



2007 ECONOMIC CENSUS

Other Amusement and Recreation Industries

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AE-71302

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
 - Do not use pencil or felt-tip pen.
 - Place an "X" inside the box.
 - Please center numbers in their respective boxes.
 - Do not put slashes through 0 or 7.
- Examples: 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

71302012

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right →

Month	Day	Year

0015 Sold or leased to another operator - Give date at right →

Month	Day	Year

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)
	-

0062 Mailing address (Number and street, P.O. Box, etc.)

0063 City, town, village, etc.	0064 State	0065 ZIP Code
		-

0016 Other - Specify → 0815

4 MONTHS IN OPERATION

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$1,025,628.79:**

If a value is "0" (or less than \$500.00):

Report →

Report →

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Tax Status

1. Is this establishment operated on a not-for-profit basis?

0106 Yes - Go to line A2 0107 No - Complete line B

2. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

0103 Yes - Complete line C 0104 No - Complete line B

B. Operating receipts of this (taxable) establishment in 2007 (Amusement parlors and video arcades should include commissions received from vending and amusement machine operators.) 0100

C. Revenue and expenses of this (tax-exempt) establishment in 2007

1. Revenue 0101

2. Expenses (Include payroll) 0140

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

6 Not Applicable.

71302020

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 0320

Mark "X" if None	2007
	Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

	2007			
	\$ Bil.	Mil.	Thou.	Dol.
1. Annual payroll 0300	<input type="checkbox"/>			
2. First quarter payroll (January-March, 2007) 0310	<input type="checkbox"/>			

8 - 13 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

Operators of sports and recreation facilities

- 0700 713 910 00 1 Golf courses - public
- 713 910 00 2 Golf courses - membership, including country clubs
- 713 990 40 1 Golf courses - driving ranges or miniature golf facilities
- 713 920 00 1 Skiing facilities
- 713 120 00 1 Arcades or family fun centers
- 713 120 00 2 Family entertainment centers with miniature golf courses, go-cart tracks, etc. (i.e., multiple attractions)
- 713 990 80 E Single amusement attraction (e.g., paintball, laser tag, parasail rides, bungee jumping, go-carts, putting greens, carousal ride) - Specify

0701

- 713 950 00 1 Bowling centers
- 713 990 80 9 Billiard parlors or pool halls
- 713 940 50 1 Roller skating rinks
- 713 940 40 1 Ice skating rinks

Marinas and yacht clubs

- 713 930 00 1 Marinas
- 713 930 00 2 Yacht clubs **with** docking or storage facilities

CONTINUE WITH 19 ON PAGE 4

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19 KIND OF BUSINESS OR ACTIVITY - Continued

Marinas and yacht clubs - Continued

- 0700 713 990 80 1 Yacht clubs **without** docking or storage facilities
- 811 490 20 2 Boat yards - repair of boats

Fitness and recreational sports centers

- 713 940 90 1 Physical fitness centers
- 713 940 90 7 Health spas without guestrooms for lodging
- 721 110 00 4 Resorts with guestrooms for lodging
- 713 940 90 2 Gymnasiums and athletic clubs
- 713 940 90 4 Other sports and recreation facilities, including tennis courts and swimming pools

Other recreation and amusement services

- 713 990 10 1 Ballrooms, dance halls, and discotheques, excluding bars and nightclubs serving alcoholic beverages
- 611 610 10 2 Dance studios or schools providing instruction
- 812 191 00 1 Diet or weight reducing centers, excluding physical fitness facilities
- 532 292 00 2 Rental of sports and recreational equipment, including beach chairs, boats, canoes, skis, motorcycles, etc.
- 713 990 80 C Recreational sports teams and leagues
- 611 620 00 1 Sports and recreation instruction services
- 711 219 10 2 Individual sports professionals, excluding jockeys or race car drivers
- 713 990 80 4 Outfitters, including fishing, hunting, and rafting
- 561 599 70 1 Ticket agencies
- 713 990 20 1 Concession operators: amusements, rides, etc.
- 713 990 50 2 Concession operators: pinball, electronic games, and other amusement machines, excluding slot machines
- 713 990 50 1 Concession operators: juke boxes
- 713 990 80 6 Membership recreation and amusement clubs, without athletic facilities (e.g., bridge clubs)
- 713 990 80 2 Day camps, recreational
- 777 713 02 1 Other amusement or recreation services - *Specify* ↴

0701

Other kind of business or activity

- 813 410 40 1 Civic, social, or fraternal associations, including alumni associations, community membership clubs, etc. (*Exclude scouting and related youth development organizations.*)
- 813 410 30 2 Scouting and related youth development membership organizations
- 711 310 00 1 Performing arts centers

CONTINUE WITH **19** ON PAGE 5

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

- 0700 711 320 00 A Arts festivals
- 711 410 00 1 Artists' and performers' agents or managers
- 711 510 00 1 Disc jockeys
- 711 510 00 2 Actors, actresses, comedians, or other independent entertainers
- 711 510 00 5 Authors, writers, and composers
- 773 000 00 2 Other kind of business or activity - Specify ↴

0701

20 and 21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts or revenue by source (reported in 5) in dollar figures. See HOW TO REPORT DOLLAR FIGURES on page 2. Do not combine data for two or more receipts or revenue lines. Both taxable and tax-exempt establishments should complete all applicable lines.)

Line 1a - Report receipts from providing access to downhill and cross-country ski trails. Include admissions, sale of lift tickets and trail passes, annual membership fees that give access to lifts and trails, and nonrefundable initiation fees. Report corporate packages, birthday party packages, and similar party packages on **line 6**. Report prepared and served meals and beverages sold separately on the appropriate detail lines under **line 9**. Report ski equipment rental on **line 15**. Report admissions to races and competitions, as a spectator, on **line 17**.

Line 1b - Report receipts from providing access to and use of bowling lanes, for the purpose of playing five or ten-pin bowling. Include admissions and use fees, annual membership fees, and nonrefundable initiation fees. Report access to lawn bowling centers on **line 1d**. Report corporate packages, birthday party packages, and similar party packages on **line 6**. Report prepared and served meals and beverages sold separately on the appropriate detail lines under **line 9**. Report admissions to competitions, as a spectator, on **line 17**. Report membership in bowling leagues and associations on **line 21**.

Line 1c - Report receipts from admission to dance halls, discotheques, clubs, and similar places where music is played and patrons can dance. A beverage may be included in the price of admission. Include admission fees that may be referred to as a cover charge, annual membership fees, and nonrefundable initiation fees. Exclude admission to live musical and dance performances in concert halls, etc. Report corporate packages, birthday party packages, and similar party packages on **line 6**.

Line 2 - Report receipts from providing access to use the greens and other sporting facilities of a golf course or country club. Include green fees, whether for single or multiple rounds of golf, annual membership fees, nonrefundable initiation fees, and any separate charges to use tennis, swimming, or other sport and recreational facilities. Exclude caddy services. Report receipts from corporate packages, birthday party packages, and similar party packages on **line 6**. Report prepared and served meals and beverages sold separately on the appropriate detail lines under **line 9**. Report rental of golf carts and golfing equipment on **line 15**. Report admissions to tournaments, as a spectator, on **line 17**.

Line 2a - Report receipts from the sale of a bundle of services offered to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership fees. Exclude membership fees paid primarily for right of admission and membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. Report receipts from the rental of meeting rooms, halls, etc., on **line 13**.

Line 3 - Report receipts from providing fitness and recreational sporting services or instruction in fitness and recreational sports facilities. Include fitness center membership fees, nonrefundable initiation fees, admission fees, and any separate fees to use tennis courts, swimming pools, skating rinks, weight rooms, squash courts, or other facilities. Report receipts from corporate packages, birthday party packages, and similar party packages on **line 6**. Report spa services charged for separately on **line 8**. Report prepared and served meals and beverages sold separately for immediate consumption on the appropriate detail lines under **line 9**. Report admissions to races and competitions, as a spectator, on **line 17**. Report fitness classes and sessions with personal trainers charged for separately on **line 20**.

Line 3a - Report receipts from the sale of a bundle of services offered to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership fees. Exclude membership fees paid primarily for right of admission and membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. Report receipts from the rental of meeting rooms, halls, etc., on **line 13**.

CONTINUE WITH 22 ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 4 - Report receipts from providing space to dock a pleasure craft at a marina or other facility for a given period of time. Include launching and storing a pleasure craft, and supplying utility services to a pleasure craft at marinas, such as sewage pumping, water supply, television service, telephone service, etc. Include annual marina and yacht club membership fees, nonrefundable initiation fees, transient fees, and any separate admission charges to use tennis, swimming, or other facilities. Report receipts from the sale of fuel on **line 10b**, pleasure craft rental on **line 15**, and pleasure craft repair on **line 16a**.

Line 5 - Report receipts from the right to participate in sports tournaments and competitions as an individual or as a member of a team.

Line 6 - Report receipts from providing a bundle of entertainment and recreational services for a group of people, based on access to the facilities and services offered by facilities, such as skiing facilities, golf courses, bowling centers, amusement arcades. The service includes the use of the facility's attractions, such as rides and games, additional entertainment, such as clowns, and/or food and beverage services.

Line 7 - Report receipts from providing direction to good locations for fishing and hunting, and advice on technique. The guide accompanies the client to the location and usually provides meals.

Line 13 - Report receipts from the rental or leasing of space in buildings or other facilities, for non-residential uses (e.g., office space, retail stores, or food service). Include rental of sites on a concession basis for such purposes as selling merchandise or meals at entertainment and sports venues. Include short-term rental of space for meetings, conventions, weddings, and similar events. Exclude receipts from rental of land, providing a location for the display of advertising messages, and rental of parking spaces. Report receipts from providing a location for the placement of coin-operated machines on **line 14**.

Line 14 - Report receipts from providing a location for the placement of coin-operated machines, such as vending machines, video games, children's mechanical rides, for a fee or commission paid by the owners or lessors of the machines. Exclude providing a location for the placement of coin-operated gambling machines, such as slot machines and video lottery terminals.

Line 18 - Report receipts from providing coin-operated recreational games and rides. Players may win prizes from these devices (e.g., video games, pinball games, and air hockey games). Exclude receipts from providing games and rides bundled with admission to an amusement arcade or theme park. Report receipts from carnival games on **line 19**, and receipts from gaming machines, such as slot machines and video lottery terminals on **line 22**.

Line 19 - Report receipts from providing games in which a prize is won, commonly known as carnival or midway games. These games are usually played in amusement arcades and agricultural fairs (e.g., ring toss games, dart games, air gun games, and rope ladder games).

Line 21 - Report receipts to access a sports facility provided by amateur sports teams, leagues, and associations. Include annual club membership fees, nonrefundable initiation fees, and any separate charges to use facilities or participate in the sport. Report receipts from rental of equipment on **line 15**. Report receipts from admissions to events, as a spectator, on **line 17**.

Line 22 - Report receipts from electronic and mechanical gambling machines (e.g., slot machines, video lottery terminals, coin-operated gambling machines). Exclude table games that use terminals to allow gamblers to enter their bets, keno games that operate as a lottery, gambling conducted over the Internet, and hosting gambling machines for a fee or commission.

Line 26 - Report revenue from investments, including interest and dividends. Exclude unrealized gains or losses. Report proceeds from the sale of investments and other assets on **line 27**.

Line 27 - Report the net gain (or loss) from the sale or trade of real property and financial assets, such as stocks and bonds. Exclude unrealized gains or losses.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
1. Amusement and recreational services					
a. Skiing facility services	31071				
b. Bowling center services	31072				
c. Admissions to dance halls and clubs	31073				
d. Other amusement and recreational services	31074				

CONTINUE WITH  ON PAGE 7

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
2. Golf course and country club services					
a. Memberships	31081				
b. Greens/guest fees	31082				
c. Sum lines 2a and 2b	31080				
3. Fitness and recreational sports center services					
a. Memberships	31091				
b. Admissions	31092				
c. Sum lines 3a and 3b	31090				
4. Pleasure craft docking, launching, storage, and utilities services					
a. Pleasure craft dockage services	31101				
b. Pleasure craft launching services	31102				
c. Water, sewage, and other utilities for pleasure craft	31103				
d. Pleasure craft storage services	31104				
e. Sum lines 4a through 4d	31100				
5. Registration for sports tournaments and matches	31110				
6. Corporate and party event services	31400				
7. Hunting and fishing guide services	31410				
8. Spa services	31420				
9. Meals and beverages, prepared and served or dispensed, for immediate consumption					
a. Meals and non-alcoholic beverages	39461				
b. Alcoholic beverages	39462				
c. Sum lines 9a and 9b	39460				
10. Resale of merchandise					
a. Resale of equipment for sports and recreational activities	39617				
b. Resale of fuel	39669				
c. Resale of other merchandise	39671				
d. Sum lines 10a through 10c	39600				

CONTINUE WITH 22 ON PAGE 8

CONTINUE ON PAGE 8

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
11. Room or unit accommodation for travelers	39430				
12. Recreational vehicle and tent sites for travelers	39440				
13. Rental of non-residential space in buildings or other facilities	39550				
14. Hosting of vending machines, video games, and other non-gambling coin-operated machines	39561				
15. Rental of sports and recreational equipment	39504				
16. Repair and maintenance of sports and recreational equipment					
a. Pleasure craft	32102				
b. Other sports and recreational equipment	32104				
c. Sum lines 16a and 16b	32100				
17. Admissions to live sports events	30910				
18. Coin-operated games and rides					
a. Video games	31131				
b. Other coin-operated games and rides	31132				
c. Sum lines 18a and 18b	31130				
19. Carnival games and rides	31140				
20. Athletic instruction	31320				
21. Amateur sports team and club services	31450				
22. Gambling machines	31190				
23. All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴					
	39764				
24. OPERATING RECEIPTS - For taxable establishments, sum of preceding lines should equal 5, line B	39850				
25. Contributions, gifts, and grants					
a. Government	39900				
b. Private	39910				
26. Investment income, including interest and dividends	39920				
27. Gains (losses) from assets sold (<i>Report losses by including a dash prior to the dollar amount.</i>)	39930				

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CONTINUE ON PAGE 9

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
28. All other revenue - <i>Specify if more than 10 percent of total revenue</i> ↴					
	39979				
29. TOTAL REVENUE - For tax-exempt establishments, sum of lines should equal ⑥, line C1					
	39990				

23-25 Not Applicable.

26 SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?
(Mark "X" only ONE box.)

0237 Yes - franchisee owned establishment

0238 Yes - franchisor owned establishment

0239 No

27-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number	Extension	Fax	Area code	Number

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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