



2002 ECONOMIC CENSUS CLASSIFICATION FORM

FORM
PS-54193

OMB No. 0607-0887: Approval Expires 09/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:

U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

Need help or have questions about filling out this form?

Visit our Web site at
www.census.gov/econhelp

- OR -

Write to the address above.
Include your 11-digit Census File Number (CFN) printed in the mailing address.

PS-54193

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed.

1-2 Not Applicable.

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address?
(P.O. box and rural route addresses are not physical locations.)

0031	<input type="checkbox"/> Yes	0035 Number and street								
0032	<input type="checkbox"/> No - Enter physical location →	0036 City, town, village, etc.				0037 State	0038 ZIP Code			

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041	<input type="checkbox"/> Yes	0042	<input type="checkbox"/> No	0043	<input type="checkbox"/> No legal boundaries	0044	<input type="checkbox"/> Do not know
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C. Type of municipality where this establishment is physically located

0046	<input type="checkbox"/> City, village, or borough	0047	<input type="checkbox"/> Town or township	0048	<input type="checkbox"/> Other or do not know
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4-17 Not Applicable.

18 KIND OF BUSINESS OR ACTIVITY
Principal kind of business or activity in 2002
(Mark "X" only ONE box.)

Advertising agencies and related services

- 0700 541 810 00 11 Advertising agencies - creating advertising campaigns and placing advertising with media
- 541 850 00 12 Outdoor advertising display services, including bulletins, posters, wall murals, and spectaculars
- 541 850 00 20 Transit advertising display services
- 541 850 00 38 Out of home advertising services
- 541 820 00 19 Public relations agencies
- 541 820 00 27 Lobbying services
- 541 830 00 17 Media buying services - purchasing advertising time or space from media and reselling to advertising agencies or direct to individual companies
- 541 840 10 21 Radio and television advertising representatives - independent of media owners
- 541 840 20 11 Publishers' advertising representatives - independent of media owners
- 777 541 10 23 Advertising sales office of broadcasting or publishing company - *Specify type of media company* ↴

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- 511 140 10 47 Mailing list compiler/publisher
- 541 860 00 10 Direct mail advertising services, excluding mailing list services
- 541 860 00 28 Advertising material preparation services for mailing or other direct distribution
- 541 870 00 18 Advertising material distributor (delivery of advertising samples), excluding by mail
- 541 890 20 10 Advertising specialties goods distributor (*Sells goods featuring advertising or promotional messages such as pens, calendars, and key chains to clients*)
- 541 890 30 18 Sign painting and lettering shops
- 541 890 10 12 Welcoming services (*Provides coupons and advertising materials to new residents of community.*)
- 541 910 00 28 Market research services
- 541 910 00 36 Broadcast media rating services
- 541 890 90 15 Other advertising related services - *Specify* ↴

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Other professional, scientific, and technical services

- 541 922 00 16 Commercial photography service
- 541 921 00 17 Photography studio, portrait
- 541 930 00 16 Translation and interpretation services
- 541 930 00 24 Sign language services

CONTINUE WITH 18 ON PAGE 3

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

18 KIND OF BUSINESS OR ACTIVITY - Continued

Other professional, scientific, and technical services - Continued

- 0700 541 940 00 22 Veterinary testing laboratories
- 541 940 00 14 Veterinary services
- 541 990 10 11 Meteorological consulting and weather forecasting services
- 541 990 90 30 Appraiser, except real estate
- 541 990 90 22 Arbitration and conciliation services
- 541 990 90 14 Consumer credit counseling service

Legal services

- 541 110 10 16 Law partnership or professional corporation/association, or individual lawyer or attorney engaged in private practice
- 541 110 20 14 Legal aid societies and similar legal services
- 541 199 00 53 Other legal services - *Specify* ↴

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Accounting, tax return preparation, bookkeeping, billing, and other related services

- 541 211 00 32 Certified public accountants (CPAs)
- 541 213 00 14 Income tax return preparation services, without also providing accounting, bookkeeping, or billing services
- 541 214 20 27 Payroll services
- 541 219 00 18 Accountants, excluding CPAs
- 541 219 00 26 Bookkeeping services
- 541 219 00 34 Billing services

Architectural, engineering, surveying, mapping, and design services

- 541 310 00 16 Architectural services, excluding landscape
- 541 320 00 14 Landscape architectural services
- 541 320 00 30 Urban/city planning services
- 541 340 00 44 Drafting services
- 541 330 00 80 Engineering services, including construction engineering services
- 541 360 00 15 Geophysical surveying and mapping services
- 541 370 00 62 Surveying and mapping services, excluding geophysical
- 541 350 00 25 Building inspection services
- 541 380 00 45 Testing services
- 541 410 00 15 Interior design services

CONTINUE WITH **18** ON PAGE 4



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18 KIND OF BUSINESS OR ACTIVITY - Continued

Architectural, engineering, surveying, mapping, and design services - Continued

- 0700 541 420 00 13 Industrial design services - developing designs that optimize the use, value, and appearance of products
- 541 430 00 11 Graphic design services
- 541 490 00 26 Other specialized design services - *Specify* ↴

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Computer systems design, programming, and other computer-related services

- 541 512 20 34 Computer systems design services
- 541 511 00 13 Custom computer programming services
- 541 512 10 10 Computer systems integrator services - analyzing client's computer needs and bundling software and hardware to deliver an integrated system to meet those specialized needs
- 541 513 00 37 Computer systems facilities support services; on-site management and operation of clients' computer systems
- 541 519 00 15 Computer-related consulting, excluding computer systems consulting or design services - *Specify* ↴

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- 777 541 07 10 Other computer-related services - *Specify* ↴

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Management and consulting services

- 541 611 00 20 Administrative and general management consulting services, including strategic planning and organizational change
- 541 620 00 29 Environmental consulting services
- 777 541 03 30 Management services - *Specify* ↴

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Other kinds of activities

- 777 540 00 18 Research and development services - *Specify* ↴

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- 773 000 00 28 Other kind of business or activity - *Specify* ↴

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19-25 Not Applicable.



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

26 SPECIAL INQUIRIES

MERCHANDISE SALES

Did the sale of merchandise account for more than half of the total receipts of this establishment in 2002?

3531 Yes - *Specify merchandise sold* ↴

0831

3532 No

27-28 Not Applicable.

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

0011 In operation

0014 Ceased operation - *Give date at right* →

0018	Month	Day	Year

0013 Temporarily or seasonally inactive

0015 Sold or leased to another operator - *Give date at right AND enter new name and mailing address below* ↴

0060 Name of new owner or operator	0061 Employer Identification Number
<input style="width: 400px; height: 20px;" type="text"/>	Enter EIN of new owner (9 digits) → <input style="width: 50px;" type="text"/> - <input style="width: 50px;" type="text"/>
0062 Mailing address (number and street, P.O. Box, etc.)	
<input style="width: 800px; height: 20px;" type="text"/>	
0063 City, town, village, etc.	0064 State
<input style="width: 500px;" type="text"/>	<input style="width: 50px;" type="text"/>
	0065 ZIP Code
	<input style="width: 100px;" type="text"/> - <input style="width: 100px;" type="text"/>

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 Yes 0079 No - Enter time period covered →

FROM	Month	Year	TO	Month	Year
0070	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/>	0071	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/>

0072 Name of person to contact regarding this report	0073 Title
<input style="width: 450px; height: 20px;" type="text"/>	<input style="width: 450px; height: 20px;" type="text"/>

Telephone	Area code	Number	Extension	Fax	Area code	Number
0074	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/> - <input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/>	0075	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/> - <input style="width: 30px;" type="text"/>

0076 Internet e-mail address	Date completed	Month	Day	Year
<input style="width: 550px; height: 20px;" type="text"/>	0069	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/>	<input style="width: 30px;" type="text"/>

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.



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