

## Major Data Items at a Glance

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Form item no.	Item description	Retail, wholesale, transportation, utilities, other services	Manufacturing, mining, construction
<b>Employment</b>			
7	All employees	A	A
7	Production/construction workers		A
7	Worker hours		M, Mi
<b>Labor Costs</b>			
7	Total payroll	A	A
7	Worker wages		A
7	Fringe benefits		A
<b>Measure of Output</b>			
5	Total value of sales, shipments, receipts, or revenue	A	A
6	Electronic commerce <sup>1</sup>		M
19	Kind of business/Type of operation	A	S
20	Class of customer	S	
21	Method of selling	S	
22	Detail of sales, shipments, receipts, or revenue (products)	A	A
23	Type of construction		C
24	Shipping and handling	S	
25	Exported services	S	
<b>Assets, Expenditures, Inventories</b>			
9, 10, 11	Inventories	S	A
13	Assets and capital expenditures	S	A
14	Rental payments	S	A
<b>Expenses</b>			
15	Mineral property expenses		Mi
16	Selected expenses	S	A
17	Detailed cost of materials		M, Mi
18	Fuels used		Mi
<b>Industry-Specific Inquiries</b>			
26–28	Various, by industry	S	S
26	Outsourcing	Wh	M
26	Franchise status	S	S

A—All industries

C—Construction

M—Manufacturing

Mi—Mining

S—Selected industries

Wh—Wholesale

<sup>1</sup> Only for locations receiving form MA-10000 (Annual Survey of Manufactures).