tour of a location online	Aug, 06	4	4	3	4	2	3	4
Look online for info about a job	Aug, 06	5	6	8	3	1	7	4
Get sports scores and info online	Aug, 06	15	18	15	16	11	24	7
Look online for info about a place to live	Aug, 06	5	9	5	3	1	7	4
Send instant messages	Aug, 06	10	20	9	5	1	10	10
Play online games	Aug, 06	9	13	8	9	8	10	8
Rate a product, service, or person	Dec, 06	3	2	3	3	3	3	3
Log onto the Internet using a wireless device	Feb-Apr, 06	15	20	16	12	5	19	11
Download music	Feb-Apr, 06	4	9	4	1	(Z)	6	2
Participate in an online auction	Aug, 06	3	3	3	2	2	4	1
Download video files to your computer	Feb-Apr, 06	4	7	3	2	1	6	2
Pay to access or download digital content online	Aug, 06	4	3	5	3	3	6	2
Use an online social or professional networking site	Aug, 06	9	31	4	2	(Z)	11	8
Sell something online	Aug, 06	1	1	(Z)	2	3	2	(Z)
Download a podcast so you can listen to it or view it later	Aug, 06	1	2	1	(Z)	2	2	(Z)

Z Less than .05 percent.

Source: Pew Internet & American Life Project Surveys. See Internet site <<http://www.pewinternet.org/index.asp>>.