

Table 1254. Lodging Industry Summary: 1990 to 2005

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2005		Item	2005	
				Estab-lish-ments	Rooms (mil.)		Busi-ness traveler	Leisure traveler
1990	63.3	57.96	Total	47,590	4.4	Typical night:		
1995	65.5	66.65				Made reservations		
2000	63.7	85.89	Percent:			(percent)	85	85
2001	60.3	88.27	Under 75 rooms . .	57.6	26.4	Amount paid (dol).	99.00	94.00
2002	59.1	83.54	75–149 rooms . . .	30.3	34.8	Length of stay (percent):		
2003	61.6	82.52	150–299 rooms . .	8.8	19.0	One night	40	45
2004	61.3	86.24	300–500 rooms . .	2.2	9.0	Two nights	25	28
2005	63.1	90.88	Over 500 rooms . .	1.0	10.8	Three or more	35	27

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.