



At 20 mph you will stop in front of the first child.

At 25 mph you not only will have hit the first two children, but you will have increased their chances of a major injury* to 60%.

It doesn't matter how good a driver you are. The faster you go, the longer it takes to stop.

Driving 5 miles over the speed limit may not seem like a big deal, until someone steps out in front of you.

Killing or injuring a child – now that's a big deal.

**Show you CARE!
Drive the Speed Limit.**

*A major injury is an incapacitating injury such as broken bones, severe cuts, and unconsciousness, with the potential for being permanently disabling.

64 feet to stop  **Traveling at 20 mph**

86 feet to stop  **Traveling at 25 mph**

112 feet to stop  **Traveling at 30 mph**

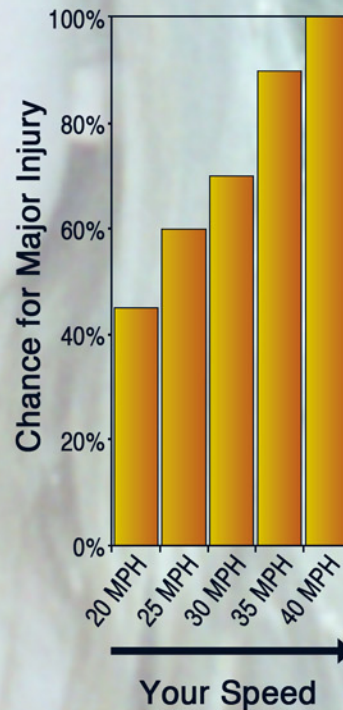
138 feet to stop  **Traveling at 35 mph**

170 feet to stop  **Traveling at 40 mph**

Show You
CARE!
Drive the
Speed
Limit.



OT Transportation Safety
Oregon Department of Transportation
1-800-922-2022



STK #330525
737-3444 (01-05)

Where will you
STOP...



if you go just 5 miles
over the 20 mph limit?