

Table 6. Concentration by Largest Firms: 1997

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE						
	All firms	'1 118 447	'2 460 886 012	100.0	'237 195 503	'55 386 162	'13 991 103
	4 largest firms	10 969	193 717 460	7.9	17 434 555	4 116 112	1 459 968
	8 largest firms	17 231	288 344 881	11.7	27 240 573	6 351 366	2 085 568
	20 largest firms	35 245	454 546 989	18.5	43 816 391	10 272 837	3 177 449
	50 largest firms	70 612	631 285 683	25.7	58 778 641	13 888 187	4 213 856
441	Motor vehicle & parts dealers						
	All firms	122 633	645 367 776	100.0	50 238 931	11 531 623	1 718 963
	4 largest firms	2 609	10 411 249	1.6	1 165 598	262 415	50 603
	8 largest firms	6 205	16 719 813	2.6	2 126 261	497 148	91 045
	20 largest firms	10 409	26 929 421	4.2	3 193 887	758 803	137 854
	50 largest firms	11 431	43 132 396	6.7	4 260 535	1 019 366	168 765
4411	Automobile dealers						
	All firms	49 237	553 652 292	100.0	37 400 147	8 568 404	1 138 995
	4 largest firms	167	8 503 069	1.5	570 098	128 967	14 429
	8 largest firms	232	11 842 019	2.1	774 570	171 956	18 934
	20 largest firms	347	19 714 394	3.6	1 206 250	276 980	30 199
	50 largest firms	580	32 390 854	5.9	1 997 613	464 034	51 944
44111	New car dealers						
	All firms	25 897	518 971 824	100.0	35 202 751	8 072 223	1 046 243
	4 largest firms	142	7 916 307	1.5	496 375	119 643	13 487
	8 largest firms	202	11 091 041	2.1	688 475	165 818	18 643
	20 largest firms	313	18 800 222	3.6	1 113 685	269 651	29 494
	50 largest firms	532	31 168 911	6.0	1 884 831	451 530	50 657
441110	New car dealers						
	All firms	25 897	518 971 824	100.0	35 202 751	8 072 223	1 046 243
	4 largest firms	142	7 916 307	1.5	496 375	119 643	13 487
	8 largest firms	202	11 091 041	2.1	688 475	165 818	18 643
	20 largest firms	313	18 800 222	3.6	1 113 685	269 651	29 494
	50 largest firms	532	31 168 911	6.0	1 884 831	451 530	50 657
44112	Used car dealers						
	All firms	23 340	34 680 468	100.0	2 197 396	496 181	92 752
	4 largest firms	62	1 616 454	4.7	123 618	17 378	1 829
	8 largest firms	76	2 025 525	5.8	141 352	21 798	2 375
	20 largest firms	105	2 724 519	7.9	181 914	31 514	3 357
	50 largest firms	185	3 786 861	10.9	247 663	46 432	5 328
441120	Used car dealers						
	All firms	23 340	34 680 468	100.0	2 197 396	496 181	92 752
	4 largest firms	62	1 616 454	4.7	123 618	17 378	1 829
	8 largest firms	76	2 025 525	5.8	141 352	21 798	2 375
	20 largest firms	105	2 724 519	7.9	181 914	31 514	3 357
	50 largest firms	185	3 786 861	10.9	247 663	46 432	5 328
4412	Other motor vehicle dealers						
	All firms	13 589	28 890 506	100.0	2 569 916	546 742	102 768
	4 largest firms	211	1 019 734	3.5	66 382	15 551	3 006
	8 largest firms	225	1 504 007	5.2	90 959	21 396	3 689
	20 largest firms	333	2 385 640	8.3	164 443	37 965	6 414
	50 largest firms	436	3 685 669	12.8	246 681	56 848	9 231
44121	Recreational vehicle dealers						
	All firms	3 014	10 069 749	100.0	813 962	175 534	29 463
	4 largest firms	33	814 978	8.1	48 049	11 612	1 267
	8 largest firms	49	1 200 902	11.9	78 075	19 312	2 212
	20 largest firms	91	1 951 539	19.4	130 461	31 622	3 944
	50 largest firms	152	2 960 660	29.4	201 048	46 652	5 919
441210	Recreational vehicle dealers						
	All firms	3 014	10 069 749	100.0	813 962	175 534	29 463
	4 largest firms	33	814 978	8.1	48 049	11 612	1 267
	8 largest firms	49	1 200 902	11.9	78 075	19 312	2 212
	20 largest firms	91	1 951 539	19.4	130 461	31 622	3 944
	50 largest firms	152	2 960 660	29.4	201 048	46 652	5 919
44122	Motorcycle, boat, & other motor vehicle dealers						
	All firms	10 575	18 820 757	100.0	1 755 954	371 208	73 305
	4 largest firms	244	639 182	3.4	44 081	8 759	2 756
	8 largest firms	261	856 880	4.6	57 273	11 699	3 170
	20 largest firms	319	1 309 823	7.0	90 383	18 789	4 515
	50 largest firms	377	2 001 748	10.6	153 335	32 866	6 508
441221	Motorcycle dealers						
	All firms	3 635	7 369 260	100.0	712 065	151 433	29 026
	4 largest firms	7	120 096	1.6	11 467	2 548	396
	8 largest firms	12	199 492	2.7	18 590	4 080	613
	20 largest firms	24	398 712	5.4	39 288	8 466	1 161
	50 largest firms	68	782 008	10.6	75 594	15 993	2 287

Table 6. Concentration by Largest Firms: 1997—Con.

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NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
441	Motor vehicle & parts dealers—Con.						
441222	Boat dealers						
	All firms	5 262	8 934 230	100.0	839 296	174 483	35 134
	4 largest firms	252	549 276	6.1	44 280	9 372	2 842
	8 largest firms	298	743 112	8.3	58 338	12 385	3 475
	20 largest firms	320	1 142 496	12.8	83 333	17 570	4 263
	50 largest firms	378	1 732 426	19.4	132 393	28 787	5 676
441229	All other motor vehicle dealers						
	All firms	1 678	2 517 267	100.0	204 593	45 292	9 145
	4 largest firms	6	267 490	10.6	15 430	3 003	653
	8 largest firms	10	333 079	13.2	23 012	4 641	832
	20 largest firms	23	467 100	18.6	29 487	5 838	1 038
	50 largest firms	55	694 771	27.6	47 512	9 617	1 635
4413	Automotive parts, accessories, & tire stores						
	All firms	59 807	62 824 978	100.0	10 268 868	2 416 477	477 200
	4 largest firms	5 086	7 960 445	12.7	1 471 501	351 259	70 402
	8 largest firms	8 633	12 046 655	19.2	2 055 054	502 051	101 664
	20 largest firms	12 333	17 703 016	28.2	2 816 914	686 693	139 307
	50 largest firms	14 025	21 578 609	34.3	3 280 606	799 931	159 833
44131	Automotive parts & accessories stores						
	All firms	42 519	43 165 668	100.0	6 718 215	1 589 637	334 556
	4 largest firms	4 247	7 065 402	16.4	998 323	238 295	55 764
	8 largest firms	6 924	10 299 148	23.9	1 473 604	360 885	83 618
	20 largest firms	9 304	13 573 553	31.4	1 871 304	452 670	106 801
	50 largest firms	10 625	16 109 677	37.3	2 204 361	534 308	121 576
441310	Automotive parts & accessories stores						
	All firms	42 519	43 165 668	100.0	6 718 215	1 589 637	334 556
	4 largest firms	4 247	7 065 402	16.4	998 323	238 295	55 764
	8 largest firms	6 924	10 299 148	23.9	1 473 604	360 885	83 618
	20 largest firms	9 304	13 573 553	31.4	1 871 304	452 670	106 801
	50 largest firms	10 625	16 109 677	37.3	2 204 361	534 308	121 576
44132	Tire dealers						
	All firms	17 288	19 659 310	100.0	3 550 653	826 840	142 644
	4 largest firms	3 131	3 999 253	20.3	880 542	211 398	33 312
	8 largest firms	3 711	5 373 980	27.3	1 094 930	270 107	40 978
	20 largest firms	4 080	6 675 442	34.0	1 238 524	303 515	45 895
	50 largest firms	4 679	7 966 005	40.5	1 410 687	343 188	52 257
441320	Tire dealers						
	All firms	17 288	19 659 310	100.0	3 550 653	826 840	142 644
	4 largest firms	3 131	3 999 253	20.3	880 542	211 398	33 312
	8 largest firms	3 711	5 373 980	27.3	1 094 930	270 107	40 978
	20 largest firms	4 080	6 675 442	34.0	1 238 524	303 515	45 895
	50 largest firms	4 679	7 966 005	40.5	1 410 687	343 188	52 257
442	Furniture & home furnishings stores						
	All firms	64 725	71 690 813	100.0	9 959 441	2 324 291	482 845
	4 largest firms	1 954	4 636 343	6.5	674 202	164 316	35 742
	8 largest firms	2 455	7 316 882	10.2	897 751	214 905	51 338
	20 largest firms	4 317	12 032 425	16.8	1 440 621	348 764	80 623
	50 largest firms	6 773	17 002 679	23.7	1 987 462	482 499	110 176
4421	Furniture stores						
	All firms	29 461	40 968 335	100.0	5 619 603	1 325 781	251 300
	4 largest firms	1 116	3 810 308	9.3	523 455	131 097	24 395
	8 largest firms	1 460	5 612 441	13.7	742 206	184 493	33 605
	20 largest firms	2 259	8 376 673	20.4	1 023 031	249 665	46 181
	50 largest firms	3 269	11 500 855	28.1	1 372 255	333 554	61 021
44211	Furniture stores						
	All firms	29 461	40 968 335	100.0	5 619 603	1 325 781	251 300
	4 largest firms	1 116	3 810 308	9.3	523 455	131 097	24 395
	8 largest firms	1 460	5 612 441	13.7	742 206	184 493	33 605
	20 largest firms	2 259	8 376 673	20.4	1 023 031	249 665	46 181
	50 largest firms	3 269	11 500 855	28.1	1 372 255	333 554	61 021
442110	Furniture stores						
	All firms	29 461	40 968 335	100.0	5 619 603	1 325 781	251 300
	4 largest firms	1 116	3 810 308	9.3	523 455	131 097	24 395
	8 largest firms	1 460	5 612 441	13.7	742 206	184 493	33 605
	20 largest firms	2 259	8 376 673	20.4	1 023 031	249 665	46 181
	50 largest firms	3 269	11 500 855	28.1	1 372 255	333 554	61 021

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
442	Furniture & home furnishings stores—Con.						
4422	Home furnishings stores						
	All firms	35 264	30 722 478	100.0	4 339 838	998 510	231 545
	4 largest firms	1 338	3 502 910	11.4	373 220	83 620	26 904
	8 largest firms	2 624	5 116 644	16.7	567 786	132 313	40 949
	20 largest firms	4 027	7 241 852	23.6	799 019	192 679	57 128
	50 largest firms	5 586	9 160 663	29.8	1 028 045	247 465	73 257
44221	Floor covering stores						
	All firms	16 603	16 471 814	100.0	2 458 208	560 005	96 186
	4 largest firms	1 039	862 010	5.2	140 876	37 546	6 274
	8 largest firms	1 058	1 088 446	6.6	168 398	43 491	7 011
	20 largest firms	1 178	1 523 704	9.3	221 017	55 941	8 720
	50 largest firms	1 333	2 219 946	13.5	314 377	77 535	11 239
442210	Floor covering stores						
	All firms	16 603	16 471 814	100.0	2 458 208	560 005	96 186
	4 largest firms	1 039	862 010	5.2	140 876	37 546	6 274
	8 largest firms	1 058	1 088 446	6.6	168 398	43 491	7 011
	20 largest firms	1 178	1 523 704	9.3	221 017	55 941	8 720
	50 largest firms	1 333	2 219 946	13.5	314 377	77 535	11 239
44229	Other home furnishings stores						
	All firms	18 661	14 250 664	100.0	1 881 630	438 505	135 359
	4 largest firms	1 338	3 502 910	24.6	373 220	83 620	26 904
	8 largest firms	2 387	4 854 822	34.1	513 061	118 571	39 851
	20 largest firms	3 260	6 742 405	47.3	700 465	164 120	52 595
	50 largest firms	4 660	8 273 181	58.1	883 439	209 073	67 663
442291	Window treatment stores						
	All firms	2 126	915 301	100.0	148 564	33 990	8 548
	4 largest firms	225	151 191	16.5	16 591	3 691	990
	8 largest firms	246	189 461	20.7	22 400	4 933	1 304
	20 largest firms	317	259 803	28.4	35 242	7 933	1 954
	50 largest firms	381	343 144	37.5	50 240	11 591	2 577
442299	All other home furnishings stores						
	All firms	16 535	13 335 363	100.0	1 733 066	404 515	126 811
	4 largest firms	1 338	3 502 910	26.3	373 220	83 620	26 904
	8 largest firms	2 385	4 852 948	36.4	512 967	118 548	39 832
	20 largest firms	3 118	6 740 223	50.5	700 992	164 308	52 591
	50 largest firms	4 529	8 208 201	61.6	877 533	207 882	67 333
443	Electronics & appliance stores						
	All firms	43 373	68 561 331	100.0	7 064 114	1 642 430	345 042
	4 largest firms	6 184	25 628 949	37.4	1 672 274	393 827	109 876
	8 largest firms	6 354	29 336 249	42.8	1 944 011	467 566	122 174
	20 largest firms	8 531	33 695 415	49.1	2 315 489	559 548	142 168
	50 largest firms	9 313	37 111 493	54.1	2 715 296	648 124	155 403
4431	Electronics & appliance stores						
	All firms	43 373	68 561 331	100.0	7 064 114	1 642 430	345 042
	4 largest firms	6 184	25 628 949	37.4	1 672 274	393 827	109 876
	8 largest firms	6 354	29 336 249	42.8	1 944 011	467 566	122 174
	20 largest firms	8 531	33 695 415	49.1	2 315 489	559 548	142 168
	50 largest firms	9 313	37 111 493	54.1	2 715 296	648 124	155 403
44311	Appliance, television, & other electronics stores						
	All firms	28 789	42 250 978	100.0	4 462 377	1 059 555	237 033
	4 largest firms	5 989	20 071 271	47.5	1 458 732	348 461	95 958
	8 largest firms	6 381	22 354 647	52.9	1 624 688	394 699	104 966
	20 largest firms	6 670	24 985 102	59.1	1 862 938	450 238	114 718
	50 largest firms	7 136	26 679 690	63.1	2 064 725	499 323	121 872
443111	Household appliance stores						
	All firms	10 484	10 082 894	100.0	1 217 530	286 701	60 220
	4 largest firms	94	1 349 595	13.4	93 885	23 800	4 067
	8 largest firms	163	1 877 330	18.6	142 062	34 489	5 573
	20 largest firms	359	2 411 381	23.9	199 859	48 249	8 104
	50 largest firms	616	3 055 448	30.3	267 966	65 562	10 322
443112	Radio, television, & other electronics stores						
	All firms	18 305	32 168 084	100.0	3 244 847	772 854	176 813
	4 largest firms	5 938	20 048 270	62.3	1 456 732	346 642	95 785
	8 largest firms	6 295	22 152 809	68.9	1 607 632	388 512	104 534
	20 largest firms	6 583	23 733 293	73.8	1 804 671	434 811	111 144
	50 largest firms	6 826	24 643 031	76.6	1 906 648	459 540	115 113

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44-45	RETAIL TRADE—Con.						
443	Electronics & appliance stores—Con.						
44312	Computer & software stores						
	All firms	11 741	24 058 663	100.0	2 277 764	506 828	90 501
	4 largest firms	300	8 391 317	34.9	422 588	100 691	22 065
	8 largest firms	1 376	9 677 371	40.2	521 820	124 607	28 676
	20 largest firms	1 457	10 632 241	44.2	626 369	142 918	30 749
	50 largest firms	1 588	11 857 899	49.3	759 081	174 252	33 918
443120	Computer & software stores						
	All firms	11 741	24 058 663	100.0	2 277 764	506 828	90 501
	4 largest firms	300	8 391 317	34.9	422 588	100 691	22 065
	8 largest firms	1 376	9 677 371	40.2	521 820	124 607	28 676
	20 largest firms	1 457	10 632 241	44.2	626 369	142 918	30 749
	50 largest firms	1 588	11 857 899	49.3	759 081	174 252	33 918
4431201	Computer stores (custom assembly)						
	All firms	3 801	3 983 465	100.0	395 184	86 940	17 013
	4 largest firms	14	194 316	4.9	11 808	2 854	294
	8 largest firms	37	326 724	8.2	23 643	5 356	628
	20 largest firms	57	558 089	14.0	46 378	11 514	1 110
	50 largest firms	110	922 491	23.2	78 091	18 669	2 166
4431202	Other computer stores						
	All firms	5 670	17 230 438	100.0	1 465 645	337 031	58 592
	4 largest firms	300	8 391 317	48.7	422 588	100 691	22 065
	8 largest firms	381	8 940 375	51.9	470 173	113 096	23 370
	20 largest firms	430	9 595 046	55.7	508 606	121 278	24 311
	50 largest firms	495	10 487 971	60.9	591 038	139 647	26 649
4431203	Prepackaged software stores						
	All firms	2 270	2 844 760	100.0	416 935	82 857	14 896
	4 largest firms	1 014	1 096 214	38.5	85 991	20 085	6 099
	8 largest firms	1 070	1 359 451	47.8	148 662	29 055	7 065
	20 largest firms	1 087	1 639 595	57.6	182 092	35 341	7 772
	50 largest firms	1 130	1 974 474	69.4	238 386	46 773	8 941
44313	Camera & photographic supplies stores						
	All firms	2 843	2 251 690	100.0	323 973	76 047	17 508
	4 largest firms	979	736 166	32.7	106 638	25 737	6 155
	8 largest firms	1 065	868 724	38.6	120 430	28 847	7 009
	20 largest firms	1 099	1 010 755	44.9	134 901	32 535	7 558
	50 largest firms	1 210	1 210 875	53.8	161 078	38 732	8 678
443130	Camera & photographic supplies stores						
	All firms	2 843	2 251 690	100.0	323 973	76 047	17 508
	4 largest firms	979	736 166	32.7	106 638	25 737	6 155
	8 largest firms	1 065	868 724	38.6	120 430	28 847	7 009
	20 largest firms	1 099	1 010 755	44.9	134 901	32 535	7 558
	50 largest firms	1 210	1 210 875	53.8	161 078	38 732	8 678
444	Building material & garden equipment & supplies dealers						
	All firms	93 117	227 566 101	100.0	25 608 856	5 898 566	1 117 912
	4 largest firms	1 612	39 976 355	17.6	3 627 037	865 372	185 694
	8 largest firms	4 478	49 029 748	21.5	4 545 102	1 137 353	234 147
	20 largest firms	6 650	63 794 025	28.0	5 809 884	1 438 068	297 766
	50 largest firms	9 759	78 533 582	34.5	7 087 380	1 744 544	351 411
4441	Building material & supplies dealers						
	All firms	71 916	195 888 196	100.0	22 313 100	5 192 421	952 296
	4 largest firms	1 612	39 976 355	20.4	3 627 037	865 372	185 694
	8 largest firms	4 478	49 029 748	25.0	4 545 102	1 137 353	234 147
	20 largest firms	6 439	63 327 707	32.3	5 811 500	1 435 305	297 815
	50 largest firms	8 827	75 458 637	38.5	6 911 089	1 702 264	342 250
44411	Home centers						
	All firms	3 997	51 627 926	100.0	4 996 451	1 205 643	283 853
	4 largest firms	1 385	38 810 324	75.2	3 545 516	868 152	190 885
	8 largest firms	1 781	45 368 115	87.9	4 256 281	1 033 834	240 856
	20 largest firms	2 100	47 631 946	92.3	4 477 688	1 089 287	257 068
	50 largest firms	2 286	48 486 453	93.9	4 573 237	1 111 669	262 634
444110	Home centers						
	All firms	3 997	51 627 926	100.0	4 996 451	1 205 643	283 853
	4 largest firms	1 385	38 810 324	75.2	3 545 516	868 152	190 885
	8 largest firms	1 781	45 368 115	87.9	4 256 281	1 033 834	240 856
	20 largest firms	2 100	47 631 946	92.3	4 477 688	1 089 287	257 068
	50 largest firms	2 286	48 486 453	93.9	4 573 237	1 111 669	262 634

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44-45	RETAIL TRADE—Con.						
444	Building material & garden equipment & supplies dealers—Con.						
44412	Paint & wallpaper stores						
	All firms	8 429	7 943 420	100.0	1 011 136	235 096	43 517
	4 largest firms	2 780	3 441 994	43.3	371 265	88 753	15 224
	8 largest firms	3 405	4 096 115	51.6	426 310	102 051	17 307
	20 largest firms	3 810	4 678 873	58.9	506 773	119 612	20 325
	50 largest firms	4 159	5 168 009	65.1	571 194	134 283	22 888
444120	Paint & wallpaper stores						
	All firms	8 429	7 943 420	100.0	1 011 136	235 096	43 517
	4 largest firms	2 780	3 441 994	43.3	371 265	88 753	15 224
	8 largest firms	3 405	4 096 115	51.6	426 310	102 051	17 307
	20 largest firms	3 810	4 678 873	58.9	506 773	119 612	20 325
	50 largest firms	4 159	5 168 009	65.1	571 194	134 283	22 888
44413	Hardware stores						
	All firms	15 748	13 605 263	100.0	2 095 331	482 498	137 831
	4 largest firms	553	1 672 547	12.3	202 907	44 258	13 837
	8 largest firms	797	2 086 044	15.3	249 210	54 722	16 050
	20 largest firms	942	2 523 484	18.5	296 036	66 803	19 552
	50 largest firms	1 214	3 071 265	22.6	378 433	85 500	24 344
444130	Hardware stores						
	All firms	15 748	13 605 263	100.0	2 095 331	482 498	137 831
	4 largest firms	553	1 672 547	12.3	202 907	44 258	13 837
	8 largest firms	797	2 086 044	15.3	249 210	54 722	16 050
	20 largest firms	942	2 523 484	18.5	296 036	66 803	19 552
	50 largest firms	1 214	3 071 265	22.6	378 433	85 500	24 344
44419	Other building material dealers						
	All firms	43 742	122 711 587	100.0	14 210 182	3 269 184	487 095
	4 largest firms	1 472	8 677 590	7.1	723 015	205 163	21 413
	8 largest firms	1 994	12 629 065	10.3	1 011 216	277 771	29 451
	20 largest firms	3 063	19 690 236	16.0	1 626 156	423 729	51 616
	50 largest firms	4 213	26 861 796	21.9	2 223 255	568 430	71 647
444190	Other building material dealers						
	All firms	43 742	122 711 587	100.0	14 210 182	3 269 184	487 095
	4 largest firms	1 472	8 677 590	7.1	723 015	205 163	21 413
	8 largest firms	1 994	12 629 065	10.3	1 011 216	277 771	29 451
	20 largest firms	3 063	19 690 236	16.0	1 626 156	423 729	51 616
	50 largest firms	4 213	26 861 796	21.9	2 223 255	568 430	71 647
4441901	Retail lumber yards						
	All firms	11 046	41 846 016	100.0	4 451 507	1 006 509	171 556
	4 largest firms	698	4 058 617	9.7	326 715	78 398	12 612
	8 largest firms	1 060	6 101 223	14.6	522 404	125 587	21 060
	20 largest firms	1 495	8 952 129	21.4	757 326	179 323	31 383
	50 largest firms	1 715	11 835 146	28.3	1 044 954	240 847	40 859
4441902	All other building material dealers						
	All firms	32 696	80 865 571	100.0	9 758 675	2 262 675	315 539
	4 largest firms	1 154	7 206 251	8.9	638 066	186 647	16 993
	8 largest firms	1 618	10 751 736	13.3	890 603	248 960	24 240
	20 largest firms	2 329	15 578 158	19.3	1 265 573	338 890	34 551
	50 largest firms	2 937	19 897 254	24.6	1 645 295	432 271	45 423
4442	Lawn & garden equipment & supplies stores						
	All firms	21 201	31 677 905	100.0	3 295 756	706 145	165 616
	4 largest firms	795	3 437 379	10.9	237 024	57 840	8 488
	8 largest firms	1 443	5 166 529	16.3	377 454	89 174	18 182
	20 largest firms	1 912	6 893 970	21.8	495 532	115 917	23 805
	50 largest firms	2 265	8 195 520	25.9	602 532	140 047	29 038
44421	Outdoor power equipment stores						
	All firms	4 769	4 069 193	100.0	535 455	117 543	26 479
	4 largest firms	154	193 797	4.8	26 562	5 702	1 849
	8 largest firms	160	291 240	7.2	36 000	7 855	2 122
	20 largest firms	186	486 186	11.9	60 214	13 566	2 900
	50 largest firms	227	753 103	18.5	88 595	19 479	3 813
444210	Outdoor power equipment stores						
	All firms	4 769	4 069 193	100.0	535 455	117 543	26 479
	4 largest firms	154	193 797	4.8	26 562	5 702	1 849
	8 largest firms	160	291 240	7.2	36 000	7 855	2 122
	20 largest firms	186	486 186	11.9	60 214	13 566	2 900
	50 largest firms	227	753 103	18.5	88 595	19 479	3 813

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
444	Building material & garden equipment & supplies dealers—Con.						
44422	Nursery & garden centers						
	All firms	16 432	27 608 712	100.0	2 760 301	588 602	139 137
	4 largest firms	794	3 437 115	12.4	236 917	57 813	8 483
	8 largest firms	1 442	5 166 265	18.7	377 347	89 147	18 177
	20 largest firms	1 857	6 867 607	24.9	492 399	114 913	23 274
	50 largest firms	2 105	8 094 680	29.3	585 513	136 364	27 531
444220	Nursery & garden centers						
	All firms	16 432	27 608 712	100.0	2 760 301	588 602	139 137
	4 largest firms	794	3 437 115	12.4	236 917	57 813	8 483
	8 largest firms	1 442	5 166 265	18.7	377 347	89 147	18 177
	20 largest firms	1 857	6 867 607	24.9	492 399	114 913	23 274
	50 largest firms	2 105	8 094 680	29.3	585 513	136 364	27 531
445	Food & beverage stores						
	All firms	148 528	401 764 499	100.0	40 581 095	9 646 391	2 893 074
	4 largest firms	4 355	73 409 786	18.3	7 591 085	1 703 243	451 998
	8 largest firms	8 323	121 337 643	30.2	12 241 594	2 864 780	815 260
	20 largest firms	11 471	171 784 798	42.8	17 740 342	4 205 911	1 138 720
	50 largest firms	16 590	217 381 413	54.1	22 269 442	5 337 544	1 458 323
4451	Grocery stores						
	All firms	96 542	368 250 471	100.0	37 426 166	8 915 996	2 643 608
	4 largest firms	4 352	73 405 967	19.9	7 590 784	1 703 174	451 976
	8 largest firms	8 320	121 333 824	32.9	12 241 293	2 864 711	815 238
	20 largest firms	11 434	171 729 901	46.6	17 735 749	4 204 894	1 138 478
	50 largest firms	16 533	217 288 282	59.0	22 261 943	5 335 890	1 457 898
44511	Supermarkets & other grocery (except convenience) stores						
	All firms	69 461	351 402 705	100.0	35 827 805	8 536 818	2 489 721
	4 largest firms	4 171	73 243 220	20.8	7 571 528	1 698 688	450 124
	8 largest firms	8 139	121 171 077	34.5	12 222 037	2 860 225	813 386
	20 largest firms	11 248	171 565 746	48.8	17 716 254	4 200 347	1 136 608
	50 largest firms	14 978	216 893 988	61.7	22 160 937	5 304 838	1 441 570
445110	Supermarkets & other grocery (except convenience) stores						
	All firms	69 461	351 402 705	100.0	35 827 805	8 536 818	2 489 721
	4 largest firms	4 171	73 243 220	20.8	7 571 528	1 698 688	450 124
	8 largest firms	8 139	121 171 077	34.5	12 222 037	2 860 225	813 386
	20 largest firms	11 248	171 565 746	48.8	17 716 254	4 200 347	1 136 608
	50 largest firms	14 978	216 893 988	61.7	22 160 937	5 304 838	1 441 570
44512	Convenience stores						
	All firms	27 081	16 847 766	100.0	1 598 361	379 178	153 887
	4 largest firms	2 020	2 523 887	15.0	281 044	73 683	26 794
	8 largest firms	2 601	3 209 271	19.0	361 202	93 073	32 507
	20 largest firms	3 574	3 997 616	23.7	454 114	115 233	41 067
	50 largest firms	4 244	4 682 279	27.8	527 850	133 516	47 337
445120	Convenience stores						
	All firms	27 081	16 847 766	100.0	1 598 361	379 178	153 887
	4 largest firms	2 020	2 523 887	15.0	281 044	73 683	26 794
	8 largest firms	2 601	3 209 271	19.0	361 202	93 073	32 507
	20 largest firms	3 574	3 997 616	23.7	454 114	115 233	41 067
	50 largest firms	4 244	4 682 279	27.8	527 850	133 516	47 337
4452	Specialty food stores						
	All firms	22 373	10 829 908	100.0	1 455 642	335 544	118 831
	4 largest firms	610	597 358	5.5	69 670	17 486	4 745
	8 largest firms	2 066	932 343	8.6	131 561	34 264	9 236
	20 largest firms	2 699	1 403 141	13.0	192 356	48 571	14 470
	50 largest firms	3 118	1 940 729	17.9	256 190	63 648	18 501
44521	Meat markets						
	All firms	7 214	4 347 021	100.0	544 414	129 157	39 866
	4 largest firms	205	307 814	7.1	28 132	8 465	1 894
	8 largest firms	262	412 331	9.5	40 797	11 208	2 365
	20 largest firms	308	572 592	13.2	62 839	16 331	3 542
	50 largest firms	358	781 216	18.0	85 714	21 728	4 733
445210	Meat markets						
	All firms	7 214	4 347 021	100.0	544 414	129 157	39 866
	4 largest firms	205	307 814	7.1	28 132	8 465	1 894
	8 largest firms	262	412 331	9.5	40 797	11 208	2 365
	20 largest firms	308	572 592	13.2	62 839	16 331	3 542
	50 largest firms	358	781 216	18.0	85 714	21 728	4 733

Table 6. Concentration by Largest Firms: 1997—Con.

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
445	Food & beverage stores—Con.						
44522	Fish & seafood markets						
	All firms	1 634	1 037 553	100.0	101 933	22 755	7 120
	4 largest firms	4	92 002	8.9	2 533	539	114
	8 largest firms	9	129 842	12.5	4 190	938	196
	20 largest firms	29	195 786	18.9	10 474	2 463	501
	50 largest firms	65	303 159	29.2	21 959	4 992	1 105
445220	Fish & seafood markets						
	All firms	1 634	1 037 553	100.0	101 933	22 755	7 120
	4 largest firms	4	92 002	8.9	2 533	539	114
	8 largest firms	9	129 842	12.5	4 190	938	196
	20 largest firms	29	195 786	18.9	10 474	2 463	501
	50 largest firms	65	303 159	29.2	21 959	4 992	1 105
44523	Fruit & vegetable markets						
	All firms	3 179	2 106 828	100.0	236 967	49 558	17 251
	4 largest firms	17	114 065	5.4	15 505	3 540	757
	8 largest firms	27	170 164	8.1	23 174	5 675	1 284
	20 largest firms	65	296 818	14.1	40 808	9 347	2 171
	50 largest firms	113	502 220	23.8	64 683	14 324	3 730
445230	Fruit & vegetable markets						
	All firms	3 179	2 106 828	100.0	236 967	49 558	17 251
	4 largest firms	17	114 065	5.4	15 505	3 540	757
	8 largest firms	27	170 164	8.1	23 174	5 675	1 284
	20 largest firms	65	296 818	14.1	40 808	9 347	2 171
	50 largest firms	113	502 220	23.8	64 683	14 324	3 730
44529	Other specialty food stores						
	All firms	10 346	3 338 506	100.0	572 328	134 074	54 594
	4 largest firms	859	536 410	16.1	75 076	18 969	5 607
	8 largest firms	2 348	820 183	24.6	131 392	32 537	10 212
	20 largest firms	2 715	1 112 901	33.3	170 992	41 922	13 598
	50 largest firms	3 027	1 359 874	40.7	210 585	52 431	16 894
445291	Baked goods stores						
	All firms	2 790	890 310	100.0	191 036	45 756	14 810
	4 largest firms	597	284 991	32.0	61 562	14 841	2 645
	8 largest firms	768	358 628	40.3	72 875	17 872	3 761
	20 largest firms	932	439 436	49.4	89 904	21 873	4 735
	50 largest firms	1 045	508 612	57.1	106 229	26 150	6 169
445292	Confectionery & nut stores						
	All firms	3 684	1 227 942	100.0	190 786	43 675	21 578
	4 largest firms	938	453 786	37.0	60 978	14 955	6 484
	8 largest firms	1 120	539 843	44.0	72 688	17 970	7 878
	20 largest firms	1 280	623 151	50.7	85 051	20 514	9 076
	50 largest firms	1 431	713 091	58.1	97 984	23 265	10 544
445299	All other specialty food stores						
	All firms	3 872	1 220 254	100.0	190 506	44 643	18 206
	4 largest firms	853	181 105	14.8	25 651	6 469	2 217
	8 largest firms	896	251 276	20.6	31 554	7 815	2 635
	20 largest firms	930	336 754	27.6	43 511	11 954	3 643
	50 largest firms	1 016	436 203	35.7	59 661	15 365	4 687
4453	Beer, wine, & liquor stores						
	All firms	29 613	22 684 120	100.0	1 699 287	394 851	130 635
	4 largest firms	1 295	1 639 581	7.2	125 945	31 005	6 341
	8 largest firms	1 902	2 557 135	11.3	175 989	43 541	10 148
	20 largest firms	2 397	3 408 973	15.0	225 736	55 710	12 658
	50 largest firms	2 778	4 274 280	18.8	289 526	69 995	15 732
44531	Beer, wine, & liquor stores						
	All firms	29 613	22 684 120	100.0	1 699 287	394 851	130 635
	4 largest firms	1 295	1 639 581	7.2	125 945	31 005	6 341
	8 largest firms	1 902	2 557 135	11.3	175 989	43 541	10 148
	20 largest firms	2 397	3 408 973	15.0	225 736	55 710	12 658
	50 largest firms	2 778	4 274 280	18.8	289 526	69 995	15 732
445310	Beer, wine, & liquor stores						
	All firms	29 613	22 684 120	100.0	1 699 287	394 851	130 635
	4 largest firms	1 295	1 639 581	7.2	125 945	31 005	6 341
	8 largest firms	1 902	2 557 135	11.3	175 989	43 541	10 148
	20 largest firms	2 397	3 408 973	15.0	225 736	55 710	12 658
	50 largest firms	2 778	4 274 280	18.8	289 526	69 995	15 732

Table 6. Concentration by Largest Firms: 1997—Con.

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
446	Health & personal care stores						
	All firms	82 941	117 700 863	100.0	15 190 635	3 509 022	903 694
	4 largest firms	13 859	45 982 693	39.1	5 375 971	1 189 355	373 392
	8 largest firms	16 162	56 814 303	48.3	6 571 424	1 493 506	432 823
	20 largest firms	25 109	65 258 104	55.4	7 476 334	1 709 928	500 498
	50 largest firms	28 670	71 093 127	60.4	8 321 179	1 917 833	541 992
4461	Health & personal care stores						
	All firms	82 941	117 700 863	100.0	15 190 635	3 509 022	903 694
	4 largest firms	13 859	45 982 693	39.1	5 375 971	1 189 355	373 392
	8 largest firms	16 162	56 814 303	48.3	6 571 424	1 493 506	432 823
	20 largest firms	25 109	65 258 104	55.4	7 476 334	1 709 928	500 498
	50 largest firms	28 670	71 093 127	60.4	8 321 179	1 917 833	541 992
44611	Pharmacies & drug stores						
	All firms	43 615	98 630 857	100.0	11 587 516	2 671 467	703 752
	4 largest firms	13 858	45 982 670	46.6	5 375 948	1 189 355	373 392
	8 largest firms	15 665	56 716 090	57.5	6 443 537	1 461 544	428 198
	20 largest firms	16 609	62 329 353	63.2	7 007 121	1 601 879	458 467
	50 largest firms	17 865	66 177 971	67.1	7 514 466	1 727 789	483 330
446110	Pharmacies & drug stores						
	All firms	43 615	98 630 857	100.0	11 587 516	2 671 467	703 752
	4 largest firms	13 858	45 982 670	46.6	5 375 948	1 189 355	373 392
	8 largest firms	15 665	56 716 090	57.5	6 443 537	1 461 544	428 198
	20 largest firms	16 609	62 329 353	63.2	7 007 121	1 601 879	458 467
	50 largest firms	17 865	66 177 971	67.1	7 514 466	1 727 789	483 330
4461101	Pharmacies & drug stores						
	All firms	41 743	96 989 832	100.0	11 380 631	2 622 887	687 330
	4 largest firms	13 644	45 614 311	47.0	5 344 713	1 181 403	368 573
	8 largest firms	15 450	56 347 052	58.1	6 412 163	1 453 552	423 366
	20 largest firms	16 363	61 863 183	63.8	6 973 174	1 593 733	453 663
	50 largest firms	17 598	65 487 385	67.5	7 466 154	1 715 741	476 809
4461102	Proprietary stores						
	All firms	1 872	1 641 025	100.0	206 885	48 580	16 422
	4 largest firms	260	612 676	37.3	46 062	11 364	5 953
	8 largest firms	335	750 267	45.7	59 520	14 646	7 111
	20 largest firms	434	859 056	52.3	77 374	18 743	8 003
	50 largest firms	479	973 517	59.3	97 418	23 582	9 002
44612	Cosmetics, beauty supplies, & perfume stores						
	All firms	9 014	4 418 998	100.0	603 595	143 825	46 527
	4 largest firms	3 050	2 178 696	49.3	243 673	58 507	19 530
	8 largest firms	4 113	2 629 007	59.5	317 525	78 528	25 935
	20 largest firms	4 464	2 986 221	67.6	375 149	91 042	28 721
	50 largest firms	4 693	3 186 277	72.1	407 479	98 254	30 713
446120	Cosmetics, beauty supplies, & perfume stores						
	All firms	9 014	4 418 998	100.0	603 595	143 825	46 527
	4 largest firms	3 050	2 178 696	49.3	243 673	58 507	19 530
	8 largest firms	4 113	2 629 007	59.5	317 525	78 528	25 935
	20 largest firms	4 464	2 986 221	67.6	375 149	91 042	28 721
	50 largest firms	4 693	3 186 277	72.1	407 479	98 254	30 713
44613	Optical goods stores						
	All firms	15 192	6 432 078	100.0	1 401 239	331 165	73 049
	4 largest firms	4 213	2 385 151	37.1	433 140	101 918	27 655
	8 largest firms	5 683	2 942 686	45.8	538 212	125 878	33 138
	20 largest firms	6 390	3 379 294	52.5	631 575	151 711	37 829
	50 largest firms	6 931	3 677 631	57.2	713 694	171 131	41 359
446130	Optical goods stores						
	All firms	15 192	6 432 078	100.0	1 401 239	331 165	73 049
	4 largest firms	4 213	2 385 151	37.1	433 140	101 918	27 655
	8 largest firms	5 683	2 942 686	45.8	538 212	125 878	33 138
	20 largest firms	6 390	3 379 294	52.5	631 575	151 711	37 829
	50 largest firms	6 931	3 677 631	57.2	713 694	171 131	41 359
44619	Other health & personal care stores						
	All firms	15 120	8 218 930	100.0	1 598 285	362 565	80 366
	4 largest firms	2 622	1 105 669	13.5	208 664	46 882	12 548
	8 largest firms	2 723	1 330 678	16.2	246 518	56 233	13 517
	20 largest firms	2 916	1 647 276	20.0	306 838	69 353	15 743
	50 largest firms	3 000	2 065 467	25.1	380 639	85 276	18 447
446191	Food (health) supplement stores						
	All firms	7 404	3 488 590	100.0	484 956	110 124	38 537
	4 largest firms	2 164	853 269	24.5	108 689	25 804	10 389
	8 largest firms	2 180	922 898	26.5	118 955	27 740	11 101
	20 largest firms	2 224	1 055 624	30.3	139 405	32 243	12 176
	50 largest firms	2 290	1 235 672	35.4	165 001	37 964	13 714

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
446	Health & personal care stores—Con.						
446199	All other health & personal care stores						
	All firms	7 716	4 730 340	100.0	1 113 329	252 441	41 829
	4 largest firms	523	426 631	9.0	115 502	24 947	2 888
	8 largest firms	617	601 362	12.7	160 084	35 764	3 927
	20 largest firms	770	862 790	18.2	216 738	47 712	5 697
	50 largest firms	896	1 195 466	25.3	276 044	61 162	7 522
447	Gasoline stations						
	All firms	126 889	198 165 786	100.0	11 482 092	2 696 514	922 062
	4 largest firms	5 467	13 290 688	6.7	601 762	138 484	49 067
	8 largest firms	7 949	21 387 780	10.8	976 182	229 022	74 913
	20 largest firms	15 041	37 939 495	19.1	1 757 475	436 948	141 822
	50 largest firms	23 940	55 826 645	28.2	2 717 823	659 701	216 941
4471	Gasoline stations						
	All firms	126 889	198 165 786	100.0	11 482 092	2 696 514	922 062
	4 largest firms	5 467	13 290 688	6.7	601 762	138 484	49 067
	8 largest firms	7 949	21 387 780	10.8	976 182	229 022	74 913
	20 largest firms	15 041	37 939 495	19.1	1 757 475	436 948	141 822
	50 largest firms	23 940	55 826 645	28.2	2 717 823	659 701	216 941
44711	Gasoline stations with convenience stores						
	All firms	81 684	127 609 117	100.0	7 228 587	1 693 169	613 957
	4 largest firms	5 064	11 589 757	9.1	543 466	126 035	44 882
	8 largest firms	8 250	18 281 989	14.3	934 263	241 009	77 325
	20 largest firms	14 160	30 489 455	23.9	1 525 176	380 377	128 947
	50 largest firms	20 930	42 820 682	33.6	2 225 307	542 839	180 891
447110	Gasoline stations with convenience stores						
	All firms	81 684	127 609 117	100.0	7 228 587	1 693 169	613 957
	4 largest firms	5 064	11 589 757	9.1	543 466	126 035	44 882
	8 largest firms	8 250	18 281 989	14.3	934 263	241 009	77 325
	20 largest firms	14 160	30 489 455	23.9	1 525 176	380 377	128 947
	50 largest firms	20 930	42 820 682	33.6	2 225 307	542 839	180 891
44719	Other gasoline stations						
	All firms	45 205	70 556 669	100.0	4 253 505	1 003 345	308 105
	4 largest firms	952	5 151 971	7.3	172 337	40 856	12 324
	8 largest firms	1 973	8 271 893	11.7	302 435	74 096	21 618
	20 largest firms	3 440	13 023 039	18.5	557 180	131 064	40 187
	50 largest firms	4 501	16 954 060	24.0	729 422	171 873	54 115
447190	Other gasoline stations						
	All firms	45 205	70 556 669	100.0	4 253 505	1 003 345	308 105
	4 largest firms	952	5 151 971	7.3	172 337	40 856	12 324
	8 largest firms	1 973	8 271 893	11.7	302 435	74 096	21 618
	20 largest firms	3 440	13 023 039	18.5	557 180	131 064	40 187
	50 largest firms	4 501	16 954 060	24.0	729 422	171 873	54 115
448	Clothing & clothing accessories stores						
	All firms	156 601	136 397 645	100.0	16 597 371	3 913 449	1 280 153
	4 largest firms	8 131	24 460 233	17.9	2 516 523	605 385	216 702
	8 largest firms	18 476	35 683 258	26.2	3 672 861	883 306	313 160
	20 largest firms	30 818	51 090 486	37.5	5 286 169	1 237 581	461 736
	50 largest firms	46 295	67 834 863	49.7	7 195 870	1 708 880	613 068
4481	Clothing stores						
	All firms	94 740	95 918 083	100.0	11 225 054	2 660 434	927 930
	4 largest firms	8 118	24 428 727	25.5	2 510 022	604 430	216 451
	8 largest firms	9 327	32 873 169	34.3	3 470 422	834 854	289 779
	20 largest firms	18 650	44 697 463	46.6	4 649 099	1 116 079	408 415
	50 largest firms	29 845	56 818 681	59.2	5 910 183	1 417 004	517 115
44811	Men's clothing stores						
	All firms	12 143	9 864 629	100.0	1 325 198	325 213	83 581
	4 largest firms	2 001	2 246 308	22.8	268 566	68 146	18 001
	8 largest firms	2 834	3 241 564	32.9	360 997	89 608	25 524
	20 largest firms	3 785	4 593 843	46.6	504 279	124 850	34 677
	50 largest firms	4 406	5 361 603	54.4	606 505	149 862	40 299
448110	Men's clothing stores						
	All firms	12 143	9 864 629	100.0	1 325 198	325 213	83 581
	4 largest firms	2 001	2 246 308	22.8	268 566	68 146	18 001
	8 largest firms	2 834	3 241 564	32.9	360 997	89 608	25 524
	20 largest firms	3 785	4 593 843	46.6	504 279	124 850	34 677
	50 largest firms	4 406	5 361 603	54.4	606 505	149 862	40 299

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
448	Clothing & clothing accessories stores—Con.						
44812	Women's clothing stores						
	All firms	39 672	27 257 683	100.0	3 365 846	797 371	305 685
	4 largest firms	4 720	7 413 497	27.2	864 527	207 067	80 268
	8 largest firms	7 646	10 068 686	36.9	1 155 028	280 746	105 521
	20 largest firms	13 297	14 134 303	51.9	1 594 122	384 309	153 994
	50 largest firms	17 500	17 590 513	64.5	2 001 849	482 013	191 994
448120	Women's clothing stores						
	All firms	39 672	27 257 683	100.0	3 365 846	797 371	305 685
	4 largest firms	4 720	7 413 497	27.2	864 527	207 067	80 268
	8 largest firms	7 646	10 068 686	36.9	1 155 028	280 746	105 521
	20 largest firms	13 297	14 134 303	51.9	1 594 122	384 309	153 994
	50 largest firms	17 500	17 590 513	64.5	2 001 849	482 013	191 994
44813	Children's & infants' clothing stores						
	All firms	5 115	4 638 006	100.0	474 416	112 113	46 520
	4 largest firms	1 498	2 806 544	60.5	244 606	58 325	24 583
	8 largest firms	1 862	3 254 957	70.2	288 988	68 257	28 596
	20 largest firms	2 068	3 509 469	75.7	321 297	76 450	31 501
	50 largest firms	2 165	3 691 371	79.6	348 043	82 590	33 532
448130	Children's & infants' clothing stores						
	All firms	5 115	4 638 006	100.0	474 416	112 113	46 520
	4 largest firms	1 498	2 806 544	60.5	244 606	58 325	24 583
	8 largest firms	1 862	3 254 957	70.2	288 988	68 257	28 596
	20 largest firms	2 068	3 509 469	75.7	321 297	76 450	31 501
	50 largest firms	2 165	3 691 371	79.6	348 043	82 590	33 532
44814	Family clothing stores						
	All firms	20 450	44 796 060	100.0	4 797 129	1 130 114	392 269
	4 largest firms	3 199	19 400 534	43.3	2 037 398	494 541	150 062
	8 largest firms	4 871	25 288 430	56.5	2 588 915	619 338	207 861
	20 largest firms	7 720	31 740 347	70.9	3 190 481	763 065	266 589
	50 largest firms	10 171	37 526 465	83.8	3 814 542	906 907	317 459
448140	Family clothing stores						
	All firms	20 450	44 796 060	100.0	4 797 129	1 130 114	392 269
	4 largest firms	3 199	19 400 534	43.3	2 037 398	494 541	150 062
	8 largest firms	4 871	25 288 430	56.5	2 588 915	619 338	207 861
	20 largest firms	7 720	31 740 347	70.9	3 190 481	763 065	266 589
	50 largest firms	10 171	37 526 465	83.8	3 814 542	906 907	317 459
44815	Clothing accessories stores						
	All firms	5 860	2 132 281	100.0	313 776	74 453	25 754
	4 largest firms	2 548	907 379	42.6	129 933	30 818	12 351
	8 largest firms	2 767	1 103 062	51.7	151 212	35 602	13 504
	20 largest firms	3 003	1 333 441	62.5	182 531	43 998	15 552
	50 largest firms	3 299	1 516 335	71.1	210 211	50 612	17 086
448150	Clothing accessories stores						
	All firms	5 860	2 132 281	100.0	313 776	74 453	25 754
	4 largest firms	2 548	907 379	42.6	129 933	30 818	12 351
	8 largest firms	2 767	1 103 062	51.7	151 212	35 602	13 504
	20 largest firms	3 003	1 333 441	62.5	182 531	43 998	15 552
	50 largest firms	3 299	1 516 335	71.1	210 211	50 612	17 086
44819	Other clothing stores						
	All firms	11 500	7 229 424	100.0	948 689	221 170	74 121
	4 largest firms	1 852	2 900 854	40.1	275 249	67 645	24 348
	8 largest firms	2 506	3 242 445	44.9	329 588	80 873	28 581
	20 largest firms	3 022	3 770 195	52.2	396 963	96 458	32 782
	50 largest firms	3 308	4 127 334	57.1	448 818	108 527	36 140
448190	Other clothing stores						
	All firms	11 500	7 229 424	100.0	948 689	221 170	74 121
	4 largest firms	1 852	2 900 854	40.1	275 249	67 645	24 348
	8 largest firms	2 506	3 242 445	44.9	329 588	80 873	28 581
	20 largest firms	3 022	3 770 195	52.2	396 963	96 458	32 782
	50 largest firms	3 308	4 127 334	57.1	448 818	108 527	36 140
4482	Shoe stores						
	All firms	31 399	20 543 252	100.0	2 348 605	542 374	185 803
	4 largest firms	12 467	7 760 089	37.8	761 971	177 555	63 528
	8 largest firms	14 322	10 088 567	49.1	1 018 892	235 086	88 422
	20 largest firms	18 772	13 259 720	64.5	1 331 589	309 377	116 143
	50 largest firms	21 133	14 946 085	72.8	1 536 791	357 664	130 086

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
448	Clothing & clothing accessories stores—Con.						
44821	Shoe stores						
	All firms	31 399	20 543 252	100.0	2 348 605	542 374	185 803
	4 largest firms	12 467	7 760 089	37.8	761 971	177 555	63 528
	8 largest firms	14 322	10 088 567	49.1	1 018 892	235 086	88 422
	20 largest firms	18 772	13 259 720	64.5	1 331 589	309 377	116 143
	50 largest firms	21 133	14 946 085	72.8	1 536 791	357 664	130 086
448210	Shoe stores						
	All firms	31 399	20 543 252	100.0	2 348 605	542 374	185 803
	4 largest firms	12 467	7 760 089	37.8	761 971	177 555	63 528
	8 largest firms	14 322	10 088 567	49.1	1 018 892	235 086	88 422
	20 largest firms	18 772	13 259 720	64.5	1 331 589	309 377	116 143
	50 largest firms	21 133	14 946 085	72.8	1 536 791	357 664	130 086
4482101	Men's shoe stores						
	All firms	2 376	1 317 461	100.0	177 238	41 612	9 879
	4 largest firms	1 002	546 185	41.5	66 325	15 263	3 843
	8 largest firms	1 270	705 091	53.5	88 033	20 198	5 038
	20 largest firms	1 440	860 887	65.3	108 659	25 060	6 016
	50 largest firms	1 550	975 806	74.1	126 338	29 282	6 764
4482102	Women's shoe stores						
	All firms	4 466	2 343 324	100.0	325 172	74 833	26 825
	4 largest firms	2 045	1 162 728	49.6	144 371	33 589	14 500
	8 largest firms	2 282	1 266 165	54.0	158 869	37 837	15 897
	20 largest firms	2 513	1 417 555	60.5	181 300	42 485	17 290
	50 largest firms	2 635	1 578 798	67.4	208 641	47 859	18 449
4482103	Children's & juveniles' shoe stores						
	All firms	1 047	459 463	100.0	67 030	16 312	5 632
	4 largest firms	469	265 736	57.8	32 570	8 323	2 783
	8 largest firms	515	280 886	61.1	35 050	8 918	3 025
	20 largest firms	551	302 463	65.8	39 006	9 770	3 332
	50 largest firms	604	334 993	72.9	45 250	11 254	3 784
4482104	Family shoe stores						
	All firms	18 233	10 498 695	100.0	1 159 247	268 533	93 308
	4 largest firms	8 812	4 827 236	46.0	463 525	106 413	39 321
	8 largest firms	10 253	6 083 010	57.9	581 738	133 679	49 118
	20 largest firms	12 901	7 580 780	72.2	739 603	172 896	64 128
	50 largest firms	13 700	8 260 856	78.7	825 992	192 885	70 356
4482105	Athletic footwear stores						
	All firms	5 277	5 924 309	100.0	619 918	141 084	50 159
	4 largest firms	2 875	3 656 804	61.7	368 242	84 936	28 284
	8 largest firms	3 586	4 588 606	77.5	456 542	104 013	37 281
	20 largest firms	3 782	4 865 515	82.1	488 135	110 887	39 885
	50 largest firms	3 949	5 069 314	85.6	511 250	116 121	41 677
4483	Jewelry, luggage, & leather goods stores						
	All firms	30 462	19 936 310	100.0	3 023 712	710 641	166 420
	4 largest firms	3 160	3 434 590	17.2	504 547	110 854	36 279
	8 largest firms	4 144	4 464 305	22.4	629 069	142 116	43 305
	20 largest firms	6 024	5 988 324	30.0	853 858	196 895	53 669
	50 largest firms	7 395	7 425 645	37.2	1 055 881	247 710	63 184
44831	Jewelry stores						
	All firms	28 336	18 511 350	100.0	2 836 030	666 527	154 877
	4 largest firms	3 160	3 434 590	18.6	504 547	110 854	36 279
	8 largest firms	4 293	4 424 284	23.9	638 067	143 838	43 766
	20 largest firms	5 901	5 852 629	31.6	845 517	195 636	53 525
	50 largest firms	6 753	6 919 337	37.4	1 006 110	234 895	60 206
448310	Jewelry stores						
	All firms	28 336	18 511 350	100.0	2 836 030	666 527	154 877
	4 largest firms	3 160	3 434 590	18.6	504 547	110 854	36 279
	8 largest firms	4 293	4 424 284	23.9	638 067	143 838	43 766
	20 largest firms	5 901	5 852 629	31.6	845 517	195 636	53 525
	50 largest firms	6 753	6 919 337	37.4	1 006 110	234 895	60 206
44832	Luggage & leather goods stores						
	All firms	2 126	1 424 960	100.0	187 682	44 114	11 543
	4 largest firms	386	493 631	34.6	48 102	11 602	2 239
	8 largest firms	744	675 507	47.4	72 292	17 740	3 989
	20 largest firms	1 041	865 187	60.7	99 115	23 798	5 808
	50 largest firms	1 198	1 019 816	71.6	123 182	29 234	7 201

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
448	Clothing & clothing accessories stores—Con.						
448320	Luggage & leather goods stores						
	All firms	2 126	1 424 960	100.0	187 682	44 114	11 543
	4 largest firms	386	493 631	34.6	48 102	11 602	2 239
	8 largest firms	744	675 507	47.4	72 292	17 740	3 989
	20 largest firms	1 041	865 187	60.7	99 115	23 798	5 808
	50 largest firms	1 198	1 019 816	71.6	123 182	29 234	7 201
451	Sporting goods, hobby, book, & music stores						
	All firms	69 149	62 010 926	100.0	7 113 235	1 679 554	560 839
	4 largest firms	4 649	14 179 876	22.9	1 119 441	262 903	89 241
	8 largest firms	7 402	19 308 215	31.1	1 698 708	410 507	133 113
	20 largest firms	10 093	25 386 008	40.9	2 220 300	537 119	180 591
	50 largest firms	13 797	31 455 169	50.7	2 869 650	704 329	242 583
4511	Sporting goods, hobby, & musical instrument stores						
	All firms	46 315	41 415 227	100.0	4 818 678	1 123 250	362 973
	4 largest firms	2 508	10 918 931	26.4	863 392	189 488	64 237
	8 largest firms	3 721	13 435 714	32.4	1 152 276	269 829	86 348
	20 largest firms	5 304	17 248 971	41.6	1 522 593	362 938	125 559
	50 largest firms	6 947	20 439 498	49.4	1 876 398	455 653	153 469
45111	Sporting goods stores						
	All firms	24 424	20 043 321	100.0	2 387 903	555 806	176 190
	4 largest firms	496	2 766 138	13.8	266 276	65 491	20 549
	8 largest firms	731	4 354 956	21.7	398 757	98 745	33 890
	20 largest firms	1 640	6 370 710	31.8	601 261	150 444	51 026
	50 largest firms	2 425	7 592 374	37.9	736 764	185 055	61 798
451110	Sporting goods stores						
	All firms	24 424	20 043 321	100.0	2 387 903	555 806	176 190
	4 largest firms	496	2 766 138	13.8	266 276	65 491	20 549
	8 largest firms	731	4 354 956	21.7	398 757	98 745	33 890
	20 largest firms	1 640	6 370 710	31.8	601 261	150 444	51 026
	50 largest firms	2 425	7 592 374	37.9	736 764	185 055	61 798
4511101	General-line sporting goods stores						
	All firms	7 458	9 311 810	100.0	1 005 295	241 767	80 671
	4 largest firms	488	2 738 585	29.4	255 305	63 563	19 749
	8 largest firms	800	4 189 542	45.0	389 775	98 175	32 994
	20 largest firms	1 288	5 689 592	61.1	540 799	136 532	45 374
	50 largest firms	1 505	6 192 705	66.5	605 983	151 204	50 221
4511102	Specialty-line sporting goods stores						
	All firms	16 966	10 731 511	100.0	1 382 608	314 039	95 519
	4 largest firms	458	898 517	8.4	83 530	19 698	7 954
	8 largest firms	591	1 171 633	10.9	111 045	26 790	9 472
	20 largest firms	985	1 578 948	14.7	157 174	38 837	13 209
	50 largest firms	1 182	2 113 551	19.7	218 320	54 200	16 237
45112	Hobby, toy, & game stores						
	All firms	10 824	14 388 277	100.0	1 368 645	305 783	111 757
	4 largest firms	2 487	10 120 750	70.3	789 073	168 170	59 422
	8 largest firms	2 819	10 678 519	74.2	856 308	190 878	64 589
	20 largest firms	3 503	11 458 130	79.6	952 262	212 778	73 886
	50 largest firms	3 884	11 863 001	82.4	1 004 720	223 743	77 973
451120	Hobby, toy, & game stores						
	All firms	10 824	14 388 277	100.0	1 368 645	305 783	111 757
	4 largest firms	2 487	10 120 750	70.3	789 073	168 170	59 422
	8 largest firms	2 819	10 678 519	74.2	856 308	190 878	64 589
	20 largest firms	3 503	11 458 130	79.6	952 262	212 778	73 886
	50 largest firms	3 884	11 863 001	82.4	1 004 720	223 743	77 973
45113	Sewing, needlework, & piece goods stores						
	All firms	6 590	3 182 916	100.0	494 767	130 550	45 351
	4 largest firms	1 818	1 729 928	54.4	243 407	73 545	23 318
	8 largest firms	1 918	1 819 640	57.2	261 733	77 761	24 834
	20 largest firms	2 143	1 931 035	60.7	278 203	81 433	25 935
	50 largest firms	2 274	2 083 750	65.5	309 756	88 069	27 685
451130	Sewing, needlework, & piece goods stores						
	All firms	6 590	3 182 916	100.0	494 767	130 550	45 351
	4 largest firms	1 818	1 729 928	54.4	243 407	73 545	23 318
	8 largest firms	1 918	1 819 640	57.2	261 733	77 761	24 834
	20 largest firms	2 143	1 931 035	60.7	278 203	81 433	25 935
	50 largest firms	2 274	2 083 750	65.5	309 756	88 069	27 685

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
451	Sporting goods, hobby, book, & music stores—Con.						
45114	Musical instrument & supplies stores						
	All firms	4 477	3 800 713	100.0	567 363	131 111	29 675
	4 largest firms	92	558 177	14.7	55 541	12 230	3 582
	8 largest firms	119	700 688	18.4	74 078	16 393	4 060
	20 largest firms	217	895 033	23.5	104 926	23 585	5 206
	50 largest firms	323	1 130 784	29.8	150 537	33 968	7 010
451140	Musical instrument & supplies stores						
	All firms	4 477	3 800 713	100.0	567 363	131 111	29 675
	4 largest firms	92	558 177	14.7	55 541	12 230	3 582
	8 largest firms	119	700 688	18.4	74 078	16 393	4 060
	20 largest firms	217	895 033	23.5	104 926	23 585	5 206
	50 largest firms	323	1 130 784	29.8	150 537	33 968	7 010
4512	Book, periodical, & music stores						
	All firms	22 834	20 595 699	100.0	2 294 557	556 304	197 866
	4 largest firms	4 487	8 128 469	39.5	756 601	189 646	63 280
	8 largest firms	6 008	10 261 200	49.8	933 437	233 163	79 813
	20 largest firms	7 743	12 621 692	61.3	1 179 572	291 936	104 526
	50 largest firms	8 540	13 812 914	67.1	1 317 291	327 496	116 011
45121	Book stores & news dealers						
	All firms	14 676	13 228 864	100.0	1 566 577	376 702	131 243
	4 largest firms	3 232	6 689 857	50.6	654 443	160 513	51 345
	8 largest firms	3 840	7 399 011	55.9	741 935	180 245	59 584
	20 largest firms	4 262	8 048 983	60.8	819 644	200 254	66 649
	50 largest firms	4 507	8 661 795	65.5	898 863	220 372	73 047
451211	Book stores						
	All firms	12 363	12 375 058	100.0	1 447 308	349 597	121 473
	4 largest firms	3 232	6 689 857	54.1	654 443	160 513	51 345
	8 largest firms	3 840	7 399 011	59.8	741 935	180 245	59 584
	20 largest firms	4 244	8 044 662	65.0	815 661	199 430	66 372
	50 largest firms	4 480	8 613 571	69.6	888 939	217 928	72 296
4512111	Book stores, general						
	All firms	7 693	8 167 174	100.0	964 743	232 958	78 897
	4 largest firms	2 559	5 534 986	67.8	570 697	140 081	45 214
	8 largest firms	2 858	5 895 544	72.2	618 549	150 611	48 858
	20 largest firms	3 023	6 168 127	75.5	654 284	159 873	51 571
	50 largest firms	3 257	6 455 727	79.0	698 340	170 618	54 474
4512112	Specialty book stores						
	All firms	2 980	1 418 656	100.0	199 287	47 471	18 517
	4 largest firms	308	278 056	19.6	31 904	8 318	3 364
	8 largest firms	379	351 721	24.8	41 122	10 540	3 957
	20 largest firms	463	460 969	32.5	54 969	14 008	5 101
	50 largest firms	575	600 939	42.4	77 632	19 480	6 514
4512113	College book stores						
	All firms	1 690	2 789 228	100.0	283 278	69 168	24 059
	4 largest firms	920	1 620 748	58.1	132 694	31 976	11 783
	8 largest firms	969	1 772 384	63.5	149 681	36 400	13 003
	20 largest firms	1 024	1 992 549	71.4	180 611	44 191	15 486
	50 largest firms	1 092	2 262 483	81.1	216 948	52 980	18 393
451212	News dealers & newsstands						
	All firms	2 313	853 806	100.0	119 269	27 105	9 770
	4 largest firms	70	85 489	10.0	14 119	3 339	1 022
	8 largest firms	76	116 474	13.6	21 821	4 643	1 318
	20 largest firms	125	181 403	21.2	30 823	6 755	2 013
	50 largest firms	191	259 445	30.4	39 811	8 723	2 621
45122	Prerecorded tape, compact disc, & record stores						
	All firms	8 158	7 366 835	100.0	727 980	179 602	66 623
	4 largest firms	2 628	3 448 174	46.8	277 180	72 181	27 655
	8 largest firms	3 493	4 722 426	64.1	390 993	99 916	39 894
	20 largest firms	4 141	5 439 996	73.8	455 545	116 435	45 942
	50 largest firms	4 399	5 790 897	78.6	497 146	125 940	48 622
451220	Prerecorded tape, compact disc, & record stores						
	All firms	8 158	7 366 835	100.0	727 980	179 602	66 623
	4 largest firms	2 628	3 448 174	46.8	277 180	72 181	27 655
	8 largest firms	3 493	4 722 426	64.1	390 993	99 916	39 894
	20 largest firms	4 141	5 439 996	73.8	455 545	116 435	45 942
	50 largest firms	4 399	5 790 897	78.6	497 146	125 940	48 622

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
452	General merchandise stores						
	All firms	36 171	'330 444 460	100.0	'30 870 965	'7 349 191	2 507 540
	4 largest firms	7 028	184 849 500	55.9	16 075 121	3 782 633	1 402 294
	8 largest firms	8 790	244 725 843	74.1	21 912 123	5 180 596	1 766 645
	20 largest firms	15 200	290 509 313	87.9	26 470 546	6 287 796	2 141 495
	50 largest firms	22 152	316 440 259	95.8	29 186 632	6 936 774	2 363 884
4521	Department stores (excl leased depts)						
	All firms	10 366	'220 108 157	100.0	'22 083 291	'5 266 253	1 795 577
	4 largest firms	5 955	136 742 735	62.1	12 549 812	2 978 454	1 114 794
	8 largest firms	7 730	185 404 959	84.2	18 250 280	4 331 822	1 488 887
	20 largest firms	9 651	211 189 959	95.9	21 034 989	5 017 358	1 714 239
	50 largest firms	10 291	219 674 696	99.8	22 012 665	5 248 852	1 790 359
45211	Department stores (excl leased depts)						
	All firms	10 366	'220 108 157	100.0	'22 083 291	'5 266 253	1 795 577
	4 largest firms	5 955	136 742 735	62.1	12 549 812	2 978 454	1 114 794
	8 largest firms	7 730	185 404 959	84.2	18 250 280	4 331 822	1 488 887
	20 largest firms	9 651	211 189 959	95.9	21 034 989	5 017 358	1 714 239
	50 largest firms	10 291	219 674 696	99.8	22 012 665	5 248 852	1 790 359
452110	Department stores (excl leased depts)						
	All firms	10 366	'220 108 157	100.0	'22 083 291	'5 266 253	1 795 577
	4 largest firms	5 955	136 742 735	62.1	12 549 812	2 978 454	1 114 794
	8 largest firms	7 730	185 404 959	84.2	18 250 280	4 331 822	1 488 887
	20 largest firms	9 651	211 189 959	95.9	21 034 989	5 017 358	1 714 239
	50 largest firms	10 291	219 674 696	99.8	22 012 665	5 248 852	1 790 359
4521101	Conventional department stores (excl leased depts)						
	All firms	2 100	52 453 180	100.0	6 060 867	1 463 137	414 940
	4 largest firms	1 366	39 637 231	75.6	4 335 929	1 036 899	289 089
	8 largest firms	1 788	47 366 606	90.3	5 422 909	1 315 171	367 968
	20 largest firms	2 058	52 124 440	99.4	5 996 792	1 448 504	410 636
	50 largest firms	2 100	52 453 180	100.0	6 060 867	1 463 137	414 940
4521102	Discount or mass merchandising dept stores (excl leased depts)						
	All firms	6 378	'126 122 830	100.0	'11 329 683	'2 679 615	1 031 941
	4 largest firms	4 978	110 919 034	87.9	9 857 883	2 323 846	898 105
	8 largest firms	5 762	119 687 949	94.9	10 688 761	2 523 423	976 638
	20 largest firms	6 305	125 616 751	99.6	11 266 255	2 665 024	1 027 157
	50 largest firms	6 366	126 090 199	100.0	11 322 307	2 678 098	1 031 462
4521103	National chain department stores (excl leased depts)						
	All firms	1 888	41 532 147	100.0	4 692 741	1 123 501	348 696
	4 largest firms	1 888	41 532 147	100.0	4 692 741	1 123 501	348 696
	8 largest firms	1 888	41 532 147	100.0	4 692 741	1 123 501	348 696
	20 largest firms	1 888	41 532 147	100.0	4 692 741	1 123 501	348 696
	50 largest firms	1 888	41 532 147	100.0	4 692 741	1 123 501	348 696
4529	Other general merchandise stores						
	All firms	25 805	110 336 303	100.0	8 787 674	2 082 938	711 963
	4 largest firms	1 350	73 501 450	66.6	5 226 781	1 223 511	373 169
	8 largest firms	5 149	87 029 021	78.9	6 257 120	1 476 127	493 122
	20 largest firms	11 119	96 875 828	87.8	7 246 472	1 700 336	576 437
	50 largest firms	13 739	102 009 184	92.5	7 740 962	1 839 660	625 043
45291	Warehouse clubs & superstores						
	All firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
	4 largest firms	1 293	73 401 109	89.6	5 214 895	1 218 361	371 700
	8 largest firms	1 498	81 433 222	99.4	5 809 666	1 356 341	424 553
	20 largest firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
	50 largest firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
452910	Warehouse clubs & superstores						
	All firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
	4 largest firms	1 293	73 401 109	89.6	5 214 895	1 218 361	371 700
	8 largest firms	1 498	81 433 222	99.4	5 809 666	1 356 341	424 553
	20 largest firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
	50 largest firms	1 530	81 918 756	100.0	5 862 565	1 369 489	428 357
45299	All other general merchandise stores						
	All firms	24 275	28 417 547	100.0	2 925 109	713 449	283 606
	4 largest firms	7 658	10 798 765	38.0	979 323	228 317	114 467
	8 largest firms	9 144	13 734 330	48.3	1 258 378	294 207	135 627
	20 largest firms	11 205	17 446 161	61.4	1 612 226	381 026	167 559
	50 largest firms	12 465	20 735 110	73.0	1 942 688	485 022	202 371

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
452	General merchandise stores—Con.						
452990	All other general merchandise stores						
	All firms	24 275	28 417 547	100.0	2 925 109	713 449	283 606
	4 largest firms	7 658	10 798 765	38.0	979 323	228 317	114 467
	8 largest firms	9 144	13 734 330	48.3	1 258 378	294 207	135 627
	20 largest firms	11 205	17 446 161	61.4	1 612 226	381 026	167 559
	50 largest firms	12 465	20 735 110	73.0	1 942 688	485 022	202 371
4529901	Variety stores						
	All firms	14 065	D	D	D	D	m
	4 largest firms	7 341	D	D	D	D	
	8 largest firms	9 510	D	D	D	D	
	20 largest firms	10 085	D	D	D	D	
	50 largest firms	10 375	D	D	D	D	
4529902	Catalog showrooms						
	All firms	671	D	D	D	D	
	4 largest firms	625	D	D	D	D	
	8 largest firms	649	D	D	D	D	
	20 largest firms	662	D	D	D	D	
	50 largest firms	671	D	D	D	D	
4529903	Miscellaneous general merchandise stores						
	All firms	9 539	13 437 528	100.0	1 419 918	338 491	112 045
	4 largest firms	587	2 698 209	20.1	205 377	48 375	17 835
	8 largest firms	1 103	4 150 259	30.9	369 894	91 795	33 361
	20 largest firms	1 605	6 367 299	47.4	540 789	133 232	46 028
	50 largest firms	2 121	8 096 913	60.3	733 344	179 181	60 119
453	Miscellaneous store retailers						
	All firms	129 838	78 109 161	100.0	10 165 424	2 300 907	752 986
	4 largest firms	2 236	14 167 301	18.1	1 023 884	255 050	73 078
	8 largest firms	3 717	17 270 835	22.1	1 356 333	326 431	95 900
	20 largest firms	8 401	20 179 467	25.8	1 775 187	419 193	127 738
	50 largest firms	10 867	23 099 023	29.6	2 140 646	507 595	158 045
4531	Florists						
	All firms	26 200	6 555 088	100.0	1 396 389	331 479	125 195
	4 largest firms	135	149 520	2.3	19 935	4 669	1 302
	8 largest firms	239	203 250	3.1	31 483	7 674	2 421
	20 largest firms	304	294 810	4.5	55 268	13 380	4 008
	50 largest firms	428	445 335	6.8	98 171	23 369	6 655
45311	Florists						
	All firms	26 200	6 555 088	100.0	1 396 389	331 479	125 195
	4 largest firms	135	149 520	2.3	19 935	4 669	1 302
	8 largest firms	239	203 250	3.1	31 483	7 674	2 421
	20 largest firms	304	294 810	4.5	55 268	13 380	4 008
	50 largest firms	428	445 335	6.8	98 171	23 369	6 655
453110	Florists						
	All firms	26 200	6 555 088	100.0	1 396 389	331 479	125 195
	4 largest firms	135	149 520	2.3	19 935	4 669	1 302
	8 largest firms	239	203 250	3.1	31 483	7 674	2 421
	20 largest firms	304	294 810	4.5	55 268	13 380	4 008
	50 largest firms	428	445 335	6.8	98 171	23 369	6 655
4532	Office supplies, stationery, & gift stores						
	All firms	44 615	31 573 035	100.0	3 637 361	840 707	306 492
	4 largest firms	2 300	13 597 559	43.1	981 876	243 712	73 587
	8 largest firms	4 722	14 642 353	46.4	1 128 134	276 071	88 749
	20 largest firms	6 522	16 229 656	51.4	1 342 693	327 748	109 549
	50 largest firms	7 169	17 231 476	54.6	1 458 108	354 088	117 321
45321	Office supplies & stationery stores						
	All firms	7 330	17 075 739	100.0	1 580 695	387 888	98 121
	4 largest firms	1 932	12 915 958	75.6	914 676	229 035	62 126
	8 largest firms	2 107	13 303 218	77.9	963 757	240 667	63 871
	20 largest firms	2 228	13 630 714	79.8	1 000 030	248 890	65 634
	50 largest firms	2 301	13 995 408	82.0	1 055 989	262 631	67 366
453210	Office supplies & stationery stores						
	All firms	7 330	17 075 739	100.0	1 580 695	387 888	98 121
	4 largest firms	1 932	12 915 958	75.6	914 676	229 035	62 126
	8 largest firms	2 107	13 303 218	77.9	963 757	240 667	63 871
	20 largest firms	2 228	13 630 714	79.8	1 000 030	248 890	65 634
	50 largest firms	2 301	13 995 408	82.0	1 055 989	262 631	67 366

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
453	Miscellaneous store retailers—Con.						
4532101	Stationery stores						
	All firms	1 202	512 924	100.0	75 050	17 534	6 156
	4 largest firms	52	70 251	13.7	8 081	1 707	440
	8 largest firms	81	89 339	17.4	10 214	2 301	717
	20 largest firms	111	129 329	25.2	16 555	3 903	1 172
	50 largest firms	153	183 700	35.8	26 003	6 138	1 719
4532102	Office supplies stores						
	All firms	6 128	16 562 815	100.0	1 505 645	370 354	91 965
	4 largest firms	1 932	12 915 958	78.0	914 676	229 035	62 126
	8 largest firms	2 068	13 253 582	80.0	959 556	239 818	63 669
	20 largest firms	2 188	13 580 948	82.0	995 813	248 025	65 427
	50 largest firms	2 260	13 944 766	84.2	1 051 681	261 746	67 148
45322	Gift, novelty, & souvenir stores						
	All firms	37 285	14 497 296	100.0	2 056 666	452 819	208 371
	4 largest firms	2 560	1 709 789	11.8	212 868	47 561	24 857
	8 largest firms	3 447	2 424 687	16.7	315 297	70 730	37 375
	20 largest firms	4 688	3 323 848	22.9	421 012	97 147	46 367
	50 largest firms	5 184	3 925 504	27.1	502 331	115 419	54 939
453220	Gift, novelty, & souvenir stores						
	All firms	37 285	14 497 296	100.0	2 056 666	452 819	208 371
	4 largest firms	2 560	1 709 789	11.8	212 868	47 561	24 857
	8 largest firms	3 447	2 424 687	16.7	315 297	70 730	37 375
	20 largest firms	4 688	3 323 848	22.9	421 012	97 147	46 367
	50 largest firms	5 184	3 925 504	27.1	502 331	115 419	54 939
4533	Used merchandise stores						
	All firms	17 990	6 043 642	100.0	1 203 591	271 689	97 965
	4 largest firms	1 314	583 180	9.6	179 459	39 978	13 705
	8 largest firms	1 374	688 918	11.4	210 444	47 411	15 963
	20 largest firms	1 471	864 225	14.3	255 095	56 647	18 747
	50 largest firms	1 734	1 156 013	19.1	316 047	70 916	23 594
45331	Used merchandise stores						
	All firms	17 990	6 043 642	100.0	1 203 591	271 689	97 965
	4 largest firms	1 314	583 180	9.6	179 459	39 978	13 705
	8 largest firms	1 374	688 918	11.4	210 444	47 411	15 963
	20 largest firms	1 471	864 225	14.3	255 095	56 647	18 747
	50 largest firms	1 734	1 156 013	19.1	316 047	70 916	23 594
453310	Used merchandise stores						
	All firms	17 990	6 043 642	100.0	1 203 591	271 689	97 965
	4 largest firms	1 314	583 180	9.6	179 459	39 978	13 705
	8 largest firms	1 374	688 918	11.4	210 444	47 411	15 963
	20 largest firms	1 471	864 225	14.3	255 095	56 647	18 747
	50 largest firms	1 734	1 156 013	19.1	316 047	70 916	23 594
4539	Other miscellaneous store retailers						
	All firms	41 033	33 937 396	100.0	3 928 083	857 032	223 334
	4 largest firms	1 417	3 673 276	10.8	374 457	82 719	22 313
	8 largest firms	2 201	4 607 646	13.6	440 478	96 643	24 814
	20 largest firms	2 793	5 744 700	16.9	570 232	127 583	31 908
	50 largest firms	3 305	7 189 846	21.2	716 654	158 010	38 173
45391	Pet & pet supplies stores						
	All firms	8 318	5 492 749	100.0	709 075	169 884	61 192
	4 largest firms	974	2 353 798	42.9	246 511	59 285	20 401
	8 largest firms	1 058	2 512 518	45.7	262 090	63 045	21 516
	20 largest firms	1 253	2 691 592	49.0	288 659	69 448	23 559
	50 largest firms	1 415	2 904 512	52.9	314 434	76 295	25 675
453910	Pet & pet supplies stores						
	All firms	8 318	5 492 749	100.0	709 075	169 884	61 192
	4 largest firms	974	2 353 798	42.9	246 511	59 285	20 401
	8 largest firms	1 058	2 512 518	45.7	262 090	63 045	21 516
	20 largest firms	1 253	2 691 592	49.0	288 659	69 448	23 559
	50 largest firms	1 415	2 904 512	52.9	314 434	76 295	25 675
45392	Art dealers						
	All firms	5 698	3 000 798	100.0	401 152	87 582	19 510
	4 largest firms	13	260 888	8.7	22 013	2 905	225
	8 largest firms	20	386 373	12.9	30 756	4 710	392
	20 largest firms	116	589 831	19.7	52 458	9 781	1 101
	50 largest firms	166	845 132	28.2	75 193	14 695	1 688

Table 6. Concentration by Largest Firms: 1997—Con.

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			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
453	Miscellaneous store retailers—Con.						
453920	Art dealers						
	All firms	5 698	3 000 798	100.0	401 152	87 582	19 510
	4 largest firms	13	260 888	8.7	22 013	2 905	225
	8 largest firms	20	386 373	12.9	30 756	4 710	392
	20 largest firms	116	589 831	19.7	52 458	9 781	1 101
	50 largest firms	166	845 132	28.2	75 193	14 695	1 688
45393	Manufactured (mobile) home dealers						
	All firms	5 485	13 347 491	100.0	1 122 749	236 046	40 401
	4 largest firms	606	1 964 719	14.7	184 387	36 735	4 421
	8 largest firms	684	2 282 593	17.1	206 018	41 343	5 120
	20 largest firms	831	2 940 203	22.0	256 216	51 732	6 579
	50 largest firms	969	3 686 295	27.6	314 052	63 280	8 439
453930	Manufactured (mobile) home dealers						
	All firms	5 485	13 347 491	100.0	1 122 749	236 046	40 401
	4 largest firms	606	1 964 719	14.7	184 387	36 735	4 421
	8 largest firms	684	2 282 593	17.1	206 018	41 343	5 120
	20 largest firms	831	2 940 203	22.0	256 216	51 732	6 579
	50 largest firms	969	3 686 295	27.6	314 052	63 280	8 439
45399	All other miscellaneous store retailers						
	All firms	21 532	12 096 358	100.0	1 695 107	363 520	102 231
	4 largest firms	931	728 164	6.0	92 379	22 145	4 162
	8 largest firms	1 217	1 011 995	8.4	130 792	30 761	7 174
	20 largest firms	1 439	1 531 469	12.7	183 683	42 026	10 624
	50 largest firms	1 881	2 142 701	17.7	243 915	55 687	14 152
453991	Tobacco stores						
	All firms	3 884	3 068 352	100.0	213 374	46 393	14 880
	4 largest firms	587	370 406	12.1	22 901	5 027	1 509
	8 largest firms	615	481 213	15.7	27 668	6 138	1 886
	20 largest firms	744	675 853	22.0	39 919	8 933	2 635
	50 largest firms	894	927 310	30.2	54 168	12 215	3 682
453998	All other miscellaneous store retailers (except tobacco stores)						
	All firms	17 648	9 028 006	100.0	1 481 733	317 127	87 351
	4 largest firms	676	585 134	6.5	90 208	21 535	5 005
	8 largest firms	765	834 587	9.2	125 383	29 689	6 888
	20 largest firms	910	1 246 533	13.8	178 862	41 102	9 924
	50 largest firms	1 209	1 720 651	19.1	230 733	53 493	12 702
454	Nonstore retailers						
	All firms	14 482	123 106 651	100.0	12 323 344	2 894 224	505 993
	4 largest firms	48	19 294 832	15.7	607 376	149 537	15 095
	8 largest firms	738	25 461 517	20.7	1 245 873	308 833	41 894
	20 largest firms	1 422	38 370 182	31.2	2 043 190	489 984	71 186
	50 largest firms	2 553	53 325 923	43.3	3 172 407	770 183	110 824
4541	Electronic shopping & mail-order houses						
	All firms	10 013	79 018 305	100.0	5 743 431	1 313 542	218 406
	4 largest firms	48	19 294 832	24.4	607 376	149 537	15 095
	8 largest firms	319	25 295 281	32.0	1 109 520	273 927	37 241
	20 largest firms	375	37 372 412	47.3	1 770 981	420 127	63 452
	50 largest firms	488	50 011 065	63.3	2 564 233	604 557	88 697
45411	Electronic shopping & mail-order houses						
	All firms	10 013	79 018 305	100.0	5 743 431	1 313 542	218 406
	4 largest firms	48	19 294 832	24.4	607 376	149 537	15 095
	8 largest firms	319	25 295 281	32.0	1 109 520	273 927	37 241
	20 largest firms	375	37 372 412	47.3	1 770 981	420 127	63 452
	50 largest firms	488	50 011 065	63.3	2 564 233	604 557	88 697
454110	Electronic shopping & mail-order houses						
	All firms	10 013	79 018 305	100.0	5 743 431	1 313 542	218 406
	4 largest firms	48	19 294 832	24.4	607 376	149 537	15 095
	8 largest firms	319	25 295 281	32.0	1 109 520	273 927	37 241
	20 largest firms	375	37 372 412	47.3	1 770 981	420 127	63 452
	50 largest firms	488	50 011 065	63.3	2 564 233	604 557	88 697
4542	Vending machine operators						
	All firms	7 070	6 884 497	100.0	1 333 428	315 266	66 348
	4 largest firms	375	1 335 862	19.4	247 168	56 309	11 784
	8 largest firms	409	1 601 849	23.3	307 737	71 232	15 106
	20 largest firms	1 037	2 009 397	29.2	393 696	92 380	19 260
	50 largest firms	1 157	2 577 121	37.4	515 576	121 448	24 878

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
454	Nonstore retailers—Con.						
45421	Vending machine operators						
	All firms	7 070	6 884 497	100.0	1 333 428	315 266	66 348
	4 largest firms	375	1 335 862	19.4	247 168	56 309	11 784
	8 largest firms	409	1 601 849	23.3	307 737	71 232	15 106
	20 largest firms	1 037	2 009 397	29.2	393 696	92 380	19 260
	50 largest firms	1 157	2 577 121	37.4	515 576	121 448	24 878
454210	Vending machine operators						
	All firms	7 070	6 884 497	100.0	1 333 428	315 266	66 348
	4 largest firms	375	1 335 862	19.4	247 168	56 309	11 784
	8 largest firms	409	1 601 849	23.3	307 737	71 232	15 106
	20 largest firms	1 037	2 009 397	29.2	393 696	92 380	19 260
	50 largest firms	1 157	2 577 121	37.4	515 576	121 448	24 878
4543	Direct selling establishments						
	All firms	27 399	37 203 849	100.0	5 246 485	1 265 416	221 239
	4 largest firms	1 423	3 468 250	9.3	532 816	138 162	17 826
	8 largest firms	2 105	5 026 518	13.5	687 444	177 817	24 214
	20 largest firms	2 968	7 473 228	20.1	1 039 893	270 471	39 089
	50 largest firms	3 942	10 467 081	28.1	1 388 877	356 402	50 935
45431	Fuel dealers						
	All firms	12 532	22 622 249	100.0	2 755 293	686 618	103 778
	4 largest firms	1 357	2 475 064	10.9	332 186	87 760	12 073
	8 largest firms	1 905	3 537 943	15.6	444 474	116 189	16 569
	20 largest firms	2 538	4 967 283	22.0	615 149	161 120	22 689
	50 largest firms	2 977	6 654 987	29.4	795 156	209 735	28 702
454311	Heating oil dealers						
	All firms	5 657	13 866 783	100.0	1 527 865	387 108	54 106
	4 largest firms	124	1 209 729	8.7	147 569	42 239	4 416
	8 largest firms	184	1 683 579	12.1	191 590	53 948	5 993
	20 largest firms	277	2 533 592	18.3	282 738	78 222	8 754
	50 largest firms	396	3 625 136	26.1	360 716	99 140	11 222
454312	Liquefied petroleum gas (bottled gas) dealers						
	All firms	6 623	8 657 339	100.0	1 216 039	296 931	48 889
	4 largest firms	1 527	2 283 227	26.4	297 345	75 332	11 517
	8 largest firms	2 162	2 871 227	33.2	387 804	97 988	15 294
	20 largest firms	2 630	3 544 551	40.9	468 164	119 253	18 628
	50 largest firms	2 966	4 259 437	49.2	546 792	138 876	21 791
454319	Other fuel dealers						
	All firms	252	98 127	100.0	11 389	2 579	783
	4 largest firms	4	14 624	14.9	1 437	290	73
	8 largest firms	8	25 596	26.1	2 059	445	101
	20 largest firms	20	42 926	43.7	4 048	974	187
	50 largest firms	50	64 995	66.2	6 475	1 435	324
45439	Other direct selling establishments						
	All firms	14 867	14 581 600	100.0	2 491 192	578 798	117 461
	4 largest firms	463	2 362 806	16.2	325 419	83 394	11 558
	8 largest firms	932	3 234 734	22.2	472 169	123 153	19 084
	20 largest firms	1 183	4 767 007	32.7	696 510	173 492	25 563
	50 largest firms	1 367	5 891 579	40.4	900 848	223 435	37 463
454390	Other direct selling establishments						
	All firms	14 867	14 581 600	100.0	2 491 192	578 798	117 461
	4 largest firms	463	2 362 806	16.2	325 419	83 394	11 558
	8 largest firms	932	3 234 734	22.2	472 169	123 153	19 084
	20 largest firms	1 183	4 767 007	32.7	696 510	173 492	25 563
	50 largest firms	1 367	5 891 579	40.4	900 848	223 435	37 463
4543901	Direct selling, furniture, home furnishings, electronics, & appl						
	All firms	4 284	3 617 293	100.0	551 054	126 077	29 503
	4 largest firms	424	810 960	22.4	85 241	19 284	6 227
	8 largest firms	432	996 315	27.5	109 739	25 832	6 876
	20 largest firms	460	1 213 622	33.6	138 976	32 452	8 250
	50 largest firms	502	1 492 030	41.2	177 227	40 856	9 864
4543902	Direct selling, books, periodicals, videos, & compact discs						
	All firms	1 263	1 751 884	100.0	324 225	69 601	19 475
	4 largest firms	10	618 922	35.3	81 259	13 818	1 716
	8 largest firms	41	797 897	45.5	134 127	25 795	7 481
	20 largest firms	60	1 023 029	58.4	166 594	32 988	8 897
	50 largest firms	91	1 236 420	70.6	210 214	42 860	10 930

Table 6. Concentration by Largest Firms: 1997—Con.

[Includes only firms and establishments with payroll. Excludes data for central administrative offices, auxiliary operations, or establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C]

NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44-45	RETAIL TRADE—Con.						
454	Nonstore retailers—Con.						
4543903	Direct selling, other merchandise						
	All firms	9 320	*9 212 423	100.0	1 615 913	383 120	68 483
	4 largest firms	463	2 196 037	23.8	326 582	88 759	11 333
	8 largest firms	689	2 902 417	31.5	468 566	125 585	16 492
	20 largest firms	830	3 664 190	39.8	600 191	158 425	20 902
	50 largest firms	960	4 387 660	47.6	697 999	180 541	24 286