



2007 ECONOMIC CENSUS

Performing Arts Companies and Independent Artists, Writers, and Performers

DUE DATE
FEBRUARY 12, 2008

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AE-71101

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen. • Please center numbers in their respective boxes. Examples:
 - Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.
 - Place an "X" inside the box.
- 0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 EMPLOYER IDENTIFICATION NUMBER
Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to **2** 0022 No - Enter current EIN (9 digits) → 0025 -

2 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?
(Mark "X" only ONE box.)

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046 City, village, or borough 0047 Town or township 0048 Other 0024 Do not know

71101018

3 OPERATIONAL STATUS

Which ONE of the following best describes this establishment's operational status at the end of 2007?
(Mark "X" only ONE box.)

0011 In operation 0013 Temporarily or seasonally inactive

0014 Ceased operation - Give date at right _____ →

Month	Day	Year

0015 Sold or leased to another operator - Give date at right _____ →

Month	Day	Year

 0018

AND enter name and address of new owner or operator and Employer Identification Number (EIN) below ↴

0060 Name of new owner or operator	0061 EIN (9 digits)		
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
			-

0016 Other - Specify _____ → 0815

4 MONTHS IN OPERATION

Mark "X" if None

2007
Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) 0002

HOW TO REPORT DOLLAR FIGURES		Dollar figures should be rounded to thousands of dollars.	Mark "X" if None	2007			
		If a figure is \$1,025,628.79 :	Report → <input type="checkbox"/>	\$ Bil.	Mil.	Thou.	Dol.
		If a value is "0" (or less than \$500.00):	Report → <input checked="" type="checkbox"/>				

5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Tax Status

1. Is this establishment operated on a not-for-profit basis?

0106 Yes - Go to line A2 0107 No - Complete line B

2. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

0103 Yes - Complete line C 0104 No - Complete line B

B. Operating receipts of this (taxable) establishment 0100

C. Revenue and expenses of this (tax-exempt) establishment

1. Revenue 0101

2. Expenses (Include payroll) 0140

2007				
\$ Bil.	Mil.	Thou.	Dol.	

6 Not Applicable.

71101026

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

A. Number of employees for pay period including March 12 0320

2007	
Mark "X" if None	Number

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

2007			
\$ Bil.	Mil.	Thou.	Dol.

1. Annual payroll 0300

2. First quarter payroll (January-March, 2007) 0310

8 - 13 Not Applicable.

19 KIND OF BUSINESS OR ACTIVITY

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

Theater companies, producers of legitimate theater

- 0700 711 110 20 1 Broadway productions and road shows, including similar productions outside New York
- 711 110 20 2 Off-Broadway productions, including H.A.T., B.A.T., Off-Loop, and similar productions outside New York
- 711 110 20 3 Off-Off Broadway productions, including similar productions outside New York
- 711 110 20 4 Resident theaters, including L.O.R.T. contracts
- 711 110 20 5 Stock theaters, excluding light opera
- 711 110 20 6 Children's theaters, including puppet
- 711 110 20 8 Community theaters
- 711 110 20 9 Dinner theaters, producing shows for presentation in dinner theaters, but not operating food service
- 711 110 30 1 Dinner theaters, producing shows and operating food service
- 722 110 00 7 Dinner theaters, operating food service but **not** producing shows
- 711 110 10 1 Opera companies, including light opera
- 711 110 20 A Comedy troupes
- 711 110 20 7 Other theatrical presentations, including vaudeville, industrial shows, outdoor drama, etc. - Specify

0701

CONTINUE WITH 16 ON PAGE 4

CONTINUE ON PAGE 4

71101034



19 KIND OF BUSINESS OR ACTIVITY - Continued

Dance companies

- 0700 711 120 00 1 Ballet companies
- 711 120 00 2 Modern dance companies
- 711 120 00 3 Folk/ethnic dance companies
- 711 120 00 4 Other dance groups, artists, or presentations, including tap, ballroom, etc.
- 611 610 10 2 Dance studios or schools providing instruction

Music groups and artists, excluding musical theater

- 711 130 10 1 Symphony orchestras
- 711 130 10 2 Chamber music organizations, including chamber orchestra
- 711 130 90 1 Dance or stage bands or orchestras, excluding symphony or chamber
- 711 130 90 2 Choral music groups, including classical, revivalist, ethnic, barbershop, etc.
- 711 130 90 3 Independent musicians or vocalists, including popular music groups or artists
- 711 130 90 4 Jazz music groups or artists, including Dixieland, swing, bop, avant-garde, and other styles rooted in jazz music
- 711 130 90 6 Other music groups, artists, or presentations, including classical, folk, rock, soul, country and western, rhythm and blues, drum and bugle corps, etc., (Exclude promoters.) - *Specify* ↴

0701

Other performing arts companies

- 711 190 10 1 Circuses or traveling carnivals
- 711 190 90 1 Ice shows
- 711 510 00 1 Disc jockeys
- 711 510 00 2 Actors, actresses, comedians, or other independent entertainers
- 711 190 90 2 Other variety shows, troupes, or entertainment groups - *Specify* ↴

0701

Other kind of business or activity

- 561 599 70 1 Ticket agencies
- 711 320 00 4 Booking agencies
- 561 310 00 3 Casting bureaus or agencies
- 532 490 90 2 Theatrical equipment rental
- 541 214 10 1 Talent payment services
- 711 510 00 3 Independent film directors and other motion picture artists and technicians
- 711 510 00 4 Independent theatrical lighting technicians, costume designers, etc.
- 711 510 00 5 Authors, writers, and composers

71101042



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

- 0700 711 510 00 6 Independent speakers
- 711 510 00 8 Independent artists, excluding musical, commercial, or medical
- 453 920 00 6 Art auction houses
- 711 310 00 6 Community arts center
- 813 410 40 3 Art councils
- 711 410 00 6 Speakers bureaus
- 711 310 00 7 Promoters of arts, sports, and similar events, **with** facilities - *Specify* ↴

0701

- 711 320 00 D Promoters of arts, sports, and similar events, **without** facilities - *Specify* ↴

0701

- 773 000 00 2 Other kind of business or activity - *Specify* ↴

0701

20 and 21 Not Applicable.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts or revenue by source (reported in 5) in dollar figures. See HOW TO REPORT DOLLAR FIGURES on page 2. Do not combine data for two or more receipts or revenue lines. Both taxable and tax-exempt establishments should complete all applicable lines.)

Line 1 - Report receipts from individuals and/or groups attending live performances of theatrical, musical, dance, and other performing artists and companies. Include admissions through the sale of general public tickets, seasonal subscriptions, personal seat licenses, box leases, bundles of admissions with food and beverage services, backstage passes, etc. Include admission and coverage charges as well as membership fees paid primarily for the right of admission.

Line 2 - Report receipts from producing and presenting a live performance in the performing arts under contract to promoters, venue owners, and others. Include performances provided under contracts separate from intellectual property licensing agreements and under contracts that bundle performance and intellectual property licensing services. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Report licensing of rights to use intellectual property on the appropriate detail lines under **line 6**, and technical (non-performance) services on **line 7**.

Line 3 - Report receipts from the sale of copyrighted intellectual property produced without contract for outright sale (i.e., with all-attendant property rights). Include intellectual properties for sale that are implicitly or explicitly protected by copyright (e.g., book, screen, film, stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, and photographic and fine art). Report sale of paintings, sculptures, and other fine art with only conventional end-use rights (i.e., sales to consumers for own-use) on **line 8**.

Line 4 - Report receipts from contract production services in artistic and literary fields that may result in the creation of intellectual property that can be implicitly or explicitly protected by copyright laws (e.g., book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, and photographic and fine art).

Line 5 - Report receipts from contract design of trademarked material (e.g., company or institutional logos, symbols, names) owned by the contractee.

Line 6a - Report receipts from granting permission to use copyrighted intellectual property owned or controlled by this establishment. Include licenses to use property protected by copyrights (e.g., book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, and photographic and fine art). Include the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property. Include temporary transfers of rights through licensing and permanent transfer of individual or some rights (e.g., book and/or film rights) through sale of such rights. Report permanent transfers of all rights granted through outright sale of intellectual property on **line 3**.

CONTINUE WITH 2 ON PAGE 6

CONTINUE ON PAGE 6

71101059



22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 6b - Report receipts from granting permission for the commercial use of trademarked property (e.g., names, symbols, logos) owned or controlled by this establishment.

Line 7 - Report receipts from providing artistic technical support services, such as backstage services (e.g., lighting, key grip, and set placement and removal) and post production services (e.g., editing, visual effects, copying, captioning, adding music, and foreign language dubbing).

Line 8 - Report receipts from the sale of original and copies of original paintings, sculptures, and other fine arts created by artists. Report original works for outright sale with all attendant property rights on **line 3**.

Line 11 - Report receipts from providing services that attract attention to a product, business, cause, etc. Include the provision of space or time in print, electronic publications, or in broadcasts. Include the provision of display space on various surfaces, such as billboards and transit vehicles. Include the creation of advertising messages and agent services involved in buying and selling space or time for advertising messages. Include the sale of venue naming rights, sponsorship rights, endorsement services, and exclusivity rights.

Line 12 - Report receipts from planning, organizing, marketing, and managing a live sports or performing arts event on behalf of others, including venue owners, performers, etc.

Line 13 - Report receipts from representing and advising artists, athletes, entertainers, and other public figures in contract negotiations.

Line 14 - Report receipts from the rental or leasing of space in buildings or other facilities for non-residential uses (e.g., office space, retail stores, or food service). Include rental of sites on a concession basis for such purposes as selling merchandise or meals at entertainment and sports venues. Include short-term rental of space for meetings, conventions, weddings, and similar events. Exclude receipts from rental of land, providing a location for the placement of coin-operated machines, providing a location for the display of advertising messages, and rental of parking spaces.

Line 17 - Report receipts from the sale of a bundle of services offered to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership fees. Exclude receipts from membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. Report receipts from membership fees paid primarily for right of admission on the appropriate detail lines under **line 1**. Report receipts from the rental of meeting rooms, halls, etc., on **line 14**.

Line 22 - Report revenue from investments, including interest and dividends. Exclude unrealized gains or losses. Report proceeds from the sale of investments and other assets on **line 23**.

Line 23 - Report the net gain (or loss) from the sale or trade of real property and financial assets, such as stocks and bonds. Exclude unrealized gains or losses.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
1. Admissions to live performing arts performances					
a. Theatrical performances, non-musical	30901				
b. Musical theater and opera performances	30902				
c. Symphony and classical music performances	30903				
d. Popular music performances	30904				
e. Dance performances, musical and non-musical	30905				
f. Public appearances and speeches	30906				
g. Other live performing arts performances	30907				
h. Sum lines 1a through 1g	30900				
2. Contract live performing arts performances					
a. Theatrical performances, non-musical	30921				
b. Musical theater and opera performances	30922				
c. Symphony and classical music performances	30923				

CONTINUE WITH  ON PAGE 7

CONTINUE ON PAGE 7

71101067



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
2. Contract live performing arts performances - Continued					
d. Popular music performances	30924				
e. Dance performances, musical and non-musical	30925				
f. Public appearances and speeches	30926				
g. Other contract live performing arts performances	30927				
h. Sum lines 2a through 2g	30920				
3. Outright sale of intellectual property protected by copyright	31500				
4. Contract production services for intellectual property protected by copyright, exclude live performing arts	31510				
5. Contract design services for intellectual property protected by trademark	31520				
6. Licensing of rights to use intellectual property					
a. Protected by copyright					
(1) To film intellectual property	31481				
(2) To record intellectual property	31482				
(3) To perform intellectual property	31483				
(4) Other	31484				
(5) Sum lines 6a(1) through 6a(4)	31480				
b. Protected by trademark	31470				
7. Technical artistic services	30970				
8. Sale of paintings, sculptures, and other fine arts - <i>Specify</i>					
	30950				
9. Meals and beverages, prepared and served or dispensed, for immediate consumption					
a. Meals and non-alcoholic beverages	39461				
b. Alcoholic beverages	39462				
c. Sum lines 9a and 9b	39460				
10. Resale of merchandise	39665				
11. Advertising services	31250				

CONTINUE WITH **22** ON PAGE 8

CONTINUE ON PAGE 8

71101075



22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
12. Event management services	31530				
13. Representation services					
a. Performance contracts	31271				
b. Sponsorship and endorsement contracts	31272				
c. Other contracts - <i>Specify</i> ↴ _____	31273				
d. Sum lines 13a through 13c	31270				
14. Rental of non-residential space in buildings or other facilities	39550				
15. Rental of material and equipment	39500				
16. Fine arts and theatrical performance instruction	31290				
17. Membership services	32510				
18. All other operating receipts - <i>Specify if more than 10 percent of total receipts</i> ↴ _____	39759				
19. OPERATING RECEIPTS - For taxable establishments, sum of preceding lines should equal 5, line B	39850				
20. Contributions, gifts, and grants - Government					
a. National Endowment for the Arts	39901				
b. All other federal, state, county, and municipal	39902				
c. Sum lines 20a and 20b	39900				
21. Contributions, gifts, and grants - Private					
a. Individuals	39911				
b. Foundations	39912				
c. Business and industry	39913				
d. Other, including labor unions, etc.	39914				
e. Sum lines 21a through 21d	39910				
22. Investment income, including interest and dividends	39920				
23. Gains (losses) from assets sold (<i>Report losses by including a dash prior to the dollar amount.</i>)	39930				

CONTINUE WITH 22 ON PAGE 9

CONTINUE ON PAGE 9

71101083



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
24. All other revenue - Specify if more than 10 percent of total revenue \nearrow					
	39976				
25. TOTAL REVENUE - For tax-exempt establishments, sum of lines should equal 5, line C1	39990				

23 and **24** Not Applicable.

25 EXPORTED SERVICES

NOTE - An exported service is a product (e.g., service performed, license agreement) that is performed for, or sold or transferred to, a customer or client (individual, government, business establishment, etc.) located **outside** the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Include products provided to unaffiliated and affiliated foreign firms (e.g., foreign parent firms, subsidiaries, branches). Exclude products provided to domestic subsidiaries of foreign firms.

A. Did the receipts or revenue (reported in 5) include any amounts for exported services?

0911 Yes - Go to line B

0912 No - Go to 30

B. Amount of receipts or revenue for exported services 0914

2007			
\$ Bil.	Mil.	Thou.	Dol.

26-29 Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes No - Enter time period covered \rightarrow

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number	Extension	Fax	Area code	Number

Internet e-mail address	Date completed	Month	Day	Year

Thank you for completing your 2007 ECONOMIC CENSUS form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

71101091

