



2002 ECONOMIC CENSUS

AMUSEMENT PARKS, ARCADES, AND GAMBLING INDUSTRIES

OMB No. 0607-0887: Approval Expires 09/30/2004

DUE DATE
FEBRUARY 12, 2003

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

AE-71301

Please read the accompanying information sheet(s) before answering the questions.

Need help or have questions about filling out this form?

Visit our Web site at www.census.gov/econhelp

Call 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

- OR -

Write to the address above. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**INFORMATION COPY
DO NOT USE TO REPORT**

(Please correct any errors in this mailing address.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ink.
- Do not use pencil.
- Place an "X" inside the box.
- Please center numbers in their respective boxes. Examples:
- Do not put slashes through 0 or 7.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).

1 MONTHS IN OPERATION Mark "X" if None

Number of months in operation during 2002 (If none, mark "X" and go to 29.) 0002

2002	
Number of months	

2 EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2002 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes 0022 No - Enter current EIN (9 digits) → 0025 -

3 PHYSICAL LOCATION

A. Is this establishment's physical location the same as shown in the mailing address? (P.O. box and rural route addresses are not physical locations.)

0031 Yes

0032 No - Enter physical location →

0035 Number and street		
0036 City, town, village, etc.	0037 State	0038 ZIP Code

B. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

0041 Yes 0042 No 0043 No legal boundaries 0044 Do not know

C. Type of municipality where this establishment is physically located

0046 City, village, or borough 0047 Town or township 0048 Other or do not know



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HOW TO REPORT DOLLAR FIGURES

Dollar figures should be **rounded to thousands** of dollars.

If a figure is **\$1,025,628.79**:

If a value is "0" (or less than \$500.00):

Report →

Report →

Mark "X" if None

2002			
\$ Bil.	Mil.	Thou.	Dol.
	1	026	

4 SALES, SHIPMENTS, RECEIPTS, OR REVENUE

Mark "X" if None

Operating receipts (Amusement parlors and video arcades should include commissions received from vending and amusement machine operators.) . . . 0100

2002			
\$ Bil.	Mil.	Thou.	Dol.

5 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE

A. Did this establishment have any e-commerce sales, receipts, and/or revenue in 2002? (E-commerce includes sales, receipts, and/or revenue from any transaction completed over an Internet, Extranet, Electronic Data Interchange (EDI) network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

0181 Yes - Go to line B

0182 No - Go to **6**

B. E-commerce sales, receipts, and/or revenue of this establishment (Include e-commerce sales, receipts, and/or revenue in **4**. Exclude sales taxes.) . . . 0185

2002			
Estimates are acceptable			
\$ Bil.	Mil.	Thou.	Dol.

6 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in **2**.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.

For further clarification, see information sheet(s).

Mark "X" if None

A. Number of employees for pay period including March 12 0320

2002	
Number	

B. Payroll before deductions (Exclude employer's cost for fringe benefits.)

Mark "X" if None

1. Annual payroll 0300

2. First quarter payroll (January-March, 2002). 0310

2002		
\$ Mil.	Thou.	Dol.



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

7 LEASED EMPLOYMENT AND PAYROLL

A. Did this establishment have any full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN?

Exclude:

- Temporary staffing obtained from a staffing service.
- Contractors, subcontractors, or independent contractors.
- Purchased or managed services, such as janitorial, guard, or landscape services.
- Professional or technical services purchased from another firm, such as software consulting, computer programming, engineering, or accounting services.
- Employees already reported in **6**.

For further clarification, see information sheet(s).

0241 Yes - Go to line B

0242 No - Go to **13**

Mark "X" if None	2002		
	Number		

B. Number of leased employees for pay period including March 12. 0370

C. Payroll for leased employees before deductions (Exclude employer's cost for fringe benefits.)

1. Annual payroll for leased employees 0350

2002		
\$ Mil.	Thou.	Dol.

2. First quarter payroll for leased employees (January-March, 2002) 0360

Mark "X" if None	2002		
	\$ Mil.	Thou.	Dol.

8-17 Not Applicable.

18 KIND OF BUSINESS OR ACTIVITY

Principal kind of business or activity in 2002
(Mark "X" only ONE box.)

Amusement parks and other exhibitions

- 0700 711 190 10 18 Circuses or traveling carnivals
- 713 990 20 14 Concession operators: amusements, rides, etc.
- 711 320 20 43 Fairs (state, county, etc.)
- 712 190 00 42 Caverns, natural wonders, and similar tourist attractions
- 713 110 20 19 Amusement, theme, or kiddie parks
- 713 110 10 11 Water park
- 713 120 00 11 Arcades and family fun centers
- 713 120 00 29 Family entertainment centers with miniture golf courses, gokart tracks, etc.
- 777 713 01 18 Other parks or exhibitions - Specify **7**

0701

CONTINUE WITH **13** ON PAGE 4

18 KIND OF BUSINESS OR ACTIVITY - Continued

Coin machine operator (or distributor), including operator of coin-operated machines located in other establishments

- 0700 713 990 50 17 Concession operators: juke boxes
- 713 990 50 25 Concession operators: pinball, electronic games, and other amusement machines, excluding slot machines
- 454 210 00 13 Merchandise vending machine operator
- 812 990 90 35 Service machines (weight, blood pressure, etc), excluding laundry and telephone

Gaming operations

- 713 210 00 12 Casinos (featuring table wagering games along with other gambling activities), without guestrooms for lodging
 - 721 120 00 14 Casino hotel (gambling) **with** guestrooms for lodging
 - 713 290 10 21 Slot machine parlors
 - 713 290 10 13 Slot machine operators - operation of coin-operated gaming devices (e.g., slots, video poker) located in other establishments' facilities
 - 713 290 20 11 Bingo parlors or halls, card rooms, or off track betting parlors
 - 722 410 00 45 Bar with limited gaming operations such as video poker, keno, pull tabs, etc.
 - 777 713 01 26 Charitable gaming activities operated by a membership advocacy or social service organization - *Specify this organization* ↴
- 0701
- 713 290 20 29 Other gambling (gaming) operations - *Specify* ↴
- 0701

Other kind of business or activity

- 773 000 00 28 Other kind of business or activity - *Specify* ↴
- 0701

19-21 Not Applicable.

HOW TO REPORT PERCENTS



If figure is **38.76%** of total sales:

Report whole percents

2002				
Estimates are acceptable. Report dollars OR percents.				
\$ Bil.	Mil.	Thou.	Dol.	Percent
				3 9

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report receipts by source either as a dollar figure or as a whole percent of total receipts (reported in 4). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above. Do not combine data for two or more receipts lines.)

Line 1 - Report amounts received from admission fees, exclusive of any State or local taxes.

Line 2 - Report amounts received for the use of recreational facilities. Include lift tickets, court fees, bowling fees, billiard or pool table fees, and greens fees.

Line 3 - Operators of coin-operated amusement machines (except coin-operated gambling machines) located in other establishments should report on line 3 the total amount paid by customers into such machines, without deduction for amounts paid to those establishments. Amusement parlors and video arcades should report on line 11 their share of receipts from coin machines operated by others.

CONTINUE WITH 22 ON PAGE 5

If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Line 4 - Report this establishment's share of casino and other gaming receipts. Operators of coin-operated gambling machines (e.g., slots) should report here. For machines located in other establishments, do not deduct amounts paid to those establishments.

Line 7 - Report amounts received from the rental of boats, canoes, beach chairs, and other recreational items.

Line 10 - Report amounts received from sales of food, candy, refreshments, etc., excluding all sales taxes. Do not include receipts made by operators of concessions, or this establishment's share of receipts from vending machines operated by others at this establishment.

Line 11 - Report this establishment's share of receipts from concessions, vending machines or amusement machines operated by others at this establishment.

Line 13 - Report amounts received from advertising and endorsements.

Line 15 - Report amounts received from the rental of display space, radio or television broadcast income and parking fees. Also report operating receipts not separately identified in lines 1 through 14.

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	
1. Admissions, excluding admission taxes	30500						
2. Amounts received for the use of recreational facilities	30680						
3. Amusement machines operated by this establishment (<i>Exclude slot machines and other gaming machines.</i>)							
a. Phonograph, compact disc, or video jukeboxes	30561						
b. Pinball machines	30562						
c. Video games	30563						
d. Other amusement machines, excluding billiard or pool tables	30564						
e. Sum lines 3a through 3d	30560						
4. Gaming receipts							
a. Gaming tables, slot machines, and other gaming activities or devices operated by this establishment (<i>Exclude racetrack parimutuel receipts.</i>)	30641						
b. This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	30642						
c. Sum lines 4a and 4b	30640						
5. Membership dues	30400						
6. Tuition, fees, and other payments from providing instruction, including sports instruction	30200						
7. Rental or lease of goods and/or equipment (<i>Include rental of bowling shoes, canoes, bicycles, ski equipment, etc.</i>)	39250						
8. Pleasure boat dockage, slip rental, launch fees, and storage	30690						
9. Boat repair and maintenance	30803						

CONTINUE WITH 22 ON PAGE 6

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22 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2002				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
10. Sales of food and beverages						
a. Sales of food and nonalcoholic beverages	39201					
b. Sales of alcoholic beverages	39202					
c. Sum lines 10a and 10b	39200					
11. This establishment's share of receipts from concessions or amusement machines not operated by this establishment	30580					
12. Merchandise sales						
a. Fuels and lubricants	39017					
b. Boats and marine equipment	39018					
c. All other merchandise	39019					
d. Sum lines 12a through 12c	39000					
13. Advertising, including endorsement fees	30590					
14. Lodging	30700					
15. All other operating receipts - Specify if more than 10 percent of total receipts ↴						
	39512					
16. TOTAL OPERATING RECEIPTS - Sum of lines should equal ④ if reporting in dollars	39690					1 0 0

23-28 Not Applicable.

29 OPERATIONAL STATUS

Activity that best describes this establishment's status at the end of 2002
(Mark "X" only ONE box.)

0011 <input type="checkbox"/> In operation	0014 <input type="checkbox"/> Ceased operation - Give date at right →	0018	Month	Day	Year
0013 <input type="checkbox"/> Temporarily or seasonally inactive	0015 <input type="checkbox"/> Sold or leased to another operator - Give date at right AND enter new name and mailing address below ↴				

0060 Name of new owner or operator	0061 Employer Identification Number
	Enter EIN of new owner (9 digits) →
0062 Mailing address (number and street, P.O. Box, etc.)	
0063 City, town, village, etc.	0064 State 0065 ZIP Code



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If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

Remarks (Please use this space for any explanations that may be essential in understanding your reported data.)

30 CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

0078 Yes 0079 No - Enter time period covered →

FROM 0070	Month	Year	TO 0071	Month	Year

0072 Name of person to contact regarding this report

0073 Title

Telephone 0074	Area code	Number		Extension	Fax 0075	Area code	Number	
		-					-	

0076 Internet e-mail address	Date completed 0069		Month	Day	Year

Thank you for completing your 2002 Economic Census form.
PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.

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