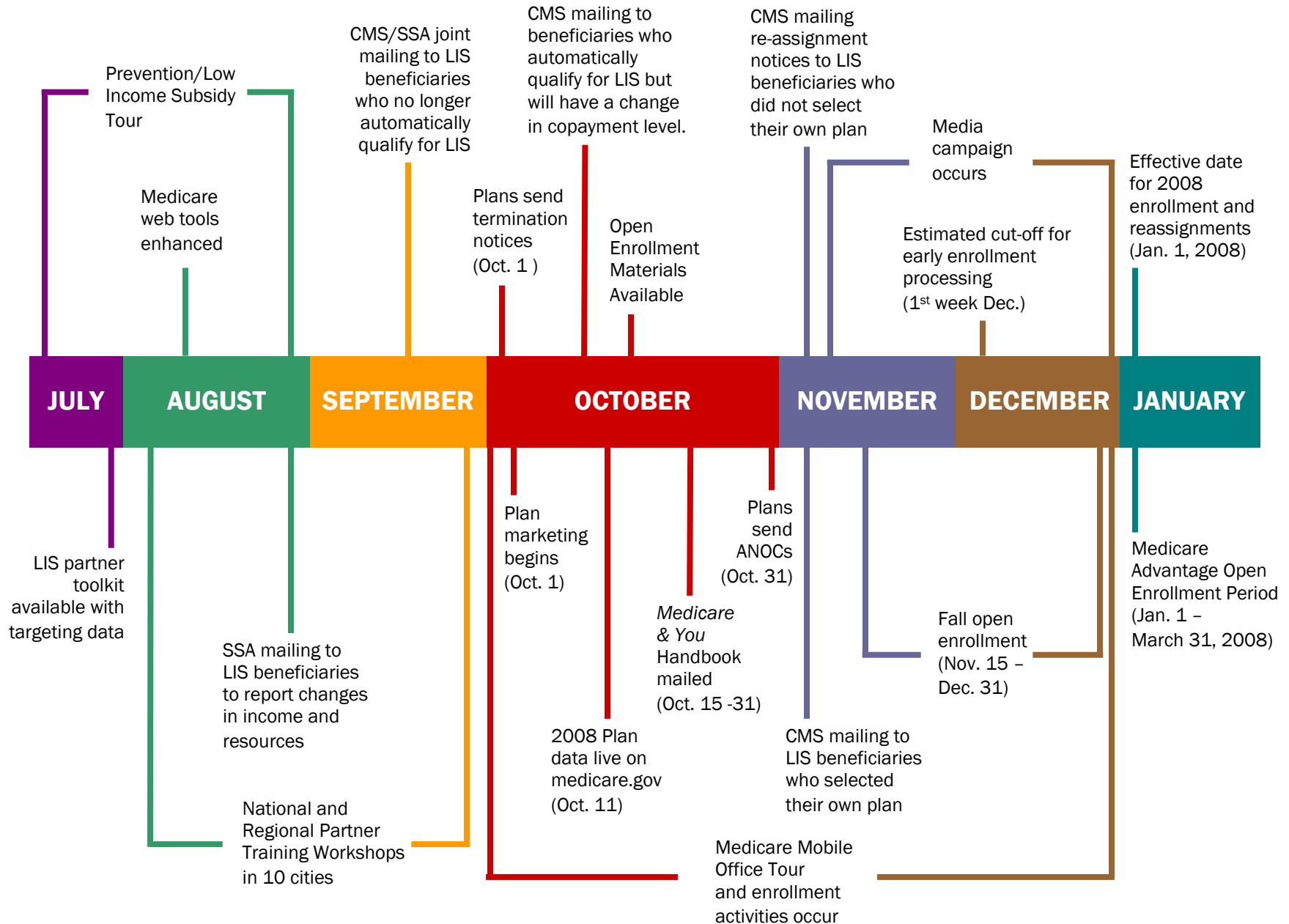


2007 Fall Outreach Partner Milestone Timeline

(Narrative of timeline on Page 2)



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- From July through the end of August, the Prevention and Low Income Subsidy Tour occurs. Materials can be found at www.cms.hhs.gov/MyHealthMyMedicare/02_HealthierUS.asp on the web.
- At the end of July, the Low Income Subsidy partner toolkit is available with targeting data. Materials can be found at www.cms.hhs.gov/Partnerships/Toolkits/list.asp on the web.
- From the beginning of August through the end of September, National and Regional partner training workshops occur in 10 cities across the country. To learn more, see www.cms.hhs.gov/NationalMedicareTrainingProgram/08_Train-the-Trainer_Workshops.asp on the web.
- Around the middle of August, the Medicare web tools are enhanced. Visit www.medicare.gov on the web.
- By the end of August, Social Security Administration (SSA) sends a mailing to current beneficiaries receiving extra help to report changes in income and resources. A copy of the mailing can be found at www.ssa.gov/prescriptionhelp/SSA-1026B-OCR-SM-INST.pdf on the web.
- At the end of September, a CMS and SSA send joint mailing to current beneficiaries receiving extra help who no longer automatically qualify for the low income subsidy. A copy of the mailing can be found at www.cms.hhs.gov/Partnerships/downloads/11198.pdf on the web.
- On October 1, plans not offering coverage in 2008 mail termination notices to beneficiaries.
- On October 1, plan sponsors may begin marketing their health and prescription drug plans to consumers.
- In October, the open enrollment materials are available on www.cms.hhs.gov/center/openenrollment.asp on the web.
- From the beginning of October through the end of December, the Medicare Mobile Office Tour and other enrollment activities occur. A schedule of events is available at www.cms.hhs.gov/partnerships/downloads/2007FallMedicareTourCalendar.pdf on the web.
- On October 11, the 2008 plan data is available on www.medicare.gov for consumers to compare their plan options.
- Around the middle of October, CMS sends a mailing to beneficiaries who automatically qualify for extra help but will have a change in their copayment level for 2008. A copy of the mailing can be found at www.cms.hhs.gov/partnerships/downloads/11199.pdf on the web.
- From October 15 through October 31, CMS mails the Medicare & You 2008 handbook to beneficiaries. A copy of this publication is available at www.medicare.gov/Publications/Pubs/pdf/10050.pdf on the web.
- By October 31, plans must send their Annual Notice of Change to beneficiaries.
- In early November, CMS mails re-assignment notices to beneficiaries receiving extra help who did not select their own plan. Copies of the re-assignment notices are available at www.cms.hhs.gov/limitedincomeandresources/ on the web.
- In early November, CMS mails notices to beneficiaries receiving extra help who selected their own plan. A copy of this notice is available at www.cms.hhs.gov/partnerships/downloads/11267.pdf on the web.
- From early November through December, the Medicare open enrollment media campaign occurs.
- From November 15 through December 31, Medicare fall open enrollment period occurs.
- By the first week in December, the estimated cut-off for early enrollment processing occurs.

- On December 31, the Medicare fall open enrolment period ends.
- On January 1, the 2008 enrollments and reassignments are effective.
- From January 1, 2008 through March 31, 2008, the Medicare Advantage Open Enrollment Period occurs.