



# 2007 ECONOMIC CENSUS

## Educational Services

**DUE DATE**  
**FEBRUARY 12, 2008**

**Mail** your completed form to:  
**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47134-0001**

ED-61101

**INFORMATION COPY  
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

**Please read** the accompanying information sheet(s) before answering the questions.

**Need help or have questions about filling out this form?**

**Visit** [www.census.gov/econhelp](http://www.census.gov/econhelp)

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

- OR -

**Write** to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
  - Do not use pencil or felt-tip pen.
  - Place an "X" inside the box.
  - Please center numbers in their respective boxes.
  - Do not put slashes through 0 or 7.
- Examples:  0 1 2 3 4 5 6 7 8 9

The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

**1** EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2007 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021  Yes - Go to **2**      0022  No - Enter current EIN (9 digits) → 0025  -

**2** PHYSICAL LOCATION

**A.** Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031  Yes - Go to line B

0032  No - Enter physical location →

0035 Number and street			
0036 City, town, village, etc.		0037 State	0038 ZIP Code
<input type="text"/>		<input type="text"/>	<input type="text"/>

**B.** Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? (Mark "X" only ONE box.)

0041  Yes      0042  No      0043  No legal boundaries      0044  Do not know

**C.** In what type of municipality is this establishment physically located? (Mark "X" only ONE box.)

0046  City, village, or borough      0047  Town or township      0048  Other      0024  Do not know

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2007?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right  
AND enter name and address of new owner or operator  
and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator		0061 EIN (9 digits)	
		-	
0062 Mailing address (Number and street, P.O. Box, etc.)			
0063 City, town, village, etc.	0064 State	0065 ZIP Code	
		-	

0016  Other - Specify

0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2007 Number

Number of months in operation during 2007 (If none, mark "X" and go to 50.) . . . . . 0002

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

If a figure is \$1,025,628.79:

If a value is "0" (or less than \$500.00):

Report

Report

Mark "X" if None

2007

\$ Bil.	Mil.	Thou.	Dol.
	1 0 2 6		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

**A. Tax Status**

1. Is this establishment operated on a not-for-profit basis?

0106  Yes - Go to line A2

0107  No - Complete line B

2. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 of the Internal Revenue Code?

0103  Yes - Complete line C

0104  No - Complete line B

Mark "X" if None

B. Operating receipts of this (taxable) establishment . . . . . 0100

C. Revenue and expenses of this (tax-exempt) establishment

1. Revenue . . . . . 0101

2. Expenses (Include payroll) . . . . . 0140

2007			
\$ Bil.	Mil.	Thou.	Dol.

**6 Not Applicable.**

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in 1.

**Exclude:**

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.

For further clarification, see information sheet(s).

Mark "X" if None	2007
	Number
<input type="checkbox"/>	

**A.** Number of employees for pay period including March 12 . . . . . 0320

**B.** Payroll before deductions (Exclude employer's cost for fringe benefits.)

	Mark "X" if None	2007			
		\$ Bil.	Mil.	Thou.	Dol.
1. Annual payroll . . . . . 0300	<input type="checkbox"/>				
2. First quarter payroll (January-March, 2007) . . . . . 0310	<input type="checkbox"/>				

**8 - 13** Not Applicable.

**19 KIND OF BUSINESS OR ACTIVITY**

Which ONE of the following best describes this establishment's principal kind of business or activity in 2007? (Mark "X" only ONE box.)

**Business, computer, and management training services, excluding colleges and universities**

- 0700
- 611 410 00 1  Business, secretarial, or court reporting schools
  - 611 420 00 2  Computer training services excluding computer repair training
  - 611 519 20 1  Computer repair training services
  - 611 430 00 1  Professional and management development training services, including providers of seminars or instruction for the enhancement of management skills
  - 777 611 01 1  Other business, computer, or management training services - Specify ↴

0701

**Technical and trade schools**

- 611 511 00 1  Cosmetology or beauty schools
- 611 511 00 2  Barber colleges or schools
- 611 513 00 1  Apprenticeship training services
- 611 519 30 1  Truck driving schools
- 611 519 10 2  Commercial art or graphic art schools
- 611 519 10 3  Dental technicians, medical technicians, nursing aids, or massage therapy schools
- 611 512 00 1  Flight training services

CONTINUE WITH 19 ON PAGE 4

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**19** KIND OF BUSINESS OR ACTIVITY - Continued

**Technical and trade schools - Continued**

- 0700 624 310 00 3  Vocational rehabilitation facility, including sheltered workshops *(Exclude schools.)*
- 777 611 01 2  Other trade or technical schools or instruction - *Specify* ↴

0701

**Other schools and instruction**

- 611 610 10 1  Dance schools or studios providing instruction, including children's and professionals'
- 611 610 20 1  Art, drama, music, or other fine arts schools
- 611 620 00 1  Sports and recreation instruction services
- 611 630 00 1  Language schools
- 611 691 00 1  Exam preparation, including college board preparation instruction services
- 611 691 00 2  Tutoring services or academic skills learning centers
- 611 692 00 1  Automobile driving schools
- 624 410 00 1  Child day care services, including those with preschool
- 624 410 00 5  Head start programs
- 611 110 00 1  Elementary or secondary schools
- 611 210 00 1  Junior colleges or community colleges (granting associate degrees or certificates)
- 611 310 00 1  Colleges, universities, or professional schools (granting academic degrees)
- 777 611 01 3  All other schools and instruction services - *Specify* ↴

0701

**Educational support services**

- 519 120 00 4  Libraries
- 611 710 10 1  Educational consultants, evaluating and advising students and families on recommended course of study, choice of schools or colleges, financial aid, etc.
- 611 710 20 1  Educational testing services
- 611 710 10 2  Educational curriculum development services
- 777 611 01 4  Other education-related services - *Specify* ↴

0701

**Other kind of business or activity**

- 713 990 80 3  Day camps, excluding instructional camps
- 773 000 00 2  Other kind of business or activity - *Specify* ↴

0701

**20 and 21** Not Applicable.

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts or revenue by source (reported in 5) in dollar figures. See HOW TO REPORT DOLLAR FIGURES on page 2. Do not combine data for two or more receipts or revenue lines. Both taxable and tax-exempt establishments should complete all applicable lines.)

**Line 1** - Report receipts from instructional programs and courses at the pre-primary through elementary/secondary level for children and adults, in order to provide for basic and fundamental skills needed to prepare for advanced studies; or to qualify for an occupation or range of occupations.

**Line 3** - Report receipts from instructional programs and credit courses at the "higher education" level, that emphasizes either: education on higher theoretical and technical subjects to qualify for specific occupations or professions with high skills requirements; to prepare for further studies and research; or to satisfy an advanced research qualification.

**Line 6** - Report receipts from services not covered by tuition or lab fees to current or prospective students. Include health services, athletic facilities use, and other services for which supplemental student fees are paid.

**Line 7** - Report receipts from non-instructional services provided in support of educational systems or processes, usually on a fee for service or contract basis. Include educational teaching and examination services and student exchange program services.

**Line 8** - Report receipts from providing assistance on educational objectives to individuals or organizations, and on curricula and other educational matters.

**Line 14** - Report receipts from providing facilities and services to host conferences and workshops.

**Line 16** - Report receipts from the outright sale of intellectual property (e.g., copyrights, patents) in perpetuity.

**Line 17** - Report receipts from the contract production of works that may result in creation of intellectual property that can be protected by copyright or as industrial property (i.e., by patent or trademark).

**Line 18** - Report receipts from granting permission to use content protected by copyright or as industrial property (i.e., by patent or trademark) that is owned or controlled by this establishment. Exclude outright sale of rights in perpetuity.

**Line 23** - Report revenue from investments, including interest and dividends. Exclude unrealized gains or losses. Report proceeds from the sale of investments and other assets on **line 24**.

**Line 24** - Report the net gain (or loss) from the sale or trade of real property and financial assets, such as stocks and bonds. Exclude unrealized gains or losses.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
<b>1.</b> Basic education and personal improvement programs and courses (Include tuition receipts for literacy programs, GED, second language programs, and educational camps for students who excel) . . . . .	30020				
<b>2.</b> Occupational, technical, and trade; professional development; and management training programs and courses					
<b>a.</b> Education (Include training in instructional techniques and professional development for educators) . . . . .	30031				
<b>b.</b> Visual and performing arts and communications technologies . . . . .	30032				
<b>c.</b> Humanities, including literature, history, philosophy, etc. . . . .	30033				
<b>d.</b> Social and behavioral sciences and law . . . . .	30034				
<b>e.</b> Business, management, and public administration . . . . .	30035				
<b>f.</b> Physical and life sciences and technologies . . . . .	30036				
<b>g.</b> Mathematics, computer, and information sciences . . . . .	30037				
<b>h.</b> Architecture, engineering, and related technologies . . . . .	30038				
<b>i.</b> Agriculture, natural resources, and conservation . . . . .	30039				
<b>j.</b> Health, parks, recreation, and fitness . . . . .	30041				

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**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
<b>2.</b> Occupational, technical, and trade; professional development; and management training programs and courses - Continued					
<b>k.</b> Professional development and management training programs and courses . . .	30042				
<b>l.</b> All other personal, protective, and transportation services . . . . .	30043				
<b>m.</b> Other occupational, technical and trade; professional development; and management training programs and courses - <i>Specify</i> ↴					
_____	30044				
<b>n. Sum lines 2a through 2m</b> . . . . .	30030				
<b>3.</b> Higher academic, career/technical, and advanced research qualification programs and credit courses . . . . .	30050				
<b>4.</b> Leisure and recreation activities instruction and training					
<b>a.</b> Dance, music, and theatre . . . . .	30061				
<b>b.</b> Visual arts, crafts, and photography . . . . .	30062				
<b>c.</b> Sports, exercise, and nature appreciation . . . . .	30063				
<b>d.</b> Games and other hobbies . . . . .	30064				
<b>e.</b> Reading and writing . . . . .	30065				
<b>f.</b> Home and domestic skills . . . . .	30066				
<b>g.</b> Other leisure and recreational activities - <i>Specify</i> ↴					
_____	30067				
<b>h. Sum lines 4a through 4g</b> . . . . .	30060				
<b>5.</b> Exam preparation and tutoring services					
<b>a.</b> Exam preparation courses . . . . .	30071				
<b>b.</b> Academic tutoring and customized learning programs . . . . .	30072				
<b>c. Sum lines 5a and 5b</b> . . . . .	30070				
<b>6.</b> Student services . . . . .	30080				
<b>7.</b> Educational support services . . . . .	30090				
<b>8.</b> Educational consulting services . . . . .	30100				
<b>9.</b> Prerecorded educational courses, programs, or supplements using software or other media . . . . .	30110				

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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Census use	2007			
		Estimates are acceptable			
		\$ Bil.	Mil.	Thou.	Dol.
0723	0720	0721			
10. Special events, interschool athletics, and recreation (On a fee-for-admissions basis) . . . . .	30120				
11. Meals and beverages, prepared and served or dispensed, for immediate consumption . . . . .	39460				
12. Rental of non-residential space in buildings or other facilities . . . . .	39550				
13. Rental of supplies and equipment . . . . .	39500				
14. Conference services . . . . .	30130				
15. Personal care services (Include fees for hair, nail, skin care) . . . . .	30140				
16. Outright sale of original works of intellectual property . . . . .	39250				
17. Contract production services for intellectual property . . . . .	30150				
18. Licensing of rights to use intellectual property . . . . .	39400				
19. Resale of merchandise - Specify ↴ [Blank]	39648				
20. All other operating receipts - Specify if more than 10 percent of total receipts or revenue ↴ [Blank]	39746				
21. OPERATING RECEIPTS - For taxable establishments, sum of preceding lines should equal 5, line B . . . . .	39850				
22. Contributions, gifts, and grants					
a. Government . . . . .	39900				
b. Private, including individuals, community efforts, and commissioned fundraisers . . . . .	39910				
23. Investment income, including interest and dividends . . . . .	39920				
24. Gains (losses) from assets sold (Report losses by including a dash prior to the dollar amount.) . . . . .	39930				
25. All other revenue - Specify if more than 10 percent of total receipts or revenue ↴ [Blank]	39964				
26. TOTAL REVENUE - For tax-exempt establishments, sum of lines should equal 5, line C1 . . . . .	39990				

23-25 Not Applicable.

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**26** SPECIAL INQUIRIES

FRANCHISE

Was this establishment operating under a trademark authorized by a franchisor in 2007?  
 (Mark "X" only ONE box.)

0237  Yes - franchisee owned establishment

0238  Yes - franchisor owned establishment

0239  No

**27-29** Not Applicable.

REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes  No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report	Title

Telephone	Area code	Number		Extension	Fax	Area code	Number	
			-					-

Internet e-mail address	Date completed	Month	Day	Year

**Thank you for completing your 2007 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

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