

UNITED STATES OF AMERICA

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FOOD AND DRUG ADMINISTRATION

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CENTER FOR DRUG EVALUATION AND RESEARCH

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NONPRESCRIPTION DRUGS ADVISORY COMMITTEE

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SAFETY ISSUES RELATED TO ASA AND NSAIDS

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MEETING

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FRIDAY

SEPTEMBER 20, 2002

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The Advisory Committee met in the Maryland Ballroom of the Hilton Silver Spring Hotel, 8727 Colesville Road, Silver Spring, Maryland 20910, at 8:00 a.m., Louis R. Cantilena, Jr., M.D., Ph.D., Chairman, presiding.

PRESENT:

LOUIS R. CANTILENA, JR., M.D., Ph.D., Chairman
 SANDRA TITUS, Ph.D., Executive Secretary
 LESLIE CLAPP, M.D., Member
 FRANK F. DAVIDOFF, M.D., Member
 JULIE A. JOHNSON, Pharm.D., Member
 Y. W. FRANCIS LAM, Pharm.D., Member
 DONALD L. UDEN, Pharm.D., Member
 HENRY W. WILLIAMS, JR., M.D., Member
 SONIA PATTEN, Ph.D., Member/Consumer Representative
 ALASTAIR WOOD, M.D., Member/Consumer Representative

SGESs PRESENT:

ERIC BRASS, M.D., Ph.D., NDAC Consultant

SAG CORP.
 Washington, D.C.

202/797-2525

Fax: 202/797-2525

RALPH D'AGOSTINO, Ph.D., NDAC Consultant
RICHARD NEILL, M.D., NDAC Consultant
BARRY RUMACK, M.D., NDAC Consultant
H. JAMES WILLIAMS, M.D., Rheumatologist
JOHN CUSH, M.D., Rheumatologist
JANET ELASHOFF, PhD., Rheumatologist
NATHANIEL KATZ, M.D., Anesthesiologist
PAUL B. WATKINS, M.D., Hepatologist/(GI SGE)
JEFFREY KOPP, M.D., Nephrologist
LOREN LAINE, M.D., Gastroenterologist
BYRON CRYER, M.D., Gastroenterologist
RUTH S. DAY, Ph.D., Epidemiologist/Risk Committee
MICHAEL R. COHEN, R.Ph., M.S., D.Sc.,
Epidemiologist/Risk Committee
STEPHANIE Y. CRAWFORD, Ph.D., Epidemiologist/
Risk Committee
MARIE R. GRIFFIN, M.D., M.P.H., Guest Speaker
Consultant (Non-voting)
MICHAEL B. ALFANO, D.M.D., Ph.D., Industry
Representative and Guest (Non-voting)

FDA REPRESENTATIVES PRESENT:

JULIE BIETZ, M.D.
CHARLES GANLEY, M.D.
WILLIAM GILBERTSON, Pharm.D.
JOHN JENKINS, M.D.
MIKE JOHNSON
DEBBIE LUMPKINS
JUAN CARLOS PELAYO, M.D.
JOYCE WEAVER, Pharm.D.

C O N T E N T S

| | |
|---|-----|
| Conflict of Interest Announcement | |
| Presentation by Charles Ganley, M.D. | 9 |
| Aspirin in the OTC Review | |
| William Gilbertson, Pharm.D. | 13 |
| <u>PUBLIC PRESENTATIONS</u> | |
| GI Bleeding and NSAIDs, Rebecca Burkholder | 22 |
| GI Bleeding and NSAIDS, Joyce Weaver, Pharm.D. | 27 |
| GI Risks and NSAIDS, Byron Cryer, M.D. | 32 |
| Nephrotoxicity in NSAIDS, Juan Pelayo, M.D. | 52 |
| NSAIDs Adverse-Events, Marie Griffin, M.D. | 60 |
| <u>BAYER PRESENTERS</u> | |
| Allen Heller, M.D. | 98 |
| Gerald A. Faich, M.D. | 101 |
| Aspirin in the Treatment of Cardiovascular Disease, Carles H. Hennekens, M.D. | 111 |
| <u>WYETH PRESENTERS</u> | |
| Safety/Labeling, Roger G. Berlin | 134 |
| Renal considerations, Domenic A. Sica | 139 |
| GI/Renal toxicity, Philip Walson | 143 |
| Potential toxicity/overdose, Richard Weisman | 148 |
| QUESTIONS TO WYETH PRESENTERS | 154 |
| <u>McNEIL PRESENTERS</u> | |
| Aspirin and Cardio Indications, Eric Topol | 168 |
| <u>INTERNATIONAL IBUPROFEN ASSOCIATION</u> | |
| Michael Langman, University of Birmingham | 176 |
| Nicholas Moore, Bordeaux, France | 179 |
| QUESTIONS TO McNEIL AND INTERNATIONAL IBUPROFEN | 184 |
| COMMITTEE DISCUSSION | 196 |

P-R-O-C-E-E-D-I-N-G-S

(8:10 a.m.)

DR. CANTILENA: This is a meeting of the Nonprescription Drugs Advisory Committee. My name is Lou Cantilena, Chief of Clinical Pharmacology at the Uniformed Services University. I'll be chairing this meeting of the NDAC. We're here to discuss the safety issues related to aspirin and non-steroidal drugs.

We will start by going around the room and introducing the other members of the panel and perhaps we can start on this side with Dr. Rumack.

DR. RUMACK: Barry Rumack, the University of Colorado and the Rocky Mountain Poison Center in Denver.

DR. CRAWFORD: Stephanie Crawford, the University of Illinois College of Pharmacy.

DR. CUSH: Jack Cush, Presbyterian Hospital, Dallas.

DR. ELASHOFF: Janet Elashoff, biostatistics, Cedars Sinai and U.C.L.A.

DR. WATKINS: Paul Watkins, University of North Carolina in Chapel Hill, hepatologist.

DR BRASS: Eric Brass, Harbor-U.C.L.A. Medical Center.

DR. DAVIDOFF: Frank Davidoff, Emeritus Editor of the Annals of Internal Medicine.

1 DR. LAM: Francis Lam, Department of
2 Pharmacology, U.T. Health Science Center in San
3 Antonio.

4 DR. CRYER: Byron Cryer,
5 gastroenterologist from the University of Texas
6 Southwestern in Dallas.

7 DR. LAINE: Loren Laine,
8 gastroenterologist, University of Southern California,
9 Los Angeles.

10 DR. D'AGOSTINO: Ralph D'Agostino,
11 biostatistician, Boston University in the Framingham
12 Study.

13 DR. ALFANO: Mike Alfano from New York
14 University, and I'm the ILR.

15 DR. CLAPP: Leslie Clapp, pediatrician,
16 Main Pediatrics, Buffalo, New York.

17 DR. TITUS: Sandy Titus, CDER, the
18 Executive Secretary for NDAC.

19 DR. KATZ: Nathaniel Katz. I'm a
20 neurologist specializing in pain management with
21 Harvard Medical School in Boston.

22 DR. JOHNSON: I'm Julie Johnson. I'm a
23 clinical pharmacist from University of Florida.

24 DR. UDEN: I'm Don Uden, University of
25 Minnesota, College of Pharmacy.

26 DR. WILLIAMS: Henry Williams, family

1 practice, Howard University, Washington, D.C.

2 DR. NEILL: I'm Richard Neill, a family
3 physician from the University of Pennsylvania.

4 DR. PATTEN: I'm Sonia Patten. I'm an
5 anthropologist and on the faculty of Macalister
6 College in St. Paul, Minnesota.

7 DR. WOOD: I'm Alastair Wood from
8 Vanderbilt University in Nashville, Tennessee.

9 DR. DAY: Ruth Day, Cognitive Science,
10 Duke University.

11 DR. COHEN: I'm Mike Cohen from the
12 Institute for Safe Medication Practices. We work with
13 the USP's medication errors reporting program.

14 DR. GRIFFIN: Marie Griffin, internist and
15 epidemiologist from Vanderbilt University.

16 DR. BIETZ: Julie Bietz, Director,
17 Division of Drug Risk Evaluation in CDER, FDA.

18 DR. GANLEY: Charlie Ganley, Director of
19 Over-the-Counter Drugs, FDA.

20 DR. BULL: Jonca Bull, Office of New
21 Drugs, Office of Drug Evaluation 5

22 DR. JENKINS: John Jenkins, Director of
23 the Office of New Drugs, FDA.

24 DR. CANTILENA: Okay, thank you everyone.

25 We'll now hear the conflict of interest statement by
26 Dr. Titus.

1 DR. TITUS: The following announcement
2 addresses the issue of conflict of interest with
3 respect to this meeting and is made a part of the
4 record to preclude even the appearance of such at this
5 meeting.

6 The Food and Drug Administration has
7 granted waivers to the following special government
8 employees which permits them to participate in today's
9 discussions. They include: Byron Cryer, John Cush,
10 Sonia Patten, Eric Brass, Ralph D'Agostino, Ralph Day
11 and Paul Watkins.

12 A copy of the waiver statements may be
13 obtained by submitting a written request to the
14 agency's Freedom of Information Office, Room 12A30 of
15 the Parklawn Building.

16 The topics of today's meeting are issues
17 of broad applicability. Unlike issues before a
18 committee in which a particular produce is discussed,
19 issues of broader applicability involve many
20 industrial sponsors and academic institutions. The
21 committee members, consultants and invited guests have
22 been screened for their financial interests as they
23 may apply to the general topic at hand.

24 Because general topics impact so many
25 institutions, it is not prudent to recite all
26 potential conflicts of interest as they apply to each

1 participant.

2 We would also like to note for the record
3 that Dr. Michael Alfano is participating in this
4 meeting as an industrial representative, acting on
5 behalf of regulated industry. As such, he has not
6 been screened for any conflicts of interest. FDA
7 acknowledges that there may be potential conflicts of
8 interest but, because of the general nature of the
9 discussion before the committee, these potential
10 conflicts are mitigated.

11 In the event that the discussion involves
12 any other products or firms not already on the agenda
13 for which FDA participants have a financial interest,
14 the participants involved and their exclusions will be
15 noted for the record.

16 With respect to all other participants, we
17 ask in the interest of fairness that they address any
18 current or previous financial involvement with any
19 firm whose product they may wish to comment upon.

20 Thank you.

21 DR. CANTILENA: Thank you, Dr. Titus.
22 We'll now hear from Drs. Ganley and Gilbertson from
23 the FDA who will open the issues for this morning.

24 DR. GANLEY: There are three things I'm
25 going to touch on this morning to introduce the
26 discussion for today. Some of it will be a repetition

1 of what was discussed yesterday.

2 First, I'm going to give a briefer
3 overview of how over-the-counter drug products are
4 regulated and a brief history of the OTC Drug Review.

5 Second, I want to make some specific comments about
6 internal analgesic drugs. And last, I will make some
7 brief comments on today's topic for discussion:
8 gastrointestinal bleeding and renal toxicity
9 associated with use of aspirin and OTC non-steroidal
10 anti-inflammatory drug products.

11 As I noted yesterday, over-the-counter
12 drug products can be marketed under two regulatory
13 mechanisms, either through drug monographs under the
14 OTC Drug Review or under new drug applications. The
15 drug monographs are categorized by indications,
16 pharmacologic effect and body system affected. When
17 marketing under a drug monograph, the manufacturer
18 follows the conditions of use provided for in the
19 monograph. When drugs are marketed OTC under new drug
20 applications, they follow the same regulations that
21 apply to prescription products.

22 There is one other subtle point that also
23 differentiates the two paths individual products that
24 are marketed under NDAs receive FDA approval; for
25 those marketed under monographs, the individual
26 products are not approved, but are generally

1 recognized as safe and effective if they follow the
2 conditions outlined in the monograph.

3 The OTC Drug Review was initiated in the
4 1970s to review the efficacy and safety of the OTC
5 drug products marketed at that time. Rather than
6 review each product individually, a review process was
7 set up to review categories of products. This is a
8 public rule-making process that includes data
9 collection, a review of the data by an independent
10 drug review panel, publication in the Federal Register
11 of a panel report with opportunity for public comment,
12 the publication of a proposed rule with the
13 opportunity for public comment and it concludes with
14 the publication of the final rule.

15 After the final monograph is published and
16 the effective date is specified, only ingredients that
17 are found to be generally recognized as safe and
18 effective can continue to be marketed for the
19 conditions of use described by the monograph.

20 Today, we are going to discuss issues
21 related to aspirin and the non-steroidal anti-
22 inflammatory drugs. Aspirin is marketed under the
23 internal analgesic monograph; non-steroidal anti-
24 inflammatory drugs are marketed under new drug
25 applications.

26 Once again, I want to make some important

1 points regarding the internal analgesic products.
2 Consumers can self-diagnose and treat intermittent,
3 minor aches and pain without the need for a health
4 care provider. Serious adverse events are rare or
5 uncommon; the majority of consumers use these products
6 safely. The benefit of these therapies outweigh the
7 risk associated with their use.

8 The availability of these ingredients in
9 the OTC drug products is not an issue. The Agency
10 believes that these products should remain available
11 as over-the-counter drug products.

12 The subject for discussion today is
13 gastrointestinal bleeding and renal toxicity
14 associated with NSAIDs and aspirin. The risk for both
15 of these adverse events is recognized with
16 prescription dosing of NSAIDs and included in their
17 prescription labeling; the same can be said for the
18 professional use of aspirin. The issue for today's
19 discussion is an assessment of the risk for use at OTC
20 dosing.

21 What is somewhat unique for an OTC drug
22 product is the existence of professional labeling.
23 Aspirin professional labeling provides for
24 cardiovascular and rheumatologic indications. It also
25 provides warnings for gastrointestinal bleeding and
26 renal toxicity and various other adverse events. This

1 information is not provided to consumers; the consumer
2 must depend on the physician or health provider to
3 provide information for these adverse events.

4 The proposed rule to include ibuprofen in
5 the internal analgesic monograph was published in the
6 Federal Register on August 21, 2002. Compared to the
7 labeling of the current ibuprofen products, this
8 proposal included additional warnings.

9 It is important to understand that
10 manufacturers are not required to include these
11 warnings in their products until the FDA makes a
12 decision in the final rule. The data and comments
13 submitted to the proposed rule and the recommendations
14 from this Committee will influence what additional
15 warnings, if any, are included in that final rule.

16 As part of the deliberations today, the
17 Committee will consider the following issues: What
18 are the risks for GI and renal toxicity associated
19 with OTC doses of NSAIDs and aspirin? Should there be
20 labeling or other risk-management measures to decrease
21 risk and morbidity? And finally, identify areas where
22 interventions or research may prevent events or
23 decrease the severity of events.

24 And with that, I conclude my presentation
25 and I'm going to introduce Dr. Bill Gilbertson.

26 DR. GILBERTSON: Good morning. Today I'm

1 going to briefly discuss aspirin in the OTC Drug
2 Review and, again, I'll be commenting from selected
3 statements that appear in the Federal Register
4 document that are pertinent to today's discussion.

5 Now, aspirin is probably the most
6 extensively written drug in the OTC Drug Review. If
7 you ever look at the Federal Register, there's just
8 pages and pages and pages on aspirin. And what I did
9 was to look specifically at those warnings or
10 statements that dealt with the GI tract and the renal
11 area.

12 The Panel concluded, back in the 1977
13 report, that aspirin was safe and that it had been
14 well established in the majority of the population and
15 the risk/benefit ratio from its use is very low. And
16 that risks can be identified and labeling provided for
17 safe OTC use. Ironically, there's about eight areas B
18 pregnancy, hypersensitivity, the GI, and so forth B
19 but they felt that these could be handled through
20 proper warnings and labeling.

21 The dosing schedule provided there is
22 identical to that for acetaminophen that I discussed
23 yesterday. And again, I must remind you, that the
24 data that the Panel reviewed was the data of the 1960s
25 and early 1970s.

26 The aspirin discussion is very extensive,

1 as I said. The Panel, in the case of the GI,
2 concluded that aspirin has several adverse effects on
3 the GI tract, ranging from relatively mild to severe.

4 Mild gastric distress, superficial mucosal irritation
5 and minor occult bleeding, serious mucosal erosion,
6 ulceration or life-threatening, massive GI bleeding is
7 discussed. They did say that massive bleeding is
8 relatively rare and unpredictable.

9 The Panel also said that there is
10 irritation or exasperation of stomach ulcers, stomach
11 irritation and intestinal inflammation, which can
12 occur in a significant number of individuals that take
13 aspirin. And in their opinion, individuals with a
14 history of symptoms of GI bleeding were especially at
15 risk.

16 The report included a separate section on
17 its interaction with alcohol, and the report included
18 and cited studies demonstrating a synergism between
19 alcohol and aspirin's ability to cause GI bleeding.
20 Aspirin may potentiate bleeding from GI lesions even
21 though aspirin alone may not initiate the lesion. But
22 the Panel found insufficient evidence to include an
23 alcohol warning in their recommendations.

24 The warning that they did propose in 1977
25 was: "Caution: Do not take this product if you have
26 stomach distress, ulcers or bleeding problems except

1 under the advice and supervision of a physician." And
2 they say this should equally apply to all other
3 salicylates in the review B the carb-aspirin and the
4 other non-aspirin salicylates, choline salicylate,
5 magnesium salicylate and sodium salicylate, which were
6 heavily marketed in the early '70s and were part of
7 the review.

8 Now, keep in mind that at this time, when
9 this Panel report was published, the only warnings
10 that were required in the labeling of an aspirin
11 product was the warning not to use for more than ten
12 days and so forth and to keep out of reach of
13 children.

14 Now the Panel also reviewed the effects of
15 aspirin on the kidney and they found that although
16 prolonged use of high doses of aspirin may produce
17 kidney disease in some individuals, the risk is
18 insignificant in the recommended target population,
19 that is, namely, consumers using aspirin for general
20 OTC use, and that a warning regarding aspirin causing
21 kidney disease is unwarranted for OTC use.

22 The Panel also reviewed subjects with
23 renal disease and there's an extensive discussion in
24 the report. The evidence suggests that aspirin may
25 contribute to an exasperation of chronic or acute
26 renal disease other than analgesic kidney disease. It

1 is not clear whether aspirin contributes to renal
2 deterioration in individuals with analgesic kidney
3 disease and, again, the warning, they felt, was
4 premature as definitive studies were lacking. So the
5 report contained no renal warnings for aspirin, but a
6 general GI warning among others.

7 In the tentative final publication, that
8 is of 1988, the Agency proposed the dosing schedule
9 that appears here, broadening it again for aspirin to
10 include a five hundred milligram every three hours and
11 one thousand milligrams every six hours. And it still
12 limited the daily dose to four grams a day.

13 Now we've received no comments on the
14 Panel's GI warning, and there were no comments on a
15 statement of alcohol in or out of any warnings. So
16 the FDA concluded in that same report the following
17 warning which was somewhat broadened, but similar to
18 the Panel's: "Do not take this product if you have
19 stomach problems -- heartburn, upset stomach, stomach
20 pain B that persist or reoccur, or if you have ulcers
21 or bleeding problems except under the advice and
22 supervision of a physician."

23 Now this warning has not been finalized as
24 yet; it's still a proposal, but some manufacturers
25 haven't included it in their labeling.

26 Now I think a little timeline is in order

1 for some of you to help us understand where we are
2 today. We have the Panel report published in 1977
3 with this GI recommendation. In 1984, as Dr. Ganley
4 pointed out, ibuprofen was approved under the NDA
5 procedures for OTC use and it did not also include any
6 specific GI warning.

7 And then we have the 1988 tentative final
8 monograph that I just described with this GI proposed
9 warning. And in 1993 naproxen sodium was approved for
10 OTC use, and that same year, in June, the Committee
11 considered the alcohol warning for acetaminophen that
12 we discussed yesterday. And in September, we were
13 back to consider the alcohol warning for aspirin and
14 the other NSAIDs and, I might add, in 1995 ketoprofen
15 was approved for OTC use and it did have an alcohol
16 warning.

17 Now the data reviewed by the Panel in
18 September of that year B now we're looking at the
19 aspirin-type products, NSAIDs B was epidemiological
20 data of the risk of upper-GI bleeding associated with
21 alcohol with aspirin, ibuprofen and naproxen sodium.
22 They did not consider ketoprofen at that time.

23 The data on the added effects of these
24 ingredients with alcohol, data on the alcohol's
25 ability to potentiate aspirin-prolonged bleeding times
26 and data on the effects of aspirin, on ethanol

1 pharmacokinetics, and they also included the Panel's
2 findings.

3 Questions asked of the September 1993
4 meeting were: Are the data sufficient to support an
5 alcohol warning for those ingredients? And what type
6 of information should an alcohol warning include? And
7 should it be organ-specific? And what information
8 should appear in labeling of combination products that
9 contain both aspirin and acetaminophen?

10 The Panel concluded that these ingredients
11 increase the risk of upper GI bleeding in heavy
12 alcohol users or abusers and a warning is warranted.
13 However, in this case, there was no consensus on an
14 organ-specific warning. And just a few months earlier
15 for the acetaminophen, there was a consensus to have
16 the liver damage warning. And they also concluded
17 that there was no data to support a warning for non-
18 aspirin salicylates. And they felt that there was no
19 need to specify a level of alcohol consumption in the
20 labeling.

21 The FDA concluded in the 1997 proposed
22 rule that we discussed yesterday that the history of
23 heavy alcohol use or abuse may increase the risk of
24 adverse GI effects, including serious GI bleeding and
25 a warning is needed also for aspirin and the NSAIDs.
26 And that specific warnings are more effective and

1 should include organ-specific information. Products
2 with no warnings may lead consumers to conclude that
3 they are safer for use with alcohol.

4 Therefore, the non-aspirin salicylates,
5 the choline salicylates and so forth, should also bear
6 an alcohol warning, because they have a similar safety
7 profile and, without that warning, it would be implied
8 that they were safer for use.

9 Now these conclusions were included in
10 that 1997 proposal. Again, the comments were mixed
11 and the Agency ended up with this alcohol rule. And
12 the final rule has a labeling, alcohol warning: If
13 you consume three or more alcoholic drinks every day,
14 ask your doctor whether you should take aspirin, or
15 whatever the NSAID is, or other pain relievers, fever
16 reducers, because aspirin may cause stomach bleeding.

17 Now all OTC products containing these
18 ingredients are required to include this warning
19 whether marketed under the monograph system or under
20 an NDA. And I think it's worth point out, as Dr.
21 Jenkins mentioned yesterday, this warning is not
22 telling you that you cannot use it; it's telling you
23 to seek advice of a doctor before using. And it
24 doesn't say "alcoholic warning." It's an alcohol
25 warning; it doesn't specifically relate to somebody
26 that might be an alcoholic.

1 It was hard to deal with this warning
2 because if you had no number of drinks, then it would
3 imply, you know, any alcohol, and we know people use
4 it, wine, for the heart and so forth.

5 Now in 1998, we also published
6 professional labeling that Dr. Ganley pointed to this
7 morning. Now this is labeling intended for health
8 professionals. It does not appear in OTC labeling,
9 but obviously it's publicly available. You can look
10 in the Code of Federal Regulations and you can find
11 it.

12 In essence, it's a codified package insert
13 for low-dose aspirin. And it contains numerous
14 sections including sections dealing with warnings to
15 the GI and warnings to the renal. And what I've done
16 is just highlight some of these things in terms of the
17 layman. It isn't professional labeling, doesn't
18 necessarily occur in OTC labeling. And we also had
19 adverse reactions that have been reported in the
20 literature listed, and there's a whole, whole,
21 extensive review and I'm sure many of you have seen
22 that.

23 And lastly, as Dr. Ganley pointed out, in
24 August we proposed to include ibuprofen in the
25 monograph system. It's been used since 1984 and we
26 felt that these terms and such could be, should be

1 included in its particular labeling. And what's
2 important to note here that there are new terms that
3 haven't appeared in OTC labeling, at least that I'm
4 not aware of, for these products, like high blood
5 pressure, heart or kidney disease, taking a diuretic
6 or using over 65 years of age.

7 So today we have aspirin and NSAIDs which
8 include that alcohol warning. We have NDA products
9 that contain some stomach warnings; they're not
10 consistent at the moment. And we have aspirin and
11 other monograph ingredients that are not required but
12 do, in some cases, include the 1988 tentative final
13 proposed warning.

14 Thank you.

15 DR. CANTILENA: Okay. Thank you Dr.
16 Gilbertson, Dr. Ganley. We'll now move directly to
17 the open public hearing, public presentations. Rebecca
18 Burkholder, the National Consumers League will be out
19 first speaker. All speakers are reminded there is a
20 time limit that was agreed to and for the first two
21 speakers, they each have five minutes.

22 DR. BURKHOLDER: Good morning.

23 The National Consumers League, America's
24 oldest consumer advocacy organization, is pleased to
25 testify today about the potential of gastrointestinal
26 bleeding with the use of non-prescription, non-

1 steroidal, anti-inflammatory drugs, or NSAIDs.

2 I would like to inform the Committee at
3 this time that occasionally the League receives
4 financial support from pharmaceutical companies for
5 specific consumer education projects in which we
6 maintain full editorial control. In addition,
7 pharmaceutical companies have supported our annual
8 dinners and conferences. This amounts to less than
9 one-half of one percent of our annual operating
10 budget. NCL did not receive any financial incentive
11 to appear at this meeting this morning.

12 Recent studies have recognized that the
13 use of non-prescription NSAIDs increases the risk of
14 gastrointestinal, or GI, bleeding by as much as two to
15 three times. Overall, GI bleeding caused by NSAID use
16 is now recognized as the most common, serious adverse
17 drug reaction in the United States, and accounts for
18 as many as 16,000 deaths a year.

19 If the FDA determines that the data and
20 studies support the conclusion that consumers are at
21 an increased risk of adverse GI events when using a
22 non-prescription NSAID, then the labeling on these
23 products should contain a clear warning to consumers
24 of this risk and the packaging should include consumer
25 education on GI bleeding.

26 Consumers today are taking a more active

1 role in their health care including self-diagnosing
2 and self-medicating. Because of this trend to self-
3 medicate, it is important that over-the-counter, or
4 OTC, medications that pose a significant risk to
5 consumers have a specific, clear warning about the
6 risk on the label and that consumer education include
7 details of the potential adverse events.

8 According to surveys conducted on consumer
9 use and attitudes about OTC medications, consumers
10 need more education on the proper use of all OTCs. A
11 survey, commissioned by the National Consumers League,
12 found that one-third of consumers do not regularly
13 read the labels of OTC products before purchasing or
14 using them. One-quarter of those surveyed had some
15 trouble reading and understanding the label. Another
16 one-third of the consumers reported taking more than
17 the recommended dose some or most of the time, while
18 more than one in five consumers take OTC medicines for
19 longer than recommended.

20 A recent survey by the National Council
21 for Patient Information Education, NCPPIE, a patient
22 advocacy group, found that while 95 percent of
23 consumers read some portion of the label, they do so
24 selectively. When buying an OTC product for the first
25 time, only a third look for the active ingredient and
26 one in five seek out warning information. Over a third

1 of the consumers combined non-prescription medications
2 when they have multiple symptoms.

3 On a positive note, the survey found that
4 the majority of consumers get their health information
5 about OTC drugs from their health professionals and
6 the health professionals were very willing to discuss
7 OTC drug use with their patients.

8 What is clear from these surveys is that
9 consumers need to be better informed about using OTC
10 products. Labels, including warnings, need to be in
11 easy-to-understand language and the involvement of
12 health professionals could increase consumer
13 understanding of OTC medications.

14 If the FDA finds that the increased risk
15 of adverse GI events with the use of OTC NSAIDs is
16 such that consumers should be warned, there are
17 several things that NCL would like to see on the NSAID
18 label.

19 First, an organ-specific warning that use
20 of NSAIDs may cause stomach bleeding. This should be
21 separate from the alcohol warning statement on stomach
22 bleeding since that warning is directed at consumers
23 who drink some alcohol.

24 Two, more specific information to
25 consumers on the factors associated with increased
26 risk of GI-adverse events, including a high daily

1 NSAID dosage and past history of GI problems.

2 Third, a consumer information leaflet
3 should be included in the OTC NSAID packaging,
4 explaining GI bleeding and listing the specific
5 symptoms of GI bleeding, including black or bloody
6 stools, severe stomach pain, vomiting of blood or
7 vomit that looks like coffee grounds. Consumers
8 should be advised to consult their doctor immediately
9 if they experience these symptoms as they may indicate
10 a more serious condition.

11 In addition to changes in labeling and
12 packaging, an education campaign should focus on
13 proper use of OTC NSAIDs, including proper dosage and
14 the risk of combining OTC NSAIDs. This is especially
15 important because studies have found that the risk of
16 GI bleeding increases as the daily dose of the NSAID
17 increases.

18 The campaign should encourage consumers to
19 talk with their doctor, or other health professional,
20 about any questions on taking OTC NSAIDs. Educating
21 health care professionals, including doctors and
22 pharmacists, on the risks consumers may experience
23 with OTC NSAID use and how to best explain these risks
24 to consumers should also be part of the campaign.

25 While NCL recognizes that non-prescription
26 NSAIDs are an important part of a consumer's ability

1 to self-treat for headaches, muscular aches and the
2 minor pain of arthritis, there also needs to be
3 appropriate information on the risk of NSAIDs in order
4 for these products to be used safely and effectively.

5 Thank you.

6 DR. CANTILENA: Thank you. Dr. Jolly,
7 from Virginia. Is Dr. Jolly here? Okay, then we'll
8 move right to the FDA presentations. These
9 presentations will, have been allocated one hour and
10 will be given by Drs. Weaver, our Dr. Cryer, Dr.
11 Pelayo, and Dr. Griffin. Dr. Weaver.

12 DR. WEAVER: Good morning.

13 Today I'll be describing cases reported to
14 the FDA's adverse event reporting system of
15 gastrointestinal bleeding in individuals who ingested
16 an over-the-counter, non-steroidal, anti-inflammatory
17 drug or aspirin.

18 The non-steroidal, anti-inflammatory drugs
19 have over-the-counter indications for use as analgesic
20 and anti-pyretic. Aspirin has over-the-counter
21 indication for use as an analgesic.

22 The adverse event reporting system, AERS,
23 is an FDA database of spontaneously-reported adverse
24 drug events. We searched AERS for recent U.S. cases
25 of gastrointestinal bleeding attributed to the
26 ingestion of non-steroidal, anti-inflammatory drugs or

1 aspirin. And we searched for these cases that were
2 received by the Agency for the years 1998 through
3 2001.

4 We screened the cases for OTCness. For
5 the non-steroidal, anti-inflammatory drugs, we did the
6 screening at the time we did the review. We screened
7 the cases for the use of an over-the-counter product,
8 or for mention of over-the-counter use in the
9 narrative of the report.

10 For the aspirin review, we originally
11 reviewed all cases of gastrointestinal bleeding
12 reported to the Agency in this time frame and that
13 review is provided to you in the background material.

14 Most of the cases of gastrointestinal
15 bleeding that were reported to the Agency involved the
16 use of aspirin for vascular indications. For this
17 presentation, I'm presenting only the cases in which
18 aspirin was used for its analgesic indication.

19 Two hundred and seventy-nine cases are
20 included in the two series. One hundred and ninety-
21 seven case for the non-steroidal, anti-inflammatory
22 drugs, ibuprofen, ketoprofen and naproxen, and 82
23 cases are for aspirin.

24 Our findings for the non-steroidal, anti-
25 inflammatory drug series and the aspirin series were
26 similar in most respects. Where the findings were

1 similar, I'm combining the information and I will also
2 show you some differences that we found.

3 Most of the cases in the database were
4 reported to us by health care practitioners. One
5 hundred and twenty-five of the cases were reported by
6 health care practitioners; we also received a fair
7 number from consumers. We had 63 from, directly from
8 consumers.

9 The mean age in the case series was 59
10 years. There was a wide range in this age. For
11 gender, half of the patients in this series were male;
12 43 percent were female. And in the remainder of the
13 cases gender was not reported.

14 When the indication for use of the product
15 was included in the report, pains and aches and pains
16 were most often reported. The next most commonly
17 stated indication was arthritis, and this is
18 osteoarthritis and unspecified arthritis. The next
19 most commonly reported was headache, then back, neck
20 or shoulder pain, then lower extremity pain and then
21 fever.

22 When the location of the bleed was stated
23 in the report, the stomach was most often cited. Next
24 most commonly reported was the duodenum, then
25 unspecified, upper-gastrointestinal site, then
26 esophagus, then a lower GI site.

1 For the non-steroidal, anti-inflammatory
2 drugs, the median time to onset from the time the
3 patient first starting using the drug to the time the
4 bleeding occurred was seven days. In the aspirin
5 series, it was about a month, instead of about a week.

6 But in both of those series, there was a wide range
7 in time to onset.

8 We looked for risk factors in the cases
9 and we used the risk factors that are published in the
10 medical literature. We looked for previous
11 gastrointestinal bleed or history of an ulcer or for
12 helicobacter pylori. We looked for serious systemic
13 disease. We also looked at social history, ethanol
14 consumption or tobacco use, and we looked at the use
15 of, the concomitant use of medications that could
16 increase the risk of bleeding: another non-steroidal
17 anti-inflammatory drug, aspirin, an anticoagulant
18 drug, corticosteroid.

19 For high dose we looked to see if the
20 patients were using doses over the labeled over-the-
21 counter dose and for advanced age, we used age 65 and
22 older.

23 Seventy percent of the patients in our
24 series had at least one risk factor; 40 percent had
25 more than one risk factor and 29 percent had no risk
26 factors apparent in the report. The most commonly

1 reported risk factor identified in the cases was the
2 concomitant use of another medication that could put
3 the patient at increased risk. In about one-half of
4 the cases, the patient was using another drug that
5 could increase risk, and another non-steroidal anti-
6 inflammatory drug or aspirin was the most common
7 concomitant medications.

8 About 40 percent of the patients were of
9 advanced age. We had a history of a previous
10 gastrointestinal bleed or also h. pylori in 18 percent
11 of the cases. Ethanol use was reported in 12 percent
12 and tobacco use was reported in 5 percent.

13 Almost 14 percent of the patients in the
14 non-steroidal anti-inflammatory drug series were using
15 doses over the labeled OTC dose and that's not
16 counting the possibly concomitant medication; that's
17 just the drug that it was reported for. In the
18 aspirin series only one patient was, exceeded the OTC
19 labeling.

20 Ultimately, most patients in the series
21 had a good outcome. About three-quarters of the
22 patients were hospitalized and most of those patients
23 did recover. However, 13 patients in the series died.

24 Conclusions that we have from looking at
25 this is that gastrointestinal bleeding occurs with the
26 over-the-counter use of non-steroidal anti-

1 inflammatory drugs and aspirin and that most patients
2 required hospitalization and then recovered.

3 In terms of risk factors, most, but not
4 all, of the patients in the series had risk factors
5 for gastrointestinal bleeding and concomitant
6 medications, advanced age and a gastrointestinal
7 history were often reported.

8 DR. CRYER: Let's see here. Here we go.

9 I've been asked to give an overview of
10 this subject on the gastrointestinal risks of over-
11 the-counter NSAIDs with the aim of bringing the entire
12 group up to a common level of discussion while several
13 of us know these issues very clearly. I'll make a few
14 disclaimers first.

15 In looking through this literature, most
16 of what we know about it is about the effects of the
17 prescribed products and there are fewer evaluations on
18 the risk of the over-the-counter agents, and those
19 evaluations which do exist in the OTC arena, many have
20 looked at OTC doses in patients who chronically
21 receive NSAIDs and patients with chronic diseases.
22 And whether or not those evaluations or those
23 observations in chronic patients with chronic diseases
24 relates to the OTC use with acute, intermittent doses
25 in patients with relatively, who are relatively
26 healthy is unclear.

1 But having given the limitations of the
2 data set, I'll just give this introduction by listing
3 the NSAIDs that are available both by prescription and
4 as OTC products. As you can see they're listed in
5 three categories, the non-salicylates, the non-aspirin
6 NSAID salicylates and the Cox-2-specific inhibitors.

7 Comments specifically about the OTC.
8 Amongst this group of 26, only four are available in
9 the OTC fashion, as you know: aspirin, ibuprofen,
10 ketoprofen and naproxen. A few consistent
11 observations are that the OTC doses are usually half
12 of the prescribed doses, and I think it's important to
13 point out that all of the OTC NSAIDs that are
14 available are non-selective Cox inhibitors. So to the
15 extent that Cox-2-specific inhibition imparts
16 gastrointestinal safety, that would not be expected to
17 be an inherent component of the OTC products.

18 Now, looking at the actual risk of NSAIDs,
19 they're generally divided into, as we've heard, into
20 three categories: those attributable to the GI tract,
21 those attributable to the kidney and the platelet.
22 I'm going to focus on the GI tract. Drs. Pelayo and
23 Griffin will speak a little later, in a few minutes,
24 about the kidney effects and, we're not going to have
25 a lot of discussion about platelet effects, but as it
26 relates to gastrointestinal events, the platelet

1 effects manifestations in the GI tract are largely a
2 conversion of asymptomatic endoscopic lesions to
3 clinically relevant bleeding lesions.

4 But with respect to the GI tract, the
5 ulcers are the ones, the events of greatest concern
6 and with regard to epidemiologic observations of not
7 exclusively NSAID-related ulcers, but peptic ulcers in
8 general, there have been a, this demonstrates a few
9 interesting phenomena, which only reported to the
10 '90s, I would say these, several of these concepts
11 have persisted to current date.

12 And that is that if you look at the
13 hospitalizations for uncomplicated ulcerations for
14 both gastric or duodenal, they've been declining over
15 the last several years. This is probably related to
16 the decreasing prevalence and the increase in
17 eradication of the number one cause of ulcer disease,
18 helicobacter pylori.

19 But despite the decreasing prevalence
20 overall of uncomplicated ulceration, interestingly for
21 both, for the incidence of the complicated
22 ulcerations, specifically bleeding ulcers, has been
23 consistent and for duodenal ulcers, as you can see,
24 has increased.

25 I would like to make the case that this
26 increasing incidence of bleeding ulcers that we've

1 been seeing over the last several years is probably
2 related to the increasing exposure of the non-
3 steroidal anti-inflammatory drugs, much of which has
4 been OTC, and I'll have a few data which support that
5 contention in a few slides.

6 What we see endoscopically, as
7 gastroenterologists, is shown here, very
8 characteristically, in these NSAID users. We see this
9 constellation of hemorrhagic lesions, mixed with
10 erosive injuries scattered throughout the stomach, but
11 principally in the stomach. Fortunately, most of
12 these lesions are asymptomatic and not particularly of
13 much clinical concern as it relates to morbidity.

14 The greater concern with these agents is
15 typically shown here, as an NSAID-related ulcer and
16 with regard to how frequently these endoscopic ulcers
17 occur, there've been, there's just been a litany of
18 data that look at this and, more or less, gastric
19 ulceration has been reported, at least with the non-
20 selective agents, to occur somewhere in this range,
21 and the duodenal ulcer somewhere in this range.

22 The consistent observation being that
23 gastric ulceration associated with NSAIDs is much more
24 common than the duodenal ulceration. But, again, the
25 caveat is this is endoscopic, these are endoscopic
26 ulcers, at prescribed doses, much of which is

1 asymptomatic. With the regard to the incidences of
2 clinically relevant ulcerations, ulcers that present
3 with bleeding, it's somewhere in this range, probably
4 about two percent, but at least should be in the one
5 to four percent range.

6 That's the data as it relates to the
7 prescribed products. Now what about the risk of these
8 agents? Pretty consistent. These are, there's a
9 compilation of observations over several studies, but
10 they all pretty consistently tell the same story.
11 They're placing at very high risk for this, is a prior
12 history of a bleed, concomitant anticoagulant use or
13 corticosteroid use.

14 Pretty consistently there's also been this
15 kind of step-wise increased risk associated with
16 increasing age. And specific to this discussion, it's
17 clear that the risk of this problem is associated with
18 dose, and to the extent that the OTC products are
19 generally lower doses, at least a half a dose or less,
20 then the risk should be somewhere within the range
21 seen in the low-dose experience.

22 In general, I would say that a relative
23 risk of three is probably a consistent observation
24 that is seen throughout the studies.

25 A couple of the, few of the concepts that
26 I'd like to review are the specific risks of OTC

1 NSAIDs and I'd like to talk about them as it relates
2 to the non-aspirin NSAIDs versus aspirin. I think
3 conceptually and mechanistically, these, aspirin
4 separates itself from the non-aspirin NSAID, and so
5 I'd like to discuss them separately.

6 Specifically, interestingly, with regard
7 to the prevalence of this problem, this was one of the
8 studies that addressed the prevalence of NSAID use in
9 GI bleeders. These were all patients who presented to
10 the hospital, acutely 400 of them with GI bleeding and
11 they were asked whether they were using prescription
12 or OTC products or whether they were using non-aspirin
13 NSAIDs or aspirin.

14 So if you look at the OTC usage in these
15 GI bleeders, 42 percent of GI bleeding was associated
16 with OTC NSAID use, much of which was aspirin. If you
17 look at all forms of NSAID exposure in this
18 experience, 58 percent of the patients, 58 percent of
19 GI bleeders in this experience were taking some form
20 of an NSAID.

21 Other more recent studies have suggested
22 that up to 80 percent of GI bleeders will have been
23 taking some form of an NSAID, providing support for
24 the epidemiologic observations that I've reviewed with
25 you a little bit earlier. And much of this is OTC and
26 much of the OTC experience, as you can see, is low

1 doses of aspirin.

2 Another prevalence study is this
3 observation from, it's a GI bleeding registry that
4 came from the American College of Gastroenterology in
5 which gastroenterologists, practicing
6 gastroenterologists, submitted information documents
7 about their patients who had GI bleeding versus
8 patients who were endoscoped who did not have GI
9 bleeding.

10 And within this report the prevalence of
11 use of aspirin, ibuprofen, naproxen and acetaminophen
12 was seen for either upper GI bleeding, lower GI
13 bleeding, total GI bleeding, versus no GI bleeding.

14 And, as you can see, patients overall with GI bleeding
15 more frequently used aspirin, ibuprofen and naproxen,
16 but not acetaminophen, when compared to control
17 patients.

18 Now the two studies that I've just
19 reviewed for you actually were prevalence studies, and
20 didn't address the risk as it relates to looking at
21 the overall population of OTC NSAID users, i.e., the
22 denominator, and then trying to assess the risk within
23 that population of exposed patients.

24 A couple, this question is addressed from
25 case control studies and cohort studies and I'll share
26 with you two case control studies which have addressed

1 this issue of risk with OTC. This correlates a low or
2 medium dose with OTC use and, as you can see, in the
3 low to medium prescribed dose range, this relative
4 risk was about two-and-a-half.

5 Another consistent observation that you'll
6 see throughout the studies is that the risk with a low
7 to medium dose, or OTC doses, is probably about half
8 that seen with the higher doses of NSAIDs. Again, the
9 caveat being is that we're looking at a database, an
10 observational experience with patients with chronic
11 NSAID exposure, of patients with chronic diseases
12 rather than acute, short-term or intermittent use in
13 patients who are relatively healthy.

14 Another observation, again this, this
15 actually is another analysis of the ACG bleeding
16 registry data that I previously showed you which
17 indicated that in the patients, and this was
18 specifically rather than low-dose, prescribed NSAIDs,
19 this was specifically OTC NSAIDs, again the relative
20 risk looked like it was three.

21 Interestingly, this because an outlier the
22 risk with the prescribed NSAIDs was lower than what we
23 would have expected it to be, based upon our previous
24 descriptions, and, amongst the OTC products, the risks
25 of aspirin are higher than that of ibuprofen and the
26 relative risk associated with acetaminophen was not

1 increased over controls.

2 Now within the ibuprofen group, OTC
3 ibuprofen group, it's interesting; there is a dose-
4 response relationship or at least in this bleeding
5 registry experience there was a dose-response
6 relationship that was observed such that as one went
7 from doses of ibuprofen less than 600 milligrams per
8 day up to the OTC dosage, you would see, develop the
9 odds ratio increasing from 1.8 to 3.9 in this
10 experience.

11 There hasn't been a lot, in my assessment,
12 about the risk associated with the duration of OTC
13 NSAID usage patterns. And this is, these are some
14 data that come from a paper presented at
15 gastroenterology meetings last year. You have OTC
16 NSAID users, about 500 of them, and compared this to
17 about a thousand controls who were not using NSAIDs.

18 With regard to how commonly or how
19 frequently, or the duration of NSAID use, over the
20 previous month, very surprisingly, 80 percent of the
21 patients were using their NSAIDs for greater than 75
22 percent of the preceding month. Now in defense,
23 however, of these NSAID users, much of this was
24 probably daily use of low-dose aspirin. As you can
25 see, 40 percent of the patients were taking their
26 NSAID for prevention of cardiac problems.

1 Now having said that, this still leaves
2 about another 40 percent of these chronic users who
3 were taking it for other reasons, such as aches,
4 pains, arthritis, headaches, suggesting that use of
5 non-aspirin NSAIDs was also fairly prevalent and for
6 durations longer than suggested or recommended by the
7 label.

8 With regard to the GI risk that was seen
9 with OTC aspirin usage in this survey, OTC users
10 versus controls, the risk of having any GI problem
11 over the preceding month was about 20 percent and,
12 more pertinent to our discussion, the risk of having a
13 GI bleed or an ulcer in this experience over the
14 preceding month was about a 0.6 percent prevalence,
15 which was a relative risk of two albeit with a lot of
16 confidence intervals.

17 Associated with the use of these OTC
18 NSAIDs was, very interestingly, the use of OTC GI
19 medications which was much more commonly used in the
20 OTC population than controls, probably for the control
21 of the symptoms associated with their OTC NSAID use.
22 The same committee, two months ago, recommended
23 approval of OTC proton pump inhibitors. Most of this,
24 well all of this was antacids or H2 blockers, but I
25 would assume with the advent of OTC PPIs that they
26 would also in the future be used for this indication.

1 That was the non-aspirin NSAIDs. What
2 does the data say about low doses of aspirin? These
3 are, this is one recent report of patients
4 hospitalized for GI bleeding suggesting that aspirin
5 at any dose was associated with the relative risk of
6 about three, but that's across all doses of aspirin.

7 Looking more specifically at the dose-
8 response relationship across the indicated doses of
9 aspirin, in this placebo-controlled study evaluating
10 low-dose aspirin for the prevention of TIAs over six
11 years, there was an increase in rates of GI bleeding
12 with aspirin 300 milligrams a day going to 1200
13 milligrams a day. This relative risk compared to
14 placebo for 300 milligrams of aspirin was a relative
15 risk of about 1.6.

16 Subsequent studies have looked at lower
17 doses of aspirin than 300 milligrams a day, this being
18 one of the studies that, again, another study that's
19 looked at regular use of regular aspirin within this
20 range of 325 milligrams a day or less, in the United
21 States a relative risk of about two; in Sweden the
22 relative risk was about 4. Looking at the lower, even
23 lower doses of aspirin, this being another study,
24 suggests that as one increases the dose from 75 to 150
25 to 300, odds ratios going from two to three to about
26 four.

1 The mechanism of injury within the
2 gastrointestinal tract, and this is well known to
3 several in the room, there are several potential
4 components. It's probably multi-factorial. But one
5 of the components that's been most consistently
6 accepted as a mechanism that underlies this problem is
7 a reduction in prostaglandin synthesis, related to
8 inhibition of the enzyme cyclo-oxygenase.

9 The studies with the Cox-2 specific
10 inhibitors, I think, provide a pretty good proof of
11 concept that if one does not inhibit cyclo-oxygenase
12 or if one does not reduce prostaglandins within the
13 stomach, one is not likely to see gastrointestinal,
14 increased susceptibility for gastrointestinal
15 ulceration.

16 So working with that concept of
17 prostaglandin synthesis being a surrogate marker to
18 suggest toxicity, we looked at that as it related to
19 whether or not there was any dose of orally-
20 administered aspirin which would be without
21 gastrointestinal toxicity in a 90-day prospective
22 study of, endoscopic study, of health subjects at
23 baseline and then at 45 and 90 days.

24 Interestingly, aspirin at a dose of even
25 10 milligrams a day, given chronically for three
26 months was associated with a 60 percent reduction in

1 gastric prostaglandins compared to baseline. In all
2 of these doses ulceration, gastric ulceration was
3 observed.

4 When answering the question of whether or
5 not different formulations of aspirin would reduce the
6 risk, this is one such study that suggests that the
7 answer to that is 'no.' If, irrespective of whether
8 one gets enteric-coated aspirin, versus buffered
9 aspirin, the risk for gastric or duodenal ulcer
10 bleeding is not different from plain aspirin. There's
11 been a subsequent experience from Denmark that also
12 suggested that the preparation of enteric-coated
13 aspirin does not reduce risk.

14 And then, so what do we do about this
15 problem of the risk of gastrointestinal bleeding
16 associated with aspirin? One recent report in the, a
17 couple of months ago from the New England Journal of
18 Medicine, suggested one proposal, and this was an
19 evaluation of patients who were at high risk, meaning
20 all the patients had had a previous history of ulcers
21 which were healed and then they were given, in a
22 prospective fashion, either aspirin at a dose of 100
23 milligrams or aspirin plus a proton pump inhibitor.

24 The points that I would like to make about
25 this, one that I find very surprising, but if true is
26 somewhat concerning, and that is that in this high-

1 risk patient population were given just aspirin 100
2 milligrams a day, that the incidence of recurrent
3 bleeding was 15 percent in those aspirin users,
4 reduced ten-fold to about one and a half percent with
5 the use of a proton pump inhibitor.

6 What about this issue of aspirin in low,
7 to what extent does low-dose aspirin increase the,
8 change or modify the risk associated with non-aspirin
9 NSAIDS. Two reports I'd like to review for you that
10 might address that, this being the first. A national
11 cohort study from Denmark looking at 27,000 patients
12 given doses of aspirin within this range in which low-
13 dose aspirin was associated with about a two and a
14 half increase of risk over the general population, and
15 combining it with aspirin, combining it with a non-
16 selective NSAID, doubled that risk.

17 We get another piece of, another picture
18 into this question from the class study in which
19 celecoxib and the non-selective NSAIDS, ibuprofen and
20 diclofenac B this being the six-month data, by the way
21 B were looked at for the development of ulcer
22 complications or symptomatic ulcers or ulcer
23 complications. And, as you can see, in the patients
24 not taking aspirin shown here, and the patients who
25 were taking aspirin down here, that either for the
26 non-selective NSAIDS, there was an increase in the

1 rate of the development of gastrointestinal bleeding
2 of about two-fold, in those who were taking aspirin.
3 And in the celecoxib, the increase ranged from about
4 three- to five-fold.

5 So two pieces of evidence suggesting that
6 somewhere in the range of two- to five-fold, aspirin,
7 when given in combination with non-selective NSAIDs
8 will increase the risk of bleeding above those
9 patients who are not taking aspirin, just the non-
10 selective NSAIDs or Cox-2 specific inhibitors alone.

11 What about, we've had a fair amount of
12 discussion on ethanol this morning. Several studies
13 that have looked at this. There've been, I will just
14 say that it's, to me it's inconclusive but there have
15 been several studies, several of which have supported
16 a relationship.

17 Again, this is our GI bleeding database
18 from the American College of Gastroenterology,
19 suggesting an increased risk for this combination of
20 alcohol plus an OTC NSAID when it's compared to either
21 alone. I will say, one of the potential limitations
22 of the studies that 12 percent of these patients had
23 gastric or esophageal varices, suggesting a
24 confounding relationship potentially of ethanol use
25 leading to cirrhosis and an increased potential for
26 bleeding when exposed to aspirin or a non-selective

1 OTC NSAID.

2 Another report looking at this
3 association, comparing these various categories, but
4 when looking across the various columns, comparing
5 those who never drank to those who have taken ethanol,
6 there was some increase in relative risk, albeit
7 modest, comparing those who never drink to those who
8 took ethanol, but with overlapping confidence
9 intervals.

10 One of the questions that's been raised
11 recently and was suggested yesterday in our discussion
12 was whether or not acetaminophen has a risk for
13 gastrointestinal injury. A couple of studies that
14 have addressed this. One, which I think is clearly an
15 outlier, and one for which there has been a lot of
16 discussion has been this study which suggested an
17 increased relative risk for gastrointestinal bleeding
18 associated with increasing doses of acetaminophen.
19 This is clearly an outlier study.

20 I think most gastroenterologists, if not
21 all of us in the room, would suggest that
22 acetaminophen is not associated with the risk for
23 gastrointestinal bleeding. I think what we're looking
24 at here is an instance of confounding by indication.

25 For example, several, when these authors
26 adjusted their data for confounding associations,

1 specifically a previous risk, a previous history of
2 gastrointestinal disease, these risks markedly
3 decreased, suggesting that what we're actually looking
4 at here is a reflection of risk of previous disease
5 state rather than a risk associated with
6 acetaminophen.

7 Another study looking at this is one which
8 we've previously seen, I've showed you earlier, again
9 showing that acetaminophen is not associated with the
10 increased odds ratio of gastrointestinal bleeding at
11 OTC doses.

12 Again, coming back to this argument of
13 prostaglandins being intermediate markers to suggest
14 the potential for ulceragenicity, we've looked at this
15 question in a different way in a paper that we're
16 going to present next month in our gastroenterology
17 meetings. Again, looking at prostaglandin
18 concentrations, and endoscopically-obtained biopsies
19 from humans, with these various drugs, acetaminophen
20 indeed when placed and evaluated in vitro, at various
21 concentrations, has no reduction in gastrointestinal
22 prostaglandins.

23 The superimposed white boxes are the
24 expected serum concentrations that one might reach
25 with clinically-relevant concentrations, or
26 clinically-relevant doses of these agents. And you

1 can see, with acetaminophen, rofecoxib or celecoxib,
2 no reduction, no significant reduction of
3 gastrointestinal prostaglandins. However, with
4 naproxen, at clinically relevant concentrations,
5 almost 100 percent reduction in prostaglandins. We
6 did not evaluate ibuprofen in this evaluation.

7 Since we looked at the question of how
8 might acetaminophen affect gastrointestinal injury, I
9 think it's also reasonable to ask the corollary of how
10 are NSAIDs associated with hepatotoxicity. There has
11 been a lot of data on this and, compared with other
12 classes of drugs, hepatotoxicity with NSAIDs is really
13 uncommon.

14 With respect to the sub-clinical
15 observations of increases in liver tests, one percent
16 with most NSAIDs, there is an outlier, diclofenac,
17 likely 15 percent increases in liver tests across the
18 population. These are not clinically relevant in most
19 instances.

20 One recent exception to that was a
21 bromfenac, Duract, J which was introduced for clinical
22 use in 1997, but removed in 1998 because of cases of
23 hepatic failure. The mechanism of hepatotoxicity with
24 NSAIDs in most instances is idiosyncratic, that is
25 it's not related to dose, not related to duration.
26 It's with the OTC NSAIDs; these are, as I said, rare,

1 also rare with aspirin, but there is some intrinsic
2 hepatotoxicity associated with aspirin, appears to be
3 related to dose. Less at 325 milligrams per day.

4 With respect to duration, if one is going
5 to see it, it's typically with, during periods of time
6 that are longer than six days at higher doses in
7 patients with inflammatory conditions. One very clear
8 example of this was Reye's Syndrome in which
9 increasing doses in children with febrile illnesses
10 was associated with significant hepatotoxicity, a
11 disease which has been fortunately reduced and has led
12 to recommendations for avoidance of aspirin in
13 children with febrile illnesses, respiratory illnesses
14 or vericella.

15 So, in summary, what, my assessment of
16 this literature is that OTC NSAIDs are associated with
17 some increase in GI risk. These GI risks of OTC
18 NSAIDs include upper and lower gastrointestinal bleed.

19 I didn't talk a lot about the lower GI bleeding, but
20 there is an evolving literature to suggest that risk
21 as well.

22 The risk appears to be related to dose.
23 Much of the GI risk associated with OTC NSAIDs is
24 related to aspirin, unfortunately, even at lower
25 doses. Low-dose aspirin, combined with an NSAID, will
26 increase that risk for bleeding above NSAID alone

1 about two- to four-fold. The enteric-coated or
2 buffered aspirin preparations do not reduce the risk
3 and hepatotoxicity with OTC NSAIDs and with aspirin
4 are uncommon events.

5 So I'll turn it over to Dr. Pelayo, from
6 the Division of Cardio-Renal Drugs.

7 DR. PELAYO: Good morning.

8 Mr. Chairman, members of the Advisory
9 Committee, representatives of the pharmaceutical
10 industry, FDA and guests, the purpose of the
11 presentation is to review the potential for over-the-
12 counter non-steroidal anti-inflammatory drugs to cause
13 nephrotoxicity. The Division of Over-the-Counter Drug
14 Products has asked the Division of Cardio-Renal to
15 address the following questions: Are non-prescription
16 doses of over-the-counter NSAIDs nephrotoxic and, if
17 so, what is the outcome of a risk-benefit analysis?

18 Let us first review the recognized NSAID-
19 induced nephrotoxicity. In the aggregate, clinical
20 studies on the use of prescription doses of NSAIDs,
21 reviewed by the FDA, have provided compelling evidence
22 for sub-clinical, however less serious, renal toxic
23 effects for these agents. NSAID-induced
24 nephrotoxicity is characterized by fluid and
25 electrolyte disturbances leading to sodium retention,
26 edema and hyperkalemia. These drugs can also

1 adversely influence blood pressure control, causing
2 blood pressure to increase.

3 An acute decline in renal function, which
4 is associated with increases in serum creatinine could
5 occur with the use of NSAIDS. And if severe renal
6 ischemia develops, acute renal failure could result,
7 proteinuria, nephritic syndrome, interstitial
8 nephritis and varying degrees of renal impairment are
9 uncommon but distinct NSAID-related nephrotoxicity.

10 Acute renal papillary necrosis is a rare
11 form of NSAID nephropathy that represents a permanent
12 form of renal parenchymal damage. Despite the well-
13 recognized, acute biological effects of NSAIDs on the
14 kidney, NSAID-induced, chronic renal failure as a
15 result of chronic use is significantly less well-
16 documented.

17 Albeit, the majority of healthy, normal
18 subjects who are exposed to therapeutic doses of
19 NSAIDs for a limited duration tolerated these drugs
20 without untoward renal effects, a subset of
21 individuals have been identified who are more
22 susceptible to potentially life-threatening
23 nephrotoxicity, including acute renal failure and
24 serious fluid and electrolyte disorders. This at-risk
25 population comprise subjects afflicted with volume
26 depletion, underlying kidney disease, congestive heart

1 failure, liver dysfunction with ascites and the
2 elderly.

3 Now, maternal use of NSAIDs in the last
4 trimester of pregnancy has been associated with
5 significant neonatal nephrotoxicity. The
6 aforementioned renal-adverse events in at-risk
7 populations which qualitatively define the safety
8 profile of these drugs are currently described in the
9 labeling for prescription doses of NSAIDs.

10 Next, the risk of nephrotoxicity needs to
11 be quantified. So what are the rates of occurrence of
12 NSAID-related kidney-adverse events for prescription
13 doses? The point estimates a 95 percent confidence
14 interval for these rates are not well-defined for
15 either healthy or at-risk populations.
16 Notwithstanding, the next five slides show
17 representative incident rate for kidney adverse events
18 identified in their review of the clinical database
19 comprised of two clinical studies.

20 The clinical trials have prospective,
21 randomized, placebo-control and parallel group design
22 and a treatment duration of 18 weeks. Three hundred
23 and sixty-five healthy subjects with osteoarthritis
24 were evaluated per group. Incident rates for renal-
25 adverse events, as reported by the principal
26 investigators associated with ibuprofen, 200

1 milligrams, excuse me, 2,400 milligrams daily were
2 compared to those documented in the placebo arm.

3 Only data obtained with the use of
4 ibuprofen was represented. It should be noticed that
5 there are not adequate data indicating significant
6 difference in nephrotoxicity among NSAIDs. As can be
7 seen in this slide, prescription doses of ibuprofen
8 were associated with an incident of edema of
9 approximately 4.5 percent, a value that was twice of
10 that observed in the placebo group.

11 This slide summarizes the data on
12 hyperkalemia. Hyperkalemia occurred at a rate of 0.8
13 percent with ibuprofen while no patient receiving
14 placebo developed this adverse event.

15 This slide shows rates of occurrence for
16 hypertension. Hypertension was reported in 5 percent
17 of ibuprofen-treated patients and in 3 percent of the
18 patients receiving placebo.

19 The incident rates for elevated serum
20 creatinine are shown in this slide. This adverse
21 event occurred with an incidence rate of 1.5 percent
22 and 0.4 percent in ibuprofen and placebo-treated
23 patients, respectively.

24 Depicted in this slide is the incident
25 rate for proteinuria. Ibuprofen administration was
26 associated with higher rates of proteinuria than

1 placebo, 1.1 percent versus 0.5 percent respectively.

2 The investigator reported for either group
3 no cases of acute renal failure, interstitial
4 nephritis, or acute papillary necrosis. This finding
5 is not surprising since a significantly larger
6 clinical database is needed to detect these renal-
7 adverse events which are thought to occur at a rate of
8 less than 0.1 percent.

9 Having reviewed the renal safety profile
10 for prescription doses of NSAIDs, let us now focus on
11 non-prescription doses of OTC NSAIDs.

12 Currently, there are three NSAIDs
13 available as OTC drugs: ibuprofen was approved in
14 1984 with maximum daily dose of 1,200 milligrams,
15 which represents approximately 40 percent of the
16 prescription dose. Naproxen was approved in 1994 with
17 maximum daily dose of 600 milligrams, which represents
18 approximately 40 percent of the prescription dose.
19 Finally, ketoprofen has been available as an OTC
20 product in 1995 with an approved maximum daily dose of
21 75 milligrams, which approximately represents 25
22 percent of the prescription dose.

23 Of note, current labeling and packaging of
24 these OTC NSAIDs do not have language concerning
25 nephrotoxic risk.

26 Critical to the understanding of the

1 nephrotoxic risk, if any, associated with the use of
2 non-prescription doses of NSAIDs would be to have
3 safety data derived from clinical trials assessing
4 dose level versus nephrotoxicity. Thus, ideally,
5 assessment of the nephrotoxic risk associated with OTC
6 NSAIDs should rely on data derived from prospective,
7 randomized, placebo-controlled and adequately powered
8 studies, comparing non- versus prescription doses of
9 NSAIDs in healthy as well as at-risk populations. In
10 this regard, it is the understanding of the Division
11 of Cardio-Renal Drug Products that those data are not
12 available.

13 Lack of ideal data to assess these
14 nephrotoxic risks brings one to resort to
15 significantly less adequate sources, for instance,
16 retrospective, uncontrolled and underpowered studies,
17 meta-analyses and case reports published in the
18 medical literature.

19 In this regard, the National Kidney
20 Foundation in 1995, convened a group of investigators
21 and clinicians to consider and develop recommendations
22 on the issue of analgesic-related kidney disease. To
23 this end, the group of expert reviewers reviewed a
24 database comprised of 556 articles published in the
25 medical literature on aspirin, acetaminophen, aspirin-
26 acetaminophen combinations and NSAID-related

1 nephrotoxicity.

2 Based on the totality of the findings
3 supporting the notion that use of non-prescription
4 doses of OTC NSAIDs carries a nephrotoxic risk, the
5 National Kidney Foundation made the following
6 recommendation: "There should be an explicit label
7 warning patients taking over-the-counter NSAIDs of the
8 potential renal risks of consuming the drugs."

9 Lastly, the assessment of the nephrotoxic
10 risk associated with the use of OTC NSAIDs could rely
11 on data collected by the adverse event reporting
12 system. The Office of Drug Safety reviewed the
13 archive of the adverse event reporting system for
14 acute renal failure, chronic renal failure and renal
15 failure cases reported following the OTC approval date
16 for the three NSAID products when used in non-
17 prescription doses. The cut-off date for research was
18 August 10, 1999.

19 According to the reviewer, in each case,
20 the best effort was made to retain cases in which it
21 was known that either OTC dosages and/or an OTC NSAID
22 product played a role in the drug reaction. Subjects
23 with pre-existing conditions were not included.

24 The total number of adverse events
25 reported was as follows: 13,141 for ibuprofen; 10,794
26 for naproxen; and 2,000 for ketoprofen, corresponding

1 to 15, five and four years of reporting, respectively.

2 The reviewer identified 94 cases of renal failure for
3 ibuprofen, 26 cases for naproxen and one case for
4 ketoprofen.

5 Fifty-six subjects who used ibuprofen
6 required hospitalization; nine cases needed dialysis
7 and nine subjects died. Of note, 16 cases reported
8 for ibuprofen were within the pediatric age group. Of
9 concern, renal failure occurred within less than seven
10 days of exposure to drug and in subjects without
11 prescription factors.

12 For naproxen, 25 subjects were
13 hospitalized. Four cases required dialysis and three
14 subjects died. The only case reported for ketoprofen
15 required hospitalization.

16 In conclusion, a risk-benefit analysis
17 indicates that while the benefit obtained from the use
18 of OTC NSAIDs only relates to the relief of symptoms,
19 the use of OTC NSAIDs carries a nominal risk of
20 nephrotoxicity. However, there are no data available
21 to quantitatively define the risk. This lack of
22 information prevents us from reaching a conclusion
23 about whether the risk changes with dose.

24 Thank you for your attention.

25 DR. GRIFFIN: Good morning.

26 I was asked to talk about, we've had a lot

1 of experience doing studies on NSAID-adverse events in
2 the Tennessee Medicaid database. We've been doing
3 this for, well since Sid Wolfe from the public
4 citizens group asked the FDA to withdraw peroxicam as
5 an imminent health hazard. That was, I think, 1984 or
6 '85. Some of you from FDA may remember that.

7 But a number of groups who were working
8 with large prescription databases at that time were
9 asked by FDA to look at their databases and sort of
10 determine whether NSAIDs really did cause GI bleeding.

11 And it's, you know, now that's pretty well accepted,
12 but back in 1985 it wasn't.

13 So, we've done a number of studies with
14 NSAIDs, using the Medicaid database and FDA has
15 supported, at least in part, a lot of these
16 investigations. So I'm just going to go through some
17 of the lessons we've learned and share some of our
18 experience with you.

19 So, first I'm going to talk about the GI
20 complications and we have a little bit of information
21 on renal complications from this database. This is
22 actually information that Luis Garcia Rodriguez and
23 others published from Saskatchewan, and I think it's
24 really important because it really shows the
25 epidemiology of serious ulcer disease and we're
26 talking about ulcer hospitalizations and bleeding, and

1 it shows very nicely that the risk of these
2 complications, the lower two lines represent people
3 not on non-steroidal anti-inflammatory drugs.

4 As you can see, the risk increases with
5 age, and because this is an arithmetic graph, you
6 don't see so well what happens at the lower end of the
7 age group. But the risk increases about ten-fold over
8 the extremes of age. So age is a very important
9 contributor to the risk of ulcer disease.

10 Now what NSAIDs do is they increase that
11 risk about four-fold, or three- to five-fold, that
12 depends on dose, and you can see that if you increase
13 the, if you're at the higher age spectrum, when you
14 increase that four-fold, you get up to pretty
15 significant risks. We're looking here at absolute
16 risks and you can see that in the older population,
17 the absolute risks go from about four per thousand per
18 year, four hospitalizations per thousand persons per
19 year, to about 16 per thousand persons per year with
20 non-steroidal anti-inflammatory drugs.

21 So what that means is that people who are
22 using these drugs for a year at moderate doses have
23 about a one to two percent chance of being
24 hospitalized with a complication. Okay, so I'm going
25 to try to help translate these relative risks into
26 absolute risks where the data are there to do that,

1 because I think that's important when we're thinking
2 about the risks to patients, that we really want to
3 know what their absolute risk is.

4 Now, these are data from the Tennessee
5 Medicaid database, and this is a big, computerized
6 administrative database, and has very detailed
7 information on prescription drug use and prescriptions
8 filled. But I think there are lessons to be learned
9 from these studies about over-the-counter drugs as
10 well.

11 For these studies in both GI disease,
12 people think of well, this is a big computer database
13 and you're relying on ICD-9 diagnoses, et cetera, but
14 for all these studies for the GI events and for the
15 renal events, we went to the hospital, these are all
16 hospitalized cases, we relied on ICD diagnoses to
17 identify possible cases, but then we went to every
18 hospital, we reviewed the records, we had specific
19 criteria for what constituted an ulcer or, in the case
20 of renal failure, what constituted acute renal
21 failure. So these are real people with real diagnoses
22 who had real events.

23 The comparison group are always a random
24 sample, a stratified random sample, of other Medicaid
25 enrollees who were not hospitalized. So they're a
26 control group taken from the same population from

1 which these people who were hospitalized were from.

2 Okay, so I'm trying to concentrate on the
3 NSAIDs that are available over-the-counter, so in our
4 studies, this was done using data from 1984 to '86.
5 People who used ibuprofen at doses lower than 2400
6 milligrams had about a doubling of risk of an ulcer
7 hospitalization and the risk increased with increasing
8 dose.

9 Similarly with naproxen at great than a
10 thousand milligrams versus a thousand-plus, the risk
11 increased with increasing dose. And for total NSAIDs,
12 we were able to cut the dose levels a little bit less.

13 So the lowest dose level is about, for ibuprofen
14 would be like less than 1200 milligrams, but it's
15 mixed in there with all the other doses. So, as you
16 can see, when you combine all the NSAIDs, there's a
17 clear dose-response effect and this has been shown in
18 just about every study that has looked at it.

19 David Henry took a lot of these NSAID
20 studies and did a meta-analysis, and there were
21 actually five investigations at that time that
22 included specific doses of ibuprofen and naproxen.
23 People used different doses and in the ibuprofen low
24 dose, most of the doses were around 1500 milligrams,
25 the cutoff, and as you can see again, there's a higher
26 risk with higher dose. But still with the low doses,

1 there's a 1.6, a 60 percent increase in risk of ulcer
2 hospitalization. Similarly with naproxen.

3 Now, this is the absolute risk. These
4 are, again, the data from Medicaid and it shows the
5 absolute risks, the events per thousand NSAID users
6 per dose. And again you can see that as the dose
7 increases, the event rate increases. So we go from
8 ten per thousand at the low dose to 15 per thousand at
9 the higher dose up to 20 per thousand. Again, one to
10 two percent of people on these doses are hospitalized
11 per year.

12 Now all these people had a baseline risk
13 of ulcer disease. So if you take out that baseline
14 risk and you look at the risk that is just due to the
15 NSAIDs, the events that would not have happened if
16 people hadn't taken NSAIDs, that's what you see in the
17 second set of bars. We're taking out the baseline
18 risk of ulcer disease in the population and then you
19 get between five and 15 per thousand events per year
20 in this population.

21 We do have some information on risk by
22 duration of use. So here I show you again in our
23 population, people 65 years and older, the rate of
24 non-users of hospitalization for ulcer disease was
25 four per thousand per year. We see the greatest risk,
26 the greatest absolute risk, in the first 30 days of

1 use, in our study. A lot of other people have
2 reported similar things.

3 But really, in a group of chronic users of
4 NSAIDs, the overall risk is driven by people who are
5 using the NSAIDs for a long period of time. So that,
6 for users of 31 to 180 days and users of greater than
7 180 days, basically the risk remains elevated. So
8 most of the risk, this 16 per thousand or 15 per
9 thousand, again, 1.5 per hundred, represent the risk
10 of people who are long-term users.

11 The other important information is that
12 people, the longer you take the drug, even though your
13 risk drops a little bit after the first 30 days,
14 you're accumulating risk. So if you're taking this
15 for months at a time, you have a risk of one to two
16 percent over one year; the next year, you have a, you
17 continue to have a risk of one to two percent. So if
18 you take these drugs for five or ten years, you end up
19 with a substantial risk.

20 Okay. I'm going to talk about a few
21 things that increase the risk of having an ulcer
22 complication. We found that back in the 1980s, about
23 one to three percent of people 65 and older were also
24 getting a prescription for corticosteroids. I think
25 that's probably higher now. And we found that if you
26 were using an NSAID you were about as likely to be on

1 a corticosteroid as if you weren't.

2 Co-prescription, an NSAID plus a
3 corticosteroid, increases your risk about 13- to 15-
4 fold over non-users. So that the ulcer
5 hospitalization rate in people who were using both of
6 these drugs was about five to six per hundred people
7 per year. So if you're using this combination for a
8 year, your risk of a ulcer hospitalization was five to
9 six per hundred.

10 Coumadin. Again, in our elderly
11 population in the 1980s, about one to two percent of
12 elderly were using coumadin. I think, again, it's
13 probably higher now with the increased indication for
14 use of coumadin, or anti-coagulation in the elderly.
15 This increases the risk of GI bleeding about 12-fold
16 over non-users, so that the hospitalization for GI
17 bleeding among people who use both coumadin and NSAIDs
18 is about three per hundred per year.

19 Now I'll talk for a minute about our study
20 on NSAIDs and acute renal failure. We identified
21 almost two thousand patients with community-acquired
22 acute renal failure. The rate in our population was
23 about four per thousand person-years. The median
24 length of the hospital stay was eight days. Three
25 percent of these people were dialyzed and the 30-day
26 mortality was about 36 percent. Now this included all

1 cases of acute renal failure, so people who came in
2 with sepsis and acute renal failure were included in
3 the, a lot of these obviously were very sick people.

4 We found that people who came in with
5 acute renal failure, about 18 percent of them were on
6 NSAIDs. And NSAIDs were associated with an increase
7 in risk, with an adjusted relative risk of 1.58.
8 Other, there were a lot of other factors associated
9 with acute renal failure: older age, male gender,
10 black race, being in a nursing home, being on
11 diuretics, taking ACE inhibitors and a lot of other
12 co-morbidities. When controlling for all these
13 factors, NSAIDs increased that risk. And obviously,
14 if you have these factors plus using an NSAID, the
15 risk is higher.

16 We tried to look at individual NSAIDs and
17 for this outcome since it was more rare, it's hard to
18 get very precise estimates of risk. Ibuprofen, we
19 found, was associated with a risk of 1.63; naproxen we
20 did not find a statistically significant increase in
21 risk. Ketoprofen, 1.55, but the confidence intervals
22 were wide.

23 We also tried to look at a dose response
24 and the top bar indicates the upper 95 percent
25 confidence intervals for these risks and again, we did
26 see a dose-response effect with ibuprofen, so that

1 with increasing doses we saw an increase, a risk of
2 acute renal failure. We also saw that the risk was
3 greatest in the first 30 days of use.

4 Finally, I think that it's important to
5 consider that over-the-counter drugs may be self-
6 administered as previously prescribed. In other
7 words, the doctor in the emergency room gave me 800
8 milligrams and therefore that's what I'm going to do
9 when I go home with my ibuprofen. So I think although
10 most of the studies that I've talked about and that
11 you've heard about are not specifically with over-the-
12 counter doses, people do take prescription doses even
13 though they get the medicine not under a doctor's
14 care.

15 Over-the-counter drugs may be used for
16 long durations and, as you can see, if you're taking
17 the drug for a long duration, even if the relative
18 risk is only two instead of four, that risk
19 accumulates over the time that you're taking it. Risk
20 increases with combinations of greater than one NSAID.

21 We were pretty shocked in the 1980s when
22 we found out that people using coumadin were just as
23 likely to be using NSAIDs as not. There is no
24 difference in NSAID use in coumadin users. So, and I
25 think that that's probably not that much different
26 today, unfortunately. People do not realize that

1 these drugs in combination with anti-coagulants are
2 not good, and I think that the same probably goes for,
3 you saw the multiple NSAIDs that are up there.

4 People don't realize that these are all
5 one class, so they may be taking an NSAID from their
6 orthopod and be given another NSAID by somebody else
7 and be taking ibuprofen over the counter. So this is
8 very relevant to OTC drug use. Even though alone, if
9 the drug alone does not cause an effect, if added to
10 another drug it causes an effect, it's still very
11 important.

12 Again, for GI events, the risk increases
13 with aspirin use, so a lot of people, increasing
14 numbers of people are using low-dose aspirin.

15 Unfortunately, in our database, we're not,
16 we can't study hypertension because we don't study
17 things that you really need patients and to monitor
18 them very closely, but I think, I feel very strongly
19 that the data presented on hypertension need to be
20 considered carefully, because small increases in mean
21 blood pressure have large population effects.

22 People, to be anecdotal, most people
23 realize that over-the-counter decongestants, they will
24 call you and say "Oh, you told me to take this, but I
25 have high blood pressure and the package says not to
26 take it." But I never had anybody tell me they

1 couldn't take an NSAID because they have high blood
2 pressure.

3 Other important effects of NSAIDs are
4 small bowel and lower GI bleeding, dyspepsia, which
5 increase health care costs and others that I won't go
6 into, but I just thought as well as sharing with you
7 some data, I took the opportunity to share some
8 opinions as well.

9 DR. CANTILENA: Okay, thank you very much to all
10 the FDA presenters.

11 We now have an opportunity for members of
12 the Committee to address their questions to the FDA
13 presenters, and we'll just open it up. Dr. Katz.

14 DR. KATZ: Dr. Cryer, why is it that older
15 people have more ulcers from NSAIDs than younger
16 people? What's the pathophysiology of that? Do we
17 know?

18 DR. CRYER: Well, it's possibly multi-
19 factorial. Certainly there's some physiologic basis
20 and that's one area that we've specifically looked in.

21 If you look at normal, healthy older individuals who
22 are not exposed to an NSAID, there is an age-related
23 decline in gastrointestinal prostaglandins which
24 appears to just sequentially decline with decades,
25 with advancing age.

26 For some, but not all NSAIDs, there also

1 appears that there may be some pharmacokinetic
2 proportional changes with advancing age for some of
3 them; as individuals have aged the serum
4 concentrations with similar doses have increased when
5 compared to younger individuals. There are other
6 complications as well.

7 DR. CANTILENA: Dr. Clapp.

8 DR. CLAPP: My question is for Dr. Pelayo.

9 With regards to the data that you found in the
10 adverse event report about pediatric renal failure in
11 association with ibuprofen, or NSAIDs, can you tell me
12 specifically the circumstances of the renal failure
13 for those 14 children? Was this dose-related? Was it
14 relative to improper dosing or overdose due to the
15 form of the ibuprofen, or, more information, please.

16 DR. PELAYO: I would like to ask Dr.
17 Johnson to respond to your question. He is the
18 reviewer of that particular data. But there are
19 several cases reported in the literature. Actually,
20 there is an article published by Dr. Mendoza from UCD,
21 in which -- nine cases of acute renal failure. The
22 acute renal failure was related to acute chronic
23 cases, and in other cases to acute interstitial
24 nephritis and there was no confounding disease. They
25 were healthy individuals. There was only one case in
26 which alcohol was related.

1 DR.CLAPP: One case?

2 DR. PELAYO: One case in which alcohol was
3 part of the picture. That is to say, they take a
4 drink, they dehydrate, they take an NSAID, an over-
5 the-counter NSAID, and that doesn't seem to be a good
6 combination because alcohol would lead to dehydration,
7 and that's a very important factor for the
8 development of acute renal failure. Dr. Johnson?

9 DR. JOHNSON: With regard to, I'm Mike
10 Johnson; I'm from the Office of Drug Safety. With
11 regard to the pediatric cases, this was ibuprofen or
12 renal failure, pediatrics, I believe you asked about
13 the dosage. One of the screening points on this was
14 to remove anything that was not OTC dosing. So the
15 overdoses, suicides, or things like that were all
16 pulled out initially, so they weren't included here.
17 The dosage on this, this is daily dosage now and this
18 doesn't speak to the distribution of it throughout the
19 day, the daily dosing on these cases amounted to a
20 hundred milligrams B there were two of those B two
21 hundred milligrams, there were two; four hundred
22 milligrams, there were four; and six hundred
23 milligrams, there were two. Okay, and that's the dose
24 distribution; the others were unknown.

25 Any other specifics on that? In the
26 pediatrics. I'm sorry if I missed it.

1 DR. CLAPP: My question also, the absolute
2 dosages, but was that the appropriate dose per
3 kilogram for these children because of the difference
4 in a 10-kilo taking six hundred milligrams is
5 certainly a problem, but six hundred for a 40-kilo
6 child is not an issue.

7 DR. JOHNSON: Right. You know what, I
8 don't know. I'm sorry. I'd have to pull it out.

9 DR. CANTILENA: Dr. Brass, then Dr. Laine,
10 then Dr. Cryer.

11 DR. BRASS: I'd like to first follow up
12 Dr. Katz's question with Dr. Cryer. I was also under
13 the impression that there's difference not only in the
14 mucosal injury but, in fact, a major factor in the
15 elderly and in some of the situations like
16 corticosteroids was the differential presentation,
17 that the patient would simply present with more severe
18 manifestations for a given level of injury because of
19 failure to recognize early warning, the lower
20 prevalence of early warning signs in the elderly, et
21 cetera, leading to a more severe presentation, showing
22 up at hospitalization databases, GI bleed databases,
23 etc. Could you comment on that? And then, the second
24 questions, related to that is, with the issue in the
25 elderly, are there any data about the pharmacodynamics
26 for efficacy in the elderly? That is, do the elderly

1 require the same plasma concentrations to get a
2 beneficial effect of these agents as the young?

3 DR. CRYER: I'll comment on the second
4 question first because that's the one that I clearly
5 don't know the answer to since I don't concentrate on
6 efficacy. So maybe someone else can more expertly
7 comment about changes in efficacy with analgesics, or
8 specifically NSAIDs, with age.

9 With regard to presentation, you're
10 absolutely right. I think, in fact, Dr. Griffin has
11 actually, if I'm not mistaken, but certainly other
12 data bases have kind of given us this data that the
13 elderly do tend to more frequently have a more common
14 asymptomatic presentation, that is not having had
15 preliminary symptoms prior to presenting with a
16 catastrophic event such as a bleed. And the reason
17 that the herald symptom of dyspepsia would be helpful
18 is that those patients would more likely present for
19 evaluation earlier on in the course of their
20 ulceration prior to a bleed.

21 DR. LAINE: Can I just disagree with that
22 a little because I, I'm not absolutely sure that's
23 true because when you look at studies, we and others
24 who look at endoscopic ulcers, age is also a
25 significant risk factor just for endoscopic ulcers,
26 and it's a similar increased risk factor for the

1 development of clinical events. So I'm not actually
2 sure I agree with that, but I think there are data
3 that once that person bleeds, then their mortality is
4 far higher. So my own view is I'm not sure it's the
5 presentation but the outcome once they present with
6 that clinical complication.

7 DR CANTILENA: Dr. Laine.

8 DR. LAINE: I had a question for the FDA
9 and it may not, none of you here may be able to answer
10 it, but I was actually struck by the alcohol warning
11 in the NSAID label. As someone's who's interested in
12 this, I have actually never been, really been a
13 believer that there's clear evidence that alcohol
14 potentiates the risk of bleeding in NSAID or aspirin
15 users.

16 Certainly, if you're, if you already have
17 varices it may be a problem, and, as we've heard, if
18 you already have cirrhosis, NSAIDs are quite bad from
19 the renal point of view. But as we saw today from
20 Byron's talk, that may have been, there may have been
21 an additive effect of alcohol and NSAIDs, but most of
22 the studies I'm aware of, both database studies and
23 prospective trials, don't really clearly show alcohol
24 as a risk factor. They do show these other things
25 we've talked about, age, bleeding, et cetera. So I
26 was wondering if you have other data to share with us

1 that can show me why you did that, or was that just to
2 even the playing field when you did the acetaminophen
3 label?

4 DR. CRYER: I would ask the same question.

5 DR. GANLEY: I'll let one of the
6 historians here give that answer.

7 DR. LUMPKINS: Yes, basically the Agency's
8 argument in the final rule was the additive effects,
9 the ill effects of alcohol in addition to the ill
10 effects of the NSAIDS.

11 DR. LAINE: It just strikes me as, then we
12 were just saying that alcohol is bad so don't drink,
13 but I'm not sure that, how it relates to the fact that
14 NSAIDS may be bad, alcohol may be bad, they're both
15 bad, but I don't understand, it seems to me that when
16 we put it in the label, it's indicating a potentiation
17 somehow, such as age potentiates other things.

18 DR. LUMPKINS: There's no data of any
19 potentiation.

20 DR. LAINE: Okay.

21 DR. LUMPKINS: The theory was two bad
22 things together aren't going to make a better thing.

23 DR. LAINE: Well, you can say that about
24 lots of things, anyway, okay, I mean, I just B later,
25 we might consider revisiting that.

26 DR. CRYER: Well, I also have the same

1 questions, Loren, as it related to the
2 gastrointestinal risk of the combination of alcohol
3 and NSAIDS. But one of the things that caught my
4 attention earlier on in Dr. Gilbertson's presentation
5 was that, possibly part of that discussion, decision,
6 was made upon the interaction at areas outside of the
7 gastrointestinal tract, for example, potentially the
8 increase in bleeding risk or the increase in drug-
9 drug-alcohol-aspirin interactions.

10 DR. CANTILENA: Yes, actually, that was a
11 part of it. I was actually here in 1993 on that
12 committee, so that was indeed part of the information
13 that we had in front of us.

14 We have Dr. Davidoff and then Dr. Katz.

15 DR. DAVIDOFF: Yes, I had a question for
16 Dr. Pelayo, regarding the statement that he put up
17 about, from the National Kidney Foundation, which
18 talks about, recommends that there be an explicit
19 label warning, warning patients taking over-the-
20 counter NSAIDS of the potential renal risks of
21 consuming the drugs. My question is whether your
22 understanding is that that statement includes
23 acetaminophen or not.

24 DR. PELAYO: No, that wasn't specifically
25 related to the use of NSAIDS.

26 DR. DAVIDOFF: Well, I've raised the

1 general question, then, about acetaminophen because
2 even though today's discussion is not about that drug,
3 as I recall, the initial concern about the chronic use
4 of pain relievers really began with phenacetine which,
5 I understand, is effectively acetaminophen. And
6 whether, if we're going to be talking about at least
7 chronic renal failure in connection with the NSAIDs
8 and aspirin whether we need in some fashion, maybe not
9 today but however, to revisit that question in
10 connection with the labeling of acetaminophen.

11 DR. CRYER: Okay, we can actually chat
12 about that later. We have Katz, Cush and Rumack.

13 DR. KATZ: Comment and a question.

14 First, to me, I'm not sure I understand
15 the relevance of the additive versus synergistic
16 distinction as far as what consumers need to know. If
17 there's an additive effect, to me that seems relevant
18 as well as much as a synergistic effect would be. And
19 my question is for Dr. Griffin, if she's still around,
20 oh, hi. Do you have data on the relative risk of GI
21 bleeding or GI events in patients on a combination of
22 coumadin and Cox-2 inhibitors? And how that compares
23 to NSAIDs?

24 DR. GRIFFIN: Not yet.

25 DR. CANTILENA: Dr. Cush.

26 DR. CUSH: I have two questions, one for

1 Byron and one for Dr. Ganley.

2 Byron, in your GI Advisory Committee and
3 the approval, or tentative approval of OTC PPIs, was
4 it ever discussed about the combined use of that with
5 these aspirin-like drugs?

6 DR. CRYER: One slight correction, that
7 was actually this committee, a couple of months ago,
8 and I do not believe that was part of our discussion
9 as I remember it, but many of you may correct me on
10 that.

11 DR. CANTILENA: Okay. No, I don't think
12 it was either. Dr. Ganley.

13 DR. CUSH: Dr. Ganley, could you clarify
14 something for me about the two pathways for OTC drugs
15 you discussed both yesterday and today, but today it
16 becomes a little more germane, one being the drug
17 monograph and the second being the new drug
18 application. It seemed to me the drug monograph was
19 sort of a historical grandfathering-in of historic
20 drugs, such as acetaminophen and aspirin. And then
21 the NDA was for new prescription drugs that then went
22 on the market as OTCs. But then you mentioned that
23 there's going to be a monograph now on ibuprofen. So
24 how does that --?

25 DR. GANLEY: Yes, what happened is that a
26 manufacturer submitted a citizen's petition to the

1 Agency requesting that ibuprofen be amended to the
2 monograph for internal analgesics. And they can do
3 that, and it's sort of a time and extent. After the
4 regulation's printed, and after five years of
5 marketing, where we have some historical perspective
6 on the OTC marketing of a product, under an NDA, you
7 can submit a citizen's petition to have it put into
8 the monograph. And that's what was done here.

9 And so, several years ago, the
10 manufacturer submitted the petition, sent in
11 supporting safety data and thus the proposal rule, or
12 proposed amendment to that monograph. And so that
13 proposed rule is now out for comment and people can
14 say, yes we agree with it, no we don't agree with it,
15 or whatever. What it does change then, is that
16 companies would no longer have to market under an NDA
17 and they can market under the monograph, which
18 relieves them of some of the regulatory burdens of,
19 you know, providing information to the Agency before
20 they do that. As long as they follow the conditions
21 of use under the monograph. Did you understand that?

22 DR. CANTILENA: Okay, we have Rumack,
23 Alfano, then Cryer.

24 DR. RUMACK: I'd like to make one quick
25 comment on the question about phenacetine and
26 acetaminophen. Acetaminophen is a metabolite of

1 phenacetine, but there is no back metabolism, except
2 in some animals. And the phenacetine that produces
3 the renal problem is a metabolite called
4 parafenatidine. So, all that you can see in animals,
5 acetaminophen back-metabolizing to phenacetine,
6 producing renal problems, you do not see that from
7 acetaminophen.

8 I have a question for Dr. Weaver. We've
9 heard from Dr. Griffin that many patients take the
10 over-the-counter dosage of the NSAIDs at prescription
11 levels, and we heard from the National Consumer League
12 that about a third of them, of their patients take
13 greater than the over-the-counter dose. The data that
14 you presented to us was just the over-the-counter
15 products and I wonder if the AERS database has been
16 looked at for the higher the prescription level that
17 would answer the question raised by Dr. Griffin and
18 the National Consumer League.

19 DR. WEAVER: We did, when we looked at the
20 non-steroidal anti-inflammatory drugs, we looked at
21 the over-the-counter use, not specifically at over-
22 the-counter dosing and we did find that 14 percent of
23 the patients in the, using non-steroidal over-the-
24 counter drugs, were using it at over the OTC labeling.

25 DR. CANTILENA: Okay, Dr. Alfano, then
26 Cryer, then Kopp.

1 DR. ALFANO: This is a question, maybe,
2 for Dr. Griffin, maybe Dr. Pelayo, and maybe some of
3 the statisticians on the panel can help me with this.

4 Because I'm trying to understand, and when you spoke
5 about relative risk of drug A versus drug B. And as I
6 look at that, and we talked a little bit about this
7 yesterday, we're doing that without any denominators
8 in terms of who's out there and how many people are
9 taking these drugs in the population that doesn't
10 present with such a side effect.

11 So I guess my concern is, or my question
12 is, are we really talking about a relative risk or a
13 probability that someone will appear in your database,
14 versus a relative risk to the population at large? It
15 sounds to me, you know, has the ring of relative risk
16 to the population at large, but since you don't know
17 the denominator, I don't know how you can calculate
18 that.

19 DR. GRIFFIN: In our study we know the
20 denominators. We have a population and we know
21 everyone who's using an NSAID. So, we can look at
22 people who use an NSAID and look at their absolute
23 risk of being, and I tried to show you the absolute
24 rates of ulcer disease in people using NSAIDs versus
25 those who don't.

26 So if we took a thousand NSAID users in

1 our population and they used the drug for a whole
2 year, then we would find 16 were hospitalized for an
3 ulcer complication. And we took a thousand people
4 from the same population who weren't using NSAIDs,
5 four of them B these are the averages B four of them
6 would be hospitalized for an ulcer complication.

7 Okay, so those are absolute rates; that's,
8 I think, what you're trying to get at.

9 The relative risk is derived by putting
10 one rate over the other, the rate of those exposed B
11 the 16 per thousand B divided by the four per
12 thousand. And that gives you the relative risk of
13 four.

14 So, when you're talking about a relative
15 risk, you're always, what you don't know, and I think
16 what's confusing is what we don't know is, well,
17 what's the baseline rate? If you know what the
18 baseline rate in your population is, then you just
19 multiply it by the relative risk. So if your baseline
20 rate of ulcer disease is one percent and you have a
21 relative risk of four, then you're increasing it up to
22 four percent. Does that make sense?

23 DR. D'AGOSTINO: In your presentation, you
24 occasionally, if I heard you correctly, said the
25 relative risk was somehow rather more important where,
26 in some sense, the absolute risk because you do have

1 the base and, possibly, I don't know if some of you,
2 the confusion, but they were constantly, you were
3 constantly presenting absolute risk which I presume
4 you got from your database and then went to relative
5 risk. So, that's all, was there someone else who was
6 presenting it, you had a question on the, that you had
7 a question on the relative risk being produced?

8 DR. ALFANO: No, it's just the databases
9 that, the AERS for example, where you don't have how
10 many people are taking it.

11 DR. D'AGOSTINO: Were they, I don't recall
12 them presenting relative risk at that point.

13 DR. CANTILENA: Okay, Dr. Cryer, then Dr.
14 Kopp.

15 DR. CRYER: Okay, so, my question is
16 actually for Dr. Griffin.

17 One of the things that struck me from your
18 presentation was your report on the risk of, in
19 intermittent users of NSAIDs from your Medicaid
20 database experience. And I would think that the
21 intermittent users who, I think, were about at a
22 three-fold increased risk compared to non-users, might
23 parallel what one might expect to see in the OTC-using
24 population. So the question is, is, I'm assuming that
25 the intermittent use was across all doses of
26 prescribed NSAIDs, and whether, the question is

1 whether you specifically teased out the low-dose use
2 within that intermittent group.

3 DR. GRIFFIN: No, we didn't. I mean, that
4 intermittent and chronic users were about four-fold,
5 actually, above, they were 15 per thousand and 16 per
6 thousand, about four-fold higher. And basically, if
7 you were filling your prescription every month, we
8 called you a chronic user. And if you skipped a
9 couple months in between, and only filled it part of
10 the time, and you know, didn't fill it religiously
11 every month, we classified you as an intermittent
12 user. And they had really similar risks.

13 DR. D'AGOSTINO: My understanding from
14 your presentation is that it had to all come from
15 prescriptions. I mean you don't know anything about
16 NSAID use over the counter. Am I correct?

17 DR. GRIFFIN: Well, we know about NSAID
18 use over the counter only from the medical record and
19 we know that about five percent of people who we
20 recorded as non-users were actually using OTC NSAIDs,
21 or using NSAIDs, according to the chart. So there's
22 obviously some misclassification when you look at a
23 filled prescription; not everybody is actually taking
24 the drug every day. And if somebody didn't fill a
25 prescription, they could still be taking their
26 spouse's or their friend's drug, or buying it over the

1 counter if they choose to buy it rather than get it
2 free from Medicaid.

3 But I think our data, and we have some
4 interview data as well, indicate that the filled
5 prescription is a pretty good surrogate for actual
6 use, in this population.

7 DR. D'AGOSTINO: But as prescription. I
8 mean they, if any of these bought over the counter,
9 and so forth, you could get possibly that information
10 from questioning,

11 DR. GRIFFIN: Right.

12 DR. D'AGOSTINO: But you have no sort of
13 systematic way of knowing how to adjust for that.

14 DR. GRIFFIN: Right.

15 DR. CRYER: In follow up to that comment,
16 I would like to remark that while you're, the
17 limitations of looking at prescribed databases are
18 acknowledged, I did, there are some, but fewer, data
19 sets which looked, which look exclusively at OTC use
20 and I reviewed several of those which you. And even
21 in those with exclu-- with specific OTC use, there
22 was the increased risk which was, interestingly, not
23 too different from the low-dose use in the chronic,
24 prescribed database series.

25 DR. D'AGOSTINO: No problem with that,
26 just in terms of how we should interpret the data that

1 was presented. Yours, data set, was obviously quite
2 different than those. Thank you.

3 DR. CANTILENA: Okay, we have Dr. Kopp,
4 Uden, Davidoff.

5 DR. KOPP: So, I have questions for Dr.
6 Griffin and Dr. Pelayo.

7 To follow up on that last point, if a
8 patient was not taking prescription non-steroidals,
9 but was hospitalized with acute renal failure and gave
10 a history of over-the-counter, would they be put into
11 the non-steroidal user group?

12 DR. GRIFFIN: No. We tried to estimate
13 what a missed classification was, but because we
14 didn't have information on the controls, on non-cases,
15 that we really couldn't, we didn't try to adjust our
16 risk. But I think the result of this type of
17 misclassification would be to underestimate risks.

18 DR. KOPP: Right. Yes, I think that's a
19 good point. And just to follow up, you gave the
20 adjusted relative risk of 1.58 for all non-steroidals
21 for acute renal failure. What's the confidence
22 interval, and specifically does it cross one?

23 DR. GRIFFIN: No. That was statistically
24 insignificant. I don't have the B

25 DR. KOPP: Okay. Thank you. And then a
26 question for Dr. Pelayo. You were careful not to get

1 into, let's see, where am I looking, to the very
2 difficult area of the risk of non-steroidals in
3 chronic renal failure. So chronic use of non-
4 steroidals.

5 And I know why you did that; it's
6 retrospective studies and they're flawed and they
7 disagree with each other. But I also notice the same
8 NKF report suggests that the prolonged, regular use of
9 non-steroidals should be discouraged. If such use is
10 necessary, renal function should be monitored
11 periodically.

12 Now I realize we don't have much data, but
13 do you think anything should be said on the label
14 about issues of regular use of non-steroidals and the
15 risks for chronic renal failure?

16 DR. PELAYO: Well, I think it all depends
17 how much weight you put on the data available. I
18 mean, if you do believe that the data unequivocally is
19 telling you that, then you should include it. You
20 want my personal opinion, Jeff?

21 DR. KOPP: Yes.

22 DR. PELAYO: I can, off the record B

23 DR. CANTILENA: Yes, how about if you hold
24 on that? Because I think, you know, we'll probably
25 be, you know, discussing that at about 2:30, roughly.

26 Okay. Dr. Uden, Davidoff and Johnson.

1 DR. UDEN: My question is also for Dr.
2 Griffin. In the data that you presented, you
3 presented hospitalizations. I assume that not all
4 people with ulcer complications will be hospitalized.

5 Do you have any clue as to what percentage would be
6 hospitalized versus not? Because that would then be
7 clearly an under-representation of your risks.

8 DR. GRIFFIN: Right. I think in the
9 1980s, more people were hospitalized with these things
10 than probably would be today. And we were focusing on
11 events that we thought would result in a
12 hospitalization. But, I mean, I think there's a whole
13 series of dyspepsia requiring a procedure, that we
14 really didn't look at in these studies.

15 We did do a cost analysis, and we found
16 that the, what drives the excess cost, the sort of
17 adverse event cost, if you're just counting not
18 quality of life or anything like that, is really the
19 excess in prescriptions for GI drugs, like H-2
20 blockers. Really drives the costs more than the
21 hospitalizations do, because they're very common and
22 they have, people on NSAIDs have about double the
23 chances of being on an, well back then on an H-2
24 blocker; now on a PPI. So that causes a significant
25 cost. So I guess it depends on what end point you
26 think you want to focus on. I think the FDA has been

1 very interested in these serious adverse events.

2 DR. LAINE: Well, I have some data from
3 prospective, 8,000-person outcome studies, and let's
4 say with naproxen, about one and a half, well, over
5 four percent of people had clinical events, but let's
6 say one, not, just under one and a half had
7 complicated events. But not all those were
8 hospitalized, probably on the order of one percent.
9 So, it's very rough, but if we can say two-thirds of
10 people, three-quarters. So a number of people may
11 have minor bleeding and, et cetera, that is
12 significant but may not get hospitalized.

13 DR. GRIFFIN: Right. I think all of that
14 is also depending on, you know, how many
15 gastroenterologists there are, who's going to scope
16 them. Because at any given point, 30 percent of
17 people on NSAIDs are going to have ulcers if you scope
18 them. Right.

19 DR. LAINE: Those were clinical outcome
20 studies, not endoscopic studies.

21 DR. CANTILENA: Okay. Dr. Davidoff,
22 Johnson, and then Dr. Wood, and then a break.

23 DR. DAVIDOFF: Yes. I have a question for
24 Dr. Griffin that has to do with the risk over time
25 because your data, as other people have shown, made it
26 look as though, in some sense, the risk was greater in

1 the first 30 days and then dropped off. But my
2 interpretation of that is that if you get a
3 substantial complication in the first 30 days, you
4 stop taking the drug. So, later on, you drop out of
5 the population who's considered to have an event.
6 Because you don't have any more events. Or the rate
7 goes down. Or put another way, that if you had gone
8 back to taking the drug, I think that's the important
9 point, after you'd had an event in the first 30 days,
10 you would in fact be at a continuing high risk, maybe
11 even higher than the people who did continue.

12 So I guess my question is, do you think
13 that that is a reasonable interpretation, and from
14 that point of view, do you really think that the risk
15 stays up with time or even perhaps increases with
16 time, but you just can't see it in the real world?

17 DR. GRIFFIN: Well, I think, I think two
18 things. One is that the number of events per people
19 taking them are actually fairly small. So I'm not
20 sure how much that influences the long-term risk.

21 The other thing is, unfortunately, people
22 do start taking the drugs again, and enter into the
23 population again. Surprising as it may seem, that
24 people have GI events and then go back to taking these
25 drugs. I don't know. Not everyone has shown that
26 higher risk in the first month and it's, you know, I

1 don't know. Some people think it may be due, there
2 may be some gastric adaptation. I think the important
3 point is, although it looks pretty dramatic, this risk
4 is only for a short period of time. And that what's
5 driving the relative risk of four that we observe is
6 this, the 16 per thousand that you see in long-term
7 users. I think you're right, you know, maybe you're
8 selecting out the people at highest risk, but I think
9 that what's driving the big numbers are the chronic
10 use at 16 per thousand.

11 DR. LAINE: Can I just comment too, we
12 have prospective data that's being published later
13 this year on that and others. The epidemiologic
14 studies show that, but the prospective studies don't
15 actually show that as long ago as John Carotta showing
16 a stable increase.

17 We actually looked at this too, and over,
18 beginning with 4,000 naproxen patients followed for up
19 to 13 months, meaning at nine months there was a
20 steady increase over time. It didn't change.
21 Initially, we looked at base line versus no base line
22 NSAID use, and what was fascinating, to me at least,
23 was the no base line NSAID use was a significant risk
24 factor for developing events. But the rate stayed the
25 same over the nine months; it didn't decrease, which
26 is against what, you know, we all thought, that early

1 on they would just have events and drop out. So it's
2 interesting, but anyway the rate in the prospective
3 experimental studies seems to stay the same over time.

4 DR. CRYER: Just to make one comment about
5 this issue as well. I think the issue as I kind of
6 see it as it relates to the time relationship of NSAID
7 exposure, is whether or not this risk can occur within
8 the period of time that OTC NSAID users are generally
9 taking their medicines. And the data that caught my
10 attention from Dr. Weaver's presentation, and I don't
11 know if you want to comment on this, is that in her
12 OTC evaluation, the median time to onset of one of
13 these events in the NSAID users was seven days, which
14 clearly spoke to the issue that yes, this is a short-
15 term phenomenon and yes, this may, this should occur
16 within the OTC users.

17 DR. LAINE: But don't you think, most of
18 us I think in GI think that that's probably what was
19 talked about B an exacerbation of a clinically silent
20 lesion. In other words, we don't think that it made
21 the lesion in seven days, but more likely, would you
22 guys agree, that there was a clinically silent lesion
23 there, let's say an h. pylori ulcer or something else,
24 that then was made clinically manifest? That's my
25 interpretation of these things.

26 DR. CRYER: Yes, I mean mechanistically I

1 would agree that's clearly plausible, and actually
2 probable. But I think the most important issue there
3 is actually the outcome and in fact, the fact it does
4 occur within the first week.

5 DR. CANTILENA: Okay, Dr. Johnson, then
6 Dr. Wood and then our break.

7 DR. JOHNSON: I have a question about a
8 population that hasn't been really discussed in either
9 before Dr. Griffin or Pelayo. And that is whether in
10 your analyses you have looked at heart failure
11 exacerbation. So patients who are stable on their
12 heart failure regimen and then have exacerbation
13 relative to NSAID use. I mean there's clearly data
14 that look at patients admitted to hospitals and
15 inappropriate drug use, and NSAIDs is sort of a big
16 player in that, is an important contributor. And I
17 wonder if you've looked at that population in any
18 fashion?

19 DR. GRIFFIN: We haven't examined that in
20 Medicaid. David Henry looked at that. Another group
21 looked at, I think, a couple groups have reported
22 about a doubling of risk of heart failure. In our,
23 people that come in which renal failure are a mixed
24 group of people. They're people that have sepsis, who
25 have heart failure, or who have pneumonia primarily.
26 Those are the people, elderly people, when they come

1 in with acute renal failure. So a lot of the people
2 that we looked at in our renal failure study were
3 coming in with both renal failure and heart failure.
4 So certainly, I think, the data, those data are
5 consistent. If you exacerbate hypertension,
6 certainly, that has, and if you cause fluid
7 accumulation, I think there are a lot of data to
8 suggest that NSAIDs do, as well as a few studies that
9 suggest that NSAIDs do increase the risk for heart
10 failure.

11 DR. CANTILENA: Dr. Wood.

12 DR. WOOD: Marie, one of our jobs, I
13 guess, this afternoon will be to decide on labeling
14 changes that could reduce the risk for individuals.
15 And one of the comments you made, as you know I've
16 seen your data many times before, but it might have
17 been missed by people, was the extraordinary increase
18 in risk in patients who were taking corticosteroids
19 and warfarin simultaneously. Were there any other
20 risk factors that approached the 12-, 15-fold changes
21 that you saw with corticosteroids and warfarin?

22 DR. GRIFFIN: Certainly people with a, we
23 didn't look at the absolute rates, but, people who had
24 a past history of a GI event, and Loren, you may have
25 more data on these people with multiple risk factors,
26 but people with a past history of a GI bleed have a

1 very high risk of, I think it would probably be up in
2 that five percent range. And then when you get at the
3 extremes of age, if you get very elderly people who
4 have co-morbidities, some of the ARAMIS data, Jim
5 Fries may want to comment on this, suggests that
6 people with cardiovascular disease-- But when you
7 start accumulating these risk factors and when you get
8 up into people who are older, oftentimes they have
9 multiple risk factors, and so all these things work
10 together. So they may not only, they may be 70 and on
11 corticosteroids and have had a GI bleed in the past,
12 and then you get up a very substantial risk.

13 DR. CANTILENA: Okay, is that in follow-
14 up, or-- ? Okay. Then if you wouldn't mind holding
15 that until afterwards, why don't we take a 15-minute
16 break. We'll be back at 10:25.

17 (The proceedings went off the record at 10:11 a.m.)

18 (10:27 a.m.)

19 DR. CANTILENA: Okay, while people are
20 returning to their seats, I've just been asked to make
21 one request, that you please turn your cell phones
22 and, you know, pagers, into the silent mode please, so
23 we don't hear your cell phones ringing and your pagers
24 going off.

25 We're now going to have a 30-minute
26 presentation from Bayer and the presentation will be

1 led by Dr. Heller who then will introduce his fellow
2 speakers. The sponsor has 30 minutes total for the
3 presentation. We will ask you to stay on time. We
4 have to stay on time for the program, so we'll be on
5 top of the clock today, as they say.

6 So let me have Dr. Heller, please, start
7 for Bayer. Thank you.

8 DR. HELLER: Thank you.

9 Mr. Chairman, Members of the Committee,
10 FDA, I'm Allen Heller, Vice President for R&D, Bayer
11 Consumer Care. Bayer appreciates the opportunity to
12 address the Committee this morning.

13 As you are aware, Bayer is a leader in the
14 analgesic category with over 100 years of market
15 experience. While we are best known for Bayer
16 aspirin, Bayer markets a range of analgesic
17 ingredients. Our focus today, of course, relates to
18 aspirin and to naproxen.

19 I would like to briefly review Bayer's
20 position with respect to questions posed today to the
21 Committee. It's Bayer's view that each analgesic
22 ingredient requires labeling that's appropriate for
23 that ingredient. But also it requires labeling that's
24 appropriate for use, appropriate for the pattern of
25 use. Thus, it is inappropriate to apply in labeling
26 the risks from chronic, long-term prescription dosing,

1 to apply those risks to short-term, OTC dosing.

2 Importantly, as stated by FDA, and as we
3 will show you this morning, all of the OTC analgesic
4 ingredients are safe and effective and, when used
5 according to label, there are no meaningful overall
6 safety differences between them. For the analgesics
7 under discussion today, aspirin and the NSAIDs,
8 adverse events are uncommon. They're well
9 characterized, and they're adequately reflected in the
10 current labeling.

11 It is important to recognize that the
12 products we're talking about have two distinct use
13 patterns with distinct risk-benefit profiles. Aspirin
14 and the NSAIDs are used OTC for pain relief and fever
15 reduction. The OTC use is short-term. We will show
16 you data this morning that demonstrates, that
17 demonstrate that the risk associated with these
18 ingredients in the OTC setting is low. Furthermore,
19 the adverse events are well characterized and the
20 current labeling is adequate and sufficient.

21 Aspirin is unique in that it is also used
22 for life-saving indications related to cardio-vascular
23 disease prophylaxis. We will show you data this
24 morning from a large database of randomized controlled
25 studies that clearly demonstrate the favorable risk-
26 benefit in these indications. Here, again, the adverse

1 events are well characterized and described in the
2 detailed professional labeling for this indication.

3 This slide highlights our agenda for
4 today. We will begin with Dr. Jerry Faich who will
5 discuss how to evaluate the safety of analgesic
6 ingredients, and Dr. Faich will address a number of
7 the questions that were discussed by the Committee in
8 the session just following. In the interest of
9 meeting Bayer's 30-minute time frame, we're going to
10 move directly from Dr. Faich to Dr. Hennekens.
11 However, Dr. Fries is available for the question
12 session.

13 DR. FAICH: Good morning, ladies and
14 gentlemen. I'm pleased to be here and have an
15 opportunity to discuss what is indeed a very important
16 topic.

17 I'd like to start out and just go back to
18 some fundamentals about what we're doing here for a
19 minute and just point out, as you all well know, that
20 drugs don't have toxicity sitting in a bottle. The
21 toxicity is related to the inherent properties of the
22 drug, but equally important, how it's used, by what
23 population, what the risk factors are in that
24 population, how long the drug is used. And those
25 factors are critically important as you all evaluate
26 the data that's being presented today. You've talked

1 about this already, the issue of extrapolating from
2 prescription use in let's say a Medicaid population,
3 to OTC use has to be done cautiously, shall we say,
4 because it is an extrapolation and I think we all
5 recognize that.

6 Obviously, any evaluation from
7 epidemiologic data or, for that matter, clinical trial
8 data, is going to be dependent upon how much we know
9 and how carefully we've collected data about patients,
10 outcomes and exposure. And in particular, one's got
11 to ask what was the relationship, even in
12 observational data, with disease severity. How severe
13 was the arthritis or the pain being treated, because
14 if that's related to the potential risk of GI
15 toxicity, one has to take that into account.

16 That becomes particularly important
17 because we're talking about two patterns of
18 indications; in large part, the long-term studies of
19 prescription OTC, prescription NSAIDS, are anti-
20 inflammatory use as opposed, in arthritic patients,
21 obviously, as opposed to short-term analgesia use.

22 What I'd like to do then is just talk
23 about what we know in terms of naproxen and aspirin
24 randomized trials, then go on and mention a few things
25 about observational and come back to spontaneous
26 reports with those thoughts in mind.

1 Well Nick Moore, who is here, has done, I
2 think, one of the largest studies of OTC-type use of
3 the analgesics we're considering here in France. This
4 was a study published in 1999. He used eleven hundred
5 general practitioners who used either ibuprofen,
6 acetaminophen or aspirin for up to seven days, for the
7 usual common painful conditions, musculoskeletal, et
8 cetera.

9 This was a blinded randomization of about
10 9,000 patients and what the study found, and it was
11 largely, it turned out largely to be a study of
12 tolerance for ibuprofen, acetaminophen and aspirin to
13 GI-adverse events. And these were all relatively
14 minor, dyspepsia-type events where four percent, five
15 percent, 5.3 percent and 7.1 percent, respectively.

16 I show you these data mostly for this last
17 line. There were only six non-serious GI bleeds, four
18 for acetaminophen and two for aspirin.

19 And the take-home message here is even
20 when you study 3,000 patients per arm, you're not
21 going to learn very much about relatively uncommon or
22 rare GI bleeding events, not least because of the
23 short duration of therapy, so the total amount of
24 person time observed is relatively short.

25 On the other hand, this is probably the
26 largest study that looks at OTC analgesia that I know

1 of.

2 If we look at the meta-analysis done for
3 naproxen, OTC, a published meta-analysis that looked
4 at 48 randomized controlled trials using naproxen,
5 again, at OTC doses, usual indications for pain
6 studies B dental pain dysmenorrhea, cough, cold,
7 musculoskeletal, 45 percent of these studies were
8 single-dose studies, which may not be totally
9 inappropriate given that we're talking about OTC usage
10 to begin with, and 55 percent were multiple dose.
11 Four thousand naproxen patients; 2400 placebo
12 patients; again, tolerability B dyspepsia, nausea,
13 vomiting, one, three and one percent, no difference
14 from placebo. And no serious SAEs, GI-wise.

15 So where do we go if that's what, if
16 that's the nature of the clinical trial data we're
17 going to look at, and I think it gives us some
18 assurance that the rates of the events that are of
19 great concern to the Committee today are, indeed,
20 quite infrequent. Obviously the place to go is
21 observational studies. And you've been hearing a good
22 deal about that this morning. And I salute the
23 presentations.

24 It has to be said, once again, that what
25 you've been looking at in large cohort studies and
26 even in case-controlled studies, is limited or no

1 ascertainment of OTC. The way you construct a large
2 cohort is you go into a transactional claims database,
3 like Medicaid, or you go into a medical record-link
4 database, like General Practitioner Research Database,
5 and, almost by definition, you do not get OTC usage.

6 The other thing that has to be said, going
7 back to my first slide, is the populations indeed are
8 different as well. And elderly Medicaid population
9 probably will, it will tell us a good deal studying
10 that population, about elderly patients with
11 arthritis, but it may be of lesser value, not no
12 value, certainly not, but lesser value in terms of
13 extrapolating.

14 I would like to come back and talk about
15 what, three specific data sources. General
16 Practitioner Research Database was a case control
17 study that has been mentioned this morning and I'd
18 like to go to it in a minute.

19 ARAMIS is a very large, ongoing study of
20 arthritis patients. There are 49,000 patients in that
21 database which, I might just say, shows very little
22 difference in the GI outcomes for aspirin,
23 acetaminophen and low-dose NSAIDS, and, as was
24 mentioned, Jim Fries is here to present or talk about
25 those data if we have time.

26 Brian Strom and Jim Lewis at the

1 University of Pennsylvania are right now conducting a
2 case control study with, paid for by Bayer, with a
3 major focus on making sure that we have appropriate
4 ascertainment of OTC doses. And I might just say, as
5 mentioned, enrollment for that case control study is
6 going slowly and the reason it's going slowly in the
7 Delaware Valley is it does appear that GI bleeding,
8 major hospitalized GI bleeding rates are going down as
9 a secular trend, as was mentioned here today, partly,
10 obviously, because of the use of proton pump
11 inhibitors, maybe a lower threshold for doing
12 endoscopy and a whole variety of things, not least
13 maybe is the use of selective Cox-2 agents. So that
14 also is the context into which we're talking about OTC
15 usage.

16 Here is that Garcia Rodriguez paper, once
17 again. I would point out that these are quite
18 reputable investigators. The General Practitioner
19 Research Database is a well-developed research tool.
20 It is a medical record link system in the U.K., and
21 what was done in this system, it covers on the order
22 of six million person years of experience, capturing
23 again all prescriptions and all outcomes, was that
24 Luis Garcia Rodriguez collected 2,100 cases of upper-
25 GI complications, very large case control study.
26 Eleven thousand controls, and here, to correct

1 something that was said earlier, he did adjust in his
2 analysis for those risk factors that are known
3 including age, sex, calendar year and, importantly,
4 use of aspirin, use of omeprazole, prior GI history.

5 So what he was going after here is to say, gee, am I,
6 have I controlled for those things that might drive
7 selective or confounding by indication and selection?

8 And this is what he found. For
9 acetaminophen, under two grams, the relative risk here
10 is .8 B 1.9, depending on the exact dose. So there
11 was no increase in risk against non-users of these
12 products. For acetaminophen greater than two grams,
13 surprisingly, relative risk of 3.6. Again, that's an
14 adjusted relative risk. And for low- to medium-use
15 NSAIDs, 2.4; high-dose NSAIDs, 4.9.

16 So again, as Marie Griffin showed this
17 morning, there does appear to be some dose response
18 relationship, which, if you extend down, even at the
19 lower end of this B maybe a bit lower than this B but
20 there is increased GI bleeding in the use of NSAIDs,
21 even at low doses, but it gets to be a lower rate as
22 you drop the dose. Again, thinking about OTCness
23 here.

24 How do you explain, then, the surprising
25 finding of acetaminophen here actually? I would
26 contend that it could be some residual, uncontrolled

1 confounding, but it also might be, as I alluded to
2 before, the fact that high-dose acetaminophen might be
3 being used for patients who have a considerable amount
4 of pain, or arthritis and that, in turn, might be
5 linked to the GI bleeding.

6 That is, it may not be just a Cox-1 effect
7 of the drug and, as was pointed out, we do have to be
8 mindful that there's a background rate of GI bleeding
9 in what will be the NSAID/analgesic-taking population.

10 The other thing that's important about the
11 Garcia Rodriguez paper is, as far as I know it's the
12 only one that actually has collected, in a systematic
13 way, with internal validity, acetaminophen, not only
14 exposure but dose data itself.

15 Well, let me mention a few things about
16 spontaneous reports and then I'll wrap up. FDA, in
17 its briefing document did point out that it's received
18 over the last four years on the order of 541 cases of
19 GI hemorrhage, ulceration or perforation, with 29
20 deaths, for aspirin.

21 It's important to emphasize that, when you
22 look at those cases as FDA did, and these are largely,
23 these are their data, risk factors were present in 90
24 percent, and I've listed them here: steroids, anti-
25 coagulants, alcohol use. The age was at 69; mean
26 exposure was beyond the usual OTC analgesic dose and

1 the reason for that, of course, is 70 percent of these
2 cases were exposed to aspirin probably for cardio-
3 vascular prophylaxis.

4 So, as was mentioned, one has to say in
5 looking at these, you've got to go back to clinical
6 trials, if you're fortunate enough to have them and
7 ask, what's the risk-benefit equation in these
8 patients and that's exactly what Charlie Hennekens is
9 going to review for you in a few minutes.

10 For naproxen, there were 73 cases where
11 naproxen was, to the spontaneous reporting system,
12 again, same four-year period, where naproxen was the
13 primary suspect drug. Risk factors, again, were
14 present in 76, in 70 percent of these cases. They
15 were relatively elderly. Duration of exposure was
16 more than seven days for half of them, so this becomes
17 an issue presumably of labeling, or these were
18 patients who were taking OTC drug for non-OTC
19 indications, or in a non-OTC manner. And again, half
20 of these reports were consumer reports, so we have to
21 ask how good is the data?

22 So let me summarize what I've said here
23 very quickly. First of all, I would contend that
24 existing clinical trial data don't provide us much
25 information on rare, serious events for OTC analgesic
26 use. And we're going to have to get there by

1 extrapolation and using observational data.

2 Observational data are limited in terms of
3 their direct applicability to OTC, but on the other
4 hand, they do suggest that there's relatively small
5 differences between one OTC analgesic and another,
6 acetaminophen excepted, but again, that may be a
7 phenomenon that is not represented in the database.

8 The other thing I would like to say about
9 that before I leave that point is Marie Griffin nicely
10 pointed out that the background rate of GI bleeding is
11 on the order of four per thousand person years, again,
12 in the Medicaid database. And that's the background
13 rate at low-dose NSAIDs.

14 If I heard the numbers and looked at the
15 data closely, that rate goes up to six to eight. So
16 it's on the order of double, six to eight, but it's
17 per thousand person years. We are talking in OTC, in
18 the OTC arena, of taking those thousand person years
19 and breaking that down into 50,000 person weeks with
20 the same numerator, if you will.

21 It's not quite the same but the point is
22 that still we're talking about per-unit exposure, an
23 even rarer rate. And, of course, that has to be there
24 if we're going to talk about OTCness for these
25 compounds.

26 And then lastly, I would contend that

1 spontaneous reports really don't allow for comparative
2 risk assessments. I think they are, they give us some
3 signals, some sense of who's at risk and what we find
4 when we look at that is that the populations who get
5 into trouble with OTC use of analgesics are the same
6 populations who get into trouble with prescription
7 dosing.

8 Thank you very much.

9 Charlie Hennekens is going to come up and
10 then I guess we'll take questions at the end.

11 DR. HENNEKENS: Thank you Gerry.

12 I've been asked to speak with you about
13 the benefits and risks of aspirin in the treatment and
14 prevention of cardiovascular diseases. And
15 fortunately here we have a very large and conclusive
16 body of evidence from 199 randomized trials that have
17 included over 267,000 subjects, over 200,000 in 194
18 secondary trials, and 67,000 in five primary
19 prevention trials. These trials included average
20 durations of treatment and follow-up of three to five
21 years, predominately with aspirin, but some including
22 other anti-platelet drugs.

23 The doses of aspirin studied ranged from a
24 low in a Dutch trial of transient ischemic attacks of
25 30 milligrams a day to doses over 1,800 milligrams a
26 day in the early trials of the treatment of stroke.

1 Now the benefits have been demonstrated in
2 doses from 75 milligrams a day upwards. In fact, in
3 meta-analyses of the dose, patients who received less
4 than 75 milligrams a day in the few trials that were
5 done had a non-significant benefit of 13 percent, plus
6 or minus eight, versus a 25 percent, plus or minus two
7 benefit B clear, significant benefit B for all the
8 other doses and nod significant heterogeneity in
9 benefit at the higher doses studied. And this was on
10 the end point of important vascular events, a
11 composite of non-fatal myocardial infarction, non-
12 fatal stroke and cardiovascular death.

13 In the secondary prevention patients and
14 acute MI patients, aspirin has been approved by the
15 FDA to decrease the risk of MI, which it does by about
16 33 percent, stroke which it does by about 25 percent
17 and cardiovascular death which it does by about 15
18 percent. So all secondary prevention patients, with
19 prior MI, with unstable or stable angina, who had
20 PCIs, bypasses, occlusive strokes, or TIAs, are
21 recommended for aspirin treatment, although,
22 interestingly, only 50 to 80 percent of these patients
23 are currently being treated. And the dose recommended
24 in these patients is 81 to 325 milligrams daily.

25 In acute myocardial infarction patients,
26 aspirin is also recommended for all of those who come

1 in within 24 hours of onset of symptoms of the acute
2 MI of which 40 to 70 percent are currently being
3 treated and the dose recommended is 162 to 325
4 milligrams, initial loading dose. This is because of
5 work from Garrett Fitzgerald on healthy volunteers and
6 those with unstable angina, showing that while a dose
7 of 75 milligrams a day would inhibit thromboxane B-2,
8 the stable degradation product of thromboxane A-2, the
9 time course of that degradation and inhibition is over
10 two days. So one needs a dose of probably 325 to get
11 the most rapid clinical anti-thrombotic effect in the
12 acute syndromes.

13 With regard to the utilization pattern in
14 these patients in an analysis led by my colleague,
15 Nancy Cook, we found that only 40 to 50 percent of
16 patients who were eligible for aspirin therapy were
17 actually on it. And perhaps more strikingly, of those
18 who thought they were taking aspirin, 80 percent were
19 taking aspirin; another 10 percent were taking NSAIDs
20 and a final 10 percent, acetaminophen.

21 In primary prevention, in this year
22 aspirin has become recommended to decrease the risk of
23 a first MI, which it does by about 32 percent, by the
24 American Heart Association, for all men and women
25 whose 10-year risk is greater than 10 percent. The
26 Primary Prevention Task Force published these

1 recommendations in July, in circulation, of this year.

2 And earlier this year, by the U.S. Preventive
3 Services Task Force, who recommends aspirin for all
4 men and women whose 10-year risk is great than six
5 percent in a paper published in the Annals of Internal
6 Medicine earlier this year. And, again, the does
7 recommended is 81 to 325 a day.

8 Looking at the risks of aspirin in
9 cardiovascular disease, both the relative and absolute
10 risks are low. The point estimate for GI distress is
11 about 1.2, with absolute, of the relative risk, with
12 absolute risk ranging from about 4 to 14 percent. GI
13 bleed is about a 1.6 relative risk, with absolute risk
14 between one and 4 percent. And cerebral hemorrhage, a
15 relative risk about 1.6 with absolute risk ranging
16 between one and two per thousand.

17 Here I think randomized data are really
18 necessary to provide the most reliable evidence for
19 small to moderate benefits or risks due to inherent
20 biases and uncontrollable confounding that's inherent
21 in the observational epidemiologic studies. I say
22 this, of course, with the caveat that for most
23 hypotheses, randomized evidence is neither necessary
24 nor desirable. But, however, for small to moderate
25 effects we really need randomized evidence; in fact
26 observational studies have mislead is again and again

1 for small to moderate effects.

2 There are a large number of well-designed,
3 well-conducted observational studies, case control and
4 cohort, showing significant clinical benefits of post-
5 menopausal hormone use or Vitamin E and of Beta-
6 carotene, and the randomized trials have not supported
7 this benefit.

8 So looking at the individual trials that
9 look at the cardiovascular risks of aspirin, I think
10 the best, perhaps, is the U.K. trial of transient
11 ischemic attacks. Two thousand, four hundred and
12 thirty-five patients were enrolled in a randomized,
13 double-blind, placebo-controlled trial, whose average
14 duration of treatment and follow-up was four years.
15 The dose was compared with 300 milligrams a day and
16 1,200 milligrams of aspirin daily versus placebo.
17 And, as you can see for GI discomfort in the placebo
18 group, 25 percent of patients reported GI upset. When
19 people think they're taking aspirin, they will report
20 GI discomfort and that's why one needs the randomized,
21 placebo-controlled designs, to get the best estimates
22 of the true rate of side effects attributable to the
23 drugs.

24 In the 300 milligram dose, the rate of
25 reporting of side effects was 29 percent and in the
26 1,200 milligram dose it was 39 percent. So while the

1 dose of 300 milligram versus placebo was statistically
2 significant, the difference between the high dose and
3 placebo, as well as between the high and low dose
4 group, was also statistically significant.

5 For GI bleeding, the rates were 1.6
6 percent in the placebo group, 2.6 percent in the 300
7 milligram group and in the 1,200 milligram group, 4.9
8 percent. So while the benefits seem to be similar
9 across a range of doses, there is a dose response
10 relationship for GI discomfort and bleeding, although
11 the absolute risks attributable to aspirin are
12 reassuringly low.

13 So in summary, in randomized trials of
14 secondary prevention and acute myocardial infarction,
15 and these are patients whose ten-year risks of
16 subsequent events are from 20 to 50 percent, the
17 cardiovascular disease benefits of aspirin far
18 outweigh the risks and FDA has approved aspirin for
19 these indications.

20 In the randomized trials of primary
21 prevention, in patients whose ten-year risks are
22 greater than six percent according to the U.S.
23 Preventive Services Task Force, or ten percent
24 according to the AHA, here the cardiovascular benefits
25 of aspirin also outweigh the risks. The daily doses
26 demonstrated benefits range from 75 milligrams upwards

1 to 1,800 milligrams a day. Keep in mind that in
2 assessing these, the observational studies do have
3 these inherent biases and uncontrollable confounding
4 in attempting to evaluate the benefits and risks of
5 aspirin in cardiovascular disease.

6 In addition, we should be cognizant of the
7 fact that there is underutilization and mismedication
8 with aspirin in the treatment and prevention of
9 cardiovascular disease. Others have estimated that
10 the more widespread and appropriate use of aspirin
11 could avoid over 10,000 premature deaths in secondary
12 prevention and over 100,000 first MIs in primary
13 prevention in the U.S. each year alone.

14 So, in conclusion, I feel that based on
15 data from these large numbers of randomized trials of
16 aspirin, both individually as well as in their meta-
17 analyses, the cardiovascular benefits outweigh the
18 risks in secondary prevention in acute MI, and
19 remember we're talking about absolute risks of 20 to
20 50 percent over ten years, as well as in primary
21 prevention in men and women whose ten-year risk is
22 greater than 10 percent according to AHA and our anti-
23 platelet trial as collaboration, or over six percent
24 according to the U.S. Preventive Services Task Force.

25 The relative and absolute risks of aspirin
26 are low and, indeed, much lower in the trials than

1 those reported from the observational studies and the
2 randomized trials provide very reliable estimates for
3 the benefits and risks of aspirin in cardiovascular
4 disease.

5 One final comment. In the FDA adverse
6 event reporting system, Dr. Faich has noted that 68.9
7 percent of the GI bleeds were for cardiovascular uses
8 and, of these, over 90 percent had risk factors for
9 bleeding and particular prior histories of bleeds, use
10 of warfarin and steroids, raising the possibility of
11 the need for much better education of health care
12 providers and their patients.

13 So in conclusion, there's a large body of
14 randomized data providing very reassuring evidence
15 that aspirin has a very favorable benefit to risk
16 ratio in the treatment of cardiovascular disease.
17 Indeed, my own view is that we have a major clinical
18 and public health challenge in the United States for
19 the more widespread and appropriate use of aspirin in
20 the treatment and prevention of cardiovascular disease
21 to avoid premature death and disability.

22 Thank you very much for your attention.

23 Dr. Heller.

24 DR. HELLER: We have shown data that
25 demonstrate the favorable risk-benefit for aspirin and
26 the NSAIDs in OTC use, as well as the favorable risk-

1 benefit for aspirin use for cardiovascular disease
2 prophylaxis. For both uses, the adverse events are
3 well characterized and they are adequately reflected
4 in labeling. Thus, we believe no further warnings are
5 warranted.

6 Based on the under-utilization of aspirin
7 for cardiovascular indications, additional warnings on
8 aspirin, if they are not clearly justified, could have
9 a negative effect on the physician-guided, life-saving
10 uses of aspirin, with a detrimental effect on public
11 health.

12 Thank you. This concludes Bayer's
13 presentation and we are ready for questions.

14 DR. CANTILENA: Thank you, Dr. Heller.
15 Thanks to your team for an on-time presentation. We
16 are now able to do questions to Bayer and their team
17 and we'll open it up.

18 Dr. Laine, Dr. Brass.

19 DR. LAINE: I have two questions, kind of
20 one, general process, one specific.

21 Dr. Heller suggested that it's not
22 appropriate or proper for us to kind of ignore the
23 fact that patients take NSAIDs longer, low-dose
24 aspirin, longer and at higher doses than is
25 recommended in the label. And actually, I'd like to
26 ask the FDA if that's true, if there is some

1 regulatory issue here.

2 My view, as a non-member of the NDA
3 sitting as a member of the Advisory Board, I would
4 actually pay attention to what patients do. We know a
5 significant number of people do take them for longer
6 and at higher doses, but is there some regulatory
7 issue I should know about that I'm not supposed to pay
8 attention to this fact and only look at the risk with
9 it as labeled?

10 DR. GANLEY: No, you can look at that
11 fact.

12 DR. LAINE: Okay, thank you. The second
13 issue is actually for Dr. Heller.

14 Aspirin, as I look at the label, is
15 recommended up to four grams a day and, we really
16 haven't talked about it, but to my knowledge, four
17 grams a day of aspirin is kind of the prescription
18 dose and has similar GI outcomes to the prescription
19 doses of traditional NSAIDs and that seems to have
20 been kind of glossed over. And I just wanted to see
21 if you don't, if that's an incorrect statement on my
22 part.

23 DR. HELLER: I think there were two
24 aspects in your saying that four grams a day is the
25 maximum OTC doseC

26 DR. LAINE: I know, short duration, right.

1 DR. HELLER: That's for sure, and it's for
2 short duration. I think the second part of your
3 question is regarding the risk at that dose
4 specifically?

5 DR. LAINE: Well, my feeling is that four
6 grams is associated with a relatively high risk of GI
7 events, similar to prescription doses of NSAIDs,
8 albeit I admit, when given longer term. There are
9 fewer data on seven days.

10 DR. HELLER: Let me ask Dr. Faich to
11 comment first on that question in terms of the risk at
12 that dose.

13 DR. FAICH: I think the reality is we
14 really are very much lacking data, as you well know.
15 And that's, that was the point I was trying to make.
16 As I mentioned before, the fact that aspirin is OTC
17 means it really doesn't, isn't resident in most of the
18 linked, automated claims data bases that are going to
19 allow us to study it.

20 So, the short answer it, I think you may
21 well be right. We're just lacking data. Short-term
22 use, however, you know, it's an issue of dose over
23 time as well.

24 DR. LAINE: I would agree with the seven
25 days we're lacking data, although certainly endoscopic
26 studies are quite dramatic at seven days. But we

1 certainly have data on that dose of aspirin being,
2 having typical rates when given for longer times
3 anyway, I would suggest. And there are good data on
4 the longer duration, but not on seven days.

5 DR. FAICH: Yes, and as you and I both
6 well know, and I know it from the classed trial as
7 well, that the correlation between endoscopic findings
8 and clinical events is non-linear.

9 DR. CANTILENA: Okay, thank you. Dr.
10 Bass.

11 DR. BASS: Yes, I'd actually like to
12 follow up Dr. Laine's opening comment because I found
13 the presentation actually kind of interesting but not
14 terribly relevant. And that, if I go back to your
15 opening remarks, you said that when used according to
16 label, the drug is safe and that we have been
17 confronted with evidence that it is not consistently
18 used according to label. And so that leads me to ask
19 you, do you disagree with the conclusion that it's not
20 used according to label by a substantial fraction of
21 consumers and, if you do agree with the conclusion, do
22 you believe it is not a health problem or do you
23 believe that there's no labeling changes that might
24 modify those behaviors?

25 DR. HELLER: Yes, let me clarify. What I
26 have intended to convey is that in considering risk,

1 that the risk of OTC use being intermittent and short-
2 term should not be mixed in terms of understanding and
3 assessing that risk with long-term prescription.

4 And primarily, it was my intention to make
5 the distinction particularly with aspirin, where
6 aspirin has, wears two hats as it were, and that the
7 risk and events that are clearly associated with the
8 cardiovascular indications, which are life-saving,
9 ought not to be confused with the OTC.

10 The questions that you, the question that
11 you ask, which I think is really on a different topic
12 and it certainly was not my intention to convey a
13 position as to what number of people may, in fact, be
14 using these OTC drugs, or any OTC drugs, beyond the
15 restrictions of labeling. So that was really, there
16 was no intention of our making an assertion about to
17 what extent the American public may, for all OTC
18 drugs, be in fact using them not in accordance with
19 labeling.

20 DR. BASS: But you did conclude that no
21 labeling changes were required. And that conclusion
22 is one I'm trying to understand the basis of, because
23 it certainly wasn't addressed in the data you
24 presented and it's superficially contradictory to
25 other data we have heard.

26 DR. HELLER: The conclusion is based on

1 our position that the adverse events are well known
2 and that they are adequately covered in the label.

3 DR. CANTILENA: Okay, thank you. Dr.
4 Rumack, did you have a question? Dr. Cush, did you
5 have a question? Not yet. Okay. We'll take a pass.
6 Dr. Davidoff.

7 DR. DAVIDOFF: Yes, I wanted to just
8 comment on the interpretation of RCT data versus
9 observational data because we've heard a good deal
10 about the various values of the different types of
11 studies, and I will certainly not yield to anyone in
12 my defense of the RCT as being a powerful instrument.

13 But I think that, I get concerned when
14 observational data, in a sense, are put in this
15 hierarchy of sort of further down the scale. I think
16 that's unfair and inappropriate in the sense that,
17 while RCTs are clearly much less susceptible to
18 confounding, they are also biased. They are biased
19 because they are less generalizable; they exclude the
20 very, many of the very patients who are going to be
21 taking these various drugs or undergoing various
22 medical interventions in the real world.

23 Observational trials tend to extend to
24 those patients and therefore, in that sense, are more
25 real, realistic, more generalizable, but obviously
26 more confounded. I would therefore encourage us all

1 to think of observational data and RCT data as being
2 mutually complimentary. The best observational trials
3 do generally produce the same results as the RCTs, as
4 exemplified in a recent meta-analysis, best
5 observational trials of hormone replacement, published
6 in Annals recently, which came to the same conclusion
7 as the current RCTs. So I think it's important that
8 we think about these different types of evidence as
9 being useful in two different and complimentary ways,
10 rather than that one sort of trumps the other.

11 DR. CANTILENA: Okay, can we move to a
12 question from Dr. Johnson?

13 DR. I have a question that's relative to
14 NSAIDs, not aspirin, and I'm really sort of thinking
15 about GI risk and the increase of risk with age. And
16 so my question is, do you have data on the OTC use
17 patterns by age? So, you know, of all of the tablets
18 purchased in the U.S. for naproxen, what percent are
19 purchased by 20- to 40-year-olds, et cetera?

20 DR. HELLER: Yes, we are not prepared here
21 with data on the, to answer that question. That is,
22 we do not have the age distribution for use.

23 DR. JOHNSON: Okay.

24 DR. CANTILENA: Dr. Cryer.

25 DR. CRYER: Part of, much of your
26 discussion focused on the need to focus on prospective

1 data. I would agree that overall the risk-benefit
2 assessment of aspirin is very much in favor of its
3 use, particularly for cardiovascular disease. There
4 are fixed toxicities, however, that I strongly believe
5 that are inherent in the properties of aspirin that we
6 have to accept for the time being.

7 Looking, one of the pieces of prospective
8 data that was particularly concerning to me, which was
9 not reviewed by you, but one which was recently
10 published in the New England Journal of Medicine two
11 months ago. "Prospective evaluation of low doses of
12 aspirin, 100 milligrams to 150 milligrams, which
13 revealed 15 percent incidence of recurrent upper
14 gastrointestinal bleeding by year." If that is so, I
15 think that that prospective information certainly
16 merits some consideration as it might relate to
17 labeling considerations in today's discussion.

18 My specific question, any maybe it should
19 be directed to Dr. Hennekens is, again, I agree about
20 his conclusion with, about the risk-benefit ratio with
21 aspirin at the cardiovascular protective doses. I was
22 wondering whether you might have an opinion about that
23 same, about the risk-benefit ratio of aspirin at
24 higher doses, for example, one gram or higher per day.

25 DR. HENNEKENS: Well, the point I was
26 trying to make is that the benefit-to-risk ratio for

1 patients whose absolute risk is greater than ten
2 percent over ten years is really favorable for
3 aspirin, both at low and higher doses. I do think
4 that I would rely on the randomized evidence to make
5 that assessment, and the point, I agree with Dr.
6 Davidoff completely, that the randomized evidence and
7 the observational data provide complimentary pieces of
8 evidence, but I think we should rely on the randomized
9 evidence.

10 For looking for small to moderate effects,
11 we should rely on the observational studies. For
12 looking for exposures of longer durations, then we can
13 reasonably study in the trials for moderately large
14 effects.

15 So, here I think if one looks at the data
16 in randomized trials, one sees a very favorable
17 benefit-to-risk. If one looks at some of the
18 observational studies, one may see some similar trends
19 but larger absolute risks that I think are related to
20 the inherent biases and uncontrollable confounding in
21 those particular studies.

22 DR. CRYER: All right. And then, I just
23 wanted, if I may, ask one additional question. To get
24 back to Dr. Faich's comments about the general
25 practitioner database which supports their comments
26 about acetaminophen. I mean, my understanding of that

1 paper really is that medical histories were not
2 provided and I think the consequence of not having a
3 detailed review of medical histories is that there is
4 this potential for confounding by indication.

5 I think it's very likely that higher risk
6 patients were given acetaminophen, and in particular I
7 think it's important to understand whether that
8 acetaminophen was given before the, a history of an
9 ulcer or as a consequence of having a history of an
10 ulcer. And I just, the comment, I guess, specifically
11 is that, do you really believe that acetaminophen is
12 associated with the risk associated in that paper?

13 DR. CANTILENA: Is that a comment or a
14 question?

15 DR. CRYER: The question was, was about
16 the risk related to acetaminophen and his opinions
17 about it.

18 DR. FAICH: As to the quality of the
19 records, it is a medical record-based system. It's an
20 automated, computer-based-- That is, the data
21 derived from literally the doctor's record, there's an
22 enormous amount of data there, so I don't think that
23 this was the question of an insurance claims diagnosis
24 by any means. And there is longitudinal data on each
25 patient, so you can profile the patients.

26 You are right that Garcia Rodriguez did

1 not go out and individually validate all of the upper
2 GI complications in the study, much like Marie was
3 talking about, about going back and revalidating the
4 exposure history. But that's been done in this
5 database before, and so if you're diagnosed as a GI
6 bleed, you usually have a GI bleed-- And also the
7 quality of the records has been validated.

8 Now, on your point about do I believe the
9 result? I too was surprised by this result. I do
10 believe as well that some degree of confounding by
11 indication, being concerned that a patient with a
12 prior GI history should selectively get the drug
13 that's perceived as not being gastropathic,
14 contributed to this finding.

15 The question is, do I think that's enough
16 to fully explain it, and my answer is no. So that's
17 a, in between those two things. I think some of it's
18 real.

19 DR. CRYER: Thank you.

20 DR. CANTILENA: Okay. Dr. Lam.

21 DR. LAM: This question is for Dr. Faich.

22 Now in one of your earlier slides that present the
23 randomized controlled trial of aspirin, ibuprofen and
24 acetaminophen by Moore, et al., the data showed that
25 the total GI events for those three drugs was from
26 four to 7.1 percent. What is the age range of the

1 patients and are there other concurrent risk factors
2 present in the population?

3 DR. FAICH: I'm going to ask Nick Moore
4 who's sitting right here to answer the question, since
5 it's his study. Is that all right?

6 DR. LAM: Yes, sure.

7 DR. MOORE: The age range was above 18.
8 Concomitant risk factors were anything that was within
9 the labeling. I mean the inclusion/exclusion criteria
10 for that study was the labeling of the drug as it was
11 legal at that time.

12 DR. LAM: So the range of ageC

13 DR. MOORE: Above 18. I think we set our
14 cutoff point at 75.

15 DR. LAM: Okay.

16 DR. MOORE: Four percent had previous
17 history of GI disorders.

18 DR. CANTILENA: Okay, thank you. Dr.
19 Neill.

20 DR. NEILL: A couple of questions for
21 Bayer.

22 Later this afternoon, I think we're going
23 to spend some time speaking about labeling, and so
24 both of these are about labeling.

25 Right now, for aspirin and the other
26 NSAIDs, there's an alcohol warning which includes as

1 its last sentence, "Aspirin may cause GI bleeding."
2 The other NSAIDs have a similar warning. Look, seeing
3 evidence that suggests that that's independent of its
4 use with alcohol, should that, should we consider a
5 separate, distinct warning, separated out from the
6 alcohol warning? Do you want to answer that and then
7 I have one, another unrelated question.

8 DR. HELLER: Sure. Yes. We believe that
9 our labeling, actually, Steve, do you want to read
10 what, just for, we'll read what's on the label.

11 DR. WEISMAN: For clarification for the
12 Committee it may be helpful me to just read out loud
13 the labeling that is on aspirin. You referenced the
14 fact that the alcohol warning does say that aspirin
15 may cause stomach bleeding, but in addition it does
16 reflect on the drug facts label, that "Ask a doctor
17 before use if you have bleeding problems, asthma,
18 ulcers, stomach problems such as heartburn, upset
19 stomach or stomach pain that persist or recur." And
20 furthermore it says, "Ask a doctor or pharmacist
21 before use if you are taking a prescription drug for
22 anticoagulation, thinning of the blood, diabetes, gout
23 or arthritis."

24 DR. NEILL: So, I don't know if you would
25 favor a separate warning or not.

26 DR. HELLER: Our view is that the current

1 label is appropriate, but of course, we view these
2 proceedings as a partnership with the Committee and
3 with FDA, and we would certainly consider carefully
4 any recommendations from this committee.

5 DR. NEILL: The second question has to do
6 with the guidance that we have been given by FDA staff
7 about aspirin. Because aspirin is used chronically,
8 and I as a doctor am going to instruct my patients to
9 take this, take it every day, buy it over the counter,
10 one of the things that I need guidance about is why
11 aspirin, when prescribed in that way, should be exempt
12 from the same sorts of risk information that is
13 provided to patients when they go to a pharmacy, for
14 example, from getting other prescription medications.

15 Should it be distinct? Should there be
16 additional information that is required to be provided
17 when they pick up aspirin for chronic use at the
18 prescription of a physician? If not, why not?

19 Please understand, I did hear the
20 information about benefit-risk, but that is something
21 that each individual consumer is going to need to make
22 an informed decision about, which is something that we
23 inform them about by the prescription process. If
24 aspirin is not subject to that same kind of
25 information process, should it be and, if not, why
26 not?

1 DR. NEILL: Again, we believe that the
2 current labeling is appropriate. I appreciate that
3 you raise, to my mind, a pretty complicated public
4 health issue. We are completely in agreement with you
5 that we want labeling that optimally protects the
6 consumer across all uses, and I think the question
7 that you raise -- I don't think that my personal
8 opinion on that is really of value. I think this the
9 kind of question that the committee needs to deal
10 with.

11 It is our belief that the current labeling
12 is optimally in the interest of the consumer.

13 CHAIRMAN CANTILENA: Okay, thank you. For
14 the individuals who haven't had a chance to ask their
15 questions, we will have that opportunity right after
16 lunch to talk again to all the sponsors who are here.

17 So we will now thank you for your time and
18 staying on time, and as we try to do the same thing,
19 we will now move to the presentation from Wyeth, which
20 will be led -- It will be a 20 minute presentation,
21 and it will be led by Dr. Berlin. Dr. Berlin.

22 DR. BERLIN: Good morning. I am Roger
23 Berlin, President of Global Scientific Affairs at
24 Wyeth Consumer Health Care, developer and NDA sponsor
25 for the Advil brand of OTC ibuprofen.

26 I would like to thank the committee for

1 the opportunity to address them this morning.

2 Wyeth Consumer Health Care recognizes its
3 responsibility to the consumer to provide OTC products
4 that are effective, have a favorable benefit-to-risk
5 ratio, are manufactured to high quality standards, are
6 promoted responsibly, and that are labeled in a manner
7 to maximize appropriate use.

8 We believe that Advil products meet these
9 high standards, but we recognize that evolving
10 knowledge may permit further improvement to the label.

11 We are committed to a positive collaboration during
12 this hearing and in subsequent interactions with the
13 FDA in addressing recommendations you may offer.

14 Following OTC approval under an NDA in
15 1984, we have sponsored and conducted an extensive
16 program of clinical and epidemiologic research to
17 expand our knowledge of the tolerability and efficacy
18 of Advil, and have fulfilled NDA requirements to
19 report all serious adverse events. Based on the
20 totality of this data that we accumulated, we filed in
21 November of 1997 a citizen's petition to include
22 ibuprofen in the analgesic monograph.

23 In its recent response, FDA states, and I
24 quote, "It believes ibuprofen 200 milligrams has been
25 marketed safely for a sufficient time and extent that
26 it can be generally recognized as safe and effective

1 for OTC use."

2 A favorable benefit to risk ratio is
3 critical for an OTC ingredient. However, no drug is
4 without the potential for adverse outcomes, especially
5 if misused or abused. Every drug has the potential to
6 cause unintended effects in certain target organ
7 systems. Potential effects of ibuprofen use on GI and
8 renal systems were critically considered at the time
9 of the initial ibuprofen OTC approval and label
10 development.

11 The maximum daily dose of 1200 milligrams
12 a day is only 37.5 percent of the maximum daily
13 prescription dose of 3200 milligram, and the maximum
14 duration of use is ten days for pain and three days
15 for fever. This is in stark contrast to high daily
16 dose extended duration prescription use.

17 GI and renal safety are improved
18 dramatically when one compares OTC doses and duration
19 with those of prescription use. Data from
20 prospective, well controlled clinical trials, large
21 scale epidemiology studies and adverse event reports
22 indicate the following conclusions.

23 Ibuprofen is the safest NSAID. Serious GI
24 adverse events occur at or very close to the
25 background rate in OTC use, and that serious renal
26 adverse events are uncommon. Supporting data are

1 provided in the background package.

2 It is critical not to blur the clear
3 distinction between OTC and prescription use safety
4 profiles. Ibuprofen has a large therapeutic index,
5 and AAPCC data demonstrate the safety advantage of
6 ibuprofen in overdose.

7 Consumer research and actual use clinical
8 study data indicate that the vast majority of OTC
9 consumers use the product in conformance with the
10 label instructions, and I can go into that data later.

11 The label repeatedly instructs consumers to use the
12 minimum effective dose. Specifically, the directions
13 recommend initiating treatment with one tablet,
14 increasing to two if needed, and it goes on to say do
15 not take more than directed, use the smallest
16 effective dose.

17 Called out under the alcohol warning is
18 the risk of stomach bleeding. There is a statement to
19 ask a doctor before use if you have stomach pain, and
20 to stop use if stomach pain occurs with use of the
21 product or any new or unexpected symptom occurs.

22 Consumers are directed to ask a doctor or pharmacist
23 before use if taking another product containing
24 ibuprofen or other pain reliever or fever reducer or
25 if they take drugs on a regular basis or are under the
26 doctor's care for any continuing medical condition.

1 The current label for Advil has been very
2 effective in ensuring the safe and appropriate use of
3 the product in over 18 years of use with over 100
4 billion tablets. A recent label comprehension study
5 of the current drugs facts, format Advil label, which
6 included those of low literacy and the elderly,
7 confirms that the communication goals are very
8 successfully met.

9 Interestingly, about two-thirds of the
10 current users have consulted with a physician about
11 their use of Advil.

12 Based on the use experience with this
13 current label, the FDA has determined that ibuprofen
14 should be recognized as generally safe and effective.

15 However, the FDA proposed modified GI and renal
16 warnings in the monograph notice, and we have
17 displayed these in your background package, versus the
18 current label.

19 We are supportive of changes that would
20 further enhance safe use of the product by the
21 consumer. However, any alterations to the label
22 should be tested with the consumer to ensure they
23 achieve the intended communication goal. We are
24 committed to continue to work with the FDA to develop
25 the best possible label.

26 I will now turn the podium over

1 sequentially to Doctors Sica, Walson and Weisman.

2 Thank you very much for your attention.

3 DR. SICA: Thank you. I appreciate the
4 opportunity to address the Nonprescription Drug
5 Advisory Committee. My name is Domenic Sica. I am a
6 full-time professor of medicine and pharmacology in
7 the Department of Medicine and Nephrology ad the
8 Medical College of Virginia campus of Virginia
9 Commonwealth University in Richmond, Virginia.

10 Based on my training and extensive
11 experience, some 25-odd years of clinical practice and
12 nephrologic research, I am here to discuss the
13 likelihood of renal toxicity associated with the use
14 of OTC ibuprofen and whether changes to the current
15 labeling for OTC ibuprofen would relevantly address
16 these risks to the consumer.

17 In the past I have provided consultation
18 to a number of pharmaceutical companies, fewer these
19 days, on the safety and efficacy of various drugs.
20 Some of these companies have included Merck, Bristol-
21 Myers Squibb, Pharmacia and Wyeth Consumer Health
22 Care, and I am here to present my own opinions and
23 will be reimbursed for both my travel and time away
24 from the University.

25 Ibuprofen was first approved for
26 prescription use in the United States in 1979. So we

1 are some two and a half decades out from its original
2 approval, and it was approved at daily doses of up to
3 3200 milligrams per day for the chronic treatment of
4 arthritic conditions.

5 It was subsequently approved for OTC use
6 in 1984, some five years hence, and the approved OTC
7 use was 1200 milligrams per day for a ten-day time
8 interval. With its extensive use as both a
9 prescription and OTC product, several comments can
10 actually be made. For the sake of brevity, I will
11 keep it short.

12 The incidence of renal failure and other
13 serious renal events are rare with use of both
14 prescription and OTC ibuprofen. In fact, according to
15 the agency's review of safety surveillance data over a
16 15 year period of time, there were an average of
17 approximately five reports of renal failure per annum
18 associated with ibuprofen. In over half of these
19 cases, the duration of use was unknown or was beyond
20 30 days, and I think comments about duration of use
21 have been raised by prior speakers as well.

22 Serious events are not usually seen with
23 acute dosing, and I cannot overemphasize that.
24 Rather, they are usually dose and duration of time
25 dependent, and we are not even exactly sure if there
26 is a linear dose relationship on this as one goes down

1 the dose response curve for these compounds.

2 Serious renal events are almost always
3 reversible, even in the elderly or chronically ill,
4 and I think we need not confuse the fact that acute
5 dosing in a compromised individual may lead to a
6 deterioration in renal function, but again reversible,
7 versus some comments raised earlier about chronic
8 dosing and what occurs with chronic dosing.

9 The reversibility events is in part due to
10 the unique kinetic characteristics of ibuprofen, which
11 include both a short half-life and a reversible
12 inhibition of the psychogenase enzyme.

13 Serious renal events following NSAID
14 therapy almost always occur in patients with
15 preexisting renal dysfunction, particularly in those
16 who are volume contracted or dehydrated or those with
17 critical organ system disease, including, as we heard
18 earlier, congestive heart failure, compromised hepatic
19 function, particularly with the hemodynamic
20 deterioration that is seen with advanced stages of
21 cirrhosis and in those with renal insufficiency.

22 Although ibuprofen interacts with
23 diuretics, current labeling already advises consumers
24 to ask a physician or pharmacist before use if they
25 are to consider use. I think this is the issue of
26 continuing chronic therapy for a medical condition as

1 it coincides with the chronic use of a nonsteroidal.

2 Intentional or unintentional overdoses
3 with ibuprofen are not routinely associated with
4 adverse renal consequences. Although there is always
5 room for improvement, given the extremely low
6 incidence of reported serious renal events over the
7 past two decades of OTC use with ibuprofen, it is my
8 opinion that the current label continues to adequately
9 convey the risks associated with the use of OTC
10 ibuprofen.

11 I applaud the FDA's efforts to evaluate
12 the labeling of all OTC nonsteroidals, including
13 ibuprofen, to be sure that these drug products are
14 used in the safest, most effective way possible. As
15 always, any changes should be data driven and
16 thoroughly tested in consumer studies to determine if
17 and how any proposed label revisions would impact
18 consumer and physician behavior patterns.

19 Again, thank you for allowing me the time
20 to present my views to the committee.

21 DR. WALSON: Hello. I am Dr. Philip
22 Walson. For the last 30 years I have been a board
23 certified practicing pediatrician, and I am currently
24 at the University of Cincinnati and Cincinnati
25 Children's Hospital Medical Center where I am the
26 Director of the Clinical Pharmacology Division and the

1 Clinical Trials Office.

2 I am also a board certified practicing
3 medical toxicologist in Cincinnati. I was in previous
4 positions Medical Director of the Arizona Poison
5 Control Center and the Central Ohio Poison Center at
6 the Ohio State University.

7 I have personally cared for and consulted
8 on literally hundreds of children who have taken or
9 been given an excessive dose of an OTC analgesic or
10 antipyretic alone or in combination. Finally, I am a
11 board certified clinical pharmacologist, based on my
12 prior training in internal medicine which I rapidly
13 left, preferring to take care of better patients --
14 that is, kids.

15 I do want to give a conflict of interest
16 statement. Clearly, I am here to express my own
17 personal opinions on the labeling of OTC relevance. I
18 think the important thing here is the relevance. We
19 are here to talk about labeling, and I think it is
20 important to keep your eye on the ball.

21 Because of the nature of my training and
22 experience, I have, in fact, conducted a lot of
23 trials, ten randomized controlled trials, for example,
24 of various antipyretics sponsored by industry,
25 including Wyeth, McNeil, and others, and published
26 those trials. I have also published conglomerate

1 studies of their safety.

2 I have received consulting fees from a
3 number of pharmaceutical companies. It would probably
4 be easier for me to make a slide of who I didn't. But
5 today I am -- My institution is being paid for my
6 time, and I am having my expenses paid for by Wyeth.
7 I hope that is -- I don't own any stock in any of
8 those companies. That has nothing to do with actually
9 having worked for them, I might say. I just don't
10 believe you should own stock. I don't want to do
11 anything to change their stuff.

12 I do want to -- Before I go into my
13 statement, which I think was provided, there are four
14 points that I do want to make, and I don't have any
15 slides, which is unusual for me, but I do want to say
16 it. The first one is so obvious, some of the
17 committee will clearly have already tried to say this
18 to the rest of the committee.

19 Number one, children are not adults, not
20 little adults. I must tell you that, when I hear a
21 lot of the discussion, I keep wanting to put that
22 slide up to some people.

23 Two, in the same way, not all NSAIDs are
24 equal. There are many examples in pediatrics. The
25 clearest one may be look at the safety of aspirin
26 versus ibuprofen, but there are many other examples

1 where, clearly, NSAIDs have very different efficacy
2 and toxicity as well as behavior of parents and
3 children and indications. Everything about them is
4 different.

5 It is amazing to me that the FDA, for
6 example, still collects data on pediatric events
7 without a wait, which brings me to my third point,
8 which always bothered me, even when I was in the
9 Department of Internal Medicine at UCSF, is that adult
10 doctors consistently want to call amounts doses, and
11 they are clearly not, not for children -- that's a
12 little obvious -- not for little old ladies, which
13 should be obvious but apparently isn't, but even -- I
14 mean take a look at me -- for middle-aged men versus
15 some of the other guys who you could actually see
16 behind this counter. Amounts are not doses, and that
17 has to be taken into account in any risk-benefit
18 analysis.

19 The fourth point -- I'm going back again
20 to relevance -- is that this idea of a risk-benefit
21 analysis extends to everything, including a label
22 change, and that any change in the labeling has to be
23 done in a way that improves the public health and
24 doesn't deprive children of effective, safe therapies
25 or result in the use of more dangerous therapies to
26 treat the same conditions.

1 With that, I clearly support the FDA that
2 it look for labeling of these products that maximizes
3 benefits and minimizes any risks. I must say that,
4 when I looked at their specific suggestions, I had
5 trouble figuring out how many of them are going to
6 help kids, and thought some of them will hurt kids.
7 But again, until the studies are done, I don't know
8 that.

9 Labeling should not be arbitrary or
10 extreme. It's got to be based on evidence. Equally
11 as important, all consumers should be able to easily
12 read and comprehend the label. For example, studies
13 have shown that a tremendous number of children self-
14 medicate. No one has talked about whether these
15 labels speak to kids, and what is a child?

16 It is also important that labeling not
17 appropriately deprive children of safe, effective
18 drugs, as I have said. I don't want to go through it,
19 because my beeper is going on. The summary of the
20 data is very clear, that toxicity is rare in anyone,
21 but it is exceedingly rare in children.

22 In fact, for ibuprofen we even say it may
23 be possible to kill a child with an overdose, but it
24 is very difficult. I don't want to go through the
25 other things that are in my comment.

26 In summary, I think ibuprofen has been

1 shown to be clearly effective, especially for pain and
2 fever in children, and it has a very large therapeutic
3 margin, and with few exceptions ibuprofen at OTC doses
4 is remarkably safe, and there probably aren't even
5 exceptions in most children. Thanks.

6 DR. WEISMAN: Good morning. I am Richard
7 Weisman. I am the Director of the Florida Poison
8 Information Center and a research associate professor
9 of pediatrics at the University of Miami School of
10 Medicine.

11 I have had 20 years of experience as a
12 poison center director, 15 years in New York City and
13 the last five years in Florida. I have devoted much
14 of my life to efforts designated to reduce the
15 mortality and morbidity from unintentional pediatric
16 poisonings.

17 To understand my motivation for testifying
18 today, one has to only look at data that is collected
19 each year by the American Association of Poison
20 Control Centers. Although I am presenting my own
21 opinions to the committee, I am being reimbursed for
22 my time and travel by Wyeth Consumer Health Care.

23 In the past I have also consulted for
24 DuPont, Eli Lilly and Wyeth on several occasions.

25 I appreciate the opportunity to address
26 this distinguished panel on the topic of NSAID

1 toxicity, and in particular, on overdose data for
2 ibuprofen. My objective today is to discuss the
3 clinical relevance of overdose toxicity for OTC drugs
4 and the importance of complying with labeling
5 directions.

6 In the OTC marketplace, consumers take
7 medications for a variety of conditions and symptoms.

8 The consumer is entrusted to read, comprehend the
9 label directions, and then to appropriately self-
10 select and comply with the directions for use. In
11 spite of government, pharmaceutical company, and
12 private sector efforts, it is the unfortunate thing
13 that there always will be some consumers who, either
14 intentionally or unintentionally, do not follow label
15 directions.

16 For most drugs, the consequences of taking
17 too much drug are not serious, because OTC
18 medications, by definition, are safe drugs with wide
19 therapeutic windows or margins of safety. However, as
20 we heard yesterday, in rare instances, even
21 unintentional overdoses of drugs can lead to
22 catastrophic events such as liver failure.

23 The overdose data for OTC NSAIDs, in
24 particular ibuprofen, demonstrate that there is a wide
25 margin of safety. Ibuprofen was approved for OTC use
26 in 1984 at the 200 to 400 milligram per dose, 1200

1 milligrams per day for up to ten days of use.

2 Since 1984, over 100 billion doses of OTC
3 ibuprofen have been consumed. So there was extensive
4 material time and extend to critically analyze data
5 from overdose situations. There is no exact dosage
6 that defines a single administration overdose for
7 ibuprofen. However, even ingesting 18 200 milligram
8 tablets or three times the daily dosage generally only
9 would require supportive care.

10 Even at single administration overdoses in
11 excess of five grams, the literature suggests that
12 acute renal failure is very rare and reversible. In
13 overdose, the most serious side effects related to
14 gastrointestinal tract and renal systems.

15 In contrast to acetaminophen, the signs
16 and symptoms of ibuprofen overdose occur shortly after
17 the incident and most commonly include one or more of
18 the following: nausea, vomiting, abdominal pain,
19 drowsiness, dizziness, and tinnitus.

20 In a vast majority of cases, within four
21 to eight hours after the overdose symptoms subside,
22 and full recovery is the usual course. Patients are
23 usually sent home after a few hours of observation.

24 In aggregate, poison control centers see
25 thousands of cases of drug overdoses each year.
26 Ibuprofen cases are generally not complicated, because

1 of the relatively short plasma half-life and, most
2 commonly, the only single entity ingredient of the
3 product. Unlike some of the other OTC analgesics,
4 ibuprofen is only available in one OTC combination,
5 compared to 23 different combination products
6 containing acetaminophen.

7 Obviously, when poison control centers are
8 contacted about overdoses involving multiple
9 ingredients, the overdose management becomes more
10 complicated.

11 While advances in packaging and labeling
12 have prevented some poisonings, our ability to prevent
13 most poisonings is still elusive. Each year poison
14 centers are still managing more than 115,000
15 poisonings from over-the-counter analgesics. Poison
16 center data show that ibuprofen is the safest of the
17 OTC analgesics for the consumer, with the lowest rates
18 of both mortality and morbidity.

19 The AAPPC test summary data clearly
20 demonstrates the wide safety window for ibuprofen.
21 For one of the most commonly used OTC drugs, there are
22 relatively few outcomes classified as major life
23 threatening events, and very few deaths.

24 Of course, even one death is one too many,
25 and we need to find better ways to prevent accidental
26 overdose with all drugs. I believe that OTC dosages

1 of ibuprofen are safe when used as directed, and that
2 even in massive overdose the toxicity is rarely life
3 threatening.

4 Thus, my objective was to present data
5 showing the primary issue is not the molecule itself
6 but finding better ways to get the consumer's
7 attention to closely follow the label directions. I
8 understand the purpose of this meeting is to explore
9 ways to better communicate with consumers and to
10 encourage consumers to follow label directions.

11 I applaud and fully support the efforts by
12 the FDA and NDAC. Thank you again for allowing me the
13 time to express my views.

14 CHAIRMAN CANTILENA: Okay. Thank you, Dr.
15 Weisman. We have used up our time. So we will go --
16 We can actually come -- if she wants the answer now or
17 in the question period, we are happy to do that, but
18 we will actually open the question and answer period.

19 The panel has ten minutes, and those of you who are
20 not able to get in, we can certainly start the
21 afternoon off, and you will have another opportunity
22 to ask questions. So, Dr. Johnson, would you like an
23 answer to your question?

24 DR. JOHNSON: Yes, I would be interested
25 in the answer.

26 DR. BERLIN: I believe your question was

1 what the percentage of use was of some of these
2 products in those over 65.

3 DR. JOHNSON: Well, no. I mean, that's
4 sort of part of the issue, but the use by age group.
5 So it is predominantly use in the elderly versus
6 younger patients.

7 DR. BERLIN: Well, for ibuprofen 24
8 percent are between age 18 and 34. Forty-five percent
9 are between age 35 and 49. Twenty-two percent between
10 50 and 64, and only 8 percent are 65 or older.

11 Now this varies, obviously, because of the
12 use of aspirin for cardiovascular prophylaxis. A
13 larger percentage, about 30 percent, of aspirin use is
14 in those over 65.

15 DR. JOHNSON" Right. I would presume
16 aspirin would be most high. I was mostly interested
17 in the NSAIDs. Thank you.

18 CHAIRMAN CANTILENA: Okay, Dr. Day.

19 DR. DAY: I have a question for Dr.
20 Berlin. First of all, I would like to commend you for
21 conducting label comprehension studies with consumers.

22 That's terrific, and I would like to know a little
23 bit more about them. You referred to them.

24 I would like to know how many respondents
25 there were, and specifically, how you tested for
26 comprehension of dosing, and were the questions

1 factual or inferential. So factual would be asking
2 something that was specifically there on the label,
3 and inferential would involve asking something where
4 they needed to use that information to go beyond, say
5 in a problem solving scenario.

6 So a sample one would be, you know, if you
7 have already taken three tablets today and it is 10:30
8 at night and you have a headache, is it all right to
9 take another?

10 DR. BERLIN: I think we asked those
11 questions. I'm just a poor country
12 gastroenterologist. So I am going to ask our market
13 research expert to address your questions.

14 MS. SAULT: I am Stephanie Sault with
15 Wyeth market research.

16 Our label comprehension study consisted of
17 a test among 300 respondents. We went to 20 different
18 geographically dispersed areas to get a good mix of
19 geographic and socio-demographic groups.

20 The test was done through -- primarily
21 through scenario questioning. Consumers were read a
22 series of scenarios pertaining to usage, and as Dr.
23 Berlin indicates, we got very high levels of correct
24 responses to all of them.

25 DR. DAY: What was that approximate
26 comprehension rate?

1 MS. SAULT: Over 90 percent for most of
2 them, and in the high nineties for quite a few.

3 DR. DAY: You mean for individual
4 scenarios, but not averaged over all of them?

5 MS. SAULT: For individual scenarios.

6 DR. DAY: And how many scenarios were
7 there, approximately?

8 MS. SAULT: All told, there were 25 or 30.

9 DR. BERLIN: But if I might, for example,
10 you know, one of the things is what is the adequacy of
11 the labeling, and whether it should be changed. One
12 of the scenarios was the last time a person took a
13 pain reliever, they developed stomach pain; and the
14 question was would they have to see a doctor first.
15 The answer, percentage correct was 95 percent.

16 So I think that some of the scenarios
17 actually bear on the adequacy of the current label in
18 terms of informing patients that they should, in fact,
19 see the doctor.

20 CHAIRMAN CANTILENA: Dr. Rumack, Katz, and
21 D'Agostino.

22 DR. RUMACK: I have a question for Dr.
23 Weisman. We have heard that patients take ibuprofen
24 and others longer and in greater amounts than labeled,
25 and from your comments I would like to know how you
26 would like to address those unintentional overdoses on

1 the label.

2 DR. WEISMAN: With respect to what?

3 DR. RUMACK: Taking the OTC drug for
4 longer than the label suggests and at a greater dose.

5 DR. WEISMAN: One of the ways that data is
6 reported to poison control centers is if there is an
7 adverse event. Now poison control centers are
8 generally contacted when there is perceived to be an
9 overdose. So that it probably is not the most
10 appropriate dataset to use when looking for adverse
11 events.

12 While it does contain a small subset of
13 that data, it is predominantly acute overdose
14 information that is within that subset. Now what we
15 have is the ability to identify and subspeciate that
16 there are chronic overdoses listed. There are acute
17 overdoses listed, and there are acute and chronic. In
18 the annual reports of the American Association of
19 Poison Control Centers, one can separate out that
20 component for each of the available analgesics.

21 DR. RUMACK: Okay. You had addressed
22 something about the label, and that's what I was
23 trying to understand, if you thought there should be a
24 change or shouldn't be a change.

25 DR. WEISMAN: It's my opinion that the
26 current label provides information about the dose and

1 the duration of therapy, and what that does is, by
2 limiting the duration that the drug is in use, reduces
3 the probability of getting into a situation where
4 you've got patients that are exceeding the dose or
5 exceeding the duration.

6 When you are dealing with situations where
7 people are exceeding it or attempting to utilize the
8 drug to mimic what would have been their prescription
9 dose, then you are going to get the possibility of
10 seeing the adverse events that would be most
11 characteristic at the higher dose or higher duration.

12 But again, I think the test database is not going to
13 be the best source for that type of information.

14 CHAIRMAN CANTILENA: Okay, thank you.

15 DR. BERLIN: If I might just add that the
16 label instructions were actually very well understood
17 in terms of the dosing in the label comprehension
18 study we were just discussing.

19 CHAIRMAN CANTILENA: Yes, I just have a
20 follow-up. Have you submitted that study?

21 DR. BERLIN: That study was just recently
22 completed. We haven't. We would be very happy to
23 submit that study.

24 CHAIRMAN CANTILENA: Okay, thank you. Dr.
25 Katz.

26 DR. KATZ: Yes. From my perspective,

1 knowing that consumers understand the label is
2 obviously very important, but knowing what they
3 actually do at the medication, to me, is even more
4 important. I wonder if you have any data as to what
5 proportion of people buying Advil use it chronically,
6 longer than what the label says, and also at doses
7 exceeding the recommended label, since we heard from
8 the submission from NCPIE that that might actually be
9 as much as 30 or 40 -- as many as 30 or 40 percent of
10 consumers.

11 DR. BERLIN: I have to say that the
12 research that we have available is discrepant with the
13 NCPIE results. I can't explain exactly why that is.
14 I'll read just some typical information to help inform
15 the committee, I hope.

16 If you look at various sources of data,
17 consumers -- the average number of tablets taken per
18 day was 3.6 tablets when they took the medication, so
19 about 720 milligrams a day, so less than the 1200
20 milligrams.

21 If you look at the number of people who
22 take 50 tablets, more than 50 -- I'm sorry, who take
23 less than 50 tablets a month, 95 percent of the
24 patients take less than 50 tablets a month. So I
25 think from a variety of points of view, you have only
26 a very small percentage of people who do exceed the

1 dosage, either in terms of the amount, the number of
2 tablets per dose, or the amount per day or the amount
3 of the duration.

4 I think one of the other things that
5 happens, particularly with ibuprofen because of its
6 previous prescription history, some of that is driven
7 actually by physician recommendation that people use
8 the medication at a higher dose for a longer duration.

9 Obviously, some of it is people misuse the product,
10 but it doesn't appear to be misunderstanding the
11 label.

12 CHAIRMAN CANTILENA: Dr. D'Agostino?

13 DR. D'AGOSTINO: I'm trying to understand
14 the logic of the label, and I'm sitting here thinking
15 that, in fact, I may have participated in the
16 discussions with the present label.

17 The one I want to go back to is that
18 ibuprofen may cause stomach bleeding under the alcohol
19 warning. When both ibuprofen and aspirin
20 manufacturers were asked about the logic of that, they
21 said they thought the label was good, and then the
22 response seemed to be, because there was another
23 question or there was another spot that said asked
24 your doctor before you have stomach pain, and with the
25 aspirin it's either problems or stomach pain.

26 Is there data that says that people who

1 develop the bleeding all came from individuals who
2 already had known stomach pain? I don't understand
3 the logic of where it's placed here. If bleeding can
4 happen with individuals who don't necessarily have
5 stomach pain, they aren't necessarily going to call
6 the doctor and so forth, maybe it should be separated.

7 Could you just go back a bit in how it
8 gets placed where it is right now?

9 DR. BERLIN: Actually, the development of
10 the label is very important. There was a label
11 comprehension study that was done under the auspices
12 of the FDA in 1983 prior to the approval, and there
13 were two labels, one which had very detailed organ
14 specific warnings and one which was more general.

15 When they were tested, what happened is
16 that the one that was more general directed people to
17 see a physician more frequently, and again I just
18 reference the about two-thirds of the current Advil
19 users who do consult with a physician about the use.

20 So I think that all of these issues are
21 not new issues. They were considered at the time of
22 the initial approval. There were some label testing
23 done to try to figure out what would drive a large
24 percentage of patients to the physician for an
25 appropriate consultation, and it is counterintuitive,
26 but the answer seemed to be that being more general

1 and less specific was more successful in driving the
2 patients to the physician.

3 DR. D'AGOSTINO: We'll come back to it.
4 Thank you.

5 CHAIRMAN CANTILENA: Dr. Clapp.

6 DR. CLAPP: I am interested in Dr. Walson
7 and Dr. Weisman's response to information about
8 pediatric cases of ibuprofen toxicity, particularly
9 addressing not mortality but morbidity due to renal
10 failure, and at what doses do you find that, and what
11 are the kilograms of the child? And as an addendum,
12 the gentleman from the FDA did say that the data that
13 he can recall was based on children taking the
14 suspension, which leads us to know that it is 200
15 milligrams per -- or 100 per five.

16 DR. WALSON: Yes, a couple of things. One
17 is I had mentioned selection bias. There was an
18 article by Kelly Walson, et al. in *Drug Investigation*
19 from 1993 where he said he didn't find any studies
20 where they looked prospectively for adverse. I would
21 direct you to that article.

22 We took all of the kids in the first eight
23 studies we did with acetaminophen, ibuprofen, and
24 looked what happened to renal function. In fact,
25 there was a significant decrease in BUN and creatinine
26 in kids who were dehydrated and treated for fever.

1 Now, to me, that's intuitive. Some people
2 have said that is counterintuitive, but the fact is a
3 kid who has got a fever and can't drink is dehydrated.

4 A kid who is dehydrated and gets his fever and
5 discomfort taken care of is more likely to take
6 liquids. But whatever the reason, there are data
7 there, and I don't know why that was missed.

8 Clearly, there are kids who have renal
9 failure. My personal opinion is that ibuprofen in a
10 child who has decreased renal function or renal
11 profusion that is being supported by prostaglandin
12 secretion is someone who is going to have a renal
13 adverse event. So while I think it's possible, but
14 without the data being looked at -- For example, I
15 would ask the FDA how many of those kids were septic
16 and febrile and, therefore, got ibuprofen but would
17 have had renal dysfunction with any drug, including
18 acetaminophen in severe liver disease patients. Ten
19 percent of them have renal dysfunction from
20 acetaminophen in overdose, not in therapeutic use.

21 So while I think it's possible, one, it's
22 exceedingly rare. The histories are not adequate.
23 They didn't -- and we got no doses. Even if they got
24 histories, I would want levels, because both in our
25 studies and clearly in others, a lot of them that have
26 been published, the history a parent gives just is

1 often discrepant with the various powerful objective
2 measures of drug levels at presentation.

3 So I think it's possible. Certainly,
4 mechanistically it's possible. But when I look at the
5 numbers compared to the numbers of kids, it's
6 possible, but, boy, it's exceedingly rare. I don't
7 know if you want to say that, too. And it's usually
8 reversible.

9 DR. WEISMAN: The experience that we have
10 seen with children that overdose on ibuprofen relates
11 directly to its pharmacologic effect on its ability to
12 inhibit psycho-oxygenase. If you look back at the
13 pharmacokinetics and pharmacodynamics, that inhibition
14 is a very transient phenomenon where you don't have a
15 permanent inhibition of the enzyme as you would with
16 acetylation, which you would see with salicylates.

17 So that what we see is that you will often
18 see the creatinine or the creatinine clearance bump
19 for a very transient period of time, usually returning
20 to its baseline within 12 to 24 hours. This has
21 become enough of a repeated phenomenon that we
22 basically would not keep a child hospitalized if, on
23 that initial analysis, we found that the serum
24 creatinine had gone up, because it's been well
25 described that this will reverse generally within a
26 short period and come back toward normal.

1 DR. WALSON: One other I wanted to stress.
2 I don't know how many of the gastroenterologists on
3 the panel again are pediatric gastroenterologists, but
4 while it's a general belief, and it's hard to confound
5 general belief with data, among gastroenterologists it
6 is very hard to find significant bleeding in a child,
7 GI bleeding. It occurs, but again we are not talking
8 about does something happen. We are saying, again
9 it's a risk-benefit. How likely is it, and what are
10 the alternatives? I think that's really what's --

11 CHAIRMAN CANTILENA: Okay, thank you.
12 There's three people who have requested questions, and
13 I will ask them how -- are these issues that can hold
14 until after lunch or are they -- Dr. Cryer, Cush and
15 Wood.

16 DR. CRYER: Mine can hold until after
17 lunch.

18 CHAIRMAN CANTILENA: Dr. Cush, Dr. Wood,
19 would you hold? Okay, thank you very much. I owe
20 you, Dr. Wood. This is the second time that we have
21 held you.

22 Okay, thank you, Wyeth. Our next
23 presenters are from Doctors Topol and Rothman, I
24 believe sponsored by McNeil, and they have each been
25 allocated for five minutes, and then as a program note
26 we will then go into the next set of individuals, also

1 five minutes each, and then we'll hold our questions
2 for those four individuals from the International
3 Ibuprofen Association and McNeil.

4 DR. TOPOL: Let me first start off by Dr.
5 Rothman is not going to be presenting. I'll just the
6 time allotted. Dr. Rothman is -- data that he was
7 going to review has already been reviewed earlier, and
8 he will be available for questions later.

9 I am Eric Topol. I am Chairman of the
10 Department of Cardiovascular Medicine at Cleveland
11 Clinic and also the Provost and Chief Academic Officer
12 of that institution as well as The Cleveland Clinic or
13 College of Medicine.

14 I am here out of my interest on safety in
15 the use of aspirin in patients with cardiovascular
16 disease, and I would also acknowledge a potential
17 conflict of interest with respect to that my time and
18 travel are being reimbursed by McNeil for my
19 presentation here today.

20 What I want to get into is, of course, the
21 focus on enhancing the safety. As you know, over 20
22 million Americans are taking aspirin as a cardio-
23 protective agent. So the question is how can we
24 maximize the benefit and risk. Of course, already
25 alluded to is the fact that many more patients should
26 be taking aspirin than are taking it today, by the

1 indications that have been ratified by all the major
2 societies, including the American Heart Association,
3 American College of Cardiology.

4 Well, there's a recent trial that was just
5 published last year, the acronym CURE for Clopidogrel
6 in Unstable Angina for Reduction of Ischemic Events.
7 This is a very large trial, over 12,000 patients, and
8 it was done internationally in 20 countries throughout
9 the world.

10 The data are interesting, because it
11 compared all patients taking aspirin at the doses of
12 75, 200, 325 milligrams, and half of those patients
13 were randomly assigned to either placebo or
14 clopidogrel in addition.

15 There was a 25 percent reduction in the
16 year after entry into this trial with the entry
17 criteria of acute coronary syndrome, acute ischemic
18 heart disease for the addition of aspirin plus
19 clopidogrel, building on the anti-platelet theme in
20 terms of protection from ischemic events.

21 Now this trial, as it turns out, provides
22 a unique look at aspirin safety and efficacy at
23 varying doses. Now this was not a dose on a
24 randomized basis. However, these patients were given
25 the dose of aspirin at the discretion of the treating
26 physicians.

1 So it appears to be random in that there
2 are no demographic differences in the different dose
3 categories, and this is an analysis of life
4 threatening or major bleeding -- that is, transfusion
5 requirement, hypotension, significant bleeding -- in
6 this trial.

7 These data have been presented at our
8 national meetings of the American Heart Association,
9 and just recently, two weeks ago, in Berlin at the
10 European Society of Cardiology. The data for aspirin
11 -- In the aspirin-only arm, over 6,000 patients, as
12 you can see here, the low dose of aspirin for life
13 threatening bleeding, 1.9 percent. For the dose
14 between 100 and 150, 2.2 percent. This in a dose
15 response fashion increased to 3.3 percent, and
16 increased to 3.8 percent. So a doubling of the rate
17 of major bleeding in the patients who were getting --
18 as it turned out, all these patients were 325
19 milligrams.

20 This held up, this difference, which is
21 significant, to controlling for all of the relevant
22 demographics, age, gender, body weight, hemodynamic
23 status at baseline, and also to multivariate modeling.

24 Now what is also interesting in light of
25 the discussion earlier today regarding the use of
26 combined aspirin and other agents such as nonsteroidal

1 anti-inflammatory drugs, here we saw the same trend in
2 this CURE trial with respect to this dose response as
3 far as efficacy and safety.

4 I have already mentioned about the
5 bleeding, life threatening bleeding, but here you see
6 both with aspirin alone, shown in red, or aspirin plus
7 clopidogrel, shown in orange. You can see the
8 efficacy. This is the reduction of death,
9 cardiovascular death, myocardial infarction or stroke,
10 and you can see that the lowest dose was associated
11 with at least as good an efficacy as the mid or higher
12 dose range.

13 Again, this combination of aspirin with
14 another antiplatelet agent in looking at life
15 threatening bleeding at less than 100 milligram dose,
16 the intermediate dose or greater than 200 milligram,
17 you can see the doubling of life threatening bleeding,
18 whether one looks at the monotherapy with aspirin or
19 with the combined dual antiplatelet regimen.

20 Any bleeding was the same type of
21 relationship. So you can see again the rate of any
22 bleeding in this trial was increased 100 percent, as
23 you can see, from 1.9 to 3.9 percent in the aspirin
24 monotherapy patients, and from 3 percent to 5 percent
25 in those patients receiving a dual antiplatelet
26 therapy.

1 Now this is important new data. It's the
2 best data we have regarding zooming in on the low dose
3 end of aspirin -- that is, between 75 and 325
4 milligrams. We have not had a trial of over 12,000
5 patients in which this has been assessed until this
6 CURE dataset.

7 It's important also to anchor this in with
8 the recent landmark paper in the British Medical
9 Journal already referred to in the earlier
10 presentation. That is, this British medical journal
11 meta-analysis reviewed all the cardiovascular trials
12 with aspirin and antiplatelets. It's a mammoth meta-
13 analysis of over 212,000 patients, most of them on
14 aspirin studies in over 287 trials.

15 That meta-analysis is quite relevant. As
16 was pointed out earlier, the patients who were taking
17 less than 75 milligrams had an insignificant, only 13
18 percent, reduction in cardiovascular death, MI or
19 stroke. However, the patients who had this low dose,
20 75 to 150, actually had the maximal reduction, 32
21 percent, as compared to those patients who were
22 between 160 and 325 milligrams, where it was 26
23 percent.

24 Note the overlapping 95 percent confidence
25 intervals, the point being here is that not to state
26 that the low dose, 75 to 150, is superior. The point

1 is that with this very large dataset, we can at least
2 assert, and now also with the clopidogrel data, that
3 it is not inferior.

4 So the efficacy is not at all compromised
5 with the lower dose, and I believe we have very strong
6 data now to support that, as one goes up from 160
7 milligrams of aspirin to 325 milligrams of aspirin,
8 this is associated with an untoward risk of bleeding.

9 This is obviously very important in the public health
10 interest.

11 So, obviously, we have come a long ways
12 with aspirin, and we have much more work that needs to
13 be done regarding aspirin dosing. We are zooming in
14 on what appears to be the appropriate range. We know
15 that the doses of 80 to 325 milligrams are the optimal
16 doses in patients with ischemic cardiovascular,
17 cerebral vascular and peripheral arterial disease, but
18 in this over 100 years of studies of aspirin and, of
19 course, in recent decades in trying to refine the
20 application to vascular disease -- and perhaps
21 thematic throughout all of the discussions you have
22 had over the last two days is understanding this
23 appropriate balance between the effects on
24 prostacyclin and thromboxane A₂.

25 I would submit to you, based on what we
26 know today -- and of course, always it would be nice

1 to define through dedicated prospective large scale
2 trials -- is that the doses of aspirin between 80 to
3 160 milligrams appear to be superior to 325 milligrams
4 insofar as reduction of bleeding, with at least as
5 good an efficacy profile.

6 So I think that is all I really wanted to
7 contribute here to the session, and we are certainly
8 pleased to respond, Dr. Rothman and I, to any
9 questions that you have.

10 CHAIRMAN CANTILENA: Okay, thank you very
11 much, Dr. Topol. We will hold the questions and move
12 right to the two five-minute presentations from the
13 International Ibuprofen Association, Doctors Langman
14 and Moore.

15 DR. LANGMAN: Whatever you will be
16 confident in, it's not of my grasp of technology.

17 I'm Michael Langman. I am Professor of
18 Medicine at the University of Birmingham in England.
19 I have taken no personal fees or compensation from
20 industry for the past four to five years. My prior
21 and current indirect interests through my university
22 are recorded in the annual reports of the Committee on
23 Safety of Medicines of the UK since 1987. My travel
24 costs were paid by the International Ibuprofen
25 Foundation.

26 Risks of acute gastric and duodena loss of

1 bleeding vary according to the nature of any
2 nonsteroidal anti-inflammatory drug in use and taken
3 overall with dose. I now present results appearing
4 this month in the British Journal of Clinical
5 Pharmacology which examined risks according to the
6 dose of individual NSAIDs.

7 Meta-analysis of individual patient data,
8 not summated results, was employed to combine three
9 case controlled datasets, one from the UK published in
10 *The Lancet* and funded by the Medical Research Council
11 of Great Britain, one from Catalonia, Spain, also
12 published in *The Lancet*, and one from Sweden, part of
13 a larger U.S. and Swedish study.

14 The overall analysis was funded by a
15 European Economic Community bio-med grant to my
16 colleague, Michael Rawlins, as principal. The EEC
17 does have some virtues, after all.

18 Data examined risks by dose for five
19 commonly used nonsteroidals and acetaminophen with
20 separation into lower, middle and high dose bands,
21 using logistic regression, adjusting for aspirin,
22 anticoagulants, smoking and GI history, but
23 significant effects for alcohol were not found and,
24 therefore, not adjusted for.

25 The first panel summarizes case
26 characteristics. Note that British subjects were all

1 age 60 and over, and that Swedish studies excluded
2 those with prior UGI complaints. Others did not.

3 The second panel shows overall ulcerous
4 shares with 95 percent confidence intervals for
5 acetaminophen, ibuprofen, diclofenac, indomethacin and
6 piroxicam with, off the scale on the right-hand side,
7 ketoprofen. The last was not considered further, as
8 case numbers were too small for dose division.

9 The next panel shows ratios by dose for
10 the three drugs with the lowest recorded figures.
11 Actual point estimates for ratios were as follows:
12 For acetaminophen, 1.2, 1.2, and 1.0, at lower, middle
13 and upper doses; diclofenac, 2, 3.2 and 12.2;
14 ibuprofen, 1.1, 1.8 and 4.6.

15 The next panel shows figures for
16 indomethacin, 3.2, 6.8, and 20.4; naproxen, 4.8, 5.4,
17 and 15.6; and piroxicam, 9, 12.0, and 79.0, going off
18 the scale again.

19 The remaining panel sets out all this data
20 for the six together. It's not changed in any way.
21 It's just put together. Note confidence intervals a
22 tighter stress, acetaminophen at all doses, and for
23 lower dose, under 1200 milligram daily, ibuprofen, all
24 with point estimates close to 1.0.

25 Note also that 80 percent of ibuprofen
26 data were obtained in the United Kingdom, this

1 deriving from individuals aged 60 and over with a
2 recorded frequency of 40 percent of upper gastral and
3 intestinal complaints.

4 The data presented here seem entirely
5 compatible with the large scale clinical trial results
6 obtained in France in studying TO analgesic use. They
7 contrast, to some extent, with the ACG study, also
8 referred to earlier. However, that study has some
9 problematic design features which seem to me to limit
10 its generalizability.

11 I conclude that judicious choices of drug
12 and dose could materially reduce or completely
13 eliminate the risk of upper GI complications due to
14 NSAIDs when in OTC use. Thank you very much.

15 DR. MOORE: Okay. So I am Nicholas Moore.

16 I am in Bordeaux, a clinical pharmacologist. I have
17 worked with Boos, Navartis, Roche, Synophe, Aventis,
18 Healthsyn, Merck, Monsanto, Pharmacia, Pfizer and UCB
19 on ibuprofen, ketoprofen, naproxen, diclofenac, and
20 presumably on others, preferably at low dose, looking
21 at the risks of low dose and specialized in the
22 assessment of drug risks; and I have been doing that
23 work for the last 20 years.

24 I have worked on clinical trials of these
25 low dose analgesics at OTC doses, and I have included
26 more than -- done 13,000 patients in these studies.

1 Since everything has been said on all the
2 rest, I have concentrated on renal failure and the
3 risk of renal failure with those and, of course --
4 excuse me -- my travel is taken care of by the
5 International Ibuprofen Foundation which is financed
6 by all the companies that make ibuprofen. So it's
7 indirect interest.

8 I have concentrated on the renal failure,
9 because the GI has already been entirely seen. We
10 know that there is a pharmacological basis for renal
11 failure with nonsteroidals. COX-2 is fundamental for
12 the maintenance of glomerular filtration rates, and
13 when this is stimulated, for example, in people at
14 risk with hypobulemia, the elder and children,
15 patients with heart failure, etcetera, etcetera, we
16 know that this causes a much higher risk of renal
17 failure, and this is true for all NSAIDs, and there
18 have been case series or case reports for every single
19 NSAID, including ibuprofen.

20 Therefore, the question of the risk of
21 widespread OTC use and renal failure is a perfectly
22 valid question. I have tried to see whether there was
23 any kind of risk.

24 Now in this pain study which we have been
25 discussing and which you have heard of already, 9,000
26 patients almost treated for OTC indication, there was

1 less than .1 percent, .2 percent of any kind of
2 urinary symptoms. There was not a single case of
3 clinically identified renal failure.

4 There was, as was shown earlier, the same
5 rates of GI events with ibuprofen and paracetamol. If
6 you look in the elderly, and this is the data that
7 Mary Griffin showed earlier, I just want to show you
8 that what we are looking at is -- I'm not quite sure
9 why that thing became an upside question mark. Oh,
10 yeah, this is a PC. Okay. Anyhow, odds ratio in
11 this population is one. So that the ones we are
12 interested in, which is the OTC use, there is no
13 additional risk in the elderly.

14 This is not true for the higher doses, and
15 we know this, and this was expected. But at the very
16 low doses, like for the GI bleeds, there is no risk
17 associated with the use of ibuprofen less than 1200
18 milligrams per day.

19 If you look at children, for some strange
20 reason nobody has talked about Lesko's marvelous
21 clinical trial, randomized, double blind clinical
22 trial, 84,000 children. I don't think you can get
23 anything much bigger than that, and he looked at
24 hospitalizations for serious events, GI bleeds, renal
25 failure.

26 Okay. No difference in GI bleeds in

1 children between acetaminophen and two different
2 doses. I'm sorry, it's 5 and 10 milligram kilo, not
3 10 and 15. No difference between ibuprofen and
4 paracetamol, and there was not one single renal
5 failure. This is in about 50,000 children treated by
6 ibuprofen at OTC doses for fever, including 27,000
7 children of less than two years of age.

8 Also, he looked at the admission
9 creatinine, BUN, in children who were hospitalized for
10 any kind of reason, including dehydration, including
11 fever, and there was no difference between the
12 paracetamol and the ibuprofen groups. So that this
13 does not seem to be an issue collectively for these
14 patients.

15 In newborns there was a recent meta-
16 analysis of all the studies done for -- compared with
17 indomethacin. The efficacy was the same as
18 indomethacin. There was no renal toxicity noted in
19 any of those studies of newborns, which are a very
20 high risk group.

21 Finally, in overdose, if you look at the
22 problems -- this has already been said before -- there
23 is no need to monitor renal function if the
24 intoxication is less than 6 grams per day, and there
25 is -- for intoxications up to 60 grams per day, there
26 have been instances of renal failure. They have all

1 been reversible, and I would just like to note that
2 there is not one single published case of single
3 constituent fatal ibuprofen overdose.

4 To come back to a number of points, since
5 I still have one more second, there is one point which
6 should be noted. When you double or triple the dose
7 of ibuprofen from 1200 to 2400 or 3600, you are just
8 going to the mid-part of the prescription doses of
9 what is still the best tolerated prescription NSAID.
10 If you double or triple the daily dose of paracetamol
11 -- excuse me, acetaminophen or aspirin, the situation
12 is very, very different.

13 Thank you for your attention.

14 CHAIRMAN CANTILENA: Thank you, Dr. Moore.

15 We now have an opportunity to ask questions of Dr.
16 Topol, Langman and Moore, and I guess I'll ask Dr.
17 Wood if he has any questions.

18 DR. WOOD: Yes, I have a question for
19 Eric. I mean, if I understand what you are saying,
20 you are saying that you acknowledge that the 350
21 milligram dose of aspirin produces GI bleeds.

22 DR. TOPOL: 325?

23 DR. WOOD: 325, right, yes. And that the
24 lower doses do not. But --

25 DR. TOPOL: Well, they do less.

26 DR. WOOD: Right, but I was sort of

1 confused. The dose -- The adult dose over-the-counter
2 is the 325 dose, which is the issue we are debating
3 here.

4 DR. TOPOL: Well, but actually, that's
5 part of the issue, is that --

6 DR. WOOD: Well, let me finish the
7 question.

8 DR. TOPOL: Sure.

9 DR. WOOD: So is it your position that
10 that dose should be reduced?

11 DR. TOPOL: Yes.

12 DR. WOOD: Even for pain?

13 DR. TOPOL: Well, no. This is just for
14 cardio-protective indication. I think you bring up
15 the central point, Alistair, of course, that at
16 Cleveland Clinic we have had to contact thousands of
17 patients now to reduce their dose, which had
18 customarily been 325 milligrams per day, based on
19 these recent data.

20 Until new data become available, we review
21 this as an important reference set, and it does
22 strongly suggest about the bleeding dose dependency
23 when one goes up from 160 to 325. So we have advised
24 our patients, based on these new findings and, of
25 course, the meta-analysis, because obviously, it is
26 very important that you could reduce bleeding, but

1 would you compromise efficacy? There is no sign of
2 that whatsoever, in fact. If anything, it's possible
3 that the lower doses could be -- enhance efficacy.

4 So based on that, we have indeed gone to
5 the 81 to 162 milligram recommendation and, of course,
6 that is available over-the-counter.

7 DR. WOOD: Just to extend the point, the
8 subject of our discussion today, the take-home message
9 I take from that, in contrast to most of the other
10 presentations, is that the 325 milligram dose is
11 associated with an increase in bleeding and that that
12 currently is not well addressed in the labeling. Is
13 that fair?

14 DR. TOPOL: That's right. The only
15 indication for the 325 milligrams, as Dr. Hennekens
16 did point out, is it's been nicely shown in the acute
17 phase, for after the first dose in the
18 hospitalization. But outside for chronic dosing, that
19 would not be what we would recommend. We would
20 recommend to drop down to 81 or 162 milligrams.

21 CHAIRMAN CANTILENA: Okay. Dr. Neill?

22 DR. NEILL: The current labeling for
23 aspirin tells patients see your doctor before taking
24 this product for your heart or other new uses for
25 aspirin, because serious side effects could occur.

26 When they call me and come in to see me

1 and I tell them go to the drugstore, buy this bottle
2 and take it, they are going to take home a package
3 which does not include risk information about the long
4 term use. So they will have to remember what I've
5 told them in the office and base their decision about
6 whether to continue this medicine on what I tell them
7 in the office.

8 I've been trying to think about other
9 medicines for which that's the case which I may
10 prescribe for a prescribed indication, not an OTC
11 indication, and for which there is a medicine that
12 they are going to pick up off the shelf. Now Prilosec
13 or some of these other medicines that we have
14 discussed at this committee before may become one of
15 those, but we are not going to talk about those today.

16 Should aspirin be subject to the same
17 kinds of prescribing information requirements that
18 other prescription indication medicines are subject to
19 or not?

20 DR. TOPOL: Well, that's certainly, I
21 guess, perhaps a point for debate. But as already
22 mentioned earlier this morning, we have a big problem
23 in the patients who need to take aspirin, who fulfill
24 all the criteria for secondary or primary prevention.

25 There is a woefully inadequate number of those
26 patients already today who are not getting the

1 protection.

2 So anything that would restrict that, of
3 course, would be considered problematic. On the other
4 hand, we are continually getting new and important
5 data, I believe, about the aspirin and the appropriate
6 dosing, and that, hopefully, can get somehow
7 communicated, and the appropriate dosing to maximize
8 the safety and efficacy would be the ideal strategy in
9 the maximum patients who, of course, fulfill criteria
10 for benefit.

11 CHAIRMAN CANTILENA: Yes, does Dr.
12 Hennekens have a comment?

13 DR. HENNEKENS: Yes. I wanted to speak on
14 behalf of the anti-platelet trials collaboration, in
15 full agreement with Eric's recommendations about 81
16 milligrams being the optimal dose in the nonacute
17 phase, and 325 in the acute phase.

18 Our belief is based on the fact, as he
19 suggested, that the benefits seem similar across the
20 wide range of doses from 75 and above, and there does
21 seem to be this dose dependent increase in side
22 effects.

23 Having said that, with respect to the
24 specifics of the labeling on GI bleeding, I did want
25 to point out that in clinical trials that compare
26 directly aspirin with control, the proportional

1 increase in the risk of a major extracranial bleed was
2 similar across the range of doses from 325 to 75.
3 They were specifically 1.7 for less than 75, 1.5 for
4 75 to 150, and 1.6 for 160 to 325, and in addition
5 there were two trials that directly compared 75 to 325
6 doses with less than 75 doses and found no significant
7 difference in major extracranial bleeding.

8 So we do agree with the conclusions. We
9 do agree with the side effects in general. I think
10 the issue that we might disagree with might be about
11 whether there is at this range of dose the dose
12 dependent increase in bleeding.

13 CHAIRMAN CANTILENA: Dr. Cryer?

14 DR. CRYER: Yes. My question is directed
15 to Dr. Moore. I was previously going to ask it of Dr.
16 Sica as it relates to the renal effects of ibuprofen.
17 So you can strike my request for the earlier
18 question.

19 It really gets to this issue of what is
20 currently in the label for ask your doctor if you have
21 a history of hypertension prior to taking this
22 product. I'm trying to get a sense of where the data
23 are that support that recommendation within the label
24 with respect to the hypertensive effects of OTC doses
25 of ibuprofen.

26 So from your experience or from your

1 reviews, do you have any -- Can you provide us any
2 insight about that?

3 DR. MOORE: That's a very complex
4 question. The data on the inhibition of the anti-
5 hypertensive effect, especially of diuretics, comes
6 from interactions with full dose classical NSAIDs, and
7 I think it has been adjusted to the OTC dosages, but
8 I'm not sure I have seen any study of the interaction
9 of ibuprofen low dose, OTC doses, with anti-
10 hypertensive treatments that did show that there was
11 interaction.

12 By prudence, I would keep that. I would
13 also keep -- because in the pain study we've seen
14 there is very clear dose relationship between the
15 number of concomitant medication and the adverse
16 events, the more medication you have, the more adverse
17 events you have is true for all three drugs. I would
18 be very, very -- I would very strongly support that
19 people that have chronic diseases, please talk to
20 their doctor or to the pharmacist before taking this
21 kind of drug as a matter of principle.

22 That was the major risk factor for adverse
23 events, more than age.

24 DR. SICA: I can add something to that for
25 you. Just having recently reviewed that, there is
26 virtually no data on the OTC use on that. It's a

1 complex amalgam of data, and it's probably not a
2 precise judgment to take prescription strength doses
3 and walk back to OTC doses to presume it has the same
4 presser effect to increase blood pressure,
5 particularly the short pulse therapy as occurs with
6 OTC therapy.

7 It's believed to be an attenuation of
8 diuretic effect, more so for loops than for thiozides,
9 and thiozides are much more commonly used in
10 hypertension therapy than is the case for loop
11 diuretics, and it's also the chronicity of therapy and
12 the underlying subset analysis of what type of
13 hypertension that you have. But for the short term
14 use, there is very little impact, at least I would
15 imagine, to occur with this, if it was to be studied
16 in some sort of meaningful way.

17 CHAIRMAN CANTILENA: Okay, thank you.
18 Final question from Dr. Brass.

19 DR. BRASS: Yes, thank you. It's more of
20 a comment. I just want to reiterate my perspective,
21 that we are seeing an awful lot of mean population
22 data, and I do not believe that is the issue. We all
23 know, I think, and believe that in general populations
24 these drugs are very, very safe.

25 The issue, I think, is whether or not
26 there are subgroups of the population which require

1 special attention and special warning, and those are
2 not identified by these types of studies. To the
3 degree they are, all the information is in the
4 outliers, not in the point estimate of the mean
5 response.

6 So that a rhetorical question for Dr.
7 Moore would be how many patients over the age of 65
8 with a baseline creatinine of 3 on corticosteroids
9 were included in the cohort? And we are going to be
10 faced with again extrapolating data about mechanism of
11 action in smaller studies, and I don't think we should
12 be falsely reassured about those cohorts from the
13 general populations.

14 DR. MOORE: If I may --

15 CHAIRMAN CANTILENA: If you happen to know
16 the answer, Dr. Moore, go ahead.

17 DR. MOORE: Very rapidly, the number of
18 users from the Medicaid data, I think, you should ask
19 Mary Griffin. Those over 65 with steroids. Normally,
20 steroids -- we didn't have any in the pain study, but
21 I think there are two populations here we are talking
22 about.

23 One is the usual OTC guy with pain, buys
24 the stuff, takes it for three days, and that guy is
25 not at risk. Then there is the chronic use of
26 "prescription" type usage in OA and RA that have been

1 using these drugs for years and will go on using them
2 for years, and those should normally be "prescription"
3 type use. That is the population at risk.

4 Three percent of the users represent more
5 than 40 percent of the patient time at risk, if you
6 look at OA users -- at RA users. And the risk for
7 common pain and everyday toothache is just about nil.

8 I think this is what you want to identify.

9 CHAIRMAN CANTILENA: Okay, thank you very
10 much. We will now conclude the morning session. We
11 will adjourn for lunch and return back at 1:30.

12 (Whereupon, the foregoing matter went off
13 the record at 12:30 p.m.)

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1 A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N

2 (1:37 p.m.)

3 CHAIRMAN CANTILENA: The plan for the
4 afternoon is we'll start with -- if there are any
5 questions that were not answered. I would ask the
6 panel to be very specific with your questions, if you
7 are going to be asking either the FDA or the sponsor.
8 So try to be very specific.

9 We will start with that, the unanswered
10 questions from the presenters, and then after that we
11 will go into -- Basically, as you look at your sheets,
12 we will go into Question 1, and we will specifically
13 discuss GI, and then we will go through the questions
14 for GI.

15 So my plan is to, as I said, follow up
16 with the questions, then open a general discussion of
17 relative risk for consumers at the maximum dose, and
18 then to go then to 1(a) and 1(b) for GI and question
19 2(a), again sticking with GI, and then we'll come back
20 and have a general discussion for kidney, talk about
21 the issues there with subpopulations and risk, and we
22 will do -- So that's basically questions 1(a) and (b)
23 for kidney. Then we will do question 2(b) which
24 focuses on kidney. Then we should be able to proceed
25 with 3, 4 and 5 as advertised.

26 so let's start with questions that were

1 left unanswered from the session this morning, open it
2 up for general. Dr. Brass and Dr. Laine.

3 DR. BRASS: Again, as I think about the
4 problems we are going to be talking about this
5 afternoon, I kind of divide them into two categories.

6 One are problems associated with use as directed by
7 the label, which I think is a subgroup question and,
8 two, where the issues relate to consumers who do not
9 follow the label.

10 I'd like to explore the issues of
11 subgroups, and in particular groups at risk for short
12 term adverse consequences from renal effects. I tend
13 to believe that small increase in blood pressure, even
14 in the hypertensive, for a few days is probably not a
15 terrible risk, but I'm a little bit more concerned
16 about the individual with underlying heart failure who
17 a few days of decreased GFR and fluid retention may be
18 the difference between compensated and decompensated
19 symptomatology.

20 Would somebody from any of the sponsors
21 like to comment about the perception of that risk and
22 the need to avoid unsupervised use of these
23 medications in patients with symptomatic congestive
24 heart failure?

25 CHAIRMAN CANTILENA: Okay, Dr. Sica?

26 DR. SICA: I'll take it from, hopefully, a

1 practical point of view. I think what you describe is
2 something I view as an issue, but it is a compromised
3 population. We look at some of the Dutch data and
4 other such data. NSAID use is a cause of
5 deterioration and a cause for increase in heart
6 failure and admissions to the hospital.

7 The mechanisms are a little bit dicey
8 right now, one of which may be an intrinsic ability to
9 block salt water handling of a natural nature which is
10 already compromised because of CHF. Second, there is
11 a blunting effect of diuretic action which is not
12 kinetic, because both are truly secreted, but it
13 appears to be pharmacodynamic at the thick ascending
14 limb.

15 I think, if it's a compromised population,
16 we have to use the same caution -- precautions as
17 always. You raised an interesting point in that, if
18 you've got someone with subclinical congestive heart
19 failure who has not yet been so diagnosed by a
20 treating physician, that's less of a problem there.
21 But those under therapy, I think the guidelines that
22 are there classify them as at risk already and have to
23 be talking to a physician.

24 DR. BRASS: So you agree that a label
25 directed toward deselection of patients with a
26 congestive heart failure would be an appropriate

1 component of the label?

2 DR. SICA: I think heart failure should be
3 a compromised condition like the others, and that any
4 good physician who is treating a heart patient should
5 advise their patient already ahead of time about the
6 cautious use. The patient shouldn't have to find that
7 out after the fact. That is part of heart failure
8 management, as I view it, though.

9 CHAIRMAN CANTILENA: Okay, a comment from
10 Dr. Berlin.

11 DR. BERLIN: Okay, thank you. I just
12 wanted to provide some additional data. I did over
13 lunch pull some of the studies that have been done on
14 the effects of low dose ibuprofen in terms of
15 antihypertensive effect for people who are being
16 treated.

17 I think the vast majority of studies
18 demonstrate no effects. So I think that's an
19 important context again as we are talking about any of
20 these underlying conditions. I think we have to
21 factor in the magnitude of any effect.

22 Second is that, as I pointed out earlier
23 this morning, there is a specific warning which says,
24 if you have any continuing medical condition or you
25 are being treated with any continuing medication --
26 and I think this is going to be a topic for your

1 further consideration about specificity versus
2 generalities and how many specifics you can put in and
3 whether that achieves more than being more general.

4 So in terms of the data, I think the low
5 doses appear to have minimal effect, at least as
6 measured on blood pressure. As far as the specific
7 language, I think there are counterbalancing
8 arguments, and there already is language.

9 Just a final point is that two-thirds of
10 the people who use the product already consult with
11 their physician or have consulted with their
12 physician.\

13 CHAIRMAN CANTILENA: Thank you. Dr.
14 Laine.

15 DR. LAINE: For the agency, we have only
16 been given the aspirin 325 milligrams, since probably
17 a large proportion of people use aspirin 81 or 325 for
18 cardiovascular, and I know that has professional
19 labeling and approval, Is there a -- Can we see an 81
20 milligram and a 325 for cardiovascular? It's not
21 approved for consumers for cardiovascular. Is that
22 correct?

23 DR. GANLEY: That's correct. In Volume I,
24 I think it's subsection F, has the complete labeling.
25 It's essentially like a prescription label, the way
26 it's written. You know, it's not consumer friendly.

1 So I think we have some of the specific toxicities
2 related to GI that are included in that on a slide, if
3 you are interested in that, but it's virtually
4 impossible, I think, to --

5 CHAIRMAN CANTILENA: Charley, we also have
6 a copy here that we can hand out to the members.

7 DR. GANLEY: It's in Volume I of the FDA
8 background, if you have it there, Section F. It's in
9 the large pile there.

10 CHAIRMAN CANTILENA: Yes. It was hidden,
11 I think, in the *Federal Register* section. It's
12 actually in the *Federal Register* which I think some of
13 you may not have read every word in that volume.

14 DR. GANLEY; It is Section F there.

15 CHAIRMAN CANTILENA: You will be
16 appropriately docked in your compensation. Anyway, we
17 can hand out this, which I think is a little easier to
18 read.

19 DR. GANLEY: It's not slide friendly. Let
20 me put it that way.

21 DR. LAINE: That's fine.

22 CHAIRMAN CANTILENA: Okay. Was there a
23 question over here from Dr. Griffin?

24 DR. GRIFFIN: I was just wondering how
25 comfortable the sponsors feel about sort of abrogating
26 their responsibility for informing consumers to

1 referring them to physicians who may or may not
2 educate their patients appropriately.

3 We have a lot of evidence that physicians
4 co-prescribe corticosteroids and NSAIDs. They co-
5 prescribe coumadin, anticoagulants and NSAIDs. They
6 give NSAIDs to people in congestive heart failure, and
7 that even if they are -- now that there are
8 recommendations out as far as NSAID prophylaxis for
9 high risk groups, people continue to prescribe NSAIDs
10 to very high risk people without prophylaxis.

11 So I think that it's a little bit paternal
12 to sort of say, well, if you have these conditions,
13 talk to your physician. I think it's also not very
14 effective oftentimes. Physicians have a lot of things
15 that they do with patients, a lot of objectives, and
16 they don't always do a good job.

17 So to my mind, I think the sponsors have a
18 responsibility to inform patients about the risks of
19 the drugs directly.

20 CHAIRMAN CANTILENA: Okay. Dr. Cohen and
21 then Katz.

22 DR. COHEN: I suppose this could be for
23 Wyeth, since it's about the ibuprofen, the proposed
24 label on ibuprofen. I just want to read one of the
25 statements. This is in regard to drug allergy. It
26 says: Do not use if you have ever had an allergic

1 reaction to any other pain reliever, fever reducer.

2 We heard this morning that people are not
3 familiar with the drug category necessarily on these
4 products, NSAIDs, aspirin, etcetera. I wanted to know
5 how much is known about cross-allergenicity between
6 aspirin and the nonsteroidals and then nonsteroidals
7 and aspirin, and whether or not the word aspirin
8 should be there, and vice versa on the other products,
9 to make it clearer.

10 CHAIRMAN CANTILENA: Okay. Dr. Berlin?

11 DR. BERLIN: That was language that was
12 specifically put in there at the request of the FDA
13 during the negotiations for the NDA approval, and
14 there have been some modifications since. So I can't
15 give you the exact rationale.

16 There is cross-reactivity which, in fact,
17 involves all of the analgesics, actually, to some
18 extent or another.

19 DR. COHEN: Any information on the
20 prevalence?

21 DR. BERLIN: I don't have those numbers.

22 CHAIRMAN CANTILENA: Thank you. Dr. Katz,
23 and then Dr. Cush.

24 DR. BRASS: If I could just address the
25 question, because I think part of this relates to the
26 aspirin sensitivity syndrome. That's the class NSAID,

1 and which consumers understand as an allergy. I think
2 that the blanket warning, my recollection was, was
3 oriented toward that specific syndrome, not the other
4 types of hypersensitivity that might be associated
5 with the individual agents, and that's why it has the
6 broad language in there, and trying to make it in the
7 consumers' language, because they wouldn't understand
8 aspirin hypersensitivity syndrome.

9 CHAIRMAN CANTILENA: Thank you. Dr. Katz,
10 Cush, then Rumack.

11 DR. KATZ: My question is about efficacy.
12 It's sort of -- I come at this from a pain management
13 point of view, and it's very easy to say, well, you
14 know, if someone is on 200 milligrams of ibuprofen and
15 that's safe, well, our job is done and we can go home.
16 But that may represent important under-management of
17 pain.

18 So my question for the sponsor is: Are
19 there actually any clinical trials that show that a
20 200 milligram dose of ibuprofen is efficacious for any
21 type of pain other than dental pain, and I wonder if
22 somebody could give a specific answer to that?

23 DR. COOPER: Yes. I'm Dr. Cooper from
24 Wyeth Health Care. In our background document, we
25 have a whole section on efficacy, and we showed data
26 across almost every type of pain, headache, sore

1 throat, muscle aches and pains, migraine headache,
2 dental pain, dysmenorrhea, arthritis. Two hundred
3 milligrams is at least as effective as 1,000
4 milligrams of acetaminophen, and 400 milligrams is
5 consistently more effective in many of those types of
6 pain.

7 The more severe the pain, the more
8 effective the ibuprofen looks relative to
9 acetaminophen, and that's one of the real benefits of
10 ibuprofen, and you shouldn't forget that in the
11 benefit to risk. It is truly a more effective
12 analgesic than acetaminophen.

13 DR. KATZ: And what is the maximal
14 efficacious dose of ibuprofen in those single dose
15 studies?

16 DR. COOPER: Four hundred milligrams.

17 DR. KATZ: And more than that doesn't
18 provide any additional efficacy?

19 DR. COOPER: That's correct. There is
20 also some information in that background document that
21 shows above 400 milligrams, you reach a plateau dosage
22 for peak effect. You might extend the duration of
23 effect slightly, but you don't gain enough benefit to
24 use a higher dose for analgesia.

25 For arthritis for an anti-inflammatory
26 effect, you do use higher doses.

1 DR. KATZ: Thank you.

2 CHAIRMAN CANTILENA: Dr. Cush.

3 DR. CUSH: Mine is not a question but
4 rather a statement. This morning we heard a few
5 statements, one that the current labeling is adequate.
6 We heard that the vast majority of the uses is within
7 conformance of label instructions. We even heard
8 numbers with regard to actual numbers as far as use or
9 less than maximal use for drugs such as ibuprofen.

10 I think that is very optimistic, and I
11 think most of us share that optimism as far as
12 efficacy and the safety of these drugs. However, it
13 should be noted that this less than maximal use or
14 within prescribing guidelines use by most patients is
15 not due to discussions with physicians.

16 I think some of it might be, but the vast
17 majority of my patients who are taking OTC products at
18 my direction are taking less than what I prescribe,
19 usually 50 percent of what I prescribe. Moreover, it
20 is not due to them reading the labels.

21 We heard yesterday and today from both the
22 National Consumer League and the American
23 Pharmaceutical Association that patients don't read
24 labels adequately, don't know the names of the
25 medicines they are taking, and basically it's gestalt
26 when they can use medicines.

1 I think this is largely due to patients'
2 belief that they can -- or that they are basically
3 medicine minimalists or -- and that's sort of good
4 from a safety standpoint -- or the more worrisome
5 belief that they have enough -- an adequate
6 information that they can self-prescribe. It's that
7 latter belief that gets us sometimes into trouble,
8 that we are worried about.

9 Hence, I think that we should, you know,
10 congratulate ourselves as optimists, but also we
11 should be sort of thinking about worst case scenarios
12 when we are considering our revision of labels. I
13 think that we should revise labels in an organ-
14 specific manner. I think that we need to mention in
15 there some of that concerns that we have, including
16 the risks for some of the problems that have been
17 identified.

18 I think, again, we hear today, as we heard
19 yesterday, that packaging continues to be a major
20 impediment to safety, that the more information that
21 you put on packaging, the less likely patients are to
22 read it. It's sort of looking at a contract written
23 by a lawyer. The longer it is, the less likely
24 someone is to read it. The shorter it is, the more
25 they might actually try to struggle at reading it and
26 trying to understand it.

1 So I think we should have minimal parts of
2 the packaging which are devoted to minimal wording in
3 bolder type that has the name of the drug, has the
4 indications for the drug, says do not use with other
5 things, and call your doctor if you use it
6 chronically.

7 CHAIRMAN CANTILENA: Okay. Thank you for
8 the statement, but if others can sort of confine their
9 questions to specific issues for sponsors and the FDA,
10 and then we will sort of head into the general
11 discussion. Next, Dr. Rumack, then Alfano.

12 DR. RUMACK: I'm a little bit unclear on
13 the issue regarding prescription indications for
14 aspirin and over-the-counter indications for aspirin
15 and the issue with -- In the last couple of years
16 there have been data to show that apparently, if you
17 take aspirin for cardiovascular effect and then you
18 follow it with ibuprofen, that you diminish that
19 effect.

20 I was unclear on whether we have come to
21 any conclusions on the safety of taking both of those
22 agents at the same time, if that should be addressed
23 on a label.

24 CHAIRMAN CANTILENA: So you have a
25 question for the sponsor about that or is that
26 something you want to talk about later as a group?

1 DR. RUMACK; Well, I'd like -- There are
2 two questions there. One was for the FDA. Still, I'm
3 not sure that I understand the prescription versus
4 nonprescription labeling on aspirin. I understand
5 that cardiovascular must be prescription, although it
6 seems to me, when you look at the box, that people --
7 it says for cardiac care or something, for your heart,
8 and so I didn't understand where that was.

9 The second really is for the sponsor.
10 That is if you take both of them together, where does
11 that end up both for the heart and --

12 CHAIRMAN CANTILENA: Okay. I think,
13 actually, that's sort of the first part we are
14 actually going to handle under Item 3 later when we'll
15 talk about that in the labeling. Then I guess we can
16 frame the second part as a question for sort of what
17 are the safety implications for adding on a second
18 nonsteroidal, if you are on that aspirin for
19 cardiovascular.

20 Do any of the sponsors want to comment on
21 that? Go ahead, Dr. Hennekens.

22 DR. HENNEKENS: I believe your comment
23 stems from a *New England Journal of Medicine* paper by
24 Gareth Fitzgerald and co-workers where he did a
25 randomized, double blind crossover study. It was true
26 in that small randomized trial that, if you pretreated

1 with ibuprofen, then basically that would inhibit the
2 beneficial effects of aspirin, whereas, pretreating
3 with aspirin did not inhibit any beneficial effects of
4 ibuprofen.

5 There were no issues about concerns about
6 side effects. I think the big issue about that study
7 is whether or not it has any clinical relevance. On
8 the assumption it has clinical relevance, I think the
9 clinical pearl is that, if one is taking both drugs,
10 take the aspirin at least two hours before the
11 nonsteroidal, but that's based on very limited data
12 whose clinical relevance, in my view, is still not
13 clear. But I don't think it's a concern about side
14 effects. It's a concern about efficacy.

15 DR. LAINE: I would agree about the lack
16 of clinical relevance being shown, but that misstates
17 the paper a little, because they did a second part of
18 that study showing, if you took the ibuprofen
19 chronically for a week, whether you want to call that
20 chronically for six days, even if you didn't take it -
21 - you know, it wasn't that you had to take the
22 ibuprofen just before the aspirin. Even if you took
23 the aspirin before the next dose of ibuprofen, so
24 eight hours after the previous dose of ibuprofen, you
25 still had almost complete lack of the antiplatelet
26 effect of the aspirin.

1 So again, nobody knows the clinical
2 relevance of that, but that suggestion in the second
3 part of the study would say that it's possible, if you
4 were on regular three times a day ibuprofen at higher
5 doses than over-the-counter, I might add, that it
6 would potentially interfere with the cardio-protective
7 effect of aspirin. But again, not clinically
8 documented.

9 DR. HENNEKENS: I agree with you
10 completely. I would put it in the realm of a research
11 question rather than a clinical or policy question.

12 CHAIRMAN CANTILENA: Okay, thank you. Dr.
13 Alfano.

14 DR. ALFANO: Yes. This is a question for
15 Dr. Langman. You presented data on the relative risk
16 for a bleed, GI bleed for ibuprofen, which was
17 slightly over one. In the FDA documents from earlier
18 in the day, there is a study reference which shows, at
19 a similar dose, that it's actually a risk of three.
20 What's the difference in the database?

21 DR. LANGMAN: Thank you. I think you are
22 referring to the Blossom-Matroughan study of over-the-
23 counter drug use referred to as the ACG study. Is
24 that correct?

25 DR. ALFANO: Correct.

26 DR. LANGMAN: There are one or two

1 features of that study that make me a little bit wary
2 about accepting it at face value. Firstly, the cases
3 and controls were, I think, volunteered by
4 gastroenterologists in sets of ten each, but if you
5 look at the data there are actually 627 cases and 590
6 controls, which argues for a lack of balance from
7 somewhere, which shouldn't be there.

8 The cases, 45 percent are aged 65-plus,
9 but only 33 percent of the controls. That is quite a
10 substantial difference in the area in which you are
11 working.

12 Secondly, 62 percent of the cases are
13 male, but only 49 percent of the controls, despite the
14 fact that they are older where you would expect them
15 to be more women than men. There are also differences
16 in the proportions of bleeding in controls and cases
17 which are hard to understand, and the alter ratio for
18 the low dose of ibuprofen, the confidence interval
19 goes below one anyway.

20 Now if you take all that and stir well,
21 you say I have reservations and, if you read the
22 paper, they themselves say that they have
23 reservations. They do not regard it as definitive
24 and, in essence, they regard it as explorative.

25 So I think you've got a warning label
26 attached to it by the authors and by the data.

1 CHAIRMAN CANTILENA: Okay, thank you. Are
2 there any further questions to the presenters, either
3 FDA or the sponsors? Okay. Let's move on to point
4 1(a), to describe the relative risk of
5 gastrointestinal bleeding for consumers using the
6 maximum recommended daily OTC dose of NSAIDs or
7 aspirin.

8 What I'd like to do is actually focus
9 again on just GI and open the discussion to talk about
10 what we've heard and what we've read and what we know.

11 Perhaps I can ask Dr. Cryer if he would like to sort
12 of start the discussion.

13 DR. CRYER: Well, this discussion in part
14 continues the comments that Dr. Langman just had, but
15 I will -- To continue those, I would say that when we
16 have this discussion, I think we really need again, as
17 I suggested earlier this morning, to separate this
18 issue from aspirin and the nonaspirin NSAIDs, because
19 I think they really do behave differently.

20 With respect to the nonaspirin NSAIDs,
21 really, the bulk of the data is really a discussion of
22 low dose ibuprofen. I would say that there are some
23 concerns about the data. None of the datasets are
24 perfect, but it looks as if the relative risk is going
25 to range somewhere between slightly greater than one
26 up to three, so somewhere in that range.

1 So given the discussions about where, in
2 fact, it falls within the range -- Well, I should also
3 say that I agree very clearly. I didn't state it, but
4 it was stated several times this morning by sponsors
5 that, of the nonaspirin NSAIDs, ibuprofen probably has
6 an ulcerogenicity which is less than that associated
7 with naproxen and ketoprofen, and that was
8 demonstrated to us by Dr. Langman.

9 So one consideration with respect to
10 labeling is, well, I would guess that the OTC labeling
11 for those three products would be similar. So to
12 which of those products do we associate a relative
13 risk, given that they are ulcerogenic effects are
14 different. They differ.

15 So are we going to have this discussion
16 with relative risk related to naproxen, ketoprofen,
17 ibuprofen? I mean, it's all over the board. But with
18 specific regard to ibuprofen and its relative risk, I
19 currently think the risks as they are stated in the
20 proposed label are probably -- There are some minor
21 modifications, but at least in general terms, they
22 seem to be more or less within the realm, I think, of
23 how it should be reflected to a consumer.

24 CHAIRMAN CANTILENA: So your point with
25 ibuprofen is it is significantly less, but not zero or
26 it is zero?

1 DR. CRYER: I would disagree with the
2 contention that it is zero.

3 CHAIRMAN CANTILENA: Okay. Could you
4 comment on aspirin?

5 DR. CRYER: Aspirin is problematic, and I
6 think this really is going to overlap into the
7 discussion that we will have, I guess, in question
8 number 3 about this issue of professional labeling,
9 because I, too, am still a little bit unclear as to
10 how its indications are described to consumers and to
11 patients; because -- I mean, and to physicians.

12 Clearly, the majority of its use, I think
13 -- I would agree with the use of aspirin for
14 cardiovascular prophylaxis, and so that discussion
15 then becomes, well, is there risk associated with
16 those low doses of aspirin? Probably yes, but the
17 cases -- I think we have all agreed that the benefits
18 far exceed the risks.

19 Again, as it relates to low doses of
20 aspirin, if that's what we are going to be describing
21 in the drug facts or on the label, then my sense is
22 that the risk is increased, but that increased risk is
23 more or less appropriately described in what is
24 proposed here as it relates to low daily doses of
25 aspirin, 325 milligrams or less.

26 Now if we move this discussion to higher

1 doses that might be used as analgesics or for anti-
2 inflammatory effect, I think that risk needs to be
3 stated in a different fashion, because I think the
4 data are fairly clear. The risk significantly
5 increases.

6 So it really depends on what dose and for
7 what indication.

8 CHAIRMAN CANTILENA: Fine. Thank you very
9 much. Other comments on the relative risk issues for
10 gastrointestinal bleeding? Dr. Johnson?

11 DR. JOHNSON; My question is not exactly
12 on relative risk, and this, I think, would be for
13 either Dr. Cryer or Dr. Griffin. That is, Dr. Griffin
14 presented some absolute risk data, which I think in
15 some ways is more useful in this discussion, for those
16 over 65.

17 So my question is: The relative risk is
18 somewhere in the one to three range, but what is the
19 absolute risk in the less than 65 group which, based
20 on the data from at least one company, is the majority
21 of users of at least ibuprofen? Do you have data on
22 that?

23 DR. CRYER: To get to that -- I mean, I
24 think there was one that I reviewed for you that
25 looked at specifically OTC users within the last 30
26 days, questioned them about their use and questioned

1 them about their side effects within that experience.

2 The absolute risk for a GI bleed or an
3 ulcer with an OTC user was 0.6 percent, but although
4 that seems relatively low, I think we need to put that
5 into the context of the expansive use of these
6 products in an OTC fashion.

7 So the absolute effect across a
8 population, while on a percentage basis is seemingly
9 small, is likely to have a considerable impact. That
10 0.6 percent, at least in that experience, was a --
11 when compared to the absolute risk in the placebo
12 risk, gave a relative risk of 2.

13 That also did not indicate for which of
14 the OTC products that absolute risk applied or whether
15 it was a combination of the products. So I can't say
16 for which drug we are specifically talking about in
17 that specific experience that actually gave us
18 absolute risk in an OTC population over the short
19 term.

20 CHAIRMAN CANTILENA: Dr. Wood.

21 DR. WOOD: Yes. I like to think about it
22 in terms of, if we are going to introduce some
23 labeling changes, can we introduce labeling changes
24 that will make an impact?

25 It seems to me that informing people that
26 they are at increased risk if they are taking

1 corticosteroids, if they are taking Warfarin, and
2 perhaps -- and informing them, if they are elderly --
3 although I can tell you there isn't much we can do
4 about that. We are kind of stuck with being elderly -
5 - and also informing them that there is an increased
6 risk if they are taking other nonsteroidals seems to
7 be a worth goal.

8 All of that presupposes, I guess, that
9 there's some generic warning that precedes these
10 statements, that says that these drugs cause an
11 increased risk of GI hemorrhage and that the following
12 groups are at particular risk, and you need to think
13 more carefully, or whatever wording we want to use in
14 there.

15 I'm not all that enamored with the idea of
16 calling your physician. I'm not sure that that helps
17 very much, and Marie already addressed that. So I
18 think, as we go through the process, it's worth
19 addressing labeling changes from a perspective of have
20 we a reasonable level of confidence that whatever
21 changes we introduce will have a likelihood of
22 reducing risk for patients, and rather than just sort
23 of laying stuff out there and hoping that that makes
24 us all feel better.

25 CHAIRMAN CANTILENA: Okay. So, actually,
26 if I can ask: When we talk about relative risk for GI

1 bleeding, does it make sense, or is everyone
2 comfortable with the idea of segregating out the
3 aspirin versus the nonaspirin? Is that something that
4 helps you sort of think about relative risk, and is
5 that something that we should sort of use as an
6 underpinning, I think, for our discussions? Yes, Dr.
7 Laine?

8 DR. LAINE; I'm not sure -- I mean, I
9 would agree exactly with what Byron talked about, but
10 I'm not sure it matters, and I wonder whether we
11 should get stuck on relative risk. You know, lots of
12 studies will give slightly different relative risks,
13 and none are wrong. I mean, you really have to get
14 the general gestalt of its increase.

15 I mean, especially for the consumer, I'm
16 not sure why we need to worry whether it's a twofold
17 or threefold increase. We know what the baseline is.

18 We know that it's probably increased to some degree.
19 Whether it's 1.5 increased or 3, I'm not sure it
20 really matters in terms of our determining a label, at
21 least from my point of view, especially because all we
22 are going to do is fairly simple wording. We are not
23 going to be giving a lot of information.

24 So my view is, although I agree with what
25 Byron talked about, I'm not sure it's going to change
26 how we suggest a label.

1 DR. CRYER: I'm in agreement as well. I
2 would say that aspirin, when used at the doses that
3 the population is likely to -- for those indications,
4 low dose aspirin, the absolutely risk is probably
5 comparable to what we are seeing with the OTC NSAIDs
6 or within the same ballpark that I don't think it
7 needs to be distinguished as it relates to labeling,
8 the information that is given to a consumer.

9 I do very much agree with the point that
10 Dr. Wood made, that it really should be stated up
11 front very clearly to the consumer that the class of
12 these products places one at increased risk for ulcer
13 bleeding.

14 CHAIRMAN CANTILENA: Okay, does anyone
15 have any other comments about this particular topic?
16 If not -- Oh, I'm sorry. Dr. Cush.

17 DR. CUSH: What about adding the line that
18 Byron had in one of his slides, which is basically
19 that risk appears -- the risk appears to rise with
20 increased use, meaning number of tablets, length of
21 use?

22 CHAIRMAN CANTILENA: Okay, yes. That
23 could be something that we talk about when we get to
24 the label in just a few minutes, but your point that
25 there's a dose response, I think, is well taken.

26 All right, any other comments about

1 relative risk? If not, we'll charge ahead and look at
2 item 1(b), again now just focusing on GI. I guess we
3 will do this as a -- Well, first of all, does anyone
4 in the group feel that they would be helped by a
5 discussion concerning subpopulations and how that
6 would impact on how they would answer the question or
7 are they ready to sort of address the question of are
8 there subpopulations who are at greater risk?

9 Is there anyone on the committee who feels
10 the need for expertise of their colleagues on this?
11 Dr. Crawford, do you have a specific question or
12 topic?

13 DR. CRAWFORD: No. Perhaps Dr. Cryer or
14 another member, if you would just give a summary of
15 those major subpopulations so that we could frame our
16 thought process.

17 CHAIRMAN CANTILENA: Dr. Cryer, you are
18 probably never going to agree to make a presentation
19 at the committee again. We are picking on you, but if
20 you wouldn't mind.

21 DR. CRYER: Sure. So the older age group,
22 likely those people who are greater than age 65; the
23 concomitant use, as we learned from Dr. Griffin's
24 presentation, of corticosteroids or, in particular,
25 anticoagulants; a previous history of ulcer disease,
26 especially a previous history of complicated ulcer

1 disease would be the most common risk factors that we
2 -- oh, and then the other one that really needs to be
3 -- and thank you, Dr. Laine -- that absolutely needs
4 to be, I think, in my opinion, reflected in some way
5 on a label is this issue of multiple combinations of
6 NSAID use. That really is a public health concern
7 that we need to educate the consumer on.

8 CHAIRMAN CANTILENA: Thank you very much.

9 So let's -- I think we can do this fairly quickly
10 with sort of that as our --

11 DR. BRASS: I have a follow-up question.

12 CHAIRMAN CANTILENA: Go ahead.

13 DR. BRASS: Actually, that matches exactly
14 my five list, but I have a question mark next to one
15 of them, and that's the elderly; because I understand
16 it's a risk, but I have no idea what to do about it.

17 Do you say that you can't use it if you
18 are old or -- and that's why I earlier asked about
19 whether there's differential data on pharmacodynamics.

20 For example, is there any basis that a lower dose
21 might be recommended if you are elderly to get
22 equivalent efficacy and reestablish some risk to
23 benefit?

24 I agree with the category, but I'm quite
25 confused as to how to deal with the elderly component.

26 CHAIRMAN CANTILENA: There's actually only

1 one of the compounds that I know of which has altered
2 pharmacokinetics, and there was a change in the label
3 in the elderly. But are there other examples? Dr.
4 Katz?

5 DR. KATZ: Well, I was interested in
6 pharmacodynamics, actually.

7 CHAIRMAN CANTILENA: Well, actually, how
8 that actually came to be was -- I think it was for the
9 over-the-counter switch for naproxen where you
10 actually saw a change in the pharmacodynamics, which
11 we then figured out was as a result of the
12 pharmacokinetics, and that's how we increased the
13 interval for the dosing. But in terms of others, I'm
14 not sure. So Dr. Griffin and Dr. Davidoff.

15 DR. GRIFFIN: I think there is something
16 to do. Just because you are at increased risk does
17 not mean you're not going to take the drug. It means
18 it may change your opinion about whether it's
19 appropriate or not, and there are now recommended
20 therapies for prophylaxis for people who are at high
21 risk.

22 So if you are elderly and you are using
23 one of these NSAIDs, then maybe you should be on a PPI
24 or myesoprositol as well.

25 DR. BRASS: Which really means it's not
26 OTC. Again, if you are asking -- If the conclusion is

1 that you can't do it unless you do some other things,
2 then you're talking about really radical change in the
3 behavior, and I don't think we are there, and I think
4 we are just talking. So that's a --

5 DR. LAINE: This is labeling, but aren't
6 we really saying, if you have these -- I mean, I
7 assume we're going to say something like, if you have
8 these, see your doctor. We're not going to say don't
9 use them, if we put this in labeling, but --

10 DR. BRASS: So you're talking about that,
11 again, a person under age X years old could not use
12 this drug safely OTC without supervision?

13 DR. LAINE: No, just to tell them that the
14 risk is higher, and perhaps inform them to consult
15 their health care professional.

16 CHAIRMAN CANTILENA: Yes, Dr. Wood? Then
17 Dr. Katz.

18 DR. WOOD: This is sort of tangential but
19 important, I think. I think it's really important
20 that we distinguish in our conversations about this
21 between relatively high dose and low dose aspirin. I
22 think we would be doing people an incredible
23 disservice if we put the elderly off taking low dose
24 aspirin because of fears of -- using it for
25 cardiovascular prophylaxis, because of these fears.

26 It would seem to me reasonable that we

1 should confine our discussions to the higher doses,
2 given that the low dose is a prescriptive indication
3 anyway, not an over-the-counter indication. Is that
4 fair, Lou?

5 CHAIRMAN CANTILENA: Yes, I think that's
6 probably the easiest way out of this.

7 DR. WOOD: Yes, right.

8 CHAIRMAN CANTILENA: Dr. Katz?

9 DR. KATZ: In terms of the pain management
10 side, an individual with chronic pain who is at high
11 risk for developing some complication for NSAIDs
12 should be managed by one of the pain management
13 alternatives that does not confer that risk. That
14 includes tramadol, opioids which in that particular
15 population would be a substantially lower risk,
16 physical modalities, psychological modalities,
17 physical therapy. There are acupuncture, implantable
18 devices of one kind or another. There's all manner of
19 treatment approaches to pain in patients with those
20 particular risk factors.

21 So proper management of those patients
22 should be to clue them in that they should see their
23 health care provider and consider other alternatives.

24 You know, if there are a lot of people out there at
25 high risk for development of complications from
26 NSAIDs, OTC NSAIDs, who are in fact using them for

1 chronic pain, they shouldn't be.

2 CHAIRMAN CANTILENA: Yes, Dr. Davidoff?

3 DR. DAVIDOFF: Yes. I was going to say
4 much of what Dr. Griffin and Dr. Katz have said. But
5 to extend that a bit, it seems to me there are other
6 things people can do, if they look at the box and are
7 in some sense at increased risk because they are
8 older. One is that they can be more alert to
9 potential side effects.

10 I mean, some of those are moderately
11 subtle and are easily overlooked, but if you are more
12 sensitized to the possibility, you might in fact get
13 yourself taken care of more quickly.

14 The other was really that there are other
15 options that they might choose. I mean acetaminophen
16 might work just as well.

17 DR. BRASS: I realize we're going to get
18 to the labeling, and so I don't want to talk about
19 that specifically. But I am really concerned about
20 this drift, not so much that any of the
21 recommendations are inappropriate, but I have grave
22 concerns about being able to communicate them
23 meaningfully in a nondistracting way on two square
24 inches, and that -- So again, I raise this issue of
25 the elderly, because these are predictable
26 consequences when you go down there, and I don't think

1 they are reasonable alternatives, and that, is the
2 magnitude of the risk we are talking about for the
3 elderly justify these kinds of draconian measures or
4 is simply the other risk modifications that are going
5 to be put in place going to encompass the elderly
6 sufficiently?

7 Again, that's just not clear to me.

8 DR. LAINE: I was just going to say, in
9 most of the studies the relative risk increase with
10 elderly is just as much as the others, and actually in
11 many higher than the steroid, higher than the Coumadin
12 one.

13 So I would suggest, let's -- It's not
14 modifiable. It is at least as high as most of the
15 others.

16 DR. WOOD: Yes, and being elderly is
17 risky.

18 DR. CRYER: And also I would say that I
19 wouldn't necessarily consider it draconian, given that
20 the proposed label for ibuprofen says currently ask
21 your doctor if you are over 65 years of age. I mean,
22 while I certainly don't want to discourage the
23 appropriate use of aspirin, I would think that, if
24 someone is greater than 65 years of age and is
25 contemplating, let's say, the chronic use of aspirin,
26 that discussion, that decision probably should be made

1 with the help of a health care provider.

2 So I don't think that putting that comment
3 to talk to your doctor if you are greater than 65
4 years of age would be inappropriate based upon that
5 need to have that discussion.

6 CHAIRMAN CANTILENA: We have a question
7 from Dr. Clapp and then Dr. Katz.

8 DR. CLAPP: My question to the
9 gastroenterologists is: If you separate -- and maybe
10 it's been answered. But if you separate age 65 as an
11 isolated parameter and you have the other
12 considerations, Coumadin use, you know, previous GI
13 bleed and all the concomitant use of steroids, is the
14 isolated age factor alone a risk factor or is it a
15 risk factor because these people are more likely to be
16 taking the other things?

17 DR. LAINE:: It's clearly a risk factor,
18 and it's on a multivariate analyses or when you look
19 at absolute -- I won't give you all our numbers for
20 other studies, but you know, when you look at just 65
21 alone or in multivariate analyses, separate it out,
22 it's an independent risk factor.

23 CHAIRMAN CANTILENA: Dr. Katz, you had a
24 comment?

25 DR. KATZ: I had a question. It seems
26 like many of us would like to put more information on

1 that little label than can be put on it meaningfully
2 and still be readable. The representative from the
3 National Consumers League had made a suggestion to put
4 a patient information leaflet in the box to provide
5 expanded information beyond what could be meaningfully
6 put on the 2 x 2 label.

7 I don't know anything about the ability or
8 the regulatory oompha that would be required to do
9 something like that. So I put that out as a
10 suggestion that had been made for comments.

11 CHAIRMAN CANTILENA: Yes, Dr. Ganley, do
12 you want to comment?

13 DR. GANLEY: Yes, you could do that. The
14 question is --

15 DR. KATZ: I personally could do that?

16 DR. GANLEY: The answer is what impact it
17 actually has, and how do you make people read that?

18 DR. WOOD; But, ah, Charley, we've got a -
19 - we can put a book in there, right?

20 DR. GANLEY: Anything you want.

21 CHAIRMAN CANTILENA: After you open the
22 box, though, it's probably gone.

23 DR. DAY: And a lot of those inserts these
24 days that are required are like the full monograph.
25 For example, oh, I guess, some products, it's a very,
26 very long thing like this, and it's narrow, and it's

1 at a very professional, technical level. Although
2 ours might just be drug facts with some nice
3 additives, people would see it all folded up, and
4 there might be a disincentive to unfold it, let alone
5 read it.

6 DR. BRASS: I would just further that by
7 saying that not all the containers are as big as this
8 one. I mean, if you are at the airport, you may have
9 a very small one, and putting additional information
10 into that may not be as practical.

11 CHAIRMAN CANTILENA: Right. Well, if you
12 were a sponsor and you were going to hand around a
13 package, which one would you pick? My question.
14 Okay. Can we go to subpopulations. I think we've had
15 a pretty good discussion. What I'd like to do for
16 this is to get a yes, no, to the question 1(b): Are
17 there subpopulations. But then if you answer yes, if
18 you would list those for us.

19 Again, we're not going to talk about how
20 we're going to handle it in the labeling or other
21 strategies, but we will have an opportunity to that
22 under number 2. So perhaps we can start with --

23 DR. CUSH: Should we not say no, accepting
24 Dr. Cryer's list, and then whether or not you want to
25 modify that? Makes it easier.

26 CHAIRMAN CANTILENA: That would be fine,

1 but if there are other things that you want on there,
2 then yes. So it would be yes and, if yes, you can
3 accept his list and/or modify it. So we can start
4 over on this side with Dr. Kopp, and then we'll just
5 go around the room.

6 DR. KOPP: I'm actually going to abstain.

7 CHAIRMAN CANTILENA: Dr. Rumack.

8 DR. RUMACK: I would say yes with this
9 list, and the only other issue to think about is
10 change in diet or hydration, since if you are taking
11 especially aspirin and you switch to cranberry juice
12 or orange juice, you can change the level of the body
13 quite dramatically, and that's something we've
14 certainly seen in our GRA patients. But I don't know
15 the data for the OTC doses, although I think I've said
16 before that it worries me a little bit, given the
17 knowledge that patients take it for longer and higher,
18 whether we should just stick with just the OTC doses.

19 CHAIRMAN CANTILENA: Excuse me. Dr.
20 Crawford.

21 DR. CRAWFORD: Thank you. I say yes for
22 the list that was articulated.

23 CHAIRMAN CANTILENA: Dr. Cush?

24 DR. CUSH: Yes, I agree with Dr. Cryer.

25 CHAIRMAN CANTILENA: Dr. Elashoff?

26 DR. ELASHOFF: Yes for Dr. Cryer's list,

1 except I have some objections to the over 65. I tend
2 not to like these things that were based on some
3 arbitrary cut point used in some analysis that then
4 kind of took over. You could have probably picked 60
5 or 70 or 75, and so I guess I'm against the over 65.

6 CHAIRMAN CANTILENA: Doctor Watkins.

7 DR. WATKINS: Yes, for Dr. Cryer's list.

8 DR. BRASS: Yes, with the caveats about
9 elderly.

10 DR. DAVIDOFF: Yes. I don't have a big
11 problem with 65. I think everyone recognizes it's
12 kind of a surrogate, indicating that you are getting
13 on, and it's arbitrary. I don't remember if Dr.
14 Cryer's list included glucocorticoids.

15 DR. CRYER: Yes. How you relate
16 specifically glucocorticoids on a label, I think, is
17 problematic, but that's --

18 DR. DAVIDOFF: A good editor can do that.
19 The other question that I think was unresolved -- I
20 don't know whether it's on the table now or not,
21 really, and that is the alcohol warning, because it
22 seems to me that is -- It's clearly implied as a risk
23 factor, and maybe you want that as a separate debate,
24 but I think that has to be resolved.

25 CHAIRMAN CANTILENA: Yes. I think we will
26 -- At this point, we'll keep that separate.

1 DR. LAM: Yes to the Cryer list.

2 DR. CRYER: I agree with myself.

3 CHAIRMAN CANTILENA: We are very happy
4 about that.

5 DR. LAINE: Yes to the list. I would just
6 say, although 65 is arbitrary, for instance, in the
7 study that Marie Griffin showed, you could see that at
8 65 it perhaps started to go up, just like colon cancer
9 screening at 50. You know, you could start anytime,
10 but that is when it starts perhaps going up more, but
11 agree, 64 or 66 are probably very similar.

12 DR. D'AGOSTINO: Yes, and again with the
13 arbitrariness of the age, I think it's important to
14 not diminish the fact that, as one gets older, as I
15 get older, our risk increases, and there is a lot of
16 emphasis on cardiovascular risk as you get older and
17 you can't do anything about it, but to keep driving
18 that point home -- and if we are going to start
19 listing other things and one of the most obvious
20 things gets left out, I'd be very upset about that.

21 DR. ALFANO: It is a prudent list.

22 DR. CLAPP: Yes.

23 DR. KATZ: I accept the list, too.

24 DR. JOHNSON: Yes, with an acceptance of
25 the list.

26 DR. UDEN: Yes.

1 DR. WILLIAMS: Yes, accepting the list.

2 DR. NEILL: Yes.

3 DR. PATTEN: Yes.

4 DR. WOOD: Yes.

5 DR. DAY: Yes.

6 DR. COHEN: Yes.

7 DR. GRIFFIN: I'm not voting, I don't
8 think. I agree with the list, but --

9 CHAIRMAN CANTILENA: Than you for your
10 opinion. Okay, very good.

11 Now we will then proceed to 2, 2(a), which
12 is based on this discussion: Should additional
13 warnings or other risk management strategies be
14 considered?

15 Now we are broadening it. We are talking
16 about the list. We are talking about specifically the
17 label, and we have asked the FDA to put up the drug
18 facts label for aspirin, just for your reference.
19 This actually -- we can do it just, as I said, for GI,
20 and we can do a yes/no. Should additional warnings or
21 other strategies be considered? If yes, if you would
22 specify what types of things you would like to have
23 done with all the usual caveats for follow-up and
24 studies of the effectiveness of change. But I think
25 we are ready to get into this discussion. Does anyone
26 have any --

1 DR. GANLEY: Lou, could I just let people
2 know what this is, so that they are clear on it. This
3 is the drug facts label that would be required to
4 appear on the outer package. This is essentially the
5 labeling that was proposed in the tentative final
6 monograph or proposed rule in 1988 with the exception
7 of the alcohol warning where it says, if you consume
8 three or more alcoholic drinks, etcetera.

9 Then there is another warning you see
10 under there where it says "Important. See your doctor
11 before taking this product for your heart or for other
12 new uses for aspirin." We haven't talked much about
13 that, but there was, I believe, a 1993 proposal trying
14 to have people not just start using it, but also to
15 let them recognize that this may actually benefit your
16 heart. It may not convey it in the best way, but I
17 think, if we are going to put information on a package
18 that tells of all the bad things, you don't want to
19 drive people away from actually using it.

20 Dr. Hennekens pointed out, I think, that I
21 think 50 percent of the people are -- 50 or 60 percent
22 of the people that should be on it are on it, and that
23 means 40 percent off. So you don't want to create
24 such a label that people don't want to take it, too.

25 So just keep that in mind. If people want
26 to comment on that part of it, too, we can always work

1 on that to actually encourage people to see their
2 doctor to use it for the heart, but to recognize that
3 there are problems and not to just start it on your
4 own.

5 Everything else on there is proposed, and
6 that's where we are trying to get some answers today.

7 CHAIRMAN CANTILENA: All right. So as I
8 understand the question, you are asking for items in
9 addition to what is already there.

10 DR. GANLEY: Well, there are things on
11 there that cover some of the issues. I don't think
12 the elderly is on there. Corticosteroids, I don't
13 think, is on there. I can see the bottom where it
14 says ask a doctor or pharmacist before use, if you are
15 taking a prescription drug for anticoagulation
16 (thinning of the blood). So it covers some of the
17 things.

18 DR. WOOD: But wouldn't you want that on -
19 - Even though that might appear redundant, would you
20 not want that on also as a warning?

21 DR. GANLEY: That whole section there is a
22 warning. You see where it starts. Warnings start
23 until it goes all the way down to Directions. Okay?
24 So all those are warnings. The way the label was
25 crafted was to -- is to have consistency amongst
26 labels, so that, for example, hopefully, in several

1 years people will know what section to look for, for a
2 drug interaction. There will be consistency among all
3 these labels. So they will know to go ask a doctor or
4 pharmacist before use if you are taking.

5 So, you know, five years from now everyone
6 is going to know, well, if there's drugs that I
7 shouldn't take with this medicine, they are going to
8 be listed in there. So it's a consistency aspect of
9 it. All those are considered warnings under the
10 regulation.

11 DR. WOOD: Charley, what would you feel
12 about when you are dealing with this statement,
13 "Important, see your doctor before taking this product
14 for your heart or other new uses of aspirin" -- As you
15 well know, there are other secondary preventive
16 strategies that are also very effective post MI. Is
17 there an opportunity there not to advertise that
18 directly, but to make the point that there are other
19 therapeutic strategies that ought to be considered
20 that they need to be --

21 DR. GANLEY: Well, again, I guess there's
22 certain limitations of how much information.

23 DR. WOOD: You could work on the wording
24 is what I --

25 CHAIRMAN CANTILENA: Yes?

26 DR. DAY: Excuse me. Can I get Dr. Ganley

1 to comment on the following. It is a warning section.

2 It looks like there's four things. The eye scans
3 down. There's Reye's syndrome. There's allergy
4 alert, alcohol warning, and Important.

5 There are really five things. Aspirin may
6 cause stomach bleeding. That is a separate idea. It
7 may happen to people who drink alcohol, but there is
8 some sense that that is a risk as well, in and of
9 itself. Shouldn't it be on a separate line?

10 So I would not be proposing to add
11 anything to the label, but I would want it pulled out,
12 because a consumer could go down and see alcohol
13 warning, say, oh, I don't drink, and they don't read
14 further. So they go down to Important and totally
15 miss that.

16 DR. GANLEY: Yes. I didn't mean to imply
17 that, but all I'm saying is, when we talk about
18 warnings, the "do not use" is a warning under the
19 regulation.

20 DR. DAY: Right, and I'm --

21 DR. GANLEY: You can add where you think
22 it needs to be, if it's --

23 DR. DAY: Pull it out on a separate line
24 so if there's five things, you can see five things
25 would be my recommendation.

26 CHAIRMAN CANTILENA: Okay. So you've

1 already answered your question. There was a question
2 here from Dr. Clapp. Dr. Uden also had a question
3 also for Dr. Ganley.

4 DR. CLAPP: Is there any -- What's the
5 rationale for the order in which the items are listed
6 under "Ask the Doctor"? Is this according to the
7 prevalence or -- because --

8 DR. GANLEY: There is no required ordering
9 of that.

10 DR. CLAPP: And it's not alphabetical
11 either. So I'm looking at this.

12 DR. GANLEY: They don't have to list it
13 one after another. It can be across the line. We
14 just did that for clarity, but what will happen in
15 packaging -- You know, we have to be sensitive, too --
16 is that companies have so much space on a box, and
17 they will move the ordering around, depending on how
18 much space is on a line and what fits in there.

19 DR. CLAPP: When I look at the "Ask a
20 doctor before," you have then asthma, ulcers, bleeding
21 problems. It doesn't even seem --

22 DR. GANLEY: There is no -- A company can
23 move those around in any position they want.

24 DR. CLAPP: I don't get the logic, but
25 perhaps could there be a recommendation that the most
26 likely side effects be the first one listed, because

1 you are going to drop off in reading.

2 DR. GANLEY: If that's what people --

3 DR. CLAPP: That's my recommendation.

4 DR. GANLEY: Okay.

5 CHAIRMAN CANTILENA: Okay, Dr. Uden.

6 Actually, what we will do is you can incorporate not
7 only things that you want to add but alterations that
8 you would like to see in this label.

9 DR. UDEN: Dr. Clapp, those aren't all
10 side effects, but to Dr. Ganley: Am I to take it that
11 this issue of the indication for the cardiovascular
12 use of aspirin, there is going to be no packaging
13 which says that aspirin is indicated for whatever the
14 terms, you know, primary and secondary prevention? I
15 assume that's not going to happen. Is that correct?

16 DR. GANLEY: That is not a consumer OTC
17 indication.

18 DR. UDEN: Okay. Then my second question
19 was: So you are not going to probably see 81
20 milligram packaging which is directed toward that?

21 DR. GANLEY: Could you repeat the
22 question?

23 DR. UDEN: So then we are likely not to
24 see packaging with 81 milligram tablets in there that
25 are specifically related to the cardiovascular issues
26 in terms of, you know, like it was going to be

1 Claritin hives and Claritin allergy. So it wouldn't
2 be Bayer aspirin heart. We're not going to basically
3 see that type of stuff?

4 DR. GANLEY: I don't know. They can put
5 pretty much -- because it's marketed under a
6 monograph, okay?

7 DR. UDEN: Okay.

8 DR. GANLEY: And you heard somewhat
9 yesterday of what our regulations require on the outer
10 package. They could call it pretty much anything they
11 want with the risks that our compliance folks would be
12 viewing that if they called it Aspirin Heart, that
13 that would be making it an implied indication. It's a
14 very-- You know, I hate to be more so confusing about
15 that, but there are certain things that are put on
16 packages that really imply an indication. Okay? And
17 sometimes our folks in compliance will look at that
18 and say they are just making that as an indication
19 when they really don't have the data.

20 It's usually people trying to make a claim
21 when they don't have the data. In this situation, it
22 would be making a potential OTC claim for heart use
23 when they don't have that claim as an OTC drug
24 product. They have it for professional use.

25 Now I think, if you want to address
26 something about encouraging people to use it for their

1 heart, you go along the line of the "Important, see
2 your doctor" phrase, but again there is a potential if
3 someone called a drug -- you know, an OTC drug
4 product Aspirin Heart that our compliance folks would
5 look at that as an implied claim and potentially go
6 after them.

7 DR. UDEN: Thank you.

8 CHAIRMAN CANTILENA: So, Dr. Ganley, just
9 to be absolutely clear, really what you are saying is
10 under uses you would not have the heart indication.

11 DR. GANLEY: You would not have it.
12 That's correct.

13 CHAIRMAN CANTILENA: But, obviously --

14 DR. GANLEY: If you look at an 81
15 milligram aspirin product, if you go down to the
16 directions it will say with the adult -- This is a
17 325. So it's one to two -- I think it says one to two
18 caplets. It would say four to eight for an 81
19 milligram.

20 DR. CRYER: Dr. Ganley, would the 81
21 milligram packaging differ in any other way from the
22 325 other than what you just mentioned?

23 DR. GANLEY: On the principal display
24 panel, it would have to say that it's 81 milligrams.

25 CHAIRMAN CANTILENA: Dr. Brass, then Dr.
26 Rumack.

1 DR. BRASS: I believe the question on the
2 table is gastrointestinal risk management. So I'd
3 like to return to that, and that I think the areas of
4 concern and the objectives are dictated by our
5 previous discussion.

6 I think that there is an opportunity for a
7 little bit of symmetry with what we did yesterday that
8 might be helpful in terms of consistency in labeling.

9 So that, for example, yesterday we talked about "do
10 not use with other acetaminophen containing products"
11 as being an explicit warning.

12 I think in this case the importance of "do
13 not use with other _____ products" is also going to be
14 a critical warning. It's a blank here, because I
15 don't know what the best way to convey that is. I
16 suspect it's other pain relievers or something like
17 that, that carries the syntax across the entire group,
18 but I think some validated testing, warning, like that
19 would be important.

20 Similarly, yesterday again we had the
21 problem of the risk of exceeding dose. So I think
22 again in the case of symmetry, we have the opportunity
23 to add something that says "do not take more than,"
24 using the corrected language from yesterday, "the
25 indicated or recommended dose; taking more than the
26 recommended dose may cause stomach bleeding and

1 potentially kidney," if you want to add that, too.
2 But again the symmetry of the warning about multiple
3 use and explicitly saying what the risks of exceeding
4 the dose are, I think, might be an effective way to
5 convey to consumers the importance of following the
6 label indication.

7 We already have the language with respect
8 to anticoagulants. I do not know how to communicate
9 corticosteroids. I suspect steroids might be the best
10 way, but I actually don't know what would be the best
11 way, and I don't think there is a disease surrogate.

12 Some of the ibuprofen labels we've seen
13 simply says "any other drug," and again adopting the
14 broadly generic may be the best way, but I think
15 devising a way to communicate that concern would be
16 optimal.

17 Then I have already outlined my confusion
18 -- Oh, for underlying disease, we already have if you
19 have stomach problems, and for the elderly I remain
20 unsure what's the best way. We have a proposed
21 ibuprofen label that is draft label F in the package
22 of labels that does say -- incorporate language "over
23 the age of 65, contact your doctor."

24 While I can see the prudence of somebody
25 over 65 seeing their doctor, I'm not sure that is
26 actually going to modify consumer behavior in the real

1 world with the enormous prevalence of these
2 medications and availability of these medications, and
3 whether or not -- how to communicate that risk
4 effectively, I don't know how to do that.

5 CHAIRMAN CANTILENA: Okay, other comments?

6 We have Dr. Rumack and Dr. Davidoff.

7 DR. RUMACK: I think I'll -- Unless we are
8 going to come back to it, since we switched gears
9 again, I'll wait until we go to number 3 to discuss my
10 question.

11 CHAIRMAN CANTILENA: Thank you. Dr.
12 Davidoff, is this on this topic?

13 DR. DAVIDOFF: Yes. To extend the
14 suggestion that has been made about pulling out the
15 "aspirin may cause stomach bleeding" warning, I would
16 not only agree. I would urge or suggest that there be
17 a subhead bolded and like sort of analogous to the
18 Reye's syndrome and alcohol warning statement saying
19 "Bleeding alert: Aspirin may cause stomach bleeding."

20 Even though I realize that the issue on
21 the table is stomach bleeding, I think it's going to
22 be hard to separate stomach bleeding from other
23 important kinds of bleeding related to aspirin and
24 other NSAID ingestion, namely, the bleeding that is
25 associated with a whole variety of things, like if I'm
26 a dentist, I want my patients to stop taking aspirin

1 or I want to know if they've been taking aspirin
2 before they get their tooth extracted, or if I am a
3 gastroenterologist about to biopsy somebody's polyp,
4 etcetera, etcetera, etcetera.

5 Subtle, genetic abnormalities of platelet
6 function are not at all uncommon, and those patients
7 are at significantly increased risk. So I would
8 suggest that we at least consider, if not now, later,
9 that the statement be "Aspirin may cause stomach or
10 other bleeding." I think that is a fair and accurate
11 statement, and that belongs somewhere.

12 As to the issue of steroids, I would think
13 that a useful way to convey that would be to say
14 "Drugs related to cortisone." My concern about using
15 the term steroids, which I agree is in some ways not
16 unreasonable, but I think that's gotten so confused in
17 people's minds with anabolic steroids for conditioning
18 and building and bulking your muscles that that might
19 be more confusing.

20 The drugs related to cortisone -- most
21 people even who are taking prednisone sort of talk
22 about taking cortisone. So that may be a useful
23 approach.

24 Finally, on the question of organ specific
25 kinds of information, I wonder whether it might not be
26 appropriate to consider, if we are going to be talking

1 about redness or swelling and pain is present in the
2 painful area, if we are concerned about early warnings
3 of GI bleeding and getting people being taken care of
4 sooner rather than later and preventing them from
5 getting much worse or dying, to include some wording
6 about "stop use and ask a doctor if any new symptoms
7 appear, particularly faintness, black stools or
8 vomiting blood" or something along those lines.

9 CHAIRMAN CANTILENA: Okay. I think what
10 we will do -- There's a lot of comments, and I think
11 we are starting to actually answer the questions
12 completely. I guess what I'd like to do is, unless
13 someone wants a clarification, Dr. Johnson, after your
14 comment, why don't we go around and get a sense for
15 whether or not changes are what you want, and
16 specifically, we can either add to or subtract or
17 modify. But I think we have to sort of come to
18 closure on this, because we have other things to
19 cover. So go ahead, Julie.

20 DR. JOHNSON: Okay. I think I might need
21 some clarification from FDA, and my confusion is
22 really sort of the consistency and wording between the
23 aspirin -- really between all four of the products
24 relative to "stop use and ask a doctor if" and related
25 to sort of worsening stomach kind of symptoms.

26 For aspirin, the only thing that is listed

1 is "any new symptoms appear," which to me is not very
2 useful. For ibuprofen -- and I sort of get confused
3 which ibuprofen label to look at, but the one I'm
4 looking at right now says "stomach pain or upset gets
5 worse or less," which if you read that literally says
6 if it's new stomach pain you don't call the doctor,
7 because that's not what it says. It's only if it gets
8 worse or less.

9 I guess I like the wording that is on the
10 naproxen label which says "stomach pain occurs or
11 lasts, even if symptoms are mild." So I'm wondering
12 if you can clarify, really, I think a very, very broad
13 range of messages and what the basis for that is.

14 CHAIRMAN CANTILENA: Dr. Ganley, do you
15 have a -- As long as you give it back, I'll let you
16 have it.

17 DR. LUMPKINS: I think basically what you
18 are seeing is a function of when the products were
19 approved. What you are seeing is labeling that was
20 developed through the OTC monograph process, and then
21 you are seeing a number of products that were approved
22 by different people at different times, and they had
23 different ways of addressing the problem of stomach
24 pain.

25 DR. JOHNSON: So as new products are added
26 or sort of better understanding -- I guess my

1 impression was in a drug class. So, for example,
2 NSAIDs, that there was consistency across the
3 labeling. That's not the case?

4 DR. LUMPKINS: Not actually.

5 CHAIRMAN CANTILENA: Only in the
6 monograph.

7 DR. LUMPKINS: Yes.

8 DR. JENKINS: Maybe I could help you
9 understand that. I think the labeling you are seeing
10 up here for aspirin is the proposal we put out in '88.

11 Is that correct? So what you are seeing up there was
12 written in 1988 in the proposed rule for the monograph
13 products.

14 Subsequently, you have the approval for
15 the OTC versions of these products that, hopefully,
16 over time have gotten better wording as we have
17 learned more and as we have negotiated with sponsors
18 of those new drug applications, because, remember, the
19 three NSAIDs that are available over the counter are
20 under new drug applications, and that is more of a
21 negotiation process with each individual sponsor.

22 I'm glad to hear that you think that the
23 later versions of that wording are better than the
24 earlier versions. So the wording that might come in
25 the final rule could be closer to what you are finding
26 that you like in the more recent versions, if that's

1 what you recommend.

2 CHAIRMAN CANTILENA: Right, and I think
3 also one of your recommendations could be that we
4 standardize it, you know, so that it was simple for
5 the consumer.

6 Okay, let's start over on this side. What
7 I'd like you to do is just say yes or no in terms of
8 should we modify the label, add warnings or other
9 programs to reduce risk for nonsteroidals or aspirin,
10 and then if you would list under GI some of the things
11 that you feel are the most important toward that end.
12 We can start over here. Dr. Griffin.

13 DR. GRIFFIN: I would say yes, and I would
14 think that it could be fairly comparable to what we
15 just talked about as far as subgroups at higher risk.

16 I guess I'm a little concerned about this
17 sort of warning people away from using aspirin for
18 cardiovascular indications, and then not having the
19 information. I guess I would maybe like the committee
20 to consider a better way to inform the public about
21 talking to their doctor about taking the aspirin for
22 cardiovascular indications, and that the lower dose is
23 associated with a lower risk.

24 It seems to me that consumers should know
25 that. I don't know how that could be incorporated
26 into this label.

1 CHAIRMAN CANTILENA: I don't think anyone
2 of us knows exactly. We'll certainly include that in
3 our recommendations to FDA. Dr. Cohen?

4 DR. COHEN: I also think we should go back
5 to Dr. Cryer's prior list. I think there is a word
6 that we could use possible that some people would
7 understand when it comes to the combination therapy.

8 NSAID is, I think, a term that is -- It's
9 coming into more common use, at least for some people.
10 I see it in drug information leaflets, for example,
11 that are intended for consumers, and at least there's
12 a chunk of people out there that might understand what
13 it is so that you could say, you know, that this is an
14 NSAID and it shouldn't be taken in combination with
15 other NSAIDs or other pain relievers, etcetera.

16 CHAIRMAN CANTILENA: Dr. Day?

17 DR. DAY: I agree with putting the various
18 things on we have discussed, but I want to reemphasize
19 that it has to be communicated well. So in the
20 warning section each chunk should stand out by itself,
21 have a little subtitle before it, and I'm not sure
22 that I like the final one about "Important, see your
23 doctor" and so on, but why is that important and the
24 other ones aren't? Each one should have a subtitle
25 which is about its content.

26 There's Reye's syndrome. There's allergy

1 alert. There's alcohol warning. There's bleeding
2 alert or whatever you want to call it, something
3 softer, and then it could be "New Uses." So name what
4 a thing is, and then put everything that goes with it
5 there, and don't subsume things within the same
6 category that don't belong there.

7 Therefore, we would be obeying two very
8 strong principles that have been demonstrated in
9 cognitive science over and over. When you have a lot
10 of information, chunk it. Put together what goes
11 together, and code it. Name it what it is named. And
12 if you don't do that, if you sprinkle it all around,
13 don't name it or put things together, people aren't
14 going to get it.

15 CHAIRMAN CANTILENA: So your vote is to
16 simplify then, which is what they are asking for?

17 DR. DAY: I would say not just to
18 simplify, but to make very clear how many different
19 warnings there are, and only put together what goes
20 together for a given warning, and label each. Okay.

21 CHAIRMAN CANTILENA: Dr. Wood?

22 DR. WOOD: I would go with the list we
23 have already covered, and the only additional things I
24 would say are that, you know, if you think about the
25 Intel logo -- you know, "there's Intel inside" logo --
26 I would encourage the agency to try and come up with a

1 similar way of identifying things like "acetaminophen
2 inside," and "nonsteroidal inside" with some sort of
3 logo.

4 I'm not being facetious, actually. I
5 mean, think how successful the Intel logo has been.
6 You know, it even plays a sound, and that we come up
7 with that; because I think people are not going to
8 pick up easily on these things.

9 The other thing that I want to raise is
10 this alcohol warning. I'm not persuaded that the
11 alcohol warning has much in the way of scientific
12 rationale, and it gets pretty big play here.

13 DR. CRYER: I think the
14 gastroenterologists in this corner of the table,
15 Doctor, would agree with that last statement about
16 alcohol.

17 DR. WOOD: You mean that you think it does
18 have --

19 DR. LAINE: No. We feel extremely
20 strongly. I mean, we can talk about it now or later,
21 but we feel strongly about taking -- that we would
22 take it out.

23 DR. WOOD: So I don't see any data to
24 support it, and I think, in the absence of data, that
25 it should come out.

26 CHAIRMAN CANTILENA: Okay. Let's --

1 DR. CRYER: In fair balance, I must say
2 that there are data that are out there. The data are
3 mixed, and there's no consistency of data.

4 DR. WOOD: Given the limit that we can --

5 DR. LAINE: I must say, I think the
6 majority, though, of epidemiologic and randomized
7 controlled trials fail to show an association of
8 alcohol, and since we have repeatedly been talking
9 about this idea that we want data before we make broad
10 recommendations, it makes no sense to me that this
11 would be there.

12 CHAIRMAN CANTILENA: Okay. So, Dr. Wood,
13 your comments, including the strong consideration that
14 that be removed. Dr. Patten.

15 DR. PATTEN: Yes. I agree that additional
16 warnings or other risk management should go into
17 place. Some specific suggestions under the "stop use
18 and ask a doctor if" for aspirin. I really don't see
19 anything here that would pertain specifically to GI
20 bleeds, and since that is a hazard, I think some of
21 the -- No, I see that there, "ask doctor before use if
22 you have," but I don't see anything under "stop use
23 and ask a doctor if." I think something should also
24 be mentioned in that category.

25 I think we could start the learning
26 process with regard to this category of NSAIDs, but I

1 don't think that -- I don't think we should put all
2 our confidence there. It could be done something like
3 this perhaps. Let's take aspirin, for example.

4 "Aspirin: Aspirin is an NSAID. NSAIDs
5 are pain relievers. Do not take aspirin with any
6 other NSAID pain reliever," or something like that to
7 give people time to begin to use this new term in this
8 new category. But I think they would have to have the
9 information both ways.

10 With regard to the matter of using the
11 product for your heart, and you need to see your
12 physician and so on, the information is out there.
13 People are using aspirin for their heart without
14 seeing their physician. So it seems to me the risk is
15 great that they are using it at too high a dose, and I
16 don't know what you would suggest to be done about
17 that, but I think it is happening. So I think we
18 shouldn't sidestep that problem.

19 DR. WOOD: Well, there are two potential
20 doses. I mean, there is the dose that you might want
21 to carry around in your inside pocket for the day you
22 have your chest pain, and that you want to take
23 acutely, and there is the dose you would want to take
24 chronically. That's going to be tough to deal with if
25 you get into that in too great a detail.

26 CHAIRMAN CANTILENA: All right. Dr.

1 Neill?

2 DR. NEILL: We're talking still about
3 question 2(a). Correct? I just wanted to make sure,
4 because there's a lot of other extra comments.
5 Related to the GI bleeding specifically, and given the
6 section 4 see analgesic labeling that we got
7 yesterday, I like Appendix F for ibuprofen with the
8 caveats about removing the alcohol warning. I would
9 not, in removing that, want to get rid of the
10 "ibuprofen make cause stomach bleeding." That does
11 need to be separated out.

12 For aspirin I like the proposed labeling
13 in Appendix B with the caveat that I do think staff
14 need to work with industry to find some way to resolve
15 the inherent conflict about "see your doctor before
16 taking this product for your heart or for other new
17 uses."

18 That language is awkward. We have already
19 discussed that sort of inherent problems of knowing
20 that people will take this. To clarify in my own
21 mind, the risk when taking the low dose, 81 milligrams
22 a day, accrues from how long you take it, not from the
23 fact that it's a low dose. So people taking that low
24 dose over some long period of time have a higher risk
25 of GI bleed than somebody who may take a maximum dose
26 of four grams of aspirin a day for three days. Am I

1 thinking wrongly about that?

2 So it's not that the risk is lower with a
3 low dose. It's that, you know, people are taking this
4 every day all the time at a low dose, and their risk
5 is higher, and they don't know it.

6 CHAIRMAN CANTILENA: Dr. Williams?

7 DR. WILLIAMS: My vote is for yes for the
8 previously described list.

9 CHAIRMAN CANTILENA: Dr. Uden.

10 DR. UDEN: Yes for the previously
11 described list, and I think Dr. Johnson will say this,
12 but I will say it first. I like the part in naproxen
13 where it says that, "if stomach pain occurs or lasts,
14 even if symptoms are mild" should be added.

15 I also agree with Dr. Davidoff that there
16 should be something in there about vomiting blood or
17 black stools.

18 CHAIRMAN CANTILENA: Thank you. Dr.
19 Johnson?

20 DR. JOHNSON: Dr. Uden stole my thunder.

21 In terms of the cardiovascular benefit,
22 and I know we are not exactly talking about that, but
23 is it possible to -- Dr. Ganley, is it possible to be
24 explicit and say something like "aspirin may help your
25 heart; talk to your doctor," or is that too --

26 DR. GANLEY: No, I think you can make a

1 recommendation, and we will look at it. I don't know
2 if you want to make another comment, John.

3 DR. JENKINS: Yes, I thought maybe I could
4 help clarify some of the things about this
5 cardiovascular indication, because the labeling we
6 passed around a little while ago, looks like this, the
7 professional labeling for aspirin, has all those
8 cardiovascular indications in it.

9 That, in effect, would be the prescription
10 labeling for aspirin, but there are no prescription
11 aspirin products. Therefore, it's called professional
12 labeling which gives doctors the information they
13 would have for prescription aspirin if they were using
14 it for this indication.

15 It's not unlike ibuprofen which has OTC
16 uses for analgesia and fever for short term use, but
17 we still have prescription ibuprofen for arthritis
18 chronic use. It's not inconceivable that a company or
19 a sponsor or someone could petition the agency or
20 submit to the agency a proposal that the
21 cardiovascular indication should be over-the-counter
22 indications. That would be clearly something we would
23 have to have data, and we would probably have at least
24 one meeting of this committee to further discuss such
25 a proposal, but that's the problem we are running into
26 now, as Dr. Ganley described.

1 You can't put an indication on the OTC box
2 that's not an OTC indication, but we know that people
3 are commonly using the OTC product for that
4 professional or "prescription" (quote/unquote)
5 indication, and we are not currently able to give them
6 the advice and maybe the warnings that we would like
7 to give them. That comes up in question number 3. So
8 you may want to save some of that until question
9 number 3.

10 I was going to try to clarify that
11 distinction. We essentially have prescription aspirin
12 indications and nonprescription aspirin indications,
13 but we only have nonprescription products.

14 DR. JOHNSON: Okay. So I'll save that.

15 In terms of the other things, I agree with
16 most of what everybody else has said, and I think that
17 the later iterations of labels got progressively
18 better, and I think that probably consistency is a
19 good thing. I think probably in some ways the worst
20 of the labels is the aspirin label. I guess may be
21 that's because it's the oldest.

22 So I would argue for consistency in
23 language where that is appropriate, which I think is
24 in most of the cases. I think that we want to avoid
25 language that really conveys nothing meaningful. So,
26 for example, under ibuprofen -- and I think this is

1 the old -- I don't know, the first ibuprofen label in
2 our packet -- it says "ask a doctor or pharmacist
3 before use if you are under a doctor's care for any
4 serious condition."

5 I'm not sure that conveys anything
6 meaningful to a patient, because I think some patients
7 may have what we might think of as a serious
8 condition, and they don't view it that way. So,
9 again, I think I guess I don't believe that general
10 information like that is probably very useful.

11 CHAIRMAN CANTILENA: Okay, thank you. Dr.
12 Katz?

13 DR. KATZ: I have a couple of comments,
14 some of which are actually related to the question on
15 the table.

16 The first comment that I have is that I'm
17 sitting here with this very nice, huge bottle of
18 aspirin, and I can't make out the back of the label,
19 and I'm 41. So, you know, maybe I should look into
20 getting glasses, but I have 20/20 vision, and I can't
21 read it. So I think, you know, we are having a long
22 discussion about all these wonderful things that ought
23 to be put on the back of the bottles, and this is
24 probably as big as these bottles get, and I don't
25 think that we are being realistic.

26 I think we need to think about that, and

1 maybe, as Dr. Johnson was saying, we can take a look
2 at the very end and see what can be deleted, either in
3 this meeting or offline afterwards. But I think that
4 we are really being very unrealistic about what people
5 will read when all is said and done.

6 Having said that, I have a few specific
7 comments. One is that I agree with -- I like Dr.
8 Woods' idea about having some sort of a figure, some
9 sort of callout in front that says this is this type
10 of medication, because I think at the end of the day
11 some sort of pictogram may be the most effective way
12 of communicating to people what class of medication
13 this is.

14 I don't think it's so terrible that, when
15 the first time somebody looks at this on a counter,
16 they won't understand what it means, because I think,
17 just as I didn't understand what the "Intel inside"
18 logo meant when I first saw it and figured it out only
19 after I saw the logo and got intrigued by it, I think
20 this could actually be part of the teaching process.

21 In terms of the specifics of the GI
22 things, I think that the warning, as it stands on the
23 drug facts label right now, which is "ask a doctor or
24 pharmacist before use if you are," is not strong
25 enough. I think that, to me, I can't think of a
26 reason why somebody should be on Coumadin and a mixed

1 NSAID or aspirin for pain, and I can't think of a
2 reason why somebody should be on corticosteroids and
3 mixed NSAIDs these days as a first line of treatment,
4 given that there are other options that are much less
5 risky.

6 So I would favor a language more like "do
7 not take this if" blah-blah-blah, "unless you are
8 under a doctor's care." I think that we have -- GI
9 bleeds and deaths from GI bleeds in this country are a
10 big problem. They are a much bigger problem than the
11 acetaminophen overdoses we heard about and spent a lot
12 of time talking about yesterday, and I think we have
13 to take a stronger stand, since it is obviously still
14 a problem despite the sorts of labeling that we will
15 be seeing.

16 If a bleeding callout, as Dr. Davidoff
17 suggested, would be a more effective way of getting
18 that point across, I would be in favor of that, but I
19 think this sort of language is way too weak to
20 accomplish what we need to accomplish here.

21 As far as the alcohol thing goes, I'm
22 sorry. Not being a gastroenterologist and being as
23 familiar with the data, I sort of have to fall back on
24 good old fashioned common sense. It seems to me that
25 alcohol causes stomach ulcers and varices and platelet
26 problems. Nonsteroidal anti-inflammatory drugs cause

1 stomach ulcers, bleeding problems. To me, two and two
2 makes at least four and, if it doesn't make five, that
3 doesn't really bother me too much. So I think it
4 would be a big step backward to try to remove the
5 alcohol warning.

6 CHAIRMAN CANTILENA: Thank you. Dr.
7 Clapp?

8 DR. CLAPP: Well, first with the alcohol
9 warning, my impression is that the less you can have
10 on these labels, the better. There is no basis in
11 data or reality that really supports an alcohol
12 warning. I would say remove it.

13 My sidebar to the gastroenterologists just
14 now was doesn't alcohol abuse cause derangement of
15 your PT and PTT on the basis of liver destruction and,
16 therefore, wouldn't you have more likelihood to bleed
17 if you take NSAIDs, but he says it's a very tiny risk.

18 I don't know. I'm not a gastroenterologist or a
19 hepatologist. So I have to depend on you folks who
20 are to give me some direction. But if, in fact, there
21 is not a risk that is statistically significant, I
22 would remove the alcohol warning.

23 Secondly, as far as the other indications,
24 I think they should be placed as Dr. Cryer listed.
25 The simpler, the better. I would have to endorse
26 wholeheartedly Dr. Day's suggestions about chunking

1 and putting things in a way that are more likely to be
2 read.

3 I think the FDA might consider a standard
4 approach to warnings such that the most likely or the
5 most devastating be put first, because we all know our
6 reading falls off as we proceed, and asthma does not
7 grab me as a high risk indication for deadly outcome
8 with aspirin use. We all know the syndrome, but how
9 many of us have ever run into it. It's not as common
10 as a GI bleed.

11 Other concerns I have include, just as --
12 I'm sorry, I don't know the neurologist's name but
13 appreciated his -- You know, I am a little older than
14 you. I couldn't read that label without stretching my
15 arm, and I'm sure that 65-year-old people who need to
16 read the label will have a very difficult time doing
17 that. So my next suggestion is that the FDA look into
18 how they can extract or make the manufacturers extract
19 the most pertinent information from the back of the
20 box and put it on the bottle so you get the high
21 points in big print and keep moving with that.

22 Those are my suggestions.

23 CHAIRMAN CANTILENA: Thank you. Comments
24 from Dr. Alfano?

25 DR. ALFANO: Yes, thank you. A couple of
26 comments on this issue in general and then a few other

1 comments.

2 The first comment, and again in "first, do
3 no harm" arena: I was pleased to see both Dr. Katz
4 and Dr. Day in the course of our discussions here
5 point out the need for continuing label comprehension
6 studies. Even label suggestions that we might make as
7 a panel need to be studied for unforeseen
8 misinterpretations on the part of the consumer.

9 Like others here, if the data is not
10 strong for an alcohol warning with this class, we
11 ought to remove it, because we haven't given consumers
12 a place to go. If the earlier approach was to level
13 the playing field, that's fine. It puts things into
14 neat little boxes from an agency perspective, but it
15 doesn't necessarily help the consumer who is trying to
16 find a medication he can take if, in fact, he or she
17 has consumed alcohol.

18 A third comment is I have some heart for
19 Dr. Brass's suggestion early on, that we might want to
20 differentiate over-label usage from labeled usage in
21 this category, like we did yesterday, because it
22 ratchets up the warning that it's serious if you
23 exceed these label recommendations, and so this might
24 be an opportunity to do that.

25 Then I guess the final comment revolves
26 around an earlier remark I made. You know, we have a

1 tendency to want to have these things with very
2 similar labeling, and earlier today Dr. Laine made the
3 comment, which I tend to agree with, that it doesn't
4 make much difference if it's relative risk of one-
5 sixth or two-four. But we do have some nonsteroidals
6 that, at least according to the Langman data, are
7 substantially higher than that.

8 With naproxen, it's six or nine. It
9 depends on how you look at it, and ketoprofen at 34.
10 When you start to get that different, you know,
11 fitting them all onto the same label doesn't make as
12 much sense to me. Thank you.

13 CHAIRMAN CANTILENA: Thank you. Dr.
14 D'Agostino.

15 DR. D'AGOSTINO: Yes for the GI bleeds,
16 and I'm going to yield my three to five minutes of
17 elaboration to my GI colleagues.

18 CHAIRMAN CANTILENA: Thank you. Your time
19 is yielded. Dr. Laine.

20 DR. LAINE: Yes with agreeing with most
21 everything that he said. I actually agree with the
22 idea that we should have actually uniform language
23 across the different NSAIDs and, frankly, across
24 aspirin, so it doesn't get confusing as it was stated.

25 I clearly think we need to break out the
26 stomach bleeding into a separate warning, and I would

1 use the stomach or intestinal unless you think that
2 intestinal is too confusing for people understanding,
3 and just leave it stomach or stomach or other, as you
4 mentioned.

5 I agree with the -- I think it's
6 important, the five risk factor rule we talked about.
7 The fact that increasing dose increases risk is
8 reasonable.

9 Let me actually spend most of my time
10 talking about the alcohol, just again to try to defend
11 removing it. A couple of points just to mention.
12 One, alcohol and alcoholism doesn't cause ulcers. So
13 we need to keep that clear. *H. Pylori* does, and
14 NSAIDs do, but alcohol has not been documented to
15 cause ulcers.

16 Second, the issue of alcohol versus
17 cirrhosis. There is no doubt that the prothrombin
18 time is markedly abnormal in alcohols who have
19 advanced cirrhosis. Only 15 percent of people who are
20 alcoholics may develop cirrhosis, and only a certain
21 proportion of them will develop a coagulopathy and
22 then, you know, if they happen to have an ulcer, yes,
23 it's possible they might have an increased risk of
24 bleed, although I don't know of that data. But once
25 you get to the cirrhotic stage, there's a far more
26 important reason that nobody should be using NSAID

1 except -- unless it's very carefully considered, and
2 that's because of the renal side effects that we'll
3 talk about.

4 So I think you've already got that
5 cirrhosis taken care of on the renal side effects.

6 Finally, the issue of additive versus
7 synergistic that people talk about, that two plus two
8 equals four. It is important that it be synergistic,
9 not additive.

10 Let's say we accept that two percent
11 alcohol risk and two percent for aspirin risk to make
12 up numbers. If I'm drinking alcohol and I'm taking --
13 If I take aspirin or I eat a chocolate chip cookie, I
14 have the same two percent increase absolute risk of
15 developing GI bleeding. So the point is it doesn't
16 matter what I do, I still have the same increase in
17 alcohol and the chance of developing an alcoholic -- a
18 bleed associated with alcohol.

19 I guess my point is the two percent
20 additive is additive to anything, and unless you want
21 to tell the FDA to put it on all alcohol that that
22 causes bleeding, I think that's really not the issue
23 here. The issue is does it increase the risk
24 significantly if you use NSAIDs as compared to if you
25 don't use NSAIDs, and the point is, no, it doesn't.
26 The relative risk would be the same, whether you used

1 NSAIDs or didn't use NSAIDs.

2 CHAIRMAN CANTILENA: Dr. Cryer?

3 DR. CRYER: I agree with most everything
4 that's been previously mentioned. I just would like
5 to emphasize two that have not received as much
6 emphasis, and that was the previously made comment
7 that "do not use with" and the blank would be some
8 words to describe these other pain medicines or anti-
9 inflammatory drugs.

10 Then I think it really is important -- I
11 kind of sat here and mulled over for a few moments
12 this issue of stopping if there are symptoms of GI
13 bleeding, specifically vomiting blood or black stools,
14 and I really think that's important; because I don't
15 know how many patients I've seen who have presented to
16 the hospital with melena on an NSAID who had no idea
17 what that melena, what that dark stool represented.

18 CHAIRMAN CANTILENA: Good. Thank you.
19 Dr. Lam.

20 DR. LAM: Yes. I will respect the opinion
21 of my GI colleague, and if there is no good data, take
22 out the alcohol warning, and use the space to actually
23 highlight the warning regarding the GI bleeding. As
24 it stands right now, it is the last sentence under the
25 alcohol warning and, if I read it, if you consume
26 three or more alcoholic drinks, and I don't, then I

1 would just move on to the next box.

2 CHAIRMAN CANTILENA: Dr. Davidoff.

3 DR. DAVIDOFF: Yes. I continue to think
4 that the suggestions I made earlier are still valid,
5 but I have a few other things to suggest.

6 First of all, even though I don't know how
7 the regulatory process would accept this, I wonder if
8 it wouldn't make sense, considering that bottles tend
9 to be a lot -- inner packages tend to be a lot smaller
10 than the box or to have less space for information, to
11 consider the same sort of things that editors have
12 considered for a long time, and that is that in
13 publishing their articles they have an abstract which
14 gives you a precis of the key information. Then if
15 you were interested in getting into depth, you read
16 the full article.

17 I wonder if we might not consider the
18 bottle as the abstract and some other instrument like
19 the package or a package insert, or both, depending on
20 what you can do, as the place you look for more
21 information, and the abstract or the bottle could say
22 "for more information, refer to the package" or the
23 insert. That's just a thought.

24 I don't know how that would fit with the -
25 - I mean whether you could tease apart the drug facts
26 format to pick out the key things, and only those go

1 on the bottle, and then the rest goes elsewhere, or
2 not. But the concept strikes me as one way sort of
3 through this thicket of trying to squeeze out more
4 information and yet make it readable, and that might
5 be an alternative solution.

6 A couple of other thoughts. One is that
7 this item under the warnings of "important, see your
8 doctor before taking this product for your heart"
9 strikes me, in connection with what Dr. Day was
10 talking about, as sort of coming out of the blue. I
11 mean, here you've read the uses, and nowhere does it
12 mention heart uses or anything else, and all of a
13 sudden it is telling you about what to do about heart
14 uses.

15 I wonder if it doesn't make sense to
16 actually move the information about uses for heart or
17 other new uses up into the uses section and say
18 something like, after the uses that are listed there,
19 then say "this product can also be used for your heart
20 and other purposes" or whatever.

21 CHAIRMAN CANTILENA: Yes. On that point I
22 think, you know, Dr. Jensen -- excuse me, Dr. Jenkins
23 was saying that that is not an OTC indication. So you
24 actually can't have that as an indication.

25 DR. DAVIDOFF: But this isn't saying that
26 you should use it that way. It's just notifying

1 people that there are other uses. I mean, it's
2 alerting them to -- You could say usage alert or
3 something, not -- I mean, because it just strikes me
4 as, if I'm reading this and I've read the uses and
5 then it doesn't say anything about those, and then I
6 come down to warnings, it's backwards. It just
7 strikes me as anomalous, and there might be a way to
8 deal with it that way. But anyhow, for what that is
9 worth --

10 A couple of very more minor things. Well,
11 not so minor, I strongly support the notion of
12 information about other nonsteroidals and telling
13 which are in the naproxen label, and I think that
14 makes more than good sense.

15 Finally, there's the -- One of the things
16 that people are worrying about, "ask your doctor
17 before you have use if you have ulcers." Well,
18 sometimes people think of ulcers as the ulcers you get
19 on your leg, which a lot of elderly people do. I
20 think it should say stomach ulcers.

21 CHAIRMAN CANTILENA: Thank you. Dr.
22 Brass, any further comments?

23 DR. BRASS: Dr. Laine had me really
24 worried. I thought he was going to try to restrict
25 access to chocolate chip cookies there for a minute.
26 I was really worried.

1 I have -- Before we dismiss the alcohol
2 thing, I have another question for the
3 gastroenterologists. As was alluded to, in the
4 ethanol abusing population GI bleeds are very common,
5 regardless of other things, and it might be gastritis,
6 as most common cause.

7 My question is: Is the outcome in an
8 ethanol abuser who has a GI bleed different if they
9 are on a nonsteroidal anti-inflammatory drug or not?
10 In other words, not view it from an NSAID-centric
11 perspective but view it from an ethanol-centric
12 perspective and on an outcome basis.

13 Again, intuitively I might think they
14 would do less well, but I don't know if there are any
15 data to address that concern.

16 DR. CRYER: I would say it really would
17 depend on the manifestations of the alcohol in that
18 person. So if we are specifically talking about
19 someone who has already cirrhosis induced from ethanol
20 or from another cause and now has a variceal bleed,
21 for example, related to that, then certainly the
22 presence of a platelet inhibitor on board with that
23 variceal bleed will make that variceal bleed worse.

24 DR. BRASS: What about presenting with
25 gastritis, which I think is probably statistically
26 most common?

1 DR. CRYER: We would call this something
2 very different. We wouldn't say --

3 DR. BRASS: I apologize for --

4 DR. CRYER: In fact, did I answer your
5 question? We don't even believe in that notion.

6 CHAIRMAN CANTILENA: Of gastritis or --

7 DR. BRASS: I mean a lot of alcoholics
8 present with vomiting blood, and you do an endoscope.
9 They don't have variceals. They don't have ulcers.
10 They just have diffuse irritation in their stomach.

11 DR. CRYER: Right. And I would say that
12 that diffuse irritation would -- Well, the blood in
13 many cases would be related to either what we call a
14 Mallory Weiss tear or esophagitis or ulcer disease,
15 but specifically to say that alcohol is the cause of
16 this endoscopic gastritis that I showed you earlier --
17 I don't believe that it really exists.

18 DR. BRASS: Okay. Regardless -- Then I
19 apologize for my lack of specificity. Regardless of
20 the label attached or the underlying etiology, again
21 intuitively it would seem they would do worse if they
22 presented with that condition and also had a
23 nonsteroidal on board.

24 DR. CRYER: Well, that presumes that the
25 condition exists. I mean, do you follow me? I don't
26 -- What you are describing, of the individuals who are

1 alcohol users, is actually not a common phenomenon
2 that we would see specifically attributable to
3 ethanol.

4 I think your assumption that this exists
5 comes from animal data in which animals were given
6 high doses of ethanol and manifest with hemorrhagic
7 gastritis, but ethanol, when used in the
8 conventionally used doses, does not give this
9 appearance of hemorrhagic gastropathy that you are
10 describing.

11 DR. BRASS: Well, maybe -- Again, all I
12 know is I admit five alcoholics a week with upper GI
13 bleed, on endoscopy don't have varices and have some
14 other basis, alcoholic related risk factor who, it
15 seemed to me, would do worse if they were also on an
16 NSAID.

17 DR. GANLEY; Can I just ask something,
18 Eric? Over here. If they have no abnormalities of
19 coagulation, I think what Dr. Cryer is saying, it's a
20 condition that anyone else could have, peptic ulcer
21 disease, Mallory Weiss tear, and having an NSAID on
22 board would have no difference whether they were
23 alcoholic and had a Mallory Weiss or alcoholic and
24 peptic ulcer disease.. Am I correct, Dr. Cryer?

25 DR. CRYER: Yes, and I think Dr. Laine
26 made that point earlier, that exact point.

1 DR. BRASS: Well, it's not clear to me in
2 terms of outcome. Again, you would not want an
3 antiplatelet agent on board anybody who is bleeding
4 for any reason, it would seem to me.

5 DR. CRYER: And you list that, if you have
6 a history of ulcer disease or other -- or bleeding
7 problems. Okay? I think that's what he's trying to
8 say.

9 DR. BRASS: Well, maybe we have a very
10 strange epidemiology in my hospital, but we have lots
11 of alcoholics who bleed.

12 DR. NEILL: I think that's why there is
13 not a warning that says check with your doctor before
14 using sharp kitchen knives.

15 DR. BRASS: But isn't alcohol a sharp
16 kitchen knife? I mean, that's my point.

17 DR. NEILL: Which is why it's okay to come
18 off, not why we should put kitchen knives on the
19 label.

20 CHAIRMAN CANTILENA: No, I think Eric's
21 point is that we see a lot of this, and I see this as
22 well. We may not know what it's called or we may be
23 calling it by something else, but we see this. The
24 question is, if you have an upper GI bleed, should --
25 I mean it's probably not a good idea. I can't see
26 that it would be, by any stretch, a good idea to be on

1 an antiplatelet drug.

2 DR. CRYER: We absolutely agree with you.

3 If you have a history of gastrointestinal bleeding, I
4 think that currently is in the label as proposed, you
5 should not or you should talk to your doctor or be
6 concerned about being on these agents. But our
7 concern is without the antecedent history of a
8 gastrointestinal bleed in someone who drinks alcohol
9 within the range that we are discussing, we don't see
10 that as a specific risk of concern.

11 CHAIRMAN CANTILENA: Okay. I understand
12 what you are saying now. Yes, Dr. Davidoff?

13 DR. DAVIDOFF: I wonder if we are focusing
14 on the wrong question We are focusing -- This
15 discussion is focused almost exclusively on incidence,
16 and it sounds like there's pretty much agreement that
17 the incidence is additive, and in that sense putting
18 the information about alcohol isn't necessarily
19 useful. But I wonder if the real concern is not that,
20 once you start to bleed from your alcoholism, your
21 outcome is worse because you are going to bleed worse,
22 because your platelet function is interfered with.

23 I don't know how you tease that apart, you
24 know, the increased bad outcome risk because of being
25 on aspirin, once you develop the bleeding. If the
26 risk is increased just from the alcohol, then the

1 added risk is not for incidence, it's for outcome,
2 worsening the outcome.

3 From that point of view, I would support
4 what Eric says.

5 DR. LAINE: I'm sorry. Do you mean from
6 an alcoholic gastropathy, because the alcoholic
7 gastropathy we should keep in mind, and you have to
8 remember, there are four layers of the GI tract, but
9 alcoholic gastropathy, by definition, only involves
10 the mucosa, and there are no blood vessels of any
11 significant size in the mucosa.

12 You really do not get major bleeding from
13 alcoholic gastropathy, and alcohol hasn't been
14 associated with ulcers, which by definition the break
15 goes into the submucosa or deeper where there are, you
16 know, big blood vessels.

17 So for that reason, if you look at more
18 modern stuff, there's very little, if any, major
19 bleeding associated with "erosions." It's really only
20 with ulcerations.

21 DR. DAVIDOFF: Well, that said, I can't
22 argue with that since you know it better than I. But
23 if you are an alcoholic, it seems to me -- and you
24 looked at the overall risk of bleeding from
25 everything, including Mallory Weiss tears, varices,
26 ulcers, whatever, it seems to me your risks are

1 greater than if you are not a drinker.

2 If that's true, and you are taking
3 aspirin, your outcomes are likely to be worse because
4 you have both an increased incidence of overall
5 bleeding and difficulty stopping the bleeding.

6 CHAIRMAN CANTILENA: Okay, I'm going to
7 have to stop the discussion of alcoholism and GI
8 bleeding and antiplatelet drugs. Eric, did you have
9 any other -- anything other than the alcohol that you
10 would like to add?

11 DR. BRASS: I think I'll quite while I'm
12 behind.

13 CHAIRMAN CANTILENA: You actually lost a
14 lot of ground in that round. Okay. Dr. Watkins.

15 DR. WATKINS: Just two things. One, I'm
16 increasingly intrigued with the idea of the "Intel
17 Inside" equivalent, especially perhaps if COX-2
18 inhibitors come out next and they are multiple
19 analgesics in different classes. That might seem to
20 me make very good sense. People would learn it over
21 time.

22 The other thing is, in taking out the
23 alcohol warning, I certainly have complete confidence
24 in Doctors Laine and Cryer. This is their area to
25 know that. But I'm a little surprised to hear it, and
26 it would have repercussions, obviously, to

1 acetaminophen's labeling where it says this or other
2 pain relievers. I guess the "other pain relievers"
3 would come off, and then in effect you would be
4 saying, if you are an alcoholic, you should be taking
5 NSAIDs and not say a reduced dose of acetaminophen.

6 So the only thing I -- We never saw any
7 data that supports that there is no difference.
8 Someone should look at the data in people who consume
9 alcohol and alcoholics with and without NSAIDs and
10 bleeding and outcome, once bleeding occurs, just to
11 make sure, because it seems to me there would be some
12 substantial repercussions of it. But that's it.

13 CHAIRMAN CANTILENA: Thank you. Dr.
14 Elashoff.

15 DR. ELASHOFF: Yes. I agree in general.
16 There's two additional comments I wanted to make.
17 First of all, the formatting of the drug facts where
18 the word warnings is not really any bigger or spaced
19 any differently than the things below it does not make
20 clear that every single thing you see down until you
21 see the word directions is part of the warnings. It
22 should be a bigger word. It should be spaced out.
23 That sort of formatting needs to be paid attention to.

24 The second thing has to do with the issue
25 of whether we put something on as a warning depending
26 on whether it's additive versus multiplicative. I'm

1 not entirely sure that we have heard that everything
2 else that we are thinking of putting on as a warning
3 is, in fact, multiplicative versus additive or what
4 the kind of power considerations would be in making
5 those sorts of decisions.

6 So that I have some problem with taking
7 alcohol warning off on the basis of saying it's
8 additive and not multiplicative when we haven't really
9 looked seriously at all these other things to make
10 that same kind of determination, and I'm not entirely
11 sure how we would do it.

12 DR. BRASS: Just in one second, I
13 apologize. All the others that we talked about were
14 independent predictors and multiplicative in multiple
15 epidemiologic and were perspective studies, while
16 alcohol was not. So that's the only point I would
17 make to that.

18 CHAIRMAN CANTILENA: Thank you. Dr. Cush.

19 DR. CUSH: I agree with the statements
20 thus far. I would remove alcohol and have its space
21 subsumed by a space dedicated to that this may cause
22 bleeding stomach and risk factors for that.

23 I would also add under the "stop use and
24 ask your doctor if you have symptoms of a GI bleed,"
25 as Dr. Cryer pointed out, and that those symptoms
26 should also include fainting or dizziness.

1 CHAIRMAN CANTILENA: Dr. Crawford.

2 DR. CRAWFORD: I reiterate the need for
3 additional labeling on the GI bleeding, especially the
4 need for the labeling to help users to recognize the
5 major symptoms of GI bleeding.

6 I ask for a clarification from the FDA on
7 the rulemaking process. This morning during Dr.
8 Gilbertson's presentation on page 10, he discussed the
9 ibuprofen proposed rule for 2002. My question is: If
10 the recommendations of the panel are accepted by the
11 agency regarding the GI bleeding, would they be
12 incorporated as comments on the ibuprofen proposed
13 rule? I just don't quite understand how to put the
14 two together.

15 CHAIRMAN CANTILENA: Dr. Ganley, can you
16 comment on that?

17 DR. GANLEY: They would be comments in
18 answering it, yes.

19 CHAIRMAN CANTILENA: Dr. Rumack.

20 DR. RUMACK: I think the idea of
21 separating out the GI bleeding is acceptable and a
22 good idea. I like the suggestion from across the way
23 that we say something like this is an NSAID and don't
24 take it with other NSAIDs, or have some sort of a
25 labeling. That seemed like a very good idea.

26 In terms of the alcohol, I have a couple

1 of thoughts. First of all, we listened to Dr. Lee and
2 Dr. Riley yesterday from the ALF. Despite their
3 concerns about acetaminophen hepatotoxicity, they both
4 indicated that acetaminophen would be their first
5 choice in both liver disease and in alcoholics.

6 I don't think, if you look back at the
7 1993 hearings, both in June and September, the data
8 that was presented was 16 to 18 drinks, if you look at
9 the data on both of those hearings, and the decision
10 was made to go with three drinks in both of these
11 areas as a surrogate for saying alcoholics, and it
12 does not seem to me that the hepatologists and the
13 toxicologists would be very enthusiastic about seeing
14 alcoholics be pushed to take NSAIDs.

15 I mean, that follows up from what we heard
16 yesterday from Dr. Lee and Dr. Riley. So that would
17 very much concern me, unless we go back and look at
18 all of that data, as it does this whole group of drugs
19 from these last two days.

20 DR. LAINE: I thought they were talking
21 only about liver disease. They didn't say alcoholics,
22 I believe. Dr. Watts, correct me -- because of the
23 side effects of NSAIDs in cirrhotics. I thought they
24 were talking about the treatment of Interferon in
25 people with chronic hepatitis.

26 DR. RUMACK: That was one thing that they

1 talked about, but they talked about their first choice
2 in alcoholics and in other liver diseases. If you go
3 and read the statement of the ALF, you will see that
4 that's what that says. But the fact of the matter is
5 the data was 16 to 18 drinks, both with the NSAIDs and
6 with the acetaminophen.

7 CHAIRMAN CANTILENA: Okay. I think that
8 we are clear that we should go back and look at all
9 the data, including that from the earlier hearings.
10 Dr. Kopp?

11 DR. KOPP: I don't have anything to add.

12 CHAIRMAN CANTILENA: Okay, and I actually
13 would only want to emphasize I obviously agree that we
14 need to change the label, and I would vote -- I would
15 want to emphasize that we standardize and use some of
16 the improved versions of the label across all of the
17 NSAIDs, because I think that makes sense, and would
18 agree with the couple of points to emphasize the
19 consequences of going over the dosage. I think that's
20 all we'll talk about. So I believe we are finished
21 with GI bleeds.

22 Is this a comment about GI bleed?

23 DR. GRIFFIN: Yes. I'm just wondering --
24 This may just create more problems, but I think that
25 the alcoholics who are at high risk are those who have
26 varices or are at high risk for bleeding or who have

1 cirrhosis. But other people, like people with ITP or
2 have low platelets, you wouldn't want to put them on
3 an NSAID.

4 So I'm just wondering if we could resolve
5 it by saying -- you know, creating -- people at high
6 risk of stomach bleeding or other bleeding for other
7 reasons, to make another category. That would include
8 the subgroup of alcoholics that you guys see with
9 varices and uncontrollable vomiting and things like
10 that.

11 CHAIRMAN CANTILENA: Okay. Let's -- You
12 know, I'm sorry, do you have something else?

13 DR. GRIFFIN: No.

14 CHAIRMAN CANTILENA: Okay, sorry. Let's
15 move on to the kidney, and instead of having an open
16 discussion of relative risk, I think perhaps Dr. Kopp,
17 I believe, is a nephrologist, and if I could impose
18 upon you to just sort of give us your impression, if
19 you will, of relative risk in subpopulations, and then
20 we can sort of use that to get us rolling.

21 DR. KOPP: Okay. Maybe I could say a
22 couple of words about the general renal toxicities of
23 nonsteroidals, and I guess I've listed four. The
24 first would be the acute allergic manifestations,
25 including minimal change disease, interstitial
26 nephritis, that are rare, so rare that we don't really

1 need to consider them further.

2 The next would be this hemodynamic and
3 antidiuretic effect where prostaglandins are required
4 to maintain GFR or prostaglandins are required to
5 maintain diuretic activity or, in the case of
6 angiotensin inhibitors, alter the renin angiotensin
7 system.

8 I guess that's one of the central concerns
9 here, that nonsteroidals and, I believe, to a lesser
10 extent, aspirin, although I have to say I'm not
11 entirely clear on that. Both are felt to compromise
12 prostaglandin synthesis significantly in the
13 glomerulus and in the macula densa.

14 Maybe I'll come back to special
15 populations in just a minute and say that a third
16 issue is analgesic nephropathy, which is mainly felt
17 to be a combination issue which, hopefully, we are
18 encouraging people to only use a single agent of this
19 class.

20 But the fourth issue that is also very
21 unclear or very unclear in my mind is the issue of the
22 potentiation of other renal diseases to increase the
23 prevalence of chronic renal failure. I think the
24 handout that we all got gave a good flavor of how
25 difficult this field is, with multiple case controlled
26 studies, that generally most have shown roughly a

1 twofold increase -- although there are exceptions, a
2 twofold increase of aspirin or acetaminophen or
3 nonsteroidal use in patients who end up on dialysis
4 compared to controls.

5 Then on the other side, we have two
6 prospective studies, one a smaller one that showed a
7 similar risk, and then more recently the Physician's
8 health study that was also included from JAMA last
9 year that showed no increase incidence of elevated
10 creatinine impaired clearance in 15,000 physicians.

11 So I think the issue of chronic renal
12 disease is one that is still open, and that comes to
13 the issue, I guess. Traditionally in evaluating drug
14 safety we consider that drugs are guilty until they
15 are proven innocent by appropriate studies. Here, we
16 have the situation where these drugs are being assumed
17 to be innocent, and we are asking is the data
18 sufficient to find them guilty.

19 Having said that, I guess the two main
20 diseases that we'll be talking about, is there
21 sufficient evidence of guilt to add it to the label,
22 would be this prostaglandin mediated glomerular
23 filtration and diuretic effect, and there I think
24 there clearly is some labeling that needs to be made.

25 I'm less certain about the issue of
26 chronic renal failure, but at least to get the ball

1 rolling, I will take the side of saying, yes, I think
2 we need something on the label that at least hints of
3 that issue.

4 So in terms of special populations, I
5 think what's been laid out here is a proposal. High
6 blood pressure, heart or kidney disease, taking a
7 diuretic or over 65 years of age is an excellent
8 start. I've been wrestling with whether I wanted to
9 add liver disease to that.

10 The argument for would be to try to
11 capture those patients that particularly, if we take
12 alcohol off, would be at risk, people with cirrhosis
13 who again depend on prostaglandin E-2 to maintain
14 their GFR.

15 There is a downside to adding chronic
16 liver disease, which is that many patients know that
17 they have liver disease from hepatitis C or B, and yet
18 they don't at this point have cirrhosis, and so will
19 we be capturing by that proposal more patients than we
20 wish to exclude?

21 Of course, we could also say serious liver
22 disease, but that begs the question, how serious in
23 the patient's mind does it have to be? But anyway,
24 as a first draft, I guess I would include heart, liver
25 or kidney disease, and I guess I'll stop there for
26 now.

1 CHAIRMAN CANTILENA: Okay. Does anyone
2 have any challenges to that as a starting position or
3 differing views. I think that's the way we will
4 handle that, and then we will actually vote.

5 DR. NEILL: I'd just like some
6 clarification about whether these subpopulations are
7 at risk for using OTC doses at OTC durations of
8 treatment. The heart failure, I could see, but I want
9 you to comment about that specifically.

10 DR. KOPP: Yes, I believe the answer is
11 probably yes. In part, I am being guided by that NKF
12 symposium that was put together about five years ago
13 now, and I would believe that that is the case for
14 ibuprofen.

15 I would have to say that I'm not sure I
16 can quote the papers chapter and verse for aspirin in
17 conventional doses for the same indications. Does
18 that answer?

19 DR. CRYER: May I also chime in?

20 CHAIRMAN CANTILENA: Yes, Dr. Cryer. And
21 actually, the assumption is at OTC on the labeling
22 doses. It's not overdose or exceeding.

23 DR. CRYER: Right. That was the point I
24 just wanted to further explore whether your opinions
25 would be modified by the data that we saw today. I
26 think there was one. Dr. Griffin showed us the data

1 that, at least the OTC doses of ibuprofen, the 1200
2 milligrams and less range, I believe, that the risk
3 was actually -- the relative risk was actually .9. So
4 no increase in the renal effects.

5 Then the data that the sponsors provided
6 us, we specifically queried them on this issue, and at
7 OTC doses of ibuprofen they didn't express any
8 experience of having any of these renal issues that
9 are certainly of concern at the prescribed doses of
10 NSAIDs.

11 CHAIRMAN CANTILENA: Dr. Johnson, you had
12 a comment?

13 DR. JOHNSON: I'm particularly concerned
14 about adding labeling relative to heart failure,
15 because that's a population I deal with a lot. I
16 think that it's probably true that we don't have
17 overwhelming evidence that OTC doses are a problem,
18 but I think we also know that patients take sometimes
19 larger than OTC doses, and I think the problem in
20 heart failure, unlike hypertension where, if it's
21 intermittent use, it may be sort of small levels of
22 blood pressure elevation, and that might not be a big
23 deal.

24 In heart failure we are talking about sort
25 of tipping the balance in the wrong direction, and a
26 couple of days of even 400 milligrams three times a

1 day -- I'm not convinced that that's not enough to put
2 a sort of right on the edge heart failure patient into
3 decompensated heart failure and into the hospital.

4 So I guess this is one of the areas where
5 I feel everything we know about that patient
6 population and about the effects of this drug class
7 supports that that occurs, and the fact that we don't
8 have controlled trial literature documenting that
9 doesn't bother me.

10 I believe, in terms of aspirin, the
11 evidence of those effects is that it is at much, much
12 higher doses. I'm not sure that it is that you see
13 those effects at OTC doses. So I'm struggling a
14 little bit about that labeling on aspirin as opposed
15 to the NSAIDs. I feel pretty strongly about that for
16 the NSAIDs.

17 DR. KOPP: Maybe I could get a
18 clarification from Dr. Griffin. I was thinking about
19 the acute renal failure data that you showed, that
20 overall the risk was 1.58, and then the risk for
21 ibuprofen was actually higher. Is that what you are
22 referring to or is it something else?

23 DR. GRIFFIN; In my data the risk for
24 ibuprofen was lower. It was a subgroup analysis.
25 Overall, you're right, it was 1.58 for acute renal
26 failure, and for ibuprofen, when we were able to look

1 at it on a dose response, because most of our use was
2 ibuprofen, and we found that the higher dose was
3 associated with a higher risk.

4 In a 1200 milligram dose we could not
5 detect an increased risk of acute renal failure at
6 that dose. Now I think other people have detected
7 elevations in blood pressure at that dose. So there
8 obviously is a renal effect, but we didn't detect any
9 acute renal failure excess at that dose.

10 DR. KOPP: Well, I guess another way of
11 looking at it is we are not denying this drug to those
12 patients, simply say take it in the context of
13 physician's care rather than on your own.

14 CHAIRMAN CANTILENA: Okay. Why don't we -
15 - unless I hear a crying need for further discussion
16 on this, I think one way to expeditiously handle this
17 is to basically vote with a show of hands whether or
18 not we feel that the label should be altered to
19 include issues concerning the kidney and nonsteroidals
20 or aspirin.

21 We could say that it will be yes or no,
22 that it should be altered, and then we will list -- I
23 guess I have -- Dr. Kopp, please correct me if I'm
24 wrong. Kidney disease, use of a diuretic, heart
25 failure were three that I caught for sure, and I guess
26 you weren't sure of liver disease.

1 How about if we split it out for the first
2 three. So the first vote --

3 DR. CRYER: This is an important issue.
4 The current proposal for ibuprofen has those issues.
5 So it says ask your doctor before use if you have high
6 blood pressure, heart or kidney disease, are taking a
7 diuretic, or are 65 years of age or over.

8 So are you suggesting --

9 CHAIRMAN CANTILENA: What page are you on,
10 because I have --

11 DR. CRYER: This is the proposed label.
12 It's the second to last page, label F.

13 CHAIRMAN CANTILENA: Okay, I have the
14 ibuprofen 200. Okay. This one just says proposed in
15 the upper right?

16 DR. CRYER: Right.

17 DR. KOPP: Yes, that's what I was taking
18 as my working start. Could I also make one other
19 point? At some point I would like to discuss the idea
20 about prolonged use and a statement about that. Do
21 you want to do that now or do you want that --

22 CHAIRMAN CANTILENA: Yes. I think our
23 sort of initial round on the kidney will involve just
24 the limits of the OTC label. Okay. So Dr. Cryer,
25 what was your point again? I'm sorry.

26 DR. CRYER: Well, are you suggesting a

1 revision to this proposal or what are we revising?

2 CHAIRMAN CANTILENA: It was my
3 understanding that Dr. Kopp wanted to strengthen three
4 specific areas, and I guess, if we look at it, we'll
5 have to decide whether or not we think these areas
6 should be strengthened. You are saying that --

7 DR. CRYER: I'm saying that all of the
8 areas that he suggested strengthening are currently
9 captured in the proposed label, as I see it.

10 CHAIRMAN CANTILENA: Right. So --

11 DR. KOPP: I would agree, with the one
12 additional thing about liver disease.

13 CHAIRMAN CANTILENA: Right. So your vote
14 in that case, as we separate out the three, would be
15 no.

16 DR. BRASS: MR. Chairman, could I make a
17 suggestion?

18 CHAIRMAN CANTILENA: Sure, Dr. Brass.

19 DR. BRASS: I think the multiple labels
20 being distributed may be causing some confusion, and
21 rather than talking about change or keeping the same,
22 I think we might simply convey points we want to be
23 sure are made effectively in whatever label is made.
24 I'm sure the agency can then integrate into their
25 proposed rulemaking.

26 CHAIRMAN CANTILENA: The problem with that

1 is that we would end up going around, and everyone
2 could have their own sort of version, and then half of
3 the committee will be gone, you know, in terms of
4 flights at the airport.

5 DR. BRASS: Well, again I think we could
6 take those issues as ones we want to be sure are
7 conveyed, whether this label is adequate or not.
8 Naturally, nobody knows. We haven't tested anything.

9 CHAIRMAN CANTILENA: Right. I guess my
10 point was, if you are working from the proposed label,
11 we want to make sure that we are comfortable that we
12 are at least hitting the things that we feel are
13 relevant and important. So that, really, the question
14 would be -- and Dr. Kopp, I believe you were saying
15 that those three areas at least you thought were not
16 emphasized well enough, suggesting --

17 DR, KOPP: They are emphasized well in the
18 proposed labeling.

19 CHAIRMAN CANTILENA: Okay, that's the part
20 that I wasn't --

21 DR, KOPP: So I'm happy with the proposed
22 label. For now, I'll say let's add liver disease to
23 that.

24 CHAIRMAN CANTILENA: Okay. So let's say,
25 is there anyone who disagrees that these are three
26 important items and would support the proposed label

1 as it is, as sufficient for emphasis of these three
2 areas?

3 DR. BRASS: All I would say is, again, I'm
4 a little bit uncomfortable, because rather than
5 endorsing a specific label, we have no data to say
6 whether this is the best way to convey these concerns,
7 and whether heart disease is the same as heart failure
8 to everybody, whether having the specific versus the
9 general.

10 I think the concepts, I agree completely
11 with. Whether I think this is the best way to do it
12 or not, I really don't know.

13 CHAIRMAN CANTILENA: Okay. So would we --
14 I guess, Dr. Ganley, is it sufficient for us to
15 recommend that these three areas be adequately
16 highlighted and that the label then -- that your group
17 will have this label evaluated prior to implementation
18 so that our concerns that these areas are
19 sufficiently highlighted will be met?

20 DR. GANLEY: Right. I think the one thing
21 I just want to mention is -- and I don't mean not to
22 endorse validating things. But I think you have to
23 understand the position that we are in.

24 It's not -- We don't have much of a stick
25 in that regard, because someone could keep doing -- We
26 could put it in the label however we want, and they

1 could do some label comprehension study and say, oh,
2 doesn't show it, can't convey that message.

3 So, you know, I understand what you are
4 trying to say, and we are going to have to figure out
5 something from a regulatory point of view that
6 encourages studies to be done on these things, but if
7 we want all this information in, and the only way we
8 can get it in is if someone gives us valid data that
9 supports that it tells something to someone, well,
10 we're never going to get it in, because no one is
11 going to ever give us valid data.

12 So I'm just throwing that out there. I
13 understand what you're saying, and we just need to
14 figure out from a regulatory point of view how to use
15 a stick to make it work. Okay. But you know, you're
16 throwing in the valid data. Well, we're not going to
17 see valid data, if that's the requirement that's
18 thrown on top of us, because --

19 CHAIRMAN CANTILENA: Well, I think the
20 other way to handle this is to look at the existing
21 label and say it's inadequate. That would be another
22 option to get the same message across.

23 DR. GANLEY: But what am I going to do,
24 take these drugs off the market because they don't
25 have valid labels? How can I force someone to do a
26 study if -- You know, I understand what you are

1 saying, and we will figure out a way to make it work,
2 but I just want you to understand that, to say that
3 the only way you can put this on a label is if we get
4 valid data that supports that it conveys the message,
5 well, I can tell you, the likelihood of us getting
6 valid data is slim and none.

7 You can do a lousy study and show we can't
8 convey that message.

9 DR. BRASS: No, my point was that, again,
10 there's been a lot of, I think, really good ideas come
11 out of the discussion, and you have heard those. For
12 us to sit here on the fly and try to integrate those
13 into an optimal document is probably not as useful as
14 you hearing those important concepts and you applying
15 your judgment and experience and what data is
16 available to integrate them into the optimal label.

17 CHAIRMAN CANTILENA: It may come out that
18 we have to make up a label that we think looks pretty
19 good. We won't have a label comprehension study to
20 prove that it conveys the message, but the burden then
21 is on industry to tell us that we are wrong, and we
22 can do it a better way, I think. But to say that we
23 have to validate that it conveys the message is a
24 burden that we would never be able to achieve.

25 DR. BRASS: Yeah, but again you have lots
26 of data in a variety of contexts that you can call

1 upon to extrapolate and make informed judgments.

2 CHAIRMAN CANTILENA: I think -- I mean,
3 you know, these are your questions, and we are trying
4 to answer them, and I guess I'm actually struggling
5 with how to answer the question in a way that you can
6 use the information; because now you are saying, if we
7 say change or go with the proposed if validated, you
8 can't do that.

9 So at the risk of staying here, Dr.
10 Johnson, one more comment, and then we are going to
11 come to resolution on this.

12 DR. JOHNSON: I would just like to make an
13 argument for the wording "heart failure" rather than
14 heart disease, because heart disease includes post-MI
15 patients, and we don't want post-MI patients not using
16 aspirin. I'm not sure all heart failure patients
17 would pick themselves up under heart disease, but I
18 think they would pick themselves up under heart
19 failure.

20 So I think -- In general, I agree, but I
21 think it should say heart failure and not heart
22 disease.

23 CHAIRMAN CANTILENA: Okay. Dr. Ganley, in
24 order to try to answer sort of for you question 2(b)
25 and question -- Well, actually really tied into also
26 1(d) -- would it help you if we voted on the three

1 most important areas that we feel should be conveyed
2 so that you had at least a sense of the entire panel
3 in terms of what the areas were that we thought would
4 be most important, or would you prefer that we open it
5 up for comments, and we continue the comments that
6 we've had to highlight anything in terms of
7 additionally, and we'll use the proposed label as our
8 foundation, anything in terms of any extra either
9 subpopulations as they relate to changing the label.

10 It's actually your choice, because we're
11 sort of at an impasse.

12 DR. JENKINS: I would just suggest that
13 you follow the same approach that you followed for
14 question 2(a). You put the question to the committee
15 of whether labeling changes were needed, and you took
16 a yes/no vote, but then you asked people to comment on
17 what those changes might be.

18 I think it would be helpful for us if you
19 are consistent in how you approach these two separate
20 risk factors and not now try to have up/down votes on
21 specific renal toxicity wording, when you didn't do
22 that for the GI, and I would hate for us to have to go
23 back and do all those GI points that you mentioned.

24 CHAIRMAN CANTILENA: Okay. Then let's
25 follow that lead, and I know some of you are looking
26 at the watch for your flight times. Let's try to help

1 this along. Let's go with the Kopp list. And Dr.
2 Kopp, if I could use your, I guess, four items, and if
3 you wish to drop the liver, you can, but the items on
4 the Dr. Kopp list are kidney disease, use of a
5 diuretic, heart failure, liver disease.

6 So if you vote that, yes, additional
7 warnings should be added above and beyond the proposed
8 label, this will be our foundation. This is our
9 anchor. Then you can accept the Kopp as a block or
10 you can modify.

11 DR. KOPP: Did you have high blood
12 pressure on there?

13 CHAIRMAN CANTILENA: Pardon me?

14 DR. KOPP: High blood pressure should be
15 on there. So five elements.

16 CHAIRMAN CANTILENA: It's already there,
17 but I'm talking about in terms of accepting the
18 recommendation, if we think that we need to modify
19 this to further emphasize or change, add warnings to
20 emphasize this, we can say, yes, all of these things
21 should be emphasized and, for example, the warning for
22 heart failure should be highlighted, etcetera,
23 etcetera; or if you are comfortable with the fact that
24 we have them all in the proposed label and you are
25 comfortable with the strength of the message without
26 testing, just as it sits, in your opinion, then we can

1 just go forward. Okay?

2 Does anyone have any questions about the
3 ground rules? Dr. D'Agostino?

4 DR. D'AGOSTINO: Are we splitting
5 ibuprofen from aspirin? Is it two separate votes?

6 CHAIRMAN CANTILENA: Dr. Ganley, are we
7 splitting aspirin?

8 DR. GANLEY: Yes, you are.

9 CHAIRMAN CANTILENA: Okay. Dr. Clapp just
10 has one question for the hepatologists about liver
11 disease.

12 DR. CLAPP: I would just like your
13 insights on the need to put the broad category, liver
14 disease, for an ibuprofen warning.

15 DR. WATKINS: I can comment on that. I
16 think, you know, depending on how you define it, there
17 are tens of millions of people with liver disease, and
18 I would think liver cirrhosis would be the right term.

19 I think, actually, most people have some concept of
20 what cirrhosis is, but even if they don't, they are at
21 least asking the right question of their doctor or
22 pharmacist: Do I have liver cirrhosis rather than
23 liver disease?

24 So I would suggest, just as with heart
25 failure versus heart disease, it would be liver
26 cirrhosis rather than liver disease.

1 DR. CLAPP: So, Dr. Cantilena, would you
2 be amenable to altering it to cirrhosis or no? I
3 mean, it just sounds so broad. Liver disease is --

4 CHAIRMAN CANTILENA: Yes. I think we
5 would have an issue, probably, with the understanding
6 for the average consumer if we got specific. But if
7 your recommendation is that it should be disease
8 specific, using that word --

9 DR. CLAPP: I would ask the hepatologists
10 to make a recommendation.

11 CHAIRMAN CANTILENA: I think they will as
12 we go around the table. So, Dr. Jenkins, you want it
13 for aspirin and then for other nonaspirin NSAIDs.
14 Okay. Are you leaving?

15 DR. CUSH: Yes, I am. And my vote would
16 be the label should be changed. The label should say
17 that there should be a warning for patients with
18 kidney failure, for problems with kidney function,
19 heart failure and diuretics, only.

20 CHAIRMAN CANTILENA: And the same for
21 aspirin and nonaspirin?

22 DR. CUSH: The same for aspirin and
23 ibuprofen and all of --

24 CHAIRMAN CANTILENA: Okay.

25 DR. CRAWFORD: Clarification, please?

26 CHAIRMAN CANTILENA: Sure.

1 DR. CRAWFORD: Dr. Kopp, did your
2 recommendations include aspirin and the other NSAIDs?

3 DR. KOPP: That is a good question, and
4 I'm not sure that I have gone over the data nor seen
5 it presented to have a firm understanding about the
6 effects of OTC levels of aspirin on that. So it's a
7 hedge.

8 CHAIRMAN CANTILENA: Okay. So that's the
9 hedge. So let's just get on the same page. We are
10 using the proposed label for ibuprofen as the, quote,
11 "model" for the nonaspirin, nonsteroidals, and that
12 would be found in Appendix F. Then we are using the
13 aspirin label for the aspirin consideration of this
14 question, and that would be found under Section B as
15 in Boy, B as in Boy.

16 All right. Let's start -- Actually, let's
17 start with Dr. Kopp. First, give me your answer for
18 ibuprofen, and then your answer for aspirin. The
19 question is: Should changes be made to these labels,
20 as specified, and if so, should they include the five
21 items or exactly how would you like to handle it? Do
22 it first for ibuprofen and then second for aspirin.

23 DR. KOPP: So for ibuprofen, I would say
24 high blood pressure, heart failure, liver cirrhosis or
25 kidney disease or taking a diuretic.

26 CHAIRMAN CANTILENA: Okay. And aspirin?

1 DR. KOPP: Aspirin -- As I say, I have
2 less confidence in what to say. I guess as a first
3 draft, I'll say the same.

4 CHAIRMAN CANTILENA: Okay. Dr. Rumack?

5 DR. RUMACK: On the absence of other data,
6 I will echo Dr. Kopp.

7 CHAIRMAN CANTILENA: Dr. Crawford?

8 DR. CRAWFORD: For the ibuprofen, I
9 concur. For the aspirin, I abstain.

10 CHAIRMAN CANTILENA: Thank you. We have
11 Dr. Cush's thought. Dr. Elashoff?

12 DR. ELASHOFF: I abstain on both.

13 CHAIRMAN CANTILENA: Dr. Watkins.

14 DR. WATKINS: I concur on the ibuprofen
15 but abstain on the aspirin.

16 CHAIRMAN CANTILENA: Dr. Brass?

17 DR. BRASS: I agree with the populations
18 identified, though as I earlier indicated, I am
19 actually a little bit less concerned about
20 hypertension from a clinical standpoint. The issue of
21 misuse is addressed by our previous comments, which I
22 actually still think is the most important, to limit
23 use to the duration.

24 I believe aspirin has less effect than
25 ibuprofen, but I cannot differentiate it in this dose
26 range. So I would default to having the same language

1 for aspirin as ibuprofen.

2 CHAIRMAN CANTILENA: Dr. Davidoff?

3 DR. DAVIDOFF: I would also say yes to
4 both, to the list of five for both ibuprofen and
5 aspirin, partly because the instruction is not to not
6 use the drug. It's to ask a doctor before use, which
7 seems to me to be entirely prudent and reasonable
8 guidance, particularly since even though, strictly
9 speaking, this is directed at OTC dose usage, it's
10 very clear that there are other uses. It's used well
11 beyond that by many people.

12 CHAIRMAN CANTILENA: Dr. Lam.

13 DR. LAM: Yes for ibuprofen, and I abstain
14 for the aspirin.

15 CHAIRMAN CANTILENA: Dr. Cryer.

16 DR. CRYER: Yes to both.

17 CHAIRMAN CANTILENA: Dr. Laine?

18 DR. LAINE: Yes to both.

19 CHAIRMAN CANTILENA: Dr. D'Agostino?

20 DR. D'AGOSTINO: Yes to ibuprofen, abstain
21 on the aspirin.

22 CHAIRMAN CANTILENA: Comments from Dr.
23 Alfano?

24 DR. ALFANO: No comments on this one.

25 CHAIRMAN CANTILENA: Dr. Clapp?

26 DR. CLAPP: Yes to ibuprofen, but with the

1 elimination of the liver disease as an "ask the
2 doctor," and yes to aspirin.

3 CHAIRMAN CANTILENA: Dr. Katz?

4 DR. KATZ: I agree with the
5 recommendations for ibuprofen. I favor stronger
6 language for patients with history of stomach ulcers.

7 As I had mentioned earlier, rather than asking for
8 use, do not use without being under a doctor's
9 supervision. And I will abstain from the aspirin.

10 CHAIRMAN CANTILENA: Dr. Williams.

11 DR. WILLIAMS: Yes to both.

12 CHAIRMAN CANTILENA: Dr. Neill.

13 DR. NEILL: Yes to both.

14 CHAIRMAN CANTILENA: Dr. Patten.

15 DR. PATTEN: Yes to both.

16 CHAIRMAN CANTILENA: Dr. Day?

17 DR. DAY: Yes to ibuprofen. Abstain for
18 aspirin.

19 CHAIRMAN CANTILENA: Dr. Cohen.

20 DR. COHEN: Yes to both.

21 CHAIRMAN CANTILENA: Comment from Dr.

22 Griffin?

23 DR. GRIFFIN: Yes to ibuprofen, no to
24 aspirin.

25 CHAIRMAN CANTILENA: Okay. Thank you.

26 Let's move now to item 3, which we have already

1 partially covered, and Item 3 is concerning the
2 professional labeling which you have in front of you.

3 The question again s with the labeling, and we will
4 just go yes/no --

5 DR. GANLEY; Lou, I'm not sure we need to
6 go over it, because we already want some
7 gastrointestinal and some renal stuff. So I think it
8 would be just a redundant discussion.

9 CHAIRMAN CANTILENA: Okay, so you've
10 already been advised on Item 3. Correct?

11 DR. GANLEY: Yes.

12 DR. JENKINS: Yes, I think so. As I said
13 earlier, if a sponsor or someone wants to make the
14 proposals that those indications be actually over-the-
15 counter indications, we would need them to put
16 together the data in the same way that you would do
17 normally for an NDA over-the-counter switch or it
18 could be in the form of a citizen position.

19 I would remind the committee that we had a
20 couple of meetings not that long ago about
21 prophylactic use or the use of the statin drugs for
22 the prevention of cardiovascular disease, and while
23 those drugs have not been approved, we have considered
24 those as possible over-the-counter indications.

25 It may be the time that the committee may
26 want to voice your opinion of whether it's time to

1 consider the cardiovascular indications for aspirin
2 for inclusion on the over-the-counter label. That's
3 going to need to be data driven. There's going to be
4 a lot of need for discussion and serious consideration
5 of that, but maybe times have changed.

6 CHAIRMAN CANTILENA: Yes, I think you've
7 framed the issue, and I would actually say that, if a
8 sponsor chooses to go down that, we would certainly
9 look forward to that meeting. Dr. Kopp?

10 DR. KOPP: Could I go back to question 2
11 for a minute, and this is an idea that I think at
12 least Dr. Davidoff and maybe others have raised
13 before. Should there be some additional statement
14 addressing the issue that many patients are taking
15 this chronically, every day of their lives, even
16 though that's not part of the OTC label, and some
17 statement along the lines of the prolonged regular use
18 of NSAIDs may increase your risk of gastrointestinal
19 or kidney disease, to at least alert people that there
20 are additional issues that have to do with regular use
21 as compared to a ten-day limit.

22 CHAIRMAN CANTILENA: Yes, I think that's a
23 good point, and actually, Dr. Titus just reminded me
24 that I did not vote in all the excitement on question
25 number 2.

26 So I actually vote yes to both for the

1 reasons actually stated by either Dr. Cryer or Dr.
2 Brass in terms of the similarities and probably small
3 differences that exist, if indeed any exist.

4 Okay. Number 4 should be very
5 straightforward. Are any additional studies important
6 or are they required to evaluate the issues further,
7 and then evaluation of the labeling. We have talked
8 about this, studies to evaluate subpopulations.

9 I think we have already touched on this,
10 and I would ask the members if there are additional
11 issues that we have not mentioned. I realize that we
12 have lost about a third of the committee. The numbers
13 are dwindling, but for those here, are there any
14 additional studies, any subpopulations that you would
15 like to see evaluated, realizing that Dr. Ganley just
16 can't pick up the phone and order these studies, but
17 perhaps he can partner with the NIH to stimulate the
18 NIH to actually study these.

19 So any specific areas that you would like
20 addressed? Dr. D'Agostino.

21 DR. D'AGOSTINO: Just to go back to the
22 label comprehension, I think that we as a committee or
23 consultants to the committee with a voting right
24 should emphasize to the sponsor and to the FDA that we
25 do think label comprehension is very important, and
26 those studies should be done, and the FDA shouldn't be

1 held captive, that they have to somehow or other come
2 up positive. I mean, these things really need to be
3 done, and we don't want to leave it with the notion
4 that, because there might some sort of a way out for
5 the sponsor, that we'll drop the need.

6 CHAIRMAN CANTILENA: Right. And I would
7 also sort of urge the sponsors, certainly under the
8 monograph, if they have information or they are going
9 to be doing a study, this should be submitted to the
10 FDA so they can evaluate it, so that when we are in a
11 situation such as we were this morning, we can have
12 the information. We can examine the study, and we can
13 evaluate quality of the information.

14 Dr. Brass?

15 DR. BRASS: I would again make the same
16 comment I made yesterday afternoon, that we are in
17 desperate need for research on risk management
18 techniques in the OTC population. This is just
19 another example. And again the other theme is that,
20 while we have developed very good, large cross-
21 sectional and prospective and all other kinds of data
22 for the general population, we all remain concerned
23 about populations at risk.

24 Studies that explore and challenge the
25 safety and appropriate use in those at risk
26 populations would have clearly made our decision

1 making easier, and I think would guide future decision
2 makers if those kind of studies were available.

3 CHAIRMAN CANTILENA: Yes, Dr. Davidoff.

4 DR. DAVIDOFF: Yes. On this very sort of
5 confusing issue of alcohol and NSAIDs, I wonder if it
6 wouldn't be appropriate, not so much to ask for new
7 studies, but to go back down and dig into the
8 literature on the issue not of the contribution of
9 NSAIDs and aspirin to incidence of bleeding, but to
10 outcome of bleeding; because it seems to me there
11 probably are such data, almost certainly not from any
12 sort of randomized intervention trials, but from
13 various other kinds of observational studies.

14 It seems to me that would be extremely
15 helpful in deciding whether or not it does make sense
16 to keep some sort of alcohol warning on the label, and
17 those data probably are -- The answer is out there
18 probably, and it would be helpful to have that.

19 CHAIRMAN CANTILENA: Dr. Day, then Dr.
20 Patten.

21 DR. DAY: Just a comment about ways to
22 enhance people's ability to read and understand the
23 information. There are peel-back labels that can be
24 put directly on bottles, not so much to increase the
25 amount of information we put on. You can slip in a
26 couple more things, but you can make the print larger,

1 and I know this is expense from the manufacturing
2 standpoint, but by peeling back, you can then enhance
3 the size.

4 So if you had a square that was this big,
5 it will now be -- Let's see. It will be one, two,
6 three or four times bigger. Now the problem with that
7 is I have observed in market research that people
8 don't see that you are supposed to peel it off. So
9 they don't do it. So there's ways to enhance that
10 corner on the bottom with the various techniques so
11 that they will do it.

12 So I just am hesitant about leaving out
13 something that we think is really important just
14 because we don't want to have too many things on. So
15 I think that we need to reexplore these ways to extend
16 not the amount of information but the accessibility of
17 it.

18 CHAIRMAN CANTILENA: Dr. Patten.

19 DR. PATTEN; I would ask a question
20 regarding research having to do with the transmission
21 of all of these pain relievers in breast milk. I
22 don't know if that research has been conducted. If it
23 hasn't, perhaps it should be, and we might want to
24 think of nursing infants as a subpopulation.

25 CHAIRMAN CANTILENA: It has for a lot of
26 them, I know. That's available in the literature.

1 We've asked the FDA just to help us with question 5.
2 Are we done with question 4? Any further studies, any
3 further ideas? Dr. Jenkins, do you have a comment?

4 DR. JENKINS: About question 5.

5 CHAIRMAN CANTILENA: Okay. Actually, I
6 have asked Dr. Ganley's staff to scan a few labels in,
7 just like we did yesterday for the acetaminophen, just
8 to show the panel sort of what the current state of
9 affairs is.

10 DR. GANLEY: I'm not sure we need to go
11 into that. I think -- After hearing everything today,
12 I'm not sure why many of the comments yesterday
13 weren't carried over today in terms of prominent
14 labeling on the packages, things like that. So I'm
15 not sure, you know, it's worthwhile pursuing that
16 right now.

17 DR. JENKINS: I would agree. I think the
18 committee has made pretty clear that you would like to
19 make sure that the active ingredient is very
20 prominently displayed and readily accessible and that
21 there would be instructions not to use two drugs in
22 the same class.

23 So I'm not sure -- unless you have other
24 comments, I don't think you need to go into a specific
25 discussion of this.

26 CHAIRMAN CANTILENA: Okay. Did Dr. Cohen

1 have a comment?

2 DR. COHEN: Yes. I just wanted to
3 reiterate the idea of using the term NSAIDs to
4 identify NSAIDs, etcetera. That would also help with
5 allergy recognition. Obviously, that could be -- With
6 anaphylaxis, that could be fatal, and it's immediate
7 and no time to react. So people need to see that
8 right away.

9 The other idea we talked about a little
10 bit earlier was the idea of a patient leaflet, and I
11 think that's a great idea to be able to communicate
12 information.

13 It also gives you the ability to tell
14 people what might happen if they don't heed a certain
15 warning, and I think that would help with people
16 following the advice on the label.

17 So I think that's something that could be
18 very useful. Also, in taking some of that information
19 that isn't so important and placing it in the leaflet,
20 it would allow you to have that -- you know, less is
21 more on the immediate carton - or the carton and also
22 the immediate package label.

23 CHAIRMAN CANTILENA: Okay, thank you. Dr.
24 Elashoff, then Dr. Clapp.

25 DR. ELASHOFF: Nobody has mentioned so far
26 using the Web as an educational tool, and there you

1 can easily expand the information quite a bit and even
2 essentially search on words that you are interested
3 in. I think all of the manufacturers should be
4 encouraged to have a really informative Website.

5 DR. CLAPP: I'd like to have the
6 opportunity to express a concern about pediatric
7 dosing to the FDA and manufacturers, and once again
8 that is about the ambiguity of dosage mechanisms for
9 children.

10 We are talking about ibuprofen today. for
11 ibuprofen drops, the measuring dispenser for the drops
12 is 1.25 milliliters, and the concentration is 50
13 milligrams per 1.25 milliliters. A teaspoon or 5
14 milliliters of ibuprofen suspension is 100
15 milliliters.

16 Now the unfortunate thing -- and I'm happy
17 to see that McNeil has made a chart, but disappointed
18 to see that they are causing some of the schizophrenia
19 in dosing, because with Tylenol drops the milliliter -
20 - the dispensing mechanism is .8 on the dropper.

21 For parents who buy ibuprofen, their brand
22 being Motrin drops, the Motrin drops are 1.25 per
23 dropper. Now parents -- and some people say they
24 don't get phone calls. I get phone calls about what
25 drops to use at what time, all times of night also,
26 and I have to clarify with them what drop are they

1 using.

2 I lost the one dropper, and my dropper
3 says 1.25. These people are going to use it with the
4 wrong product. If you do the math, if you use an
5 ibuprofen dropper for a Tylenol drop product, you can
6 have an overdose going every four hours for an 11
7 kilogram child of about 100 milligrams per kilogram
8 per day, and yesterday the dosage was told to us, the
9 toxic is 125.

10 I don't know 100 will do something to you
11 if you are a dehydrated person. We were hearing about
12 problems with pre-renal failure in children who are
13 dehydrated.

14 This just, once again, illustrates that
15 standardization of dosing is imperative in children,
16 and people who are laypeople and even professionals,
17 when they get droppers, they think all droppers are
18 equal.

19 So I am imploring manufacturers as well as
20 the FDA to put some standardization to the
21 concentration of the drops in terms of milligrams per
22 milliliter, and standardization of the designated
23 measurement in the drops.

24 CHAIRMAN CANTILENA: All in favor of
25 having that as a recommendation from the committee,
26 say Aye or raise your hand. Raise your hand. We need

1 a little exercise. Any opposed? Any abstain? I'm
2 sorry. Dr. Rumack, are you opposed?

3 DR. RUMACK: I voted yes, but I had a
4 follow-up comment on that. In 1999 we worked on the
5 dosage in pediatrics and taking it down to a lower
6 level. I know Dr. Ganley said yesterday there was
7 some concern between two and six months of age.

8 The fact of the matter is that we start --
9 As pediatricians we begin immunizations at two months
10 of age, and the first thing you tell the parent is, if
11 you go home tonight and your child is irritable or
12 cranky or whatever, give them some Tylenol, and you
13 end up with no dose on the bottle. So they guess.

14 I think it would be very useful, with
15 whatever prohibitions we want to have on there, to
16 have a dosing between two months and two years of age,
17 because that is the reality of what we are giving in
18 practice.

19 There's many, many pediatricians that are
20 doing that every single day. So I understand your
21 thought about bacteremia and so forth, although that
22 really peaks at about 30 days of age.

23 DR. GANLEY: And we've done an extensive
24 review of the literature. It's in the rulemaking, and
25 I think it's clear that there is some concern between
26 two and six months of age where children who develop

1 fevers -- they need to call their pediatrician to make
2 sure that they don't have some other serious
3 condition.

4 You can write your comment to the
5 rulemaking when it comes out. But I think the
6 literature is clear, and many of the recommendations
7 out there that we see suggest it could be down to six
8 months of age. But you are welcome to, you know, send
9 a comment in.

10 DR. RUMACK: You know, maybe we need to
11 distinguish between development of fever and the
12 administration of it for following immunizations,
13 because I can tell you, virtually every pediatrician
14 is telling their patients at two months and at four
15 months and then again at six --

16 DR. GANLEY: Right, and so they tell them,
17 take this dose. So they're telling them take
18 acetaminophen at this dose after the immunization, if
19 you need it. Again, we can -- You can discuss it in
20 the rulemaking.

21 CHAIRMAN CANTILENA: Okay, I just had one
22 more, actually, question. Yesterday the committee was
23 on the verge of a recommendation that be transmitted
24 to the FTC concerning marketing and advertising. I
25 think I understand it.

26 Dr. Jenkins has some information about how

1 that might happen, if it could happen, etcetera.

2 DR. JENKINS: Yes. Well, actually,
3 yesterday there was some discussion, and we weren't
4 able to give you a clear answer, on the basis for the
5 separation of authority between over-the-counter drug
6 advertising oversight by the Federal Trade Commission
7 versus prescription drug oversight by the Food and
8 Drug Administration.

9 It is -- As we suspected, it is statutory
10 in its basis, and the history that we have been able
11 to dig up from my staff back at the office is that in
12 1938 Congress, by law, made the Federal Trade
13 Commission responsible for all drug advertising, but
14 then in 1962 with the amendments to the Food, Drug and
15 Cosmetic Act, they gave FDA responsibility for
16 advertising of prescription drugs.

17 So it is statutory in its basis. So some
18 of the suggestions yesterday that the responsibility
19 be shifted from one organization to the other would
20 require statutory changes, which would be in the
21 purview of Congress.

22 CHAIRMAN CANTILENA: Right, and if I
23 recall, Dr. Cush's comment was we will start lobbying
24 with you, and we'll work our way up. So I think that
25 would be something that I would see as an advantage
26 for consistency.

1 Are there any other issues, Dr. Ganley,
2 Dr. Jenkins, that we have not touched on? Any other
3 issues from the committee members?

4 Then at approximately 4:20, we are
5 adjourned. Thank you very much. Thank you to the
6 speakers and those remaining committee members.

7 (Whereupon, the foregoing matter went off
8 the record at 4:20 p.m.)

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