

after the smoke clears

**2008 Tobacco Control Conference
Hilton Waikiki Prince Kuhio Hotel
May 1, 2008**

Sponsored By:
Hawaii State Department of Health
Community Health Division
Chronic Disease Management and Control Branch
Tobacco Prevention & Education Program
Tobacco Settlement Project

after the smoke clears:

facing the next challenges in tobacco control

May 1, 2008

Hilton Waikiki Prince Kuhio

TIME	AGENDA
7:30-8:30 am	REGISTRATION / CONTINENTAL BREAKFAST EXHIBITS/POSTER SESSION Kaiulani III
8:30-9:00 am	OPENING SESSION Queen Ka`ahumanu Room Welcome and Introductions Oli (chant) Pule The Reverend SHERMAN THOMPSON, Kamehameha Schools MORGAN BARRETT, MD, MPH, Deputy Director for Health Resources Administration Hawai'i State Department of Health
9:00-9:45 am	GENDER, EQUITY AND TOBACCO CONTROL Queen Ka`ahumanu Room LORRAINE GREAVES, MA, PhD, DU British Columbia Centre of Excellence for Women's Health President, International Network of Women Against Tobacco
9:45-10:15 am	HOW TO IMPROVE POPULATION CESSATION RATES Queen Ka`ahumanu SHU-HONG ZHU, PhD Professor, University of California School of Medicine, San Diego
10:15-10:45 am	BREAK AND VISIT EXHIBITS Kaiulani III

TIME	Session Type	Session 1 Kaiulani Rooms I and II	Session 2 Territorial Rooms I and II	Session 3 Hawai'i Rooms I and II	Session 4 Kauai Room
10:45am-12:00pm	Concurrent Breakout Session, Part I	TOBACCO AND HAWAIIANS - WHO'S STEERING THE CANOE? JILL OLIVEIRA, PhD Na Pu'uwai KAMUELA AEA, MPH Ho'ola Lahui Hawai'i ALICIA HIGA Wai'anae Coast Comp Health Center LEIMOMI SHEARER Hui Malama Ola Na 'Oiwī AUKAHI AUSTIN, PhD Waimanalo Health Center	DIFFERENT WAYS TO ENGAGE YOUTH IN TOBACCO CONTROL LUKE WITKOWSKI Program Dir, FACT Movement HIRIA MINNELL Youth Advocate, Te Reo Marama REAL YOUTH SPEAKERS	TREATING TOBACCO DEPENDENCE MITCHELL NIDES, PhD Los Angeles Clinical Trials CYNTHIA GOTO, MD Tobacco Trust Fund Cessation Consultant The Hawai'i Tobacco Quitline	PROTECTING FAMILIES FROM SECONDHAND SMOKE IN THE HOME JAMES BERGMAN, JD Center for Social Gerontology IAN CUSTINO Coalition for a Tobacco-Free Hawai'i
12:00-12:50 pm	LUNCH AND NETWORKING				
12:50-1:35 pm	TOBACCO MUTATIONS ON THE HORIZON LINDA HANCOCK, RN, CFNP, PhD Virginia Commonwealth University				Queen Ka`ahumanu
1:35-2:20 pm	FACING THE NEXT CHALLENGES IN TOBACCO CONTROL WITH THE TREATING TOBACCO DEPENDENCE 2008 GUIDELINE UPDATE IN HAND: PRELIMINARY META-ANALYTIC RESULTS" BRUCE CHRISTIANSEN, PHD Center for Tobacco Research & Intervention, University of Wisconsin School of Medicine & Public Health				Queen Ka`ahumanu
TIME	Session Type	Session 1 Kaiulani Rooms I and II	Session 2 Territorial Rooms I and II	Session 3 Hawai'i Rooms I and II	Session 4 Kauai Room
2:30-3:45 pm	Concurrent Breakout Session, Part II	BUILDING TOBACCO CONTROL INFRASTRUCTURE FOR DISPARATELY-AFFECTED POPULATIONS HIRIA MINNELL Advocate, Te Reo Marama CAROLYN LEYVA LGBT Youth Advocate MEGAN INADA, MPH Kokua Kalihi Valley Responder: HYE-RYEON LEE, PhD	BEAT IT! EMERGING STRATEGIES FOR YOUNG ADULTS LINDA HANCOCK, CFNP, PhD Virginia Commonwealth U. LUKE WITKOWSKI Program Dir, FACT Movement JENNIFER PESCADOR REAL PEDRO HARO-ARVIZU U. of Hawai'i, Manoa; DOH	ADDRESSING THE IMPORTANCE OF TOBACCO TREATMENT FOR MENTAL HEALTH CONSUMERS JILL WILLIAMS, MD UMDNJ - Robert Wood Johnson Medical School	COLLABORATING FOR TOBACCO AND CHRONIC DISEASE INTEGRATION NIA AITAOTO, MPH Pacific Diabetes Education Prog ANNETTE DAVID, MD Health Partners, Guam ANNE LEAKE, PhD Kalihi Palama Health Center JONE FLANDERS, DO Hawai'i Heart Brain Center
3:55-4:15pm	CLOSING AND CALL TO ACTION				

Goal and Objectives

The overall goal is to advance the knowledge of professionals and community members to increase their effectiveness in tobacco control in the context of health, cultural, and economic issues from global, national, and local perspectives. The theme of this year's conference focuses on the challenges that remain in tobacco control after the smoke clears and our perspectives are sharper.

Objectives

At the conclusion of the conference, participants will be able to:

- Describe the alarming implications of gender disparities in tobacco use
- Discuss how to improve tobacco cessation rates among population groups
- Discuss the new findings for treating tobacco dependence in the 2008 clinical practice guideline
- Learn about the insidious ongoing practices of the tobacco industry
- Describe creative new ways of engaging youth and young adults in tobacco control
- Learn about culturally sensitive tobacco cessation and control programs for Native Hawaiians
- Learn about key infrastructure components needed to address the problems of tobacco use among disparate populations
- Describe the implications of nicotine addiction and the effectiveness of pharmacotherapy and quitlines, also cessation treatment in mental health disorders
- Discuss effective strategies to promote smoke-free homes
- Describe the importance of integrating tobacco with chronic disease programs
- Identify opportunities to participate in the tobacco control movement in working toward a healthier Hawai'i and Pacific.

A Note to Participants

In order to reduce paper consumption and environmental impact, the Department of Health's Tobacco Prevention & Education Program and its Conference Planning Committee are publishing the conference book electronically. We encourage you to print what you need, and keep the rest on your flash drive for future reference.

We have included the presentations that were submitted in time for publishing. If you do not find the presentation materials in this book, please contact the presenter for handouts and or PowerPoint slides.

Special Acknowledgement for the generous contributions from

Hawai'i Department of Health Alcohol and Drug Abuse Division

Pacific Public Health Training Center

Pfizer, Inc.

'Imi Hale Native Hawaiian Cancer Network: A Program of Papa Ola Lokahi

University of Hawai'i, Cancer Research Center REAL Program

Networking Opportunities

Please visit the Exhibits and Posters in the Kaiulani Room III

7:30 – 8:30 am and 10:15 – 10:45 am

Conference Sponsors

Hawai'i Department of Health Tobacco Prevention and Education Program
(through funding from the Hawai'i Tobacco Settlement Special Fund)

Hawai'i Department of Health Alcohol and Drug Abuse Division

Pacific Public Health Training Center

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Conference Organizers and Supporters

Coalition for a Tobacco Free Hawai'i

Tobacco-Free Oahu Coalition

Hawai'i COPD Coalition

American Cancer Society, Hawai'i Pacific, Inc.

American Lung Association of Hawai'i

American Heart Association – Hawai'i Affiliate

University of Hawai'i, William Richardson School of Law

University of Hawai'i, Speech Department

National Cancer Institute's Cancer Information Service – Pacific Region

Kalihi Palama Health Center

Kokua Kalihi Valley Health Center

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Exhibitors & Posters

American Cancer Society

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American Lung Association of Hawaii

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Cancer Research Center of Hawaii – Project KATS

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Castle Medical Center – Wellness Center

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Hui Malama Ola N Oiwi

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Mahalo

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Mahalo

Oli Chanters

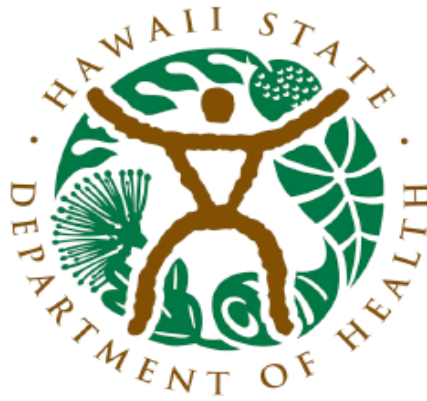
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Leimomi Shearer
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Linda Lingle, Governor of Hawai'i

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808-586-4613 or toll-free at 888-810-8112

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Chronic Disease Management and Control Branch
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