



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

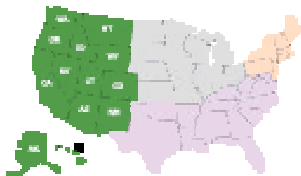
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

SIAL Paris 2008

October 19 – 23, 2008

Paris, France

Held biennially, SIAL is one of the world's largest food products exhibition. The event attracts importers and distributors not only from the European Union but also from the rest of Europe, the Middle East, Africa and Asia.

WUSATA will be coordinating participation in SIAL Paris, October 19-23, 2008, for the Western United States agricultural companies. SIAL Paris is an excellent opportunity for WUSATA companies to showcase their products to all of the country market's sectors.

SIAL 2006 welcomed 5,300 exhibitors from the five continents and attracted over 140,000 trade visitors from 191 countries.

Booths come fully equipped with back & side hard walls, carpeting, signage, spotlights, 220-volt outlet, furniture, shelves, waste basket, free one way shipping**, exhibitor badges, interpreters and visitor invitations.

***type of furniture, free shipping lbs & no. of badges varies depending on size of booth. Please call or email for complete amenities per booth size.*

We urge you to submit your application and booth payment early as space is limited and will be allocated based in the order applications and payments are received. The floor plan will be sent to all registered exhibitors for booth selection. No booths will be reserved prior to our receiving an executed contract and payment.

Suitable products include, but are not limited to:

- Ingredients & Additives
- Fruits & Vegetables
- Nuts & Dried Fruit
- Frozen Products
- Organic Products
- Wine & Spirits

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact for more information:

Janet Kenefsky at WUSATA by telephone (360) 693-3373 or email janet@wusata.org
Amanda Welker at the Oregon Dept of Agriculture by telephone (503) 872-6600 or email: awelker@oda.state.or.us

If you are interested in registering for this activity, please complete and return the attached reservation form by:

May 30, 2008



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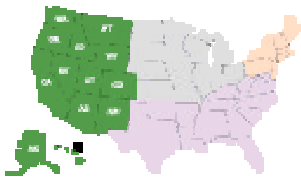
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

SIAL Paris
October 19 – 23, 2008

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ **Title:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: () _____ **Fax:** () _____
E-mail: _____ **Web site:** _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Booth space is invoiced in Euros and the below is the closest USD conversion.

Early Bird Participation Fees *deadline MARCH 1, 2008*

- Full Booth (12 sqm) \$10,840
 - 9 sqm Booth \$8,560
 - 6 sqm Booth \$5,755
- **discount applies to first booth only*

Standard Participation Fees *after MARCH 1, 2008*

- Full Booth (12 sqm) \$11,340
- 9 sqm Booth \$9,060
- 6 sqm Booth \$6,255

- Corner Premium: \$1,140/per corner ****VAT Tax is paid by WUSATA**

Space is limited and will be allocated based in the order applications and payments are received.

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: May 30, 2008

Return the completed Activity Registration Form by FAX to WUSATA: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____